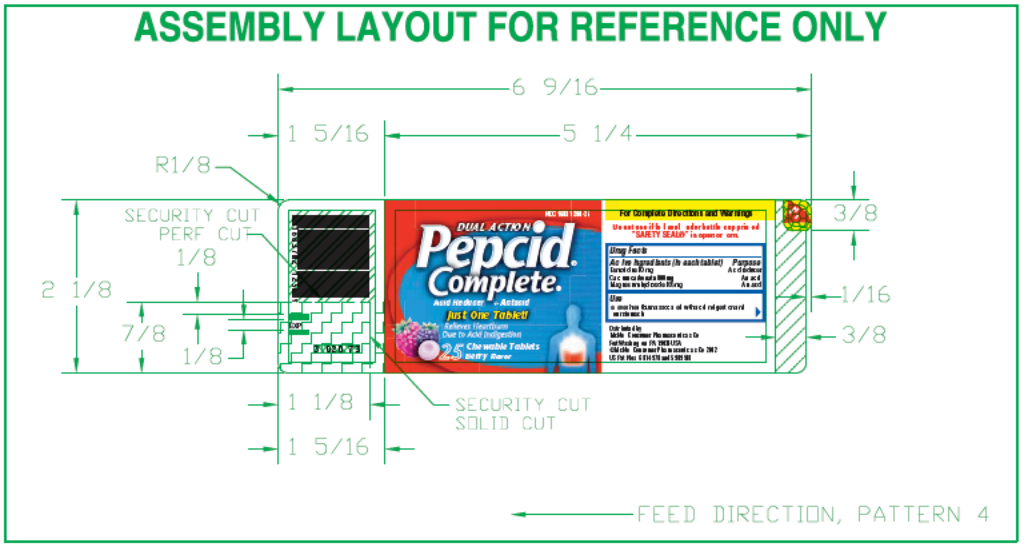
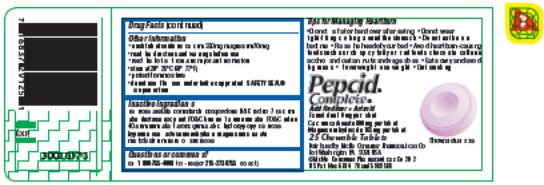
Reference ID: 3349410

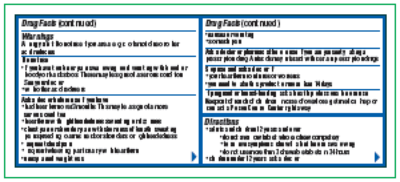
Submitted 1/31/2013





Base Label, Page 3

Cover Page 1



Page 2 (Back of Cover)

NOTES:
1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES UNLESS OTHERWISE NOTED.
3) TOLERANCE UNLESS SPECIFIED
FRACTIONS ±1/64, ANGLES ±1°
4) DRAWING BASED ON NLC DWG. NO. 9-03-3E.
5) LOT AND EXP AREA.
6) INDICATES UPC AREA.
7) INDICATES LAMINATE RE-SEAL AREA.
8) INDICATES COPY AREA.
9) INDICATES LASER VARNISH/ LOT & EXP AREA
10) INDICATES DEADENER, PRINTED ON ADHESIVE SIDE & TINTED THE SAME COLOR AS THE TAB. *THIS *TAKES UP 1 OF THE COLORS ON THE BASE LABEL.*
11) PART NO. AREA: MUST USE ORCB 8 PT. FONT FOR PART NO. WITH NO BOX AROUND PART NO.

