

**CENTER FOR DRUG EVALUATION AND
RESEARCH**

APPLICATION NUMBER:

20-958

APPROVAL LETTER



NDA 20-958

Merck Research Laboratories
Attention: George Latyszonek
Director, Regulatory Affairs
P.O. Box 4, BLA-20
West Point, PA 19486-0004

OCT 16 2000

Dear Mr. Latyszonek:

Please refer to your new drug application (NDA) dated February 20, 1998, received February 20, 1998, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act for Pepcid® Complete [famotidine 10 mg/antacid (calcium carbonate 800 mg, and aluminum hydroxide 165 mg) Chewable Tablets.

We acknowledge receipt of your submissions dated June 9 and 23, July 14 and 28, August 2, 10 and 28, and October 4, 5, 10, and 12, 2000. Your submission of August 2, 2000, constituted a complete response to our June 20, 2000 action letter.

This new drug application provides for the use of Pepcid® Complete for use in the relief of heartburn associated with acid indigestion and sour stomach.

We have completed the review of this application, as amended, and have concluded that adequate information has been presented to demonstrate that the drug product is safe and effective for use as recommended in the agreed upon labeling text. Accordingly, the application is approved effective on the date of this letter.

The final printed labeling (FPL) must be identical to the submitted draft labeling dated August 2, 2000, and must be formatted in accordance with the requirements of 21 CFR 201.66. Marketing the product with FPL that is not identical to the approved labeling text and "Drug Facts" format may render the product misbranded and an unapproved new drug.

Please submit 20 paper copies of the FPL as soon as it is available, in no case more than 30 days after it is printed. Please individually mount ten of the copies on heavy-weight paper or similar material. Alternatively, you may submit the FPL electronically according to the guidance for industry titled *Providing Regulatory Submissions in Electronic Format - NDAs* (January 1999). For administrative purposes, this submission should be designated "FPL for approved NDA 20-958." Approval of this submission by FDA is not required before the labeling is used.

Please be reminded of your agreement to implement the labeling revisions specified in your communication dated October 12, 2000, at the time of the next printing.

Validation of the regulatory methods has not been completed. At the present time, it is the policy of the Center not to withdraw approval because the methods are being validated. Nevertheless, we expect your continued cooperation to resolve any problems that may be identified.

Be advised that, as of April 1, 1999, all applications for new active ingredients, new dosage forms, new indications, new routes of administration, and new dosing regimens are required to contain an assessment of the safety and effectiveness of the product in pediatric patients unless this requirement is waived or deferred (63 *FR* 66632). We note that you have not fulfilled the requirements of 21 CFR 314.55 (or 601.27). We are deferring submission of your pediatric studies until January 1, 2002. However, in the interim, please submit your pediatric drug development plans within 120 days from the date of this letter unless you believe a waiver is appropriate. Within approximately 120 days of receipt of your pediatric drug development plan, we will review your plan and notify you of its adequacy.

If you believe that this drug qualifies for a waiver of the pediatric study requirement, you should submit a request for a waiver with supporting information and documentation in accordance with the provisions of 21 CFR 314.55 within 60 days from the date of this letter. We will notify you within 120 days of receipt of your response whether a waiver is granted. If a waiver is not granted, we will ask you to submit your pediatric drug development plans within 120 days from the date of denial of the waiver.

Pediatric studies conducted under the terms of section 505A of the Federal Food, Drug, and Cosmetic Act may result in additional marketing exclusivity for certain products (pediatric exclusivity). You should refer to the *Guidance for Industry on Qualifying for Pediatric Exclusivity* (available on our website at www.fda.gov/cder/pediatric) for details. If you wish to qualify for pediatric exclusivity you should submit a "Proposed Pediatric Study Request" in addition to your plans for pediatric drug development described above. We recommend that you submit a Proposed Pediatric Study Request within 120 days from the date of this letter. If you are unable to meet this time frame but are interested in pediatric exclusivity, please notify the division in writing. FDA generally will not accept studies submitted to an NDA before issuance of a Written Request as responsive to a Written Request. Sponsors should obtain a Written Request before submitting pediatric studies to an NDA. If you do not submit a PPSR or indicate that you are interested in pediatric exclusivity, we will review your pediatric drug development plan and notify you of its adequacy. Please note that satisfaction of the requirements in 21 CFR 314.55 alone may not qualify you for pediatric exclusivity. FDA does not necessarily ask a sponsor to complete the same scope of studies to qualify for pediatric exclusivity as it does to fulfill the requirements of the pediatric rule.

In addition, please submit two copies of the introductory promotional materials that you propose to use for this product. All proposed materials should be submitted in draft or mock-up form, not final print. Please send one copy to the Division of Gastrointestinal and Coagulation Drug Products and one copy to the Division of Over-the-Counter Drug Products. For administrative purposes, this submission should be sent to the NDA and should be identified as new correspondence to approved NDA 20-958.

We remind you that you must comply with the requirements for an approved NDA set forth under 21 CFR 314.80 and 314.81.

In line with Center for Drug Evaluation and Research policy, oversight of this application is being transferred to the Division of Over-the-Counter Drug Products. If you have any questions, contact Dan Keravich, R.Ph., M.S., M.B.A., Project Manager, at (301) 827-2222.

Sincerely

/s/

Charles Ganley, M.D. U
Director
Division of Over-the-Counter Drug Products
Office of Drug Evaluation V
Center for Drug Evaluation and Research

/s/

Lilia Talarico, M.D.⁹
Director
Division of Gastrointestinal and Coagulation
Drug Products
Office of Drug Evaluation III
Center for Drug Evaluation and Research

10/16/00
FOR LT

**CENTER FOR DRUG EVALUATION AND
RESEARCH**

APPLICATION NUMBER:

20-958

APPROVED LABELING

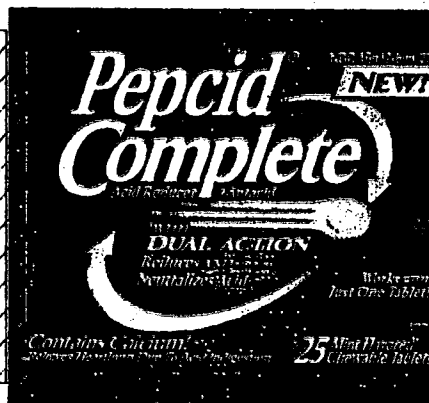
NOTES

- 1) ALL DIMENSIONS IN INCHES
- 2) DIMENSIONS UNLESS SPECIFIED
- 3) FRACTIONS 1/4" = .25"
- 4) DRAWING SHOWS PRINT SIZE UP
- 5) NO PRINT AREA
- 6) PART NUMBER AREA MUST USE SIZE 8 P.T. FONT FOR PART NUMBER WITH NO DOT ABOVE PART NUMBER
- 7) UPC AREA
- 8) NO PRINT, NO COLOR & NO VARNISH AREA
- 9) "LET" AND "TOP" PRINT AREA

REV. NO.		LB-PS-849		Johnson & Johnson OTC MERCK	
REV. NO.		REV. NO.		REV. NO.	
REV. NO.	DATE	REVISED PART #	REVISED LEVEL	REVISED DATE	REVISED BY
REV. NO.	DATE	REVISED PART #	REVISED LEVEL	REVISED DATE	REVISED BY
REV. NO.	DATE	REVISED PART #	REVISED LEVEL	REVISED DATE	REVISED BY
REV. NO.	DATE	REVISED PART #	REVISED LEVEL	REVISED DATE	REVISED BY

Johnson & Johnson OTC MERCK
 GENERAL PHARMACEUTICAL CO.
 CAMP HILL ROAD, FORT WASHINGTON, PA 19034

TITLE:
**BOOKLET LABEL FOR
 FACT 150CC BOTTLE**



FREE PEPCID COMPLETE Offer.
 Buy 4 or more. See details inside!

The benefits of a Peppid Complete 15's box plus the benefits of Peppid AC. A single point you both reduce and combine and. **DO NOT USE IF PUNCHED FOR, WHICH SEAL UNDER BOTTLE CAP IS CRACKED.**

Drug Facts
 Active ingredients in each chewable tablet: Purpose
 Famotidine 15 mg. Acid reducer
 Calcium carbonate 200 mg. Antacid
 Magnesium hydroxide 100 mg. Antacid

Questions? 1-800-755-4008
 See Tab for Warnings and Directions

EXCESS ACID: A BURNING PROBLEM
 It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interferes with everyday activities.

Heartburn—Caused by acid in the esophagus

- Burning pain/discomfort in esophagus
- A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
- Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

FREE PEPCID COMPLETE OFFER

Buy 4 PEPCID[®]COMPLETE packages 25's or larger and get **FREE PEPCID COMPLETE 15's**

How's New? You Get A Free PEPCID COMPLETE 15's Package
 1. Please include 4 proof-of-purchases (RPC bar code removed from the bottom of outer carton) from any PEPCID COMPLETE or PEPCID AC Package (25's or larger).
 2. Complete this request form, place in a stamped envelope along with cash register receipts and 4 proof-of-purchases and mail to:

PEPCID COMPLETE 15's, PO. Box 3710
 Highland Park, NJ 08520-4710
 © Johnson & Johnson • MERCK 2000

NAME _____
 (please print)
 ADDRESS _____
 APT.# _____ CITY _____
 STATE _____ ZIP _____
 TELEPHONE # _____
 e-mail address: _____
 See back for additional information

1) How frequently do you use non-prescription antacids or stomach remedies?
 A. 2 to 3 days per week or more B. 1 day per week
 C. 2 to 3 days per month or less

2) How severe is a typical heartburn or indigestion episode?
 A. very severe B. somewhat severe C. not very severe D. not at all severe

3) PEPCID COMPLETE is a combination of a fast-acting chewable antacid, and a powerful acid controller like Zantac75® or Pepcid AC. Which products will you replace with PEPCID COMPLETE?
 A. _____ B. _____

Please exclude me from all future PEPCID COMPLETE offers or information.

NOTE: Offer good only in U.S.A. and APO/FPO addresses. This request form may not be mechanically reproduced. LIMIT TWO PEPCID COMPLETE OFFERS PER FAMILY AND/OR ADDRESS. No group or organization requests will be honored. Your offer rights may not be transferred or assigned. Offer void where prohibited or taxed. Please allow 6 to 8 weeks for receipt of postings.
 ® Registered trademark of Merck & Co., Inc. *Registered trademark of Glaxo Wellcome Warner-Lambert OTC/OTC


Drug Facts (continued)

Other information
 • read the directions and warnings before use • keep this booklet. It contains important information.
 • store at 25-30°C (77-86°F) • protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free 1-800-755-4008

A NON-PRESCRIPTION STOMACH MEDICINE
 PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid, antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.



• Just 1 tablet relieves heartburn due to acid indigestion.

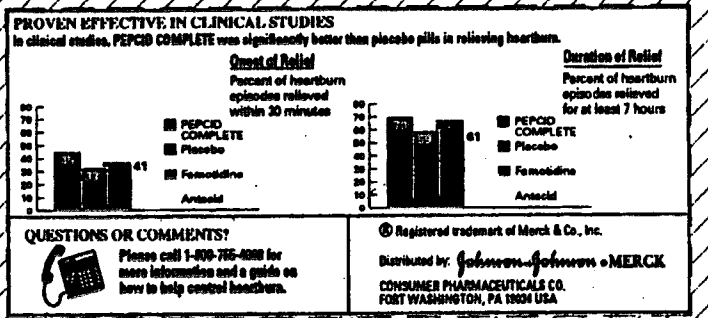
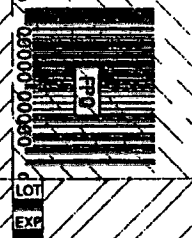
Shown actual size

Drug Facts (continued)

Use relieves heartburn associated with acid indigestion and sour stomach

Warnings
 Always alert: Do not use if you are allergic to famotidine or other acid reducers
 Do not use • if you have trouble swallowing • with other famotidine products or acid reducers
 Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.
 Stop use and ask a doctor if • stomach pain continues • you need to take this product for more than 14 days
 If pregnant or breast-feeding, ask a health professional before use.
 Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions
 • adults and children 12 years and over:
 • do not swallow tablet whole; chew completely
 • to relieve symptoms, chew 1 tablet before swallowing
 • do not use more than 2 chewable tablets in 24 hours
 • children under 12 years: ask a doctor






Labeling Format Information:


Fonts: Univers condensed, bold and bold italic.

Drug Facts:	9 pt	Leading:	6 pt
Header:	8 pt	Bullets:	6 pt
Subheader:	8 pt	Barlines:	2.5 pt
Body Text:	6 pt	Hairlines:	.5 pt
Drug Facts (continued):	9 pt		

Horizontal Scale: 94% Average Kerning: -4

NOTES:

- 1) ALL DIMENSIONS IN INCHES
- 2) TOLERANCES UNLESS SPECIFIED:
FRACTIONS: 1/64
- 3) DRAWING SHOWN PRINT SIDE UP
- 4)  NO PRINT AREA
- 5)  PART NUMBER AREA MUST USE
OCCR 8 FT. FONT FOR PART NUMBER
WITH NO BOX AROUND PART NUMBER
- 6)  UPC AREA
- 7)  NO PRINT, NO COLOR & NO VARNISH AREA
- 8)  "LOT" AND "EXP" PRINT AREA

				DWG. NO.		Johnson & Johnson  MERCK CONSUMER PHARMACEUTICALS CO. CAMP HILL ROAD, FORT WASHINGTON, PA 19034
				LB-PS-848		
				DRAWN		TITLE: BOOKLET LABEL FOR FACT 20000 BOTTLE
				AR3		
				PLOT SCALE		
				DATE		APPROVED
				2/26/99		
ARC/HP	3	4/19/00	MOVED PART NO AREA (MOT'D BASE LABEL ON	INIT.	NO.	DATE
ARC/HP	2	1/19/00	ADDED TOLERANCES	REVISIONS		
ARC/CF	1	2/26/99	CHG'D LOWER LEFT CORNER			

FREE PEPCID COMPLETE OFFER
Buy 4 PEPCID COMPLETE packages
25's or larger and get
FREE PEPCID COMPLETE 15's

EXCESS ACID: A BURNING PROBLEM
It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

Heartburn - Caused by acid in the esophagus
Burning pain/discomfort in esophagus
A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

FREE PEPCID COMPLETE OFFER
Name: _____
Address: _____
City: _____
State: _____
Zip: _____
Telephone #: _____

1. Please include a proof-of-purchase (PPC) package that was removed from the bottom of your original box of PEPCID COMPLETE or PEPCID AC Package (15's or larger).
2. Complete this request form, place in a self-addressed envelope along with cash payment and mail to:
PEPCID COMPLETE 15's Box 179
PO Box 179
Fort Washington, PA 19034
See back for additional information and restrictions.

NEW!

Pepcid Complete

Acid Reducer + Antacid

with **DUAL ACTION**
Reduces AND Neutralizes Acid.




Works with **Just One Tablet!**

Contains Calcium¹
Relieves Heartburn Due to Acid Indigestion

25 Mint Flavored Chewable Tablets
+ 5 Tablets FREE!

FREE PEPCID COMPLETE Offer
*Offer good on 25's or larger packages only.

DO NOT USE IF PRINTED POLYMER SEAL UNDER BOTTLE CAP IS BROKEN.

 +  = 

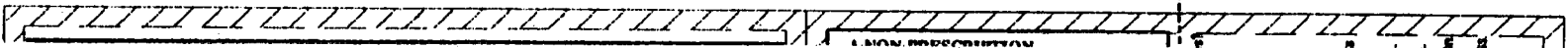
The benefits of a chewable antacid + Acid control of Pepcid AC = A single tablet that both reduces and neutralizes acid.

Drug Facts

Active ingredients	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 100 mg	Antacid
Magnesium hydroxide 100 mg	Antacid

Use when heartburn associated with acid indigestion without stomach pain.

Questions? 1-800-755-8008
J&J, Fort Washington, PA 19034



Drug Facts (continued)

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers.

Do not use

• if you have trouble swallowing • with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if

• stomach pain continues • you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

• adults and children 12 years and over:

- do not swallow tablet whole; chew completely
- to relieve symptoms, chew 1 tablet before swallowing
- do not use more than 3 chewable tablets in 24 hours

• children under 12 years: ask a doctor

Other information

- read the directions and warnings before use • keep this booklet. It contains important information.
- store at 25-30°C (77-86°F) • protect from moisture

Inactive ingredients: cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free 1-800-755-4008

STOMACH MEDICINE

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in **PEPCID COMPLETE** have been used for years to treat acid-related problems in millions of people safely and effectively.



Shown actual size

• Just 1 tablet relieves heartburn due to acid indigestion.

1) How frequently do you use non-prescription antacids or stomach remedies?
 A. 2 to 3 days per week or more B. 1 day per week
 C. 2 to 3 days per month or less

2) How severe is a typical heartburn or indigestion episode?
 A. very severe B. somewhat severe
 C. not very severe D. not at all severe

3) **PEPCID COMPLETE** is a combination of a fast-acting chewable antacid, and a powerful acid controller like Zantac[®]75 or Pepcid AC. Which product will you replace with **PEPCID COMPLETE**?

Please exclude me from all future **PEPCID COMPLETE** offers or informas-
NOTE: Offer good only in U.S.A. and Puerto Rico. This survey form may not be
 re-used. For more information, call 1-800-755-4008. **PEPCID COMPLETE OFFER FOR FAMILY AND GROUPS**
 No purchase or participation necessary. Offer good while supplies last. Some restrictions may apply. See back of envelope for complete details. Offer void where prohibited or taxed. Please allow 6 to 8 weeks for receipt of mailing.
 © Registered trademark of Merck & Co., Inc.
 © Registered trademark of Glaxo Wellcome, Inc. - Lambert, UT, USA

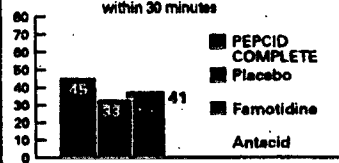
Labeling Format Information:
 Fonts: Univers condensed, bold and bold italic.
 Drug Facts: 9 pt | Leading: 6 pt
 Header: 8 pt | Bullets: 6 pt
 Subheader: 8 pt | Barlines: 2.5 pt
 Body Text: 6 pt | Hairlines: .5 pt
 Drug Facts (continued): 10 pt
 Horizontal Scale: 94% | Average Kerning: -4

PROVEN EFFECTIVE IN CLINICAL STUDIES

In clinical studies, **PEPCID COMPLETE** was significantly better than placebo pills in relieving heartburn.

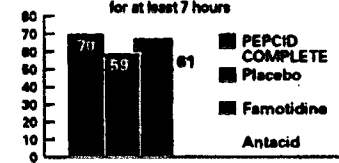
Onset of Relief

Percent of heartburn episodes relieved within 30 minutes



Duration of Relief

Percent of heartburn episodes relieved for at least 7 hours



QUESTIONS OR COMMENTS?



Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

© Registered trademark of Merck & Co., Inc.

Distributed by: *Johnson & Johnson* - MERCK

CONSUMER PHARMACEUTICALS CO.
 FORT WASHINGTON, PA 19034 USA

FREE PEPCID COMPLETE OFFER

Buy 4 PEPCID COMPLETE packages
25's or larger and get
FREE PEPCID COMPLETE 15's

1. Please include 4 pre-paid-addressed RFP PEPCID COMPLETE 15's packages for each item from the bottom of other orders from any PEPCID COMPLETE or PEPCID AC Package (15's or 25's).

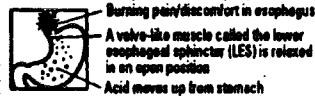
2. Complete this request form, place in a padded envelope along with cash payment and mail to:

PEPCID COMPLETE, 15's, PO Box 770
Parsippany, NJ 07054
No purchase necessary. Offer good 12/1/89 to 11/30/90. Void where prohibited. © 1989 Warner-Lambert Co.

Send back for additional information: www.pepcid.com

Name: _____
Address: _____
City: _____
State: _____
Zip: _____
Telephone #: _____

EXCESS ACID: A BURNING PROBLEM
It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.



TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

NEW!

Pepcid Complete

Acid Reducer • Antacid

with **DUAL ACTION**
Reduces AND Neutralizes Acid

Works with Just One Tablet!

Contains Calcium!
Relieves Heartburn Due to Acid Indigestion

50 Mint Flavored Chewable Tablets

FREE PEPCID COMPLETE Offer

DO NOT USE IF PEPCID FOR MINT SEAL UNDER BOTTLE CAP IS DAMAGED.

WANTED! + **PEPCID COMPLETE** = **FREE PEPCID COMPLETE**

The benefits of a chewable antacid + Acid control of Pepcid AC = A single tablet that both reduces and neutralizes acid.

Drug Facts

Active ingredients	Purpose
(In each chewable tablet)	
Ranitidine HCl	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 160 mg	Antacid

Use reduces heartburn associated with acid indigestion and/or disease.

Questions? 1-800-755-4088

Use Only for Warnings and Directions

Drug Facts (continued)

Warnings
Always alert: Do not use if you are allergic to famotidine or other acid reducers.
Do not use:
• if you have trouble swallowing • with other famotidine products or acid reducers
Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.
Stop use and ask a doctor if:
• stomach pain continues • you need to take this product for more than 14 days
If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions
• adults and children 12 years and over:
• do not swallow tablet whole; chew completely
• to relieve symptoms, chew 1 tablet before mealtime
• do not use more than 2 chewable tablets in 24 hours
• children under 12 years: ask a doctor

Other information
• read the directions and warnings before use • keep this booklet. It contains important information.
• store at 25-30°C (77-86°F) • protect from moisture

Inactive ingredients: cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free 1-800-755-4088

A NON-PRESCRIPTION STOMACH MEDICINE

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in **PEPCID COMPLETE** have been used for years to treat acid-related problems in millions of people safely and effectively.

Shown actual size

• Just 1 tablet relieves heartburn due to acid indigestion.

1) How frequently do you use non-prescription antacids or stomach medicine?
A. 2 to 3 days per week or more B. 1 day per week
C. 2 to 3 days per month or less

2) How severe is a typical heartburn or indigestion episode?
A. very severe B. somewhat severe
C. not very severe D. not at all severe

3) PEPCID COMPLETE is a combination of a fast-acting chewable antacid and a powerful acid controller like Zantac® or Pepcid AC. Which product will you replace with PEPCID COMPLETE?
A. Zantac® B. Pepcid AC C. neither

Please exclude me from all future PEPCID COMPLETE offers or information.
NOTE: Offer good only in U.S.A. and ACQUIRO addresses. This request form may not be reproduced, resold, or used for any other purpose. LIMIT TWO PEPCID COMPLETE OFFERS PER FAMILY ADDRESS. No prize or cash value. Void where prohibited or restricted. Please allow 4 to 6 weeks for receipt of package.
A registered trademark of Warner-Lambert Co., Inc.
A registered trademark of Glaxo Wellcome (Warner-Lambert) OFFCO.

PROVEN EFFECTIVE IN CLINICAL STUDIES
 In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

Onset of Relief
Percent of heartburn episodes relieved within 30 minutes

Antacid	Percent of heartburn episodes relieved within 30 minutes
Famotidine	41
Placebo	33
PEPCID COMPLETE	46

Duration of Relief
Percent of heartburn episodes relieved for at least 7 hours

Antacid	Percent of heartburn episodes relieved for at least 7 hours
Famotidine	61
Placebo	59
PEPCID COMPLETE	70

QUESTIONS OR COMMENTS?

Please call 1-800-735-6308 for more information and a guide on how to help control heartburn.

© Registered trademark of Merck & Co., Inc.
 Distributed by: *Johnson & Johnson* - MERCK
 CONSUMER PHARMACEUTICALS CO.
 FORT WASHINGTON, PA 19034 USA

LOT: XXXXXX

EXP: XXXXXX

Labeling Format Information:
 Fonts: Unvers condensed, bold and bold italic.
 Drug Facts: 9 pt
 Header: 8 pt
 Bullets: 8 pt
 Barlines: 2.5 pt
 Body Text: 6 pt
 Drug Facts (continued): 10 pt

Form No.	Revision	Effective Date	Printed Date	Printed By	Checked By	Reviewed By	Approved By
LB-PS-848	1	01/01/99	01/01/99				
BOOKLET LABEL FOR FACT BOOK BOTTLE							

Drug Facts (continued)

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use

• if you have trouble swallowing • with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if

• stomach pain continues • you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

• adults and children 12 years and over:

- do not swallow tablet whole; chew completely
- to relieve symptoms, chew 1 tablet before swallowing
- do not use more than 2 chewable tablets in 24 hours

• children under 12 years: ask a doctor

Other information

• read the directions and warnings before use • keep this booklet. It contains important information.
• store at 25-30°C (77-86°F) • protect from moisture

Inactive ingredients: cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free 1-800-755-4008

A NON-PRESCRIPTION STOMACH MEDICINE

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in **PEPCID COMPLETE** have been used for years to treat acid-related problems in millions of people safely and effectively.



Shown actual size

• Just 1 tablet relieves heartburn due to acid indigestion.

1) How frequently do you use non-prescription antacids or stomach remedies?

- A. 2 to 3 days per week or more
- B. 1 day per week
- C. 2 to 3 days per month or less

2) How severe is a typical heartburn or indigestion episode?

- A. very severe
- B. somewhat severe
- C. not very severe
- D. not at all severe

3) **PEPCID COMPLETE** is a combination of a fast-acting chewable antacid, and a powerful acid controller (in Zantac® or Pepcid AC). Which products will you replace with **PEPCID COMPLETE**?

A. _____
B. _____
C. Please enclose me from all future **PEPCID COMPLETE** offers or information.

NOTE: Offer good only in U.S.A. and AP/POPO addresses. This request form may not be retransmitted, reproduced, resold, or otherwise distributed. LIMIT TWO PEPCID COMPLETE OFFERS PER FAMILY/HOUSEHOLD ADDRESS. No group or organization requests will be honored. Your offer rights may not be transferred or assigned. Offer void where prohibited or taxed. Please allow 6 to 8 weeks for receipt of package.

© Registered trademark of Lund & Co., Inc.
*Registered trademark of Glaxo Wellcome (Kaiser-Lambert) D/CF

FREE PEPCID COMPLETE OFFER

Buy 4 PEPCID COMPLETE packages
25's or larger and get
FREE PEPCID COMPLETE 15's

NAME _____
ADDRESS _____
CITY _____
STATE _____
ZIP _____

TELEPHONE # _____
e-mail address: _____

See back for additional information

EXCESS ACID: A BURNING PROBLEM
It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

Heartburn—Caused by acid in the esophagus

Burning pain/discomfort in esophagus
A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position
Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

NEW! **FREE PEPCID COMPLETE Offer**

Pepcid Complete
Acid Reducer • Antacid

with **EQUAL ACTION**
Reduces AND Neutralizes Acid.

Works with Just One Tablet!

Contains Calcium!
Relieves Heartburn Due to Acid Indigestion.

90 Mint Flavored Chewable Tablets

DO NOT USE IF PRINTED FOR. UNDER SEAL UNDER BOTTLE CAP IS BROKEN.

Drug Facts

Active ingredients	Purpose
(In each chewable tablet)	
Famotidine 10 mg	Acid reducer
Calcium carbonate 900 mg	Antacid
Magnesium hydroxide 163 mg	Antacid

Used to relieve heartburn associated with acid indigestion and sour stomach

Questions? 1-800-755-4008

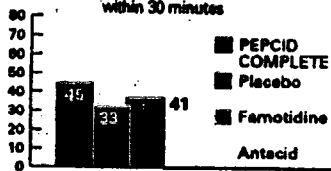
See Tab for Warnings and Directions

PROVEN EFFECTIVE IN CLINICAL STUDIES

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

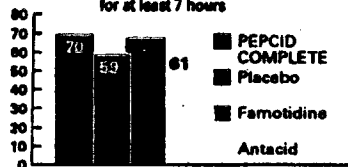
Onset of Relief

Percent of heartburn episodes relieved within 30 minutes



Duration of Relief

Percent of heartburn episodes relieved for at least 7 hours



QUESTIONS OR COMMENTS?



Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

© Registered trademark of Merck & Co., Inc.

Distributed by: *Johnson & Johnson* • MERCK




CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19034 USA

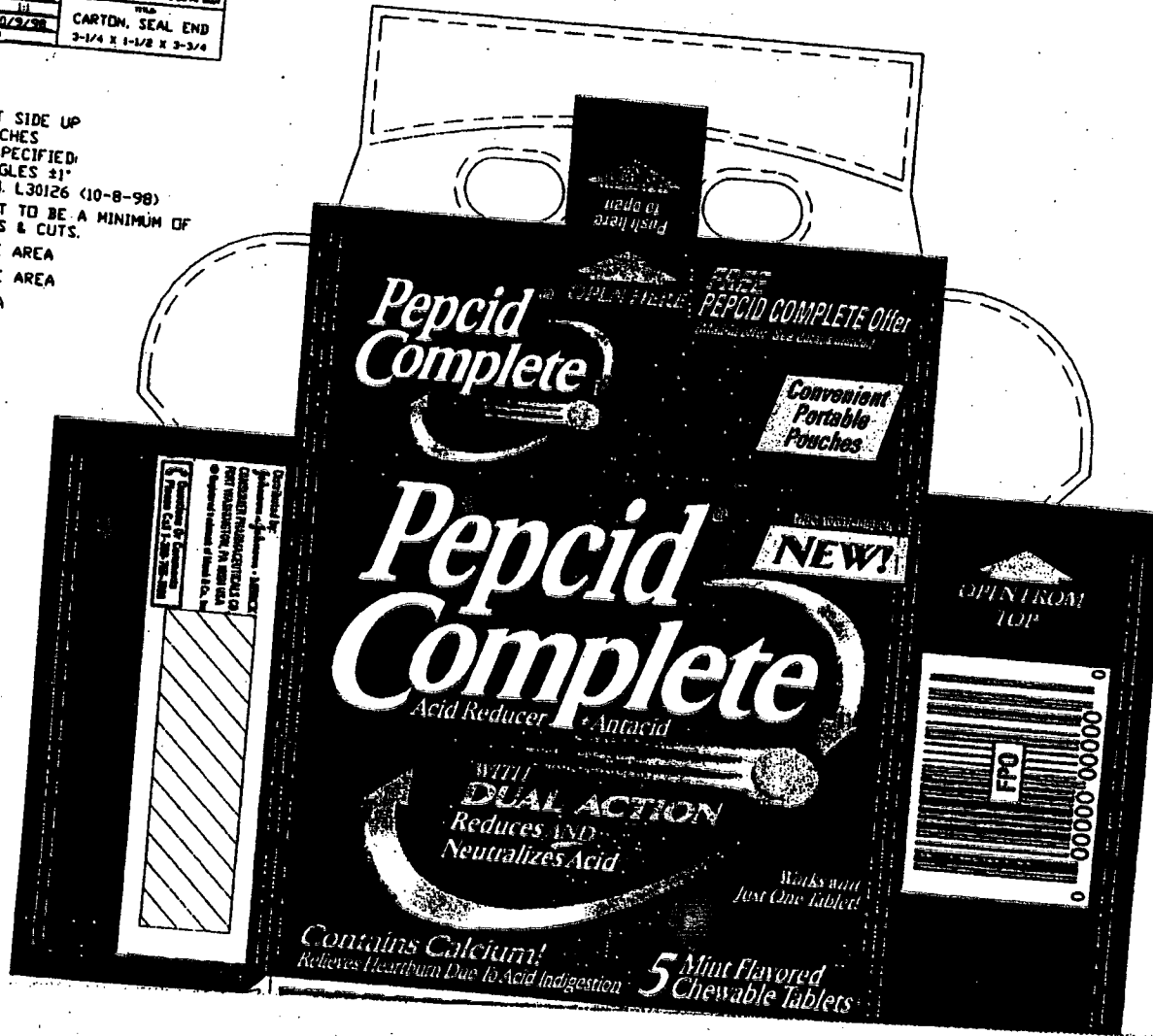
Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.	
Drug Facts: 9 pt	Leading: 6-6.56 pt
Header: 8-8.75 pt	Bullets: 6.56 pt
Subheader: 6-6.56 pt	Berlines: 2.5 pt
Body Text: 6-6.56 pt	Hairlines: .5 pt
Drug Facts (continued): 9.64 pt	
Horizontal Scale: 100-105%	Average Kerning: 0


FC-C-752		JOHNSON & JOHNSON O-MEDICAL
DATE	10/9/98	DESIGNED BY
APPROVED		DATE
CARTON, SEAL END		3-1/4 X 1-1/8 X 3-3/4

NOTES:


- 1) DRAWING SHOWN PRINT SIDE UP
- 2) ALL DIMENSIONS IN INCHES
- 3) TOLERANCES UNLESS SPECIFIED:
FRACTIONS $\pm 1/32$, ANGLES $\pm 1^\circ$
- 4) BASED ON PCI DWG. NO. L30126 (10-8-98)
- 5) ALL LIVE COPY & TEXT TO BE A MINIMUM OF 1/16" FROM ALL SCORES & CUTS.
- 4)  LOT & EXP. DATE AREA
- 5)  VISIONS BARCODE AREA
- 6)  NO VARNISH AREA
- 7) ---- NO PRINT





Labeling Format Information:
 Fonts: Unvers condensed, bold and bold italic.
 Drug Facts: 6 pt
 Header: 8 pt
 Subheader: 8 pt
 Body Text: 8 pt
 Drug Facts (continued): 10 pt
 Leading: 6 pt
 Bullets: 5 pt
 Barlines: 2.5 pt
 Hairlines: .5 pt
 Average Kerning: 4
 Horizontal Scale: 94%







Do not use if the individual pouch is open or torn.


 The base of
 a chewable
 tablet


 Acid content
 of Pepcid AC


 A single tablet
 can both
 reduce acid
 concentration

	Drug Facts Active ingredients (in each chewable tablet) <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Famotidine 16 mg</td> <td style="width: 50%; text-align: right;">Purpose Acid reducer</td> </tr> <tr> <td>Calcium carbonate 400 mg</td> <td style="text-align: right;">Antacid</td> </tr> <tr> <td>Magnesium hydroxide 165 mg</td> <td style="text-align: right;">Antacid</td> </tr> </table>	Famotidine 16 mg	Purpose Acid reducer	Calcium carbonate 400 mg	Antacid	Magnesium hydroxide 165 mg	Antacid
Famotidine 16 mg	Purpose Acid reducer						
Calcium carbonate 400 mg	Antacid						
Magnesium hydroxide 165 mg	Antacid						
	Use relieves heartburn associated with acid indigestion and sour stomach						
	Warnings Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use • if you have trouble swallowing - with other famotidine products or acid reducers Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs. Stop use and ask a doctor if: • stomach pain continues - you need to take this product for more than 14 days • pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.						
	Directions • adults and children 12 years and over: • do not swallow tablet whole; chew completely • to relieve symptoms, chew 1 tablet before swallowing • do not use more than 2 chewable tablets in 24 hours • children under 12 years: ask a doctor						




Drug Facts (continued)

Other information

- read the directions and warnings before use
- keep the carton and package insert. They contain important information.
- store at 25-30°C (77-86°F) - protect from moisture




Inactive ingredients: cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar



Questions or comments? call toll-free 1-800-755-4006

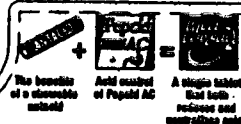
FC-C-707		Johnson & Johnson • MERCK	
P. #		TITLE: CARTON, SEAL END	
DATE: 8-29-97		3-7/8 X 2 X 3-3/4	

NOTES:

- 1) DRAWING SHOWN PRINT SIDE UP
- 2) ALL DIMENSIONS IN INCHES
- 3) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/32, ANGLES ±1°
- 4) BASED ON PCI B.V.G. NO. L28554R13 (5-26-98)
- 5) ALL LIVE COPY & TEXT TO BE A MINIMUM OF 1/16" FROM ALL SCORES & CUTS.
- 6)  LOT & EXP. DATE AREA
- 7)  VISIONS BARCODE AREA
- 8)  NO VARNISH AREA
- 9) ---- NO PRINT



Pepcid Complete



Do not use if the individual pouch is open or torn.



Drug Facts
Active ingredients (in each chewable tablet)

Ingredient	Purpose
Famotidine 10 mg	Acid reducer
Calcium carbonate 800 mg	Antacid
Magnesium hydroxide 100 mg	Antacid

Use: relieves heartburn associated with acid indigestion and sour stomach

Warnings
Always alert: Do not use if you are allergic to famotidine or other acid reducers

Do not use
 • if you have trouble swallowing • with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if:
 • stomach pain continues • you need to take this product for more than 14 days.

If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions
 • adults and children 12 years and over:
 • do not swallow tablet whole; chew completely
 • to relieve symptoms, chew 1 tablet before swallowing
 • do not use more than 2 chewable tablets in 24 hours
 • children under 12 years: ask a doctor

Other information
 • read the directions and warnings before use
 • keep the cap and package insert. They contain important information.
 • store at 25-30°C (77-86°F) • protect from moisture



Drug Facts (continued)
Inactive ingredients: cellulose acetate, corn starch, dextrin, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar



Questions or comments? call toll-free 1-800-765-4008

Distributed by:
Johnson & Johnson • MERCK
 CONSUMER PHARMACEUTICALS CO.
 FORT WASHINGTON, PA 19034 USA
 ® Registered trademark of Bristol-Myers Squibb Company



Labeling Format Information:
Fonts: Univers condensed, bold and bold italic.
Drug Facts: 9 pt
Header: 8 pt
Subheader: 8 pt
Body Text: 6 pt
Drug Facts (continued): 10 pt
Horizontal Scale: 94%
Average Kerning: -4

Pepcid Complete

Acid Reducer + Antacid

with **DUAL ACTION**
Reduces AND
Neutralizes Acid

NEW!

Works with
Just One Tablet!



Take-Along Packs

Contains Calcium!
Relieves Heartburn Due To Acid Indigestion

35 Mint Flavored
Chewable Tablets

Pepcid Complete

Acid Reducer + Antacid

with **DUAL ACTION**
Reduces AND
Neutralizes Acid

Works with
Just One Tablet!

The **ONLY** one
that's two

ANTACID



Starts to
neutralize **AND** works for
in seconds hours!

Pepcid Complete

Acid Reducer + Antacid

with **DUAL ACTION**
Reduces AND
Neutralizes Acid

NEW!

NOT FOR INDIVIDUAL
RETAIL SALE

Take-Along Packs

Contains Calcium!
Relieves Heartburn Due To Acid Indigestion

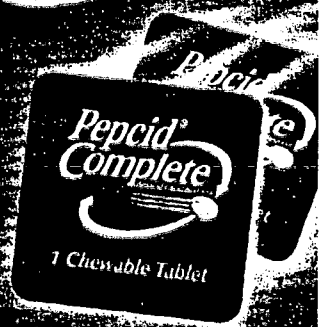
35 Mint Flavored
Chewable Tablets

Pepcid Complete

Acid Reducer + Antacid

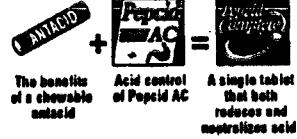
with **DUAL ACTION**
Reduces AND
Neutralizes Acid

Works with
Just One



Take-Along Pack

Pepcid Complete



Do not use if the individual pouch is open or torn.

	Drug Facts					
	<p>Active ingredients (in each chewable tablet)</p> <table border="0"> <tr> <td>Famotidine 10 mg</td> <td>Acid reducer</td> </tr> <tr> <td>Calcium carbonate 800 mg</td> <td>Antacid</td> </tr> <tr> <td>Magnesium hydroxide 165 mg</td> <td>Antacid</td> </tr> </table> <p>Use relieves heartburn associated with acid indigestion and sour stomach.</p>	Famotidine 10 mg	Acid reducer	Calcium carbonate 800 mg	Antacid	Magnesium hydroxide 165 mg
Famotidine 10 mg	Acid reducer					
Calcium carbonate 800 mg	Antacid					
Magnesium hydroxide 165 mg	Antacid					
	Warnings					
	<p>Allergy alert: Do not use if you are allergic to famotidine or other acid reducers.</p> <p>Do not use if you have trouble swallowing with other famotidine products or acid reducers.</p> <p>Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.</p> <p>Stop use and ask a doctor if - stomach pain continues - you need to take this product for more than 14 days - if pregnant or breast-feeding, ask a health professional before use.</p> <p>Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.</p>					
	Directions					
	<p>• adults and children 12 years and over:</p> <ul style="list-style-type: none"> • do not swallow tablet whole; chew completely • to relieve symptoms, chew 1 tablet before swallowing • do not use more than 2 chewable tablets in 24 hours <p>• children under 12 years: ask a doctor</p>					
	Other information					
	<p>• read the directions and warnings before use</p> <p>• keep the carton and package insert. They contain important information.</p> <p>• store at 25-30°C (77-86°F) • protect from moisture</p>					
	Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar					
	Questions or comments? call toll-free 1-800-755-6000					


Labeling Format Information:

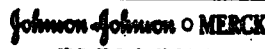
Fonts: Univers condensed, bold and bold italic.	
Drug Facts:	
Header: 9.72 pt	Leading: 6.58 pt
Subheader: 8.64 pt	Bullets: 8.05 pt
Body Text: 6.48 pt	Barlines: 2.5 pt
Drug Facts (continued): NA	Hairlines: .5 pt

Horizontal Scale: 90% Average Kerning: -20

Distributed by:
Johnson & Johnson • MERCK
 CONSUMER PHARMACEUTICALS CO.
 FORT WASHINGTON, PA 19034 USA

NOTES:


- 1) ALL DIMENSIONS IN INCHES.
- 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/64
- 3)  NO COLOR, NO COPY, NO BLEED
- 4) - - - FOLD LINE

				DWG. NO.		BROCHURE-46		 JOHNSON PHARMACEUTICALS CO. CAMP HILL ROAD, FORT WASHINGTON, PA. 19034	
				DRAWN		ARS			
				PLT. SCALE		1:1		TITLE:	
				DATE		2/19/98		BROCHURE, DOUBLE FOLD	
				APPROVED				6.63 L X 4.19 V	
INIT.	NO.	DATE	REVISIONS						

DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR TORN.

WHAT YOU SHOULD KNOW ABOUT:


PACKAGE INSERT



Add Reducer + Anacid

A nonprescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways. Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.


 • Just 1 tablet relieves heartburn due to acid indigestion.

Shown actual size

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to reduce heartburn due to acid indigestion and to soothe your stomach. Children under 12 years: ask a doctor.

TO RELIEVE SYMPTOMS

Chew 1 tablet completely before swallowing.

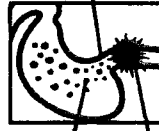
PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

• **Heartburn**—Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position



Burning pain/discomfort in esophagus

Acid moves up from stomach

Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

Labeling Format Information:

Font: Univers condensed, bold and bold italic.

Drug Facts: NA

Header: 10 pt

Subheader: 8 pt

Body Text: 8 pt

Drug Facts (continued): NA

Horizontal Scale: 94%

Average Kerning: 4

Leading: 10 pt

Bullets: 8 pt

Bullets: NA pt

Headlines: NA pt

Proven effective in clinical studies

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

Onset of Relief
Percent of heartburn episodes relieved within 30 minutes

Product	Percent of heartburn episodes relieved within 30 minutes
PEPCID COMPLETE	77
Placebo	33
Famotidine	41
Antacid	33

Duration of Relief
Percent of heartburn episodes relieved for at least 7 hours

Product	Percent of heartburn episodes relieved for at least 7 hours
PEPCID COMPLETE	77
Placebo	33
Famotidine	41
Antacid	33

Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues.
- You need to take this product for more than 14 days.

You may have a serious condition that may need different treatment.

Important: Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use with other famotidine products or acid reducers.

- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- If pregnant or breast-feeding, ask a health professional before use.
- Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

© Registered trademark of Merck & Co., Inc.
Distributed by:
Johnson & Johnson • MERCK
CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19004 USA

PEPCID COMPLETE \$2.00 REBATE OFFER

Mail-In Certificate

Offer Expires September 1, 2003

To receive your \$2.00 refund by mail on PEPCID COMPLETE 25 count or larger:

Buy One PEPCID COMPLETE 25 count or larger between September 1, 2000, and September 1, 2003. Sorry, only sizes indicated are valid on this offer.

Mail: This completed certificate, one UPC symbol from the outer carton and original cash register receipt dated between September 1, 2000, and September 1, 2003, with price paid circled.

Please send my \$2.00 refund to:


Name: _____
Address: _____
Apt. # _____ City _____
State _____ Zip _____


LIMIT ONE OFFER PER FAMILY AND/OR ADDRESS
Requests must be postmarked by December 31, 2003.

Note: Offer good only in U.S.A. and APO/FPO addresses. Reproduction of this offer in any medium or form without permission from Johnson & Johnson/Merck Consumer Pharmaceuticals Company violates copyright statutes. Subscribers that do not meet requirements or are duplicates will not be honored or returned. Void where prohibited or taxed. The purchase sale or trade of this certificate, receipt-of-purchase or cash register receipts is prohibited. Please allow 6 to 8 weeks for delivery.

Send to: PEPCID COMPLETE
12701
\$2.00 Refund Offer
P.O. Box 3718
Highland Park,
MI 48203-0718

NOTES:


- 1) ALL DIMENSIONS IN INCHES.
- 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/64
- 3)  NO COLOR, NO COPY, NO BLEED
- 4) - - - - FOLD LINE

				DVG. NO. BROCHURE-42		 CONSUMER PHARMACEUTICALS CO. CAMP HILL ROAD, FORT WASHINGTON, PA. 19034	
				DRAWN ARS		TITLE: BROCHURE, DOUBLE FOLD	
				PLOT SCALE 1:1		6.63 L X 4.19 W	
				DATE 10/10/97			
				APPROVED			
ARS	1	11/24/97	REMOVED BLEEDER BARS				
INIT.	NO.	DATE	REVISIONS				

DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR TORN.

WHAT YOU SHOULD KNOW ABOUT:

PACKAGE INSERT



Acid Reducer + Anesthetic

A non-prescription stomach medicine

Pepcid COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways. Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in Pepcid COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

• Just 1 tablet relieves heartburn due to acid indigestion.

Shown actual size

How to use Pepcid COMPLETE

TO RELIEVE SYMPTOMS
Chew 1 tablet completely before swallowing.

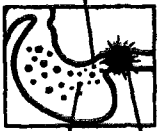
Use Pepcid COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor.

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interferes with everyday activities.

• Heartburn — Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position.



Burning pain/discomfort in esophagus. Acid moves up from stomach.

Tips for Managing Heartburn

- Do not lie or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

Proven effective in clinical studies

FPO

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

Onset of Relief

Percent of heartburn episodes relieved within 30 minutes

Product	Percent of heartburn episodes relieved within 30 minutes
PEPCID COMPLETE	45
Placebo	33
Famotidine	41
Antacid	33

Duration of Relief

Percent of heartburn episodes relieved for at least 7 hours

Product	Percent of heartburn episodes relieved for at least 7 hours
PEPCID COMPLETE	70
Placebo	59
Famotidine	61
Antacid	59

Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues.
- You need to take this product for more than 14 days.

You may have a serious condition that may need different treatment.

Important:

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use with other famotidine products or acid reducers.

- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- If pregnant or breast-feeding, ask a health professional before use.
- Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?

Please call 1-800-755-4006 for more information and a guide on how to help control heartburn.

Distributed by:
Johnson & Johnson • MERCK
CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19024 USA

© Registered trademark of Merck & Co., Inc.

Congratulations on your purchase of PEPCID COMPLETE. We're sure you'll agree that its unique DUAL ACTION formula makes it the best heartburn reliever.

Labeling Format Information:

<p>Fonts: Univers condensed, bold and bold italic.</p> <p>Drug Facts: NA</p> <p>Header: 10 pt</p> <p>Subheader: 8 pt</p> <p>Body Text: 8 pt</p> <p>Drug Facts (continued): NA</p>	<p>Leading: 10 pt</p> <p>Bullets: 8 pt</p> <p>Barlines: NA pt</p> <p>Hairlines: NA pt</p> <p>Average Kerning: -4</p>
---	--

Horizontal Scale: 94%

WHAT PATIENTS SHOULD KNOW ABOUT:

Pepcid Complete

A non-prescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

• Just 1 tablet relieves heartburn due to acid indigestion.

Shown actual size

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor

TO RELIEVE SYMPTOMS

Chew 1 tablet completely before swallowing.

PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

• Heartburn — Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position



Burning pain/discomfort in esophagus

Acid moves up from stomach

Tips for Managing Heartburn

- Do not lie or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

NEW! Pepcid Complete

Acid Reducer • Antacid

WITH DUAL ACTION
Reduces AND Neutralizes Acid

Works WITH Just One Tablet!

Contains Calcium!
Relieves Heartburn Due To Acid Indigestion

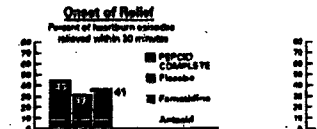
25 Mint Flavored Chewable tablets

WHAT PATIENTS SHOULD KNOW ABOUT:

Pepcid Complete

Proven effective in clinical studies

In clinical studies, PEPCID COMPLETE was significantly more effective in relieving heartburn.



Warnings

- Heartburn and acid indigestion are common, but you should see your doctor promptly if:
- You have trouble swallowing or stomach pain continues.
 - You need to take this product for more than 14 days.
 - You may have a serious condition that may need diagnosis. **Important: Allergy alert:** Do not use if you are allergic to any of the ingredients. Do not use with other famotidine products or acid reducers.
 - Antacids may interact with certain prescription drugs. If you are taking a prescription drug, ask a doctor or pharmacist for advice.
 - This product should not be given to children under 12 years of age without the direction of a doctor.
 - If pregnant or breast-feeding, ask a health professional for advice before using.
 - Keep out of reach of children. In case of overdose, call a Poison Control Center right away.

Questions or comments



Please call 1-800-785-4008 for a free booklet and a guide on how to help control heartburn.

© Registered trademark of Merck & Co., Inc.

Distributed by: Johnson & Johnson • MERCK CONSUMER PHARMACEUTICALS CO.

Pepcid[®] Complete

Prescription stomach medicine

As an acid reducer (famotidine) with antacids (calcium hydroxide) to relieve heartburn in two different ways: Acid reduction of new stomach acid; antacids neutralize acid that is already in the stomach. THE ACTIVE INGREDIENTS IN PEPCID COMPLETE have been used for problems in millions of people safely and effectively.

1 tablet relieves heartburn due to acid indigestion.

Actual size

How to use PEPCID COMPLETE



TO RELIEVE SYMPTOMS

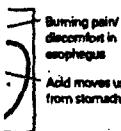
Chew 1 tablet completely before swallowing.

PEPCID COMPLETE can be used up to twice daily for 2 chewable tablets in 24 hours.

Less acid: a burning problem

When you produce acid, especially after consuming food and drink, the stomach may move up into the wrong place, causing pain and discomfort that interferes with everyday activities.

Acid in the esophagus



Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

NEW! Pepcid Complete

Acid Reducer + Antacid

WITH
DUAL ACTION
Reduces AND
Neutralizes Acid

Works with
Just One Tablet!

Contains Calcium!
Relieves Heartburn Due To
Acid Indigestion

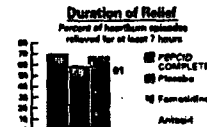
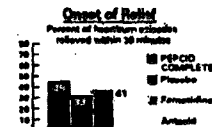
25 Mint Flavored
Chewable Tablets

WHAT
PATIENTS
SHOULD
KNOW
ABOUT:

Pepcid Complete

Proven effective in clinical studies

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.



Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues.
 - You need to take this product for more than 14 days.
- You may have a serious condition that may need different treatment.
- Important: Allergy alert:** Do not use if you are allergic to famotidine or other acid reducers. Do not use with other famotidine products or acid reducers.
- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
 - This product should not be given to children under 12 years old, unless directed by a doctor.
 - If pregnant or breast-feeding, ask a health professional before use.
 - Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.



Questions or comments?



Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

© Registered trademark of Merck & Co., Inc.

Distributed by: Johnson & Johnson • MERCK
CONSUMER PHARMACEUTICALS CO., FORT WASHINGTON, PA 19034 USA

- 1) ALL DIMENSIONS IN INCHES.
- 2) PRINT REPEAT TOLERANCE NOT TO EXCEED $\pm 1/32$ OVER 12 IMPRESSIONS (35.508 ± 0.031)
- 3)  NO COPY AREA
- 4)  LOT & EXP. DATE AREA

				UNWIND-131		McNEIL	
				DRAWN ARS		CONSUMER PRODUCTS CO.	
				PLOT SCALE NTS		CAMP HILL ROAD, FORT WASHINGTON, PA 19034	
				DATE 3/31/00		TITLE	
						CR POUCH MATERIAL	
						UNWIND	
						2.959 L X 3.828 W	
INT.	NO.	DATE	REVISIONS				

Do not use if pouch is open or torn.

Pepcid[®] Complete NEW!

WITH **DUAL ACTION**

Acid Reducer + Antacid

Works WITH Just One Tablet!

Reduces AND Neutralizes Acid

Contains Calcium!

Relieves Heartburn Due To Acid Indigestion.

Mint Flavored Chewable Tablet

While folded on line, tear open at slit

Drug Facts

Active ingredients (in each chewable tablet) Purpose

Famotidine 10 mg.....	Acid reducer
Calcium carbonate 800 mg.....	Antacid
Magnesium hydroxide 165 mg.....	Antacid

Use relieves heartburn associated with acid indigestion and sour stomach

Warnings
Allergy alert: Do not use if you are allergic to famotidine or other acid reducers

D.M. by Johnson & Johnson • MERCK CONSUMER PHARMACEUTICALS CO. FORT WASHINGTON, PA 19074 USA © Registered trademark of Merck & Co., Inc.

Drug Facts (continued)

Warnings (continued)

Do not use • if you have trouble swallowing

• with other famotidine products or acid reducers

Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.

Stop use and ask a doctor if • stomach pain continues

• you need to take this product for more than 14 days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

While folded on line, tear open at slit

Directions

- adults and children 12 years and over:
- do not swallow tablet whole; chew completely
- to relieve symptoms, chew 1 tablet before swallowing
- do not use more than 2 chewable tablets in 24 hours
- children under 12 years: ask a doctor

Other information

- read the directions and warnings before use
- store at 25-30°C (77-86°F) • protect from moisture

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? call toll-free 1-800-755-4008

150% OF SIZE

13000000

Warnings

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers.

Dist. by: Johnson & Johnson • MCK CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19034 USA, © Registered trademark of McK & Co., Inc.

Inactive ingredients: cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar.

Questions or comments? call toll-free 1-800-755-4008

150% OF SIZE

Labeling Format Information:

Fonts: Univers condensed, bold and bold italic.
Drug Facts: 8 pt
Header: 6 pt
Subheader: 7 pt
Body Text: 6 pt
Drug Facts (continued): 8 pt

Horizontal Scale: 94%
 Average Kerning: -4

Pepcid[®] Complete Don't wash down with water
Acid Reducer with
DUAL ACTION *Antacid*

Reduces AND Neutralizes Acid *Just One Tablet!*
Contains Calcium!
Relieves Heartburn Due to Acid Indigestion

Most Flavored Chewable Tablet

Drug Facts
 Active ingredients (in each chewable tablet): Purpose
 Famotidine 20 mg Acid reducer
 Calcium carbonate 500 mg Antacid
 Hydroxypropyl methylcellulose 10 mg Binder

Use as directed unless otherwise instructed with acid indigestion and heartburn.

Warnings
Allergy alert: Do not use if you are allergic to famotidine, calcium carbonate, or other acid reducers.

© 1997 Johnson & Johnson • MCK CONSUMER PHARMACEUTICALS CO.
 FORT WASHINGTON, PA 19034 USA • All rights reserved.

Drug Facts (continued)

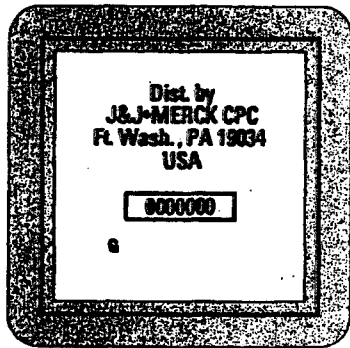
Warnings (continued)
 Do not use • Famotidine may interact with other famotidine products or acid reducers.
 Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Acids may interact with certain prescription drugs.
 Stop use and ask a doctor if you experience heartburn and you need to take the product for more than 14 days.
 If pregnant or breast feeding, ask a doctor before using this drug.
 Keep out of reach of children. In case of accident, get medical help or contact a Poison Control Center right away.

