

Allegra Allergy 24hr IRC

8.09.11

ALG_ \$2_IRC_DD0070266-01

Addition of an Instant Redeemable Coupon glued to carton. Partially obscuring 2 marketing claims until removed at check-out.



Version 2:
IRC placed on existing PDP

No other treatment or rearrangement of any elements to the Approved PDP, nor Drug Facts or any other panel of carton.



IRC peeled open

IRC peeled open to reveal language included, reverse of IRC simply UPC code.

back panel of IRC shows legal info



BACK w/Front

Allegra Allergy 24hr IRC 8.09.11

ALG_\$2_IRC_DD0070266-01

Addition of an Instant Redeemable Coupon glued to an affixed extra "panel" or tab with a clear, transparent backing so as not to obscure any Drug Facts language located on the rear of carton.

Version 1:

IRC placed on hang tab
adhered to back



No treatment or rearrangement of any elements to the Approved PDP, nor Drug Facts or any other panel of carton except as noted above.



Tab shown on back of carton.
Tab is clear covering drug facts.

IRC peeled open to reveal language included, reverse of IRC simply UPC code.

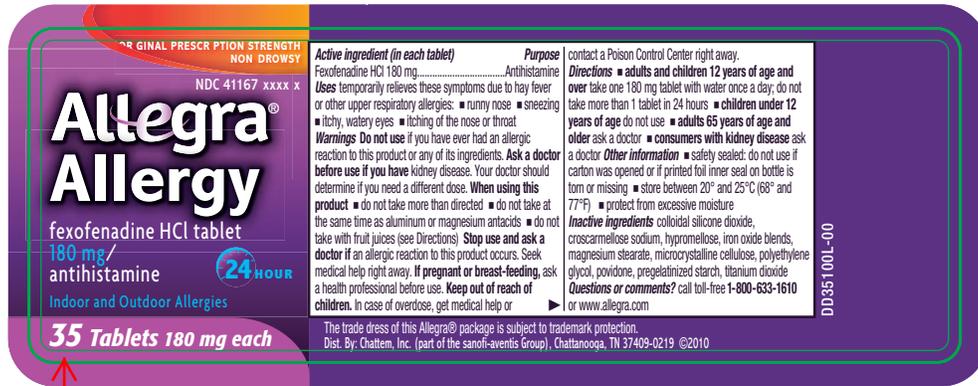
back panel of IRC shows legal info



Allegra Allergy 24hr 35ct Bonus Label

8.09.11

ALG_24hr_DD35100L-00

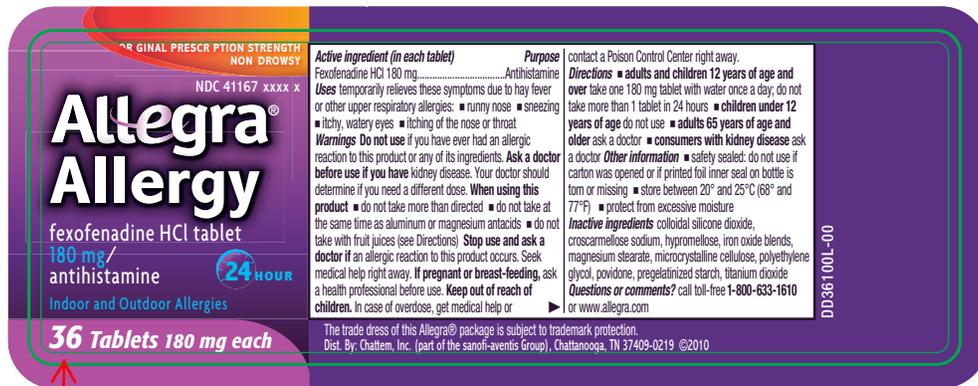


Approved 30 count
tablet bottle label
changed to a 35
count Net Contents
SKU.

Allegra Allergy 24hr 36ct Bonus Label

8.09.11

ALG_24hr_DD36100L-00



Approved 30 count
tablet bottle label
changed to a 36
count Net Contents
SKU.

