

150% FOR PROOFREADING

ACTUAL SIZE

Advil
10 Ibuprofen Tablets, 200 mg
Pain Reliever / Fever Reducer (NSAID)

READ AND KEEP CARD FOR COMPLETE WARNINGS AND INFORMATION (see also www.advil.com)

Uses ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

Warnings ■ Ask your doctor before use if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems. ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer. ■ This product may cause **stomach bleeding**. ■ **Long term continuous use** of this product may increase risk of heart attack or stroke. **Directions** ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ do not take longer than 10 days, unless directed by a doctor ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor **Questions or comments?** call toll free 1-800-88-ADVIL

Wyeth Consumer Healthcare
Madison, NJ 07940 Made in USA
U.S. Patent No. 5,087,454

DO NOT USE unless vial was sealed in unbroken plastic blister on cardboard card.

U0151-10-2

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10 Ibuprofen Tablets, 200 mg
Pain Reliever / Fever Reducer (NSAID)

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Wyeth Consumer Healthcare
Madison, NJ 07940 Made in USA
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U0151-10-2

Job Information	Color Legend
Date 5/31/06 PASS # 1 Component # U0151-10-2 Drawing # 5174 Rev. # 1 Regulatory Manuscript Version: 7/27/05 Formula # WH# 0432-0033	<p>PANTONE 302 C PROCESS BLACK PROCESS YELLOW</p>
Identification	Printer Notes
Wyeth Consumer Healthcare Graphics Development & Labeling Compliance Five Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 • Fax: (973) 660-6048	Printer to Replace all FPO Codes with Scannable Art
Vendor Identification	
Graphics Development & Labeling Compliance Graphic Artist: Jeffrey M. Caruso SC: 5/31/06	

DATA MATRIX CODE = 01511002

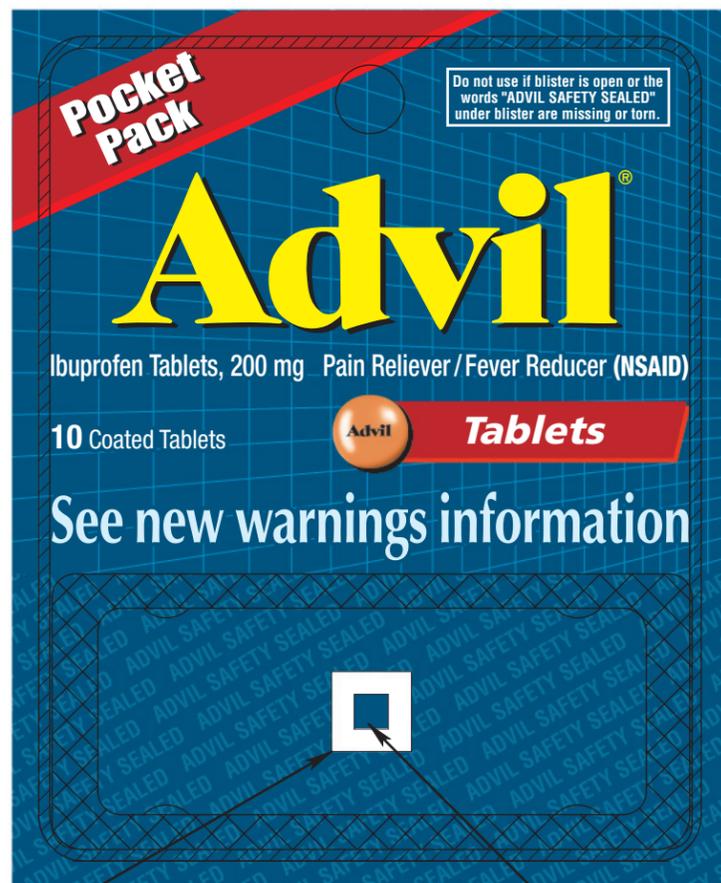
DIGITAL MECHANICAL
COLOR REPRESENTATION MAY BE OFF
FOLLOW COLOR LEGEND FOR ACTUAL COLOR.