INIT.	NO.	DATE	REVISIONS
MHK	5	7/18/12	ENGINEERING UPDATE
MHK	4	7/16/12	REMOVED EXTRA PAGE
DEVLIN	3	5/1/08	REMOVED SLIT MARKS
DEVLIN	2	3/26/08	ADDED LOT AND EXP AREA
DEVLIN	1	10/24/07	INITIAL DRAFT

DWG. NO. LB-PS-1159
DRAWN: DEVLIN
SCALE: NONE
DATE: 10/24/07
APPROVED:

Johnson & Johnson ○ MERCK
Consumer Pharmaceuticals Co.
7050 Camp Hill Road, Fort Washington, PA 19034

TITLE:
3 PAGE BOOKLET, SINGLE SHEET + NCD TAB
PEPCID 150cc BOTTLE

Labeling Format Information: Fonts: Univers 57 Condensed, 67 Bold, Bold Condensed Ob que

Drug Facts:	8.50 pt	Body Text:	6.00 pt	Bullets:	5.00 pt	Horizontal Scale:	90%
Headers:	8.00 pt	Leading:	6.50 pt	Bullmos:	2.50 pt		
Subheaders:	6.00 pt	Drug Facts (continued):	8.00 pt	Indents:	0.50 pt	Average Kerning:	0

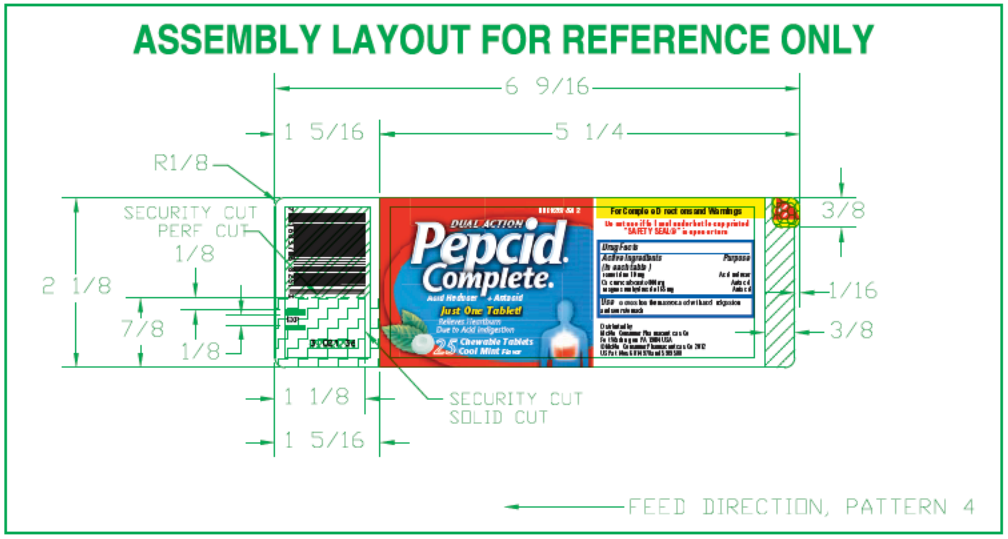
McNeil

(b) (4)

Reference ID: 3349410

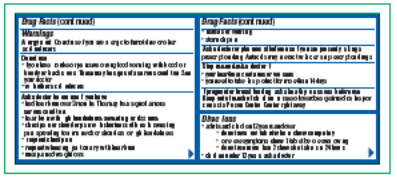
Submitted 1/31/2013

ASSEMBLY LAYOUT FOR REFERENCE ONLY



Base Label, Page 3

Cover Page 1



Page 2 (Back of Cover)

NOTES:
1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES UNLESS OTHERWISE NOTED.
3) TOLERANCE UNLESS SPECIFIED
FRACTIONS ±1/64, ANGLES ±1°
4) DRAWING BASED ON NLC DWG. NO. 9-03-3E.
5) LOT AND EXP AREA.
6) INDICATES UPC AREA.
7) INDICATES LAMINATE RE-SEAL AREA.
8) INDICATES COPY AREA.
9) INDICATES LASER VARNISH/ LOT & EXP AREA
10) INDICATES BEADENER, PRINTED ON ADHESIVE SIDE & TINTED THE SAME COLOR AS THE TAB. ×THIS TAKES UP 1 OF THE COLORS ON THE BASE LABEL.×
11) PART NO. AREA: MUST USE ORC8 8 PT. FONT FOR PART NO. WITH NO BOX AROUND PART NO.

