

.187 DATA MATRIX CODE (ECC200) 1361,  
PRINTED IN BLACK ON  
UNPRINTED WHITE BACKGROUND

1/8" Clear area around Data  
Matrix - Unprinted

✓ with  
Changes

DEPARTMENT	REVIEWED BY		DATE
	Print Name	Signature	
Graphic Artist			
Packaging Engineer			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			

## RELEASED

(1) \_\_\_\_\_ Date \_\_\_\_\_  
 (2) \_\_\_\_\_ Date \_\_\_\_\_

### Job Information

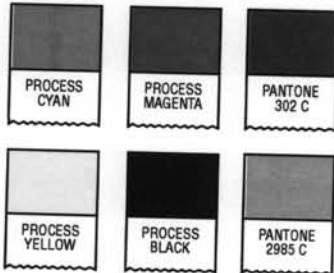
Date 2/13/03 PASS # 14  
 Component # BC136-1  
 Drawing # 5175 Rev. # 2

### Identification

**Wyeth**  
 Consumer Healthcare

Production Packaging Dept.  
 Five Giralda Farms  
 Madison, NJ 07940  
 Phone: (973) 660-5595/5153  
 Fax: (973) 660-6048

### Color Legend



### Vendor Identification

PPD: Cheng Lin

### Printer Notes

PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART  
 ALSO PRINTER TO SUPPLY COLOR MATCHPRINT FOR  
 COLOR APPROVAL PRIOR TO PRESS RUN.

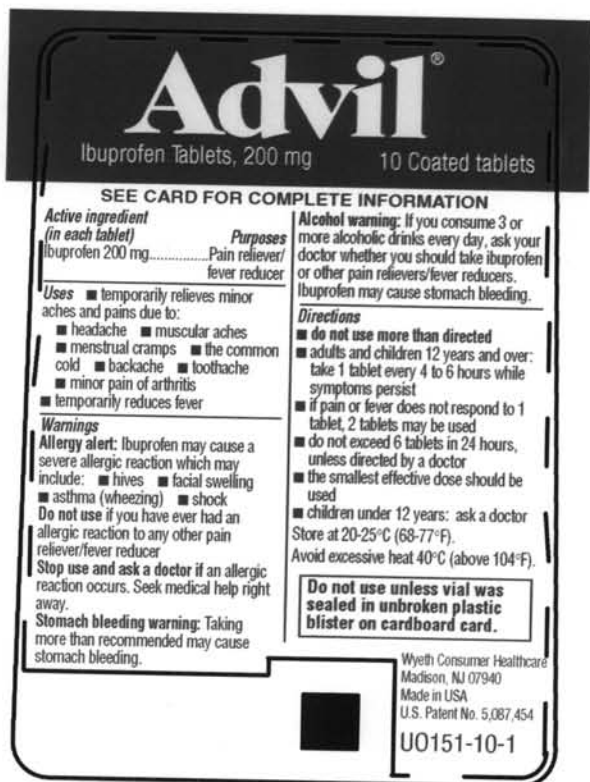
**DIGITAL MECHANICAL**  
**COLOR REPRESENTATION MAY BE OFF**  
**FOLLOW COLOR LEGEND FOR ACTUAL COLOR.**



