



NDA 021394/S-015

SUPPLEMENT APPROVAL

Wyeth Consumer Healthcare
Attention: Yael Gozin, Ph.D.
Manager Regulatory Affairs
5 Giralda Farms
Madison, NJ 07940

Dear Dr. Gozin:

Please refer to your Supplemental New Drug Application (sNDA) dated March 5, 2010, received March 5, 2010 submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act (FDCA) for Advil[®] PM (ibuprofen 200 mg / diphenhydramine citrate 38 mg) capsule-shaped tablets (caplets).

This “Changes Being Effected” supplemental new drug application provides for the addition of the organ-specific warnings specified in the Organ-Specific Warnings final rule (74 FR 19385) and the removal of the statement “do not take longer than 10 days, unless directed by a doctor (see new warnings)” per the FDA’s General Advice letter dated September 4, 2009.

We have completed our review of this application. The 2-count immediate container (pouch), 100-count carton (50 x 2-count pouch dispenser), 4-count carton (with hang card), and the 4-count carton with peel-back Drug Facts (piggyback) labels are approved, effective on the date of this letter, for use as recommended in the agreed-upon labeling text.

Submit final printed labeling as soon as it is available, but no more than 30 days after it is printed. The final printed labeling (FPL) must be identical to the enclosed labeling (submitted March 5, 2010), and must be in the “Drug Facts” format (21 CFR 201.66), where applicable.

The final printed labeling should be submitted electronically according to the guidance for industry titled “Providing Regulatory Submissions in Electronic Format – Human Pharmaceutical Product Applications and Related Submissions Using the eCTD Specifications (June 2008).” Alternatively, you may submit 12 paper copies, with 6 of the copies individually mounted on heavy-weight paper or similar material. For administrative purposes, designate this submission “**Final Printed Labeling for approved NDA 021394/S-015.**” Approval of this submission by FDA is not required before the labeling is used.

If you decide to issue a letter communicating important safety-related information about this drug product (i.e., a “Dear Health Care Professional” letter), we request that you submit, at least 24 hours prior to issuing the letter, an electronic copy of the letter to this NDA, to CDERMedWatchSafetyAlerts@fda.hhs.gov, and to the following address:

MedWatch Program
Office of Special Health Issues
Food and Drug Administration
10903 New Hampshire Ave
Building 32, Mail Stop 5353
Silver Spring, MD 20993

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call James Lee, Regulatory Project Manager, at (301) 796-5283.

Sincerely,

{See appended electronic signature page}

Andrea Leonard-Segal, M.D., M.S.
Division Director
Division of Nonprescription Clinical Evaluation
Office of Drug Evaluation IV
Center for Drug Evaluation and Research

Enclosure: Carton and Container Labeling

Application Type/Number	Submission Type/Number	Submitter Name	Product Name
NDA-21394	SUPPL-15	WYETH CONSUMER HEALTHCARE	ADVIL PM CAPLET (IBUPROFEN 200MG/DIPHENH

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

ANDREA LEONARD SEGAL
09/01/2010