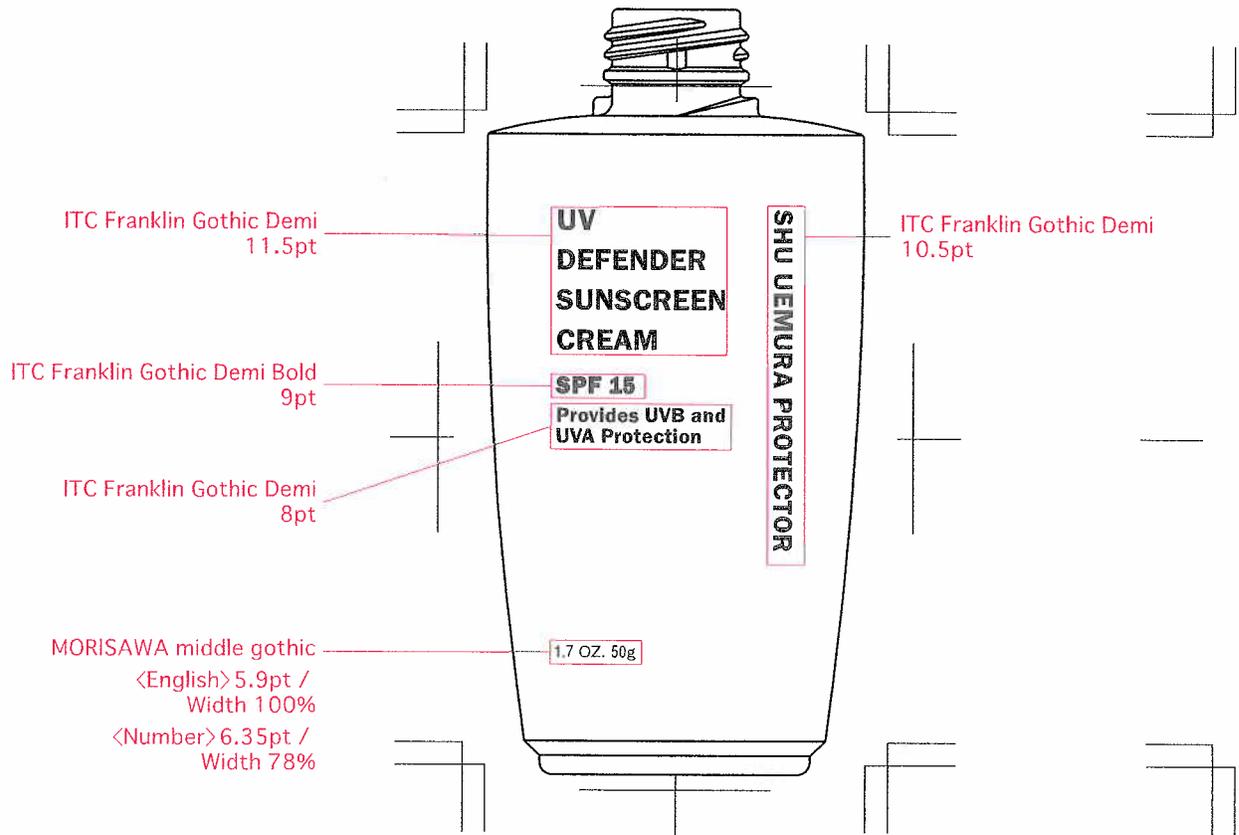
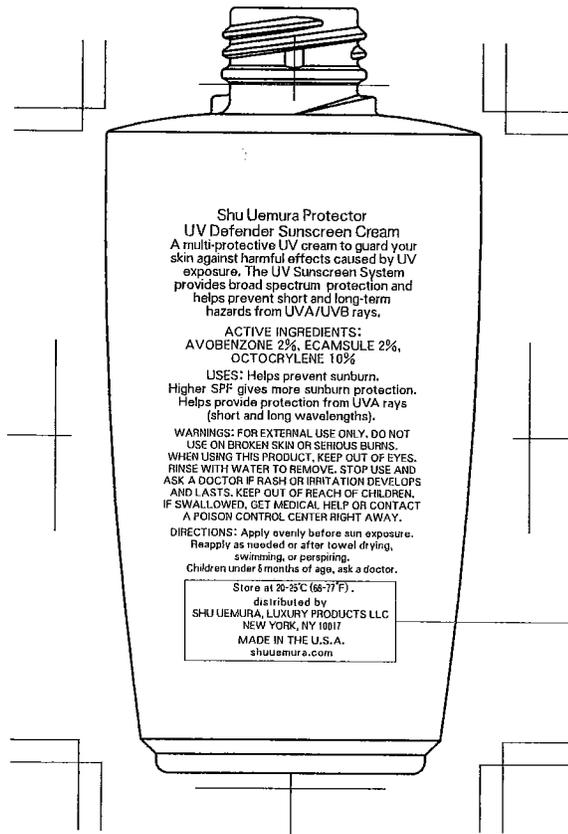