RELEASED	
(1) _____	Date _____
(2) _____	Date _____

DEPARTMENT	REVIEWED BY		DATE
	PRINT NAME	SIGNATURE	
Graphic Artist			
Packaging Engineer			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			
Graphic Artist Closed			

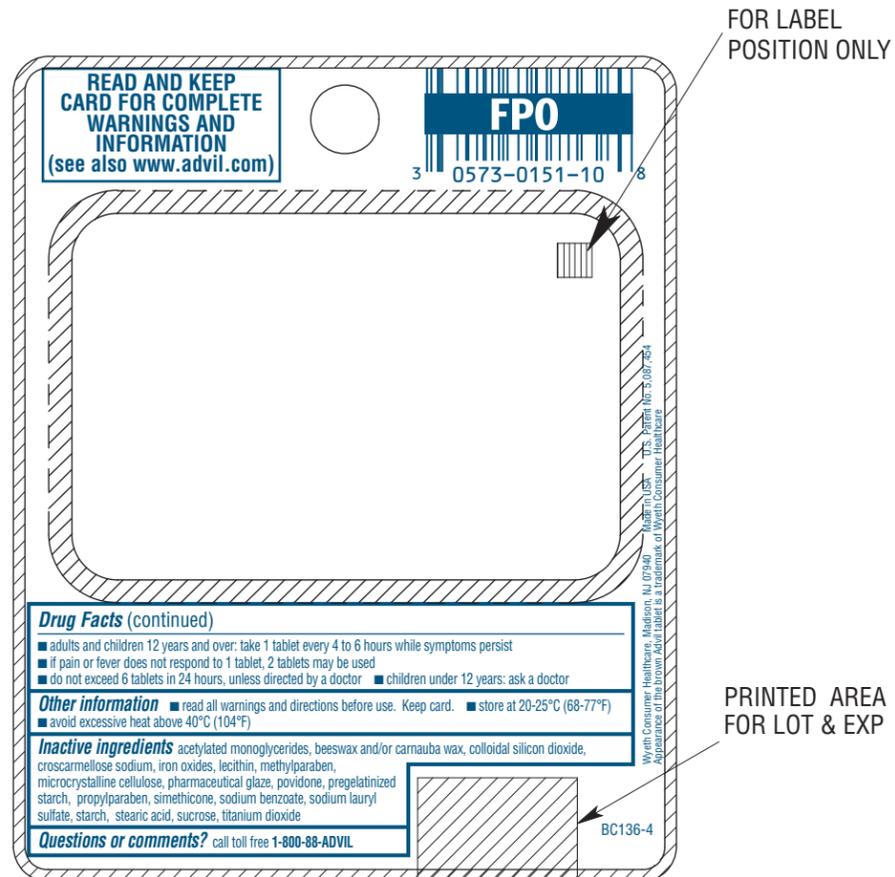
✓ with Changes

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE	.5 pt



1/8" Clear area around Data Matrix - Unprinted

.187 DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR BLUE ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 1364



FOR LABEL POSITION ONLY

PRINTED AREA FOR LOT & EXP

Job Information	Color Legend
Date 25-JAN-2007 PASS # 3 Component # BC136-4 Drawing # 6307 Rev. # 2 Regulatory Manuscript Version: 17-JAN-2007 Formula # FL# 0432-0033.00	
Identification Wyeth Consumer Healthcare Graphics Development & Labeling Compliance Five Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 • Fax: (973) 660-6048	Printer Notes Printer to Replace all FPO Codes with Scannable Art BACKGROUND GRID IS 30% PANTONE 302 OVERPRINTING 100% CYAN
Vendor Identification Graphics Development & Labeling Compliance Graphic Artist: C. Weatherwalks SC:	

DEPARTMENT	REVIEWED BY		DATE	✓ with Changes
	PRINT NAME	SIGNATURE		
Graphic Artist				<input type="checkbox"/>
Labeling Compliance				<input type="checkbox"/>
Medical				<input type="checkbox"/>
Regulatory Affairs				<input type="checkbox"/>
Marketing				<input type="checkbox"/>
Legal				<input type="checkbox"/>
Trademark				<input type="checkbox"/>
Graphic Artist Closed				<input type="checkbox"/>

DIGITAL MECHANICAL
COLOR REPRESENTATION MAY BE OFF
FOLLOW COLOR LEGEND FOR ACTUAL COLOR.

