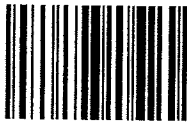


8/24/01



38076018

Drug Facts

Active ingredients Purpose
Naphazoline hydrochloride 0.025%...Redness reliever
Pheniramine maleate 0.3%.....Antihistamine

Uses
temporarily relieves itchy, red eyes due to:
• pollen • ragweed
• grass • animal hair and dander

Warnings
Do not use
• if you are sensitive to any ingredient in this product

Ask a doctor before use if you have
• heart disease • high blood pressure
• narrow angle glaucoma
• trouble urinating due to an enlarged prostate gland

When using this product
• pupils may become enlarged temporarily
• do not touch tip of container to any surface to avoid contamination
• replace cap after each use
• remove contact lenses before using
• do not use if this solution changes color or becomes cloudy
• overuse may cause more eye redness

Stop use and ask a doctor if
• you feel eye pain
• changes in vision occur
• redness or irritation of the eye lasts
• condition worsens or lasts more than 72 hours

Drug Facts (continued)

Keep out of reach of children.
If swallowed, get medical help or contact a Poison Control Center right away. Accidental swallowing by infants and children may lead to coma and marked reduction in body temperature.

Directions
• adults and children 6 years of age and over: put 1 or 2 drops in the affected eye(s) up to four times a day
• for children under 6 years of age: consult a doctor

Other information
• some users may experience a brief tingling sensation
• store between 15° and 25° C (59° and 77° F)

Inactive ingredients
boric acid and sodium borate buffer system preserved with benzalkonium chloride (0.01%) and edetate disodium (0.1%), sodium hydroxide and/or hydrochloric acid (to adjust pH), and purified water

Questions?
1-800-723-7529, Monday to Friday, 9 AM-5 PM EST

EYE ALLERGY RELIEF

Visine-ATM

ANTIHISTAMINE & REDNESS RELIEVER

EYE DROPS

FORMERLY OCUHIST®

EYE ALLERGY RELIEF

Visine-ATM

ANTIHISTAMINE & REDNESS RELIEVER

EYE DROPS

• ANTIHISTAMINE TO RELIEVE ITCHY EYES
• RELIEVES REDNESS

1/2 FL. OZ. (15 mL)

EYE ALLERGY RELIEF

Visine-ATM

ANTIHISTAMINE & REDNESS RELIEVER

EYE DROPS

Caution: Do not use if Pfizer imprinted neckband on bottle is broken or missing.



SM 38076018P

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CONSUMER HEALTH CARE GROUP
PFIZER INC
NEW YORK, NY 10017
www.prodhelp.com

EXP. DATE:

LOT #

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6/5/02

VISINE-A Insert

Spec # SM11076022P

STANDARD FORMAT
Helvetica Condensed
100% Horizontal Scale

Drug Facts - 11 pt Helv Bold Italic

Drug Facts (continued) -

Drug Facts - 8 pt Helv Bold Italic
(continued) - 8 pt Helv Reg

Headings - 8 pt Helv Bold Italic

Sub Heads - 6 pt Helv Bold

Text - 6 pt Helv Reg, 1/2 pt leading

Round Bullets - 5 pt

1.5 pt Outline Box

1.5 pt Barline

0.5 pt Hairline

MM

3/64" - Gap (Border-Type)

FORMERLY OCUHIST®

PLEASE READ CAREFULLY AND KEEP
THIS INSERT FOR FUTURE REFERENCE

**EYE ALLERGY
RELIEF**

Visine-A[®] *Sterile*

**ANTIHISTAMINE &
REDNESS RELIEVER**

EYE DROPS

Drug Facts

Active ingredients

Naphazoline hydrochloride 0.025%.....	Purpose Redness reliever
Pheniramine maleate 0.3%.....	Antihistamine

Uses

- temporarily relieves itchy, red eyes due to:
- pollen • ragweed • grass • animal hair and dander

Warnings

Do not use

- if you are sensitive to any ingredient in this product

Ask a doctor before use if you have

- heart disease • high blood pressure • narrow angle glaucoma
- trouble urinating due to an enlarged prostate gland

MANUFACTURER'S COUPON

NO EXPIRATION DATE

\$1.00



\$1.00 OFF

YOUR NEXT PURCHASE OF

Visine-A[®] *Sterile* **EYE
ALLERGY
RELIEF**

Antihistamine & Redness Reliever Eye Drops

CONSUMER: Limit one coupon per purchase specified. Any other use constitutes fraud. Void if copied, transferred or expired.

RETAILER: We will pay you for the face value of this coupon, plus 8¢ handling, if submitted in compliance with the Warner-Lambert Coupon Redemption Policy, available upon request. Void where prohibited, taxed, or restricted by law. Cash value 1/100¢. Mail coupons to: Warner-Lambert, P.O. Box #880142, El Paso TX 88588-0142. For questions regarding this coupon, call 1-800-648-0027. ©2002 Pfizer Consumer Healthcare

\$1.00

6/5/02

Drug Facts (continued)

When using this product

- pupils may become enlarged temporarily
- do not touch tip of container to any surface to avoid contamination
- replace cap after each use
- remove contact lenses before using
- do not use if this solution changes color or becomes cloudy
- overuse may cause more eye redness

Stop use and ask a doctor if

- you feel eye pain
- changes in vision occur
- redness or irritation of the eye lasts
- condition worsens or lasts more than 72 hours

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. Accidental swallowing by infants and children may lead to coma and marked reduction in body temperature.

Directions

- adults and children 6 years of age and over: put 1 or 2 drops in the affected eye(s) up to four times a day
- children under 6 years of age: consult a doctor

Other information

- use before the expiration date marked on the carton or bottle
- some users may experience a brief tingling sensation
- store between 15° and 25°C (59° and 77°F)

Inactive ingredients boric acid and sodium borate buffer system preserved with benzalkonium chloride (0.01%) and edetate disodium (0.1%), sodium hydroxide and/or hydrochloric acid (to adjust pH), and purified water. The solution has a pH of 5.5 – 6.5 and a tonicity of 245 – 305 mOsm/Kg.

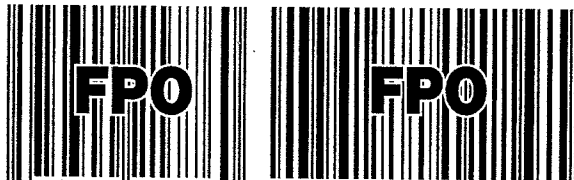
Questions? call 1-800-223-0182, Monday to Friday, 9 AM - 5 PM EST



Dist: PFIZER CONSUMER HEALTHCARE
Morris Plains, NJ 07950 USA
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/s/

Linda Katz

6/14/02 12:58:05 PM