

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q5	Question	CodedSelect	What is your gender?	
	Response		Male	0
	Response		Female	1
Q6	Question	CodedSelect	In which state do you currently live?	
	Response		Alabama	0
	Response		Alaska	1
	Response		Arizona	2
	Response		Arkansas	3
	Response		California	4
	Response		Colorado	5
	Response		Connecticut	6
	Response		Delaware	7
	Response		District of Columbia	8
	Response		Florida	9
	Response		Georgia	10
	Response		Hawaii	11
	Response		Idaho	12
	Response		Illinois	13
	Response		Indiana	14
	Response		Iowa	15
	Response		Kansas	16
	Response		Kentucky	17
	Response		Louisiana	18
	Response		Maine	19
	Response		Maryland	20
	Response		Massachusetts	21
	Response		Michigan	22
	Response		Minnesota	23
	Response		Mississippi	24

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Missouri	25
	Response		Montana	26
	Response		Nebraska	27
	Response		Nevada	28
	Response		New Hampshire	29
	Response		New Jersey	30
	Response		New Mexico	31
	Response		New York	32
	Response		North Carolina	33
	Response		North Dakota	34
	Response		Ohio	35
	Response		Oklahoma	36
	Response		Oregon	37
	Response		Pennsylvania	38
	Response		Rhode Island	39
	Response		South Carolina	40
	Response		South Dakota	41
	Response		Tennessee	42
	Response		Texas	43
	Response		Utah	44
	Response		Vermont	45
	Response		Virginia	46
	Response		Washington	47
	Response		West Virginia	48
	Response		Wisconsin	49
	Response		Wyoming	50
	Response		I do not live in the U.S.	51
Q7	Question	Numeric	What is your 5 digit zip code?	
Q8	Question	CodedSelect	What is your age?	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Under 18	0
	Response			18 1
	Response			19 2
	Response			20 3
	Response			21 4
	Response			22 5
	Response			23 6
	Response			24 7
	Response			25 8
	Response			26 9
	Response			27 10
	Response			28 11
	Response			29 12
	Response			30 13
	Response			31 14
	Response			32 15
	Response			33 16
	Response			34 17
	Response			35 18
	Response			36 19
	Response			37 20
	Response			38 21
	Response			39 22
	Response			40 23
	Response			41 24
	Response			42 25
	Response			43 26
	Response			44 27
	Response			45 28
	Response			46 29
	Response			47 30

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response			48 31
	Response			49 32
	Response			50 33
	Response			51 34
	Response			52 35
	Response			53 36
	Response			54 37
	Response			55 38
	Response			56 39
	Response			57 40
	Response			58 41
	Response			59 42
	Response			60 43
	Response			61 44
	Response			62 45
	Response			63 46
	Response			64 47
	Response		65+	48
Q9	Question	CodedSelect	What is your household income per year?	
	Response		Under \$22,000	0
	Response		\$22,000 but less than \$34,999	1
	Response		\$35,000 but less than \$44,999	2
	Response		\$45,000 but less than \$59,999	3
	Response		\$60,000 but less than \$74,999	4

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		\$75,000 but less than \$99,999	5
	Response		\$100,000 or more	6
Q10_1	Question	CodedSelect	Which of the following would describe your race? Select all that apply. / White	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q10_2	Question	CodedSelect	Which of the following would describe your race? Select all that apply. / Black or African American	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q10_3	Question	CodedSelect	Which of the following would describe your race? Select all that apply. / Asian	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q10_4	Question	CodedSelect	Which of the following would describe your race? Select all that apply. / American Indian or Alaska Native	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q10_5	Question	CodedSelect	Which of the following would describe your race? Select all that apply. / Native Hawaiian or Other Pacific Islander	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q10_6	Question	CodedSelect	Which of the following would describe your race? Select all that apply. / Other (please specify)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q10_6_s	Question	String	Which of the following would describe your race? Select all that apply. / Other (please specify)	
Q11	Question	CodedSelect	How would you describe your ethnicity?	
	Response		Hispanic or Latino	0
	Response		Not Hispanic or Latino	1
Q12_1	Question	CodedSelect	Do you currently use, or have you ever used (even if only once or twice) any of the following products? / Tobacco product(s)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q12_2	Question	CodedSelect	Do you currently use, or have you ever used (even if only once or twice) any of the following products? / Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q12_3	Question	CodedSelect	Do you currently use, or have you ever used (even if only once or twice) any of the following products? / Energy Drinks	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q12_4	Question	CodedSelect	Do you currently use, or have you ever used (even if only once or twice) any of the following products? / Liquor	
	Response		Not shown	0
	Response		Unchecked	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Checked	2
Q12_5	Question	CodedSelect	Do you currently use, or have you ever used (even if only once or twice) any of the following products? / Beer	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q12_6	Question	CodedSelect	Do you currently use, or have you ever used (even if only once or twice) any of the following products? / None of the above	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q13_1	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Cigarettes	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q13_2	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Snus (e.g. Camel snus, Marlboro snus, etc.)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q13_3	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Moist Snuff (e.g. Copenhagen, Grizzly, etc.)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q13_4	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Cigarillos	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q13_5	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Cigars	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q13_6	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Pipe Tobacco	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q13_7	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Loose Leaf chewing tobacco	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q13_8	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q13_9	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / E-cigarettes	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q13_10	Question	CodedSelect	Have you ever heard of the following tobacco products before today? Select all that apply. / None of the above	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
Q14_1	Question	CodedSelect	[% hideif(unchecked(13,1)) %]Cigarettes	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_2	Question	CodedSelect	[% hideif(unchecked(13,2)) %]Snus (e.g. Camel snus, Marlboro snus, etc.)	

