WITH HEXORYL™ SX (ECAMSULE)
BROAD SPECTRUM
UV/AIDS PROTECTION

UVA and UVB rays may increase the risk of skin cancer. UV rays can break the skin's natural protective mechanism. The cumulative effects of exposure to UVA can cause an alteration to the skin structure leading to wrinkles, loss of firmness and the appearance of age spots. UVB rays may also contribute to premature skin aging.

CAPITAL SOLÉIL 20's innovative formula combines a unique UVA filter, Mexoryl® SX (ecamsule), with Parros® TBC (evendone) to create a new concept in sun protection.

CAPITAL SOLÉIL 20 with Mexoryl® SX protects against both long and short UVA rays, while also providing UVB protection against sunburn. The skin is protected, moisturized and looking younger.

Active ingredient: Ambertone®, Eclase®

Uses: Helps prevent sunburn. Higher SPF gives more sunburn protection. Reapply SPF after 40 minutes of activity in the water or perspiring. Helps provide protection from UVA rays (short and long wavelengths).

Warnings: For external use only. Do not use on broken skin or serious burns. When using this product, keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions: Apply liberally 15 minutes before sun exposure. Reapply after 40 minutes of swimming or perspiring and after towel drying.

Questions? 1-800-474-8617 (Mon - Fri 8 a.m. to 5 p.m. EST)

*Ambertone® is a trademark of Chemi-Tex USA
**Eclase® is a trademark of Eclase S.A.

Store at 20-25°C (68-77°F).

Distributed by Vichy LLC,
New York, NY 10017
Made in U.S.A.
www.vichy.com

ALL HEADINGS: Gill Sans Bold Italic 8 pt
ALL TEXT: Gill Sans Standard 6 pt
ALL SUBHEADINGS: Gill Sans Bold 6 pt

Gill Sans Standard 4.28 pt
Gill Sans Standard 5.79 pt
Gill Sans Standard 7 pt
Gill Sans Light 7.76 pt
SECONDARY FRONT PANEL

VICHY
LABORATOIRES

CAPITAL SOLEIL 20
SUNSCREEN CREAM

SPF 20
FOR FACE AND BODY

WITH MEXORYL™ SX
A UNIQUE UVA FILTER

BROAD SPECTRUM
UVA / UVB PROTECTION

Suitable for sensitive skin
Allergy-tested. Oil-free
Dermatologist tested
Water/Perspiration Resistant

100g 3.4 OZ
Unprotected exposure to the sun can lead to UV-induced skin damage. UVA and UVB rays may increase the risk of skin cancer. UVA rays can diminish the skin’s natural protective mechanism.

The cumulative effects of exposure to UVA can cause an alteration to the skin structure leading to wrinkles, loss of firmness and the appearance of age spots. UVB rays may also contribute to premature skin aging. There are two types of UVA rays, long and short UVA rays. Some sunscreen products do not provide protection against UVA rays.

CAPITAL SOLEIL 20’s innovative formula combines a unique UVA filter, Mexoryl™ SX® (ecamsule®), with Purso® 1789™ (avobenzone) to create a new concept in sun protection.

CAPITAL SOLEIL 20 with Mexoryl™ SX protects against both long and short UVA rays, while also providing UVB protection against sunburn. The skin is protected, moisturized and healthy-looking.

Broad Spectrum
UVA/UVB protection; SPF 20
CAPITAL SOLEIL 20 with Mexoryl™ SX helps provide protection from UVA and UVB rays.

GENTLE FORMULA
SUITABLE FOR SENSITIVE SKIN
- For face and body
- Suitable for sensitive skin
- Aminobenzoic acid (PABA)-free
- Oil-free
- Water & perspiration resistant
- Fragrance-free
- Dermatologist tested

Store at 20-25°C (68-77°F).

Distributed by Vichy LLC,
New York, NY 10017
Made in U.S.A.
Ref. 00 00 00
www.vichy.com
UV rays may contribute to premature skin aging.
UVB rays cause sunburn.
UVA and UVB rays may increase the risk of skin cancer.

