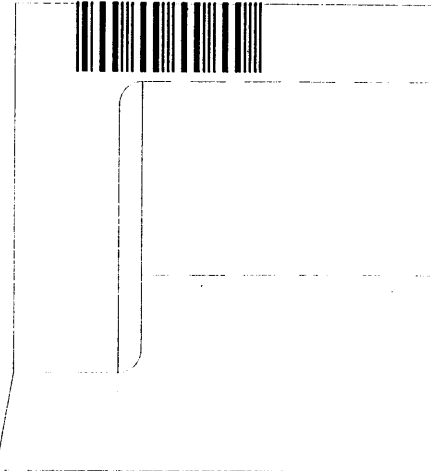


DWG NO	FC-C-776	JOHNSON & JOHNSON • MERCK
REV	AP	CONSUMER PHARMACEUTICALS CO
DATE	4/21/99	CAMP HILL ROAD, FORT WASHINGTON, PA 19044
TITLE	CARTON SEAL ENG	
SIZE	2-3/4 X 1-5/8 X 3-3/4	
APPROVED		

- NOTE:
- 1) DRAWING SHOULD PRINT SIDE UP
 - 2) ALL DIMENSIONS IN INCHES
 - 3) UNLESS OTHERWISE SPECIFIED
 - 4) BASED ON PCI DWG NO L3095774 (6-14-99)
 - 5) ALL LIVE COPY & TEXT TO BE A MINIMUM OF 1/16" FROM ALL SIDES & CUT
 - 6) NO PRINT
 - 7) LOT & EXP DATE AREA

00000000



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Drug Facts (continued)

Directions:
• Chew and swallow tablets whole.
• Do not crush or chew tablets.
• 1 tablet 3 times daily after meals.

Other important information:
• Do not use if you are pregnant or breastfeeding.
• Do not use if you are allergic to famotidine or any of the ingredients listed below.

Warnings:
• Do not use if you are allergic to famotidine or any of the ingredients listed below.

Directions (continued):
• Chew and swallow tablets whole.
• Do not crush or chew tablets.
• 1 tablet 3 times daily after meals.

FREE Pepcid AC Offer
(Illustration See details inside)

Pepcid AC Chewable

**Famotidine Tablets 10mg/
Acid Reducer**

NEW! Easy-Open Bottle

Pepcid AC Chewable

**Just One Chewable
60 Mint-Flavored Chewable Tablets**

Relieves & Prevents Heartburn Due to Acid Indigestion

Pepcid AC Chewable

Relieves & Prevents Heartburn Due To Acid Indigestion

Drug Facts

Active ingredient (in acid salt): Famotidine Hydrochloride

Warnings:
• Do not use if you are allergic to famotidine or any of the ingredients listed below.

Directions:
• Chew and swallow tablets whole.

Other information:
• Do not use if you are pregnant or breastfeeding.

Directions (continued):
• Chew and swallow tablets whole.

20-801/SEP-004
3/22/01
45cc carton

Labeling Format Information:

Fonts: Univers condensed, bold	and bold italic.
Drug Facts:	10 pt Leading: 6.5 pt
Header:	8 pt Bullets: 5 pt
Subheader:	6 pt Barlines: 2.5 pt
Body Text:	6 pt Hairlines: 0.5 pt
Drug Facts (continued):	8 pt

Horizontal Scale: 91% Average Kerning: 0

JOB DESCRIPTION CTN PEPICID CCT 60 BOTTLE

FILE # 3003108 VERSION B-2

DATE March 21, 2000 DIE VINYL FC-C-778.02

PS IMAGE # M208/LIVE ART KEY CONTACT Tony Nucera

COMPARED BY:

DESIGN PROGRAM ILLUS ver. 8.0

MAXIMUM OF FIVE COLORS PER COMPONENT

RED	GREEN	YELLOW	CYAN	BLACK
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THIS DESIGN BLOCK MUST BE SAVED WITH FILE AND PRINTED ON THERMAL.

THIS BLOCK FOR INTERNAL GRAPHIC DESIGNER USE ONLY. NOT FOR REPRODUCTION FOR ANY OTHER PURPOSES ONLY.