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_3	Question	CodedSelect	[% hideif(unchecked(13,3)) %]Moist Snuff (e.g. Copenhagen, Grizzly, etc.)	
	Response		I currently use this daily	0

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_4	Question	CodedSelect	[% hideif(unchecked(13,4)) %]Cigarillos	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_5	Question	CodedSelect	[% hideif(unchecked(13,5)) %]Cigars	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_6	Question	CodedSelect	[% hideif(unchecked(13,6)) %]Pipe Tobacco	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		I'm a former regular user (used once a week or more)	4
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_7	Question	CodedSelect	[% hideif(unchecked(13,7)) %]Loose Leaf chewing tobacco	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_8	Question	CodedSelect	[% hideif(unchecked(13,8)) %]Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I'm a former occasional user (used less than once a week)	5
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q14_9	Question	CodedSelect	[% hideif(unchecked(13,9)) %]E-cigarettes	
	Response		I currently use this daily	0
	Response		I currently use this at least once a week (not daily)	1
	Response		I currently use this at least once a month (not weekly)	2
	Response		I currently use this less often than once a month	3
	Response		I'm a former regular user (used once a week or more)	4
	Response		I'm a former occasional user (used less than once a week)	5

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
	Response		CompleteTime	
	Response		I tried this for a short time, but haven't used it since	6
	Response		I have never used this product	7
Q15	Question	CodedSelect	How long ago was the last time you used a tobacco product?	
	Response		Less than 1 month ago	0
	Response		Between 1 and 2 months ago	1
	Response		Between 3 and 6 months ago	2
	Response		Between 7 and 12 months ago	3
	Response		1-2 years ago	4
	Response		3-4 years ago	5
	Response		5-10 years ago	6
	Response		More than 10 years ago	7
Q17	Question	CodedSelect	Hidden Question:	
	Response		Current tobacco Users	0
	Response		Non-tobacco Users: Former regular tobacco users	1
	Response		Non-tobacco Users: Former occasional tobacco users	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Non-tobacco Users: Triers only	3
	Response		Non-tobacco Users: Never used tobacco	4
	Response		None of the above	5
Q19	Question	CodedSelect	blank	
	Response		placeholder	0
	Response		placeholder	1
			And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_1="" or Q14_1>3) %]Cigarettes	
Q21_1	Question	CodedSelect	Q14_1>3) %]Cigarettes	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	

Q21_2	Question	CodedSelect	And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_2="" or Q14_2>3) %]Snus (e.g. Camel snus, Marlboro snus, etc.)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Q21_3	Question	CodedSelect	And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_3="" or Q14_3>3) %]Moist Snuff (e.g. Copenhagen, Grizzly, etc.)	
	Response		Not shown	0

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Unchecked	1
	Response		Checked	2

Q21_4	Question	CodedSelect	And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_4="" or Q14_4>3) %]Cigarillos	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Q21_5	Question	CodedSelect	And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_5="" or Q14_5>3) %]Cigars	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_6="" or Q14_6>3) %]Pipe Tobacco	
Q21_6	Question	CodedSelect		
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_7="" or Q14_7>3) %]Loose Leaf chewing tobacco	
Q21_7	Question	CodedSelect		
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	

Q21_8	Question	CodedSelect	And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_8="" or Q14_8>3) %]Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Q21_9	Question	CodedSelect	And, what tobacco product do you use most often? (If you use more than one type of tobacco product with similar frequency, please choose all that apply.) / [% hideif (Q14_9="" or Q14_9>3) %]E-Cigarettes	
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ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q22	Question	CodedSelect	Which tobacco product did you first start using?	
	Response		[% hideif(Q14_1="" or Q14_1>6) %]Cigarettes	0
	Response		[% hideif(Q14_2="" or Q14_2>6) %]Snus (e.g. Camel snus, Marlboro snus, etc.)	1
	Response		[% hideif(Q14_3="" or Q14_3>6) %]Moist Snuff (e.g. Copenhagen, Grizzly, etc.)	2
	Response		[% hideif(Q14_4="" or Q14_4>6) %]Cigarillos	3
	Response		[% hideif(Q14_5="" or Q14_5>6) %]Cigars	4
	Response		[% hideif(Q14_6="" or Q14_6>6) %]Pipe Tobacco	5

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q14_7="" or Q14_7>6) %]Loose Leaf chewing tobacco	6
	Response		[% hideif(Q14_9="" or Q14_9>6) %]E-Cigarettes	7
Q23	Question	CodedSelect	At what age did you start smoking cigarettes regularly?	
	Response		Under 13	0
	Response			13 1
	Response			14 2
	Response			15 3
	Response			16 4
	Response			17 5
	Response			18 6
	Response		[% hideif(Q8<2) %]19	7
	Response		[% hideif(Q8<3) %]20	8
	Response		[% hideif(Q8<4) %]21	9
	Response		[% hideif(Q8<5) %]22	10
	Response		[% hideif(Q8<6) %]23	11
	Response		[% hideif(Q8<7) %]24	12
	Response		[% hideif(Q8<8) %]25	13

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<9) %]26	14
	Response		[% hideif(Q8<10) %]27	15
	Response		[% hideif(Q8<11) %]28	16
	Response		[% hideif(Q8<12) %]29	17
	Response		[% hideif(Q8<13) %]30	18
	Response		[% hideif(Q8<14) %]31	19
	Response		[% hideif(Q8<15) %]32	20
	Response		[% hideif(Q8<16) %]33	21
	Response		[% hideif(Q8<17) %]34	22
	Response		[% hideif(Q8<18) %]35	23
	Response		[% hideif(Q8<19) %]36	24
	Response		[% hideif(Q8<20) %]37	25
	Response		[% hideif(Q8<21) %]38	26
	Response		[% hideif(Q8<22) %]39	27
	Response		[% hideif(Q8<23) %]40	28

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<24) %]41	29
	Response		[% hideif(Q8<25) %]42	30
	Response		[% hideif(Q8<26) %]43	31
	Response		[% hideif(Q8<27) %]44	32
	Response		[% hideif(Q8<28) %]45	33
	Response		[% hideif(Q8<29) %]46	34
	Response		[% hideif(Q8<30) %]47	35
	Response		[% hideif(Q8<31) %]48	36
	Response		[% hideif(Q8<32) %]49	37
	Response		[% hideif(Q8<33) %]50	38
	Response		[% hideif(Q8<33) %]51	39
	Response		[% hideif(Q8<34) %]52	40
	Response		[% hideif(Q8<35) %]53	41
	Response		[% hideif(Q8<36) %]54	42
	Response		[% hideif(Q8<37) %]55	43

