



NDA 020602/S-010

**SUPPLEMENT APPROVAL**

McNeil Consumer Healthcare  
Attention: John F. Hauser  
Associate Director, Global Regulatory Affairs  
7050 Camp Hill Road  
Fort Washington, PA 19034

Dear Mr. Hauser:

Please refer to your Supplemental New Drug Application (sNDA) dated April 22, 2010, received April 22, 2010, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act (FDCA) for Junior Strength Motrin (ibuprofen) tablets, 100 mg.

This “Changes Being Effected” supplemental new drug application provides for the addition of the organ-specific warnings specified in the Organ-Specific Warnings final rule (74 FR 19385) and the removal of the statement “do not take longer than 10 days, unless directed by a doctor (see new warnings)” per the FDA’s General Advice letter dated September 4, 2009.

We have completed our review of this application. It is approved, effective on the date of this letter, for use as recommended in the agreed-upon labeling text.

**LABELING**

Submit final printed labeling as soon as they are available, but no more than 30 days after they are printed. The final printed labeling (FPL) must be identical to enclosed labeling (24-count immediate container (bottle) and carton labels submitted April 22, 2010), and must be in the “Drug Facts” format (21 CFR 201.66), where applicable.

The final printed labeling should be submitted electronically according to the guidance for industry titled “Providing Regulatory Submissions in Electronic Format – Human Pharmaceutical Product Applications and Related Submissions Using the eCTD Specifications (June 2008).” Alternatively, you may submit 12 paper copies, with 6 of the copies individually mounted on heavy-weight paper or similar material. For administrative purposes, designate this submission “**Final Printed Labeling for approved NDA 020602/S-010.**” Approval of this submission by FDA is not required before the labeling is used.

If you decide to issue a letter communicating important safety-related information about this drug product (i.e., a “Dear Health Care Professional” letter), we request that you submit, at least 24 hours prior to issuing the letter, an electronic copy of the letter to this NDA, to CDERMedWatchSafetyAlerts@fda.hhs.gov, and to the following address:

MedWatch Program  
Office of Special Health Issues  
Food and Drug Administration  
10903 New Hampshire Ave  
Building 32, Mail Stop 5353  
Silver Spring, MD 20993

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call James Lee, Regulatory Project Manager, at (301) 796-5283.

Sincerely,

*{See appended electronic signature page}*

Joel Schiffenbauer, M.D.  
Deputy Director  
Division of Nonprescription Clinical Evaluation  
Office of Drug Evaluation IV  
Center for Drug Evaluation and Research

Enclosure: Carton and Immediate Container Labeling

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/s/

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JOEL SCHIFFENBAUER  
10/13/2010