



NDA 021307/S-012

SUPPLEMENT APPROVAL

Schering-Plough Consumer Health Care
Attention: Cynthia Andersen
Manager, Regulatory Affairs
556 Morris Avenue
Summit, NJ 07901

Dear Ms. Andersen:

Please refer to your Supplemental New Drug Application (sNDA) dated October 1, 2010, received October 4, 2010 submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act (FDCA) for Lotrimin Ultra[®] (butenafine hydrochloride) cream, 1%.

We acknowledge receipt of your amendment dated February 4, 2011.

This "Prior Approval" supplemental new drug application proposes to include the following claims on the principal display panel (PDP) of the carton label:

- Clinically Proven to Cure Most Athlete's Foot between the Toes
- Clinically Proven to Cure Most Jock Itch

We have completed our review of this application, as amended. It is approved, effective on the date of this letter, for use as recommended in the agreed-upon labeling text.

LABELING

Submit final printed labeling, as soon as they are available, but no more than 30 days after they are printed. The final printed labeling (FPL) must be identical to the enclosed labeling (Lotrimin Ultra[®] 24-gram (representative of the 12-, 15-, and 30-gram) carton label, and Lotrimin Ultra[®] Jock Itch 12-gram (representative of the 15-gram) carton label submitted October 1, 2010) and must be in the "Drug Facts" format (21 CFR 201.66), where applicable.

The final printed labeling should be submitted electronically according to the guidance for industry titled “Providing Regulatory Submissions in Electronic Format – Human Pharmaceutical Product Applications and Related Submissions Using the eCTD Specifications (June 2008).” Alternatively, you may submit 12 paper copies, with 6 of the copies individually mounted on heavy-weight paper or similar material. For administrative purposes, designate this submission “**Final Printed Labeling for approved NDA 021307/S-012.**” Approval of this submission by FDA is not required before the labeling is used. Please note that representative labeling is not acceptable for Final Printed Labeling.

Even though no revisions were made to the Lotrimin Ultra[®] 12-, 15-, 24- and 30-gram immediate container labels and the Lotrimin Ultra[®] Jock Itch immediate container labels, we request that you submit them as part of the FPL for this supplement in order to maintain a record of the complete labeling (count sizes and packaging configurations) being approved as part of this supplement.

DRUG REGISTRATION AND LISTING

All drug establishment registration and drug listing information is to be submitted to FDA electronically, via the FDA automated system for processing structured product labeling (SPL) files (eLIST). At the time that you submit your final printed labeling (FPL), the content of labeling (Drug Facts) should be submitted in SPL format as described at

<http://www.fda.gov/ForIndustry/DataStandards/StructuredProductLabeling/default.htm>.

Information on submitting SPL files using eLIST may be found in the guidance for industry titled “SPL Standard for Content of Labeling Technical Qs and As” at

<http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM072392.pdf>.

In addition, representative container or carton labeling, whichever includes Drug Facts, (where differences exist only in the quantity of contents statement) should be submitted as a JPG file.

REPORTING REQUIREMENTS

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Sherry Stewart, Regulatory Project Manager, at (301) 796-9618.

Sincerely,

{See appended electronic signature page}

Joel Schiffenbauer, M.D.
Deputy Director
Division of Nonprescription Clinical Evaluation
Office of Drug Evaluation IV
Center for Drug Evaluation and Research

Enclosure: Labeling

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

JOEL SCHIFFENBAUER
03/31/2011