Panel 7

DRUG FACT FORMATTING: MODIFIED		
DRUG FACTS TEXT	TYPE SIZE	TYPE STYLE
DRUG FACTS TITLE	9 pt.	Helvetica Cond Bold Obl
DRUG FACTS CONT.	7 pt.	Helvetica Cond Bold Obl
HEADINGS	7 pt.	Helvetica Cond Bold
SUBHEADS	6 pt.	Helvetica Cond
BODY TEXT	6 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	83%	
LEADING	6.05 pt.	
BARLINES, HAIRLINES	1.5, 0.5 pt.	
CHARACTERS/INCH	<39	
BULLETS	5 pt.	

TOP PLY

121/300/033

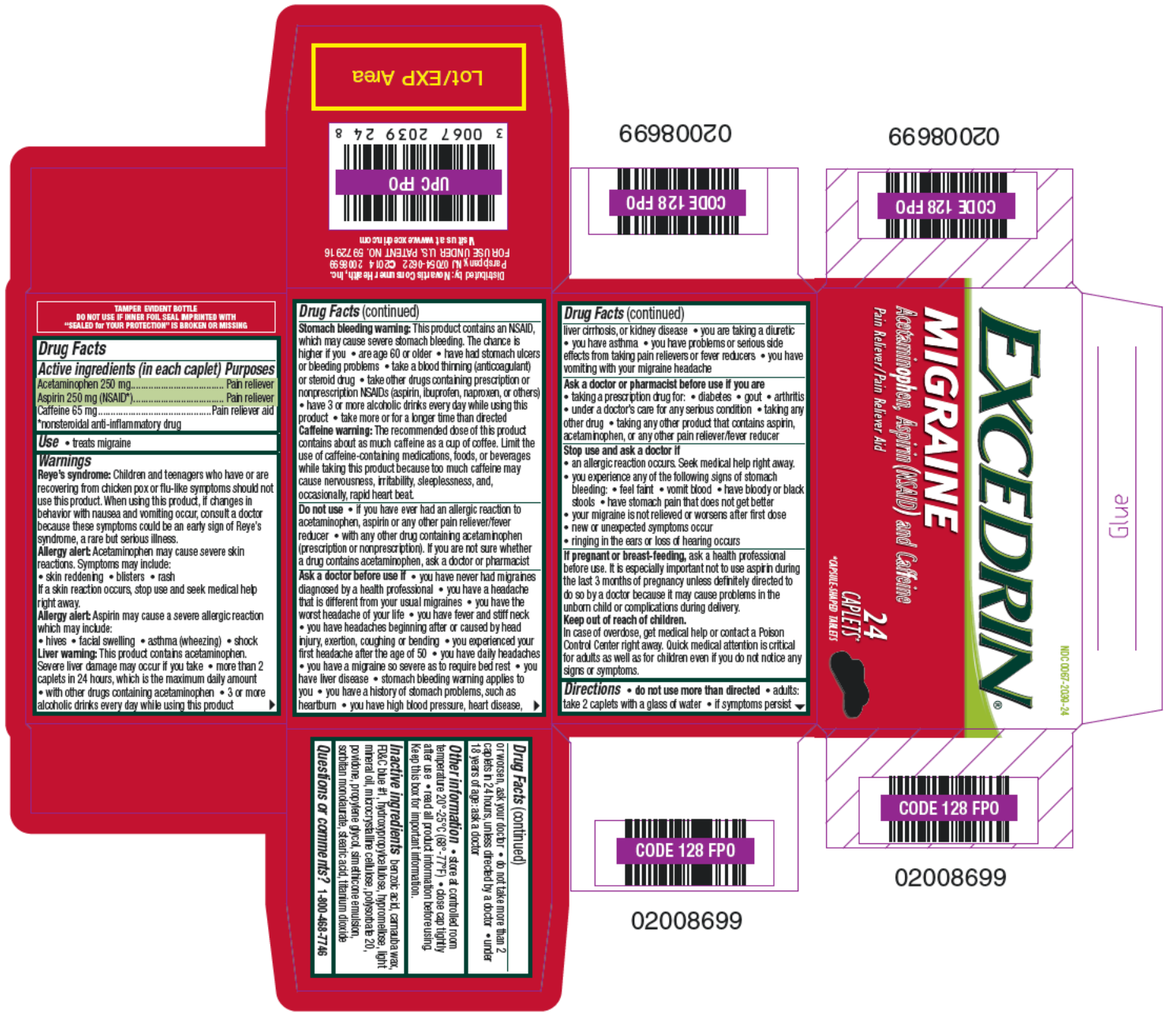
OVERALL LABEL SIZE .875" HIGH X 3.625" WIDE