McNeil Johnson & Johnson • MERCK

ARTWORK APPROVAL INITIAL BLOCK

INITIALS _____ DATE _____

REGULATORY _____

MEDICAL _____

PRINTER _____

GRAPHIC ANALYST _____

UPC # _____

PART NUMBER _____

PCNNPA NUMBER _____

FCC# _____

PACKAGING LOCATION _____

COLOR STANDARD _____

VALIDITY DATE _____

JOB NO.		FC-C-779		Johnson & Johnson • MERCK	
DATE		APR 1		CARTON SEAL END	
JOB NO.		APR 1		2-3/4 X 1-5/8 X 4-3/16	
JOB NO.		APR 1		APR 1	

- NOTE:
1. DRAWING SHOWN PRINT SIDE UP
 2. ALL DIMENSIONS IN INCHES
 3. TOLERANCES UNLESS SPECIFIED
FRACTIONS: 1/32" ANGLE: .01"
 4. BASED ON PDI DWG NO. L31062 (16-14-99)
 5. ALL LIVE COPY & TEXT TO BE A MINIMUM OF 1/16" FROM ALL SCORES & CUTS
 6. --- NO PRINT
 7. LOT & EXP. DATE AREA

00000000



Drug Facts (continued)

Warnings

- Do not use if you are pregnant, planning to get pregnant, or are breastfeeding.
- Tell your doctor if you are taking any other medicines, especially:
 - 1. Other medicines that may interact with Famotidine.
 - 2. Medicines that may affect the pH of your stomach.

Other information

- Famotidine is a prescription medicine.
- Famotidine is not a narcotic.
- Famotidine is not habit forming.
- Famotidine is not addictive.
- Famotidine is not a controlled substance.
- Famotidine is not a sedative.
- Famotidine is not a tranquilizer.
- Famotidine is not a pain reliever.
- Famotidine is not a steroid.
- Famotidine is not a diuretic.
- Famotidine is not a blood thinner.
- Famotidine is not a heart medicine.
- Famotidine is not a cholesterol medicine.
- Famotidine is not a diabetes medicine.
- Famotidine is not a thyroid medicine.
- Famotidine is not a seizure medicine.
- Famotidine is not a blood pressure medicine.
- Famotidine is not a blood sugar medicine.
- Famotidine is not a blood clotting medicine.
- Famotidine is not a blood thinning medicine.
- Famotidine is not a blood thickening medicine.
- Famotidine is not a blood clotting medicine.
- Famotidine is not a blood thinning medicine.
- Famotidine is not a blood thickening medicine.



FREE Pepcid AC Offer

Pepcid AC Chewable

Famotidine Tablets 10mg/ Acid Reducer

Pepcid AC Chewable

NEW! East-Open Bottle

90 Mint-Flavored Chewable Tablets

Relieves & Prevents Heartburn Due To Acid Indigestion

Just One Per Day

Pepcid AC Chewable

Relieves & Prevents Heartburn Due To Acid Indigestion

0 000000 000000 0

0 000000 000000 0

Pepcid AC Chewable

Drug Facts

Active ingredient (in each tablet)

Warnings

- Tell your doctor if you are taking any other medicines, especially:
 - 1. Other medicines that may interact with Famotidine.
 - 2. Medicines that may affect the pH of your stomach.

Directions

Take 1 tablet by mouth twice a day, with meals and at bedtime. Do not take more than 2 tablets in 24 hours.

Other information

- Famotidine is a prescription medicine.
- Famotidine is not a narcotic.
- Famotidine is not habit forming.
- Famotidine is not addictive.
- Famotidine is not a controlled substance.
- Famotidine is not a sedative.
- Famotidine is not a tranquilizer.
- Famotidine is not a pain reliever.
- Famotidine is not a steroid.
- Famotidine is not a diuretic.
- Famotidine is not a blood thinner.
- Famotidine is not a cholesterol medicine.
- Famotidine is not a diabetes medicine.
- Famotidine is not a thyroid medicine.
- Famotidine is not a seizure medicine.
- Famotidine is not a blood pressure medicine.
- Famotidine is not a blood sugar medicine.
- Famotidine is not a blood clotting medicine.
- Famotidine is not a blood thinning medicine.
- Famotidine is not a blood thickening medicine.
- Famotidine is not a blood clotting medicine.
- Famotidine is not a blood thinning medicine.
- Famotidine is not a blood thickening medicine.

20-801/SCP-004
3/22/01
60cc carton

Labeling Format Information:




Font: Univers condensed, bold and bold italic.