MHK	5	7/18/12	ENGINEERING UPDATE
MHK	4	7/16/12	REMOVED EXTRA PAGE
DEVLIN	3	9/1/08	REMOVED SLIT MARKS
DEVLIN	2	9/31/07	ADDED LOT AND EXP AREA
DEVLIN	1	10/24/07	INITIAL DRAFT
INIT.	NO.	DATE	REVISIONS

DWG. NO. LB-PS-1159

DRAWN: DEVLIN

SCALE: NONE

DATE: 10/24/07

APPROVED:

Johnson & Johnson ○ MERCK
Consumer Pharmaceuticals Co.
7050 Camp Hill Road, Fort Washington, PA 19034

TITLE:
3 PAGE BOOKLET, SINGLE SHEET + NCD TAB
PEPCID 150cc BOTTLE

Labeling Format Information: Fonts: Universe Cond Medium, Cond Bold, Cond Bold Italic

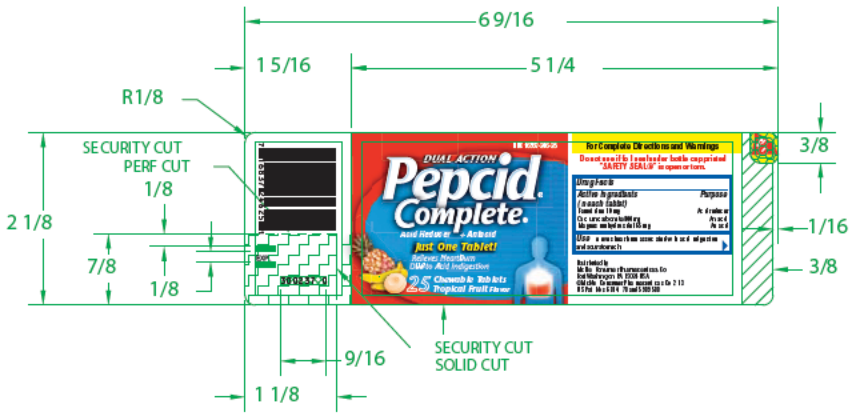
Drug Facts:	6.50 pt	Body Text:	6.00pt	Bullets: 5.00 pt	Horizontal Scale: 90%
Headers:	8.00 pt	Leading:	6.50 pt	Bodies: 2.50 pt	
Subheaders:	6.00 pt	Drug Facts (continued):	6.00pt	Hadlines: 0.50 pt	Average Kerning: 0

McNeil

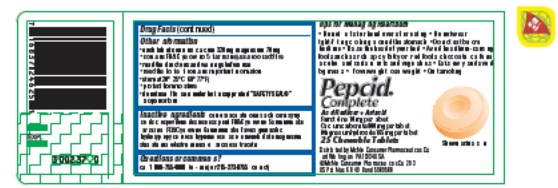
(b) (4)

Reference ID: 3349410

ASSEMBLY LAYOUT FOR REFERENCE ONLY

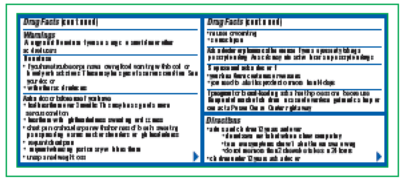


Submitted 5/14/2013



Base Label,
Page 3

Cover Page 1



Page 2
(Back of Cover)

NOTES:
1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES UNLESS OTHERWISE NOTED.
3) TOLERANCE UNLESS SPECIFIED
FRACTIONS ±1/64, ANGLES ±1°
4) DRAWING BASED ON NLC DWG. NO. 1-03-16.
5) OVERALL GLOSS OFFSET VARNISH ON COVER PAGE 1, REST OF LABEL PROTECTED WITH LAMINATION.
6) LOT AND EXP AREA. "EXP" TO BE PRE-PRINTED IN ARTWORK.
7) INDICATES LAMINATE RE-SEAL AREA.
8) INDICATES COPY AREA.
9) INDICATES LASER VARNISH/ LOT & EXP AREA
10) INDICATES DEADENER, PRINTED ON ADHESIVE SIDE & TINTED THE SAME COLOR AS THE TAB. "THIS TAKES UP 1 OF THE COLORS ON THE BASE LABEL."
11) PART NO. AREA: MUST USE OCR-B & PT. FONT FOR PART NO. WITH NO BOX AROUND PART NO.
12) UNWIND DIRECTION IS PATTERN #4

