



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Food and Drug Administration
Rockville, MD 20857

NDA 20-895/S-021

Pfizer, Inc.
Attention: Lilya Donohew, Ph.D.
U.S. Regulatory Affairs
235 East 42nd Street
New York, NY 10017

Dear Dr. Donohew:

Please refer to your supplemental new drug application dated May 26, 2005, received May 27, 2005, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act for Viagra® (sildenafil citrate), 25 mg, 50 mg and 100 mg.

We also acknowledge receipt of your submission dated June 24, 2005, which constituted a complete response to our June 16, 2005, approvable letter.

This Prior Approval supplement provides for changes in the PRECAUTIONS/Information for Patients section and in the ADVERSE REACTIONS/Post-Marketing Experience section of the package insert. This supplement was submitted in response to the Supplement Request letter dated February 24, 2005.

We have completed the review of this supplemental application and have concluded that adequate information has been presented to demonstrate that the drug product is safe and effective for use as recommended in the agreed upon labeling text. Accordingly, this application is approved effective on the date of this letter.

The final printed labeling (FPL) must be identical to the enclosed labeling (package insert (PI) and patient package insert (PPI)).

Please submit an electronic version of the FPL according to the guidance for industry titled *Providing Regulatory Submissions in Electronic Format - NDA*. Alternatively, you may submit 20 paper copies of the FPL as soon as it is available but no more than 30 days after it is printed. Individually mount 15 of the copies on heavy-weight paper or similar material. For administrative purposes, designate this submission "**FPL for approved supplement NDA 20-895/S-021.**" Approval of this submission by FDA is not required before the labeling is used.

In addition, submit three copies of the introductory promotional materials that you propose to use for this product. Submit all proposed materials in draft or mock-up form, not final print. Send one copy to Division of Reproductive and Urologic Drug Products and two copies of both the promotional materials and the package insert directly to:

Division of Drug Marketing, Advertising, and Communications, HFD-42
Food and Drug Administration
5600 Fishers Lane
Rockville, MD 20857

If you issue a letter communicating important information about this drug product (i.e., a “Dear Health Care Professional” letter), we request that you submit a copy of the letter to this NDA and a copy to the following address:

MEDWATCH, HFD-410
FDA
5600 Fishers Lane
Rockville, MD 20857

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, please call Eufrecina DeGuia, Regulatory Health Project Manager, at (301) 827-4260.

Sincerely,

{See appended electronic signature page}

Daniel Shames, M.D.
Director
Division of Reproductive and Urologic Drug
Products
Office of Drug Evaluation III
Center for Drug Evaluation and Research

Enclosure:
Package Insert (PI)
Patient Package Insert (PPI)

**This is a representation of an electronic record that was signed electronically and
this page is the manifestation of the electronic signature.**

/s/

Daniel A. Shames
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