UVA rays have been shown to penetrate deeper into the skin, damaging the elasticity of the tissue which may accelerate the aging of the skin. The two types of UVA rays, UVA short and UVA long, penetrate the skin at different levels. UVB rays may also contribute to premature skin aging. UVA and UVB rays may lead to the increased risk of developing skin cancer.

What does SPF mean?
SPF, or "Sun Protection Factor", is the degree of protection a sunscreen offers against UVB rays which cause sunburn.
Repeated exposure of unprotected skin to the sun may increase the risk of skin cancer, even if you don't burn.

SUN ALERT
Limiting sun exposure, wearing protective clothing, and using sunscreen may reduce the risks of skin aging, skin cancer, and other harmful effects of the sun.
PRIMARY BACK PANEL

126mm TYPE WIDTH

8mm

6mm

6mm EYE AREA

2mm

10mm

6pt Helvetica Bold Condensed

6pt Helvetica Medium Condensed

6pt Helvetica Bold Condensed

6pt Helvetica Medium Condensed

7pt Garamond 3 Medium

4pt Helvetica Bold Condensed

10pt Futura Light

6pt Helvetica Medium Condensed

6pt Helvetica Bold Condensed

6pt Helvetica Medium Condensed

TESTER LABEL AREA

Introducing UV Expert SPF 30 from Lancôme. Dermatologist-tested, this innovative sunscreen combines Mexoryl® XX (emulsified), Panthenol® 1769 (aloe vera), Octocrylene and Titanium Dioxide to help provide protection against UVA and UVB rays.

ACTIVE INGREDIENTS: AVENACOX® 2%.
ECAMSUN® 2%, OCTOCRYLLE 10%, TITANIUM DIOXIDE 2%

USES: Helps prevent sunburn. Higher SPF gives more sunburn protection. Reapplies SPF after 40 minutes of activity in the water or perspiring. Helps provide protection from UVA rays (short and long wavelength).

WARNINGS: FOR EXTERNAL USE ONLY. DO NOT USE ON BROKEN SKIN OR SERIOUS IRRITATION. IF USING THIS PRODUCT KEEP OUT OF EYES. IN case OF contact with EYES, WASH WITH WATER TO REMove. STOP USE AND CONSULT A DOCTOR IF IRRITATION DEVELOPS AND LASTS. KEEP OUT OF REACH OF CHILDREN. IF SWALLOWED, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER IMMEDIATELY.

DIRECTIONS: Apply liberally 15 minutes before sun exposure. Reapply every 40 minutes of swimming or perspiring and after towel drying.

Children under 6 months of age: ask a doctor.

3.4 OZ. (100g)

STORE AT 59-86ºF (15-30ºC).

DISTRIBUTED BY:
LANCÔME, LUXURY PRODUCTS LLC
NEW YORK, NY 10017
MADE IN THAILAND

*Registered: No. 1049 is a trademark of Eau Claire Products.
**Genaclor: MECOX® is a trademark of Genacol Ltd.
UV EXPERT 20
SUNSCREEN

SPF 20

Face Protection
Daily Moisturizing Cream

WITH MEXORYL™ SX
(ECAMOULE)
A UNIQUE UVA FILTER

Broad Spectrum
UVA and UVB Protection
For All Skin Types

3.4 OZ. 100g
Introducing Lancôme's next generation of UVA/UVB protection — UV Expert 20 Sunscreen.

This innovative formula features Mexoryl® SX® (ecamsule), a unique UVA filter, combined with Pansol® 7789® (avobenzone) to help provide protection against both short and long wavelength UVA radiation. Octocrylene helps provide protection against UVB radiation. Titanium Dioxide offers additional UVA/UVB protection.

UV Expert 20 also contains hydrating agents for 24-hour moisturization.

- Suitable for Sensitive Skin
- Water and Perspiration Resistant
- Dermatologist-Tested
- Allergy-Tested
- Oil-Free
- Hypo-Allergenic
- Fragrance-Free
- Amino-benzoic Acid (PABA)-Free

*Mexoryl, Mexoryl SX, and Erysole are trademarks of Ciba Vision, a division of Novartis Consumer Health, Inc.
**Octocrylene: Pansol 7789 is a trademark of Daini Kikai Co., Ltd.