INT.	NO.	DATE	REVISIONS
MHK	7	10/24/12	REMOVED "ON" MAP. ADDED CONVERSION TO PART NUMBER AREA
MHK	6	10/23/12	REMOVED "ON" MAP. ADDED CONVERSION TO PART NUMBER AREA
MHK	5	3/14/12	ENGINEERING UPDATE
MHK	4	3/14/12	REMOVED EXTRA PAGE
DEVLIN	3	3/1/04	REMOVED 3 BP MARKS
DEVLIN	2	10/31/07	ADDED LOT AND EXP AREA
DEVLIN	1	10/24/07	INITIAL DRAFT

DWG. NO. LB-PS-1159
DRAWN: DEVLIN
SCALE: NONE
DATE: 10/24/07

Johnson & Johnson MERCK
Consumer Pharmaceuticals Co.
7050 Camp Hill Road, Fort Washington, PA 19034

TITLE:
LB PAGE BOOKLET, SINGLE SHEET + FIXED TAB
PEPCID 150cc BOTTLE

Labelling Format Information: Fonts: Univers 57 Cond, Cond Bold, 67 Bold Cond Oblique

Drug Facts:	8.5 pt	Body Text:	6.00 pt	Bullets:	5.00 pt	Horizontal Scale:	90%
Headers:	8.00 pt	Leading:	6.50 pt	Bullets:	2.50 pt		
Subheaders:	6.00 pt	Drug Facts (continued):	6.00 pt	Headlines:	0.50 pt	Average Kerning:	0

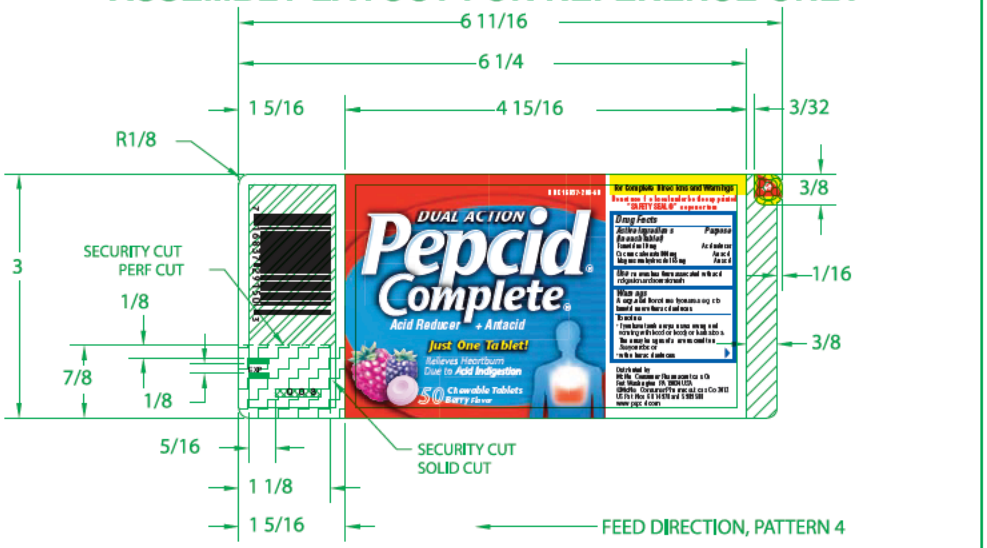
McNeil

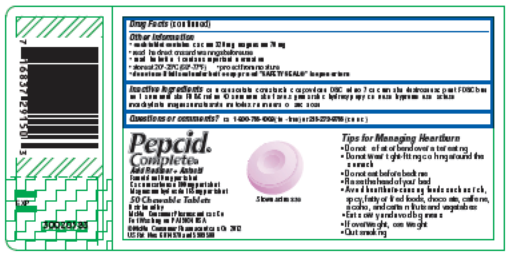
(b) (4)