Allegra Allergy 24hr 37ct Bonus Label

8.09.11

ALG_24hr_DD37100L-00

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY

NDC 41167 xxxxx

Allegra[®] Allergy

fexofenadine HCl tablet
180 mg/
antihistamine

24 HOUR

Indoor and Outdoor Allergies

37 Tablets 180 mg each

Active ingredient (in each tablet)
Fexofenadine HCl 180 mg.....Antihistamine

Uses temporarily relieves these symptoms due to hay fever or other upper respiratory allergies: ■ runny nose ■ sneezing ■ itchy, watery eyes ■ itching of the nose or throat

Warnings Do not use if you have ever had an allergic reaction to this product or any of its ingredients. Ask a doctor before use if you have kidney disease. Your doctor should determine if you need a different dose. When using this product ■ do not take more than directed ■ do not take at the same time as aluminum or magnesium antacids ■ do not take with fruit juices (see Directions) Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or

Purpose
contact a Poison Control Center right away.

Directions ■ adults and children 12 years of age and over take one 180 mg tablet with water once a day; do not take more than 1 tablet in 24 hours ■ children under 12 years of age do not use ■ adults 65 years of age and older ask a doctor ■ consumers with kidney disease ask a doctor

Other information ■ safety sealed: do not use if carton was opened or if printed foil inner seal on bottle is torn or missing ■ store between 20° and 25°C (68° and 77°F) ■ protect from excessive moisture

Inactive ingredients colloidal silicone dioxide, croscarmellose sodium, hypromellose, iron oxide blends, magnesium stearate, microcrystalline cellulose, polyethylene glycol, povidone, pregelatinized starch, titanium dioxide

Questions or comments? call toll-free 1-800-633-1610 or www.allegra.com

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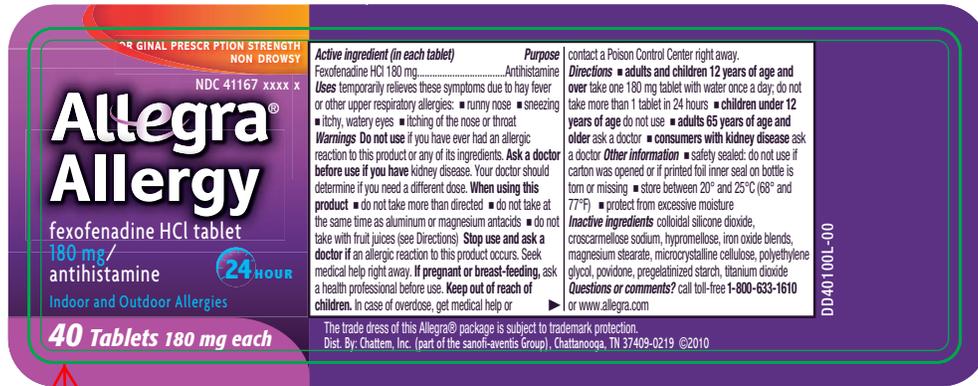
DD37100L-00

Approved 30 count
tablet bottle label
changed to a 37
count Net Contents
SKU.

