

**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**STANDARD FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 39 characters per inch

**Drug Facts** - 9 pt Helvetica Cnd. Bold Italic

**Drug Facts** (continued)  
**Drug Facts** - 8 pt Helvetica Cnd. Bold Italic (continued) - 8 pt Helvetica Cnd.

**Headings** - 8 pt Helvetica Cnd. Bold Italic

**Sub Heads** - 6 pt Helvetica Cnd. Bold

Text - 6 pt Helvetica Cnd, minimum leading 6.5

Square Bullets - 3.5 pt Zaph Dingbats no compression

Border - 1 pt rule, 3/64" gap all around

Barline - 1 pt rule \_\_\_\_\_

Hairline - .5 pt rule \_\_\_\_\_

Certified by: dw

AP0 #: 2015-1111  
 05.06.15 - dv



**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

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Barline - 1 pt rule \_\_\_\_\_

Hairline - .5 pt rule \_\_\_\_\_

Certified by: JTT

**APO #: 2015-1098**  
**05.06.15 - dv**

Schering  
 KC #500203  
 Printed Side Up



\*\*\*Printed Side Up\*\*

**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

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Square Bullets - 3.5 pt Zaph Dingbats no compression

Border - 1 pt rule, 3/64" gap all around

Barline - 1 pt rule \_\_\_\_\_

Hairline - .5 pt rule \_\_\_\_\_

Certified by: dw

**AP0 #: 2015-1093**  
**05.06.15 - dv**



**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

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**Headings** - 8 pt Helvetica Cnd. Bold Italic

**Sub Heads** - 6 pt Helvetica Cnd. Bold

Text - 6 pt Helvetica Cnd, minimum leading 6.5

Square Bullets - 3.5 pt Zaph Dingbats no compression

Border - 1 pt rule, 3/64" gap all around

Barline - 1 pt rule \_\_\_\_\_

Hairline - .5 pt rule \_\_\_\_\_

Certified by: JTT

AP0 #: 2015-1110  
 05.06.15 - dv



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PS

# Claritin<sup>®</sup> 24 Hour

CONTAINS 1 BOTTLE WITH 30 TABLETS

Original Prescription Strength

## Non-Drowsy<sup>+</sup> Claritin<sup>®</sup>

loratadine tablets 10 mg antihistamine

**24 Hour** Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

**Indoor & Outdoor Allergies**

 \*When taken as directed. See Drug Facts Panel.

**30 TABLETS**



LOT/EXPIRY AREA  
NO VARNISH  
NO INK

Claritin<sup>®</sup> 24 Hour  
30 TABLETS FOR 30 DAYS OF RELIEF

#### Drug Facts

**Active ingredient (in each tablet)** Loratadine 10 mg  
**Purpose** Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
• runny nose  
• sneezing  
• itchy, watery eyes  
• itching of the nose or throat

**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.  
When using this product do not take more than directed. Taking more than directed may cause drowsiness.  
Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.  
If pregnant or breast-feeding, ask a health professional before use.  
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

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Dist by: Bayer HealthCare LLC, Whippany, NJ 07981 Product of Ireland  
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#### Drug Facts (continued)

**Directions**  
adults and children 6 years and over 1 tablet daily, not more than 1 tablet in 24 hours  
children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor

**Other information**  
• Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
• store between 20° to 25° C (68° to 77° F)

**Inactive ingredients**  
corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?**  
1-800-CLARITIN (1-800-252-7484) or www.claritin.com

NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.



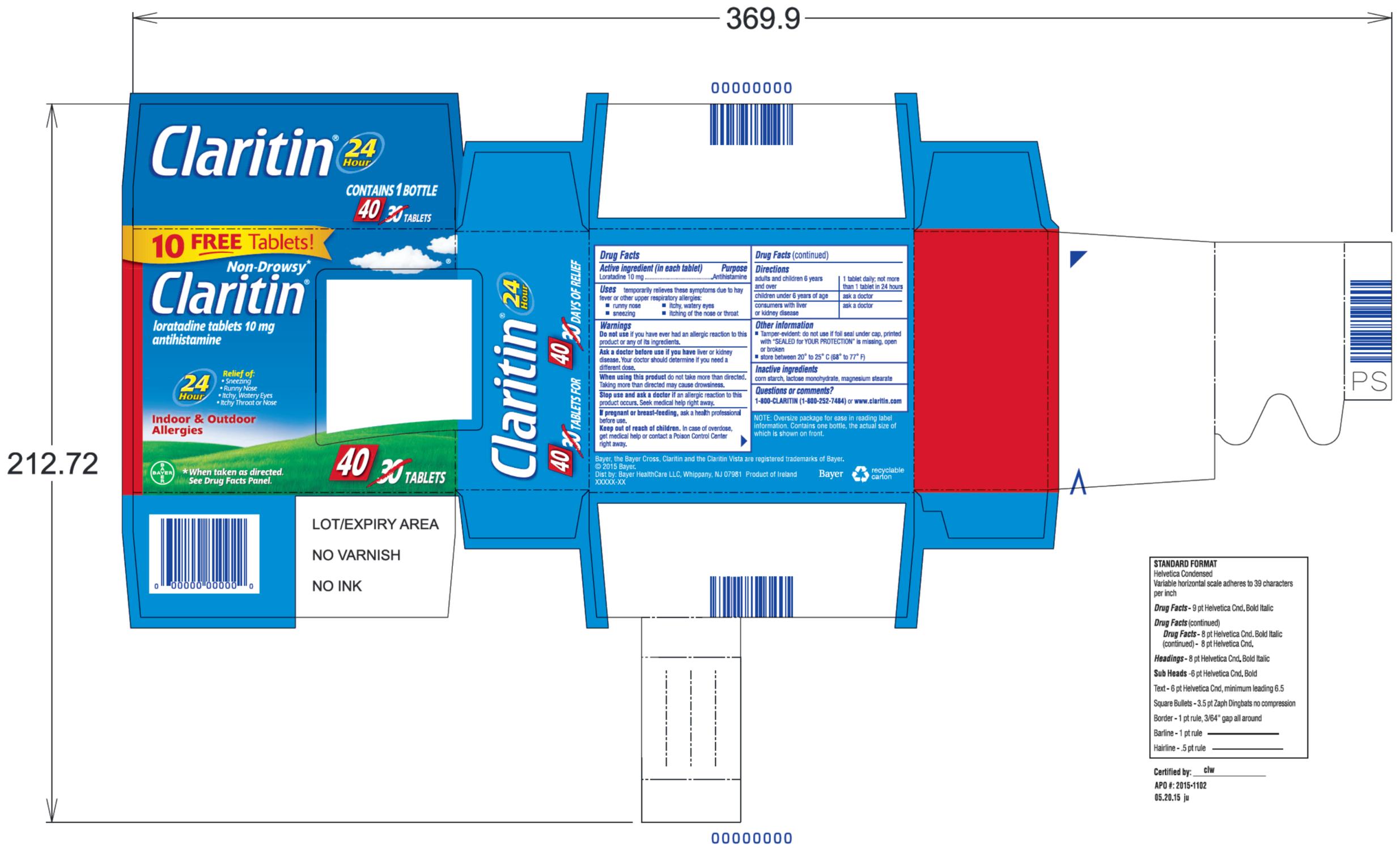
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Square Bullets - 3.5 pt Zaph Dingbats no compression  
Border - 1 pt rule, 3/64" gap all around  
Barline - 1 pt rule \_\_\_\_\_  
Hairline - .5 pt rule \_\_\_\_\_

Certified by: clw  
APO #: 2015-1099  
05.20.15 ju

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**Claritin** <sup>24</sup>Hour  
CONTAINS 1 BOTTLE  
**40/30** TABLETS

**10 FREE** Tablets!

Non-Drowsy  
**Claritin**  
loratadine tablets 10 mg  
antihistamine

**24** Hour  
Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

**Indoor & Outdoor Allergies**

\*When taken as directed. See Drug Facts Panel.

**40/30** TABLETS

**Claritin** <sup>24</sup>Hour  
**40/30** TABLETS FOR **40** DAYS OF RELIEF

**Drug Facts**

**Active ingredient (in each tablet)** Loratadine 10 mg  
**Purpose** Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
• runny nose  
• sneezing  
• itchy, watery eyes  
• itching of the nose or throat

**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.

**When using this product** do not take more than directed. Taking more than directed may cause drowsiness.

**Stop use and ask a doctor** if an allergic reaction to this product occurs. Seek medical help right away.

**If pregnant or breast-feeding**, ask a health professional before use.  
**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

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**Drug Facts (continued)**

**Directions**  
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours  
children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor

**Other information**  
• Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
• store between 20° to 25° C (68° to 77° F)

**Inactive ingredients**  
corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?**  
1-800-CLARITIN (1-800-252-7484) or www.claritin.com

NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.



LOT/EXPIRY AREA  
NO VARNISH  
NO INK

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PS

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Border - 1 pt rule, 3/64" gap all around  
Barline - 1 pt rule \_\_\_\_\_  
Hairline - .5 pt rule \_\_\_\_\_

Certified by: clw  
APO #: 2015-1102  
05.20.15 ju

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# Claritin<sup>®</sup> 24 Hour

CONTAINS 1 BOTTLE WITH 45 TABLETS

Original Prescription Strength

## Non-Drowsy<sup>+</sup> Claritin<sup>®</sup>

loratadine tablets 10 mg antihistamine

**24 Hour** Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

**Indoor & Outdoor Allergies**

\*When taken as directed. See Drug Facts Panel.

**45 TABLETS**

# Claritin<sup>®</sup> 24 Hour

45 TABLETS FOR 45 DAYS OF RELIEF

### Drug Facts

**Active ingredient (in each tablet)** Loratadine 10 mg

**Purpose** Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
• runny nose  
• sneezing  
• itchy, watery eyes  
• itching of the nose or throat

**Warnings** Do not use if you have ever had an allergic reaction to this product or any of its ingredients.

**Ask a doctor before use if you have liver or kidney disease.** Your doctor should determine if you need a different dose.

**When using this product** do not take more than directed. Taking more than directed may cause drowsiness.

**Stop use and ask a doctor if an allergic reaction to this product occurs.** Seek medical help right away.

**If pregnant or breast-feeding,** ask a health professional before use.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

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### Drug Facts (continued)

**Directions** adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours

children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor

**Other information**  
• Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
• store between 20° to 25° C (68° to 77° F)

**Inactive ingredients** corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?** 1-800-CLARITIN (1-800-252-7484) or www.claritin.com

NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.



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LOT/EXPIRY AREA  
NO VARNISH  
NO INK



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PS

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**Text** - 6 pt Helvetica Cnd, minimum leading 6.5  
Square Bullets - 3.5 pt Zaph Dingbats no compression  
Border - 1 pt rule, 3/64" gap all around  
Barline - 1 pt rule  
Hairline - .5 pt rule

Certified by: clw  
APO #: 2015-1108  
05.20.15 ju

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# Claritin<sup>®</sup>

24 Hour

CONTAINS 1 BOTTLE

60/15 TABLETS

15 FREE Tablets!

# Claritin<sup>®</sup>

loratadine tablets 10 mg antihistamine

24 Hour

Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

Indoor & Outdoor Allergies

\*When taken as directed. See Drug Facts Panel.