Reference ID: 3349410

Submitted 1/31/2013

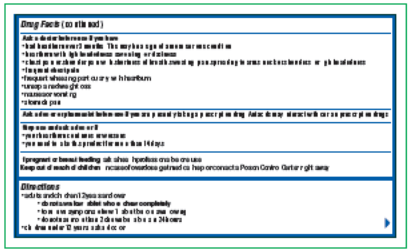
ASSEMBLY LAYOUT FOR REFERENCE ONLY





Base Label Page 3

Cover Page 1



Page 2 (Back of Cover)

NOTES:

1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES UNLESS OTHERWISE NOTED.
3) TOLERANCE UNLESS SPECIFIED
   FRACTIONS ±1/64, ANGLES ±1°
4) DRAWING BASED ON NLC DWG. NO. 9-03-4E
5) LOT AND EXP AREA.
6) INDICATES UPC AREA.
7) INDICATES LAMINATE RE-SEAL AREA.
8) INDICATES COPY AREA.
9) INDICATES LASER VARNISH/ LOT & EXP AREA
10) INDICATES DEADENER, PRINTED ON ADHESIVE SIDE & TINTED THE SAME COLOR AS THE TAB. *THIS TAKES UP 1 OF THE COLORS ON THE BASE LABEL.*
11) PART NO. AREA: MUST USE ORCB 8 PT. FONT FOR PART NO. WITH NO BOX AROUND PART NO.

MHK	5	7/14/12	ENGINEERING UPDATE
MHK	4	7/14/12	REMOVED EXTRA PAGE
DEVLIN	3	3/3/08	OVERALL DIMENSION ADDED
DEVLIN	2	9/31/07	ADDED LOT AND EXP AREA
DEVLIN	1	10/24/07	INITIAL DRAFT
INIT.	NO.	DATE	REVISIONS

DWG. NO. LB-PS-1160

DRAWN : DEVLIN

SCALE : NONE

DATE : 10/24/07

APPROVED :

Johnson & Johnson ◇ MERCK
Consumer Pharmaceuticals Co.
7050 Camp Hill Road, Fort Washington, PA 19034

TITLE:
3 PAGE BOOKLET, SINGLE SHEET + NGD TAB
PEPCID 200cc BOTTLE

LabelSpeg Format Information: Fonts: Univers 57 Condensed, 67 Bold Condensed, Optima

Drug Facts:	8.5 pt	Body Text:	6.00 pt	Bullets:	5.00 pt
Headers:	6.00 pt	Leading:	8.50 pt	Barlines:	3.50 pt
Subheaders:	6.00 pt	Drug Facts (continued):	8.00 pt	Hairlines:	0.50 pt

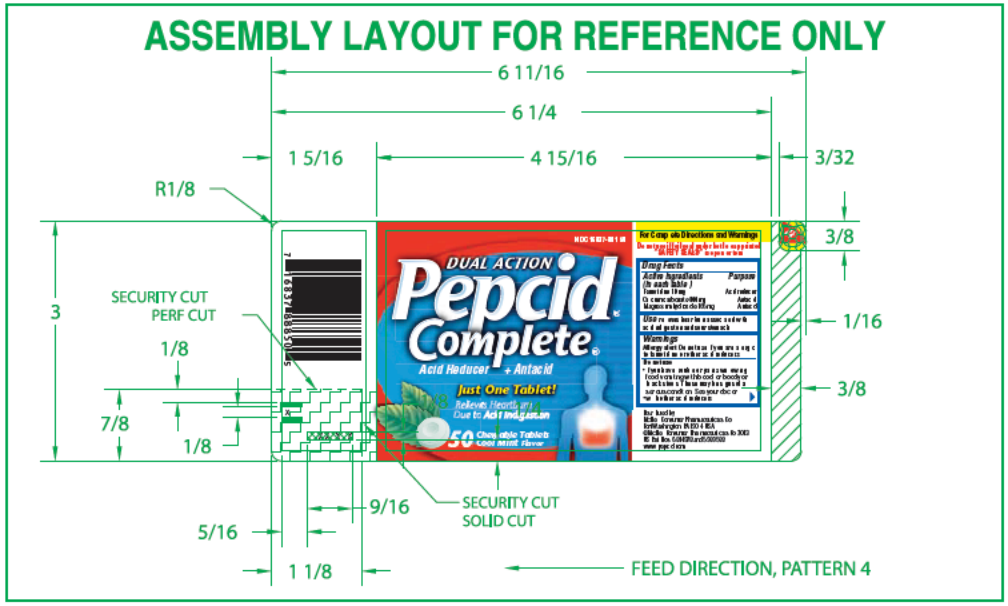
Horizontal Scale: 92%
Average Kerning: 0