Drug Facts:	10 pt	Leading:	6.5 pt
Header:	8 pt	Bullets:	5 pt
Subheader:	6 pt	Barlines:	2.5 pt
Body Text:	6 pt	Hairlines:	0.5 pt
Drug Facts (continued):	8 pt		

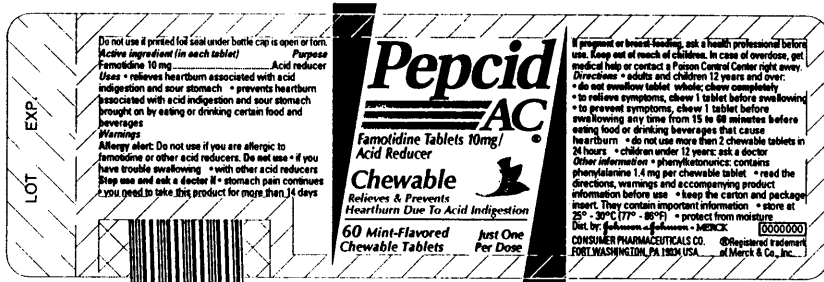
Horizontal Scale: 90-91% Average Kerning: 0

JOB DESCRIPTION CTN PEPCID CHEW 90 BOTTLE		DESIGN FIRM MUST FILL IN THIS BLOCK		THIS BLOCK FOR M&M, GRAPHICS USE ONLY!		THIS BLOCK IS FOR M&M, CHC PURPOSES ONLY!	
FILE #	3003108	VERSION	A-2	PRINTER	McNeil Johnson & Johnson • MERCK		
DATE	March 21, 2001	DIE VINYL	FC-C-779.02	GRAPHIC ANALYST	ARTWORK APPROVAL INITIAL BLOCK		
PS IMAGE #	M208/LIVE ART	KEY CONTACT	Tony Nucera	UPC #	INITIALS DATE		
Great Atlantic Graphics Inc. 280 Coast Valley Parkway Malvern, PA 19355 P: 610-294-8711 F: 610-294-8799				COMPARED BY:	REGULATORY		
DESIGN PROGRAM ILLUS ver. 8.0				PCHNPA NUMBER	MEDICAL		
MAXIMUM OF FIVE COLORS PER COMPONENT				FCC#			
				PACKAGING LOCATION			
				COLOR STANDARD			

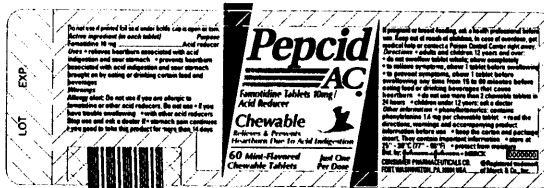
NOTES:

- 1) ALL DIMENSIONS IN INCHES
- 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS ±1/64
- 3)  NO PRINT AREA
- 4)  BARCODE AREA
- 5)  LOT & EXP. DATE AREA

JOB NO.		LB-PS-868		Johnson-Johnson • MERCK	
DRAWN		ABS		TITLE	
REV		10		LABEL, PS	
DATE		4/13/99		4-1/2 X 1-7/16	
DET.	NO.	DATE	REVISION	APPROVED	




150% OF SIZE






Labeling Format Information:
 Fonts: Universe Condensed, Bold and Bold Oblique.
 Drug Facts: 0 pt | Leading: 4.55 pt
 Header: 4.5 pt | Bullets: 4.5 pt
 Subheader: 4.5 pt | Barlines: 0 pt
 Body Text: 4.5 pt | Hairlines: 0 pt
 Drug Facts (continued): 0 pt
 Horizontal Scale: 90% | Average Kerning: -15