RELEASED

(1) _____ Date _____

(2) _____ Date _____

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	N/A
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Drug Facts

Active ingredient (in each tablet) **Purpose**
 Ibuprofen 200 mg (NSAID)*Pain reliever/Fever reducer
 *nonsteroidal anti-inflammatory drug

Uses ■ temporarily relieves minor aches and pains due to:
 ■ headache ■ toothache ■ backache ■ menstrual cramps
 ■ the common cold ■ muscular aches ■ minor pain of arthritis
 ■ temporarily reduces fever

Warnings
Allergy alert: ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin.
 Symptoms may include: ■ hives ■ facial swelling ■ asthma (wheezing)
 ■ shock ■ skin reddening ■ rash ■ blisters
 If an allergic reaction occurs, stop use and seek medical help right away.
Stomach bleeding warning: This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause stomach bleeding. The chance is higher if you:
 ■ are age 60 or older ■ have had stomach ulcers or bleeding problems
 ■ take a blood thinning (anticoagulant) or steroid drug

ML3660-2

LIFT HERE
 For More Drug Facts

PANEL 1

Drug Facts (continued)

■ take other drugs containing an NSAID [aspirin, ibuprofen, naproxen, or others]
 ■ have 3 or more alcoholic drinks every day while using this product
 ■ take more or for a longer time than directed

Do not use ■ if you have ever had an allergic reaction to any other pain reliever/fever reducer
 ■ right before or after heart surgery

Ask a doctor before use if you have
 ■ problems or serious side effects from taking pain relievers or fever reducers
 ■ stomach problems that last or come back, such as heartburn, upset stomach, or stomach pain
 ■ ulcers ■ bleeding problems ■ high blood pressure
 ■ heart or kidney disease ■ taken a diuretic ■ reached age 60 or older

Ask a doctor or pharmacist before use if you are
 ■ taking any other drug containing an NSAID (prescription or nonprescription)
 ■ taking a blood thinning (anticoagulant) or steroid drug
 ■ under a doctor's care for any serious condition
 ■ taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin ■ taking any other drug

PANEL 2

Drug Facts (continued)

When using this product ■ take with food or milk if stomach upset occurs
 ■ long term continuous use may increase the risk of heart attack or stroke

Stop use and ask a doctor if ■ you feel faint, vomit blood, or have bloody or black stools.
 These are signs of stomach bleeding. ■ pain gets worse or lasts more than 10 days
 ■ fever gets worse or lasts more than 3 days
 ■ stomach pain or upset gets worse or lasts
 ■ redness or swelling is present in the painful area
 ■ any new symptoms appear

If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions ■ do not take more than directed
 ■ the smallest effective dose should be used
 ■ do not take longer than 10 days, unless directed by a doctor (see Warnings)

BASE PANEL

3/16" x 3/16" DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND.
 DATA MATRIX CODE = **366002**

Job Information	Color Legend
Date 23-JAN-2007 PASS # 1 Component # ML3660-2 Drawing # 6305 Rev. # 1 Regulatory Manuscript Version: 17-JAN-2007 Formula # FL# 0432-0033.00	
Identification	
Wyeth Consumer Healthcare Graphics Development & Labeling Compliance Five Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 • Fax: (973) 660-6048	
Vendor Identification	Printer Notes
Graphics Development & Labeling Compliance Graphic Artist: C. Weatherwalks SC:	Printer to Replace all FPO Codes with Scannable Art

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

DEPARTMENT	REVIEWED BY		DATE
	PRINT NAME	SIGNATURE	
Graphic Artist			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			
Graphic Artist Closed			