Allegra Allergy 24hr 40ct Bonus Label

8.09.11

ALG_24hr_DD40100L-00

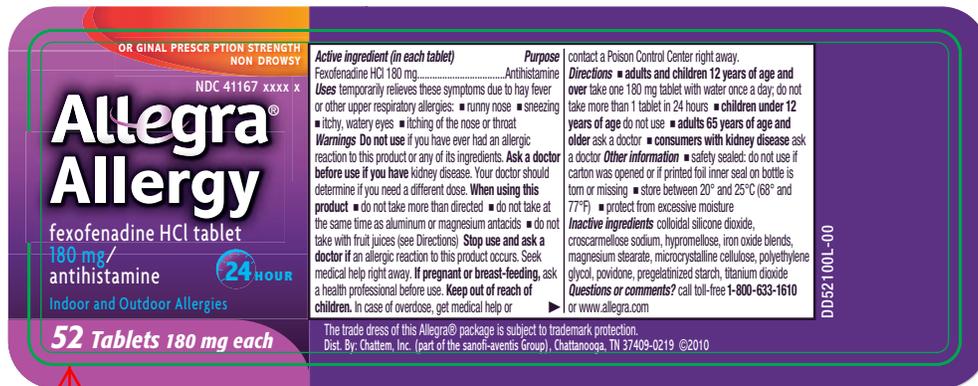


Approved 30 count tablet bottle label changed to a 40 count Net Contents SKU.

Allegra Allergy 24hr 52ct Bonus Label

8.09.11

ALG_24hr_DD52100L-00

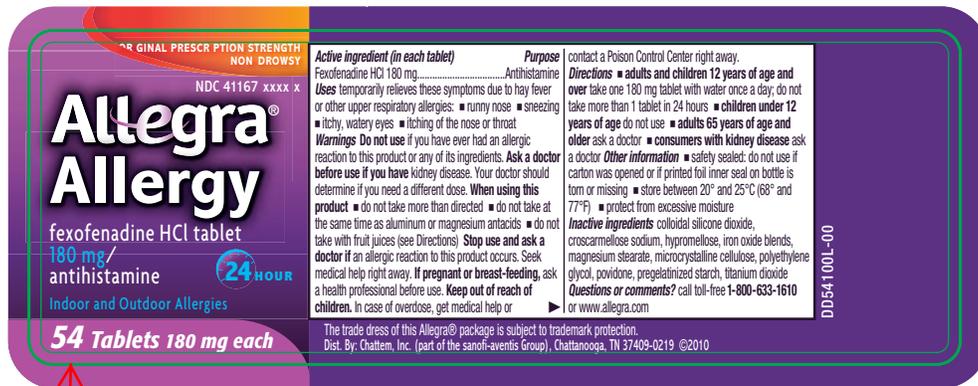


Approved 45 count tablet bottle label changed to a 50 count Net Contents SKU.

Allegra Allergy 24hr 54ct Bonus Label

8.09.11

ALG_24hr_DD54100L-00



Approved 45 count
tablet bottle label
changed to a 54
count Net Contents
SKU.

Allegra Allergy 24hr 35ct Bonus Carton 01.17.12

ALG_24hr_DD35200C-00



**Allegra[®]
Allergy**

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY



**1 BOTTLE
INSIDE**

24 HOUR

30 35 Tablets 180 mg each

**BONUS!
5 TABLETS FREE**

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY

NDC 41167 xxxx x

**Allegra[®]
Allergy**

**Allegra[®]
Allergy**

- RELIEF OF:**
- ✓ Sneezing
 - ✓ Runny Nose
 - ✓ Itchy, Watery Eyes
 - ✓ Itchy Nose
 - o r Throat

fexofenadine HCl tablet 180 mg/antihistamine
Indoor and Outdoor Allergies

24 HOUR

30 35 Tablets 180 mg each



LOT
EXP

FPO
0 41167 xxxxx 0



Drug Facts

Active ingredient (in each tablet) Purpose
Fexofenadine HCl 180 mg.....Antihistamine

Uses
temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.

Ask a doctor before use if you have kidney disease. Your doctor should determine if you need a different dose.

When using this product
 ■ do not take more than directed
 ■ do not take at the same time as aluminum or magnesium antacids
 ■ do not take with fruit juices (see Directions)

Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. ▶

Drug Facts (continued)

Directions
 adults and children 12 years of age and over take one 180 mg tablet with water once a day; do not take more than 1 tablet in 24 hours

children under 12 years of age do not use
 adults 65 years of age and older ask a doctor

consumers with kidney disease ask a doctor

Other information

- safety sealed: do not use if carton is opened or if printed foil inner seal on bottle is torn or missing
- store between 20° and 25°C (68° and 77°F)
- protect from excessive moisture

