NOTES:
1) ALL DIMENSIONS IN INCHES
2) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/64
3) DRAWING SHOWN PRINT SIDE UP
4) NO PRINT AREA
5) PART NUMBER AREA MUST USE OCRB 8 PT. FONT FOR PART NUMBER WITH NO BOX AROUND PART NUMBER
6) UPC AREA
7) NO PRINT, NO COLOR & NO VARNISH AREA
8) "LOT" AND "EXP" PRINT AREA

				DWG. NO. LB-PS-849
ARS/ET	4	4/4/00	MOVED PART # 1/8 TO RIGHT	DRAWN ARS
ARS/MR	3	3/29/00	ADDED TOLERANCES	PLOT SCALE 1:1
ARS	2	1/19/00	UPDATED REVISION LEVEL	DATE 12/4/98
ARS/CF	1	2/26/99	CHG'D LOWER LEFT CORNER	APPROVED
INIT.	NO.	DATE	REVISIONS	

Johnson & Johnson ○ MERCK
CONSUMER PHARMACEUTICALS CO.
CAMP HILL ROAD, FORT WASHINGTON, PA. 19034

TITLE: BOOKLET LABEL FOR FACT 150CC BOTTLE

GLUE TO BASE LABEL

1

Pepcid® Complete
NDC 16837-686-25
NEW!
Acid Reducer + Antacid
WITH DUAL ACTION
Reduces AND Neutralizes Acid
Works with Just One Tablet!
Contains Calcium!
Relieves Heartburn Due To Acid Indigestion
25 Mint Flavored Chewable Tablets

FREE PEPCID COMPLETE Offer
(Mail-in offer. See details inside.)

ANTACID + Pepcid AC = Pepcid Complete

The benefits of a chewable antacid | Acid control of Pepcid AC | A single tablet that both reduces and neutralizes acid.

DO NOT USE IF PRINTED FOIL INNER SEAL UNDER BOTTLE CAP IS BROKEN.

Drug Facts

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 165 mg	Antacid

Questions? 1-800-755-4008

Lift Tab for Warnings and Directions

4

EXCESS ACID: A BURNING PROBLEM

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

Heartburn—Caused by acid in the esophagus

- Burning pain/discomfort in esophagus
- A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
- Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

5

FREE PEPCID COMPLETE OFFER

Buy 4 PEPCID®COMPLETE packages 25's or larger and get

FREE PEPCID COMPLETE 15's

Mail-In Offer / Expires 9/1/2003

Here's How You Get A Free PEPCID COMPLETE 15's Package

1. Please include 4 proof-of-purchases (UPC bar code removed from the bottom of outer carton) from any PEPCID COMPLETE or PEPCID AC Package (25's or larger).
2. Complete this request form, place in a stamped envelope along with cash register receipts and 4 proof-of-purchases and mail to:

PEPCID COMPLETE 12702, P.O. Box 3719
Highland Park, MI 48203-0719

0000000

© Johnson & Johnson • MERCK 2000

_____ Mr. _____ Mrs. _____ Ms.

NAME _____
(please print)

ADDRESS _____

_____

APT.# _____ CITY _____

STATE _____ ZIP _____

TELEPHONE #: _____

e-mail address: _____

See back for additional information

6

1) How frequently do you use non-prescription antacids or stomach remedies?
A. ☐ 2 to 3 days per week or more B. ☐ 1 day per week
C. ☐ 2 to 3 days per month or less

2) How severe is a typical heartburn or indigestion episode?
A. ☐ very severe B. ☐ somewhat severe C. ☐ not very severe D. ☐ not at all severe

3) PEPCID COMPLETE is a combination of a fast-acting chewable antacid, and a powerful acid controller like Zantac75® or Pepcid AC. Which products will you replace with PEPCID COMPLETE?

A. _____ B. _____

☐ Please exclude me from all future PEPCID COMPLETE offers or information.

NOTE: Offer good only in U.S.A. and APO/FPO addresses. This request form may not be mechanically reproduced. LIMIT TWO PEPCID COMPLETE OFFERS PER FAMILY AND/OR ADDRESS. No group or organization requests will be honored. Your offer rights may not be transferred or assigned. Offer void where prohibited or taxed. Please allow 6 to 8 weeks for receipt of package.

® Registered trademark of Merck & Co., Inc. *Registered trademark of Glaxo Wellcome Warner-Lambert OTCGP.

