Food and Drug Administration Silver Spring MD 20993

20872/S-023

SUPPLEMENT APPROVAL

Sanofi-aventis, LLC Attention: Judith R. Plon, B.S., M.B.A. Senior Director 55 Corporate Drive Bridgewater, NJ 08807

Dear Ms. Plon:

Please refer to your Supplemental New Drug Application (sNDA) dated March 25, 2010, received March 25, 2010, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act for Children's Allegra[®] Allergy and Children's Allegra[®] Hives (fexofenadine HCl) tablets, 30mg, and Allegra[®] Allergy and Allegra[®] Hives (fexofenadine HCl) tablets, 60mg and 180mg.

We acknowledge receipt of your amendments dated, May 6, 7, and 14, June 15, 24, 28, and 30, July 2, 8, 12, 13, 16, and 22, August 20 and 27, September 28 and 30, October 14 and 27, November 19 and 24, December 8, 2010 and January 11, 2011.

This supplemental new drug application provides for the nonprescription use of Children's Allegra[®] Allergy in adults and children 6 years of age and older and of Allegra[®] Allergy in adults and children 12 years of age and older for the following indication:

Temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:

- runny nose
- sneezing
- itchy, watery eyes
- itching of the nose and throat

This supplemental new drug application also provides for the nonprescription use of Children's Allegra[®] Hives in adults and children 6 years of age and older and of Allegra[®] Hives in adults and children 12 years of age and older for the following indication:

Reduces hives and relieves itching due to hives (uticaria)

We have completed our review of this application, as amended. It is approved, effective on the date of this letter, for use as recommended in the agreed-upon labeling text.

LABELING

Submit final printed labeling, as soon as they are available, but no more than 30 days after they are printed. The final printed labeling (FPL) must be identical to the enclosed labeling for the Children's Allegra® Allegra® Allegra labels submitted January 11, 2011:

- 6-count immediate container (blister card) and carton [30 mg];
- 6-count immediate container (blister card) and 12-count carton [60 mg];
- 5-count immediate container (blister card) and 5- and 15-count cartons, 30- and 45-count immediate containers (bottles) and cartons, 90-count carton (club pack [2x45 count bottle]) [180 mg]

The FPL must also be identical to the enclosed labeling for the Children's Allegra[®] Hives and Allegra[®] Hives labels submitted January 11, 2011:

- 6-count immediate container (blister card) and carton [30 mg];
- 6-count immediate container (blister card) and 12-count carton [60 mg];
- 5-count immediate container (blister card) and carton [180 mg]

All FPL must be in the "Drug Facts" format (21 CFR 201.66), where applicable.

The final printed labeling should be submitted electronically according to the guidance for industry titled "Providing Regulatory Submissions in Electronic Format – Human Pharmaceutical Product Applications and Related Submissions Using the eCTD Specifications (June 2008)." Alternatively, you may submit 12 paper copies, with 6 of the copies individually mounted on heavy-weight paper or similar material. For administrative purposes, designate this submission "Final Printed Labeling for approved NDA 20872/S-023." Approval of this submission by FDA is not required before the labeling is used.

MARKET PACKAGE

Please submit one market package of the drug product when it is available.

Please send this to:

LCDR Jessica M. Diaz
Food and Drug Administration
Center for Drug Evaluation and Research
White Oak Building 22, Room: 5483
10903 New Hampshire Avenue
Silver Spring, Maryland 20993

DRUG REGISTRATION AND LISTING

All drug establishment registration and drug listing information is to be submitted to FDA electronically, via the FDA automated system for processing structured product labeling (SPL) files (eLIST). At the time that you submit your final printed labeling (FPL), the content of labeling (Drug Facts) should be submitted in SPL format as described at http://www.fda.gov/ForIndustry/DataStandards/StructuredProductLabeling/default.htm. Information on submitting SPL files using eLIST may be found in the guidance for industry titled "SPL Standard for Content of Labeling Technical Qs and As" at http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM072392.pdf. In addition, representative container or carton labeling, whichever includes Drug Facts, (where differences exist only in the quantity of contents statement) should be submitted as a JPG file.

Pediatric Research Equity Act (PREA)

Under the Pediatric Research Equity Act (PREA) (21 U.S.C. 355c), all applications for new active ingredients, new indications, new dosage forms, new dosing regimens, or new routes of administration are required to contain an assessment of the safety and effectiveness of the product for the claimed indication(s) in pediatric patients unless this requirement is waived, deferred, or inapplicable.

Because none of these criteria apply to your application, you are exempt from this requirement.

<u>LETTERS TO HEALTH CARE PROFESSIONALS</u>

If you decide to issue a letter communicating important safety-related information about this drug product (i.e., a "Dear Health Care Professional" letter), we request that you submit a copy to this NDA at least 24 hours prior to issuing the letter. Please submit it to the following address:

MedWatch Program Office of Special Health Issues Food and Drug Administration 10903 New Hampshire Ave Building 32, Mail Stop 5353 Silver Spring, MD 20993

REPORTING REQUIREMENTS

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Jessica M. Diaz, Regulatory Project Manager, at (301) 796-4908.

Sincerely,

{See appended electronic signature page}

Andrea Leonard-Segal, M.D., M.S. Director Division of Nonprescription Clinical Evaluation Office of Drug Evaluation IV Center for Drug Evaluation and Research

ENCLOSURE(S):
Carton and Container Labeling

| This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature. | |
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| /s/ | |
| ANDREA LEONARD SEGAL 01/24/2011 | |