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<38) %]56	44
	Response		[% hideif(Q8<39) %]57	45
	Response		[% hideif(Q8<40) %]58	46
	Response		[% hideif(Q8<41) %]59	47
	Response		[% hideif(Q8<42) %]60	48
	Response		[% hideif(Q8<43) %]61	49
	Response		[% hideif(Q8<44) %]62	50
	Response		[% hideif(Q8<45) %]63	51
	Response		[% hideif(Q8<46) %]64	52
	Response		65+ [% hideif(Q8<47) %]	53

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

Variable	Attribute	Type	Question/Answer	Code
Q24	Question	CodedSelect	When you [% if(Q14_13,"smoked") %] approximately how many packs of cigarettes [% if(Q14_13,"did you") %] smoke in a typical week?If your usage varies, please answer with an approximate average number of packs per week.	
	Response		Half a pack or less	0
	Response		More than half, but less than 1 pack	1
	Response		1 pack	2
	Response		2 packs	3
	Response		3 packs	4
	Response		4 packs	5
	Response		5 packs	6
	Response		6 packs	7
	Response		7 packs	8
	Response		8 packs	9
	Response		9 packs	10
	Response		10 packs	11
	Response		11 packs	12
	Response		12 packs	13
	Response		13 packs	14
	Response		14 packs	15
	Response		15 packs	16

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		16 packs	17
	Response		17 packs	18
	Response		18 packs	19
	Response		19 packs	20
	Response		20 packs	21
	Response		21+ packs	22
Q25	Question	CodedSelect	Which flavor of cigarettes [% if(Q14_13,"did you") %] typically smoke?	
	Response		Regular	0
	Response		Menthol	1
	Response		Other (specify)	2
	Response		Don't know	3
Q25_3_s	Question	String	Which flavor of cigarettes [% if(Q14_13,"did you") %] typically smoke? / Other (specify)	
Q26	Question	CodedSelect	At what age did you start using moist snuff (e.g. Copenhagen, Grizzly, etc.)?	
	Response		Under 13	0
	Response			13 1
	Response			14 2
	Response			15 3
	Response			16 4

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response			17 5
	Response			18 6
	Response		[% hideif(Q8<2) %]19	7
	Response		[% hideif(Q8<3) %]20	8
	Response		[% hideif(Q8<4) %]21	9
	Response		[% hideif(Q8<5) %]22	10
	Response		[% hideif(Q8<6) %]23	11
	Response		[% hideif(Q8<7) %]24	12
	Response		[% hideif(Q8<8) %]25	13
	Response		[% hideif(Q8<9) %]26	14
	Response		[% hideif(Q8<10) %]27	15
	Response		[% hideif(Q8<11) %]28	16
	Response		[% hideif(Q8<12) %]29	17
	Response		[% hideif(Q8<13) %]30	18
	Response		[% hideif(Q8<14) %]31	19
	Response		[% hideif(Q8<15) %]32	20

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<16) %]33	21
	Response		[% hideif(Q8<17) %]34	22
	Response		[% hideif(Q8<18) %]35	23
	Response		[% hideif(Q8<19) %]36	24
	Response		[% hideif(Q8<20) %]37	25
	Response		[% hideif(Q8<21) %]38	26
	Response		[% hideif(Q8<22) %]39	27
	Response		[% hideif(Q8<23) %]40	28
	Response		[% hideif(Q8<24) %]41	29
	Response		[% hideif(Q8<25) %]42	30
	Response		[% hideif(Q8<26) %]43	31
	Response		[% hideif(Q8<27) %]44	32
	Response		[% hideif(Q8<28) %]45	33
	Response		[% hideif(Q8<29) %]46	34
	Response		[% hideif(Q8<30) %]47	35

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<31) %]48	36
	Response		[% hideif(Q8<32) %]49	37
	Response		[% hideif(Q8<33) %]50	38
	Response		[% hideif(Q8<33) %]51	39
	Response		[% hideif(Q8<34) %]52	40
	Response		[% hideif(Q8<35) %]53	41
	Response		[% hideif(Q8<36) %]54	42
	Response		[% hideif(Q8<37) %]55	43
	Response		[% hideif(Q8<38) %]56	44
	Response		[% hideif(Q8<39) %]57	45
	Response		[% hideif(Q8<40) %]58	46
	Response		[% hideif(Q8<41) %]59	47
	Response		[% hideif(Q8<42) %]60	48
	Response		[% hideif(Q8<43) %]61	49
	Response		[% hideif(Q8<44) %]62	50

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
	Response		CompleteTime	
	Response		[% hideif(Q8<45) %]63	51
	Response		[% hideif(Q8<46) %]64	52
	Response		[% hideif(Q8<47) %] 65+	53
Q27	Question	CodedSelect	Approximately how many cans of moist snuff [% if(Q14_33,"did you") %] use in a typical week?	
	Response		Half a can or less	0
	Response		More than half, but less than 1 can	1
	Response		1 can	2
	Response		2 cans	3
	Response		3 cans	4
	Response		4 cans	5
	Response		5 cans	6
	Response		6 cans	7
	Response		7 cans	8
	Response		8 cans	9
	Response		9 cans	10
	Response		10 cans	11
	Response		11 cans	12
	Response		12 cans	13
	Response		13 cans	14
	Response		14 cans	15
	Response		15 cans	16
	Response		16 cans	17

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		17 cans	18
	Response		18 cans	19
	Response		19 cans	20
	Response		20 cans	21
	Response		21+ cans	22
Q28	Question	CodedSelect	Which flavor of moist snuff [% if(Q14_33,"did you") %] typically use?	
	Response		Wintergreen	0
	Response		Peach	1
	Response		Natural	2
	Response		Mint	3
	Response		Cherry	4
	Response		Straight	5
	Response		Berry	6
	Response		Apple	7
	Response		Vanilla	8
	Response		Other (specify)	9
	Response		Don't know	10
Q28_10_s	Question	String	Which flavor of moist snuff [% if(Q14_33,"did you") %] typically use? / Other (specify)	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

