



Please read the entire package insert before taking PREVACID®24HR. Save for future reference.

How PREVACID®24HR Treats Your Frequent Heartburn

PREVACID®24HR stops acid production at the source – the **pumps** that release acid into the stomach. PREVACID®24HR is taken once a day (every 24 hours), every day for 14 days.

What You Can Expect When Taking PREVACID®24HR

Frequent heartburn can occur anytime during the 24-hour period (day or night). Take PREVACID®24HR in the morning before eating. PREVACID®24HR is clinically proven to treat frequent heartburn. Although some people get complete relief of symptoms within 24 hours, it may take 1 to 4 days for full effect. Make sure you take PREVACID®24HR every day for 14 days to treat your frequent heartburn.

Who Should Take PREVACID®24HR

Adults (18 years and older) with **frequent heartburn** – when you have heartburn 2 or more days a week.

Who Should NOT Take PREVACID®24HR

People who have one episode of heartburn a week or less, or who want immediate relief of heartburn.

How to Take PREVACID®24HR

14-DAY Course of Treatment

- Swallow 1 capsule with a glass of water before eating in the morning.
- Take every day for 14 days.
- Do not take more than 1 capsule a day.
- Swallow whole. Do not crush or chew capsules.
- Do not use for more than 14 days unless directed by your doctor.

When to Take PREVACID®24HR Again

You may repeat a 14-day course of therapy every 4 months.

When to Talk to Your Doctor

Do not take for more than 14 days or more often than every 4 months unless directed by a doctor.

Warnings and When to Ask Your Doctor

Allergy alert: Do not use if you are allergic to lansoprazole

Do not use

- if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.

FINAL FOLD VIEW



Ask a doctor before use if you have

- liver disease
- had heartburn over 3 months. This may be a sign of a more serious condition.
- heartburn with **lightheadedness, sweating or dizziness**
- chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness
- frequent **chest pain**
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

Ask a doctor or pharmacist before use if you are taking

- warfarin (blood-thinning medicine)
- prescription antifungal or anti-yeast medicines
- digoxin (heart medicine)
- theophylline (asthma medicine)
- tacrolimus (immune system medicine)
- atazanavir (medicine for HIV infection)

Stop use and ask a doctor if

- your heartburn continues or worsens
- you need to take this product for more than 14 days
- you need to take more than 1 course of treatment every 4 months

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Tips for Managing Heartburn

- Avoid foods or drinks that are more likely to cause heartburn, such as rich, spicy, fatty and fried foods, chocolate, caffeine, alcohol and even some acidic fruits and vegetables.



- Eat slowly and do not eat big meals.
- Do not eat late at night or just before bedtime.
- Do not lie flat or bend over soon after eating.
- Raise the head of your bed.
- Wear loose-fitting clothing around your stomach.

- If you are overweight, lose weight.
- If you smoke, quit smoking.

Clinical studies prove PREVACID®24HR effectively treats frequent heartburn

In three clinical studies, PREVACID®24HR was shown to be significantly better than placebo in treating frequent heartburn.

How PREVACID®24HR is Sold

PREVACID®24HR is available in 14 capsule, 28 capsule and 42 capsule sizes. These sizes contain one, two and three 14-day courses of treatment, respectively. Do not use for more than 14 days in a row unless directed by your doctor. For the 28 count (two 14-day courses) and the 42 count (three 14-day courses), you may repeat a 14-day course every 4 months.

For Questions or Comments About PREVACID®24HR

Call 1-800-452-0051 or visit us at www.prevacid24hr.com

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PREVACID[®] 24HR
Lansoprazole delayed-release capsules 15 mg / acid reducer

• May take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours

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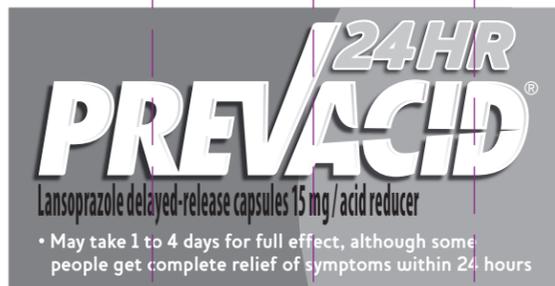
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/s/

JOEL SCHIFFENBAUER
04/19/2011