BACK OF TOP PLY

BASE

121/300/033

LABELING TEXT	TYPE SIZE	TYPE STYLE
HEADINGS	4.75 pt.	Helvetica Cond Bold Obl
SUBHEADS	4.75 pt.	Helvetica Cond Bold
BODY TEXT	4.75 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	79%	
LEADING	4.85 pt.	
BULLETS	4 pt.	



DRUG FACT FORMATTING: MODIFIED		
DRUG FACTS TEXT	TYPE SIZE	TYPE STYLE
DRUG FACTS TITLE	9 pt.	Helvetica Cond Bold Obl
DRUG FACTS CONT.	8 pt.	Helvetica Cond Bold Obl
HEADINGS	8 pt.	Helvetica Cond Bold
SUBHEADS	6 pt.	Helvetica Cond
BODY TEXT	6 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	83%	
LEADING	6.05 pt.	
BARLINES, HAIRLINES	1.5, 0.5 pt.	
CHARACTERS/INCH	<39	
BULLETS	5 pt.	

BACK OF FRONT PLY

FRONT OF BASE PLY

LABELING TEXT	TYPE SIZE	TYPE STYLE
HEADINGS	4.75 pt.	Helvetica Cond Bold Obl
SUBHEADS	4.75 pt.	Helvetica Cond Bold
BODY TEXT	4.75 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	83%	
LEADING	4.85 pt.	
BULLETS	4 pt.	

Lot/EXP Area

UPC FPO

3 00067 2039 91 0

Distributed by: Novartis Consumer Health, Inc.
Parsippany, NJ 07054-0622 ©2018 2008701
FOR USE UNDER U.S. PATENT NO. 59,729,16
www.excedrin.com

TAMPER EVIDENT BOTTLE
DO NOT USE IF INNER FOIL SEAL IMPRINTED WITH "SEALED for YOUR PROTECTION" IS BROKEN OR MISSING

Drug Facts

Active ingredients (in each caplet)	Purposes
Acetaminophen 250 mg	Pain reliever
Aspirin 250 mg (NSAID*)	Pain reliever
Caffeine 65 mg	Pain reliever aid

*nonsteroidal anti-inflammatory drug

Use • treats migraine

Warnings

Reye's syndrome: Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

Allergy alert: Acetaminophen may cause severe skin reactions. Symptoms may include: • skin reddening • blisters • rash
If a skin reaction occurs, stop use and seek medical help right away.

Allergy alert: Aspirin may cause a severe allergic reaction which may include: • hives • facial swelling • asthma (wheezing) • shock

Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take
• more than 2 caplets in 24 hours, which is the maximum daily amount
• with other drugs containing acetaminophen
• 3 or more alcoholic drinks every day while using this product

Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you
• are age 60 or older • have had stomach ulcers or bleeding problems
• take a blood thinning (anticoagulant) or steroid drug
• take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
• have 3 or more alcoholic drinks every day while using this product
• take more or for a longer time than directed

Caffeine warning: The recommended dose of this product contains about as much caffeine as a cup of coffee. Limit the use of caffeine-containing medications, foods, or beverages while taking this product because too much caffeine may cause nervousness, irritability, sleeplessness, and, occasionally, rapid heart beat.