Inactive ingredients

colloidal silicone dioxide, croscarmellose sodium, hypromellose, iron oxide blends, magnesium stearate, microcrystalline cellulose, polyethylene glycol, povidone, pregelatinized starch, titanium dioxide

Questions or comments?

call toll-free 1-800-633-1610 or www.allegra.com

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Allegra Allergy 24hr 36ct Bonus Carton 01.17.12

ALG_24hr_DD36200C-00

**Allegra[®]
Allergy**

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY



**1 BOTTLE
INSIDE**

36 Tablets 180 mg each

24HOUR

BONUS!
6 TABLETS FREE

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY

NDC 41167 xxxx x

**Allegra[®]
Allergy**

- RELIEF OF:**
- ✓ Sneezing
 - ✓ Runny Nose
 - ✓ Itchy, Watery Eyes
 - ✓ Itchy Nose
 - o r Throat

fenofenadine HCl tablet 180 mg/antihistamine
Indoor and Outdoor Allergies

24HOUR

36 Tablets 180 mg each



LOT

EXP

FPO
0 41167 xxxxx 0



895760

Drug Facts

Active ingredient (in each tablet) Purpose
Fexofenadine HCl 180 mg..... Antihistamine

Uses

temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings

Do not use if you have ever had an allergic reaction to this product or any of its ingredients.

Ask a doctor before use if you have kidney disease.
Your doctor should determine if you need a different dose.

When using this product

- do not take more than directed
- do not take at the same time as aluminum or magnesium antacids
- do not take with fruit juices (see Directions)

Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. ▶

Drug Facts (continued)

Directions

| | |
|--|--|
| adults and children 12 years of age and over | take one 180 mg tablet with water once a day; do not take more than 1 tablet in 24 hours |
| children under 12 years of age | do not use |
| adults 65 years of age and older | ask a doctor |
| consumers with kidney disease | ask a doctor |

Other information

- safety sealed: do not use if carton is opened or if printed foil inner seal on bottle is torn or missing
- store between 20° and 25°C (68° and 77°F)
- protect from excessive moisture

Inactive ingredients

colloidal silicone dioxide, croscarmellose sodium, hypromellose, iron oxide blends, magnesium stearate, microcrystalline cellulose, polyethylene glycol, povidone, pregelatinized starch, titanium dioxide

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Allegra Allergy 24hr 37ct Bonus Carton 01.17.12

ALG_24hr_DD37500C-00

**Allegra[®]
Allergy**

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY



**1 BOTTLE
INSIDE**

24 HOUR

~~30~~ **37** Tablets 180 mg each

BONUS!
7 TABLETS FREE

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY

NDC 41167 xxxx x

**Allegra[®]
Allergy**

- RELIEF OF:**
- ✓ Sneezing
 - ✓ Runny Nose
 - ✓ Itchy, Watery Eyes
 - ✓ Itchy Nose
 - o r Throat

fexofenadine HCl tablet 180 mg/antihistamine

Indoor and Outdoor Allergies

24 HOUR

~~30~~ **37** Tablets 180 mg each



LOT

EXP

FPO

0 41167 xxxxx 0



895760



Drug Facts

Active ingredient (in each tablet) Purpose
Fexofenadine HCl 180 mg..... Antihistamine

Uses

temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings

Do not use if you have ever had an allergic reaction to this product or any of its ingredients.

Ask a doctor before use if you have kidney disease. Your doctor should determine if you need a different dose.

When using this product

- do not take more than directed
- do not take at the same time as aluminum or magnesium antacids
- do not take with fruit juices (see Directions)

Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. ▶

Drug Facts (continued)

Directions

| | |
|--|--|
| adults and children 12 years of age and over | take one 180 mg tablet with water once a day; do not take more than 1 tablet in 24 hours |
| children under 12 years of age | do not use |
| adults 65 years of age and older | ask a doctor |
| consumers with kidney disease | ask a doctor |

Other information

- safety sealed: do not use if carton is opened or if printed foil inner seal on bottle is torn or missing
- store between 20° and 25°C (68° and 77°F)
- protect from excessive moisture

Inactive ingredients

colloidal silicone dioxide, croscarmellose sodium, hypromellose, iron oxide blends, magnesium stearate, microcrystalline cellulose, polyethylene glycol, povidone, pregelatinized starch, titanium dioxide

Questions or comments?

