**Inactive ingredients**
water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carageenan, sodium saccharin, titanium dioxide

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**Active ingredients**
Sodium fluoride 0.24% (0.14% w/v fluoride ion)
Triclosan 0.30%

**Purpose**
Anticavity

**Uses**
Aids in the prevention of:
- cavities
- plaque
- gingivitis

**Warnings**
Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have:
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

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**Directions**
- Supervise children as necessary until capable of using without supervision.
- Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician.
- Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing).
- Children under 6 years: Do not use unless directed by a dentist or a physician.

Antiplaque and antigingivitis use not proven in children.

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“The ADA Council on Scientific Affairs’ Acceptance of Colgate Total Clean Mint toothpaste is based on its finding that the product is effective in helping to prevent and reduce tooth decay, gingivitis and plaque above the gumline and bad breath, and to whiten teeth by removing surface stains, when used as directed.”

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“Helps Prevent Cavities • Gingivitis • Plaque

Colgate® Total

Anticavity Fluoride and Antigingivitis Toothpaste

NET WT 7.8 OZ (221 g) Fights Tartar Buildup

Uses:
- cavity prevention
- plaque control
- gingivitis reduction

Warnings:
Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have:
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

Directions:
- Supervise children as necessary until capable of using without supervision.
- Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician.
- Children under 12 years: Instruct in good brushing and rinsing habits (to minimize swallowing).
- Children under 6 years: Do not use unless directed by a dentist or a physician.

Antiplaque and antigingivitis use not proven in children.
IHelps'Prevent Cavities eGingivitis. Plaque

As soon as you finish brushing, bacteria start to build up on your teeth and cause:

- Cavities
- Gingivitis
- Plaque

And also:

- Tartar
- Bad breath

Drug Facts

**Active ingredients**

- Sodium fluoride 0.24% (0.14% w/v fluoride ion) ............................................................Anticavity
- Triclosan 0.30% ............................................................Antigingivitis

**Uses**

- aids in the prevention of:
  - cavities
  - plaque
  - gingivitis

**Warnings**

- Keep out of the reach of children under 6 years of age.
- If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.
- Ask a dentist before use if you have
  - bleeding or redness lasting more than 2 weeks
  - pain, swelling, pus, loose teeth, or more spacing between teeth
- These may be signs of periodontitis, a serious form of gums disease.

Drug Facts (continued)

**Directions**

- Children under 6 years: do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.
- Children 6-12 years: instruct in good brushing and rinsing habits (to minimize swallowing).
- Adults and children 6 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician.

**Inactive ingredients**

- water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or comments? Call toll-free 1-800-468-5020.
Inactive ingredients
water, hydrated silica, glycerin, sorbitol, PV/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide.

Questions or comments? Call toll-free 1-800-468-6502
www.colgatetotal.com
Dist. by: COLGATE-PALMOLIVE COMPANY
New York, N.Y. 10163

Active Ingredients
Sodium fluoride 0.24% (0.14% w/v fluoride ion)..........................................................................................Anticavities
Triclosan 0.30%.....................................................................................................................................Antigingivitis

Uses aids in the prevention of: Cavities, Plaque, Gingivitis.

Warnings Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Ask a dentist before use if you have: bleeding or redness lasting more than 2 weeks, pain, swelling, pus, loose teeth, or more spacing between teeth. These may be signs of periodontitis, a serious form of gum disease.

Directions: Supervise children as necessary until capable of using without supervision. Adults and children 6 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician. Children under 6 years: Do not use unless directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.
Colgate Total Clean Mint Paste

As soon as you finish brushing, bacteria start to build up on your teeth and cause:
- Cavities
- Gingivitis
- Plaque

Colgate Total Clean Mint has a combination of triclosan for gingivitis protection and fluoride for cavity protection.

Brush at least twice a day and you’ll know your teeth are cleaner and your breath will be fresher around the clock.

Drug Facts

Active ingredients
- Sodium fluoride 0.24% (0.14% w/v fluoride ion)
- Triclosan 0.30%

Uses aids in the prevention of:
- Cavities
- Plaque
- Gingivitis
- Tartar
- Bad breath

Inactive ingredients
- Water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, trisodium phosphate

Drug Facts (continued)

Directions
- Supervise children as necessary until capable of using without supervision
- adults and children 6 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
- children under 12 years: instruct in good brushing and rinsing habits (to minimize swallowing)
- children under 6 years: do not use unless directed by a dentist or physician

Warnings
- Keep out of the reach of children under 6 years of age.
- If more than used for brushing is swallowed, get medical help or contact a Poison Control Center right away.
- Keep out of the reach of children under 6 years of age.
- If more than used for brushing is swallowed, get medical help or contact a Poison Control Center right away.
- Keep out of the reach of children under 6 years of age.
- If more than used for brushing is swallowed, get medical help or contact a Poison Control Center right away.

Questions or comments? Call toll free 1-800-468-4500
**Active Ingredients**

<table>
<thead>
<tr>
<th>Active Ingredient</th>
<th>Purpose</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sodium fluoride 0.24% (0.14% w/v fluoride ion)</td>
<td>Anticavity</td>
<td>Helps Prevent Cavities, Gingivitis, Plaque</td>
</tr>
<tr>
<td>Triclosan 0.30%</td>
<td>Antigingivitis</td>
<td>Helps Prevent Gingivitis</td>
</tr>
</tbody>
</table>

**Uses**

- Helps prevent cavities, gingivitis, and plaque.

