

090177e183e3e173Vinal\Final On: 25-Jan-2013 16:00

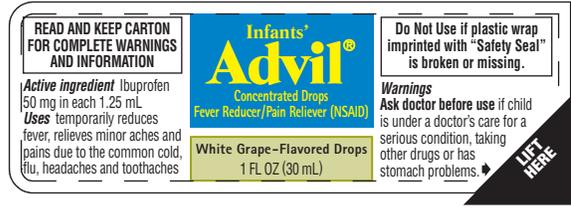
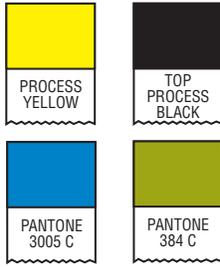


PRODUCTION

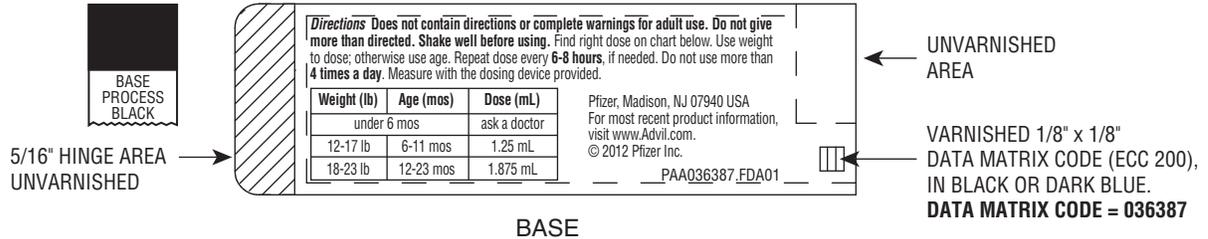
(NOT COLOR ACCURATE)

Job Information	Color Legend						
Date 22-JAN-2013 PASS # 3 Component # PAA036386.FDA01 Drawing # DWG-50000547 v1	<table border="1"> <tr> <td> PANTONE 3005 C</td> <td> PANTONE 485 C</td> <td> PROCESS BLACK</td> </tr> <tr> <td> PANTONE 384 C</td> <td> PROCESS YELLOW</td> <td></td> </tr> </table>	 PANTONE 3005 C	 PANTONE 485 C	 PROCESS BLACK	 PANTONE 384 C	 PROCESS YELLOW	
 PANTONE 3005 C	 PANTONE 485 C	 PROCESS BLACK					
 PANTONE 384 C	 PROCESS YELLOW						
Identification							
 Consumer Healthcare							
Package Design & Development 5 Graldis Farms, Madison, NJ 07940 Phone: (973) 660-5000 • Fax: (973) 660-8589							
Vendor Identification							
Package Design & Development Graphic Artist: Julio Diaz							
	Printer & User Notes						
	<p>PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.</p> <p>PRINTER RESPONSIBLE FOR ALL TRAPPING, VARNISH AND BLEEDS.</p> <p>PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.</p>						

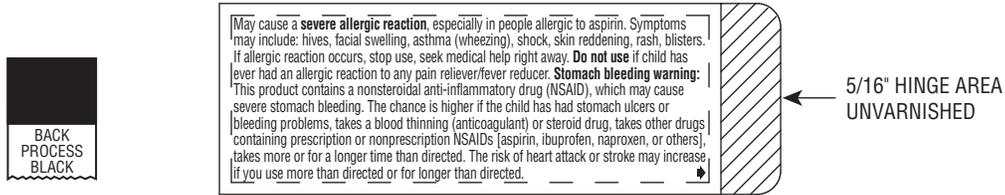




TOP



BASE



RELEASED BACK

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 08-JAN-2013 PASS # 2 Component # PAA036387.FDA01 Drawing # 7449 v1	<p>See art for colors</p>
Identification	
 Package Design & Development 5 Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 ■ Fax: (973) 660-8589	
Printer & User Notes	
Vendor Identification	<p>PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.</p> <p>PRINTER RESPONSIBLE FOR ALL TRAPPING, VARNISH AND BLEEDS.</p> <p>PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.</p>
Package Design & Development Graphic Artist: Julio Diaz	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• BULLETS	N/A
• SPACE BEFORE BULLET	N/A
• WARNING BOX LINE, HAIRLINES	.5 pt