60/15 TABLETS



LOT/EXPIRY AREA

NO VARNISH

NO INK

# Claritin<sup>®</sup>

24 Hour

60/15 TABLETS FOR 15 DAYS OF RELIEF

### Drug Facts

**Active ingredient (in each tablet)** Loratadine 10 mg  
**Purpose** Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
• runny nose  
• sneezing  
• itchy, watery eyes  
• itching of the nose or throat

**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.

**When using this product** do not take more than directed. Taking more than directed may cause drowsiness.

**Stop use and ask a doctor** if an allergic reaction to this product occurs. Seek medical help right away.

**If pregnant or breast-feeding**, ask a health professional before use.  
**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

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### Drug Facts (continued)

**Directions**  
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours  
children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor

**Other information**  
• Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
• store between 20° to 25° C (68° to 77° F)

**Inactive ingredients**  
corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?**  
1-800-CLARITIN (1-800-252-7484) or www.claritin.com

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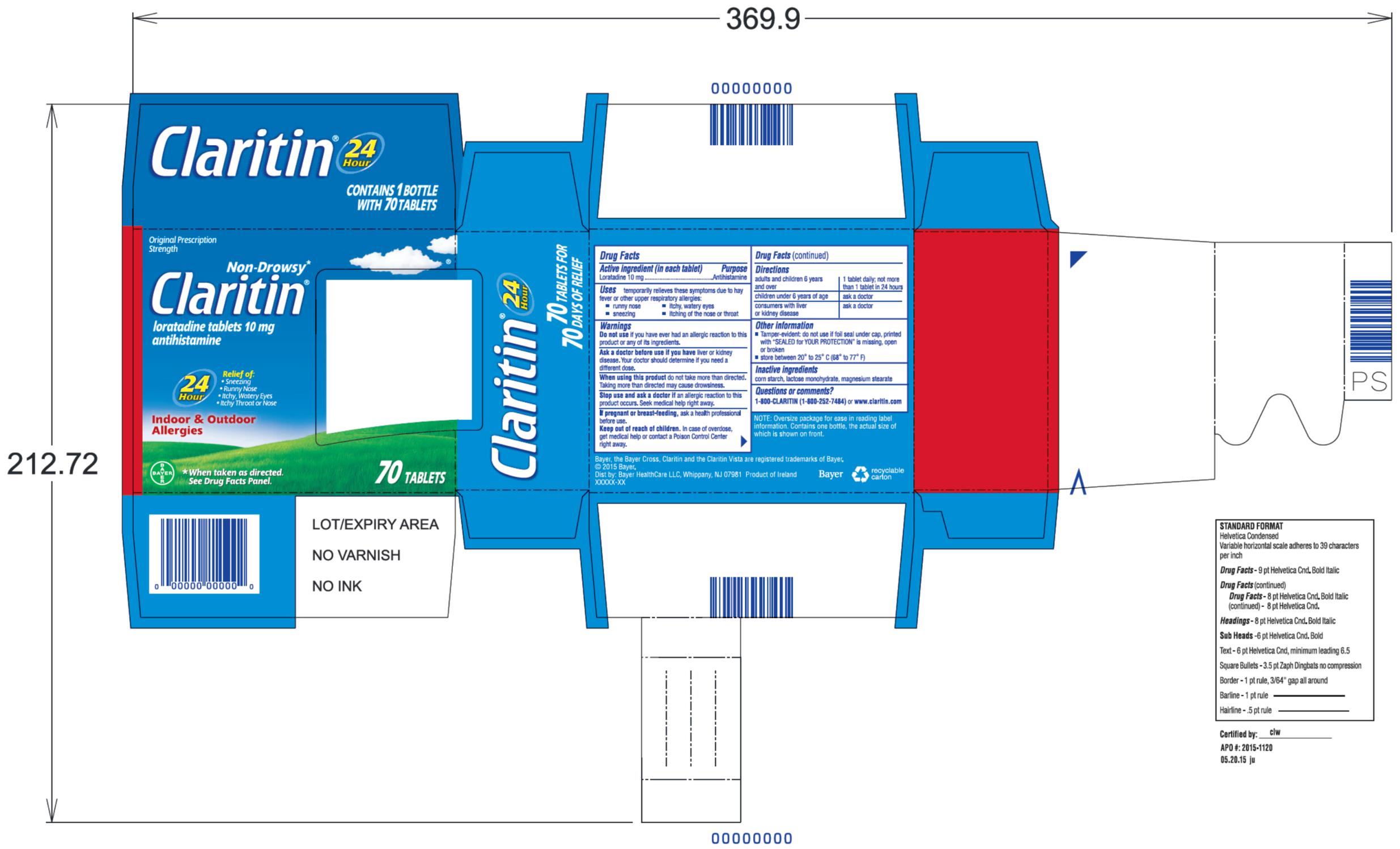
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Barline - 1 pt rule  
Hairline - .5 pt rule

Certified by: clw  
APO #: 2015-1112  
05.20.15 ju

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Drug Facts	
<b>Active ingredient (in each tablet)</b> Loratadine 10 mg	<b>Purpose</b> Antihistamine
<b>Uses</b> temporarily relieves these symptoms due to hay fever or other upper respiratory allergies: <ul style="list-style-type: none"> <li>■ runny nose</li> <li>■ sneezing</li> <li>■ itchy, watery eyes</li> <li>■ itching of the nose or throat</li> </ul>	
<b>Warnings</b> Do not use if you have ever had an allergic reaction to this product or any of its ingredients. Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose. When using this product do not take more than directed. Taking more than directed may cause drowsiness. Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours children under 6 years of age ask a doctor consumers with liver or kidney disease ask a doctor	
<b>Other information</b> ■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken ■ store between 20° to 25° C (68° to 77° F)	
<b>Inactive ingredients</b> corn starch, lactose monohydrate, magnesium stearate	
<b>Questions or comments?</b> 1-800-CLARITIN (1-800-252-7484) or www.claritin.com	

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 Barline - 1 pt rule  
 Hairline - .5 pt rule

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 APO #: 2015-1120  
 05.20.15 ju

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PS

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**Claritin** <sup>24</sup>Hour  
CONTAINS 1 BOTTLE  
**80** TABLETS

**10 FREE** Tablets!

Non-Drowsy  
**Claritin**  
loratadine tablets 10 mg  
antihistamine

<sup>24</sup>Hour  
Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

**Indoor & Outdoor Allergies**

\*When taken as directed. See Drug Facts Panel.

**80** TABLETS



LOT/EXPIRY AREA  
NO VARNISH  
NO INK

**Claritin** <sup>24</sup>Hour  
**80** TABLETS FOR **80** DAYS OF RELIEF

**Drug Facts**  
**Active ingredient (in each tablet)** Loratadine 10 mg  
**Purpose** Antihistamine  
**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
• runny nose  
• sneezing  
• itchy, watery eyes  
• itching of the nose or throat  
**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
**Ask a doctor before use if you have liver or kidney disease.** Your doctor should determine if you need a different dose.  
**When using this product** do not take more than directed. Taking more than directed may cause drowsiness.  
**Stop use and ask a doctor if an allergic reaction to this product occurs.** Seek medical help right away.  
**If pregnant or breast-feeding,** ask a health professional before use.  
**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Drug Facts (continued)**  
**Directions**  
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours  
children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor  
**Other information**  
• Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
• store between 20° to 25° C (68° to 77° F)  
**Inactive ingredients**  
corn starch, lactose monohydrate, magnesium stearate  
**Questions or comments?**  
1-800-CLARITIN (1-800-252-7464) or www.claritin.com  
NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.

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Barline - 1 pt rule  
Hairline - .5 pt rule

Certified by: clw  
APO #: 2015-1122  
05.20.15 ju



APO #: 2015-1125  
06.16.15 - rp

Front of Card  
S-12-043r1 Claritin 2 Bottle Card

**ATTACH LEGEND ON ALL  
DIGITAL MECHANICALS**

<b>STANDARD FORMAT</b>
Helvetica Condensed
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Text - 6 pt Helvetica Cnd, minimum leading 6.5
Square Bullets - 5 pt Zaph Dingbats no compression
Border - 1 pt rule, 3/64" gap all around
Barline - 1 pt rule _____
Hairline - .5 pt rule _____

Certified by: ju  
APO #: 2015-1125  
06.16.15 - rp



**Non-Drowsy\***  
**Claritin®**  
**24 Hour**  
loratadine tablets 10 mg/antihistamine

<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient (in each tablet)</b> Loratadine 10 mg	<b>Purpose</b> Antihistamine	<b>Directions</b> adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours
<b>Uses</b> temporarily relieves these symptoms due to hay fever or other upper respiratory allergies: ■ runny nose      ■ itchy, watery eyes ■ sneezing        ■ itching of the nose or throat		children under 6 years of age	ask a doctor
<b>Warnings</b> Do not use if you have ever had an allergic reaction to this product or any of its ingredients. Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose. When using this product do not take more than directed. Taking more than directed may cause drowsiness. Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.		consumers with liver or kidney disease	ask a doctor
		<b>Other information</b> ■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED for YOUR PROTECTION" is missing, open or broken ■ store between 20° to 25° C (68° to 77° F)	
		<b>Inactive ingredients</b> corn starch, lactose monohydrate, magnesium stearate	
		<b>Questions or comments?</b> 1-800-CLARITIN (1-800-252-7484) or www.claritin.com	



\*When taken as directed.  
See Drug Facts Panel.