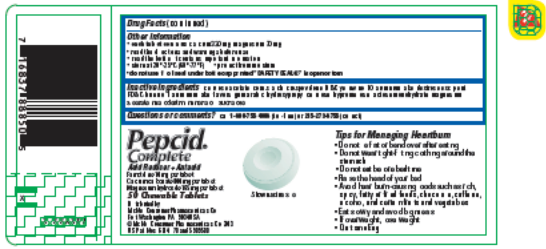
McNeil

(b) (4)

Reference ID: 3349410

Submitted 6/17/2013





Base Label
Page 3

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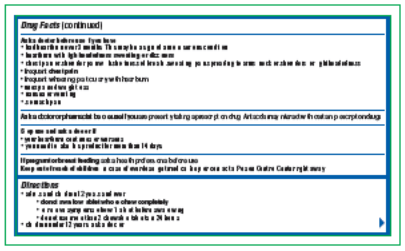
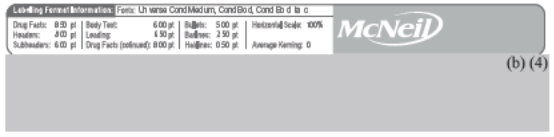
Page 1



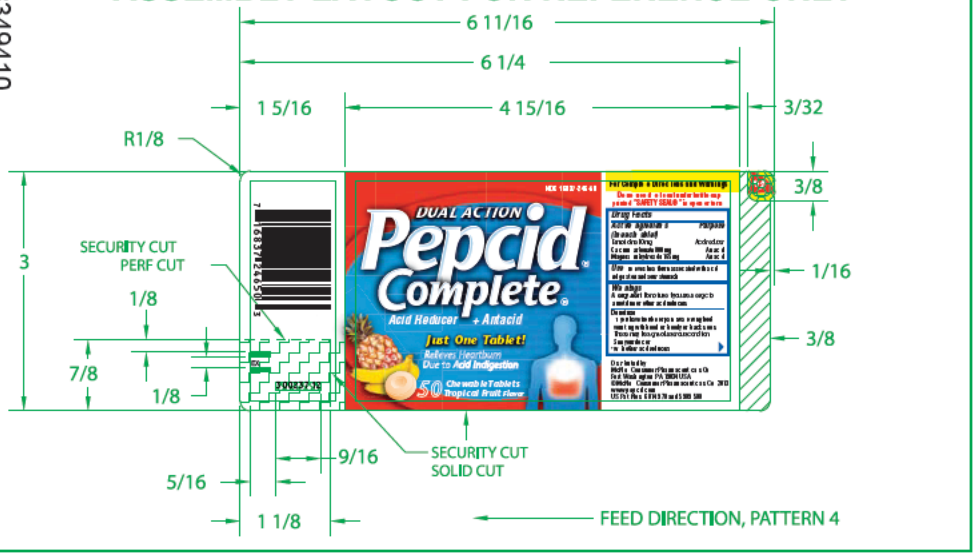
Page 2
(Back of
Cover)



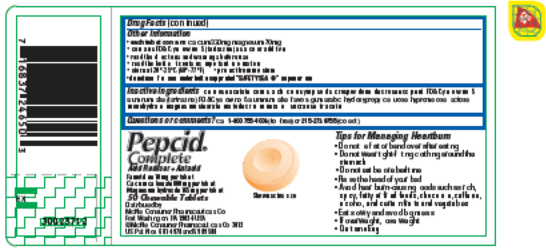
(b) (4)