Variable	Attribute	Type	Question/Answer	Code
Q29	Question	CodedSelect	At what age did you start using snus (e.g. Camel snus, Marlboro snus, etc.)?	
	Response		Under 13	0
	Response			13 1
	Response			14 2
	Response			15 3
	Response			16 4
	Response			17 5
	Response			18 6
	Response		[% hideif(Q8<2) %]19	7
	Response		[% hideif(Q8<3) %]20	8
	Response		[% hideif(Q8<4) %]21	9
	Response		[% hideif(Q8<5) %]22	10
	Response		[% hideif(Q8<6) %]23	11
	Response		[% hideif(Q8<7) %]24	12
	Response		[% hideif(Q8<8) %]25	13
	Response		[% hideif(Q8<9) %]26	14
	Response		[% hideif(Q8<10) %]27	15

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<11) %]28	16
	Response		[% hideif(Q8<12) %]29	17
	Response		[% hideif(Q8<13) %]30	18
	Response		[% hideif(Q8<14) %]31	19
	Response		[% hideif(Q8<15) %]32	20
	Response		[% hideif(Q8<16) %]33	21
	Response		[% hideif(Q8<17) %]34	22
	Response		[% hideif(Q8<18) %]35	23
	Response		[% hideif(Q8<19) %]36	24
	Response		[% hideif(Q8<20) %]37	25
	Response		[% hideif(Q8<21) %]38	26
	Response		[% hideif(Q8<22) %]39	27
	Response		[% hideif(Q8<23) %]40	28
	Response		[% hideif(Q8<24) %]41	29
	Response		[% hideif(Q8<25) %]42	30

Variable ID	Attribute Question	Type Numeric	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<26) %]43	31
	Response		[% hideif(Q8<27) %]44	32
	Response		[% hideif(Q8<28) %]45	33
	Response		[% hideif(Q8<29) %]46	34
	Response		[% hideif(Q8<30) %]47	35
	Response		[% hideif(Q8<31) %]48	36
	Response		[% hideif(Q8<32) %]49	37
	Response		[% hideif(Q8<33) %]50	38
	Response		[% hideif(Q8<33) %]51	39
	Response		[% hideif(Q8<34) %]52	40
	Response		[% hideif(Q8<35) %]53	41
	Response		[% hideif(Q8<36) %]54	42
	Response		[% hideif(Q8<37) %]55	43
	Response		[% hideif(Q8<38) %]56	44
	Response		[% hideif(Q8<39) %]57	45

Variable ID	Attribute	Type	Question/Answer ID	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		[% hideif(Q8<40) %]58	46
	Response		[% hideif(Q8<41) %]59	47
	Response		[% hideif(Q8<42) %]60	48
	Response		[% hideif(Q8<43) %]61	49
	Response		[% hideif(Q8<44) %]62	50
	Response		[% hideif(Q8<45) %]63	51
	Response		[% hideif(Q8<46) %]64	52
	Response		[% hideif(Q8<47) %]65+	53
Q30	Question	CodedSelect	Approximately how many cans of snus [% if(Q14_23,"did you") %] use in a typical week?	
	Response		Half a can or less	0
	Response		More than half, but less than 1 can	1
	Response		1 can	2
	Response		2 cans	3
	Response		3 cans	4
	Response		4 cans	5
	Response		5 cans	6
	Response		6 cans	7
	Response		7 cans	8

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		8 cans	9
	Response		9 cans	10
	Response		10 cans	11
	Response		11 cans	12
	Response		12 cans	13
	Response		13 cans	14
	Response		14 cans	15
	Response		15 cans	16
	Response		16 cans	17
	Response		17 cans	18
	Response		18 cans	19
	Response		19 cans	20
	Response		20 cans	21
	Response		21+ cans	22
Q31	Question	CodedSelect	Which flavor of snus [% if(Q14_23,"did you") %] typically use?	
	Response		Mint (any type of mint variation)	0
	Response		Other (anything that is not some type of mint flavor)(specify)	1
Q31_2_s	Question	String	Which flavor of snus [% if(Q14_23,"did you") %] typically use? / Other (anything that is not some type of mint flavor)(specify)	
Q33_1	Question	CodedSelect	&nbsp;	

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		Using snus every day poses extremely harmful health risks1	0
	Response			2 1
	Response			3 2
	Response		Using snus every day poses moderately harmful health risks4	3
	Response			5 4
	Response			6 5
	Response		There is no health risk associated with using snus7	6
	Response		Don't know/Not sure8	7
Q34_1	Question	CodedSelect	Cigarettes[% hideif(unchecked(13,1)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no personal health risk associated with using snus	4

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Don't know/not sure	5
Q34_2	Question	CodedSelect	Moist snuff[% hideif(unchecked(13,3)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no personal health risk associated with using snus	4
	Response		Don't know/not sure	5
Q34_3	Question	CodedSelect	Cigarillos[% hideif(unchecked(13,4)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		There is no personal health risk associated with using snus	4
	Response		Don't know/not sure	5
Q34_4	Question	CodedSelect	Cigars[% hideif(unchecked(13,5)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no personal health risk associated with using snus	4
	Response		Don't know/not sure	5
Q34_5	Question	CodedSelect	Pipe Tobacco[% hideif(unchecked(13,6)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Snus is somewhat less harmful	3
	Response		There is no personal health risk associated with using snus	4
	Response		Don't know/not sure	5
Q34_6	Question	CodedSelect	Loose Leaf chewing tobacco[% hideif(unchecked(13,7)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no personal health risk associated with using snus	4
	Response		Don't know/not sure	5
Q34_7	Question	CodedSelect	E-Cigarettes[% hideif(unchecked(13,8)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no personal health risk associated with using snus	4
	Response		Don't know/not sure	5
Q34_8	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum) [% hideif(unchecked(13,9)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no personal health risk associated with using snus	4
	Response		Don't know/not sure	5

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q35	Question	CodedSelect	Which of the following statements best describes how you think using snus could potentially impact your personal health?	
	Response		Compared to not using ANY tobacco at all, using snus would be much more harmful to my health.	0
	Response		Compared to not using ANY tobacco at all, using snus would be only somewhat harmful to my health.	1
	Response		Using snus would pose NO risk to my health	2
	Response		Don't know/Not sure	3
Q36_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q36_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q36_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q36_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q36_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q36_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q36_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q36_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q36_9	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Yes	0

