

PREVACID® 24HR
Available at
retailers nationwide

Find valuable information and special offers at www.Prevacid24HR.com

FREE.
Two days of your frequent heartburn treatment

Relieve your frequent heartburn with
1 pill a day for 14 days

14 DAY COURSE OF TREATMENT
PREVACID® 24HR
Lansoprazole delayed-release capsules 15 mg / acid reducer
• May take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours
• Clinically Proven To Treat Frequent Heartburn

CAPSULES
ONE 14-DAY COURSE OF TREATMENT

Sodium Free

TAMP-EVIDENT INNER UNIT DO NOT USE IF FOL SEAL OR BLACK BAND AROUND THE CENTER OF EACH CAPSULE IS TORN OR BROKEN.

Follow samples with a 14-day course of treatment. Read Drug Facts label before use.

Exp. date Made in Lot No.

TREATS FREQUENT HEARTBURN

PREVACID® 24HR
Lansoprazole delayed-release capsules 15 mg / acid reducer

• May take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours
• Clinically Proven To Treat Frequent Heartburn

14 DAY COURSE OF TREATMENT
CAPSULES
Sodium Free

FREE 2 Day Sample!
Follow samples with a 14-day course of treatment.

2 CAPSULES

SAMPLE – NOT FOR RETAIL SALE.

Drug Facts

Active ingredient (in each capsule) Lansoprazole 15 mg, Acid reducer

Use • Treats frequent heartburn (occurs 2 or more days a week)
• not intended for immediate relief of heartburn; this drug may take 1 to 4 days for full effect

Warnings • Do not use if you are allergic to lansoprazole

Do not use • If you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.

Ask a doctor before use if you have • heartburn over 3 months. This may be a sign of a more serious condition.
• liver disease
• had heartburn over 3 months. This may be a sign of a more serious condition.
• heartburn with lightheadedness, sweating or dizziness
• chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulder; or lightheadedness

Ask a doctor or pharmacist before use if you are taking • warfarin (blood-thinning medicine)
• statins (blood-lowering medicine)
• prescription antifungal or anti-yeast medicines
• digoxin (heart medicine)
• theophylline (asthma medicine)
• tacrolimus (immune system medicine)
• atazanavir (medicine for HIV infection)

Stop use and ask a doctor if • your heartburn continues or worsens
• you need to take this product for more than 14 days
• you need to take more than 1 course of treatment every 4 months

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)
If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions • adults 18 years of age and older
• this product is to be used once a day (every 24 hours), every day for 14 days
• it may take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours

14-Day Course of Treatment
• swallow 1 capsule with a glass of water before eating in the morning
• take every day for 14 days
• do not use for more than 14 days unless directed by your doctor
• do not use for more than 14 days unless directed by your doctor

Repeated 14-Day Courses (if needed)
• you may repeat a 14-day course every 4 months
• do not take for more than 14 days or more often than every 4 months unless directed by a doctor

Other information • children under 18 years of age: ask a doctor before use. Heartburn in children may sometimes be caused by a serious condition.
• read the directions, warnings and all information before use
• keep the package, it contains important information.
• store at 20-25°C (68-77°F)
• keep product out of high heat and humidity
• protect product from moisture

Inactive ingredients colloidal silicon dioxide, D&C red No. 28, FD&C blue No. 1, FD&C green No. 3, FD&C red No. 40, gelatin, hydroxypropyl cellulose, low substituted hydroxypropyl cellulose, magnesium carbonate, methacrylic acid copolymer, polyethylene glycol, polysorbate 80, starch, sucrose, sugar sphere, talc, titanium dioxide

Questions or comments? 1-800-452-0051

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Drug Facts
Font Size - 8.37pt & 7.73pt
Font - Helvetica Neue Bold Condensed & Helvetica Neue Condensed
Leading - 11.5pt, 9.66pt & 9.01pt
Stroke sizes - 1.25pt & .64pt
ppl
Font Size - 7pt & 6pt
Font - Myriad Pro Bold Condensed & Myriad Pro Condensed
Leading - 10pt & 7pt

Please read all information before taking PREVACID® 24HR.