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Bayer



Back of Card  
S-12-043r1 Claritin 2 Bottle Card



APO #: 2015-1126  
06.17.15 - ju

**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

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 Text - 6 pt Helvetica Cnd, minimum leading 6.5  
 Square Bullets - 3.5 pt Zaph Dingbats no compression  
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 Barline - 1 pt rule \_\_\_\_\_  
 Hairline - .5 pt rule \_\_\_\_\_

Certified by: eb  
 APO #: 2015-1126  
 06.17.15 - ju

*Non-Drowsy\**

# Claritin®

loratadine tablets 10 mg/antihistamine



<p><b>Drug Facts</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: left;">Active ingredient (in each tablet)</th> <th style="text-align: left;">Purpose</th> </tr> <tr> <td>Loratadine 10 mg</td> <td>Antihistamine</td> </tr> </table> <p><b>Uses</b> temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:</p> <ul style="list-style-type: none"> <li>■ runny nose</li> <li>■ sneezing</li> <li>■ itchy, watery eyes</li> <li>■ itching of the nose or throat</li> </ul> <p><b>Warnings</b>  <b>Do not use</b> if you have ever had an allergic reaction to this product or any of its ingredients.  <b>Ask a doctor before use if you have</b> liver or kidney disease. Your doctor should determine if you need a different dose.  <b>When using this product</b> do not take more than directed. Taking more than directed may cause drowsiness.  <b>Stop use and ask a doctor</b> if an allergic reaction to this product occurs. Seek medical help right away.  <b>If pregnant or breast-feeding</b>, ask a health professional before use.  <b>Keep out of reach of children.</b> In case of overdose, get medical help or contact a Poison Control Center right away.</p>	Active ingredient (in each tablet)	Purpose	Loratadine 10 mg	Antihistamine	<p><b>Drug Facts</b> (continued)</p> <p><b>Directions</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>adults and children 6 years and over</td> <td>1 tablet daily; not more than 1 tablet in 24 hours</td> </tr> <tr> <td>children under 6 years of age</td> <td>ask a doctor</td> </tr> <tr> <td>consumers with liver or kidney disease</td> <td>ask a doctor</td> </tr> </table> <p><b>Other information</b></p> <ul style="list-style-type: none"> <li>■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED for YOUR PROTECTION" is missing, open or broken</li> <li>■ store between 20° to 25° C (68° to 77° F)</li> </ul> <p><b>Inactive ingredients</b>          corn starch, lactose monohydrate, magnesium stearate</p> <p><b>Questions or comments?</b>          1-800-CLARITIN (1-800-252-7484) or www.claritin.com</p>	adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours	children under 6 years of age	ask a doctor	consumers with liver or kidney disease	ask a doctor
Active ingredient (in each tablet)	Purpose										
Loratadine 10 mg	Antihistamine										
adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours										
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PULL TO OPEN

\*When taken as directed. See Drug Facts Panel.  
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 Whippany, NJ 07981. Product of Ireland. xxxxxx-xx

ITM# XXXXXX



0 00000 00000 0

BACK OF CARD



APO #: 2015-1127  
06.11.15 - ju

Front of Card  
S-12-043r2 Claritin 2 Bottle Card

**STANDARD FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 39 characters per inch  
**Drug Facts** - 9 pt Helvetica Cnd. Bold Italic  
**Drug Facts** (continued)  
**Drug Facts** - 8 pt Helvetica Cnd. Bold Italic (continued) - 8 pt Helvetica Cnd.  
**Headings** - 8 pt Helvetica Cnd. Bold Italic  
**Sub Heads** - 6 pt Helvetica Cnd. Bold  
 Text - 6 pt Helvetica Cnd, minimum leading 6.5  
 Square Bullets - 3.5 pt Zaph Dingbats no compression  
 Border - 1 pt rule, 3/64" gap all around  
 Barline - 1 pt rule \_\_\_\_\_  
 Hairline - .5 pt rule \_\_\_\_\_

Certified by: dw  
 APO #: 2015-1127  
 05.28.15 - ju

**Non-Drowsy\***

# Claritin®

loratadine tablets 10 mg/antihistamine

24  
Hour

<b>Drug Facts</b>		<b>Drug Facts</b> (continued)									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: left;">Active ingredient (in each tablet)</th> <th style="text-align: left;">Purpose</th> </tr> <tr> <td>Loratadine 10 mg</td> <td>Antihistamine</td> </tr> </table> <p><b>Uses</b> temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:</p> <ul style="list-style-type: none"> <li>■ runny nose</li> <li>■ sneezing</li> <li>■ itchy, watery eyes</li> <li>■ itching of the nose or throat</li> </ul> <p><b>Warnings</b>  <b>Do not use</b> if you have ever had an allergic reaction to this product or any of its ingredients.  <b>Ask a doctor before use</b> if you have liver or kidney disease. Your doctor should determine if you need a different dose.  <b>When using this product</b> do not take more than directed. Taking more than directed may cause drowsiness.  <b>Stop use and ask a doctor</b> if an allergic reaction to this product occurs. Seek medical help right away.  <b>If pregnant or breast-feeding</b>, ask a health professional before use.  <b>Keep out of reach of children.</b> In case of overdose, get medical help or contact a Poison Control Center right away.</p>	Active ingredient (in each tablet)	Purpose	Loratadine 10 mg	Antihistamine	<p><b>Directions</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">adults and children 6 years and over</td> <td style="width: 50%;">1 tablet daily; not more than 1 tablet in 24 hours</td> </tr> <tr> <td>children under 6 years of age</td> <td>ask a doctor</td> </tr> <tr> <td>consumers with liver or kidney disease</td> <td>ask a doctor</td> </tr> </table> <p><b>Other information</b></p> <ul style="list-style-type: none"> <li>■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED for YOUR PROTECTION" is missing, open or broken</li> <li>■ store between 20° to 25° C (68° to 77° F)</li> </ul> <p><b>Inactive ingredients</b>    corn starch, lactose monohydrate, magnesium stearate</p> <p><b>Questions or comments?</b>    1-800-CLARITIN (1-800-252-7484) or <a href="http://www.claritin.com">www.claritin.com</a></p>	adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours	children under 6 years of age	ask a doctor	consumers with liver or kidney disease	ask a doctor
Active ingredient (in each tablet)	Purpose										
Loratadine 10 mg	Antihistamine										
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No Varnish/No Copy  
 No Color  
 Julian Date/EXP Area



PULL TO OPEN

ITM #XXXXX  


\*When taken as directed. See Drug Facts Panel.

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 Bayer

Back of Card  
 S-12-043r2 Claritin 2 Bottle Card



APO #: 2015-1092  
 06.11.15 - ju

Front of Card  
 S-12-043r1 Claritin 2 Bottle Card

**STANDARD FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 39 characters per inch  
**Drug Facts** - 9 pt Helvetica Cnd. Bold Italic  
**Drug Facts** (continued)  
**Drug Facts** - 8 pt Helvetica Cnd. Bold Italic (continued) - 8 pt Helvetica Cnd.  
**Headings** - 8 pt Helvetica Cnd. Bold Italic  
**Sub Heads** - 6 pt Helvetica Cnd. Bold  
 Text - 6 pt Helvetica Cnd, minimum leading 6.5  
 Square Bullets - 3.5 pt Zaph Dingbats no compression  
 Border - 1 pt rule, 3/64" gap all around  
 Barline - 1 pt rule \_\_\_\_\_  
 Hairline - .5 pt rule \_\_\_\_\_

Certified by: dw  
 APO #: 2015-1092  
 05.28.15 - ju



4.727  
 7.504

**Non-Drowsy\***  
**Claritin**<sup>®</sup>  
 loratadine tablets 10 mg/antihistamine  
**24 Hour**

<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient (in each tablet)</b> Loratadine 10 mg	<b>Purpose</b> .....Antihistamine	<b>Directions</b>	
<b>Uses</b> temporarily relieves these symptoms due to hay fever or other upper respiratory allergies: <ul style="list-style-type: none"> <li>■ runny nose</li> <li>■ sneezing</li> <li>■ itchy, watery eyes</li> <li>■ itching of the nose or throat</li> </ul>		adults and children 6 years and over	1 tablet daily, not more than 1 tablet in 24 hours
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		consumers with liver or kidney disease	ask a doctor
		<b>Other information</b>	
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		■ store between 20° to 25° C (68° to 77° F)	
		<b>Inactive ingredients</b>	
		corn starch, lactose monohydrate, magnesium stearate	
		<b>Questions or comments?</b>	
		1-800-CLARITIN (1-800-252-7484) or www.claritin.com	



\*When taken as directed.  
 See Drug Facts Panel.

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 Bayer



Back of Card  
 S-12-043r1 Claritin 2 Bottle Card

ATTACH LEGEND ON ALL DIGITAL MECHANICALS

**STANDARD FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 39 characters per inch  
**Drug Facts** - 10 pt Helvetica Cnd, Bold Italic  
**Drug Facts** (continued)  
**Drug Facts** - 9 pt Helvetica Cnd, Bold Italic (continued) - 7 pt Helvetica Cnd.  
**Headings** - 9 pt Helvetica Cnd, Bold Italic  
**Sub Heads** - 6.74 pt Helvetica Cnd, Bold  
 Text - 6.74 pt Helvetica Cnd, minimum leading 7.31  
 Square Bullets - 4 pt Zaph Dingbats no compression  
 Border - 1 pt rule, 3/64" gap all around  
 Barline - 1 pt rule  
 Hairline - .5 pt rule  
 Certified by: eb  
 APO #: 2015-1172  
 05.15.15 - dw

15.217

Non-Drowsy\*  
**Claritin**<sup>®</sup> **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**  
 Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

 \*When taken as directed. See Drug Facts Panel. 50 1-Count Pouches Total 50 Tablets

Non-Drowsy\*  
**Claritin**<sup>®</sup> **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**  
 Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

 \*When taken as directed. See Drug Facts Panel. 50 1-Count Pouches Total 50 Tablets

Non-Drowsy\*  
**Claritin**<sup>®</sup> **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**  
 Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

 \*When taken as directed. See Drug Facts Panel. 50 1-Count Pouches Total 50 Tablets

Non-Drowsy\*  
**Claritin**<sup>®</sup> **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**  
 Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

 \*When taken as directed. See Drug Facts Panel. 50 1-Count Pouches Total 50 Tablets

Non-Drowsy\*  
**Claritin**<sup>®</sup> **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**  
 Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose  
 50 1-Count Pouches Total 50 Tablets  
 \*When taken as directed. See Drug Facts Panel.

**Claritin**<sup>®</sup> **24 Hour**

Drug Facts		Drug Facts (continued)	
<b>Active ingredient (in each tablet)</b> Loratadine 10 mg	<b>Purpose</b> Antihistamine	<b>Directions</b> adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours
<b>Uses</b> temporarily relieves these symptoms due to hay fever or other upper respiratory allergies: <ul style="list-style-type: none"> <li>■ runny nose</li> <li>■ sneezing</li> <li>■ itchy, watery eyes</li> <li>■ itching of the nose or throat</li> </ul>		children under 6 years of age	ask a doctor
<b>Warnings</b> Do not use if you have ever had an allergic reaction to this product or any of its ingredients. Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose. When using this product do not take more than directed. Taking more than directed may cause drowsiness. Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.		consumers with liver or kidney disease	ask a doctor
		<b>Other information</b> <ul style="list-style-type: none"> <li>■ safety sealed; do not use if the individual blister unit imprinted with Claritin<sup>®</sup> is open or torn</li> <li>■ store between 20° to 25°C (68° to 77°F)</li> <li>■ protect from excessive moisture</li> </ul>	
		<b>Inactive ingredients</b> corn starch, lactose monohydrate, magnesium stearate	
		<b>Questions or comments?</b> 1-800-CLARITIN (1-800-252-7484) or www.claritin.com	



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15 3/16

ATTACH LEGEND ON ALL DIGITAL MECHANICALS

**STANDARD FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 39 characters per inch

**Drug Facts** - 10 pt Helvetica Cnd, Bold Italic  
*Drug Facts* (continued)  
**Drug Facts** - 9 pt Helvetica Cnd, Bold Italic (continued) - 7 pt Helvetica Cnd.