3

Drug Facts (continued)

Other information
- read the directions and warnings before use
- keep this booklet. It contains important information.
- store at 25-30°C (77-86°F)
- protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free **1-800-755-4008**

A NON-PRESCRIPTION STOMACH MEDICINE

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

- **Just 1 tablet** relieves heartburn due to acid indigestion.

Shown actual size

2

Drug Facts (continued)

Use relieves heartburn associated with acid indigestion and sour stomach

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use • if you have trouble swallowing • with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if • stomach pain continues • you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

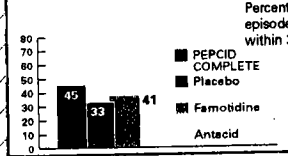
Directions
- adults and children 12 years and over:
  - **do not swallow tablet whole: chew completely**
  - to relieve symptoms, chew 1 tablet before swallowing
  - do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

7

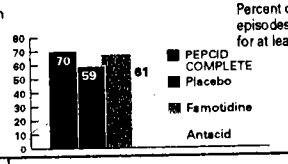
PROVEN EFFECTIVE IN CLINICAL STUDIES

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

Onset of Relief
Percent of heartburn episodes relieved within 30 minutes



Duration of Relief
Percent of heartburn episodes relieved for at least 7 hours



QUESTIONS OR COMMENTS?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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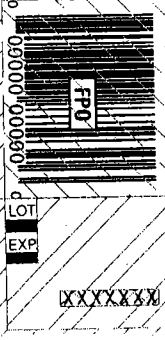
CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19034 USA



Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	9 pt	**Leading:**	6 pt
Header:	8 pt	**Bullets:**	6 pt
Subheader:	8 pt	**Barlines:**	2.5 pt
Body Text:	6 pt	**Hairlines:**	.5 pt
Drug Facts (continued):	9 pt		

Horizontal Scale: 94% Average Kerning: -4

NOTES:

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6) UPC AREA
7) NO PRINT, NO COLOR & NO VARNISH AREA
8) "LOT" AND "EXP" PRINT AREA

INIT.	NO.	DATE	REVISIONS
ARS/MP	3	4/19/00	MOVED PART NO AREA INCR'D BASE LABEL DAL
ARS/MP	2	4/19/00	ADDED TOLERANCES
ARS/CF	1	2/26/99	CHG'D LOWER LEFT CORNER

DWG. NO. LB-PS-848
DRAWN APS
PLOT SCALE 1:1
DATE 2/26/99
APPROVED

Johnson & Johnson ○ MERCK
CONSUMER PHARMACEUTICALS CO.
CAMP HILL ROAD, FORT WASHINGTON, PA. 19034

TITLE:
BOOKLET LABEL FOR FACT 200CC BOTTLE

4

Buy 4 PEPCID® COMPLETE packages 25's or larger and get **FREE PEPCID COMPLETE 15's**

FREE PEPCID COMPLETE OFFER

Mail-In Offer / Expires 9/1/2003

Here's How You Get A Free PEPCID COMPLETE 15's Package

1. Please include 4 proof-of-purchases (UPC bar code removed from the bottom of outer carton) from any PEPCID COMPLETE or PEPCID AC Package (25's or larger).
2. Complete this request form, place in a stamped envelope along with cash register receipts and 4 proof-of-purchases and mail to:

PEPCID COMPLETE 12702, PO Box 3719
Highland Park, MI 48203-0719
© Johnson & Johnson • MERCK 2000

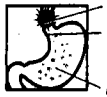
NAME _____ Mr. ____ Mrs. ____ Ms. ____
(please print)
ADDRESS _____ APT.# _____
CITY _____
STATE _____ ZIP _____
TELEPHONE #: _____
e-mail address: _____

See back for additional information

EXCESS ACID: A BURNING PROBLEM

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

Heartburn—Caused by acid in the esophagus



- Burning pain/discomfort in esophagus
- A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
- Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

NDC 16837-888-26

Pepcid® Complete

NEW!

Acid Reducer + Antacid

WITH DUAL ACTION
Reduces AND Neutralizes Acid

Works WITH Just One Tablet!

Contains Calcium!
Relieves Heartburn Due To Acid Indigestion

25 Mint Flavored Chewable Tablets

+5 Tablets FREE!

1

FREE PEPCID COMPLETE Offer
(Mail-in offer. See details inside.)