Do not use • if you have ever had an allergic reaction to acetaminophen, aspirin or any other pain reliever/fever reducer
• with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist

Drug Facts (continued)

Ask a doctor before use if
• you have never had migraines diagnosed by a health professional
• you have a headache that is different from your usual migraines
• you have the worst headache of your life
• you have fever and stiff neck
• you have headaches beginning after or caused by head injury, exertion, coughing or bending
• you experienced your first headache after the age of 50
• you have daily headaches
• you have a migraine so severe as to require bed rest
• you have liver disease • stomach bleeding warning applies to you
• you have a history of stomach problems, such as heartburn
• you have high blood pressure, heart disease, liver cirrhosis, or kidney disease
• you are taking a diuretic • you have asthma
• you have problems or serious side effects from taking pain relievers or fever reducers
• you have vomiting with your migraine headache

Ask a doctor or pharmacist before use if you are
• taking a prescription drug for: • diabetes • gout • arthritis
• under a doctor's care for any serious condition
• taking any other drug
• taking any other product that contains aspirin, acetaminophen, or any other pain reliever/fever reducer

Stop use and ask a doctor if
• an allergic reaction occurs. Seek medical help right away.
• you experience any of the following signs of stomach bleeding:
• feel faint • vomit blood • have bloody or black stools
• have stomach pain that does not get better
• your migraine is not relieved or worsens after first dose
• new or unexpected symptoms occur
• ringing in the ears or loss of hearing occurs

If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use aspirin during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.

Keep out of reach of children.
In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

Directions • **do not use more than directed**
• adults: take 2 caplets with a glass of water

Drug Facts (continued)

• if symptoms persist or worsen, ask your doctor
• do not take more than 2 caplets in 24 hours, unless directed by a doctor
• under 18 years of age: ask a doctor

Other information
• store at controlled room temperature 20°-25°C (68°-77°F)
• dose can blotchy after use
• read all product information before using. Keep this box for important information.

Inactive ingredients benzoic acid, carnauba wax, FD&C blue #1, hydroxypropylcellulose, hypromellose, light mineral oil, microcrystalline cellulose, polysorbate 20, povidone, propylene glycol, simethicone emulsion, sorbitan monolaurate, stearic acid, titanium dioxide

Questions or comments? 1-800-468-7746

EXCEDRIN®
MIGRAINE
Acetaminophen, Aspirin (NSAID) and Caffeine
Pain Reliever/Pain Reliever Aid
100 CAPLETS®
*CAPLETS-SHAPED TABLETS
NDC 0067-2039-91

02008701

CODE 128 FPO

02008701

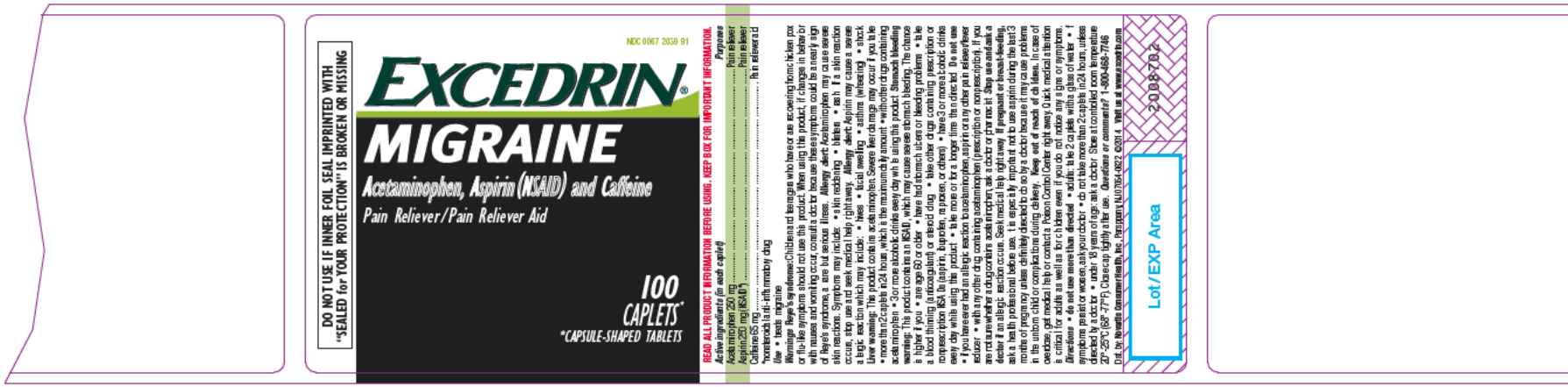
CODE 128 FPO

02008701

Glue

DRUG FACT FORMATTING: STANDARD		
DRUG FACTS TEXT	TYPE SIZE	TYPE STYLE
DRUG FACTS TITLE	9 pt.	Helvetica Cond Bold Obl
DRUG FACTS CONT.	8 pt.	Helvetica Cond Bold Obl
HEADINGS	8 pt.	Helvetica Cond Bold
SUBHEADS	6 pt.	Helvetica Cond
BODY TEXT	6 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	83%	
LEADING	6.5 pt.	
BARLINES, HAIRLINES	1.5, 0.5 pt.	
CHARACTERS/INCH	<39	
BULLETS	5 pt.	

