



NDA 202429/S-004

**SUPPLEMENT APPROVAL and
FULFILLMENT OF POSTMARKETING
COMMITMENT**

Hoffmann La Roche, Inc.
Attention: Irene Figari
Regulatory Program Management
Genentech, Inc.
1 DNA Way
South San Francisco, CA 94080-4990

Dear Ms. Figari:

Please refer to your Supplemental New Drug Application (sNDA) dated August 8, 2013, received August 9, 2013, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act (FDCA) for Zelboraf (vemurafenib) tablets, 240 mg.

We acknowledge receipt of your amendments dated September 30, 2013, January 27, 2014, February 13, 2014, March 5, 2014, and March 18, 2014.

This Prior Approval supplemental new drug application proposes to revise the package insert to: update the Trial 1 median overall survival results in the CLINICAL STUDIES section; update the WARNINGS AND PRECAUTIONS, QT Prolongation section to monitor for QT prolongation prior to and following treatment initiation or after dose modification; relocate the *Cardiac Electrophysiology* subsection to the CLINICAL PHARMACOLOGY Pharmacodynamics section; include information regarding hypersensitivity, severe dermatologic reactions, ophthalmologic reactions, hepatotoxicity and embryo-fetal toxicity in the PATIENT COUNSELING INFORMATION section; and to update the Medication Guide.

APPROVAL & LABELING

We have completed our review of this supplemental application, as amended. It is approved, effective on the date of this letter, for use as recommended in the enclosed, agreed-upon labeling text.

CONTENT OF LABELING

As soon as possible, but no later than 14 days from the date of this letter, submit the content of labeling [21 CFR 314.50(l)] in structured product labeling (SPL) format using the FDA automated drug registration and listing system (eLIST), as described at <http://www.fda.gov/ForIndustry/DataStandards/StructuredProductLabeling/default.htm>. Content of labeling must be identical to the enclosed labeling (text for the package insert and for the

Medication Guide), with the addition of any labeling changes in pending “Changes Being Effected” (CBE) supplements, as well as annual reportable changes not included in the enclosed labeling.

Information on submitting SPL files using eList may be found in the guidance for industry titled “SPL Standard for Content of Labeling Technical Qs and As at <http://www.fda.gov/downloads/DrugsGuidanceComplianceRegulatoryInformation/Guidances/UCM072392.pdf>.

The SPL will be accessible from publicly available labeling repositories.

Also within 14 days, amend all pending supplemental applications that includes labeling changes for this NDA, including CBE supplements for which FDA has not yet issued an action letter, with the content of labeling [21 CFR 314.50(l)(1)(i)] in MS Word format, that includes the changes approved in this supplemental application, as well as annual reportable changes and annotate each change. To facilitate review of your submission, provide a highlighted or marked-up copy that shows all changes, as well as a clean Microsoft Word version. The marked-up copy should provide appropriate annotations, including supplement number(s) and annual report date(s).

REQUIRED PEDIATRIC ASSESSMENTS

Under the Pediatric Research Equity Act (PREA) (21 U.S.C. 355c), all applications for new active ingredients, new indications, new dosage forms, new dosing regimens, or new routes of administration are required to contain an assessment of the safety and effectiveness of the product for the claimed indication(s) in pediatric patients unless this requirement is waived, deferred, or inapplicable.

Because this drug product for this indication has an orphan drug designation, you are exempt from this requirement.

FULFILLMENT OF POSTMARKETING COMMITMENT

1803-8 Submit updated overall survival results from the ongoing trial (Protocol NO25026:BRIM3) with a minimum follow-up of 24 months after the last patient was enrolled into the trial.

The timetable you submitted on July 19, 2011 states that you will conduct this trial according to the following schedule:

Final Protocol Submission: 09/2009 (submitted)
Trial Completion Date: 12/2012
Final Report and Datasets Submission: 07/2013

We have reviewed your submission and conclude that the above commitment was fulfilled.

We remind you that there are postmarketing requirements and postmarketing commitments listed in the August 17, 2011, approval letter that are still open.

PROMOTIONAL MATERIALS

You may request advisory comments on proposed introductory advertising and promotional labeling. To do so, submit the following, in triplicate, (1) a cover letter requesting advisory comments, (2) the proposed materials in draft or mock-up form with annotated references, and (3) the package insert(s) to:

Food and Drug Administration
Center for Drug Evaluation and Research
Office of Prescription Drug Promotion (OPDP)
5901-B Ammendale Road
Beltsville, MD 20705-1266

You must submit final promotional materials and package insert(s), accompanied by a Form FDA 2253, at the time of initial dissemination or publication [21 CFR 314.81(b)(3)(i)]. Form FDA 2253 is available at <http://www.fda.gov/downloads/AboutFDA/ReportsManualsForms/Forms/UCM083570.pdf>. Information and Instructions for completing the form can be found at <http://www.fda.gov/downloads/AboutFDA/ReportsManualsForms/Forms/UCM375154.pdf>. For more information about submission of promotional materials to the Office of Prescription Drug Promotion (OPDP), see <http://www.fda.gov/AboutFDA/CentersOffices/CDER/ucm090142.htm>.

REPORTING REQUIREMENTS

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Norma Griffin, Senior Regulatory Health Project Manager, at (301) 796-4255.

Sincerely,

{See appended electronic signature page}

Jeffery Summers, M.D.
Deputy Director for Safety
Division of Oncology Products 2
Office of Hematology and Oncology Products
Center for Drug Evaluation and Research

ENCLOSURE(S):
Content of Labeling

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

JEFFERY L SUMMERS
03/19/2014