DO NOT USE IF PRINTED FOIL INNER SEAL UNDER BOTTLE CAP IS BROKEN.

ANTACID + Pepcid AC = Pepcid Complete

The benefits of a chewable antacid | Acid control of Pepcid AC | A single tablet that both reduces and neutralizes acid.

Drug Facts

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 165 mg	Antacid

Use relieves heartburn associated with acid indigestion and sour stomach

Questions? 1-800-755-4008

Lift Tab for Warnings and Directions

2

3

A NON-PRESCRIPTION

Drug Facts (continued)

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use
- if you have trouble swallowing
- with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if
- stomach pain continues
- you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions
- adults and children 12 years and over:
  - **do not swallow tablet whole: chew completely**
  - to relieve symptoms, chew 1 tablet before swallowing
  - do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

Other information
- read the directions and warnings before use
- keep this booklet. It contains important information.
- store at 25-30°C (77-86°F)
- protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free **1-800-755-4008**

A POWERFUL REACTIVA STOMACH MEDICINE

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

Shown actual size

- **Just 1 tablet** relieves heartburn due to acid indigestion.

1) How frequently do you use non-prescription antacids or stomach remedi
A. ☐ 2 to 3 days per week or more B. ☐ 1 day per week
C. ☐ 2 to 3 days per month or less

2) How severe is a typical heartburn or indigestion episode?
A. ☐ very severe B. ☐ somewhat severe
C. ☐ not very severe D. ☐ not at all severe

3) PEPCID COMPLETE is a combination of a fast-acting chewable antacid, and a powerful acid controller like Zantac 75® or Pepcid AC. Which produc will you replace with PEPCID COMPLETE?

A. _____

B. _____

☐ Please exclude me from all future PEPCID COMPLETE offers or informati

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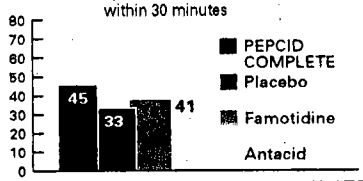
5

PROVEN EFFECTIVE IN CLINICAL STUDIES

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

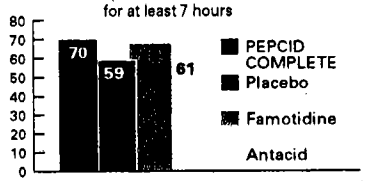
Onset of Relief

Percent of heartburn episodes relieved within 30 minutes



Duration of Relief

Percent of heartburn episodes relieved for at least 7 hours



QUESTIONS OR COMMENTS?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19034 USA

Labeling Format Information:

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Drug Facts:	9 pt	**Leading:**	6 pt
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Subheader:	8 pt	**Barlines:**	2.5 pt
Body Text:	6 pt	**Hairlines:**	.5 pt
Drug Facts (continued):	10 pt		

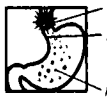
Horizontal Scale: 94% Average Kerning: -4

4

EXCESS ACID: A BURNING PROBLEM

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

Heartburn—Caused by acid in the esophagus



- Burning pain/discomfort in esophagus
- A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
- Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

NDC 15837-888-50

NEW!

Pepcid® Complete

Acid Reducer + Antacid

WITH DUAL ACTION

Reduces AND Neutralizes Acid

Works with Just One Tablet!

Contains Calcium!

Relieves Heartburn Due To Acid Indigestion

50 Mint Flavored Chewable Tablets

FREE PEPCID COMPLETE Offer

(Mail-in offer. See details inside.)

DO NOT USE IF PRINTED FOIL INNER SEAL UNDER BOTTLE CAP IS BROKEN.

ANTACID + Pepcid AC = Pepcid Complete

The benefits of a chewable antacid | Acid control of Pepcid AC | A single tablet that both reduces and neutralizes acid.