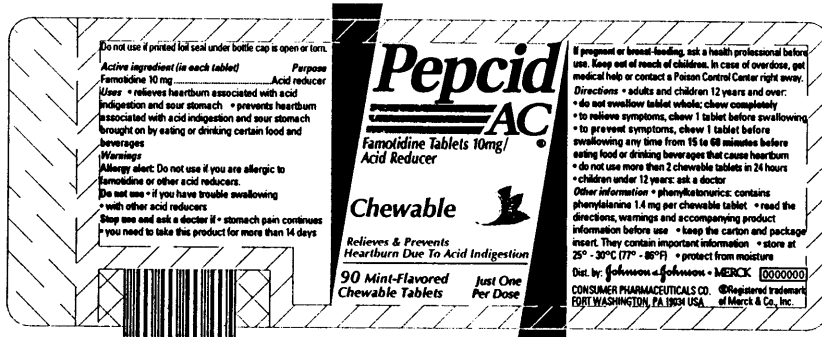
20-801/SEP-004
 3/22/01
 45cc bottle

JOB DESCRIPTION LBL PEPCID CHEW TABLET 60 BOTTLE FILE # 3003108 VERSION C-2 DATE March 21, 2001 DIE VINYL LB-PS-868.00 PS IMAGE # M208 KEY CONTACT Tony Nucera  Great Atlantic Graphics Inc. 290 Great Valley Parkway Malvern, PA 19355 (610) 296-8711 Fax: (610) 648-4739 COMPARED BY: DESIGN PROGRAM ILLUS. ver. 8.0 MAXIMUM OF FIVE COLORS PER COMPONENT YELLOW GREEN CYAN BLACK RED		DESIGN FIRM MUST FILL IN THIS BLOCK THIS BLOCK FOR McNEIL GRAPHICS USE ONLY! THIS BLOCK IS FOR McNEIL GNC PURPOSES ONLY! PRINTER GRAPHIC ANALYST UPC # PART NUMBER PCNNPA NUMBER FCC# PACKAGING LOCATION COLOR STANDARD	McNeil Johnson-Johnson • MERCK ARTWORK APPROVAL INITIAL BLOCK INITIALS DATE REGULATORY MEDICAL
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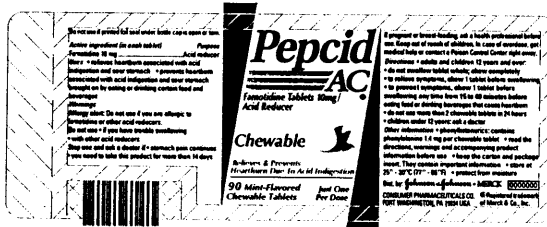
NOTES:

- 1) ALL DIMENSIONS IN INCHES
- 2) TOLERANCES UNLESS SPECIFIED: FRACTIONS #1/64
- 3)  NO PRINT AREA
- 4)  BARCODE AREA
- 5)  LOT & EXP. DATE AREA

PAC #		LB-PS-896		Johnson & Johnson • MERCK	
PAC #		ARS		CONSUMER PHARMACEUTICALS CO.	
REV #		11		FORT WASHINGTON, PA 19044	
REV #		3/2/00		TITLE	
REV #				LABEL, PS	
REV #				4-1/2 X 1-11/16	






150% OF SIZE



Labeling Format Information:	
Fonts: Universe Condensed, Bold and Bold Oblique.	
Drug Facts:	0 pt
Header:	4.5 pt
Subheader:	4.5 pt
Body Text:	4.5 pt
Drug Facts (continued):	0 pt
Leading:	4.55 pt
Bullets:	4.5 pt
Barlines:	0 pt
Hairlines:	0 pt

20-801/SEP-004
3/22/01
60CC BOTTLE

DESIGN FIRM MUST FILL IN THIS BLOCK		THIS BLOCK FOR McNEIL GRAPHICS USE ONLY!		THIS BLOCK IS FOR McNEIL CHC PURPOSES ONLY!	
JOB DESCRIPTION LBL PEPCID CCT 90 BOTTLE FILE # 3003108 VERSION D-2 DATE March 21, 2001 DIE VINYL LB-PS-896.00 PS IMAGE # M208 KEY CONTACT Tony Nucera  Great Atlantic Graphics Inc. 280 Great Valley Parkway Malvern, PA 19355 (610) 296-8711 Fax(610) 646-4739 COMPARED BY: _____ DESIGN PROGRAM ILLUS. ver. 8.0 MAXIMUM OF FIVE COLORS PER COMPONENT 		PRINTER _____ GRAPHIC ANALYST _____ UPC # _____ PART NUMBER _____ PCNNPA NUMBER _____ FCC# _____ PACKAGING LOCATION _____ COLOR STANDARD _____ VALIDITY DATE _____		 ARTWORK APPROVAL INITIAL BLOCK INITIALS _____ DATE _____ REGULATORY _____ MEDICAL _____	

NOTES:
 1) ALL DIMENSIONS IN INCHES
 2) TOLERANCES UNLESS SPECIFIED:
 FRACTIONS 1/64
 3) NO CHAIR, NO COPY, NO BLEED

DVC NO		BROCHURE-52		JOHNSON & JOHNSON • MERCK	
DRAWN		ARS		CONSUMER PHARMACEUTICALS CO.	
PLT		11		CAMP HILL ROAD, FORT WASHINGTON, PA 19034	
SHEET		12/17/98		TITLE:	
DATE				BROCHURE	
APPROVED BY				6.63 L X 4.19 W	



Do not use if printed foil seal under bottle cap is open or torn.

