



NDA 20-231/S-032

Colgate-Palmolive Company
Attention: Eugénie C. Acosta
Manager, Regulatory Affairs
909 River Road
P.O. Box 1343
Piscataway, NJ 08855-1343

Dear Ms. Acosta:

Please refer to your supplemental new drug application dated April 21, 2003, received April 24, 2003, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act for Colgate Total® Toothpaste (0.24% sodium fluoride and 0.30% triclosan).

This supplemental new drug application provides for the addition of a 0.10 oz. sachet for Colgate Total® Advanced Fresh Toothpaste, (b)(4)-----
(b)(4)-----

We have completed our review of this supplemental application and it is approved effective on the date of this letter.

The final printed labeling (FPL) must be identical to the draft labeling (package labeling submitted April 24, 2003). Please submit the FPL electronically according to the guidance for industry titled *Providing Regulatory Submissions in Electronic Format - NDA*. Alternatively, you may submit 20 paper copies of the FPL as soon as it is available, in no case more than 30 days after it is printed. Please individually mount ten of the copies on heavy-weight paper or similar material. For administrative purposes, this submission should be designated “FPL for approved supplement NDA 20-231/S-032.” Approval of this submission by FDA is not required before the labeling is used.

In addition, we recommend that the hairline under the “Drug Facts” heading (touching the right side of the Drug Facts box) be corrected so that it does not touch the right side border. This revision can be made at the next printing.

If you issue a letter communicating important information about this drug product (i.e., a “Dear Health Care Professional” letter), we request that you submit a copy of the letter to this NDA and a copy to the following address:

MEDWATCH, HF-2
FDA
5600 Fishers Lane
Rockville, MD 20857

We remind you that you must comply with the requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Elaine Abraham, R.Ph., Regulatory Project Manager, at (301) 827-2301.

Sincerely,

{See appended electronic signature page}

Curtis Rosebraugh, M.D., M.P.H.
Deputy Director
Division of Over-the-Counter Drug Products
Office of Drug Evaluation V
Center for Drug Evaluation and Research

**This is a representation of an electronic record that was signed electronically and
this page is the manifestation of the electronic signature.**

/s/

Curtis Rosebraugh
10/24/03 02:56:54 PM