Drug Facts

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 165 mg	Antacid

Use relieves heartburn associated with acid indigestion and sour stomach

Questions? 1-800-755-4008

Lift Tab for Warnings and Directions

NOTES:

1) ALL
2) PAN
3) PAN
4) ALL
5) ALL
6) ALL
7) ALL
8) ALL

000000

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Highland Park, MI 48203-3719
© Johnson & Johnson • MERCK 2000

NAME _____ Mr. _____ Mrs. _____ Ms. _____
(please print)

ADDRESS _____ APT # _____

CITY _____ STATE _____ ZIP _____

TELEPHONE #: _____

e-mail address: _____

See back for additional information

2

Drug Facts (continued)

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use
- if you have trouble swallowing
- with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if
- stomach pain continues
- you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 years and over:
  - **do not swallow tablet whole: chew completely**
  - to relieve symptoms, chew 1 tablet before swallowing
  - do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

Other information

- read the directions and warnings before use
- keep this booklet. It contains important information.
- store at 25-30°C (77-86°F)
- protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free **1-800-755-4008**

3

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Shown actual size

- **Just 1 tablet** relieves heartburn due to acid indigestion.

1) How frequently do you use non-prescription antacids or stomach remedies?
A. ☐ 2 to 3 days per week or more B. ☐ 1 day per week
C. ☐ 2 to 3 days per month or less

2) How severe is a typical heartburn or indigestion episode?
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C. ☐ not very severe D. ☐ not at all severe

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B. _____

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Drug Facts (continued)

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A. _____

B. _____

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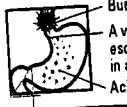
Heartburn—Caused by acid in the esophagus



- Burning pain/discomfort in esophagus
- A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
- Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

FREE PEPCID COMPLETE OFFER

Buy 4 PEPCID® COMPLETE packages 25's or larger and get **FREE PEPCID COMPLETE 15's**

Mail-In Offer / Expires 9/1/2003

Here's How You Get A Free PEPCID COMPLETE 15's Package

1. Please include 4 proof-of-purchases (UPC bar code removed from the bottom of outer carton) from any PEPCID COMPLETE or PEPCID AC Package (25's or larger).
2. Complete this request form, place in a stamped envelope along with cash register receipts and 4 proof-of-purchases and mail to:

NAME _____ Mr. _____ Mrs. _____ Ms.
(please print)

ADDRESS _____

APT # _____ CITY _____

STATE _____ ZIP _____

TELEPHONE #: _____

e-mail address: _____

PEPCID COMPLETE 12702, P.O. Box 3719
Highland Park, MI 48203-9719
© Johnson & Johnson • MERCK 2000

See back for additional information

NDC 16837-888-90

NEW!

Pepcid® Complete

Acid Reducer + Antacid

WITH DUAL ACTION
Reduces AND Neutralizes Acid.

Works WITH Just One Tablet!

Contains Calcium! Relieves Heartburn Due To Acid Indigestion

90 Mint Flavored Chewable Tablets

FREE PEPCID COMPLETE Offer

(Mail-in offer. See details inside.)

DO NOT USE IF PRINTED FOIL INNER SEAL UNDER BOTTLE CAP IS BROKEN.

ANTACID + Pepcid AC = Pepcid Complete

The benefits of a chewable antacid | Acid control of Pepcid AC | A single tablet that both reduces and neutralizes acid.

Drug Facts

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 165 mg	Antacid

Use relieves heartburn associated with acid indigestion and sour stomach

Questions? 1-800-755-4008

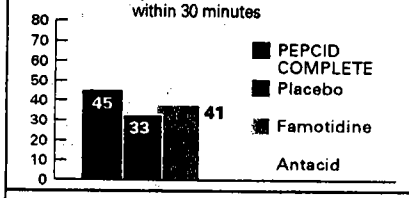
Lift Tab for Warnings and Directions

PROVEN EFFECTIVE IN CLINICAL STUDIES

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

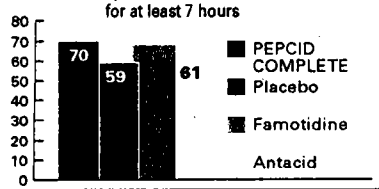
Onset of Relief

Percent of heartburn episodes relieved within 30 minutes



Duration of Relief

Percent of heartburn episodes relieved for at least 7 hours



5

QUESTIONS OR COMMENTS?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19034 USA

FPO

XX

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	9 pt	**Leading**:	6-6.56 pt
Header:	8-8.75 pt	**Bullets**:	6.56 pt
Subheader:	6-6.56 pt	**Barlines**:	2.5 pt
Body Text:	6-6.56 pt	**Hairlines**:	.5 pt
Drug Facts (continued):	9.84 pt		