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		No	1
	Response		Do not know	2
Q37_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q37_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q37_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q37_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q37_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q37_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q37_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q37_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
			Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
Q37_9	Question	CodedSelect		
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q38_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q38_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q38_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q38_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q38_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Do not know	2
Q38_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q38_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q38_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
			Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
Q38_9	Question	CodedSelect		
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_3	Question	CodedSelect	Snus	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q39_9	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Yes	0
	Response		No	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Do not know	2
Q40_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_8	Question	CodedSelect	E-Cigarettes	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q40_9	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Yes	0
	Response		No	1
	Response		Do not know	2
Q41_1	Question	CodedSelect	[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Public bans on smoking in different areas	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

Q41_2	Question	CodedSelect	[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Taxes on tobacco products	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Q41_3	Question	CodedSelect	[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Warnings on tobacco product packages	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Information in the news or other media	
Q41_4	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Warnings from the FDA (other than package warnings)	
Q41_5	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Advice from your doctor/physician	
Q41_6	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Information from a friend or family member	
Q41_7	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Influence/pressure from family members or friends	
Q41_8	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / A personal health issue	
Q41_9	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Fear of the impact of tobacco on the body	
Q41_10	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Overall price of tobacco	
Q41_11	Question	CodedSelect	Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?")	
Q41_12	Question	CodedSelect	%] Please check all that apply. / Personal taste/preference	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?")	
Q41_13	Question	CodedSelect	%] Please check all that apply. / Advertisements	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?")	
Q41_14	Question	CodedSelect	%] Please check all that apply. / Lifestyle choices	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?")	
Q41_15	Question	CodedSelect	%] Please check all that apply. / Other (please specify)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
Q41_16	Question	CodedSelect	[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / None of the above	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q41_15_s	Question	String	[% if(Q172,"Which of the following impacted or influenced your reasons for not using tobacco regularly or occasionally?") %] Please check all that apply. / Other (please specify)	
Q42_1	Question	CodedSelect	Cigarettes[% hideif (Q14_1="" or Q14_1>3) %]	
	Response		Definitely will attempt to quit	0
	Response		Most likely will attempt to quit	1

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		Possibly will attempt to quit	2
	Response		Most likely will not attempt to quit	3
	Response		Definitely will not attempt to quit	4
Q42_2	Question	CodedSelect	Snus (e.g. Camel snus, Marlboro snus, etc.)[% hideif (Q14_2="" or Q14_2>3) %]	
	Response		Definitely will attempt to quit	0
	Response		Most likely will attempt to quit	1
	Response		Possibly will attempt to quit	2
	Response		Most likely will not attempt to quit	3
	Response		Definitely will not attempt to quit	4
Q42_3	Question	CodedSelect	Moist Snuff (e.g. Copenhagen, Grizzly, etc.)[% hideif (Q14_3="" or Q14_3>3) %]	
	Response		Definitely will attempt to quit	0
	Response		Most likely will attempt to quit	1

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		Possibly will attempt to quit	2
	Response		Most likely will not attempt to quit	3
	Response		Definitely will not attempt to quit	4
Q42_4	Question	CodedSelect	Cigarillos[% hideif (Q14_4="" or Q14_4>3) %]	
	Response		Definitely will attempt to quit	0
	Response		Most likely will attempt to quit	1
	Response		Possibly will attempt to quit	2
	Response		Most likely will not attempt to quit	3
	Response		Definitely will not attempt to quit	4
Q42_5	Question	CodedSelect	Cigars[% hideif (Q14_5="" or Q14_5>3) %]	
	Response		Definitely will attempt to quit	0
	Response		Most likely will attempt to quit	1
	Response		Possibly will attempt to quit	2
	Response		Most likely will not attempt to quit	3

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Definitely will not attempt to quit	4
Q42_6	Question	CodedSelect	Pipe Tobacco[% hideif (Q14_6="" or Q14_6>3) %]	
	Response		Definitely will attempt to quit	0
	Response		Most likely will attempt to quit	1
	Response		Possibly will attempt to quit	2
	Response		Most likely will not attempt to quit	3
	Response		Definitely will not attempt to quit	4
Q42_7	Question	CodedSelect	Loose Leaf chewing tobacco[% hideif (Q14_7="" or Q14_7>3) %]	
	Response		Definitely will attempt to quit	0
	Response		Most likely will attempt to quit	1
	Response		Possibly will attempt to quit	2
	Response		Most likely will not attempt to quit	3
	Response		Definitely will not attempt to quit	4

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
Q43_1	Question	CodedSelect	Cigarettes[% hideif (Q14_1="" or Q14_1>3) %]	
	Response		Definitely will attempt to reduce	0
	Response		Most likely will attempt to reduce	1
	Response		Possibly will attempt to reduce	2
	Response		Most likely will not attempt to reduce	3
	Response		Definitely will not attempt to reduce	4
Q43_2	Question	CodedSelect	Snus (e.g. Camel snus, Marlboro snus, etc.)[% hideif (Q14_2="" or Q14_2>3) %]	
	Response		Definitely will attempt to reduce	0
	Response		Most likely will attempt to reduce	1
	Response		Possibly will attempt to reduce	2
	Response		Most likely will not attempt to reduce	3
	Response		Definitely will not attempt to reduce	4

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
Q43_3	Question	CodedSelect	Moist Snuff (e.g. Copenhagen, Grizzly, etc.)[% hideif (Q14_3="" or Q14_3>3) %]	
	Response		Definitely will attempt to reduce	0
	Response		Most likely will attempt to reduce	1
	Response		Possibly will attempt to reduce	2
	Response		Most likely will not attempt to reduce	3
	Response		Definitely will not attempt to reduce	4
Q43_4	Question	CodedSelect	Cigarillos[% hideif (Q14_4="" or Q14_4>3) %]	
	Response		Definitely will attempt to reduce	0
	Response		Most likely will attempt to reduce	1
	Response		Possibly will attempt to reduce	2
	Response		Most likely will not attempt to reduce	3
	Response		Definitely will not attempt to reduce	4
Q43_5	Question	CodedSelect	Cigars[% hideif (Q14_5="" or Q14_5>3) %]	