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Allegra Allergy 24hr 40ct Bonus Carton 01.17.12

ALG_24hr_DD40200C-00

Allegra[®] Allergy

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY



**1 BOTTLE
INSIDE**

40 Tablets 180 mg each

24HOUR

BONUS!
10 TABLETS FREE

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY

NDC 41167 xxxx x

Allegra[®] Allergy

RELIEF OF:

- ✓ Sneezing
- ✓ Runny Nose
- ✓ Itchy, Watery Eyes
- ✓ Itchy Nose
- o r Throat

fenofenadine HCl tablet 180 mg/antihistamine

Indoor and Outdoor Allergies

24HOUR

40 Tablets 180 mg each



LOT

EXP

FPO
0 41167 xxxx 0



895760



Drug Facts

Active ingredient (in each tablet) Purpose
Fexofenadine HCl 180 mg..... Antihistamine

Uses

temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:

- runny nose
- sneezing
- itchy, watery eyes
- itching of the nose or throat

Warnings

Do not use if you have ever had an allergic reaction to this product or any of its ingredients.

Ask a doctor before use if you have kidney disease.
Your doctor should determine if you need a different dose.

When using this product

- do not take more than directed
- do not take at the same time as aluminum or magnesium antacids
- do not take with fruit juices (see Directions)

Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. ▶

Drug Facts (continued)

Directions

| | |
|--|--|
| adults and children 12 years of age and over | take one 180 mg tablet with water once a day; do not take more than 1 tablet in 24 hours |
| children under 12 years of age | do not use |

| | |
|----------------------------------|--------------|
| adults 65 years of age and older | ask a doctor |
| consumers with kidney disease | ask a doctor |

Other information

- safety sealed: do not use if carton is opened or if printed foil inner seal on bottle is torn or missing
- store between 20° and 25°C (68° and 77°F)
- protect from excessive moisture

Inactive ingredients

colloidal silicone dioxide, croscarmellose sodium, hypromellose, iron oxide blends, magnesium stearate, microcrystalline cellulose, polyethylene glycol, povidone, pregelatinized starch, titanium dioxide

Questions or comments?

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Allegra Allergy 24hr 52ct Bonus Carton 01.17.12

ALG_24hr_DD52500C-00

**Allegra[®]
Allergy**

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY



**1 BOTTLE
INSIDE**

24 HOUR

52 Tablets 180 mg each

**BONUS!
7 TABLETS FREE**

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY

NDC 41167 xxxx x

**Allegra[®]
Allergy**

- RELIEF OF:**
- ✓ Sneezing
 - ✓ Runny Nose
 - ✓ Itchy, Watery Eyes
 - ✓ Itchy Nose
 - o r Throat

fexofenadine HCl tablet **180 mg**/antihistamine
Indoor and Outdoor Allergies

24 HOUR

52 Tablets 180 mg each



LOT
EXP

FPO
0 41167 xxxxx 0



866260

Drug Facts

Active ingredient (in each tablet) Purpose
Fexofenadine HCl 180 mg..... Antihistamine

Uses

temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings

Do not use if you have ever had an allergic reaction to this product or any of its ingredients.

Ask a doctor before use if you have kidney disease. Your doctor should determine if you need a different dose.