**Warnings**

- Keep out of the reach of children under 6 years of age. If more than used for brushing is swallowed, get medical help or contact a Poison Control Center right away. Ask a dentist before use if you have:
  - Bleeding or tenderness lasting more than 2 weeks.
  - Pain, swelling, pus, loose teeth, or more spacing between teeth.
  - These may be signs of periodontitis, a serious form of gum disease.

**Directions**

- Supervise children as necessary until capable of using without supervision. Adults and children 6 years of age and older: Brush thoroughly after each meal or at least twice a day, or as directed by a dentist or a physician. Children under 6 years: Use not directed by a dentist or a physician. Antiplaque and antigingivitis use not proven in children.
Colgate® Total®

Helps Prevent Cavities • Gingivitis • Plaque

Clean Mint Paste

NET WT 4.2 OZ (119 g)

Fights Tartar Buildup

Anticavity Fluoride
and Anti-Gingivitis Toothpaste

- Helps prevent cavities
- Fights tartar buildup
- Plaque
- Gingivitis

As soon as you finish brushing, bacteria start to build up on your teeth and cause:

- Cavities
- Plaque
- Gingivitis
- Tartar
- Bad breath

Drug Facts

Active ingredients
- Sodium fluoride 0.24% (0.14% w/w fluoride ion)
- Triclosan 0.30%

Uses
- Aids in the prevention of:
  - Cavities
  - Plaque
  - Gingivitis

Directions
- Supervise children as necessary until capable of using without supervision.
- Adults and children 6 years of age and over: brush teeth thoroughly, preferably after each meal or at least twice a day and at bedtime, or as directed by a dentist or physician.

Warnings
- Keep out of the reach of children under 6 years of age. In case of swallowing, get medical help or contact a Poison Control Center right away.
- Ask a dentist before use if you have:
  - Bleeding or redness lasting more than 2 weeks
  - Pain, swelling, pus, loss of teeth, or more spacing between teeth
  - These may be signs of periodontitis, a serious form of gum disease.

Drug Facts (continued)

Inactive ingredients:
- Water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or Comments? Call 1-800-662-3355.

Definition of ADA seal: The ADA Council on Scientific Affairs has accepted, without endorsement, for use by consumers, the product described above as being effective in reducing bacterial plaque. The ADA Council on Scientific Affairs has accepted, for use by consumers, the product described above as being effective in reducing bacterial plaque, as well as in the prevention of gingivitis and plaque buildup. The ADA Council on Scientific Affairs has accepted, for use by consumers, the product described above as being effective in reducing bacterial plaque, as well as in the prevention of gingivitis and plaque buildup. The ADA Council on Scientific Affairs has accepted, for use by consumers, the product described above as being effective in reducing bacterial plaque, as well as in the prevention of gingivitis and plaque buildup.
Colgate Total

Active ingredients: Calcium fluoride 0.123% (0.14% as fluoride), Sodium monofluorophosphate 0.75%

Purpose:
Anticavity
Antigingivitis

Warning:
Keep out of reach of children under 6 years of age. If swallowed, get medical help or contact Poison Control Center at 1-800-424-1111 immediately.

Carefully brush teeth thoroughly, preferably after meals or at least twice a day, or as directed by a dentist.

Dissolve in mouth and do not rinse. Rinse for at least 60 seconds.

Store in a tight container away from direct heat and light. Do not refrigerate.

For dental use only.

Directions:
For adults and children 6 years and older.

Fights Tartar Buildup.

Fights Tooth Decay.

Fights Gum Inflammation.

Fights Plaque Buildup.

Helps Prevent Cavities and Gingivitis.

Formulated with Fluoride for Improved Anticavity Protection.

Contains: Sodium Fluoride 0.123% as Fluoride, Sodium Monofluorophosphate 0.75%.

Net Wt. 6.5 oz (181 g)
Drug Facts

Active ingredients

Sodium fluoride 0.24% (0.14% w/v fluoride Ion) .......Anxiety

Triclosan 0.30% .... ...... ...... ...Anxiety

Uses aids in the prevention of:

Plaque
Gingivitis

Warnings

Keep out of the reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have long or restorative dental work, or if your gums bleed or swell, pus, or loose teeth. It may be sign of periodontal disease, a sign of gum disease.

Directions supervise children as necessary until capable of using without supervision.

As soon as you finish brushing, teeth and gums start to build up on your

Inactive ingredients water, (as 0.015% sodium silicate), glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide.
### Drug Facts

<table>
<thead>
<tr>
<th>Active Ingredients</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sodium Fluoride (1.44%)</td>
<td>Anticavity</td>
</tr>
<tr>
<td>Trikosan 0%</td>
<td>Antigingivitis</td>
</tr>
</tbody>
</table>

**Usage**

Uses: aids in the prevention of:
- Caries - Plaque - Gingivitis

**Warnings**

Keep out of the reach of children under 6 years of age.
If used in excess or brushing is aggressively performed can cause damage to the gums, consult a Poison Control Center right away.
Avoid a dentist before use if you have:
- Bleeding or sensitive teeth lasting more than 2 weeks
- Pain, swelling, pus, loose teeth, or more spacing between teeth
- These may be signs of periodontitis, a serious form of gum disease.

**Directions**

- Supervise children as necessary until capable of using without supervision.
- Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician.
- Children under 6 years: use a small amount of toothpaste the size of a pea and supervise brushing and rinsing to minimize swallowing.
- Children under 6 years: do not use unless directed by a dentist or a physician.
- Children and adults: use not proven in children.

**Inactive Ingredients**

- Water, hydrated silica, glycerin, soylitol, PVM/MA copolymer, cellulose gum, flavor, citric acid, propylene glycol, caffeine, propylene glycol, sorbitol, sodium saccharin, titanium dioxide

**Questions?** 1-800-662-6773