



Read inside fold out for full details

NET WT 2g (.07 oz)

Lot and Exp. area

Exp

Lot

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Only non-prescription cold sore medicine approved by the FDA to shorten healing time and duration of symptoms.

Retain this insert for full product uses, directions and warnings.

Visit us at www.abreva.com

If you are not completely satisfied, please return your remaining product, and call us at 1-877-709-3539 weekdays. Abreva and logo design and overall design elements are trademarks owned by GlaxoSmithKline.

Distributed for Avantar Pharmaceuticals by GlaxoSmithKline Consumer Healthcare, L.P., Moon Twp, PA 15108, Made in the U.S.A.

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Drug Facts (continued)

Press Pump completely about 6-8 times to get first dose.

Directions

• adults and children 12 years or over: wash hands before and after applying cream

• apply to affected area on face or lips at the first sign of cold sore/fever blister (tingle)

• early treatment ensures the best results

• rub in gently but completely

• use 5 times a day until healed

• children under 12 years: ask a doctor

Warnings

For external use only

Do not use • if you are allergic to any ingredient in this product

When using this product

• apply only to affected areas

• do not use in or near the eyes

• avoid applying directly inside your mouth

• do not share this product with anyone. This may spread infection.

oil, propylene glycol, purified benzyl alcohol, light mineral water, sucrose disaccharide, sucrose stearate

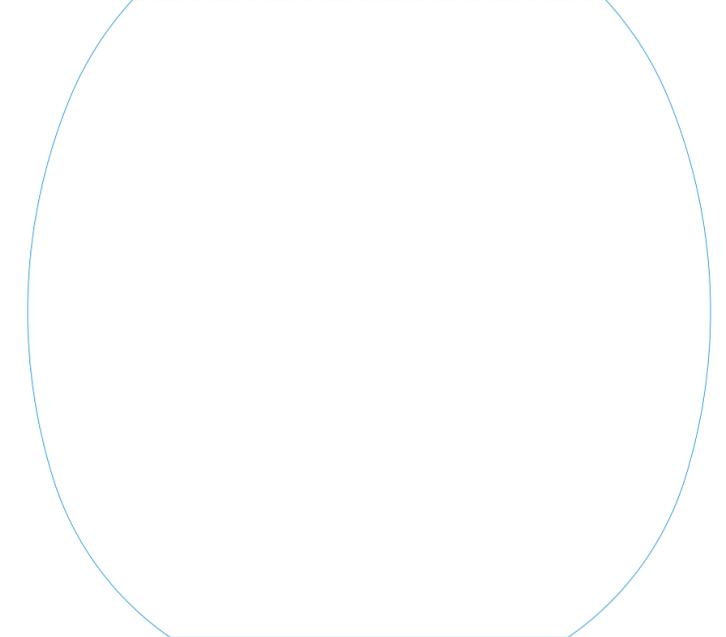
Inactive Ingredients

0766-96-0801-55 9

Questions or comments?

call toll-free 1-877-709-3539 (English/Spanish) weekdays

or contact a poison control center right away.



Save \$2.00 On **abreva** 2.0g (.07oz) Tube or Pump

MANUFACTURER COUPON | EXPIRES 00/00/0000

Redeemable at food, drug, and mass merchandise stores. CONSUMER: Only one coupon per purchase of specified product. You pay sales tax. RETAILER: You are authorized to act as our agent and redeem this coupon pursuant to GlaxoSmithKline Consumer Healthcare Coupon Redemption Policy, available on request. Provided you have received the coupon from a customer purchasing the specific product, we will reimburse you for the face value plus \$6 handling. Void where prohibited. Cash value 1/100 of 1¢. Send coupons to: GlaxoSmithKline Consumer Healthcare, P.O. Box 880658, El Paso, Texas 88588-0658. ©2006 GlaxoSmithKline Read and follow label directions. 000000

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Thank you for purchasing ABREVA. We hope that since ABREVA has been demonstrated to shorten the healing time of cold sores, it helps you look and feel better faster. Please follow insert directions for proper use and refer to the information below.

You are not alone

An estimated one-in-five Americans is affected by cold sores each year. Most people who experience them get two to three cold sore outbreaks each year. Just before and during an outbreak, the cold sore infection can be easily passed on to others. It is especially important to be aware of early warning signs that a cold sore is coming, and to be sure to avoid close physical contact when you have one.

Getting to the Root of the Problem

A blister, or cluster of blisters around your mouth, is caused by the cold sore virus. After the cold sore has healed, the virus stays dormant in your body but can be reactivated by everyday triggers like stress, sunlight, extreme hot or cold weather, colds and flu, lack of sleep, or menstruation.

The Sooner, the Better

A typical cold sore outbreak can last as long as seven to ten days. The sooner you begin using ABREVA, the more effective the medicine will be. So for best results, use ABREVA at the very start of the cold sore – when you feel the first sign of the tingle, redness, bump or itch.

ABREVA is different from other over-the-counter cold sore products. Only ABREVA contains 10% docosanol, which helps to shorten the healing time of cold sores and the duration of symptoms including tingling, pain, itching and burning.