When using this product

- do not take more than directed
- do not take at the same time as aluminum or magnesium antacids
- do not take with fruit juices (see Directions)

Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. ▶

Drug Facts (continued)

Directions

| | |
|--|--|
| adults and children 12 years of age and over | take one 180 mg tablet with water once a day; do not take more than 1 tablet in 24 hours |
| children under 12 years of age | do not use |
| adults 65 years of age and older | ask a doctor |
| consumers with kidney disease | ask a doctor |

Other information

- safety sealed: do not use if carton is opened or if printed foil inner seal on bottle is torn or missing
- store between 20° and 25°C (68° and 77°F)
- protect from excessive moisture

Inactive ingredients

colloidal silicone dioxide, croscarmellose sodium, hypromellose, iron oxide blends, magnesium stearate, microcrystalline cellulose, polyethylene glycol, povidone, pregelatinized starch, titanium dioxide

Questions or comments?

call toll-free 1-800-633-1610 or www.allegra.com

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Allegra Allergy 24hr 54ct Bonus Carton

ALG_24hr_DD54200C-00

Allegra® Allergy

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY



**1 BOTTLE
INSIDE**

24 HOUR

x 54 Tablets 180 mg each

BONUS!
9 TABLETS FREE

ORIGINAL PRESCRIPTION STRENGTH
NON DROWSY

NDC 41167 xxxx x

Allegra® Allergy

fexofenadine HCl tablet 180 mg/antihistamine

Indoor and Outdoor Allergies

24 HOUR

x 54 Tablets 180 mg each



RELIEF OF:

- ✓ Sneezing
- ✓ Runny Nose
- ✓ Itchy, Watery Eyes
- ✓ Itchy Nose
- o r Throat



866260

| Drug Facts | |
|--|--|
| Active ingredient (in each tablet) | Purpose |
| Fexofenadine HCl 180 mg..... | Antihistamine |
| Uses | |
| temporarily relieves these symptoms due to hay fever or other upper respiratory allergies: | |
| ■ runny nose | ■ itchy, watery eyes |
| ■ sneezing | ■ itching of the nose or throat |
| Warnings | |
| Do not use if you have ever had an allergic reaction to this product or any of its ingredients. | |
| Ask a doctor before use if you have kidney disease. Your doctor should determine if you need a different dose. | |
| When using this product | |
| ■ do not take more than directed | |
| ■ do not take at the same time as aluminum or magnesium antacids | |
| ■ do not take with fruit juices (see Directions) | |
| Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away. | |
| If pregnant or breast-feeding , ask a health professional before use. | |
| Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. ▶ | |
| Drug Facts (continued) | |
| Directions | |
| adults and children 12 years of age and over | take one 180 mg tablet with water once a day; do not take more than 1 tablet in 24 hours |
| children under 12 years of age | do not use |
| adults 65 years of age and older | ask a doctor |
| consumers with kidney disease | ask a doctor |
| Other information | |
| ■ safety sealed: do not use if carton is opened or if printed foil inner seal on bottle is torn or missing | |
| ■ store between 20° and 25°C (68° and 77°F) | |
| ■ protect from excessive moisture | |
| Inactive ingredients | |
| colloidal silicone dioxide, croscarmellose sodium, hypromellose, iron oxide blends, magnesium stearate, microcrystalline cellulose, polyethylene glycol, povidone, pregelatinized starch, titanium dioxide | |
| Questions or comments? | |
| call toll-free 1-800-633-1610 or www.allegra.com | |

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LOT

EXP



FPO



0 41167 xxxxxx 0



Allegra, Allegra-D and Children's Allegra 01.17.12

In-pack placed in Allegra 24hr 30ct and 45ct

ALG_DD34567CP-01

MANUFACTURER'S COUPON EXPIRATION DATE XX/XX/XX

AVAILABLE WITHOUT A PRESCRIPTION

SAVE \$3.00
on any one Allegra®
30ct or higher Allergy Relief

Allegra®



READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS. ©2011 Chatterm, Inc.

AVAILABLE WITHOUT A PRESCRIPTION

MANUFACTURER'S COUPON EXPIRATION DATE XX/XX/XX

SAVE \$3.00
on any one Allegra-D®
Allergy & Congestion Relief

Allegra-D®



Allegra-D® sold at pharmacy or service counter.

READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS. ©2011 Chatterm, Inc.

MANUFACTURER'S COUPON EXPIRATION DATE XX/XX/XX

SAVE \$3.00
on any one Children's Allegra®

Allegra®
CHILDREN'S ALLERGY

AVAILABLE WITHOUT A PRESCRIPTION



READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS.

DD34567CP-01

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Find us on:



To learn more, visit www.Allegra.com

Allegra, Allegra-D and Children's Allegra 01.17.12

In-pack placed in Allegra 24hr 30ct and 45ct

ALG_DD34567CP-01

MANUFACTURER'S COUPON EXPIRATION DATE XX/XX/XX

SAVE \$3.00
on any one
Allegra®
30ct or higher

AVAILABLE WITHOUT A PRESCRIPTION



0041167-033066



9

READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS.
This coupon good only on the purchase of any one adult Allegra® Allergy 30ct or higher. Any other use constitutes fraud. THIS COUPON IS NOT TRANSFERABLE. LIMIT ONE COUPON PER TRANSACTION. TO THE RETAILER: Chatterm, Inc. will reimburse you the face value of this coupon plus 8¢ if submitted in compliance with the terms of this offer. Customer must pay sales tax. Valid only if redeemed by distributors of our merchandise or anyone specifically authorized by Chatterm, Inc. Cash value 1/20¢. Mail to: Chatterm, Inc., P.O. Box 880445, El Paso, TX 88588-0445. ©2011 Chatterm, Inc.

MANUFACTURER'S COUPON EXPIRATION DATE XX/XX/XX

SAVE \$3.00
on any one

AVAILABLE WITHOUT A PRESCRIPTION



0041167-033066



9

READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS.
This coupon good only on the purchase of any one Allegra-D® Allergy and Congestion. Any other use constitutes fraud. THIS COUPON IS NOT TRANSFERABLE. LIMIT ONE COUPON PER TRANSACTION. TO THE RETAILER: Chatterm, Inc. will reimburse you the face value of this coupon plus 8¢ if submitted in compliance with the terms of this offer. Customer must pay sales tax. Valid only if redeemed by distributors of our merchandise or anyone specifically authorized by Chatterm, Inc. Cash value 1/20¢. Mail to: Chatterm, Inc., P.O. Box 880445, El Paso, TX 88588-0445. ©2011 Chatterm, Inc.

Allegra-D® sold at pharmacy or service counter.

MANUFACTURER'S COUPON EXPIRATION DATE XX/XX/XX

AVAILABLE WITHOUT A PRESCRIPTION



SAVE \$3.00
on any one CHILDREN'S
Allegra®

004116 -



9

READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS.
This coupon good only on the purchase of any one Children's Allegra® Allergy. Any other use constitutes fraud. THIS COUPON IS NOT TRANSFERABLE. LIMIT ONE COUPON PER TRANSACTION. TO THE RETAILER: Chatterm, Inc. will reimburse you the face value of this coupon plus 8¢ if submitted in compliance with the terms of this offer. Customer must pay sales tax. Valid only if redeemed by distributors of our merchandise or anyone specifically authorized by Chatterm, Inc. Cash value 1/20¢. Mail to: Chatterm, Inc., P.O. Box 880445, El Paso, TX 88588-0445. ©2011 Chatterm, Inc.

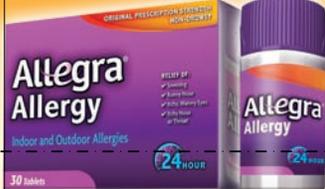
Allegra, Allegra-D and Children's Allegra 01.17.12

In-pack placed in Allegra 24hr 5ct and 15ct

ALG_DD12345CP-01

AVAILABLE WITHOUT A PRESCRIPTION

MANUFACTURER'S COUPON EXPIRATION DATE XXX/XX/XX



SAVE \$3.00
On any one Allegra®
30ct or higher Allergy Relief

Allegra®

READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS. ©2011 Chatterm, Inc.