5.5gt Garamond 3 Medium
UV Rays Revealed
Ultraviolet (UV) light is energy from the sun that cannot be seen, but its effects can be observed. Unprotected exposure to UVA and UVB rays can increase the risk of skin cancer. These rays may also cause premature skin aging such as the appearance of wrinkles, age spots, and loss of firmness.

UVA rays have the power to penetrate deep into the skin and may cause harm to the elastin and collagen fibers that make skin supple and firm.

UVB rays are the "burning" rays. Overexposure can result in sunburn, but even casual exposure to UVB rays may cause damage to the skin's DNA, which is one of the foremost causes of skin cancer.

Sun Alert:
Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer, and other harmful effects of the sun.

Broad Spectrum UVA and UVB Filtering System

- Octocrylene offers protection by absorbing UVB rays.
- Mexoryl® SX (tetrahexyldecylpentadecyl methoxyphenyl triazine) offers protection by absorbing short UVA rays.
- Pansorin® 1789 (probenoxime) offers protection by absorbing long UVA rays.
- Titanium Dioxide offers protection to skin and helps prevent the absorption of UV rays.

SUN ALERT

7 pt Garamond 3 Medium
PRIMARY FRONT PANEL

KIEHL'S
SINCE 1851

UV PROTECTIVE SUNCARE SUNSCREEN CREAM FOR FACE AND BODY

Water Resistant

UVA Protection With Mexoryl™ SX (Ecamsule) SPF 20

UVA and UVB Broad Spectrum Protection

3.4 oz. • 100 g
This water-resistant UV protection cream contains two UVA filters, Panthenol® 1/80 (aloe vera) and Methyl-ER® EN (camellia), to help provide UVA protection from the sun. Our fragrance-free, face and body sunscreen provides UVA and UVB broad spectrum protection suitable for even sensitive skin. This overall and water-resistant formulation protects up to 40 minutes after entry in the water. The formula was dermatologically-tested.

**ACTIVE INGREDIENTS**
- Avobenzone 2.5%
- Oc目にGmoine 0.5%
- Titanium dioxide 20%

**USES**
- Helps prevent sunburn • Higher SPF gives more uash protection • Retains SPF after 40 minutes of activity in the water or perspiring • Helps provide protection from UVA rays (short and long wavelengths).

**WARNINGS**
- For external use only • Do not use on broken skin or serious burns • When using this product keep out of eyes. Rinse with water to remove • Stop use and ask a doctor if rash or irritation develops and lasts • Keep out of reach of children • If swallowed, get medical help or contact a Poison Control Center right away.

**DIRECTIONS**
- Apply liberally 15 minutes before sun exposure • Reapply after 40 minutes of swimming or perspiring and after towel drying • Children under 6 months of age: ask a doctor.

*Panthenol® is a trademark of DSM Nutritional Products.*

**Manufactured by:**

**Kao USA Inc. LLC**

**NEW YORK, NY 10014**

**MADE IN USA.**

**ALL HEADINGS:** Times Roman 5.75 pt

**ALL TEXT:** Times Roman 5.75 pt

**ALL BULLETS:** Times Roman 5.75 pt

**ALL SUBHEADINGS:** Times Bold 5.75 pt

**Times 4 pt**

**Times 5 pt**

**Times Bold 5 pt**

**Bar Code 10x4**
KIEHL'S
SINCE 1851

UV PROTECTIVE
SUNSCREEN CREAM
FOR FACE AND BODY

Water Resistant

UVA Protection
With Mexoryl™ SX (Ecamsule)

SPF 20
UVA and UVB
Broad Spectrum Protection

3.4 oz. - 100 g
SECONDARY BACK PANEL

SUN ALERT: LIMITING SUN EXPOSURE, WEARING PROTECTIVE CLOTHING, AND USING SUNSCREENS MAY REDUCE THE RISK OF SKIN AGING, SKIN CANCER, AND OTHER HARMFUL EFFECTS OF THE SUN.

This water-resistant UV protection cream combines two UVA filters, Parsol® 1789® (avobenzone) and Mexoryl™ SX® (ecamamide), to help provide UVA protection from the sun. Our fragrance-free face and body sunscreen provides UVA and UVB broad spectrum protection suitable for even sensitive skin. This sweat and water-resistant formulation protects up to 40 minutes after activity in the water. This formula was dermatologist-tested.