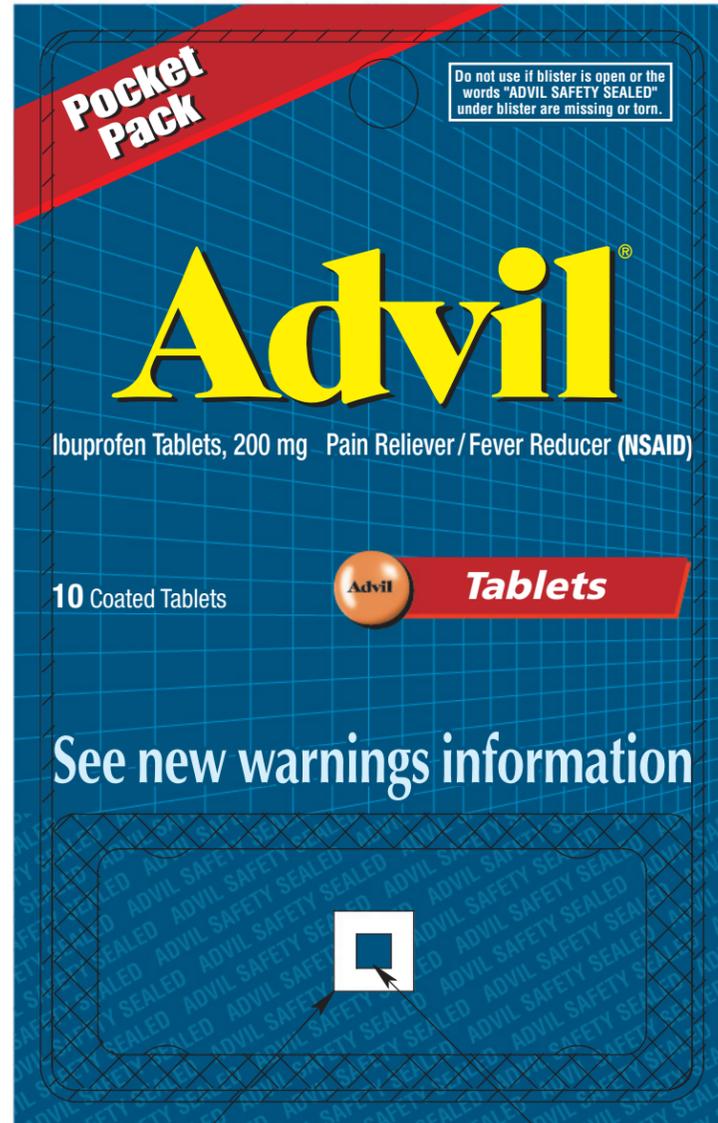
✓ with Changes

DIGITAL MECHANICAL
COLOR REPRESENTATION MAY BE OFF
FOLLOW COLOR LEGEND FOR ACTUAL COLOR.

