

April 16, 2001

Geneva Pharmaceuticals, Inc.  
Attention: Beth Brannan  
2555 W. Midway Blvd.  
P.O. Box 446  
Broomfield, CO 80038-0446

Dear Madam:

This is in reference to your abbreviated new drug application dated December 30, 1997, submitted pursuant to Section 505(j) of the Federal Food, Drug, and Cosmetic Act (Act), for Famotidine Tablets USP, 20 mg and 40 mg.

Reference is also made to our tentative approval letter dated February 5, 2001, and your amendments dated February 1 and February 22, March 2, March 21, and April 2, 2001.

We have completed the review of this abbreviated application and have concluded that the drug is safe and effective for use as recommended in the submitted labeling. Accordingly the application is approved. The Division of Bioequivalence has determined your Famotidine Tablets USP, 20 mg and 40 mg, to be bioequivalent and, therefore, therapeutically equivalent to the listed drug (Pepcid® Tablets, 20 mg and 40 mg, respectively, of Merck Research Laboratories). Your dissolution testing should be incorporated into the stability and quality control program using the same method proposed in your application.

Under Section 506A of the Act, certain changes in the conditions described in this abbreviated application require an approved supplemental application before the change may be made.

Post-marketing reporting requirements for this abbreviated application are set forth in 21 CFR 314.80-81 and 314.98. The Office of Generic Drugs should be advised of any change in the marketing status of this drug.

We request that you submit, in duplicate, any proposed advertising or promotional copy which you intend to use in your initial advertising or promotional campaigns. Please submit all proposed materials in draft or mock-up form, not final print. Submit both copies together with a copy of the proposed or final printed labeling to the Division of Drug Marketing, Advertising, and Communications (HFD-40). Please do not use Form FD-2253 (Transmittal of Advertisements and Promotional Labeling for Drugs for Human Use) for this initial submission.

We call your attention to 21 CFR 314.81(b)(3) which requires that materials for any subsequent advertising or promotional campaign be submitted to our Division of Drug Marketing, Advertising, and Communications (HFD-40) with a completed Form FD-2253 at the time of their initial use.

Sincerely yours,

Gary Buehler  
Acting Director  
Office of Generic Drugs  
Center for Drug Evaluation and Research