UNPRINTED & UNVARNISHED AREA FOR LOT & EXP

.187 DATA MATRIX CODE (01511001), PRINTED IN BLACK ON UNPRINTED WHITE BACKGROUND

150%



**RELEASED**

(1) \_\_\_\_\_ Date \_\_\_\_\_

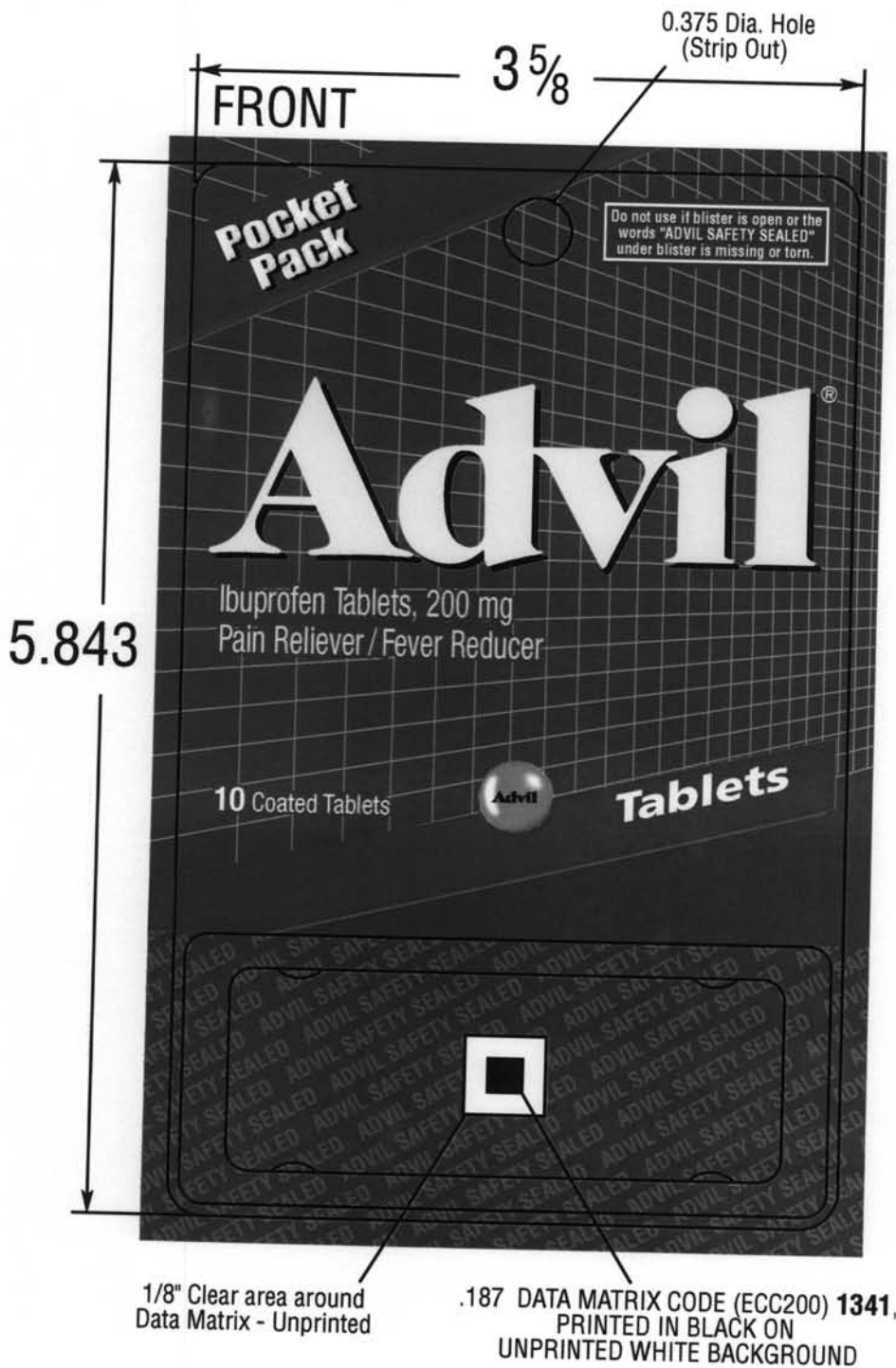
(2) \_\_\_\_\_ Date \_\_\_\_\_

DEPARTMENT	REVIEWED BY		DATE	with Changes
	Print Name	Signature		
Graphic Artist				<input type="checkbox"/>
Packaging Engineer				<input type="checkbox"/>
Labeling Compliance				<input type="checkbox"/>
Medical				<input type="checkbox"/>
Regulatory Affairs				<input type="checkbox"/>
Marketing				<input type="checkbox"/>
Legal				<input type="checkbox"/>
Trademark				<input type="checkbox"/>

<b>Job Information</b>		<b>Color Legend</b>	
Date 2/11/03 PASS # 8 Component # U0151-10-1 Drawing # 5174 Rev. # 1			
<b>Identification</b>			
<b>Wyeth Consumer Healthcare</b>		<b>Printer Notes</b>	
Production Packaging Dept. Five Giralda Farms Madison, NJ 07940 Phone: (973) 660-5595/5153 Fax: (973) 660-6048		PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART ALSO PRINTER TO SUPPLY COLOR MATCHPRINT FOR COLOR APPROVAL PRIOR TO PRESS RUN.	
<b>Vendor Identification</b>			
PPD: Cheng Lin			

**DIGITAL MECHANICAL**  
COLOR REPRESENTATION MAY BE OFF  
FOLLOW COLOR LEGEND FOR ACTUAL COLOR.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE AFTER BULLETED SECTION	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt
• SMALLEST ®, TM etc.	4.5 pt



RELEASED	
(1) _____	Date _____
(2) _____	Date _____

**DIGITAL MECHANICAL**  
**COLOR REPRESENTATION MAY BE OFF**  
**FOLLOW COLOR LEGEND FOR ACTUAL COLOR.**

DEPARTMENT	REVIEWED BY		DATE
	Print Name	Signature	
Graphic Artist			
Packaging Engineer			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			

Changes with

Job Information	Color Legend
Date 2/13/03 PASS # 14 Component # BC134-1 Drawing # 5176 Rev. # 3	
<b>Wyeth</b> Consumer Healthcare Production Packaging Dept. Five Giralda Farms Madison, NJ 07940 Phone: (973) 660-5595/5153 Fax: (973) 660-6048	<b>Printer Notes</b> PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART ALSO PRINTER TO SUPPLY COLOR MATCHPRINT FOR COLOR APPROVAL PRIOR TO PRESS RUN.
Vendor Identification	
PPD: Cheng Lin	