RELEASED

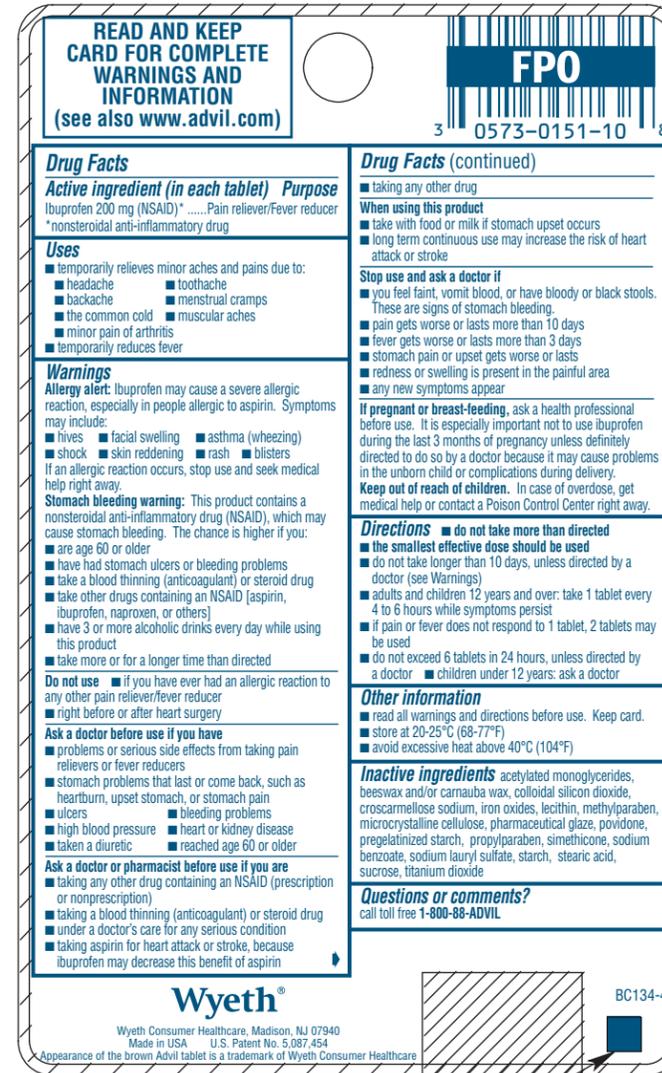
(1) _____ Date _____

(2) _____ Date _____



1/8" Clear area around
Data Matrix - Unprinted

.187 DATA MATRIX CODE (ECC200), PRINTED IN BLACK
OR BLUE ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 1344



.187 DATA MATRIX CODE (ECC200), PRINTED IN BLACK
OR BLUE ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 1344

Job Information	Color Legend						
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 PROCESS CYAN	 PROCESS MAGENTA	 PANTONE 302 C					
 PROCESS YELLOW	 PROCESS BLACK						
Identification							
Wyeth Consumer Healthcare Graphics Development & Labeling Compliance Five Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 • Fax: (973) 660-6048							
Vendor Identification							
Graphics Development & Labeling Compliance Graphic Artist: C. Weatherwalks SC:	Printer Notes Printer to Replace all FPO Codes with Scannable Art BACKGROUND GRID IS 30% PANTONE 302 OVERPRINTING 100% CYAN						

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

DEPARTMENT	REVIEWED BY		DATE
	PRINT NAME	SIGNATURE	
Graphic Artist			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			
Graphic Artist Closed			

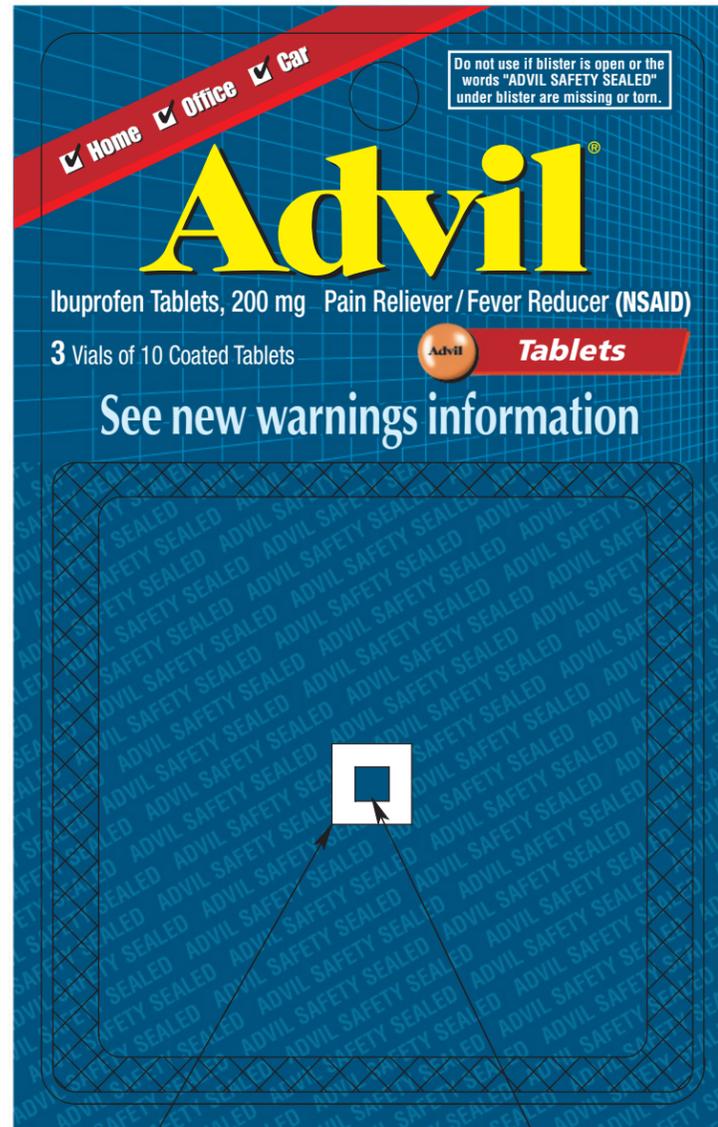
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Changes