Horizontal Scale: 100-105% Average Kerning: 0

INIT.	NO.	DATE	REVISIONS

DWG. NO. FC-C-752

Johnson & Johnson ○ MERCK

CONSUMER PHARMACEUTICALS CO.
CAMP HILL ROAD, FORT WASHINGTON, PA. 19034

DRAWN ARS
PLOT SCALE 1:1
DATE 10/9/98
APPROVED

TITLE: CARTON, SEAL END
3-1/4 X 1-1/2 X 3-3/4

NOTES:

1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES
3) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/32, ANGLES ±1°
4) BASED ON PCI DWG. NO. L30126 (10-8-98)
5) ALL LIVE COPY & TEXT TO BE A MINIMUM OF 1/16" FROM ALL SCORES & CUTS.
4) ▨ LOT & EXP. DATE AREA
5) ▨ VISIONS BARCODE AREA
6) ▨ NO VARNISH AREA
7) ---- NO PRINT

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	9 pt	**Leading:**	6 pt
Header:	8 pt	**Bullets:**	5 pt
Subheader:	8 pt	**Barlines:**	2.5 pt
Body Text:	6 pt	**Hairlines:**	.5 pt
Drug Facts (continued):	10 pt		

Horizontal Scale: 94% Average Kerning: -4

				DWG. NO. FC-C-707	Johnson & Johnson ○ MERCK CONSUMER PHARMACEUTICALS CO. CAMP HILL ROAD, FORT WASHINGTON, PA. 19034
				DRAWN PJP	
ARS/TH	2	6/1/98	ADDED 1 17/32 DIM.	PLOT SCALE NONE	TITLE: CARTON, SEAL END 3-7/8 X 2 X 3-3/4
ARS	1	10/9/97	REV'D NOTE # 4, DATE/ADDED PRE-DRIVEN SCORES	DATE 8-29-97	
INIT.	NO.	DATE	REVISIONS	APPROVED	

NOTES:

1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES
3) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/32, ANGLES ±1°
4) BASED ON PCI DWG. NO. L28554R13 (5-26-98)
5) ALL LIVE COPY & TEXT TO BE A MINIMUM OF 1/16" FROM ALL SCORES & CUTS.
4) LOT & EXP. DATE AREA
5) VISIONS BARCODE AREA
6) NO VARNISH AREA
7) ---- NO PRINT

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	9 pt	**Leading:**	6 pt
Header:	8 pt	**Bullets:**	6 pt
Subheader:	8 pt	**Barlines:**	2.5 pt
Body Text:	6 pt	**Hairlines:**	.5 pt
Drug Facts (continued):	10 pt		

Horizontal Scale: 94% Average Kerning: -4

NEW!
Pepcid Complete
Acid Reducer + Antacid
WITH DUAL ACTION
Reduces AND Neutralizes Acid
Works WITH Just One Tablet!
Take-Along Packs
Contains Calcium!
Relieves Heartburn Due To Acid Indigestion
35 Mint Flavored Chewable Tablets
NDC 16837-888-35
NOT FOR INDIVIDUAL RETAIL SALE
1 Chewable Tablet
The ONLY one that's two
ANTACID
Pepcid AC
Starts to neutralize in seconds
AND
works for hours!

Pepcid® Complete

ANTACID + Pepcid AC = Pepcid Complete

The benefits of a chewable antacid | Acid control of Pepcid AC | A single tablet that both reduces and neutralizes acid.

Do not use if the individual pouch is open or torn.

Drug Facts

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 165 mg	Antacid

Use relieves heartburn associated with acid indigestion and sour stomach

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use • if you have trouble swallowing • with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if • stomach pain continues • you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 years and over:
  - **do not swallow tablet whole: chew completely**
  - to relieve symptoms, chew 1 tablet before swallowing
  - do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

Other information

- read the directions and warnings before use
- keep the carton and package insert. They contain important information.
- store at 25-30°C (77-86°F) • protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free **1-800-755-4008**

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FORT WASHINGTON, PA 19034 USA

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	9.72 pt	**Leading:**	6.58 pt
Header:	8.64 pt	**Bullets:**	8.05 pt
Subheader:	6.48 pt	**Barlines:**	2.5 pt
Body Text:	6.48 pt	**Hairlines:**	.5 pt
Drug Facts (continued): NA			

Horizontal Scale: 90% Average Kerning: -20

NOTES:
1) ALL DIMENSIONS IN INCHES.
2) TOLERANCES UNLESS SPECIFIED:
FRACTIONS ±1/64
3) NO COLOR, NO COPY, NO BLEED
4) — — — FOLD LINE

INIT.	NO.	DATE	REVISIONS

DWG. NO. BROCHURE-46
DRAWN ARS
PLOT SCALE 1:1
DATE 2/19/98
APPROVED

Johnson & Johnson O MERCK
CONSUMER PHARMACEUTICALS CO.
CAMP HILL ROAD, FORT WASHINGTON, PA. 19034

TITLE: BROCHURE, DOUBLE FOLD
6.63 L X 4.19 W

DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR TORN.