**Headings** - 9 pt Helvetica Cnd, Bold Italic  
**Sub Heads** - 6.74 pt Helvetica Cnd, Bold  
 Text - 6.74 pt Helvetica Cnd, minimum leading 7.31  
 Square Bullets - 4 pt Zaph Dingbats no compression  
 Border - 1 pt rule, 3/64" gap all around  
 Barline - 1 pt rule \_\_\_\_\_  
 Hairline - .5 pt rule \_\_\_\_\_

Certified by: eb  
 APO #: 2015-1096  
 05.15.15 - dw



**Claritin** <sup>®</sup> **24 Hour**

**Drug Facts**

Active ingredient (in each tablet)	Purpose
Loratadine 10 mg	Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:

- runny nose
- sneezing
- itchy, watery eyes
- itching of the nose or throat

**Warnings**  
 Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
 Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.  
 When using this product do not take more than directed. Taking more than directed may cause drowsiness.  
 Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.  
 If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

**Drug Facts** (continued)

Directions	adults and children 6 years and over	children under 6 years of age
1 tablet daily; not more than 1 tablet in 24 hours	ask a doctor	ask a doctor

**Other information**  
 safety sealed; do not use if the individual blister unit imprinted with Claritin® is open or torn  
 store between 20° to 25°C (68° to 77°F)  
 protect from excessive moisture

**Inactive ingredients**  
 corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?**  
 1-800-CLARITIN (1-800-252-7484) or www.claritin.com

LOT & EXP

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**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**STANDARD FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 39 characters per inch

**Drug Facts** - 10 pt Helvetica Cnd, Bold Italic  
**Drug Facts** (continued)  
**Drug Facts** - 9 pt Helvetica Cnd, Bold Italic (continued) - 7 pt Helvetica Cnd.  
**Headings** - 9 pt Helvetica Cnd, Bold Italic  
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 Square Bullets - 4 pt Zaph Dingbats no compression  
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 Barline - 1 pt rule \_\_\_\_\_  
 Hairline - .5 pt rule \_\_\_\_\_

Certified by: eb  
 APO #: 2015-1094  
 05.15.15 - dw

15.217

**Non-Drowsy\***  
**Claritin**® **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**

Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

**50 1-Count Pouches**  
**Total 50 Tablets**

\*When taken as directed. See Drug Facts Panel.

**PROFESSIONAL SAMPLES - NOT FOR SALE**

**Non-Drowsy\***  
**Claritin**® **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**

Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

**50 1-Count Pouches**  
**Total 50 Tablets**

\*When taken as directed. See Drug Facts Panel.

**Professional Samples - Not for Sale**

**Non-Drowsy\***  
**Claritin**® **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**

Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

**50 1-Count Pouches**  
**Total 50 Tablets**

\*When taken as directed. See Drug Facts Panel.

**PROFESSIONAL SAMPLES - NOT FOR SALE**

**Non-Drowsy\***  
**Claritin**® **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**

Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

**50 1-Count Pouches**  
**Total 50 Tablets**

\*When taken as directed. See Drug Facts Panel.

**PROFESSIONAL SAMPLES - NOT FOR SALE**

**Claritin**® **24 Hour**

<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient (in each tablet)</b> Loratadine 10 mg	<b>Purpose</b> Antihistamine	<b>Directions</b> adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours
<b>Uses</b> temporarily relieves these symptoms due to hay fever or other upper respiratory allergies: <ul style="list-style-type: none"> <li>■ runny nose</li> <li>■ sneezing</li> </ul>	<ul style="list-style-type: none"> <li>■ itchy, watery eyes</li> <li>■ itching of the nose or throat</li> </ul>	children under 6 years of age	ask a doctor
<b>Warnings</b> Do not use if you have ever had an allergic reaction to this product or any of its ingredients. <b>Ask a doctor before use if you have liver or kidney disease.</b> Your doctor should determine if you need a different dose. <b>When using this product do not take more than directed.</b> Taking more than directed may cause drowsiness. <b>Stop use and ask a doctor if an allergic reaction to this product occurs.</b> Seek medical help right away. <b>If pregnant or breast-feeding, ask a health professional before use.</b> <b>Keep out of reach of children.</b> In case of overdose, get medical help or contact a Poison Control Center right away.		consumers with liver or kidney disease	ask a doctor
		<b>Other information</b> <ul style="list-style-type: none"> <li>■ safely sealed; do not use if the individual blister unit imprinted with Claritin® is open or torn</li> <li>■ store between 20° to 25°C (68° to 77°F)</li> <li>■ protect from excessive moisture</li> </ul>	
		<b>Inactive ingredients</b> corn starch, lactose monohydrate, magnesium stearate	
		<b>Questions or comments?</b> 1-800-CLARITIN (1-800-252-7484) or www.claritin.com	

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 Product of Ireland. Bayer XXXXX-XX

**Non-Drowsy\***  
**Claritin**® **24 Hour**  
 loratadine tablets 10 mg/antihistamine  
**Indoor & Outdoor Allergies**

Relief of:  
 • Sneezing  
 • Runny Nose  
 • Itchy, Watery Eyes  
 • Itchy Throat or Nose

**50 1-Count Pouches**  
**Total 50 Tablets**

\*When taken as directed. See Drug Facts Panel.

**PROFESSIONAL SAMPLES - NOT FOR SALE**

15 1/8

369.9

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PS

212.72

# Claritin<sup>®</sup> 24 Hour

CONTAINS 1 BOTTLE WITH 70 TABLETS

SAVE \$5 NOW

## Non-Drowsy<sup>+</sup> Claritin<sup>®</sup>

loratadine tablets 10 mg antihistamine

24 Hour Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

Indoor & Outdoor Allergies

\*When taken as directed. See Drug Facts Panel.

70 TABLETS

Claritin<sup>®</sup> 24 Hour

70 TABLETS FOR 70 DAYS OF RELIEF

#### Drug Facts

**Active ingredient (in each tablet)** Loratadine 10 mg  
**Purpose** Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
• runny nose  
• sneezing  
• itchy, watery eyes  
• itching of the nose or throat

**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.  
When using this product do not take more than directed. Taking more than directed may cause drowsiness.  
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Dist. by: Bayer HealthCare LLC, Whippany, NJ 07981 Product of Ireland  
XXXXX-XX

#### Drug Facts (continued)

**Directions**  
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours  
children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor

**Other information**  
Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
store between 20° to 25° C (68° to 77° F)

**Inactive ingredients**  
corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?**  
1-800-CLARITIN (1-800-252-7484) or www.claritin.com

NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.



LOT/EXPIRY AREA  
NO VARNISH  
NO INK



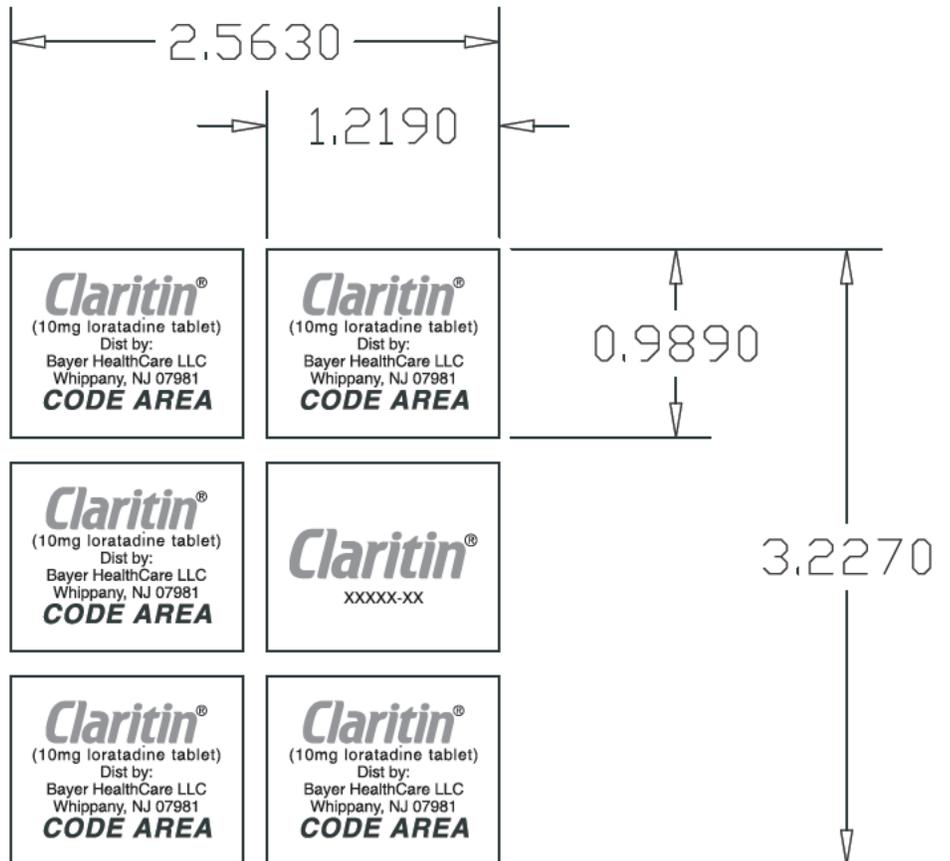
The Bayer Cross is Less than the "C" in Claritin  
Current Size: .2755"  
Current "C" Size: .4882"  
Cross Meets Ratio Requirements of 7mm (.2755") or larger  
1/3rd of Cross required Clear Space (.2755") = .092"  
1/6th of PDP Height (3.069") = .5133"

**STANDARD FORMAT**  
Helvetica Condensed  
Variable horizontal scale adheres to 39 characters per inch

**Drug Facts** - 9 pt Helvetica Cnd. Bold Italic  
**Drug Facts (continued)**  
**Drug Facts** - 8 pt Helvetica Cnd. Bold Italic (continued) - 8 pt Helvetica Cnd.  
**Headings** - 8 pt Helvetica Cnd. Bold Italic  
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Barline - 1 pt rule  
Hairline - .5 pt rule

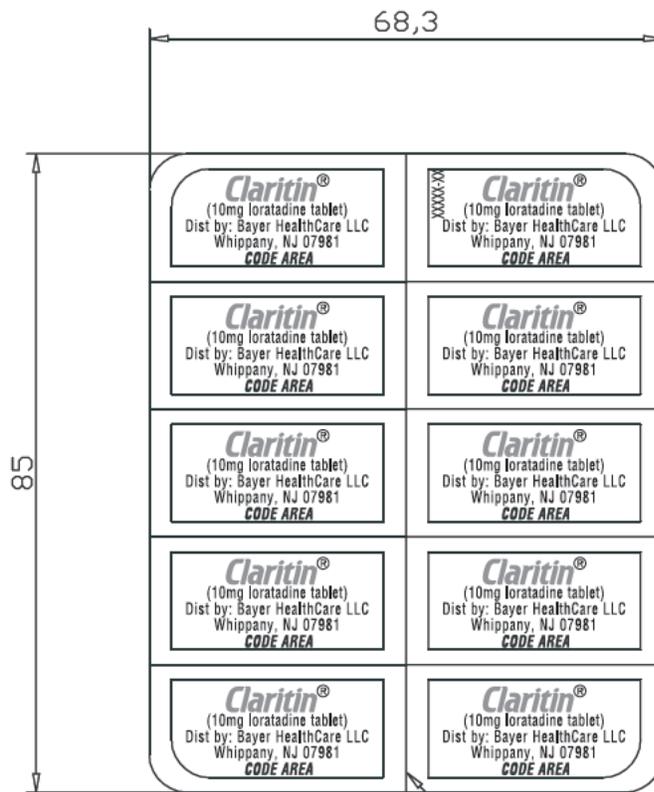
Certified by: clw  
APO #: 2015-1120  
05.20.15 ju