Directions
 • Take one (1) tablet three or four times a day.
 • Do not swallow tablet whole; chew completely.
 • If you have symptoms, chew 1 tablet before you sleep.
 • Do not take more than 2 tablets in 24 hours.
 • Ask a doctor if you are 12 years of age or younger.

Other Information
 • Keep out of reach of children. In case of accident, get medical help or contact a Poison Control Center right away.
 • © 1997 Johnson & Johnson • MCK CONSUMER PHARMACEUTICALS CO.

Inactive ingredients cellulose acetate, corn starch, dextrates, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar.

Questions or comments? call toll-free 1-800-755-4008



		CONSUMER PHARMACEUTICALS CO. CAMP HELL ROAD, FORT WASHINGTON, PA 19034	
TITLE: BROCHURE, DOUBLE FOLD		6.63 L X 4.19 V	
BAG NO. BROCHURE - 42	DRAWN ARS	PLAT SCALE U	DATE 10/10/97
			APPROVES
			REVISIONS
			REMOVED BLEEDER BARS
			BARE
			INF. NO.

- NOTES:
- 1) ALL DIMENSIONS IN INCHES.
 - 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/64
 - 3) NO COLOR, NO COPY, NO BLEED
 - 4) FOLD LINE

DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR TORN.

WHAT YOU SHOULD KNOW ABOUT:

Pepcid Complete

Acid Reducer + Antacid

A non-prescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

- Just 1 tablet relieves heartburn due to acid indigestion.

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor

TO RELIEVE SYMPTOMS
Chew 1 tablet completely before swallowing.

PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

- Heartburn - Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position

Burning pain/discomfort in esophagus

Acid moves up from stomach

Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.


Johnson & Johnson O MEYER CHANDLER PHARMACEUTICALS CO ONE WALL STREET, FORT WASHINGTON, PA 19033	
BROCHURE - 46 DATE: 2/19/98 APPROVED:	TITLE: BROCHURE, DOUBLE FOLD 6.63 L X 4.19 V
INT. NO. DATE REVISIONS	PART DATE APPROVED

NOTES:
 1) ALL DIMENSIONS IN INCHES.
 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/64
 3) NO COLOR, NO COPY, NO BLEED
 4) FOLD LINE


DO NOT USE IF THE INDIVIDUAL POUCH IS OPEN OR TORN.

WHAT YOU SHOULD KNOW ABOUT:

PACKAGE INSERT




Acid Reducer + Antacid



A non-prescription stomach medicine


PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.



• Just 1 tablet relieves heartburn due to acid indigestion.

How to use PEPCID COMPLETE

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor



TO RELIEVE SYMPTOMS
Chew 1 tablet completely before swallowing.


PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

• Heartburn - Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position



Burning pain/discomfort in esophagus

Acid moves up from stomach

Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

ADDRESS

81 ST. 2003

USA

CO

CA, INC.

Contract

ly

her acid

acid

mentine

rebo

PCID

TABLET

urn

11

Labeling Format Information:

Font: Univers condensed, bold and bold italic.

Drug Facts: NA

Header: 10 pt

Subheader: 8 pt

Body Text: 8 pt

Drug Facts (continued): NA

Leading: 10 pt

Bullets: 8 pt

Barlines: NA pt

Headlines: NA pt

Underneath Outline: NA

Arrows: Vertical: 2

Proven effective in clinical studies

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

Onset of Relief
Percent of heartburn episodes relieved within 30 minutes

Treatment	Percent of heartburn episodes relieved within 30 minutes
PEPCID COMPLETE	41
Placebo	35
Famotidine	39

Duration of Relief
Percent of heartburn episodes relieved for at least 7 hours

Treatment	Percent of heartburn episodes relieved for at least 7 hours
PEPCID COMPLETE	81
Placebo	69
Famotidine	70

Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues.
- You need to take this product for more than 14 days.
- You may have a serious condition that may need different treatment.

Important Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use with other famotidine products or acid reducers.

- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- If pregnant or breast-feeding, ask a health professional before use.
- Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

© Registered trademark of Merck & Co., Inc.
Distributed by
Johnson & Johnson • MERCK
CONSUMER PHARMACEUTICALS CO.
PO BOX WASHINGTON, PA 15304 USA

PEPCID COMPLETE \$2.00 REBATE OFFER

Mail-In Certificate

Offer Expires September 1, 2003

To receive your \$2.00 rebate by mail on PEPCID COMPLETE 25 count or larger:

Buy: One PEPCID COMPLETE 25 count or larger between September 1, 2002, and September 1, 2003. Sorry, only sites indicated are valid on this offer.

Mail: This completed certificate, one UPC symbol from the outer carton and original cash register/receipt dated between September 1, 2002, and September 1, 2003, with price paid checked.

Send to: PEPCID COMPLETE
12701
\$2.00 Rebate Offer
P.O. Box 3719
Highland Park,
MI 48030-0719

Please send my \$2.00 rebate to:

Name: _____

Address: _____

Apt. # _____ City _____

State _____ Zip _____

LIMIT ONE OFFER PER FAMILY AND/OR ADDRESS
Requests must be postmarked by December 31, 2003.

Note: Offer good only in U.S.A. and APO/FPO addresses. Reproduction of this offer in any medium or form without permission from Johnson & Johnson/Merck Consumer Pharmaceuticals Company violates applicable law. Subscribers that do not meet requirements or pre-conditions will not be honored or returned void where prohibited or taxed. The purchase date or trade of the certificate, product or purchase or cash register receipt is prohibited. Please allow 6 to 8 weeks for delivery.

PEPCID COMPLETE

Ingredients

Each tablet contains:

10 mg famotidine hydrochloride

10 mg simethicone

Other inactive ingredients: hydroxypropyl methylcellulose, hydroxypropyl cellulose, croscarmellose sodium, polyethylene glycol 400, polyethylene glycol 600, polyethylene glycol 800, polyethylene glycol 1000, polyethylene glycol 1500, polyethylene glycol 2000, polyethylene glycol 3000, polyethylene glycol 4000, polyethylene glycol 6000, polyethylene glycol 8000, polyethylene glycol 10000, polyethylene glycol 15000, polyethylene glycol 20000, polyethylene glycol 30000, polyethylene glycol 40000, polyethylene glycol 60000, polyethylene glycol 80000, polyethylene glycol 100000.

7d
d
nts
SITE
te
inst.
ies.
ng
time
ol.

Proven effective in clinical studies

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

Onset of Relief
Percent of heartburn episodes relieved within 30 minutes

Antacid	Percent of heartburn episodes relieved within 30 minutes
PEPCID COMPLETE	45
Placebo	33
Famotidine	41

Duration of Relief
Percent of heartburn episodes relieved for at least 7 hours

Antacid	Percent of heartburn episodes relieved for at least 7 hours
PEPCID COMPLETE	73
Placebo	59
Famotidine	61

Warnings

Heartburn and acid indigestion are common, but you should stop taking PEPCID COMPLETE and see your doctor promptly if:

- You have trouble swallowing or stomach pain continues.
- You need to take this product for more than 14 days.

You may have a serious condition that may need different treatment.

Important:

Allergy alert: Do not use if you are allergic to famotidine or other acid reducers. Do not use with other famotidine products or acid reducers.

- Antacids may interact with certain prescription drugs. If you are presently taking a prescription drug, ask a doctor or pharmacist before use.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- If pregnant or breast-feeding, ask a health professional before use.
- Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Questions or comments?

Please call 1-800-755-4008 for more information and a guide on how to help control heartburn.

Distributed by:
Johnson & Johnson • MERCK
CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19024 USA

© Registered trademark of Merck & Co., Inc.

Congratulations on your purchase of PEPCID COMPLETE. We're sure you'll agree that its unique DUAL ACTION formula makes it the best heartburn reliever.

Labeling Format Information:	
Fonts: Univers condensed, bold and bold italic.	
Drug Facts: NA	Leading: 10 pt
Header: 10 pt	Bullets: 8 pt
Subheader: 8 pt	Barlines: NA pt
Body Text: 8 pt	Hairlines: NA pt
Drug Facts (continued): NA	
Average Kerning: -4	
Horizontal Scale: 94%	