FPO

WHAT YOU SHOULD KNOW ABOUT:

Pepcid® Complete

PACKAGE INSERT

Acid Reducer + Antacid

A non-prescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

- **Just 1 tablet** relieves heartburn due to acid indigestion.

~~Shown actual size~~

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor

TO RELIEVE SYMPTOMS
Chew **1 tablet** completely before swallowing.

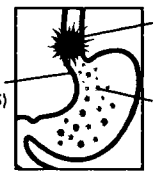
PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

- **Heartburn—Caused by acid in the esophagus**

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position



Tips for Managing Heartburn
- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	NA	**Leading:**	10 pt
Header:	10 pt	**Bullets:**	8 pt
Subheader:	8 pt	**Barlines:**	NA pt
Body Text:	8 pt	**Hairlines:**	NA pt
Drug Facts (continued):	NA		

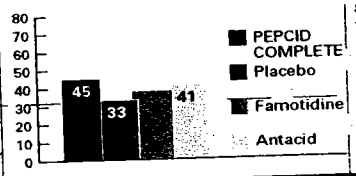
Horizontal Scale: 94% Average Kerning: -4

Proven effective in clinical studies

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

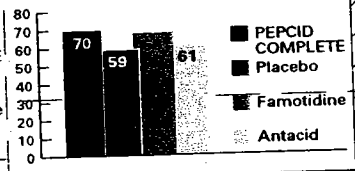
Onset of Relief

Percent of heartburn episodes relieved within 30 minutes



Duration of Relief

Percent of heartburn episodes relieved for at least 7 hours



Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues.
- You need to take this product for more than 14 days.

You may have a serious condition that may need different treatment.

Important: Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use with other famotidine products or acid reducers.

- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- **If pregnant or breast-feeding,** ask a health professional before use.
- **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?

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Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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FORT WASHINGTON, PA 19034 USA

PEPCID COMPLETE $2.00 REBATE OFFER

0000000

Mail-In Certificate

Offer Expires September 1, 2003

To receive your $2.00 refund by mail on PEPCID COMPLETE 25 count or larger:

Buy: One PEPCID COMPLETE 25 count or larger between September 1, 2000, and September 1, 2003. Sorry, only sizes indicated are valid on this offer.

Mail: This completed certificate, one UPC symbol from the outer carton and original cash register receipt dated between September 1, 2000, and September 1, 2003, with price paid circled.

FPO

Send to: PEPCID COMPLETE
12701
$2.00 Refund Offer
P.O. Box 3719
Highland Park,
MI 48203-0719

Please send my $2.00 refund to:

Name: _____

Address: _____

Apt. # _____ City _____

State _____ Zip _____

LIMIT ONE OFFER PER FAMILY AND/OR ADDRESS.
Requests must be postmarked by December 31, 2003.

Note: Offer good only in U.S.A. and APO/FPO addresses. Reproduction of this offer in any medium or form without permission from Johnson & Johnson/Merck Consumer Pharmaceuticals Company violates copyright statutes. Submissions that do not meet requirements or are duplicates will not be honored or returned. Void where prohibited or taxed. The purchase sale or trade of this certificate, proofs-of-purchase or cash register receipts is prohibited. Please allow 6 to 8 weeks for delivery.

Johnson & Johnson ○ MERCK
CONSUMER PHARMACEUTICALS CO.
CAMP HILL ROAD, FORT WASHINGTON, PA. 19034

TITLE: BROCHURE, DOUBLE FOLD
6.63 L X 4.19 W

DWG. NO.	BROCHURE-42
DRAWN	ARS
PLOT SCALE	1:1
DATE	10/10/97
APPROVED	

INIT.	NO.	DATE	REVISIONS
ARS	1	11/24/97	REMOVED BLEEDER BARS

NOTES:
1) ALL DIMENSIONS IN INCHES.
2) TOLERANCES UNLESS SPECIFIED:
FRACTIONS ±1/64
3) ▨ NO COLOR, NO COPY, NO BLEED
4) - - - - FOLD LINE

DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR TORN.