**DIGITAL MECHANICAL
COLOR REPRESENTATION MAY BE OFF
FOLLOW COLOR LEGEND FOR ACTUAL COLOR.**

RELEASED

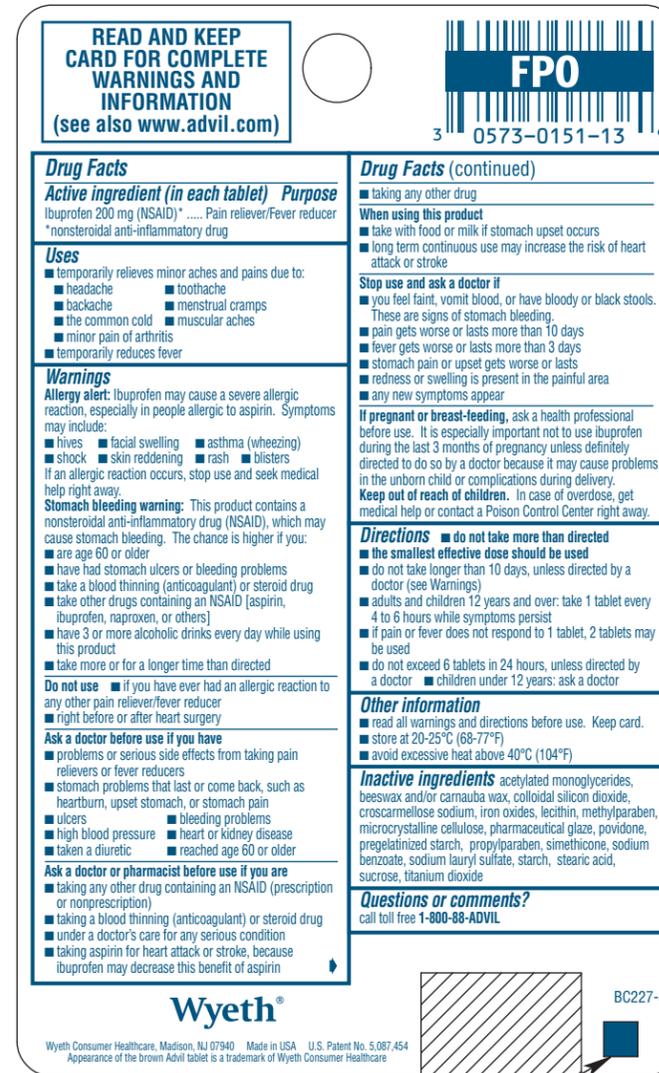
(1) _____ Date _____

(2) _____ Date _____



1/8" Clear area around Data Matrix - Unprinted

.187 DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR BLUE ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 2273



.187 DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR BLUE ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 2273

Job Information	Color Legend
Date 08-FEB-2007 PASS # 3 Component # BC227-3 Drawing # 5944 Rev. # 2 Regulatory Manuscript Version: 17-JAN-2007 Formula # FL# 0432-0033.00	
Identification	
Wyeth Consumer Healthcare Graphics Development & Labeling Compliance Five Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 • Fax: (973) 660-6048	
Vendor Identification	
Graphics Development & Labeling Compliance Graphic Artist: C. Weatherwalks SC:	
	Printer Notes
	Printer to Replace all FPO Codes with Scannable Art BACKGROUND GRID IS 30% PANTONE 302 OVERPRINTING 100% CYAN

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

DEPARTMENT	REVIEWED BY		DATE
	PRINT NAME	SIGNATURE	
Graphic Artist			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			
Graphic Artist Closed			

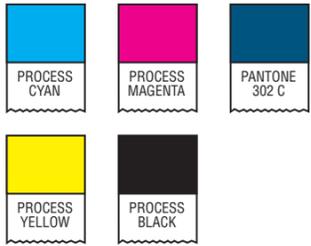
✓ with Changes

DIGITAL MECHANICAL
COLOR REPRESENTATION MAY BE OFF
FOLLOW COLOR LEGEND FOR ACTUAL COLOR.

