Food and Drug Administration Silver Spring MD 20993

BLA 103705/5373

SUPPLEMENT APPROVAL

Genentech, Inc.
Attention: Yasameen Qazen, Pharm.D.
Regulatory Project Management
1 DNA Way MS# 242
South San Francisco, CA 94080-4990

Dear Dr. Qazen:

Please refer to your Supplemental Biologics License Application (sBLA), dated February 3, 2012, and received February 6, 2012, submitted under section 351 of the Public Health Service Act for Rituxan[®], (rituximab).

We acknowledge receipt of your amendments dated May 22, 31; June 18, 25; July 3 and 9, 2012.

This "Prior Approval" labeling supplement to your biologics license application provides for an update to replace the term "Wegener's Granulomatosis" (WG) with "Granulomatosis with Polyangiitis" (GPA) (Wegener's Granulomatosis) to reflect the latest medical nomenclature.

We have completed our review of this supplemental application, as amended. It is approved, effective on the date of this letter, for use as recommended in the enclosed, agreed-upon labeling text and with the minor editorial revisions listed below.

- Remove typo "i" at the beginning of the header **HIGHLIGHTS OF PRESCRIBING INFORMATION**
- Correct font style for lines 462-468 to be consistent with the rest of the label (Times New Roman)

CONTENT OF LABELING

As soon as possible, but no later than 14 days from the date of this letter, submit, via the FDA automated drug registration and listing system (eLIST), the content of labeling [21 CFR 601.14(b)] in structured product labeling (SPL) format, as described at http://www.fda.gov/ForIndustry/DataStandards/StructuredProductLabeling/default.htm, that is identical to the enclosed labeling (text for the package insert) and include the labeling changes proposed in any pending "Changes Being Effected" (CBE) supplements. Information on submitting SPL files using eLIST may be found in the guidance for industry titled "SPL Standard for Content of Labeling Technical Qs and As" at

Reference ID: 3158915

http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM072392.pdf. For administrative purposes, please designate this submission "Product Correspondence – Final SPL for approved BLA STN 103705/5373."

Also within 14 days, amend all pending supplemental applications for this BLA, including pending "Changes Being Effected" (CBE) supplements, for which FDA has not yet issued an action letter, with the content of labeling [21 CFR 601.12(f)] in MS Word format that includes the changes approved in this supplemental application.

The SPL will be accessible via publicly available labeling repositories.

REQUIRED PEDIATRIC ASSESSMENTS

Under the Pediatric Research Equity Act (PREA) (21 U.S.C. 355c), all applications for new active ingredients, new indications, new dosage forms, new dosing regimens, or new routes of administration are required to contain an assessment of the safety and effectiveness of the product for the claimed indication(s) in pediatric patients unless this requirement is waived, deferred, or inapplicable.

Because none of these criteria apply to your application, you are exempt from this requirement.

PROMOTIONAL MATERIALS

You may request advisory comments on proposed introductory advertising and promotional labeling. To do so, submit, in triplicate, a cover letter requesting advisory comments, the proposed materials in draft or mock-up form with annotated references, and the package insert(s) to:

Food and Drug Administration Center for Drug Evaluation and Research Office of Prescription Drug Promotion 5901-B Ammendale Road Beltsville, MD 20705-1266

As required under 21 CFR 601.12(f)(4), you must submit final promotional materials, and the package insert(s), at the time of initial dissemination or publication, accompanied by a Form FDA 2253. For instruction on completing the Form FDA 2253, see page 2 of the Form. For more information about submission of promotional materials to the Office of Prescription Drug Promotion (OPDP), see http://www.fda.gov/AboutFDA/CentersOffices/CDER/ucm090142.htm.

REPORTING REQUIREMENTS

We remind you that you must comply with reporting requirements for an approved BLA (in 21 CFR 600.80 and in 21 CFR 600.81).

If you have any questions, call Tyree Newman, Regulatory Project Manager, at (301) 796-3907.

Sincerely,

{See appended electronic signature page}

Edvardas Kaminskas, M.D.
Deputy Director
Division of Hematology Products
Office of Hematology and Oncology Products
Center for Drug Evaluation and Research

ENCLOSURE(S):
Content of Labeling

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.	
/s/	
EDVARDAS KAMINSKAS 07/13/2012	