FPO

WHAT YOU SHOULD KNOW ABOUT:

Pepcid® Complete

PACKAGE INSERT

Acid Reducer + Antacid

A non-prescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

• **Just 1 tablet** relieves heartburn due to acid indigestion.

Shown actual size

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor

TO RELIEVE SYMPTOMS
Chew **1 tablet** completely before swallowing.

PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

• **Heartburn—Caused by acid in the esophagus**

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position

Burning pain/ discomfort in esophagus

Acid moves up from stomach

Tips for Managing Heartburn
- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

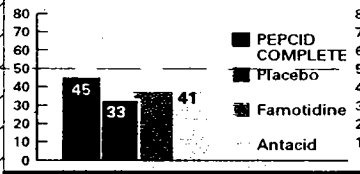
Proven effective in clinical studies

FPO

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

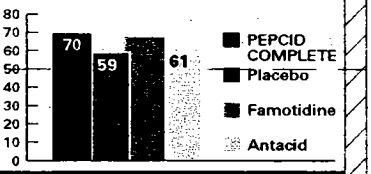
Onset of Relief

Percent of heartburn episodes relieved within 30 minutes



Duration of Relief

Percent of heartburn episodes relieved for at least 7 hours



Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues.
- You need to take this product for more than 14 days.

You may have a serious condition that may need different treatment.

Important:

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use with other famotidine products or acid reducers.

- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- **If pregnant or breast-feeding,** ask a health professional before use.
- **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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Johnson & Johnson • MERCK
CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19034 USA

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® Registered trademark of Merck & Co., Inc.

Congratulations on your purchase of PEPCID COMPLETE. We're sure you'll agree that its unique DUAL ACTION formula makes it the best heartburn reliever.

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	NA	**Leading:**	10 pt
Header:	10 pt	**Bullets:**	8 pt
Subheader:	8 pt	**Barlines:**	NA pt
Body Text:	8 pt	**Hairlines:**	NA pt
Drug Facts (continued):	NA		

Horizontal Scale: 94% Average Kerning: -4

FOR PROFESSIONAL USE ONLY • NOT FOR RETAIL SALE

Works WITH
Just One Tablet!

WITH
DUAL ACTION
Reduces AND
Neutralizes Acid

Pepcid® Complete
Acid Reducer + Antacid

NEW!

Pepcid® Complete

ANTACID + Pepcid AC = Pepcid Complete

The benefits of a chewable antacid | Acid control of Pepcid AC | A single tablet that both reduces and neutralizes acid.

Do not use if the individual pouch is open or torn.

Drug Facts

Active ingredients (in each chewable tablet)	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 165 mg	Antacid

Use relieves heartburn associated with acid indigestion and sour stomach

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use
- if you have trouble swallowing
- with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if
- stomach pain continues
- you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 years and over:
  - **do not swallow tablet whole: chew completely**
  - to relieve symptoms, chew 1 tablet before swallowing
  - do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

Other information

- read the directions and warnings before use
- keep the carton. It contains important information.
- store at 25-30°C (77-86°F)
- protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free **1-800-755-4008**

WHAT PATIENTS SHOULD KNOW ABOUT:

Pepcid® Complete

A non-prescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

Shown actual size

- **Just 1 tablet** relieves heartburn due to acid indigestion.

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor

TO RELIEVE SYMPTOMS
Chew **1 tablet** completely before swallowing.

PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

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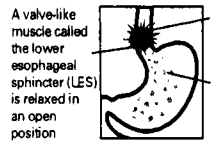
• Heartburn—Caused by acid in the esophagus



Tips for Managing Heartburn

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- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

NDC 16837-888-52

NEW!

Pepcid® Complete

Acid Reducer + Antacid

WITH DUAL ACTION Reduces AND Neutralizes Acid

Works WITH Just One Tablet!

Contains Calcium!
Relieves Heartburn Due To Acid Indigestion

25 Mint Flavored Chewable Tablets

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Proven effective in cli

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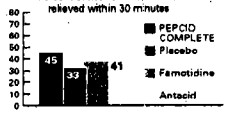

Warnings

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- **Keep out of reach of children.** In case of overdose, a Poison Control Center right away.

Questions or com

Please call 1-800-755-4008 for and a guide on how to help co

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Distributed by: Johnson & Johnson • MERCK CONSUMER PHARMACEUTICALS CO.,

Pepcid® Complete

rescription stomach medicine

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to use PEPCID COMPLETE

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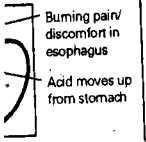
ch to produce acid, especially after consuming food and l in the stomach may move up into the wrong place (the ning pain and discomfort that interfere with everyday activities.

id in the esophagus



Tips for Managing Heartburn
- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

Pepcid® Complete

NEW!

Acid Reducer + Antacid

WITH DUAL ACTION
Reduces AND Neutralizes Acid

Works WITH Just One Tablet!

Contains Calcium!
Relieves Heartburn Due To Acid Indigestion

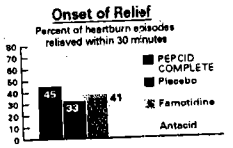
25 Mint Flavored Chewable Tablets

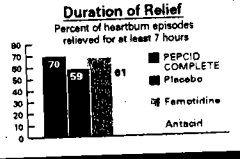
WHAT PATIENTS SHOULD KNOW ABOUT:

Pepcid® Complete

Proven effective in clinical studies

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.





Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:
- You have trouble swallowing or stomach pain continues.
- You need to take this product for more than 14 days.

You may have a serious condition that may need different treatment.

Important: Allergy alert: Do not use if you are allergic to famotidine or other acid reducers.

Do not use with other famotidine products or acid reducers.
- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- **If pregnant or breast-feeding,** ask a health professional before use.
- **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

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1) ALL DIMENSIONS IN INCHES.
2) PRINT REPEAT TOLERANCE NOT TO EXCEED ±1/32 OVER 12 IMPRESSIONS (35.508 ±.031)
3) ☐ NO COPY AREA
4) ▨ LOT & EXP. DATE AREA

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UNWIND-131
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DATE 3/31/00

McNEIL CONSUMER PRODUCTS CO.
CAMP HILL ROAD, FORT WASHINGTON, PA. 19034

TITLE:
CR POUCH MATERIAL
UNWIND
2.959 L X 3.828 W

While folded on line, tear open at slit

Pepcid® Complete

NEW!

Do not use if pouch is open or torn.

WITH DUAL ACTION

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Reduces AND Neutralizes Acid

Works WITH Just One Tablet!

Contains Calcium!

Relieves Heartburn Due To Acid Indigestion

1 Mint Flavored Chewable Tablet

Drug Facts

Active ingredients (in each chewable tablet) Purpose

Famotidine 10 mg ..... Acid reducer
Calcium carbonate 800 mg ..... Antacid
Magnesium hydroxide 165 mg ..... Antacid

Use relieves heartburn associated with acid indigestion and sour stomach

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

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Drug Facts (continued)

Warnings (continued)

Do not use • if you have trouble swallowing
• with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if • stomach pain continues
• you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

While folded on line, tear open at slit

Directions

• adults and children 12 years and over:
  • **do not swallow tablet whole: chew completely**
  • to relieve symptoms, chew 1 tablet before swallowing
  • do not use more than 2 chewable tablets in 24 hours
• children under 12 years: ask a doctor

Other information

• read the directions and warnings before use
• store at 25-30C (77-86F) • protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free **1-800-755-4008**

150% OF SIZE

Warnings

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150% OF SIZE

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.

Drug Facts:	8 pt	**Leading**:	6 pt
Header:	7 pt	**Bullets**:	5 pt
Subheader:	6 pt	**Barlines**:	1.5 pt
Body Text:	6 pt	**Hairlines**:	.5 pt
Drug Facts (continued):	8 pt		

Horizontal Scale: 94% Average Kerning: -4

While folded on line, tear open at slit

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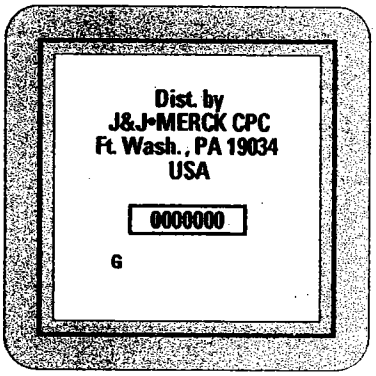
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