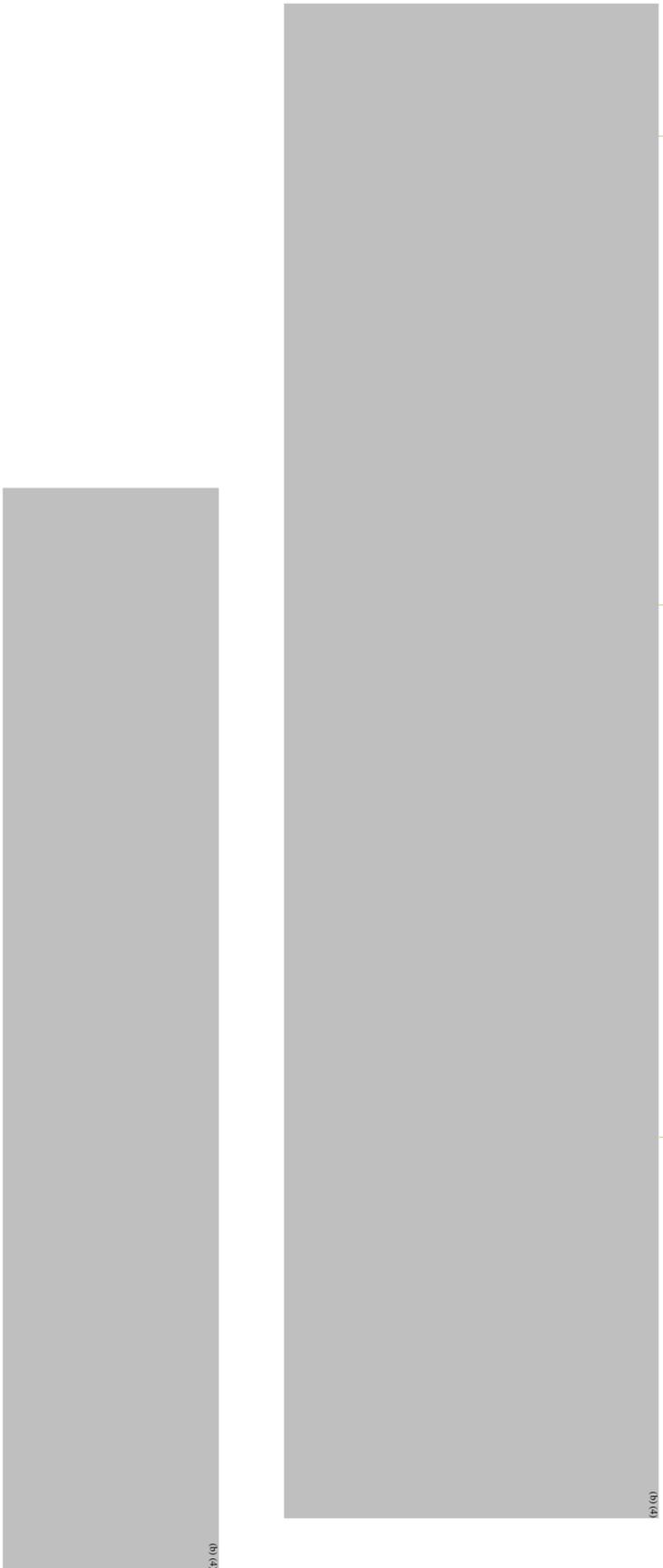