0.375 Dia. Hole  
(Strip Out)

35/8

BACK

**Advil**



5.843

<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient (in each tablet)</b> Ibuprofen 200 mg.....Pain reliever/fever reducer	<b>Purposes</b>	<b>When using this product</b> take with food or milk if stomach upset occurs	<b>Stop use and ask a doctor if</b> <ul style="list-style-type: none"> <li>an allergic reaction occurs. Seek medical help right away.</li> <li>pain gets worse or lasts more than 10 days.</li> <li>fever gets worse or lasts more than 3 days.</li> <li>stomach pain or upset gets worse or lasts 3 days.</li> <li>redness or swelling is present in the painful area.</li> <li>any new symptoms appear.</li> </ul>
<b>Uses</b> <ul style="list-style-type: none"> <li>temporarily relieves minor aches and pains due to: <ul style="list-style-type: none"> <li>headache</li> <li>backache</li> <li>the common cold</li> <li>minor pain of arthritis</li> </ul> </li> <li>temporarily reduces fever</li> </ul>	<ul style="list-style-type: none"> <li>toothache</li> <li>menstrual cramps</li> <li>muscular aches</li> </ul>	<b>If pregnant or breast-feeding</b> , ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.	<b>Keep out of reach of children.</b> In case of overdose, get medical help or contact a Poison Control Center right away.
<b>Warnings</b> <b>Allergy alert:</b> Ibuprofen may cause a severe allergic reaction which may include: <ul style="list-style-type: none"> <li>hives</li> <li>asthma (wheezing)</li> <li>facial swelling</li> <li>shock</li> </ul>	<b>Stomach bleeding warning:</b> Taking more than recommended may cause stomach bleeding.	<b>Directions</b> <ul style="list-style-type: none"> <li>do not take more than directed</li> <li>adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist</li> <li>if pain or fever does not respond to 1 tablet, 2 tablets may be used</li> <li>do not exceed 6 tablets in 24 hours, unless directed by a doctor</li> <li>the smallest effective dose should be used</li> <li>children under 12 years: ask a doctor</li> </ul>	<b>Other information</b> <ul style="list-style-type: none"> <li>read all warnings and directions before use. Keep card.</li> <li>store at 20-25°C (68-77°F)</li> <li>avoid excessive heat 40°C (above 104°F)</li> </ul>
<b>Alcohol warning:</b> If you consume 3 or more alcoholic drinks every day, ask your doctor whether you should take ibuprofen or other pain relievers/fever reducers. Ibuprofen may cause stomach bleeding.	<b>Do not use</b> if you have ever had an allergic reaction to any other pain reliever/fever reducer	<b>Inactive ingredients</b> acetylated monoglyceride, beeswax and/or carnauba wax, croscarmellose sodium, iron oxides, lecithin, methylparaben, microcrystalline cellulose, pharmaceutical glaze, povidone, propylparaben, silicon dioxide, simethicone, sodium benzoate, sodium lauryl sulfate, starch, stearic acid, sucrose, titanium dioxide	
<b>Ask a doctor before use if you have</b> <ul style="list-style-type: none"> <li>problems or serious side effects from taking pain relievers or fever reducers</li> <li>stomach problems that last or come back, such as heartburn, upset stomach, or pain</li> <li>ulcers</li> <li>bleeding problems</li> <li>high blood pressure, heart or kidney disease, are taking a diuretic, or are over 65 years of age</li> </ul>	<b>Ask a doctor or pharmacist before use if you are</b> <ul style="list-style-type: none"> <li>under a doctor's care for any serious condition</li> <li>taking any other product that contains ibuprofen, or any other pain reliever/fever reducer</li> <li>taking a prescription drug for anticoagulation (blood thinning)</li> <li>taking any other drug</li> </ul>		

Wyeth Consumer Healthcare, Madison, NJ 07940 USA  
 Made in USA U.S. Patent No. 5,087,454  
 Appearance of the brown Advil tablet is a trademark of Wyeth Consumer Healthcare

**Wyeth**

BC134-1

PRINTED AREA FOR ADVIL LOT & EXP

.187 DATA MATRIX CODE (ECC200) 1341, PRINTED IN BLACK ON UNPRINTED WHITE BACKGROUND

RELEASED

(1) \_\_\_\_\_ Date \_\_\_\_\_  
 (2) \_\_\_\_\_ Date \_\_\_\_\_

**DIGITAL MECHANICAL**  
 COLOR REPRESENTATION MAY BE OFF  
 FOLLOW COLOR LEGEND FOR ACTUAL COLOR.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS Title	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE AFTER BULLETED SECTION	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces
• SMALLEST ®, TM etc.	3.8 pt

DEPARTMENT	REVIEWED BY		DATE
	Print Name	Signature	
Graphic Artist			
Packaging Engineer			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			

<b>Job Information</b> Date 2/13/03 PASS # 14 Component # BC134-1 Drawing # 5176 Rev. # 3	<b>Color Legend</b>
<b>Identification</b> <b>Wyeth</b> Consumer Healthcare Production Packaging Dept. Five Giralda Farms Madison, NJ 07940 Phone: (973) 660-5595/5153 Fax: (973) 660-6048	
<b>Vendor Identification</b> PPD: Cheng Lin	<b>Printer Notes</b> PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART ALSO PRINTER TO SUPPLY COLOR MATCHPRINT FOR COLOR APPROVAL PRIOR TO PRESS RUN.

with Changes