LIFT HERE
To remove
Drug Facts

Drug Facts

Active ingredient (in each 1.25 mL) Purpose
Ibuprofen 50 mg (NSAID)*Fever reducer/Pain reliever
*nonsteroidal anti-inflammatory drug

Uses temporarily:

- reduces fever
- relieves minor aches and pains due to the common cold, flu, headaches and toothaches

Warnings
Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:

- hives ■ facial swelling ■ asthma (wheezing)
- shock ■ skin reddening ■ rash ■ blisters

 If an allergic reaction occurs, stop use and seek medical help right away.
Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if the child

- has had stomach ulcers or bleeding problems
- takes a blood thinning (anticoagulant) or steroid drug
- takes other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others]
- takes more or for a longer time than directed

Do not use

- if the child has ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

3/16" x 3/16" DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 036388

PANEL
1

Drug Facts (continued)

Ask a doctor before use if

- stomach bleeding warning applies to the child
- child has problems or serious side effects from taking pain relievers or fever reducers
- child has a history of stomach problems, such as heartburn
- child has high blood pressure, heart disease, liver cirrhosis, kidney disease, or asthma
- child has not been drinking fluids
- child has lost a lot of fluid due to vomiting or diarrhea
- child is taking a diuretic

Ask a doctor or pharmacist before use if the child is

- under a doctor's care for any serious condition
- taking any other drug

When using this product

- take with food or milk if stomach upset occurs
- the risk of heart attack or stroke may increase if you use more than directed or for longer than directed

Stop use and ask a doctor if

- child experiences any of the following signs of stomach bleeding:
 - feels faint
 - vomits blood
 - has bloody or black stools
 - has stomach pain that does not get better
- child does not get any relief within first day (24 hours) of treatment
- fever or pain gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. ▶

PANEL
2

Drug Facts (continued)

Directions

- this product does not contain directions or complete warnings for adult use
- do not give more than directed
- shake well before using
- find right dose on chart below. If possible, use weight to dose; otherwise use age.
- repeat dose every 6-8 hours, if needed
- do not use more than 4 times a day
- measure with the dosing device provided. Do not use with any other device.

Dosing Chart		
Weight (lb)	Age (mos)	Dose (mL)
under 6 mos		ask a doctor
12-17 lb	6-11 mos	1.25 mL
18-23 lb	12-23 mos	1.875 mL

Other Information

- one dose lasts 6-8 hours
- store at 20-25°C (68-77°F)
- see bottom of box for lot number and expiration date

Inactive ingredients
 acetic acid, artificial flavor, butylated hydroxytoluene, carboxymethylcellulose sodium, citric acid monohydrate, edetate disodium, glycerin, microcrystalline cellulose, polysorbate 80, propylene glycol, purified water, sodium benzoate, sorbitol solution, sucrose, xanthan gum

Questions or comments?
 Call toll-free 1-800-88-ADVIL or ask your pharmacist, doctor or health care professional

PAA036388.FDA01

ADHESIVE
AREAS 1/8"

BASE
PANEL

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 07-JAN-2013 PASS # 2 Component # PAA036388.FDA01 Drawing # DWG-50006308 v1	<p>PROCESS BLACK</p>
Identification Pfizer Consumer Healthcare Package Design & Development 5 Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000 ■ Fax: (973) 660-8589	Printer & User Notes PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, VARNISH AND BLEEDS. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.
Vendor Identification Package Design & Development Graphic Artist: LINDA HILL p2	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces