GLUE TO BASE LABEL

EXCESS ACID: A BURNING PROBLEM
It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

Heartburn — Caused by acid in the esophagus
Burning pain/discomfort in esophagus
A valve-like muscle called the lower esophageal sphincter (LES) is released in an open position
Acid moves up from stomach

TIPS FOR MANAGING HEARTBURN
- Do not lie flat or bend over after eating.
- Do not exercise right after eating.
- Don't eat spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

FREE PEPCID COMPLETE OFFER
Buy 4 PEPCID® COMPLETE 25's or larger and get FREE PEPCID COMPLETE 15's

Mail-In Offer / Expires 9/30/2001
Here's How You Get A Free PEPCID COMPLETE 15's Package
1. Please include a proof-of-purchase UPC bar code removal from the bottom of paper carton from any PEPCID COMPLETE or PEPCID AC Package (25's or larger).
2. Complete this request form, place in a stamped envelope along with cash register receipts and 4 proof-of-purchases and mail to:

PEPCID COMPLETE 12792, PO. Box 3719
Highland Park, MI 48035-3719

See back for additional information
1. How frequently do you use non-prescription antacids or stomach remedies?
   A. □ 2 to 3 days per week or more  B. □ 1 day per week  C. □ 2 to 3 days per month or less
2. How severe is a typical heartburn or indigestion episode?
   A. □ very severe  B. □ somewhat severe  C. □ not very severe  D. □ not at all severe
3. PEPcid COMPLETE is a combination of a fast-acting chewable antacid and a powerful acid controller like Zantac® or Pepsid AC. Which products will you replace with PEPcid COMPLETE?
   A. □ No B. □ Yes
   ____________________________________________________________________________________________

Drug Facts (continued)

Other information:
- Read the directions and warnings before use
- Keep this booklet. It contains important information.
- Store at 25-30°C (77-86°F)
- Protect from moisture

Inactive ingredients: calcium carbonate, corn starch, dextrose, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium lauryl sulfate, sugar

Questions or comments? Call toll-free 1-800-756-4000

A NON-PRESCRIPTION STOMACH MEDICINE
PEPcid COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: the acid reducer decreases the production of acid in the stomach; the antacids neutralize acid that is already in the stomach.

The active ingredients in PEPcid COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

Shown actual size

PROVEN EFFECTIVE IN CLINICAL STUDIES
In clinical studies, PEPcid COMPLETE was significantly better than placebo pills in relieving heartburn.

Duration of Relief
Percent of heartburn episodes relieved for at least 7 hours

PEPcid COMPLETE 70%
Pepcid 65%
Placebo 59%
Famotidine Antacid

Duration of Relief
Percent of heartburn episodes relieved within 30 minutes

PEPcid COMPLETE 89%
Pepcid 82%
Placebo 63%
Famotidine Antacid

QUESTIONS OR COMMENTS?
Please call 1-800-756-4000 for more information and a guide on how to help control heartburn.

Labeling Format Information:
Fonts: Univers condensed, bold and bold italic.
Drug Facts: 9 pt Leading: 6 pt
Header: 8 pt Bullets: 6 pt
Subheader: 8 pt Barlines: 2.5 pt
Body Text: 6 pt Hairlines: .5 pt
Drug Facts (continued): 9 pt
Horizontal Scale: 94% Average Kerning: -4
Drug Facts (continued)

Ingredients:
Each chewable tablet contains:  
Pepcid Complete:  
- Ranitidine HCl 150 mg  
- Famotidine 20 mg  
- Magnesium Hydroxide 100 mg  
- Aluminum Hydroxide 50 mg  
- Calcium Carbonate 300 mg  

Other ingredients: cellulose, hydroxypropyl methylcellulose, magnesium stearate, natural and artificial flavors, FD&C yellow no. 5, FD&C red no. 3, FD&C blue no. 1, silicon dioxide, starch, titanium dioxide, wheat germ.

Warnings:
- Do not take more than 32 tablets per week or 1 tablet per day.
- If symptoms persist for more than 2 weeks, consult a physician.
- Do not exceed the recommended dosage.
- Do not use if you are allergic to any of the ingredients.

Missed Dose:
If you miss a dose, take it as soon as you remember. If it is almost time for your next dose, skip the missed dose and take your regular dose. Do not take double doses.

Overdose:
In case of overdose, contact a poison control center or emergency room immediately.

Storage:
Store at room temperature 59°F-77°F (15°C-25°C). Keep out of reach of children.

Stomach-Ups

STOMACH-UPS

An over-the-counter medication for the temporary relief of stomach upset.

Dosage:
- For adults and children 12 years and older, take 1 tablet every 30 minutes, up to 4 times a day.
- For children 6 to 11 years old, take 1/2 tablet every 30 minutes, up to 2 times a day.

Precautions:
- Do not take if you are allergic to any of the ingredients.
- If symptoms persist for more than 2 days, consult a physician.

Missed Dose:
If you miss a dose, take it as soon as you remember. If it is almost time for your next dose, skip the missed dose and take your regular dose. Do not take double doses.

Overdose:
In case of overdose, contact a poison control center or emergency room immediately.

Storage:
Store at room temperature 59°F-77°F (15°C-25°C). Keep out of reach of children.

FREE Pepcid Complete 15's
Buy 4 FREE Pepcid Complete packages 25C OFF

Excess Acid & Bloating

FREE Pepcid Complete Offer

Use this offer to save up to 25¢ off your next purchase of Pepcid Complete. This offer is valid while supplies last. Expire 6/30/2000.

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*FREE Pepcid Complete Offer*
*Use this offer to save up to 25¢ off your next purchase of Pepcid Complete. This offer is valid while supplies last. Expire 6/30/2000.*
PROVEN EFFECTIVE IN CLINICAL STUDIES

In clinical studies, PEPCID COMPLETE was significantly better than placebo pills in relieving heartburn.

**Onset of Relief**
Percent of heartburn episodes relieved within 30 minutes

- PEPCID COMPLETE: 45%
- Placebo: 33%
- Famotidine: 21%
- Antacid: 4%

**Duration of Relief**
Percent of heartburn episodes relieved for at least 7 hours

- PEPCID COMPLETE: 70%
- Placebo: 58%
- Famotidine: 81%
- Antacid: 6%

QUESTIONS OR COMMENTS?
Please call 1-800-755-6986 for more information and a guide on how to help control heartburn.

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Distributed by: Johnson & Johnson - MERCK
CONSUMER PHARMACEUTICALS CO.
FORT WASHINGTON, PA 19034 USA
<table>
<thead>
<tr>
<th>Questions or Comments?</th>
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<tbody>
<tr>
<td>0 10 20 30 40 50 60 70 80</td>
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<tr>
<td>Read</td>
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</table>

In clinical studies, Paroxetine Complete was significantly better than placebo pills in resolving symptoms.

PROVİSİON EФEKTİVE İN ĞİNCİAL STUDİES

PROVİSİON EФEKTİVE İN ĞİNCİAL STUDİES
The ONLY one that's two

Starts to neutralize in seconds AND works for hours!

Pepcid Complete
Acid Reducer + Antacid
Take-Along Packs
Contains Calcium
Relieves Heartburn Due to Acid Indigestion

35 Mint Flavored Chewable Tablets

Pepcid Complete
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35 Mint Flavored Chewable Tablets
**Pepcid Complete** - Acid Reducer + Antacid

**A non-prescription stomach medicine**

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

- Just 1 tablet relieves heartburn due to acid indigestion.

**How to use PEPCID COMPLETE**

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor.

- TO RELIEVE SYMPTOMS: Chew 1 tablet completely before swallowing. PEPCID COMPLETE can be used up to twice daily (up to 2 chewable tablets in 24 hours).

**Excess acid: a burning problem**

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

- **Heartburn—Caused by acid in the esophagus**
  - A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position.
  - Acid moves up from stomach.

Tips for Managing Heartburn:
- Do not lie flat or bend over soon after eating.
- Do not eat large meals.
- Do not eat spicy, greasy, or fried foods.
- Do not consume caffeine, alcohol, and tobacco.
- Eat slowly and do not eat big meals.
- Elevate the head of your bed.
- Wear loose-fitting clothing around your waist.
Proven effective in clinical studies

In clinical studies, PEPCD COMPLETE was significantly better than placebo pills in relieving heartburn.

Onset of Relief

Heartburn and indigestion are common, but you should stop taking PEPCD COMPLETE and see your doctor promptly.