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
	Response		CompleteTime	
	Response		Definitely will attempt to reduce	0
	Response		Most likely will attempt to reduce	1
	Response		Possibly will attempt to reduce	2
	Response		Most likely will not attempt to reduce	3
	Response		Definitely will not attempt to reduce	4
Q43_6	Question	CodedSelect	Pipe Tobacco[% hideif (Q14_6="" or Q14_6>3) %]	
	Response		Definitely will attempt to reduce	0
	Response		Most likely will attempt to reduce	1
	Response		Possibly will attempt to reduce	2
	Response		Most likely will not attempt to reduce	3
	Response		Definitely will not attempt to reduce	4
Q43_7	Question	CodedSelect	Loose Leaf chewing tobacco[% hideif (Q14_7="" or Q14_7>3) %]	
	Response		Definitely will attempt to reduce	0
	Response		Most likely will attempt to reduce	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Possibly will attempt to reduce	2
	Response		Most likely will not attempt to reduce	3
	Response		Definitely will not attempt to reduce	4
Q45	Question	CodedSelect	set type of user	
	Response		Imminent quitter/reducer	0
	Response		Not an Imminent quitter/reducer	1
Q49	Question	CodedSelect	set the concept	
	Response			0
	Response			1
	Response			2
	Response			3
	Response			4
	Response			5
Q51	Question	CodedSelect	Having seen the warning label on the snus package, using the scale below, please indicate how easy or difficult is it to understand the meaning of the warning label on the package you just viewed. [% q49 %]	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		1 The meaning of the warning label is very difficult to understand	0
	Response			2 1
	Response			3 2
	Response		4 The meaning of the warning label is neither difficult nor easy to understand	3
	Response			5 4
	Response			6 5
	Response		7 The meaning of the warning label is very easy to understand	6
Q52	Question	CodedSelect	Having seen the warning label on the snus package, using the scale below, please indicate how clear or vague is the meaning of the claim in the warning label of the package you just viewed. [% q49 %]	
	Response		1 The description on the warning label is very vague	0
	Response			2 1

Variable	Attribute	Type	Question/Answer	Code	
ID	Question	Numeric	ID		
PanelistID	Question	Numeric	PanelistID		
StartTime	Question	Date	StartTime		
CompleteTime	Question	Date	CompleteTime		
	Response			3	2
	Response		4 The claim made on the warning label is neither vague nor clear		3
	Response			5	4
	Response			6	5
	Response		7 The description on the warning label is very clear		6
Q53	Question	CodedSelect	After viewing the information in the warning label, how does the information you saw on the warning label directly influence your likelihood to use snus? Please indicate your likelihood to use this product using the scale below. [% q49 %]		
	Response		1 I would not at all be likely to use snus		0
	Response			2	1
	Response			3	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		4 The warning label has no impact on my likelihood to use snus	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus	6
Q54_1	Question	CodedSelect	Cigarettes [% hideif(Q14_1>4 or Q14_1="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus in addition to this product	6

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q54_2	Question	CodedSelect	Moist Snuff [% hideif(Q14_3>4 or Q14_3="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus in addition to this product	6
Q54_3	Question	CodedSelect	Cigarillos[% hideif(Q14_4>4 or Q14_4="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus in addition to this product	6
Q54_4	Question	CodedSelect	Cigars[% hideif(Q14_5>4 or Q14_5="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus in addition to this product	6

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q54_5	Question	CodedSelect	Pipe Tobacco[% hideif(Q14_6>4 or Q14_6="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus in addition to this product	6
Q54_6	Question	CodedSelect	Loose Leaf chewing tobacco[% hideif(Q14_7>4 or Q14_7="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus in addition to this product	6
Q54_7	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)[% hideif(Q14_8>4 or Q14_8="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		7 I would be extremely likely to use snus in addition to this product	6
Q54_8	Question	CodedSelect	E-cigarettes[% hideif(Q14_9>4 or Q14_9="") %]	
	Response		1 I would not at all be likely to use snus in addition to this product	0
	Response			2 1
	Response			3 2
	Response		4 The warning label has no impact on my likelihood to use snus in addition to this product	3
	Response			5 4
	Response			6 5
	Response		7 I would be extremely likely to use snus in addition to this product	6
Q55_1	Question	CodedSelect	Cigarettes [% hideif(Q54_1<4) %]	
	Response		I would use snus to reduce my usage of this product	0

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I would use snus to quit using this product	1
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3
Q55_2	Question	CodedSelect	Moist Snuff [% hideif(Q54_2<4) %]	
	Response		I would use snus to reduce my usage of this product	0
	Response		I would use snus to quit using this product	1
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3
Q55_3	Question	CodedSelect	Cigarillos [% hideif(Q54_3<4) %]	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I would use snus to reduce my usage of this product	0
	Response		I would use snus to quit using this product	1
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3
Q55_4	Question	CodedSelect	Cigars [% hideif(Q54_4<4) %]	
	Response		I would use snus to reduce my usage of this product	0
	Response		I would use snus to quit using this product	1
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
Q55_5	Question	CodedSelect	Pipe Tobacco [% hideif(Q54_5<4) %]	
	Response		I would use snus to reduce my usage of this product	0
	Response		I would use snus to quit using this product	1
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3
Q55_6	Question	CodedSelect	Loose Leaf chewing tobacco [% hideif(Q54_6<4) %]	
	Response		I would use snus to reduce my usage of this product	0
	Response		I would use snus to quit using this product	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3
Q55_7	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum) [% hideif(Q54_7<4) %]	
	Response		I would use snus to reduce my usage of this product	0
	Response		I would use snus to quit using this product	1
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3
Q55_8	Question	CodedSelect	E-cigarettes [% hideif(Q54_8<4) %]	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I would use snus to reduce my usage of this product	0
	Response		I would use snus to quit using this product	1
	Response		I would use snus in addition to this product but it would not impact the amount of this product that I currently use	2
	Response		Don't know/Not sure	3
Q56_1	Question	CodedSelect	[% hideif (Q14_14 and Q14_15) %]Cigarettes	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product again7	6

