

SEP 25 2008

Section 5 - 510(k) Summary

Submitter	Johnson & Johnson Healthcare Products, Division of McNeil – PPC, Inc. 199 Grandview Road Skillman, NJ 08558
Contact	Nader Fotouhi, Ph.D. Manager, Regulatory Affairs J&J Consumer & Personal Products Worldwide 199 Grandview Road Skillman, NJ 08558 Phone: (908) 904-3730 Fax: (908) 904-3748
Date	April 29, 2008
Trade Name	K-Y® Brand Intrigue™ 2-in-1 Massage Crème™
Common Name	Personal Lubricant
Classification Name	NUC – condom compatible personal lubricant
Statement	This proposed device is substantially equivalent to predicate device, K-Y® Brand Touch Massage™ 2-in-1 Warming® body massage + Personal lubricant.
Device description	This device is developed for non-therapeutic body massage and personal lubricant compatible with latex condom that imparts a warming sensation upon the skin.
Intended use	The intended use of this device is as a non-therapeutic body massage and personal lubricant compatible with latex condom.

[INFORMATION IN BRACKETS IS CONSIDERED CONFIDENTIAL]

510(k) Summary of Safety and Effectiveness (Continued)

Indications statement	This device and predicate device have similar indications, by being applied to the vaginal area or a condom in order to enhance comfort and ease of intimate activity. They may also be used as a non-therapeutic body massage product.
Technological characteristics	The proposed device has the same technological characteristics as currently marketed condom compatible personal lubricants.
Performance data	<p>The results from laboratory testing, pre-clinical evaluations and testing, and human use show that the proposed device performs equivalently to the predicate devices. Laboratory test results demonstrated that the proposed device is compatible with the leading commercial brands of latex condoms and provides lubricity for use as a personal lubricant.</p> <p>The pre-clinical evaluation and testing as well as human use data show that the proposed device is safe for use as a personal lubricant.</p>
Conclusion	The proposed device is substantially equivalent to the currently marketed products in technology, intended use, safety, and suitability characteristics.

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DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Food and Drug Administration
9200 Corporate Boulevard
Rockville MD 20850

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Nader Fotouhi, Ph.D.
Manager, Regulatory Affairs
McNeil-PPC, Inc.
Consumer Healthcare Products
199 Grandview Road
SKILLMAN NJ 08558

Re: K081236

Trade Name: K-Y® Brand Intrigue™ 2-in-1 Massage Crème
Regulation Number: 21 CFR 884.5300
Regulation Name: Condom
Regulatory Class: II
Product Code: NUC
Dated: September 17, 2008
Received: September 18, 2008

Dear Dr. Fotouhi:

We have reviewed your Section 510(k) premarket notification of intent to market the device referenced above and have determined the device is substantially equivalent (for the indications for use stated in the enclosure) to legally marketed predicate devices marketed in interstate commerce prior to May 28, 1976, the enactment date of the Medical Device Amendments, or to devices that have been reclassified in accordance with the provisions of the Federal Food, Drug, and Cosmetic act (Act) that do not require approval of a premarket approval application (PMA). You may, therefore, market the device, subject to the general controls provisions of the Act. The general controls provisions of the Act include requirements for annual registration, listing of devices, good manufacturing practice, labeling, and prohibitions against misbranding and adulteration.

If your device is classified (see above) into either class II (Special Controls) or class III (PMA), it may be subject to such additional controls. Existing major regulations affecting your device can be found in the Code of Federal Regulations, Title 21, Parts 800 to 898. In addition, FDA may publish further announcements concerning your device in the Federal Register.

Please be advised that FDA's issuance of a substantial equivalence determination does not mean that FDA has made a determination that your device complies with other requirements of the Act or any Federal statutes and regulations administered by other Federal agencies. You must comply with all the Act's requirements, including, but not limited to: registration and listing (21 CFR Part 807); labeling (21 CFR Part 801); good manufacturing practice requirements as set forth in the quality systems (QS) regulation (21 CFR Part 820); and if applicable, the electronic product radiation control provisions (Sections 531-542 of the Act); 21 CFR 1000-1050.

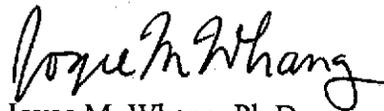
This letter will allow you to begin marketing your device as described in your Section 510(k) premarket notification. The FDA finding of substantial equivalence of your device to a legally marketed predicate device results in a classification for your device and thus, permits your device to proceed to the market.

If you desire specific advice for your device on our labeling regulation (21 CFR Part 801), please contact the Office of Compliance at one of the following numbers, based on the regulation number at the top of this letter:

21 CFR 876.xxx	(Gastroenterology/Renal/Urology)	240-276-0115
21 CFR 884.xxx	(Obstetrics/Gynecology)	240-276-0115
21 CFR 894.xxx	(Radiology)	240-276-0120
Other		240-276-0100

Also, please note the regulation entitled, "Misbranding by reference to premarket notification" (21 CFR Part 807.97). For questions regarding postmarket surveillance, please contact CDRH's Office of Surveillance and Biometrics' (OSB's) Division of Postmarket Surveillance at 240-276-3474. For questions regarding the reporting of device adverse events (Medical Device Reporting (MDR)), please contact the Division of Surveillance Systems at 240-276-3464. You may obtain other general information on your responsibilities under the Act from the Division of Small Manufacturers, International and Consumer Assistance at its toll-free number (800) 638-2041 or (240) 276-3150 or at its Internet address <http://www.fda.gov/cdrh/industry/support/index.html>.

Sincerely yours,



Joyce M. Whang, Ph.D.
Acting Director, Division of Reproductive,
Abdominal, and Radiological Devices
Office of Device Evaluation
Center for Devices and Radiological Health

Enclosure

Section 4 - Indications for Use Statement

510(k) Number, if known

K 0 8 1 2 3 6

Device Name: K-Y® Brand Intrigue™ 2-in-1 Massage Crème™

Indications for Use:

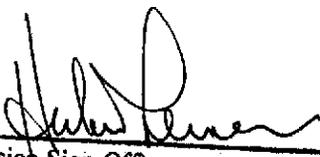
K-Y® Brand Intrigue™ 2-in-1 Massage Crème™ is a personal lubricant, to enhance the ease and comfort of intimate sexual activity and supplement the body's natural lubrication.

This product is compatible with latex condoms.

(PLEASE DO NOT WRITE BELOW THIS LINE – CONTINUE ON ANOTHER PAGE
IF NEEDED)

Concurrence of CDRH, Office of Device Evaluation (ODE)

Prescription Use _____ OR Over-the-Counter Use X



(Division Sign-Off)
Division of Reproductive, Abdominal,
and Radiological Devices
510(k) Number K 0 8 1 2 3 6