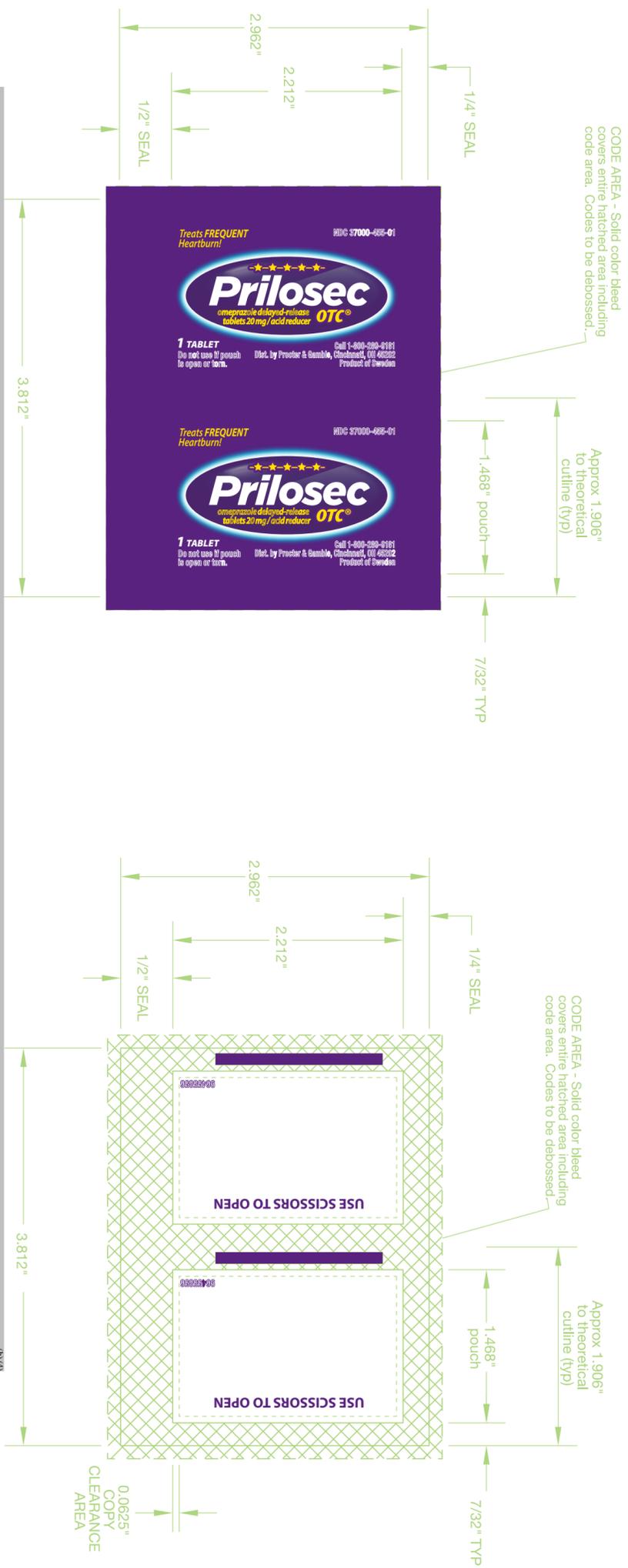
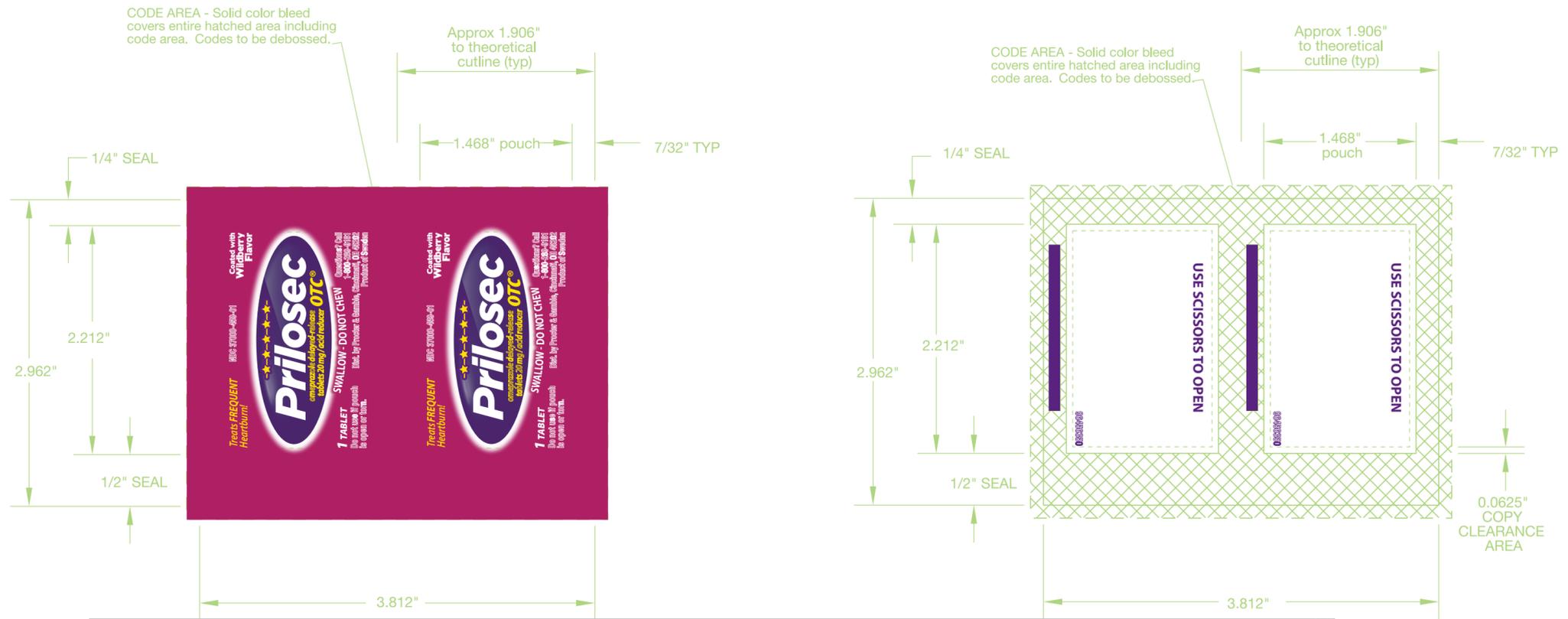


API Double Pouch Artwork Layout



API Double Pouch Artwork Layout

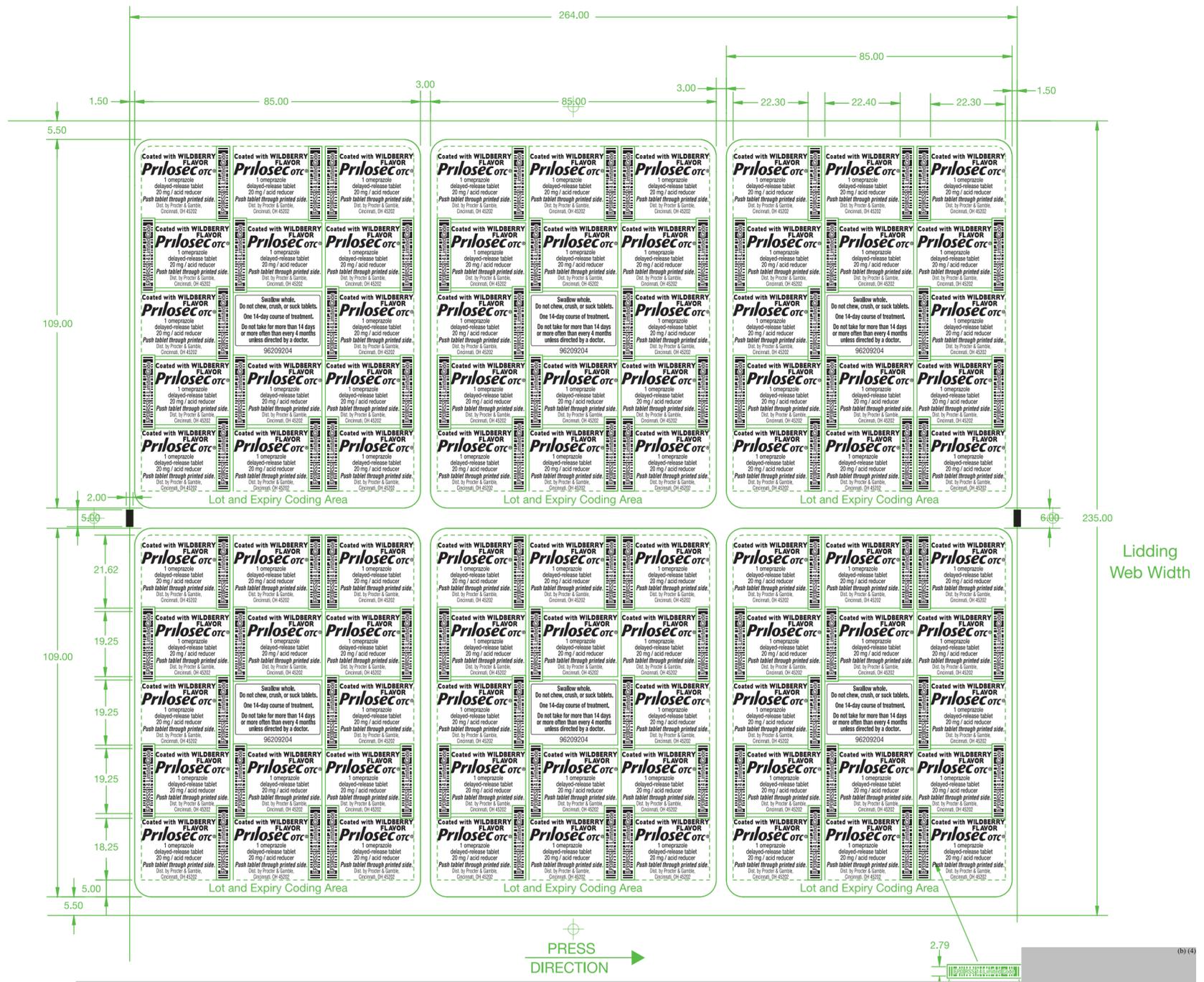


(b) (4)

(b) (4)

SUBSTRATE: RIGID - CARTON FOLDED OR BACKCARD

Web Layout - 14ct Blister Card Layout with RSS Codes



Indicated for the treatment of frequent heartburn*
*occurring 2 or more days a week

Drug Facts	Purpose
Active ingredient (in each tablet) Omeprazole delayed-release tablet 20 mg (equivalent to 20.6 mg omeprazole magnesium).....Acid reducer	
Use • treats frequent heartburn (occurs 2 or more days a week) • not intended for immediate relief of heartburn; this drug may take 1 to 4 days for full effect	
Warnings Allergy alert: Do not use if you are allergic to omeprazole Do not use if you have: • trouble or pain swallowing food, vomiting with blood, or bloody or black stools • heartburn with lightheadedness, sweating or dizziness • chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness • frequent chest pain These may be signs of a serious condition. See your doctor. Ask a doctor before use if you have: • had heartburn over 3 months. This may be a sign of a more serious condition. • frequent wheezing, particularly with heartburn • unexplained weight loss • nausea or vomiting • stomach pain Ask a doctor or pharmacist before use if you are taking: • warfarin, clopidogrel or clostazol (blood-thinning medicines) • prescription antifungal or anti-yeast medicines • diazepam (anxiety medicine) • digoxin (heart medicine) • tacrolimus or mycophenolate mofetil (immune system medicines) • prescription antiretrovirals (medicines for HIV infection) • methotrexate (arthritis medicine) Stop use and ask a doctor if: • your heartburn continues or worsens • you need to take this product for more than 14 days • you need to take more than 1 course of treatment every 4 months • you get diarrhea If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.	

Read Drug Facts label on back before trying

FREE SAMPLE INSIDE
(NOT FOR SALE)



omeprazole delayed-release tablets 20 mg / acid reducer

Treats FREQUENT Heartburn!
Occurring 2 Or More Days A Week

2 TABLETS

Follow samples with a 14-day course of treatment.
Questions? Call 1-800-289-9181

Dimensions: 6.50" [165.1] (total width), 3.25" [82.55] (left side), 3.25" [82.55] (right side), 5.0" [127] (height)

Experience the first couple of days of your 14-day course of treatment!



FREE SAMPLE OF

Prilosec OTC®

It treats FREQUENT Heartburn!

Tips for Managing Heartburn • Do not lie flat or bend over after eating • Do not wear tight-fitting clothing around the stomach • Do not eat before bedtime • Raise the head of your bed • Avoid heartburn-causing foods such as rich, spicy, fatty or fried foods, chocolate, caffeine, alcohol and certain fruits and vegetables • Eat slowly and avoid big meals • If overweight, lose weight • Quit smoking

Prilosec OTC is to be used once a day (every 24 hours), every day for 14 days. Read Drug Facts label before trying.

Drug Facts (continued)

Directions

- for adults 18 years of age and older
- this product is to be used once a day (every 24 hours), every day for 14 days
- it may take 1 to 4 days for full effect; some people get complete relief of symptoms within 24 hours

14-Day Course of Treatment

- swallow 1 tablet with a glass of water before eating in the morning
- take every day for 14 days
- do not take more than 1 tablet a day
- do not use for more than 14 days unless directed by your doctor
- swallow whole. Do not chew or crush tablets.

Repeated 14-Day Courses (if needed)

- you may repeat a 14-day course every 4 months
- **do not take for more than 14 days or more often than every 4 months unless directed by a doctor**
- children under 18 years of age: ask a doctor. Heartburn in children may sometimes be caused by a serious condition.

Other information

- read the directions and warnings before use
- keep the carton. It contains important information.
- store at 20-25°C (68-77°F) and protect from moisture

Inactive ingredients glyceryl monostearate, hydroxypropyl cellulose, hypromellose, iron oxide, magnesium stearate, methacrylic acid copolymer, microcrystalline cellulose, paraffin, polyethylene glycol 6000, polysorbate 80, polyvinylpyrrolidone, sodium stearyl fumarate, starch, sucrose, talc, titanium dioxide, triethyl citrate

Questions? 1-800-289-9181

Product of Sweden
Dist. by Procter & Gamble, Cincinnati, OH 45202
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TREATS FREQUENT HEARTBURN

NDC 37000-455-01 96455930

Dimensions: 6.50" [165.1] (total width), 3.25" [82.55] (left side), 3.25" [82.55] (right side), 2.962" [75.24] (inner width), 5.0" [127] (height), 3.812" [96.83] (inner height)

Indicated for the treatment of frequent heartburn*
*occurring 2 or more days a week

Drug Facts

Active ingredient (in each tablet)	Purpose
Omeprazole delayed-release tablet 20 mg (equivalent to 20.6 mg omeprazole magnesium)	Acid reducer

Use

- treats frequent heartburn (occurs **2 or more** days a week)
- not intended for immediate relief of heartburn; this drug may take 1 to 4 days for full effect

Warnings

Allergy alert: Do not use if you are allergic to omeprazole

Do not use if you have:

- trouble or pain swallowing food, vomiting with blood, or bloody or black stools
- heartburn with **lightheadedness, sweating or dizziness**
- chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness
- frequent **chest pain**

These may be signs of a serious condition. See your doctor.

Ask a doctor before use if you have:

- had heartburn over 3 months. This may be a sign of a more serious condition.
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

Ask a doctor or pharmacist before use if you are taking:

- warfarin, clopidogrel or cilostazol (blood-thinning medicines)
- prescription antifungal or anti-yeast medicines
- diazepam (anxiety medicine)
- digoxin (heart medicine)
- tacrolimus or mycophenolate mofetil (immune system medicines)
- prescription antiretrovirals (medicines for HIV infection)
- methotrexate (arthritis medicine)

Stop use and ask a doctor if:

- your heartburn continues or worsens
- you need to take this product for more than 14 days
- you need to take more than 1 course of treatment every 4 months
- you get diarrhea

If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

NDC 37000-459-01

FREE SAMPLE INSIDE
(NOT FOR SALE)



Prilosec
omeprazole delayed-release
tablets 20 mg / acid reducer **OTC**

SWALLOW - DO NOT CHEW

**Coated with
Wildberry Flavor**

Treats FREQUENT Heartburn!
Occurring 2 Or More Days A Week

Follow samples with a 14-day course of treatment.
Questions? Call 1-800-289-9181

2 TABLETS

Read Drug Facts label
on back before trying

Experience the first couple of days of your
14-day course of treatment!



FREE SAMPLE OF
Prilosec
omeprazole delayed-release
tablets 20 mg / acid reducer **OTC**

**Coated with
Wildberry Flavor**

It Treats FREQUENT Heartburn!

Tips for Managing Heartburn

- Do not lie flat or bend over after eating
- Do not wear tight-fitting clothing around the stomach
- Do not eat before bedtime
- Raise the head of your bed
- Avoid heartburn-causing foods such as rich, spicy, fatty or fried foods, chocolate, caffeine, alcohol and certain fruits and vegetables
- Eat slowly and avoid big meals
- If overweight, lose weight
- Quit smoking

Prilosec OTC is to be used once a day (every 24 hours), every day for 14 days. Read Drug Facts label before trying.

Drug Facts (continued)

Directions

- for adults 18 years of age and older
- this product is to be used once a day (every 24 hours), every day for 14 days
- it may take 1 to 4 days for full effect; some people get complete relief of symptoms within 24 hours

14-Day Course of Treatment

- swallow 1 tablet with a glass of water before eating in the morning
- take every day for 14 days
- do not take more than 1 tablet a day
- do not use for more than 14 days unless directed by your doctor
- swallow whole. Do not chew, crush, or suck tablets.**

Repeated 14-Day Courses (if needed)

- you may repeat a 14-day course every 4 months
- do not take for more than 14 days or more often than every 4 months unless directed by a doctor**

• children under 18 years of age: ask a doctor. Heartburn in children may sometimes be caused by a serious condition.

Other information

- read the directions and warnings before use
- keep the carton. It contains important information.
- store at 20-25°C (68-77°F) and protect from moisture

Inactive ingredients FD&C blue no. 2 aluminum lake, FD&C red no. 40 aluminum lake, flavor, glyceryl monostearate, hydroxypropyl cellulose, hypromellose, magnesium stearate, methacrylic acid copolymer, mica, microcrystalline cellulose, polyethylene glycol 6000, polysorbate 80, polyvinylpyrrolidone, saccharin sodium, sodium stearyl fumarate, starch, sucrose, talc, titanium dioxide, triethyl citrate

Questions? 1-800-289-9181

Product of Sweden
Dist. by Procter & Gamble, Cincinnati, OH 45202
© 2014 P&G

Treats FREQUENT Heartburn!

96456530

Spare Out / No Copy Area / Full varnish or Coating in this area. This area must contain color for laser coding purposes - color must be approved by Pkg Devel as videojet coding is also used by CM site.

Printing Bleed Line Overall color bleed to be 4mm except on minor flaps where bleed is 6mm, and manufacturers glue flap where bleed is 3mm





Printing Bleed Line
Overall color bleed to be 4mm
except on minor flaps where bleed
is 6mm, and manufacturers glue
flap where bleed is 3mm

Spare Out / No Copy Area / Copy Only
Full varnish or Coating in this area.



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/s/

VALERIE S PRATT
06/22/2015