How PREVACID® 24HR Treats Your Frequent Heartburn
PREVACID® 24HR stops acid production at the source — the pumps that release acid into the stomach. PREVACID® 24HR is taken once a day (every 24 hours), every day for 14 days.

What You Can Expect When Taking PREVACID® 24HR
Frequent heartburn can occur anytime during the 24-hour period (day or night). Take PREVACID® 24 HR in the morning before eating. PREVACID® 24HR is clinically proven to treat frequent heartburn. Although some people get complete relief of symptoms within 24 hours, it may take 1 to 4 days for full effect. Make sure you take PREVACID® 24HR every day for 14 days to treat your frequent heartburn.

Who Should Take PREVACID® 24HR
Adults (18 years and older) with frequent heartburn — when you have heartburn 2 or more days a week.

Who Should NOT Take PREVACID® 24HR
People who have one episode of heartburn a week or less, or who want immediate relief of heartburn.

How to Take PREVACID® 24HR
14-Day Course of Treatment
• Swallow 1 capsule with a glass of water before eating in the morning.
• Take every day for 14 days.
• Do not take more than 1 capsule a day.
• Swallow whole. Do not crush or chew capsules.
• Do not use for more than 14 days unless directed by your doctor.

When to Take PREVACID® 24 HR Again
You may repeat a 14-day course of therapy every 4 months.

When to Talk to Your Doctor
Do not take for more than 14 days or more often than every 4 months unless directed by a doctor.

Warnings and When to Ask Your Doctor
Allergy alert: Do not use if you are allergic to lansoprazole

Do not use
• if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.

Ask a doctor before use if you have
• liver disease
• had heartburn over 3 months. This may be a sign of a more serious condition.
• heartburn with lightheadedness, sweating or dizziness
• chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulder; or lightheadedness
• frequent chest pain
• frequent wheezing, particularly with heartburn
• unexplained weight loss
• nausea or vomiting
• stomach pain

Ask a doctor or pharmacist before use if you are taking
• warfarin (blood-thinning medicine)
• prescription antifungal or anti-yeast medicines
• digoxin (heart medicine)
• theophylline (asthma medicine)
• tacrolimus (immune system medicine)
• atazanavir (medicine for HIV infection)

Stop use and ask a doctor if
• your heartburn continues or worsens
• you need to take this product for more than 14 days
• you need to take more than 1 course of treatment every 4 months

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Tips for Managing Heartburn
• Avoid foods or drinks that are more likely to cause heartburn, such as rich, spicy, fatty and fried foods, chocolate, caffeine, alcohol and even some acidic fruits and vegetables.
• Eat slowly and do not eat big meals.
• Do not eat late at night or just before bedtime.
• Do not lie flat or bend over soon after eating.
• Raise the head of your bed.
• Wear loose-fitting clothing around your stomach.
• If you are overweight, lose weight.
• If you smoke, quit smoking.

Clinical studies prove PREVACID® 24HR effectively treats frequent heartburn
In three clinical studies, PREVACID® 24 HR was shown to be significantly better than placebo in treating frequent heartburn.

How PREVACID® 24HR is Sold
PREVACID® 24HR is available in 14 capsule, 28 capsule and 42 capsule sizes. These sizes contain one, two and three 14-day courses of treatment, respectively. Do not use for more than 14 days in a row unless directed by your doctor. For the 28 count (two 14-day courses) and the 42 count (three 14-day courses), you may repeat a 14-day course every 4 months.

For Questions or Comments About PREVACID® 24HR
Call 1-800-452-0051 or visit us at www.Prevacid24HR.com

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/s/

JOEL SCHIFFENBAUER
12/01/2010