



NDA 020941/S-011

**SUPPLEMENT APPROVAL**

GlaxoSmithKline Consumer Healthcare  
Attention: Carol Scalici  
Regulatory Manager, US Regulatory Affairs  
1500 Littleton Road  
Parsippany, NJ 07054

Dear Ms. Scalici:

Please refer to your Supplemental New Drug Application (sNDA) dated and received August 1, 2014, submitted under section 505(b) of the Federal Food, Drug, and Cosmetic Act (FDCA) for Abreva (docosanol 10%) cream.

We acknowledge receipt of your amendments dated September 18, 2014, and January 23, 2015.

This “Prior Approval” sNDA provides for labeling changes to all five packaging configurations of Abreva (docosanol 10%) Cream:

- 2 gram tube clamshell configuration
- 2 gram non-metered pump square pack configuration
- 2 gram tube square tube configuration (marketed in CVS stores as the “On-the-Go” SKU)
- 2 gram non-metered pump clamshell configuration
- 2x2 gram tube club pack

The changes include revisions to the Principal Display Panel (PDP) and back panel, a new “Allergy alert” in the Warnings section of Drug Facts, and the addition of a promotional hang tag.

We have completed our review of this application, as amended. It is approved, effective on the date of this letter, for use as recommended in the agreed-upon labeling text.

**LABELING**

Submit final printed labeling (FPL), as soon as they are available, but no more than 30 days after they are printed. The FPL must be identical to the enclosed labeling for the following:

1. Abreva 2 gram tube clamshell carton labeling
2. Abreva 2 gram non-metered pump square pack carton labeling
3. Abreva 2 gram square tube On-the-Go carton labeling

4. Abreva 2 gram non-metered pump clamshell carton labeling
5. Abreva 2x2 gram Club Pack - front panel and back panel carton labeling
6. Abreva hang tag labeling

The FPL must be in the “Drug Facts” format (21 CFR 201.66), where applicable.

The FPL should be submitted electronically according to the guidance for industry titled “Providing Regulatory Submissions in Electronic Format – Human Pharmaceutical Product Applications and Related Submissions Using the eCTD Specifications (June 2008).” Alternatively, you may submit 12 paper copies, with 6 of the copies individually mounted on heavy-weight paper or similar material. For administrative purposes, designate this submission “**Final Printed Labeling for approved NDA 020941/S-011.**” Approval of this submission by FDA is not required before the labeling is used.

## **DRUG REGISTRATION AND LISTING**

All drug establishment registration and drug listing information is to be submitted to FDA electronically, via the FDA automated system for processing structured product labeling (SPL) files (eLIST). At the time that you submit your final printed labeling (FPL), the content of labeling (Drug Facts) should be submitted in SPL format as described at <http://www.fda.gov/ForIndustry/DataStandards/StructuredProductLabeling/default.htm>. Information on submitting SPL files using eLIST may be found in the guidance for industry titled “SPL Standard for Content of Labeling Technical Qs and As” at <http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM072392.pdf>. In addition, representative container or carton labeling, whichever includes Drug Facts, (where differences exist only in the quantity of contents statement) should be submitted as a JPG file.

## **REQUIRED PEDIATRIC ASSESSMENTS**

Under the Pediatric Research Equity Act (PREA) (21 U.S.C. 355c), all applications for new active ingredients, new indications, new dosage forms, new dosing regimens, or new routes of administration are required to contain an assessment of the safety and effectiveness of the product for the claimed indication(s) in pediatric patients unless this requirement is waived, deferred, or inapplicable.

Because none of these criteria apply to your application, you are exempt from this requirement.

**REPORTING REQUIREMENTS**

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Kristen Hardin, Regulatory Project Manager, at (240) 402-4246.

Sincerely,

*{See appended electronic signature page}*

Theresa Michele, M.D.  
Director  
Division of Nonprescription Drug Products  
Office of Drug Evaluation IV  
Center for Drug Evaluation and Research

ENCLOSURE(S):  
Carton and Container Labeling

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**This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.**  
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/s/  
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THERESA M MICHELE  
01/30/2015