Verify UPC (if applicable)  
 Verify SP PDF  
Proofread: \_\_\_\_\_ Date: \_\_\_\_\_



APO #: 2015-1281  
 05.07.15 ju

S-05-66  
 POL, Claritin 10mg 5ct



S-09-58  
 Claritin Liquigels 10ct

Printer: Add blister array location here

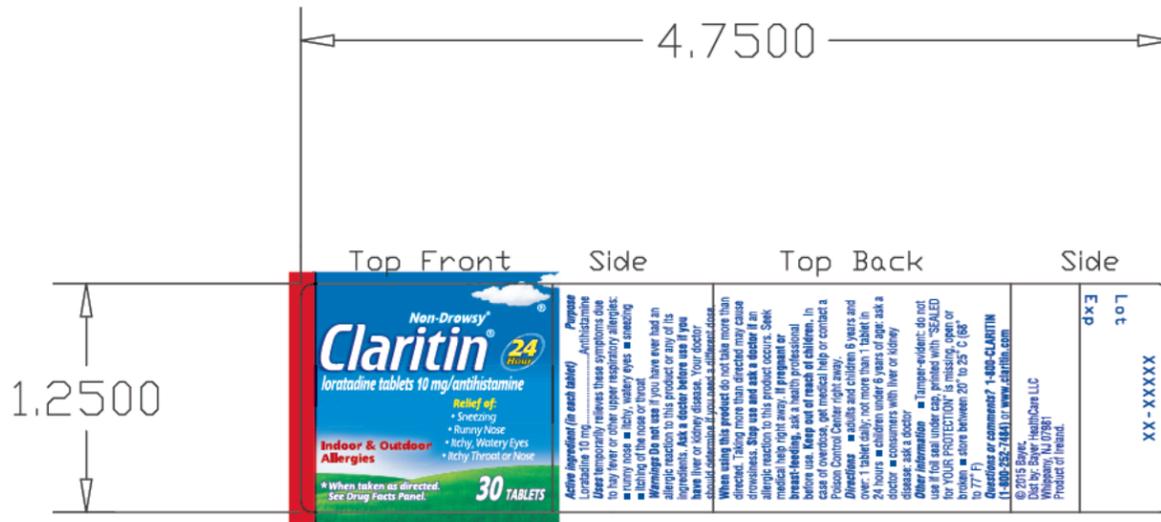
APO #: 2015-1282  
 05.02.15 - ju

**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**MODIFIED FORMAT**  
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 Variable horizontal scale adheres to 43 characters per inch  
**Headings**- 5 pt Helvetica Cnd. Bold Italic  
**Sub Heads** -5 pt Helvetica Cnd. Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5.5  
 Square Bullets - 3 pt Zaph Dingbats no compression

**Certified by: eb**

**APO #: 2015-1100**  
**05.07.15 ju**

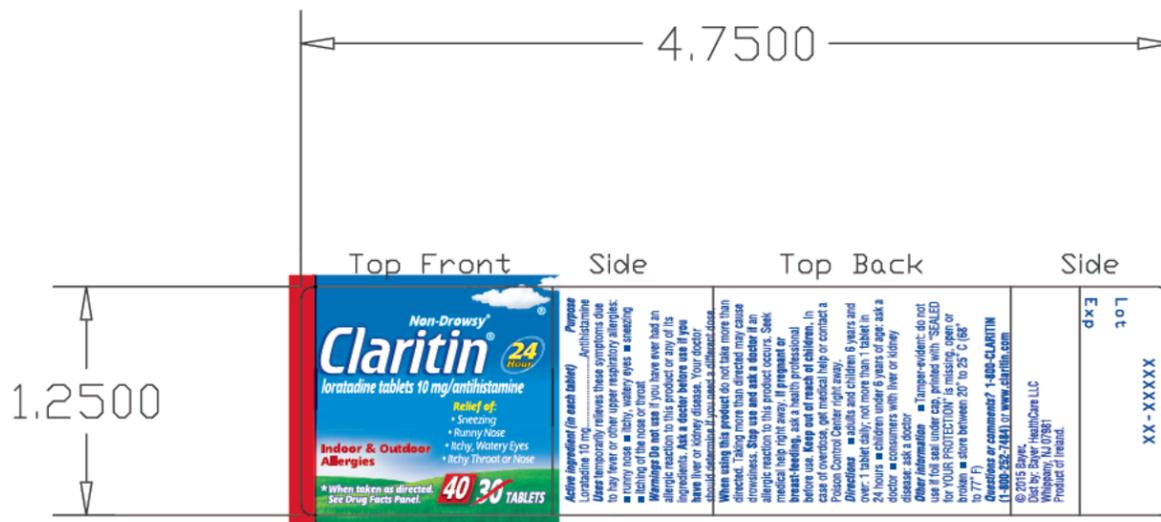


**ATTACH LEGEND ON ALL  
DIGITAL MECHANICALS**

**MODIFIED FORMAT**  
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**Headings**- 5 pt Helvetica Cnd. Bold Italic  
**Sub Heads** -5 pt Helvetica Cnd. Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5.5  
 Square Bullets - 3 pt Zaph Dingbats no compression

**Certified by: eb**

**APO #: 2015-1107  
05.07.15 ju**

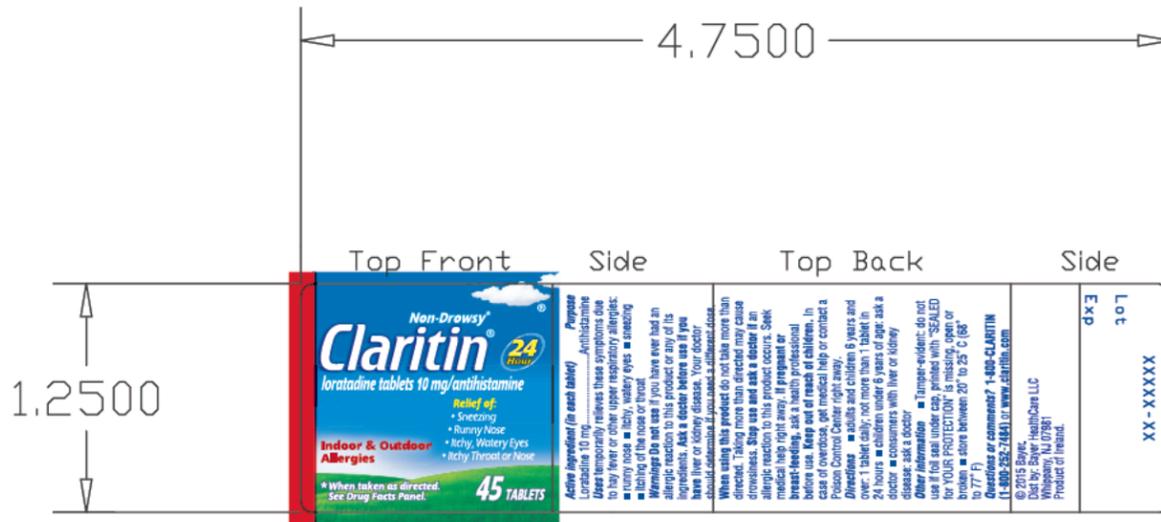


**ATTACH LEGEND ON ALL  
DIGITAL MECHANICALS**

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 Variable horizontal scale adheres to 43 characters  
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**Headings**- 5 pt Helvetica Cnd. Bold Italic  
**Sub Heads** -5 pt Helvetica Cnd. Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5.5  
 Square Bullets - 3 pt Zaph Dingbats no compression

**Certified by: eb**

**APO #: 2015-1109  
05.07.15 ju**

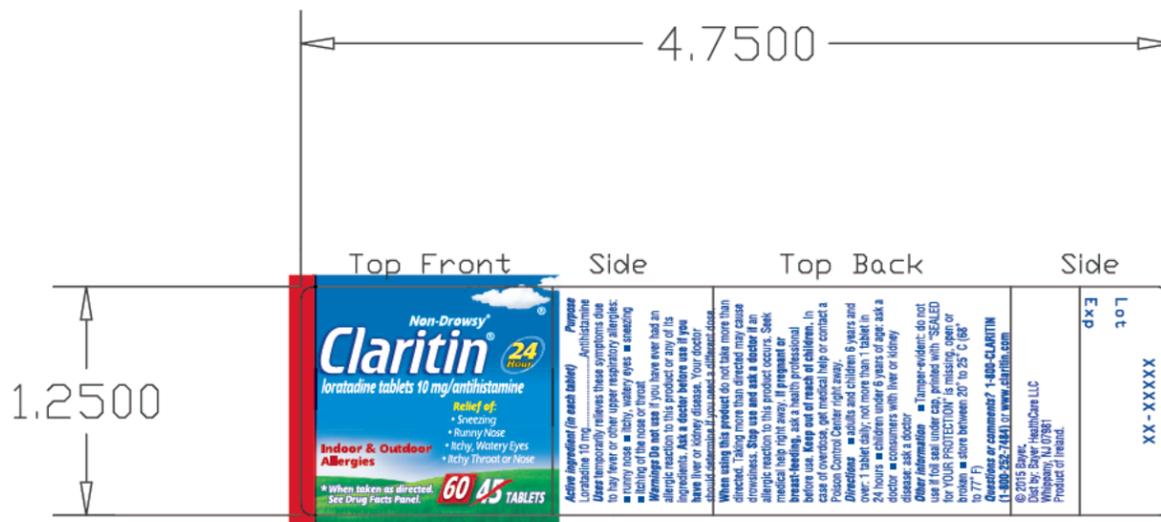


**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**MODIFIED FORMAT**  
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 Variable horizontal scale adheres to 43 characters per inch  
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**Sub Heads** -5 pt Helvetica Cnd. Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5.5  
 Square Bullets - 3 pt Zaph Dingbats no compression