WHAT YOU SHOULD KNOW ABOUT: **Peppcid AC**
 Famotidine Tablets 10mg/
 Acid Reducer **Chewable**

A non-prescription stomach medicine

PEPCID AC Chewables contain a medicine, different from antacids, that doctors have prescribed for years to treat acid-related problems in millions of people.

Product Benefits:

- 1 chewable tablet relieves heartburn due to acid indigestion.
- Peppcid AC prevents heartburn associated with acid indigestion and sour stomach brought on by eating or drinking certain foods or beverages.
- It contains famotidine, a prescription-proven medicine.

How to use PEPCID AC Chewables

Adults and children 12 years and over:
 Use PEPCID AC Chewables to relieve or prevent heartburn due to acid indigestion and sour stomach.

TO RELIEVE SYMPTOMS
 Chew 1 tablet completely before swallowing.

PEPCID AC can be used up to twice daily (up to 2 tablets in 24 hours).

TO PREVENT SYMPTOMS
 Chew 1 tablet completely before swallowing any time from 15 to 60 minutes before eating food or drinking beverages that cause heartburn.

Excess acid: a burning problem

It is normal for the stomach to produce acid, especially after consuming food and beverages. However, acid in the wrong place (the esophagus), or too much acid, can cause burning pain and discomfort that interfere with everyday activities.

Heartburn - Caused by acid in the esophagus

A valve-like muscle called the lower esophageal sphincter (LES) is relaxed in an open position.

Burning pain/discomfort

Excess acid moves up into esophagus

Tips for Managing Heartburn

- Do not lie flat or bend over soon after eating.
- Do not eat late at night, or just before bedtime.
- Certain foods or drinks are more likely to cause heartburn, such as rich, spicy, fatty, and fried foods, chocolate, caffeine, alcohol, and even some fruits and vegetables.
- Eat slowly and do not eat big meals.
- If you are overweight, lose weight.
- If you smoke, quit smoking.
- Raise the head of your bed.
- Wear loose fitting clothing around your stomach.

AREA RESERVED FOR COUPON

Please call 1-800-795-4008 for more information and a guide of how to help your heartburn.

Questions or comments?
 Physiotherapy: contains phenylephrine 1.6 mg per doseable tablet.
 of accidental overdose, read professional literature or contact a Poison Control Center immediately.

Know when to see your doctor
 Heartburn and acid indigestion are common, but you should stop taking PEPCID AC if you have trouble swallowing or stomach pain continues. You may have a serious condition that needs medical attention.

Excellent safety record
 The ingredients in PEPCID AC, famotidine, has been prescribed by doctors for years to treat millions of patients safely and effectively. The active ingredient in PEPCID AC has been shown to be safe in clinical studies.

Proven effective in clinical studies
 In clinical studies, PEPCID AC chewable tablets were significantly better than placebo tablets (tablets without the medicine) in relieving and preventing heartburn. Peppcid AC Chewables contain the same active ingredients.

Percent of patients with prevention of heartburn episodes completely relieved

Study	15 minutes*	30 minutes*	60 minutes*
Study A	63	67	69
Study B	63	67	69
Study C	63	67	69
Study D	63	67	69

*Percent of patients with prevention of heartburn episodes completely relieved

20-801/SEP.004
 3/22/01
 Package Insert

DESIGN FIRM MUST FILL IN THIS BLOCK		THIS BLOCK FOR McNEIL GRAPHICS USE ONLY		THIS BLOCK IS FOR McNEIL CHC PURPOSES ONLY:	
JOB DESCRIPTION INSERT PEPCID CCT BOTTLE CODES FILE # 3003108 VERSION E-2 DATE March 21, 2001 DIE VINYL BROCHURE-52.00 PS IMAGE # M208/NEW LOGO/LIVE ART KEY CONTACT Tony Nucera COMPARED BY: DESIGN PROGRAM ILLUS. ver. 8.0 MAXIMUM OF FIVE COLORS PER COMPONENT 		PRINTER GRAPHIC ANALYST UPC # PART NUMBER PCN/NPA NUMBER FCC# PACKAGING LOCATION COLOR STANDARD VALIDITY DATE		 ARTWORK APPROVAL INITIAL BLOCK INITIALS _____ DATE _____ REGULATORY _____ MEDICAL _____	
THIS DESIGN BLOCK MUST BE SAVED WITH FILE AND PRINTED ON THERMAL.					