RELEASED

(1) _____ Date _____

(2) _____ Date _____

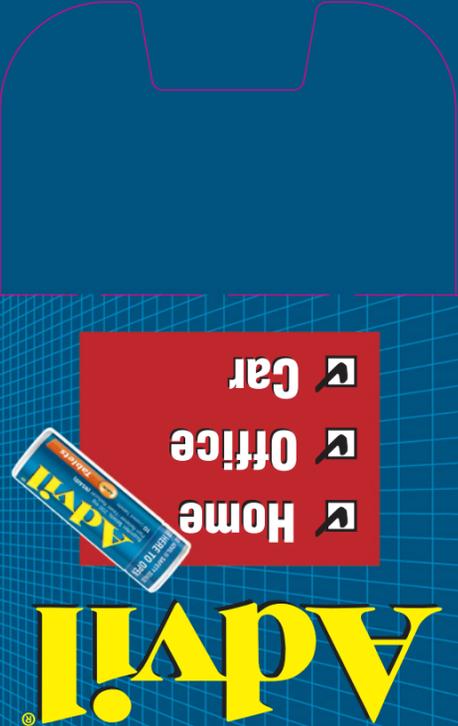
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Identification	Printer Notes
Wyeth Consumer Healthcare Graphics Development & Labeling Compliance Five Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 • Fax: (973) 660-6048	PRINTER TO REPLACE FPO UPC'S WITH HI-RES DIGITAL ART ALSO PRINTER TO SUPPLY COLOR MATCHPRINT FOR COLOR APPROVAL PRIOR TO PRESS RUN.
Vendor Identification	BACKGROUND GRID IS 30% PANTONE 302 OVERPRINTING 100% CYAN.
Graphics Development & Labeling Compliance Graphic Artist: C. Weatherwalks SC: 06/05/06	

DEPARTMENT	REVIEWED BY		DATE
	PRINT NAME	SIGNATURE	
Graphic Artist			
Labeling Compliance			
Medical			
Regulatory Affairs			
Marketing			
Legal			
Trademark			
Graphic Artist Closed			

with Changes

DIGITAL MECHANICAL
COLOR REPRESENTATION MAY BE OFF
FOLLOW COLOR LEGEND FOR ACTUAL COLOR.

RELEASED	
(1) _____	Date _____
(2) _____	Date _____

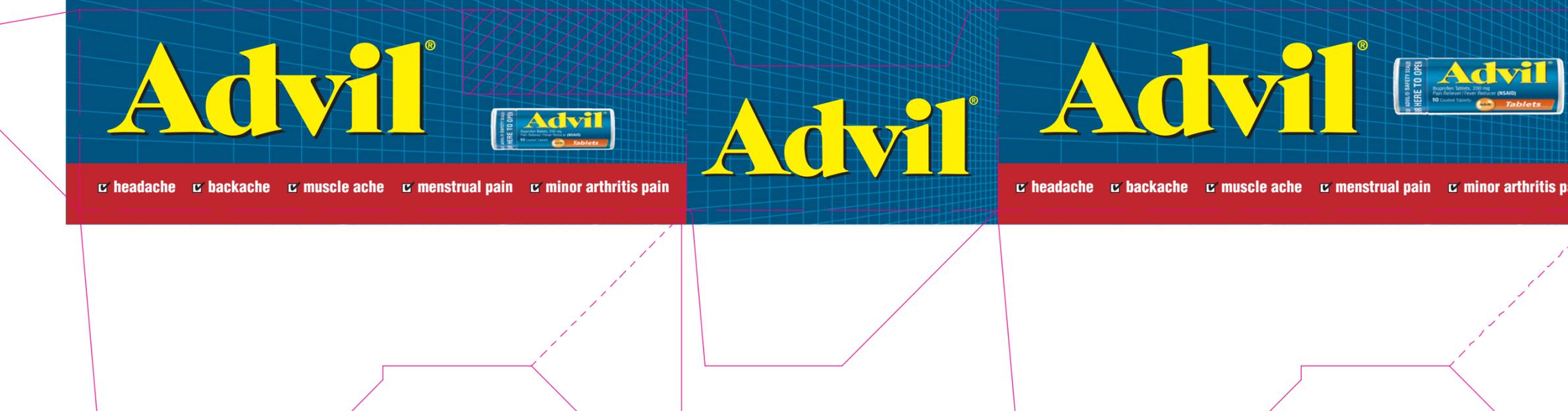


Home
Office
Car

Advil

Contains: 1 Dozen, 10 Count Pocket Packs
 Wyeth Consumer Healthcare, Madison, NJ 07940 Made in USA
 U.S. Patent No. 5,087,454
 Appearance of the brown Advil tablet is a trademark of
 Wyeth Consumer Healthcare

0151-12-2 **Wyeth** SL1179-2



Advil

headache backache muscle ache menstrual pain minor arthritis pain

Advil

headache backache muscle ache menstrual pain minor arthritis pain

Advil