**Certified by: eb**

**APO #: 2015-1112**  
**05.07.15 ju**

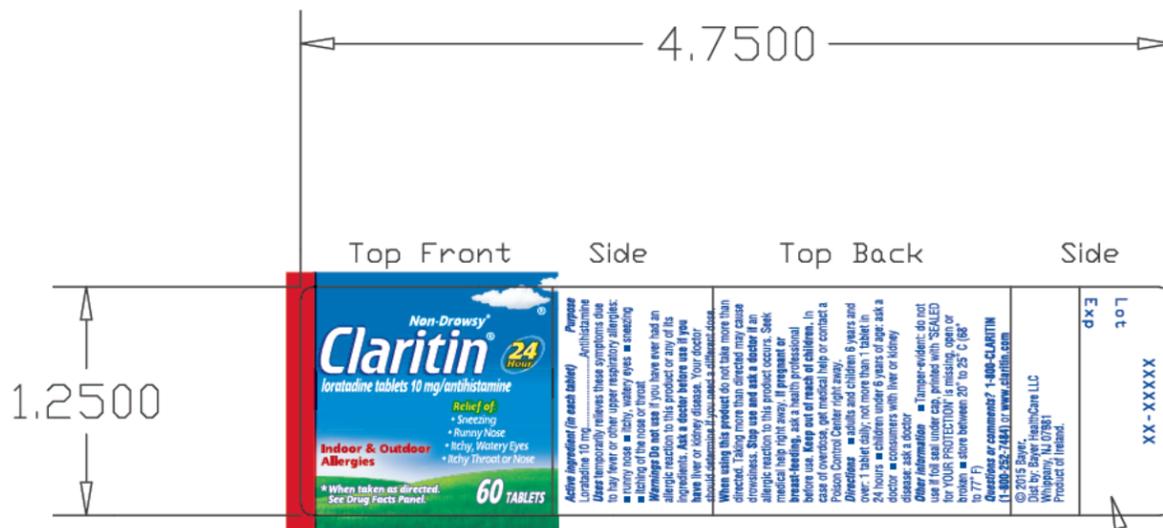


**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**STANDARD FORMAT**  
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**Headings** - 5 pt Helvetica Cnd. Bold Italic  
**Sub Heads** - 5 pt Helvetica Cnd. Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5.5  
 Square Bullets - 3 pt Zaph Dingbats no compression

Certified by: eb

AP0 #: 2015-1119  
 05.28.15 dw



S-09-12r1  
 Claritin 10mg Bottle Label

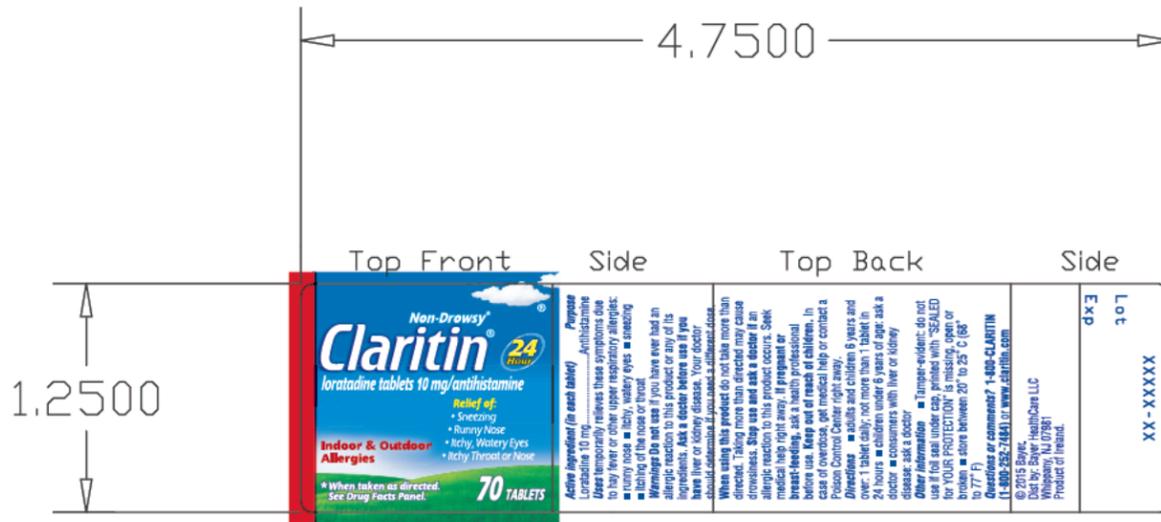
LOT/EXP/RIC#  
 Prep on label  
 in 6pt DRCA  
 No Varnish

**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**MODIFIED FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 43 characters per inch  
**Headings**- 5 pt Helvetica Cnd. Bold Italic  
**Sub Heads** -5 pt Helvetica Cnd. Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5.5  
 Square Bullets - 3 pt Zaph Dingbats no compression

**Certified by: eb**

**APO #: 2015-1121**  
**05.07.15 ju**

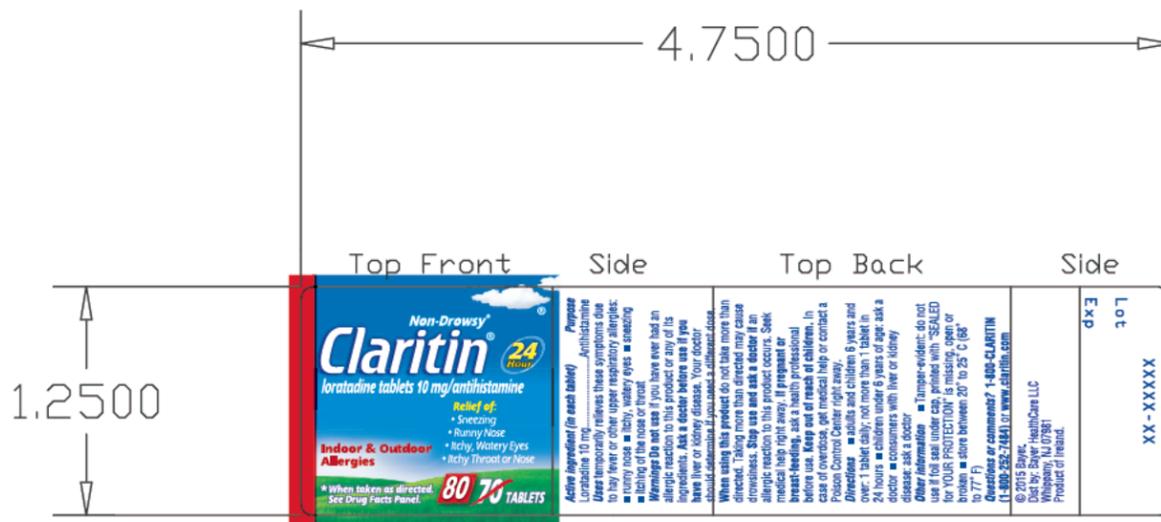


**ATTACH LEGEND ON ALL  
DIGITAL MECHANICALS**

**MODIFIED FORMAT**  
 Helvetica Condensed  
 Variable horizontal scale adheres to 43 characters  
 per inch  
**Headings**- 5 pt Helvetica Cnd. Bold Italic  
**Sub Heads** -5 pt Helvetica Cnd. Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5.5  
 Square Bullets - 3 pt Zaph Dingbats no compression

**Certified by: eb**

**APO #: 2015-1123  
05.07.15 ju**

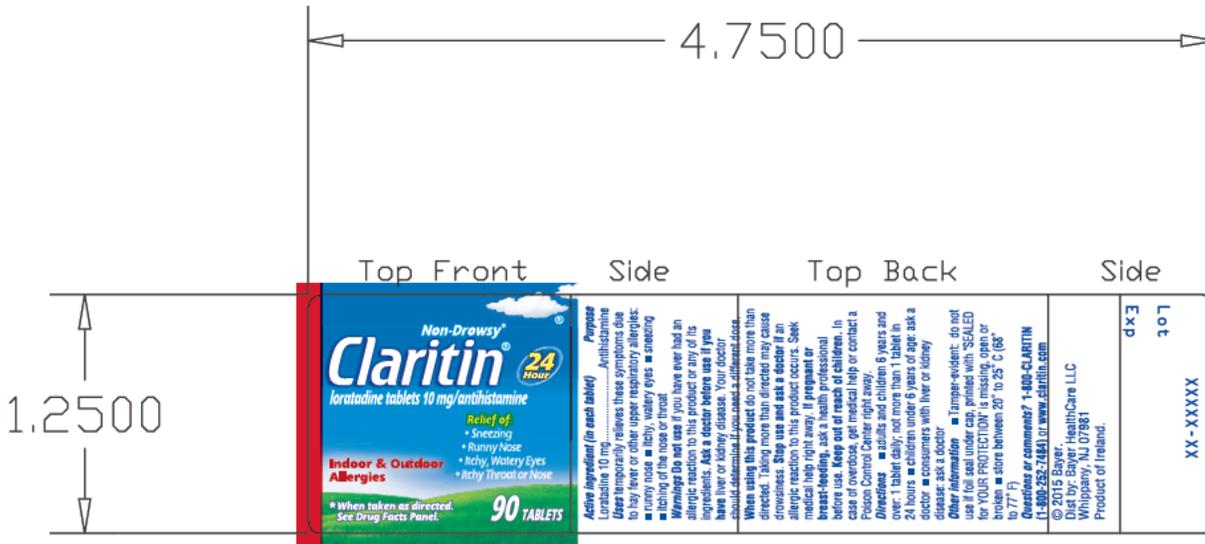


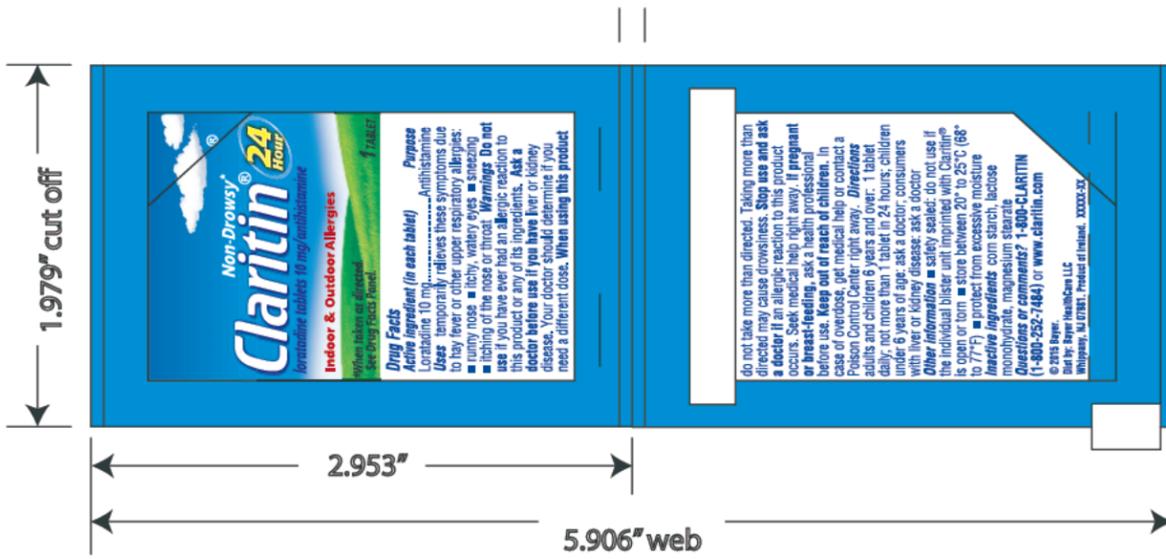
**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**MODIFIED FORMAT**  
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 Variable horizontal scale adheres to 43 characters per inch  
**Headings** - 5 pt Helvetica Cnd, Bold Italic  
**Sub Heads** - 5 pt Helvetica Cnd, Bold  
 Text - 5 pt Helvetica Cnd, minimum leading 5,5  
 Square Bullets - 3 pt Zaph Dingbats no compression

