

REVITALIFT[®]
UV

SPF
15
SUNSCREEN

L'ORÉAL[®]
PARIS
DERMO-EXPERTISE[®]

NEW

With Mexoryl[™] SX
(Ecamsule)
For unique UVA Protection

REVITALIFT[®]
UV

DAILY MOISTURIZING CREAM
with SUNSCREEN

SPF 15
UVA/UVB Protection

1.7 OZ. (50g)

FORMULA ESSENTIALS

- ✓ Fragrance-free
- ✓ Aminobenzoic acid (PABA)-free
- ✓ Allergy tested
- ✓ Dermatologist tested
- ✓ Non-greasy & lightweight
- ✓ For all skin types, even sensitive skin
- ✓ Convenient pump dispenser

UVA PROTECTION TO HELP PREVENT SUN DAMAGE

REVITALIFT[®]
UV

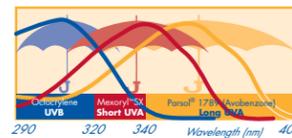
L'Oréal introduces **NEW REVITALIFT UV**. This unique SPF 15 daily moisturizer with **Mexoryl[™] SX (ecamsule)** provides broad spectrum UVA / UVB protection while also providing long-lasting 24-hour hydration.

INNOVATION: MEXORYL[™] SX (ECAMSULE)

Mexoryl[™] SX (ecamsule) is a technology developed by the L'Oréal laboratories that helps provide unique protection from short wavelength UVA rays. Combined with Avobenzone, Mexoryl[™] SX (ecamsule) helps provide protection from both types of UVA rays – short and long wavelengths.

MULTI-ACTION BENEFITS

1. **UVA Protection:** Mexoryl[™] SX (ecamsule) and Avobenzone help provide protection against both types of UVA rays (short and long wavelengths).
2. **UVB Protection:** With SPF 15, REVITALIFT UV helps protect against the UVB rays which are primarily responsible for causing sunburn.
3. **24-Hour Hydration:** Provides long-lasting hydration and soothes dryness.



FACTS ABOUT UVA/UVB

UVA and UVB rays have been shown to contribute to premature skin aging

Wrinkles, loss of firmness and sun damage are caused in part by excessive sun exposure. UVA rays have been shown to penetrate deeper into the skin and damage its elasticity. *Everyday the skin receives more UVA than UVB rays.*

UVB rays cause sunburn

SPF (Sun Protection Factor) is the degree of protection a product offers against UVB rays.

RECOMMENDED REGIMEN

- Step 1. L'Oréal Cleanser & Toner
- Step 2. RevitaLift Eye Cream or Double Eye Lift
- Step 3. **AM: RevitaLift UV with Mexoryl[™] SX**
PM: RevitaLift Night Cream

Intensive Treatments:
RevitaLift Double Lifting
RevitaLift Mask

L'ORÉAL USA, Inc.
New York, NY 10017
P670-01

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Drug Facts

Active ingredients Purpose
Avobenzone 2%.....Sunscreen
Ecamsule 2%.....Sunscreen
Octocrylene 10%.....Sunscreen

Uses

- helps prevent sunburn
- higher SPF gives more sunburn protection
- helps provide protection from UVA rays (short and long wavelengths)

Warnings

For external use only

- Do not use on**
- broken skin
 - serious burns

When using this product

- keep out of eyes.
Rinse with water to remove.

Stop use and ask a doctor if

- rash or irritation develops and lasts

Keep out of reach of children. If

swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply evenly before sun exposure
- reapply as needed or after towel drying, swimming, or perspiring
- children under 6 months of age: ask a doctor

Inactive ingredients

carbomer 940, carbomer copolymer Type B, cyclomethicone, dimethicone, edetate disodium, glycerin, hydroxypropyl methylcellulose, isopropyl palmitate, methylparaben, phenoxyethanol, propylene glycol, propylparaben, purified water, stearic acid, stearyl macroglyglycerides, stearyl alcohol, triolamine

Questions?

1-800-983-4579
Monday - Friday
(9 a.m. to 5 p.m. EST)