Reference ID: 3490148



LABELING TEXT	TYPE SIZE	TYPE STYLE
HEADINGS	4.75 pt.	Helvetica Cond Bold Obl
SUBHEADS	4.75 pt.	Helvetica Cond Bold
BODY TEXT	4.75 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	82%	
LEADING	5 pt.	
BULLETS	4 pt.	

DRUG FACT FORMATTING: STANDARD		
DRUG FACTS TEXT	TYPE SIZE	TYPE STYLE
DRUG FACTS TITLE	9 pt.	Helvetica Cond Bold Obl
DRUG FACTS CONT.	8 pt.	Helvetica Cond Bold Obl
HEADINGS	8 pt.	Helvetica Cond Bold
SUBHEADS	6 pt.	Helvetica Cond
BODY TEXT	6 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	83%	
LEADING	6.5 pt.	
BARLINES, HAIRLINES	1.5, 0.5 pt.	
CHARACTERS/INCH	<39	
BULLETS	5 pt.	

Reference ID: 3490148

DO NOT USE IF INNER FOIL SEAL IMPRINTED WITH "SEALED for YOUR PROTECTION" IS BROKEN OR MISSING

NDC 0067 2038 33

EXCEDRIN®

MIGRAINE

Acetaminophen, Aspirin (NSAID) and Caffeine

Pain Reliever/Pain Reliever Aid

300 CAPLETS®

*CAPSULE-SHAPED TABLETS

READ ALL PRODUCT INFORMATION BEFORE USING. KEEP BOX FOR IMPORTANT INFORMATION.

Active ingredients (in each caplet)	*Purpose*
Acetaminophen 250 mg	Pain reliever
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Caffeine 65 mg	Pain reliever aid

*nonsteroidal anti-inflammatory drug

Use • treats migraine

Warnings Reye's syndrome: Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be a rare but serious sign of Reye's syndrome, a rare but serious illness. Allergy alert: Acetaminophen may cause severe skin reactions. Symptoms may include: • skin reddening • blisters • rash. If a skin reaction occurs, stop use and seek medical help right away. Allergy alert: Aspirin may cause a severe allergic reaction which may include: • hives • facial swelling • asthma (wheezing) • shock. Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take • more than 2 caplets in 24 hours, which is the maximum daily amount • with other drugs containing acetaminophen • 3 or more alcoholic drinks every day while using this product. Bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you • are age 60 or older • have had stomach ulcers or bleeding problems • take a blood thinning (anticoagulant) or steroid drug • take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) • have 3 or more alcoholic drinks every day while using this product • take more or for a longer time than directed. Do not use • if you have ever had an allergic reaction to acetaminophen, aspirin or any other pain reliever/fever reducer • with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist. Stop use and ask a doctor if an allergic reaction occurs. Seek medical help right away. If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use aspirin during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

Directions • do not use more than directed • adults: take 2 caplets with a glass of water • if symptoms persist or worsen, ask your doctor • do not take more than 2 caplets in 24 hours, unless directed by a doctor • under 18 years of age: ask a doctor. Store at controlled room temperature 20°-25°C (68°-77°F). Close cap tightly after use. *Questions or comments?* 1-800-468-7846

Dist. for: Novartis Consumer Health, Inc., Parsippany, NJ 07054 ©2014 Visit us at www.excedrin.com

Lot/EXP Area

208706

LABELING TEXT	TYPE SIZE	TYPE STYLE
HEADINGS	4.75 pt.	Helvetica Cond Bold Obl
SUBHEADS	4.75 pt.	Helvetica Cond Bold
BODY TEXT	4.75 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	82%	
LEADING	5 pt.	
BULLETS	4 pt.	

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

LUCIE L YANG
04/15/2014
signing on behalf of Dr. Theresa Michele