Certified by: ju

**APO #: 2015-1128**  
**05.15.15 dw**





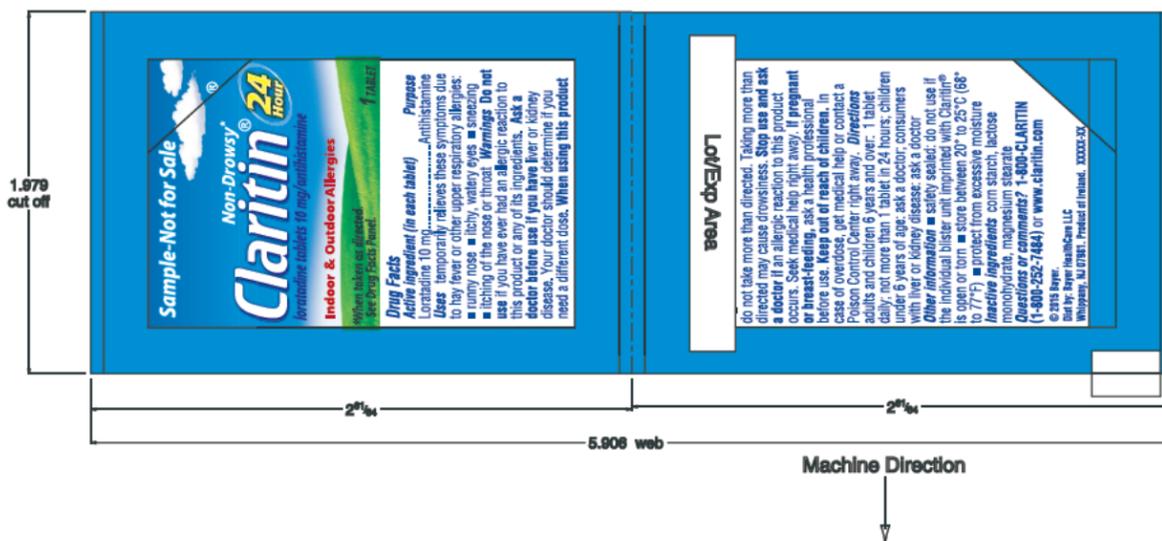
APO #: 2015-1097  
 05.15.15

**ATTACH LEGEND ON ALL DIGITAL MECHANICALS**

**MODIFIED FORMAT**  
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 Variable horizontal scale adheres to 39 characters per inch  
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**Headings** - 6 pt Helvetica Cnd. Bold Italic  
**Sub Heads** - 6 pt Helvetica Cnd. Bold  
 Text - 6 pt Helvetica Cnd, minimum leading 6  
 Square Bullets - 3.5 pt Zaph Dingbats no compression  
 Hairline - .5 pt rule

Certified by: dv

APO #: 2015-1095  
 05.15.15 - dw



MANUFACTURER'S COUPON  
EXPIRATION DATE 00/00/00

**SAVE \$5**  
ONLY on Non-Drowsy\* Claritin® 70ct.

© 2015 Bayer.

**CONSUMER:** LIMIT ONE COUPON PER PURCHASE on specified product(s), size(s) and quantity stated. LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY. You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurer.

**RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 6¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED. Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319. Cash Value, 1/20th of 1¢. Good only in the U.S.A.

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0000000-000000



**SAVE \$5 NOW** 

**Non-Drowsy\***  
**Claritin®**  
loratadine tablets 10 mg  
antihistamine

**24 Hour** Relief of:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itchy Throat or Nose

**Indoor & Outdoor Allergies**

 \*When taken as directed. See Drug Facts Panel.

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MANUFACTURER'S COUPON EXPIRES XXX/XXXX

# Save \$3

on any Non-Drowsy\* Claritin®  
(15ct or larger)



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**CONSUMER: LIMIT ONE COUPON PER PURCHASE** on specified product(s), size(s) and quantity stated. **LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY.** You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurers. **RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. **USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED.** Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319, Cash Value, 1/20th of 1¢. Good only in the U.S.A. XXXXX



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Thank You for Using Claritin®

## SAVE on Non-Drowsy\* Indoor & Outdoor Allergy Relief

**Relieves:**

- Sneezing
- Runny Nose
- Itchy, Watery Eyes

**Also Relieves:**

- Nasal Congestion
- Sinus Pressure

**FOR MORE INFORMATION, VISIT [Claritin.com](http://Claritin.com).**

\*When taken as directed. See Drug Facts Panel.      Use as directed. © 2015 Bayer.

(b) (4)

MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

# Save \$2

on any  
Non-Drowsy<sup>®</sup>  
Claritin<sup>®</sup>  
(any 30ct or larger)



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**CONSUMER:** LIMIT ONE COUPON PER PURCHASE on specified product(s), size(s) and quantity stated. LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY. You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurer.  
**RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED. Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319, Cash Value, 1/20th of 1¢, Good only in the U.S.A. XXXXX



MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

# Save \$5

on any  
Non-Drowsy<sup>®</sup>  
Claritin<sup>®</sup>  
(any 45ct or larger)



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**CONSUMER:** LIMIT ONE COUPON PER PURCHASE on specified product(s), size(s) and quantity stated. LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY. You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurer.  
**RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED. Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319, Cash Value, 1/20th of 1¢, Good only in the U.S.A. XXXXX



MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

# Save \$3

on any  
Non-Drowsy<sup>®</sup>  
Claritin-D<sup>®</sup>  
(15ct or larger)



Sold at  
**PHARMACY  
COUNTER**

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**RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED. Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319, Cash Value, 1/20th of 1¢, Good only in the U.S.A. XXXXX



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Glue Area  
NO COPY

Savings Inside!



Non-Drowsy<sup>®</sup>  
**Claritin**  
Savings Inside!

Glue Area  
NO COPY

Thank You for Using Claritin<sup>®</sup>

## SAVE on Non-Drowsy<sup>®</sup> Indoor & Outdoor Allergy Relief



Relieves:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes

Also Relieves:

- Nasal Congestion
- Sinus Pressure

FOR MORE INFORMATION, VISIT [Claritin.com](http://Claritin.com).

\*When taken as directed. See Drug Facts Panel.

Use as directed.  
© 2015 Bayer.

11" length

9.75" width

MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

# Save \$5

on any Non-Drowsy\* Claritin®  
(70ct only)



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**CONSUMER: LIMIT ONE COUPON PER PURCHASE** on specified product(s), size(s) and quantity stated. **LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY.** You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurer. **RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. **USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED.** Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319. Cash Value, 1/20th of 1¢. Good only in the U.S.A. XXXXX



MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

# Save \$3

on any Non-Drowsy\* Claritin-D®  
(15ct or larger)



**Sold at PHARMACY COUNTER**

© 2015 Bayer  
**CONSUMER: LIMIT ONE COUPON PER PURCHASE** on specified product(s), size(s) and quantity stated. **LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY.** You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurer. **RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. **USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED.** Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319. Cash Value, 1/20th of 1¢. Good only in the U.S.A. XXXXX



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Glue Area  
NO COPY

Savings Inside!



Non-Drowsy\*  
**Claritin®**  
Savings Inside!

Glue Area  
NO COPY

## Thank You for Using Claritin®

# SAVE on Non-Drowsy\* Indoor & Outdoor Allergy Relief



- Relieves:**
- Sneezing
  - Runny Nose
  - Itchy, Watery Eyes

- Also Relieves:**
- Nasal Congestion
  - Sinus Pressure

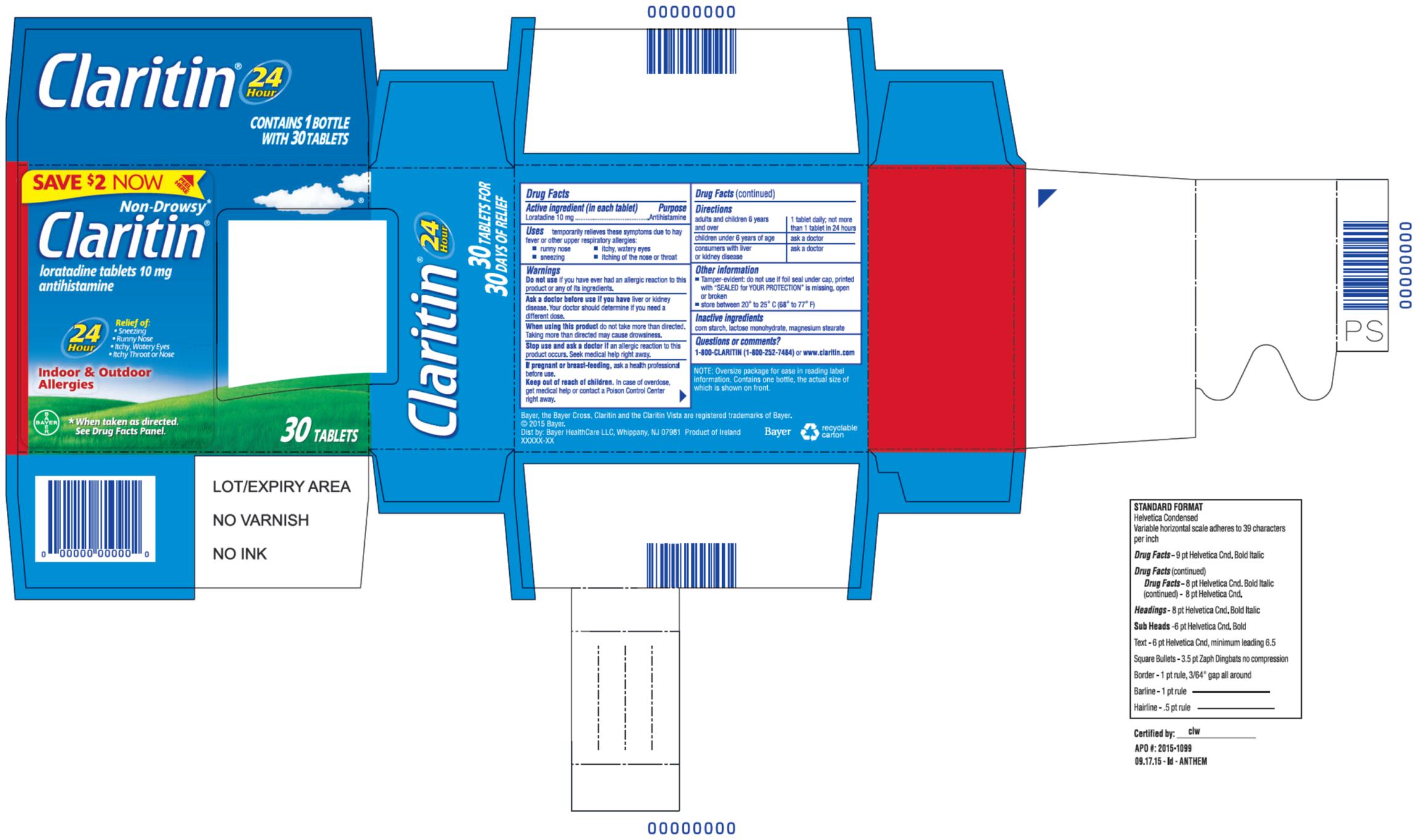
FOR MORE INFORMATION, VISIT [Claritin.com](http://Claritin.com).