<table>
<thead>
<tr>
<th>Pill Type</th>
<th>Onset Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tablets</td>
<td>30 minutes</td>
</tr>
<tr>
<td>Capsules</td>
<td>45 minutes</td>
</tr>
</tbody>
</table>

Duration of Relief

Symptoms are relieved for at least 3 hours.

<table>
<thead>
<tr>
<th>Pill Type</th>
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</tr>
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<tbody>
<tr>
<td>Tablets</td>
<td>3 hours</td>
</tr>
<tr>
<td>Capsules</td>
<td>3 hours</td>
</tr>
</tbody>
</table>

Warnings

- Do not use if you are allergic to ranitidine or other acid reducers.
- Do not use with other ranitidine products or other acid reducers.
- This product should not be given to children under 12 years old, unless directed by a doctor.
- If pregnant or breast feeding, ask a health professional before use.
- Keep out of reach of children.

Important

- You may have a serious condition that may need different treatment.
- You may have trouble swallowing or stomach pain continues.

Questions or comments?

- Please call 1-888-756-0001 for more information and a guide on how to help control heartburn.

Congratulations on your purchase of PEPCD COMPLETE. We’re sure you’ll agree that its unique DUAL ACTION formula makes it the best heartburn reliever.
### Drug Facts

<table>
<thead>
<tr>
<th>Active ingredients (in each chewable tablet)</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Famotidine 10 mg.</td>
<td>Antacid</td>
</tr>
<tr>
<td>Calcium carbonate 400 mg.</td>
<td>Acid reducer</td>
</tr>
<tr>
<td>Magnesium hydroxide 156 mg.</td>
<td>Antacid</td>
</tr>
</tbody>
</table>

Use: relieves heartburn associated with acid indigestion and sour stomach.

### Warnings

- **Allergy alert:** Do not use if you are allergic to famotidine or other acid reducers.
- **Do not use:**
  - if you have trouble swallowing • with other famotidine products or acid reducers.
  - if you are pregnant or breastfeeding, ask a health professional before use.
  - children under 12 years: ask a doctor

### Directions

- adults and children 12 years and over:
  - do not swallow tablet whole; chew completely
  - to relieve symptoms, chew 1 tablet before swallowing
  - do not use more than 3 chewable tablets in 24 hours
  - children under 12 years: ask a doctor

### Other Information

- keep the carton. It contains important information.
- store at 25-30°C (77-86°F) • protect from moisture

**Inactive ingredients:** cellulose acetate, corn starch, dextrose, flavors, hydroxypropyl cellulose, hydroxypropyl methylcellulose, lactose, magnesium stearate, pregelatinized starch, red iron oxide, sodium laurel sulfate, sugar.

### Questions or comments?
 Call toll-free 1-800-755-4008
A non-prescription stomach medicine

PEPCID COMPLETE combines an acid reducer (famotidine) with antacids (calcium carbonate and magnesium hydroxide) to relieve heartburn in two different ways: Acid reducers decrease the production of new stomach acid; antacids neutralize acid that is already in the stomach. The active ingredients in PEPCID COMPLETE have been used for years to treat acid-related problems in millions of people safely and effectively.

* Just 1 tablet relieves heartburn due to acid indigestion.

**Shown actual size**

**How to use PEPCID COMPLETE**

Use PEPCID COMPLETE to relieve heartburn due to acid indigestion and sour stomach. Children under 12 years: ask a doctor.

TO RELIEVE SYMPTOMS

Chew 1 tablet completely before swallowing.

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the stomach may move up into the wrong place (the esophagus), causing burning pain and discomfort that interfere with everyday activities.

* Heartburn—Caused by acid in the esophagus

Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night or eat before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Keep the head of your bed 4 to 6 inches higher than your body.
- Wear loose fitting clothing around your stomach.

Contains Calcium!

Relieves Heartburn Due To Acid Indigestion

25 Mint Flavored Chewable Tablets

NEW!
<table>
<thead>
<tr>
<th>Drug Facts (continued)</th>
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<td><strong>Warnings</strong> (continued)</td>
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<tr>
<td>Ask a doctor or pharmacist before use if you are presently taking a prescription drug. Antacids may interact with certain prescription drugs.</td>
</tr>
<tr>
<td>Stop use and ask a doctor if: stomach pain continues</td>
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<tr>
<td>- you need to take this product for more than 14 days</td>
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<td>If pregnant or breast-feeding, ask a health professional before use.</td>
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<td>Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.</td>
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