Reference ID: 3349410

ASSEMBLY LAYOUT FOR REFERENCE ONLY

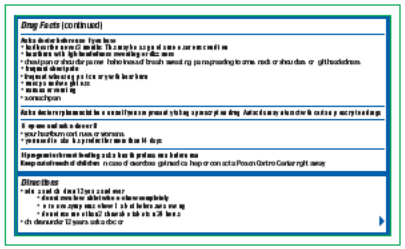


Submitted 5/14/2013



Base Label
Page 3

Cover Page 1



Page 2
(Back of Cover)

NOTES:
1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES UNLESS OTHERWISE NOTED.
3) TOLERANCE UNLESS SPECIFIED
FRACTIONS ±1/64, ANGLES ±1°
4) DRAWING BASED ON NLC DWG. NO. X-83-HE
5) OVERALL GLOSS BY PET VARNISH ON COVER PAGE 1, REST OF LABEL PROTECTED WITH LAMINATION.
6) —— LOT AND EXP AREA. *EXP* TO BE PRE-PRINTED IN ARTWORK.
7) INDICATES LAMINATE REVEAL AREA.
8) INDICATES COPY AREA.
9) INDICATES LASER VARNISH/LOT & EXP AREA
10) INDICATES DEADENER, PRINTED ON ADHESIVE SIDE & TINTED THE SAME COLOR AS THE TAB.
THIS TAKES UP 1 OF THE COLORS ON THE BASE LABEL.
11) PART NO. AREA: MUST USE 6CH-8 PT. FONT FOR PART NO. WITH NO BOX AROUND PART NO.
12) UNWIND DIRECTION IS PATTERN #4

MMK	7	09/04/13	ADDED NDC# AND CHANGED PART NUMBER TO LB-PS-1160
MMK	6	7/30/13	CORRECTED TYPO
MMK	5	7/16/13	UNBLEEDING UPDATE
MMK	4	7/10/13	REMOVED EXTRA PAGE
DEVLIN	3	3/5/08	OVERALL DIMENSION ADDED
DEVLIN	2	10/31/07	ADDED LOT AND EXP AREA
DEVLIN	1	10/24/07	INITIAL DRAFT
INIT.	NO.	DATE	REVISIONS

DWG. NO.: LB-PS-1160
DRAWN: DEVLIN
SCALE: NONE
DATE: 10/24/07

Johnson & Johnson ◊ MERCK
Consumer Pharmaceuticals Co.
7050 Camp Hill Road, Fort Washington, PA 19034