UVA rays penetrate deep into the skin and may contribute to skin damage and premature skin aging, and may damage the collagen and elastin fibers which firm skin. UVB rays may also contribute to premature skin aging. It is important to decrease UV exposure by limiting time in the sun, wearing protective clothing, and using a sunscreen.

UVB + UVA Filtering System

Our formula, with patented filtering technology, offers protection from UVB rays (290-320 nm) with Oxybenzone; short UVA rays (320-340 nm) with Mexoryl™ SX (ecamamide); and long UVA rays (340-400 nm) with Parsol® 1789 (avobenzone). These sun filters absorb other UVA or UVB rays. Titanium Dioxide absorbs, reflects, and scatters UVA and UVB rays. The ideal sun protection is one that filters the widest spectrum of UVA and UVB rays.

¹Avobenzone: Parsol® 1789 is a trademark of ISSO Nutritional Products.
²Ecamamide: MEXORYL is the trademark name for ecamamide.
³U.S. Patent No. 5,587,150
SECONDARY RIGHT SIDE PANEL

Fragrance-free
Ammonium benzoate (PARA)-free

Store at 20-25°C (68-77°F).

Distributed by:
KIEHL'S SINCE 1851 LLC
NEW YORK, NY 10014
MADE IN U.S.A.

1402413 29AGDK
PRIMARY FRONT PANEL

LA ROCHE-POSAY
LABORATOIRE PHARMACEUTIQUE

SPF 20

ANTHELIOS 20
SUNSCREEN CREAM

UVA PROTECTION
with MEXORYL™ SX
(BAMBUKET™)

BROAD SPECTRUM
UVA/UVB protection
Water resistant

Fragrance-free, PABA-free
Light, non-greasy
Suitable for sensitive skin

3.4 OZ. - 100 g
ANTHELIOS 20 is a unique sunscreen that combines Pariet<sup>®</sup>
(Avobenzene) and an innovative ingredient, Mexoryl<sup>®</sup> SX,
to help provide:
> UVA protection (short and long wavelengths)
> Broad UV-A/UV-B protection in a formula with patented
technology

**Active ingredients:** Avobenzene 2%, Ecamule 2%
Octocrylene 10%, Titanium dioxide 2%

**Uses:**
- helps prevent sunburn
- higher SPF gives more sunburn protection
- reapply SPF after 40 minutes of activity in the water or perspiring
- helps provide protection from UVA rays (short and long
  wavelengths)

**Warnings:** For external use only. Do not use on broken
skin or serious burns. When using this product, keep out of
eyes. Rinse with water to remove. Stop use and ask a doctor
if rash or irritation develops and lasts. Keep out of reach of
children. If swallowed, get medical help or contact a Poison
Control Center right away.

**Instructions:**
- apply liberally 15 minutes before sun exposure
- reapply after 40 minutes of swimming or perspiring and after
  toweling drying
- children under 6 months of age: ask a doctor.

**Customer Service:** 1-800-338-4516
Monday-Friday (9 a.m. to 5 p.m. EST).

*Avobenzene Pariet<sup>®</sup> 1789 is a trademark of DSM Nutritional Products
(Ecamule: HEDROM) is a trademark of UCLIOAL S.A.
Store at 30-35°C (86-95°F).
Distributed by La Roche-Posay LLC, New York, NY 10017
MADE IN THE U.S.A.
laroche-posay.us
SECONDARY FRONT PANEL

ANTHELIOS 20
CREAM

Gill Sans 24.5 pt
Helvetica Black 24.5 pt

SPF 20

Gill Sans Regular 15.5 pt
Gill Sans Regular 9.5 pt

LA ROCHE-POSAY
LABORATOIRE PHARMACEUTIQUE

ANTHELIOS 20
SUNSCREEN
CREAM

Gill Sans Bold 16 pt
Gill Sans Bold 10.5 pt

Gill Sans Bold 9.3 pt
Gill Sans Bold 13 pt
Gill Sans Bold 5.5 pt

Gill Sans 10 pt

UVA PROTECTION
with MEXORYL® SX
(LENSX®)