How to use your ABREVA Pump

- For Adults and Children 12 years and over
- ABREVA should be used five times a day until the cold sore is healed. Apply it directly to the cold sore at the first sign of a tingle, redness, bump or itch for best results.
- If you wish, you can apply cosmetics such as lipstick over ABREVA. However, use a separate applicator, like a cotton swab, to apply cosmetics over an unhealed cold sore to avoid spreading the infection. For best results, remove any cosmetics prior to applying ABREVA.

STEP 1 - Wash your hands before and after treating the cold sore.

STEP 2 - Remove cap and press pump firmly. When first used, expect to press pump completely about 6-8 times before obtaining first dose.

STEP 3 - Rub in gently but completely 5 times a day until healed.

STEP 4 - Place cap back on pump after each use.

For more information: Call us at 1-877-709-3539 weekdays or visit our web site www.abreva.com.

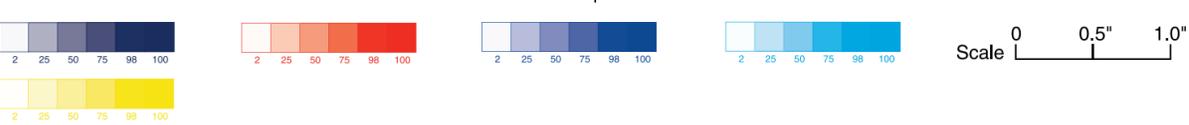
abreva DOCOSANOL 10% CREAM COLD SORE/FEVER BLISTER TREATMENT

GlaxoSmithKline PACKAGING SPECIFICATION Date: 12.15.06

<p>S A M 1000 GSK Drive, Moon Township, PA 15108</p> <p>PCE NO.: ABR 489-06</p> <p>BRAND: Abreva</p> <p>DESCRIPTION: WOW Package</p> <p>COMPONENT: Blister Card Insert</p> <p>VOLUME CONTENTS/SIZE: 2g Pump</p> <p>FORM NO.: 00000XX</p> <p>COUNTRY: USA</p> <p>Computer Software: Adobe Illustrator CS2 & Photoshop CS2</p> <p>Artist</p> <p>KEYWORDS: FDA Submission</p>	<p>LINK #: 648756</p> <p>UPC/SKU NO.:</p> <p>E.V. NO. & FORMAT: (12of5)</p> <p>DIMENSIONS: 13.177" X 4.411"</p> <p>DIE NO.: 00131N</p> <p>PACKAGING SITE: Hanover RDC</p> <p>PRINTER: AGI Klearfold</p> <p>PREPRESS:</p> <p>REPLACES FORM NO.:</p> <p>REVISION 1:</p> <p>REVISION 2:</p>
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JOB NUMBER:	DATE:
PRINTER PLEASE NOTE YOUR RESPONSIBILITIES:	OPERATOR:
* Inspect all incoming materials upon receipt.	SALES SERVICE:
* Verify bar codes have been created to your specifications.	BWR:
	DISTORTION: 100% ↑ x 100% ↔

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ACTUAL SIZE

GlaxoSmithKline		PACKAGING SPECIFICATION		Date: 6.01.06															
1000 GSK Drive, Moon Township, PA 15108		LINK #:620214																	
PCE NO.: ABR 189-06		UPC/SKU NO.: (Carton: 3-0766-0801-55-9)																	
BRAND: Abreva		E.V. NO. & FORMAT: (Pharma) 2815																	
DESCRIPTION: Pump		DIMENSIONS: 45mm x 53mm																	
COMPONENT: Label		DIE NO.: 0009LB (with revised info added from die - jmm026)																	
VOLUME CONTENTS/SIZE: 2.0 g (.07 oz)		PACKAGING SITE: Barnard Castle																	
FORM NO.: 61923XA		PRINTER: _____																	
COUNTRY: USA		PREPRESS: _____																	
Computer Software: Illustrator CS2		REPLACES FORM NO.: New																	
Artist: _____		REVISION 1: _____																	
KEYWORDS: _____		REVISION 2: _____																	
JOB NUMBER: _____		DATE: _____																	
PRINTER PLEASE NOTE YOUR RESPONSIBILITIES:		OPERATOR: _____																	
* Inspect all incoming materials upon receipt.		SALES SERVICE: _____																	
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<div style="display: flex; justify-content: space-between;"> <div> <table border="1"> <tr> <td>PMS</td> <td>PMS</td> <td>PMS</td> <td>PMS</td> </tr> <tr> <td>281</td> <td>2935</td> <td>2995</td> <td>Y</td> </tr> <tr> <td>02/21/06</td> <td>02/21/06</td> <td>02/21/06</td> <td>02/21/06</td> </tr> </table> </div> <div> <table border="1"> <tr> <td>Die</td> </tr> <tr> <td>Vinyl</td> </tr> <tr> <td>02/21/06</td> </tr> </table> </div> </div>		PMS	PMS	PMS	PMS	281	2935	2995	Y	02/21/06	02/21/06	02/21/06	02/21/06	Die	Vinyl	02/21/06	© GlaxoSmithKline. All Rights Reserved. All logos, designs and artwork are trademarks, trade dress and/or copyrighted material, owned by and/or licensed to GlaxoSmithKline and/or its affiliated companies. Unauthorized reproduction is strictly prohibited.		
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