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q56_2	Question	CodedSelect	[% hideif (Q14_24 and Q14_25) %]Moist Snuff	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product again7	6
Q56_3	Question	CodedSelect	[% hideif (Q14_34 and Q14_35) %]Cigarillos	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I definitely plan to start using this product again7	6
Q56_4	Question	CodedSelect	[% hideif (Q14_44 and Q14_45) %]Cigars	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product again7	6
Q56_5	Question	CodedSelect	[% hideif (Q14_54 and Q14_55) %]Pipe Tobacco	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product again7	6
Q56_6	Question	CodedSelect	[% hideif (Q14_64 and Q14_65) %]Loose Leaf chewing tobacco	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product again7	6

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q56_7	Question	CodedSelect	[% hideif (Q14_74 and Q14_75) %]Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product again7	6
Q56_8	Question	CodedSelect	[% hideif (Q14_84 and Q14_85) %]E-cigarettes	
	Response		I definitely do not plan to start using this product again1	0
	Response			2 1
	Response			3 2

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		The warning label has no impact on my likelihood to use this product again4	3
	Response			5 4
	Response			6 5
Q57_1	Question	CodedSelect	I definitely plan to start using this product again7 Cigarettes	6
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
Q57_2	Question	CodedSelect	I definitely plan to start using this product7 Moist Snuff	6
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
Q57_3	Question	CodedSelect	I definitely plan to start using this product7 Cigarillos	6
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
Q57_4	Question	CodedSelect	I definitely plan to start using this product7 Cigars	6
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
			CompleteTime	
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
Q57_5	Response		I definitely plan to start using this product7	6
	Question	CodedSelect	Pipe Tobacco	
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product7	6
Q57_6	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product7	6
Q57_7	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
Q57_8	Question	CodedSelect	I definitely plan to start using this product7 E-cigarettes	6

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		I definitely do not plan to start using this product1	0
	Response			2 1
	Response			3 2
	Response		The warning label has no impact on my likelihood to start using this product4	3
	Response			5 4
	Response			6 5
	Response		I definitely plan to start using this product7	6
Q58	Question	CodedSelect	How does the information you saw on the warning label directly impact how motivated you are to buy snus? [% q49 %]	
	Response		1 Definitely would discourage me from purchasing snus	0
	Response			2 1
	Response			3 2
	Response		4 Has no impact on my motivation to purchase snus	3
	Response			5 4
	Response			6 5

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		7 Definitely would motivate me to purchase snus	6
Q59	Question	CodedSelect	How believable is the warning label on this package of snus? [% q49 %]	
	Response		1 The warning label is not at all believable	0
	Response			2 1
	Response			3 2
	Response		4 The warning label is neither believable nor unbelievable	3
	Response			5 4
	Response			6 5
	Response		7 The warning label is extremely believable	6

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

Variable	Attribute	Type	Question/Answer	Code
Q60	Question	CodedSelect	How does the information you saw on the warning label directly influence your perception of the risk that using snus every day would pose to your health? Please use the scale below. After reviewing the warning label, I now think that... [% q49 %]	
	Response		1 There is no health risk associated with using snus	0
	Response			2 1
	Response			3 2
	Response		4 Using snus every day poses moderately harmful health risks	3
	Response			5 4
	Response			6 5
	Response		7 Using snus poses every day extremely harmful health risks	6
	Response		8 The warning label had no impact on my perception of snus	7

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q61_1	Question	CodedSelect	Cigarettes[% hideif(unchecked(13,1)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no health risk associated with using snus	4
	Response		The warning label had no impact on my perception of snus	5
Q61_2	Question	CodedSelect	Moist snuff[% hideif(unchecked(13,3)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no health risk associated with using snus	4

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
	Response		CompleteTime	
			The warning label had no impact on my perception of snus	5
Q61_3	Question	CodedSelect	Cigarillos[% hideif(unchecked(13,4)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no health risk associated with using snus	4
	Response		The warning label had no impact on my perception of snus	5
Q61_4	Question	CodedSelect	Cigars[% hideif(unchecked(13,5)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3

Variable ID	Attribute	Type	Question/Answer	Code
PanelistID	Question	Numeric	ID	
StartTime	Question	Date	PanelistID	
CompleteTime	Question	Date	StartTime	
	Response		CompleteTime	
	Response		There is no health risk associated with using snus	4
	Response		The warning label had no impact on my perception of snus	5
Q61_5	Question	CodedSelect	Pipe Tobacco[% hideif(unchecked(13,6)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no health risk associated with using snus	4
	Response		The warning label had no impact on my perception of snus	5
Q61_6	Question	CodedSelect	Loose Leaf chewing tobacco[% hideif(unchecked(13,7)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no health risk associated with using snus	4
	Response		The warning label had no impact on my perception of snus	5
Q61_7	Question	CodedSelect	E-Cigarettes[% hideif(unchecked(13,8)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no health risk associated with using snus	4
	Response		The warning label had no impact on my perception of snus	5

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q61_8	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)[% hideif(unchecked(13,9)) %]	
	Response		Snus is much more harmful	0
	Response		Snus is somewhat more harmful	1
	Response		Snus is equally as harmful	2
	Response		Snus is somewhat less harmful	3
	Response		There is no health risk associated with using snus	4
	Response		The warning label had no impact on my perception of snus	5

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

Variable	Attribute	Type	Question/Answer	Code
Q62	Question	CodedSelect	Now that you have seen the information in the warning label, which of the following statements best describes how you think using snus could potentially impact your personal health? After reviewing the warning label, I now think that... [% q49 %]	
	Response		Compared to not using ANY tobacco at all, using snus would be much more harmful to my health.	0
	Response		Compared to not using ANY tobacco at all, using snus would be only somewhat harmful to my health.	1
	Response		Using snus would pose NO risk to my health	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		The warning label had no impact on my perception of snus	3
Q63_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q63_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q63_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q63_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q63_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q63_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q63_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Don't know/not sure	2
Q63_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
			Nicotine Replacement Products (i.e. nicotine gum)	
Q63_9	Question	CodedSelect		
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_5	Question	CodedSelect	Cigars	
	Response		Yes	0