AVAILABLE WITHOUT A PRESCRIPTION

MANUFACTURER'S COUPON EXPIRATION DATE XXX/XX/XX



SAVE \$3.00
On any one Allegra-D®
Allergy & Congestion Relief

Allegra-D®

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12 orally disintegrating tablets 12.5mg

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Find us on:   To learn more, visit www.Allegra.com

Allegra, Allegra-D and Children's Allegra 01.17.12

In-pack placed in Allegra 24hr 5ct and 15ct

ALG_DD12345CP-01

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|---|---|
| <p>MANUFACTURER'S COUPON EXPIRATION DATE XXXXXX</p> | <p>AVAILABLE WITHOUT A PRESCRIPTION</p> |
| <p>SAVE \$3.00 on any one Allegra® 30ct or higher</p> |  |
| <p><small>READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS. This coupon good only on the purchase of any one adult Allegra® Allergy 30ct or higher. Any other use constitutes fraud. THIS COUPON IS NOT TRANSFERABLE. LIMIT ONE COUPON PER TRANSACTION. TO THE RETAILER: Chatterm, Inc. will reimburse you the face value of this coupon plus 8¢ if submitted in compliance with the terms of this offer. Customer must pay sales tax. Valid only if redeemed by distributors of our merchandise or anyone specifically authorized by Chatterm, Inc. Cash value 1/20¢. Mail to: Chatterm, Inc., P.O. Box 880445, El Paso, TX 88588-0445. ©2011 Chatterm, Inc.</small></p> | <p>0041167-033066</p>  |
| <p>MANUFACTURER'S COUPON EXPIRATION DATE XXXXXX</p> | <p>AVAILABLE WITHOUT A PRESCRIPTION</p> |
| <p>SAVE \$3.00 on any one Allegra-D®</p> |  |
| <p><small>READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS. This coupon good only on the purchase of any one Allegra-D® Allergy and Congestion. Any other use constitutes fraud. THIS COUPON IS NOT TRANSFERABLE. LIMIT ONE COUPON PER TRANSACTION. TO THE RETAILER: Chatterm, Inc. will reimburse you the face value of this coupon plus 8¢ if submitted in compliance with the terms of this offer. Customer must pay sales tax. Valid only if redeemed by distributors of our merchandise or anyone specifically authorized by Chatterm, Inc. Cash value 1/20¢. Mail to: Chatterm, Inc., P.O. Box 880445, El Paso, TX 88588-0445. ©2011 Chatterm, Inc.</small></p> | <p>0041167 -</p>  |
| <p><i>Allegra-D® sold at pharmacy or service counter.</i></p> | |
| <p>AVAILABLE WITHOUT A PRESCRIPTION</p> | <p>MANUFACTURER'S COUPON EXPIRATION DATE XXXXXX</p> |
|  | <p>SAVE \$3.00 on any one CHILDREN'S Allegra®</p> |
| <p>0041167-033066</p>  | <p><small>READ THE PRODUCT LABELING TO DETERMINE IF THIS PRODUCT IS APPROPRIATE FOR YOU TO USE. USE ONLY AS DIRECTED. COUPON CANNOT BE COMBINED WITH OTHER COUPONS. This coupon good only on the purchase of any one Children's Allegra® Allergy. Any other use constitutes fraud. THIS COUPON IS NOT TRANSFERABLE. LIMIT ONE COUPON PER TRANSACTION. TO THE RETAILER: Chatterm, Inc. will reimburse you the face value of this coupon plus 8¢ if submitted in compliance with the terms of this offer. Customer must pay sales tax. Valid only if redeemed by distributors of our merchandise or anyone specifically authorized by Chatterm, Inc. Cash value 1/20¢. Mail to: Chatterm, Inc., P.O. Box 880445, El Paso, TX 88588-0445. ©2011 Chatterm, Inc.</small></p> |

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/s/

JOEL SCHIFFENBAUER
02/23/2012