Gill Sans Italic 10 pt

BROAD SPECTRUM
UVA/UVB protection

Gill Sans 7 pt

Water resistant

Fragrance-free, PABA-free
Light, non-greasy
Suitable for sensitive skin

3.4 OZ. - 100 g

Gill Sans 14 pt
**SECONDARY BACK PANEL**

**ANTHELIOS 20** helps provide protection from UVA rays.

**How does Mexoryl® SX (emulsion) protect skin from UVA rays?**

Parsol® 1789 (avobenzone) is very effective at the midpoint of the UVA spectrum, but provides less protection against short UVA wavelengths. Mexoryl® SX (emulsion) provides peak efficacy against these short UVA rays.

The combination of Parsol® 1789 (avobenzone) and Mexoryl® SX (emulsion) helps provide UVA protection.

Octocrylene, Mexoryl® SX (emulsion) and Parsol® 1789 (avobenzone) absorb UV rays; titanium dioxide absorbs, reflects and scatters UV light.

**Sun alert:** Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer, and other harmful effects of the sun.

Even if you do not burn, repeated exposure of unprotected skin while tanning may increase the risk of skin aging, skin cancer, and other harmful effects to the skin.

**UVA rays, a daily skin concern:**

UVA rays have been shown to penetrate deeper into the skin, damaging its elasticity and contributing to premature skin aging.

**UVB rays, also a skin concern:**

UVB rays cause sunburn and also contribute to premature skin aging.

SPF, or "Sun Protection Factor," is the degree of protection a sunscreen offers against UVB rays.

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**BAR CODE**

FPO
## Drug Facts

<table>
<thead>
<tr>
<th>Active ingredients</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avobenzone 2%</td>
<td>Sunscreen</td>
</tr>
<tr>
<td>Octinoxide 5%</td>
<td>Sunscreen</td>
</tr>
<tr>
<td>Oxybenzone 30%</td>
<td>Sunscreen</td>
</tr>
<tr>
<td>Titanium dioxide 7%</td>
<td>Sunscreen</td>
</tr>
</tbody>
</table>

### Uses
- Helps prevent sunburn
- Higher SPF gives more sunburn protection
- Retains SPF after 40 minutes of activity in the water or perspiring
- Helps provide protection from UVA rays (short and long wavelengths)

### Warnings
- For external use only
- Do not use on
  - Broken skin
  - Moister bums

When using this product:
- Keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if:
- Rash or irritation develops and lasts
- Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

### Directions
- Apply liberally 15 minutes before sun exposure
- Reapply after 40 minutes of swimming or perspiring and after towel drying
- Children under 6 months of age: ask a doctor

### Inactive ingredients
- Carbomer 941, carboxymethylcellulose, methylparaben, propylparaben, phenoxyethanol, polysorbate 80, sorbic acid, triethanolamine, tocopheryl acetate

### Questions
- 1-800-368-4516
  - Monday - Friday 9 a.m. to 5 p.m. EST
LVA protection to help prevent
the effects of sun damage

ANTHELIOS 20 is a unique
sunscreen that combines Parco®
1789F (n-octylmethoxycinnamate) and an
innovative ingredient, Mexoryl®
SKX (ecamsule), to help provide:

> UVA protection (short and
long wavelengths)

> broad UVA/UVB protection in a
formula with patented
technology

Dermatological safety

This dermatologist-tested formula
is suitable for sensitive skin types.

ANTHELIOS 20 is fragrance-
free, allergy-tested, non-irritating
and non-greasy.

Amidobenzoic acid (PABA)-free.

Result

Skin receives protection from
UVA rays.

ANTHELIOS 20 also helps
prevent sunburn.

To know more
about the full line
of La Roche-Posay products
and where to find them,
call 1-800-308-4516.
Store at 20-25°C (68-77°F).

Distributed by La Roche-Posay LLC
New York, NY 10017
MADE IN THE U.S.A.

Avobenzone, Parco® 1789 is a trademark
of Dermatological Products.

ecamule-Mexoryl is a trademark of
L'Oréal S.A.

L'ORÉAL U.S. PATENT NO. 5,887,150