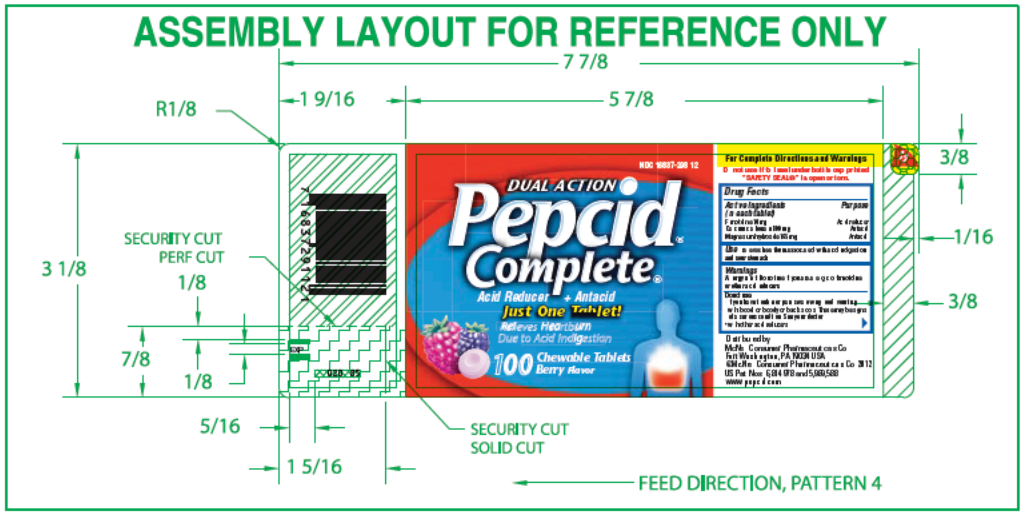
TITLE:
3 PAGE BOOKLET, SINGLE SHEET + HIGH TAB
PEPCID 250ct BOTTLE

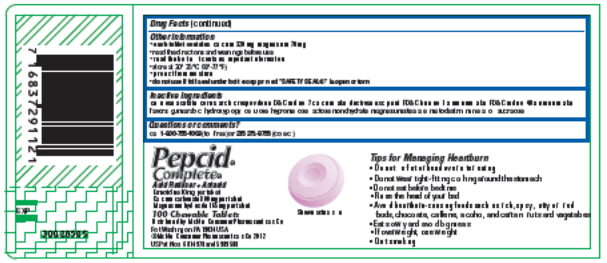
Labeling Format Information	Fonts: Univers 57 Cond, Cond Blod, 67 Blod Cond Oblique				
Drug Facts: 8.5 pt	Body Text: 6.00 pt	Bullets: 5.00 pt	Horizontal Scale: 95%	McNeil	
Headers: 8.00 pt	Leading: 6.50 pt	Bullnos: 2.50 pt			
Subheaders: 6.00 pt	Drug Facts (continued): 8.00 pt	Hairlines: 0.50 pt	Average Kerning: 0		

(b) (4)

Reference ID: 3349410

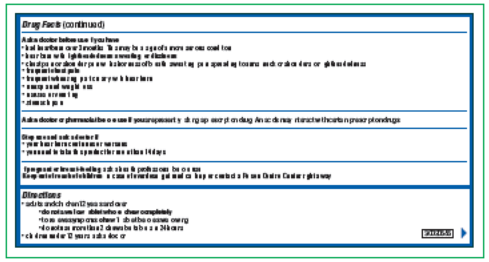
Submitted 1/31/2013





Base Label, Page 3

Cover Page 1



Page 2 (Back of Cover)

NOTES:

1) DRAWING SHOWN PRINT SIDE UP
2) ALL DIMENSIONS IN INCHES UNLESS OTHERWISE NOTED.
3) TOLERANCE UNLESS SPECIFIED
FRACTIONS ±1/64, ANGLES ±1°
4) DRAWING BASED ON NLC DWG. NO. 9-03-8E
5) LOT AND EXP AREA.
6) INDICATES UPC AREA.
7) INDICATES LAMINATE RE-SEAL AREA.
8) INDICATES COPY AREA.
9) INDICATES LASER VARNISH/ LOT & EXP AREA
10) INDICATES DEADENER, PRINTED ON ADHESIVE SIDE & TINTED THE SAME COLOR AS THE TAB. *THIS TAKES UP 1 OF THE COLORS ON THE BASE LABEL.*
11) PART NO. AREA: MUST USE ORC8 8 PT. FONT FOR PART NO. WITH NO BOX AROUND PART NO.

MHK	4	7/18/12	ENGINEERING UPDATE
MHK	3	7/16/12	REMOVED EXTRA PAGE
DEVLIN	2	9/01/07	ADDED LOT AND EXP AREA
DEVLIN	1	10/18/07	INITIAL DRAFT
INIT.	NO.	DATE	REVISIONS

DWG. NO. LB-PS-1158
DRAWN : DEVLIN
SCALE : NONE
DATE : 10/18/07
APPROVED :

Johnson & Johnson ○ MERCK
Consumer Pharmaceuticals Co.
7050 Camp Hill Road, Fort Washington, PA 19034

TITLE:
BOOKLET, 3 PAGE + NGD TAB
PEPCID 300cc BOTTLE

Labeling Format Information: Fonts: Univers 57 Condensed, 67 Bold Condensed, Ob qua
Drug Facts: 8 pt | Body Text: 6 pt | Bullets: 5 pt | Horizontal Scale: 10%
Headers: 8 pt | Leading: 6.5 pt | Bullnos: 2.5 pt | Average Kerning: 0
Subheaders: 6 pt | Drug Facts (continued) 8 pt | Headnos: 0.5 pt

McNeil

(b) (4)

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

JOEL SCHIFFENBAUER
07/30/2013