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		No	1
	Response		Don't know/not sure	2
Q64_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q64_9	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q65_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q65_9	Question	CodedSelect	Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
	Response		Yes	0

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		No	1
	Response		Don't know/not sure	2
Q66_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q66_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q66_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q66_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q66_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q66_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q66_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q66_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
			Nicotine Replacement Products (i.e. nicotine patches, nicotine gum)	
Q66_9	Question	CodedSelect		
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q67_1	Question	CodedSelect	Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q67_2	Question	CodedSelect	Moist snuff	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q67_3	Question	CodedSelect	Snus	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q67_4	Question	CodedSelect	Cigarillos	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q67_5	Question	CodedSelect	Cigars	
	Response		Yes	0
	Response		No	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Don't know/not sure	2
Q67_6	Question	CodedSelect	Pipe Tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q67_7	Question	CodedSelect	Loose Leaf chewing tobacco	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
Q67_8	Question	CodedSelect	E-Cigarettes	
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
			Nicotine Replacement Products (i.e. nicotine gum)	
Q67_9	Question	CodedSelect		
	Response		Yes	0
	Response		No	1
	Response		Don't know/not sure	2
			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Clogged	
Q68_1	Question	CodedSelect	Arteries	
	Response		Not shown	0
	Response		Unchecked	1

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Checked	2
Q68_2	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Coronary Artery Disease	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q68_3	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Carotid Artery Disease	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q68_4	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Peripheral Artery Disease	

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Stable/	
Q68_5	Question	CodedSelect	Unstable/ Crescendo angina	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Heart	
Q68_6	Question	CodedSelect	Attack / myocardial infarction / coronary	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q68_7	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Asthma	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q68_8	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / High blood pressure	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
Q68_9	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / High cholesterol	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. /	
Q68_10	Question	CodedSelect	COPD/chronic bronchitis	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. /	
Q68_11	Question	CodedSelect	Emphysema	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2
			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Lung	
Q68_12	Question	CodedSelect	cancer	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Oral cancer (gum, lip or throat)	
Q68_13	Question	CodedSelect		
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Gum disease (aside from cancer)	
Q68_14	Question	CodedSelect		
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Tooth loss/dental issues	
Q68_15	Question	CodedSelect		
	Response		Not shown	0

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
Complete	Question	Date	CompleteTime	
	Response		Unchecked	1
	Response		Checked	2

			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Other type of cardiac condition not listed here (specify)	
Q68_16	Question	CodedSelect		
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

			Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Other type of lung/pulmonary condition not listed here (specify)	
Q68_17	Question	CodedSelect		
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	

Q68_18	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Other type of cancer not listed here (specify)	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Q68_19	Question	CodedSelect	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / None of the above	
	Response		Not shown	0
	Response		Unchecked	1
	Response		Checked	2

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
Q68_16_s	Question	String	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Other type of cardiac condition not listed here (specify)	
Q68_17_s	Question	String	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Other type of lung/pulmonary condition not listed here (specify)	
Q68_18_s	Question	String	Are you diagnosed with and /or are being treated for any of the following medical conditions? Select all that apply. / Other type of cancer not listed here (specify)	
Q69	Question	CodedSelect	What is your marital status?	

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		Married/living with partner	0
	Response		Single/never married	1
	Response		Separated or divorced	2
	Response		Widowed	3
	Response		Prefer not to answer	4
Q70	Question	CodedSelect	Are you currently pregnant?	
	Response		Yes, in my first trimester	0
	Response		Yes, in my second trimester	1
	Response		Yes, in my third trimester	2
	Response		No, I am not pregnant	3
Q71	Question	CodedSelect	Were you pregnant in the past 12 months?	
	Response		Yes	0
	Response		No	1
Q72	Question	CodedSelect	How many children under the age of 18 do you currently have living with you in your home?	
	Response			0
	Response			1
	Response			2
	Response			3

Variable	Attribute	Type	Question/Answer	Code	
ID	Question	Numeric	ID		
PanelistID	Question	Numeric	PanelistID		
StartTime	Question	Date	StartTime		
CompleteTime	Question	Date	CompleteTime		
	Response			4	4
	Response		5+		5
Q73	Question	CodedSelect	Which best describes your current employment status?		
	Response		Employed full time		0
	Response		Employed part time		1
	Response		Unemployed		2
	Response		Retired		3
Q74	Question	CodedSelect	Which of the following categories includes [% if(Q73=0 or Q73=1,"your occupation") %] [% if(Q73=2 or Q73=3,"your most recent occupation") %]?		
	Response		Professional (lawyer, doctor, teacher, etc.)		0
	Response		Executive/managerial		1
	Response		Sales/administrative		2
	Response		Information services		3
	Response		Technical		4
	Response		Skilled craftsman/tradesman		5
	Response		Laborer		6

Variable	Attribute	Type	Question/Answer	Code
ID	Question	Numeric	ID	
PanelistID	Question	Numeric	PanelistID	
StartTime	Question	Date	StartTime	
CompleteTime	Question	Date	CompleteTime	
	Response		Skilled worker (plumber, electrician, construction, etc.)	7
	Response		Other (specify)	8
Q74_9_s	Question	String	Which of the following categories includes [% if(Q73=0 or Q73=1,"your occupation") %] [% if(Q73=2 or Q73=3,"your most recent occupation") %]? / Other (specify)	
Q75	Question	CodedSelect	What is the highest level of education you have completed?	
	Response		Some high school	0
	Response		Graduated high school	1
	Response		Completed trade school	2
	Response		Some college coursework	3
	Response		Two year college degree	4
	Response		Four year college degree	5

Variable ID	Attribute	Type	Question/Answer	Code
	Question	Numeric	ID	
	Question	Numeric	PanelistID	
	Question	Date	StartTime	
	Question	Date	CompleteTime	
	Response		Some post-graduate coursework	6
	Response		Post-graduate degree	7
	Response		Prefer not to answer	8
Q77	Question	CodedSelect	In order to complete your participation in this survey, please certify that you have watched the video just presented to you in its entirety.	
	Response		Yes- I certify that I was able to watch the video in its entirety.	0
	Response		No- I cannot certify that I watched this video.	1