\*When taken as directed. See Drug Facts Panel.

Use as directed.  
© 2015 Bayer.

11" length

9.75" width



**Claritin**<sup>®</sup> **24 Hour**

CONTAINS 1 BOTTLE WITH 30 TABLETS

**SAVE \$2 NOW**

Non-Drowsy  
**Claritin**<sup>®</sup>  
loratadine tablets 10 mg antihistamine

**24 Hour** Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

**Indoor & Outdoor Allergies**

\*When taken as directed. See Drug Facts Panel.

**30 TABLETS**

**Claritin**<sup>®</sup> **24 Hour**  
**30 TABLETS FOR 30 DAYS OF RELIEF**

**Drug Facts**

**Active ingredient (in each tablet)** Loratadine 10 mg  
**Purpose** Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
 ■ runny nose ■ itchy, watery eyes  
 ■ sneezing ■ itching of the nose or throat

**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.

**When using this product** do not take more than directed. Taking more than directed may cause drowsiness.

**Stop use and ask a doctor** if an allergic reaction to this product occurs. Seek medical help right away.

**If pregnant or breast-feeding**, ask a health professional before use.  
**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Other information**  
■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
■ store between 20° to 25° C (68° to 77° F)

**Inactive ingredients**  
corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?**  
**1-800-CLARITIN (1-800-252-7484)** or [www.claritin.com](http://www.claritin.com)

**Drug Facts (continued)**

**Directions**  
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours  
children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor

**NOTE:** Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.

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© 2015 Bayer.  
Dist by: Bayer HealthCare LLC, Whippany, NJ 07981 Product of Ireland  
XXXX-XX

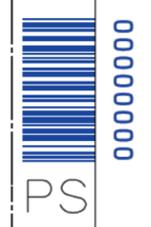


LOT/EXPIRY AREA  
NO VARNISH  
NO INK



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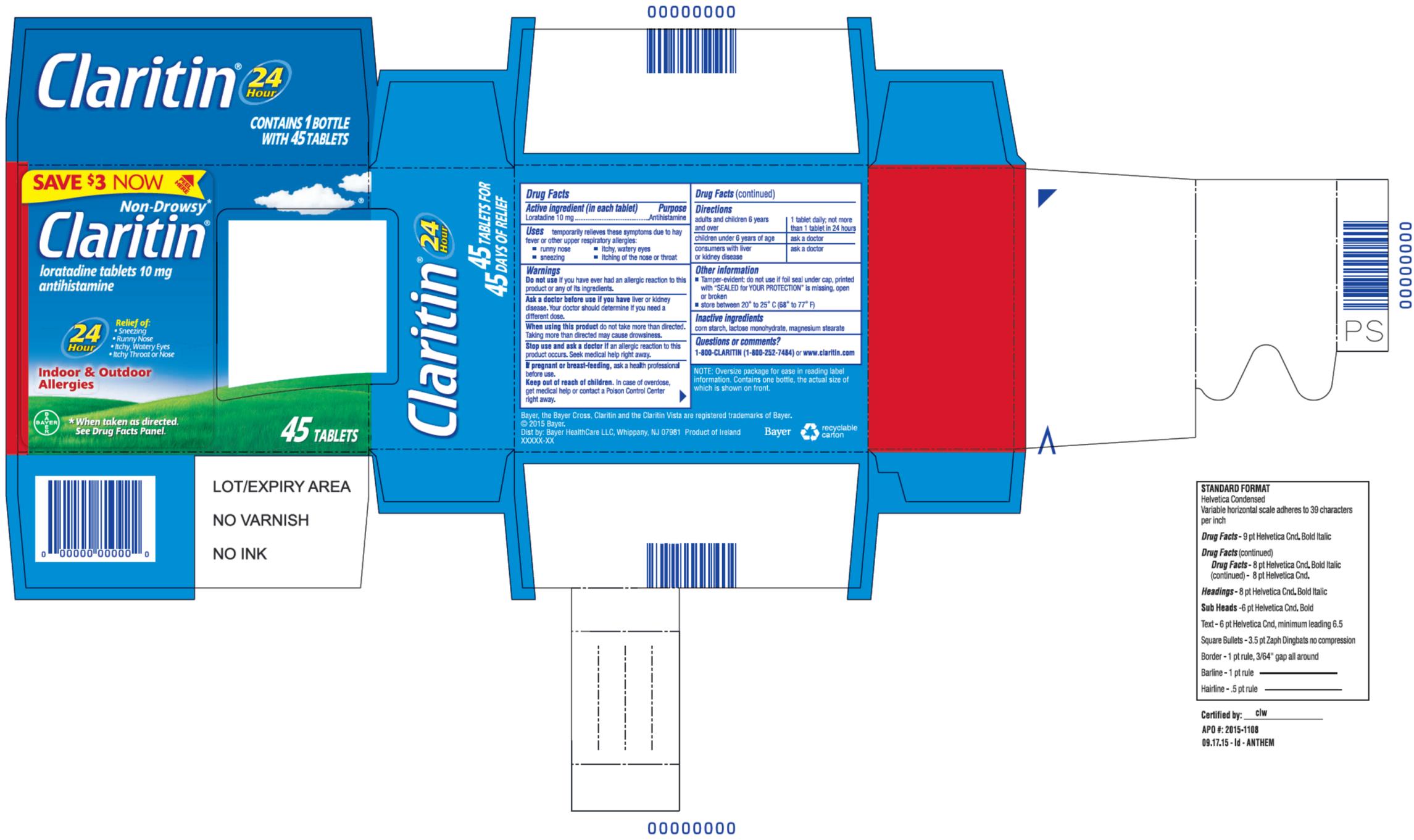
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**STANDARD FORMAT**  
Helvetica Condensed  
Variable horizontal scale adheres to 39 characters per inch  
**Drug Facts** - 9 pt Helvetica Cnd, Bold Italic  
**Drug Facts (continued)**  
**Drug Facts** - 8 pt Helvetica Cnd, Bold Italic (continued) - 8 pt Helvetica Cnd,  
**Headings** - 8 pt Helvetica Cnd, Bold Italic  
**Sub Heads** - 6 pt Helvetica Cnd, Bold  
Text - 6 pt Helvetica Cnd, minimum leading 6.5  
Square Bullets - 3.5 pt Zaph Dingbats no compression  
Border - 1 pt rule, 3/64" gap all around  
Barline - 1 pt rule \_\_\_\_\_  
Hairline - .5 pt rule \_\_\_\_\_

Certified by: clw  
APO #: 2015-1099  
09.17.15 - 1d - ANTHEM



**Claritin**<sup>®</sup> **24 Hour**  
CONTAINS 1 BOTTLE WITH 45 TABLETS

SAVE \$3 NOW

Non-Drowsy  
**Claritin**<sup>®</sup>  
loratadine tablets 10 mg antihistamine

**24 Hour** Relief of:  
• Sneezing  
• Runny Nose  
• Itchy, Watery Eyes  
• Itchy Throat or Nose

**Indoor & Outdoor Allergies**

\*When taken as directed. See Drug Facts Panel.

**45 TABLETS**

**Claritin**<sup>®</sup> **24 Hour**  
**45 TABLETS FOR 45 DAYS OF RELIEF**

**Drug Facts**

**Active ingredient (in each tablet)** Loratadine 10 mg  
**Purpose** Antihistamine

**Uses** temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:  
• runny nose  
• sneezing  
• itchy, watery eyes  
• itching of the nose or throat

**Warnings**  
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.  
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.

**When using this product** do not take more than directed. Taking more than directed may cause drowsiness.

**Stop use and ask a doctor** if an allergic reaction to this product occurs. Seek medical help right away.

**If pregnant or breast-feeding**, ask a health professional before use.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

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Dist by: Bayer HealthCare LLC, Whippany, NJ 07981 Product of Ireland  
XXXX-XX

**Drug Facts (continued)**

**Directions**  
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours  
children under 6 years of age ask a doctor  
consumers with liver or kidney disease ask a doctor

**Other information**  
• Tamper-evident: do not use if foil seal under cap, printed with "SEALED FOR YOUR PROTECTION" is missing, open or broken  
• store between 20° to 25° C (68° to 77° F)

**Inactive ingredients**  
corn starch, lactose monohydrate, magnesium stearate

**Questions or comments?**  
1-800-CLARITIN (1-800-252-7484) or www.claritin.com

NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.

Bayer recyclable carton

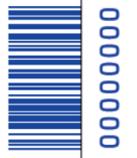


LOT/EXPIRY AREA  
NO VARNISH  
NO INK

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PS

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**STANDARD FORMAT**  
Helvetica Condensed  
Variable horizontal scale adheres to 39 characters per inch  
**Drug Facts** - 9 pt Helvetica Cnd, Bold Italic  
**Drug Facts (continued)**  
**Drug Facts** - 8 pt Helvetica Cnd, Bold Italic (continued) - 8 pt Helvetica Cnd.  
**Headings** - 8 pt Helvetica Cnd, Bold Italic  
**Sub Heads** - 6 pt Helvetica Cnd, Bold  
Text - 6 pt Helvetica Cnd, minimum leading 6.5  
Square Bullets - 3.5 pt Zaph Dingbats no compression  
Border - 1 pt rule, 3/64" gap all around  
Barline - 1 pt rule  
Hairline - .5 pt rule

Certified by: clw  
APO #: 2015-1108  
09.17.15 - Id - ANTHEM

**MANUFACTURER'S COUPON**  
 EXPIRATION DATE 00/00/00

**SAVE \$2**  
**ONLY on Non-Drowsy\* Claritin® 30ct.**

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**SAVE \$2 NOW** 

**Non-Drowsy\***  
**Claritin®**  
 loratadine tablets 10 mg  
 antihistamine


**Relief of:**

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itchy Throat or Nose

**Indoor & Outdoor Allergies**


 \*When taken as directed.  
 See Drug Facts Panel.

MANUFACTURER'S COUPON  
EXPIRATION DATE 00/00/00

**SAVE \$3**  
ONLY on Non-Drowsy\* Claritin® 45ct.

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**SAVE \$3 NOW**

Non-Drowsy\*  
**Claritin®**  
loratadine tablets 10 mg  
antihistamine

**24 Hour** Relief of:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itchy Throat or Nose

**Indoor & Outdoor Allergies**

 \*When taken as directed. See Drug Facts Panel.

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/s/  
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THERESA M MICHELE  
12/18/2015