PRIMARY BOTTLE FRONT LABEL



PRIMARY BOTTLE BACK LABEL



Shu Uemura Protector
UV Defender Sunscreen Cream
A multi-protective UV cream to guard your skin against harmful effects caused by UV exposure. The UV Sunscreen System provides broad spectrum protection and helps prevent short and long-term hazards from UVA/UVB rays.

ACTIVE INGREDIENTS:
AVOBENZONE 2%, ECAMSULE 2%,
OCTOCRYLENE 10%

USES: Helps prevent sunburn.
Higher SPF gives more sunburn protection.
Helps provide protection from UVA rays (short and long wavelengths).

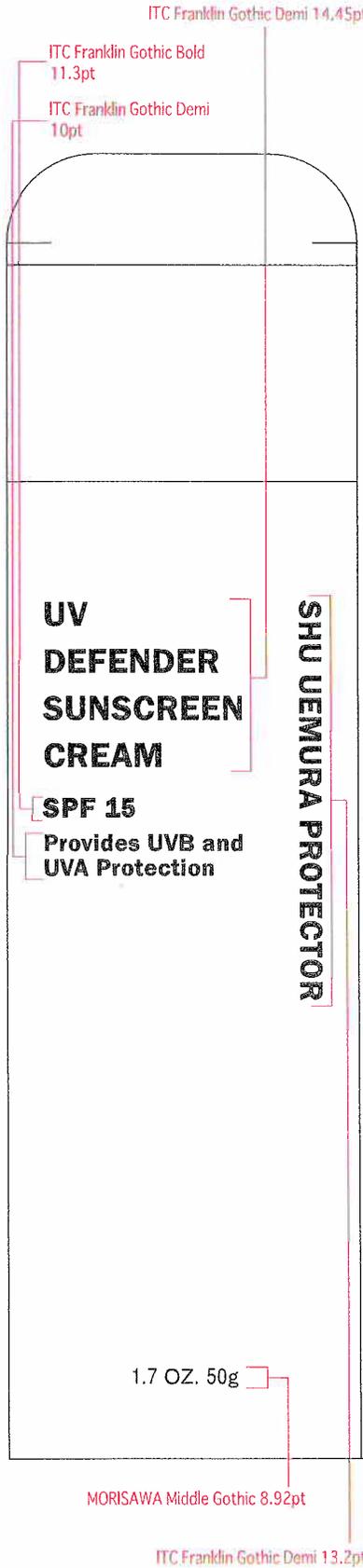
WARNINGS: FOR EXTERNAL USE ONLY. DO NOT USE ON BROKEN SKIN OR SERIOUS BURNS. WHEN USING THIS PRODUCT, KEEP OUT OF EYES. RINSE WITH WATER TO REMOVE. STOP USE AND ASK A DOCTOR IF RASH OR IRRITATION DEVELOPS AND LASTS. KEEP OUT OF REACH OF CHILDREN. IF SWALLOWED, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER RIGHT AWAY.

DIRECTIONS: Apply evenly before sun exposure. Reapply as needed or after towel drying, swimming, or perspiring.
Children under 6 months of age, ask a doctor.

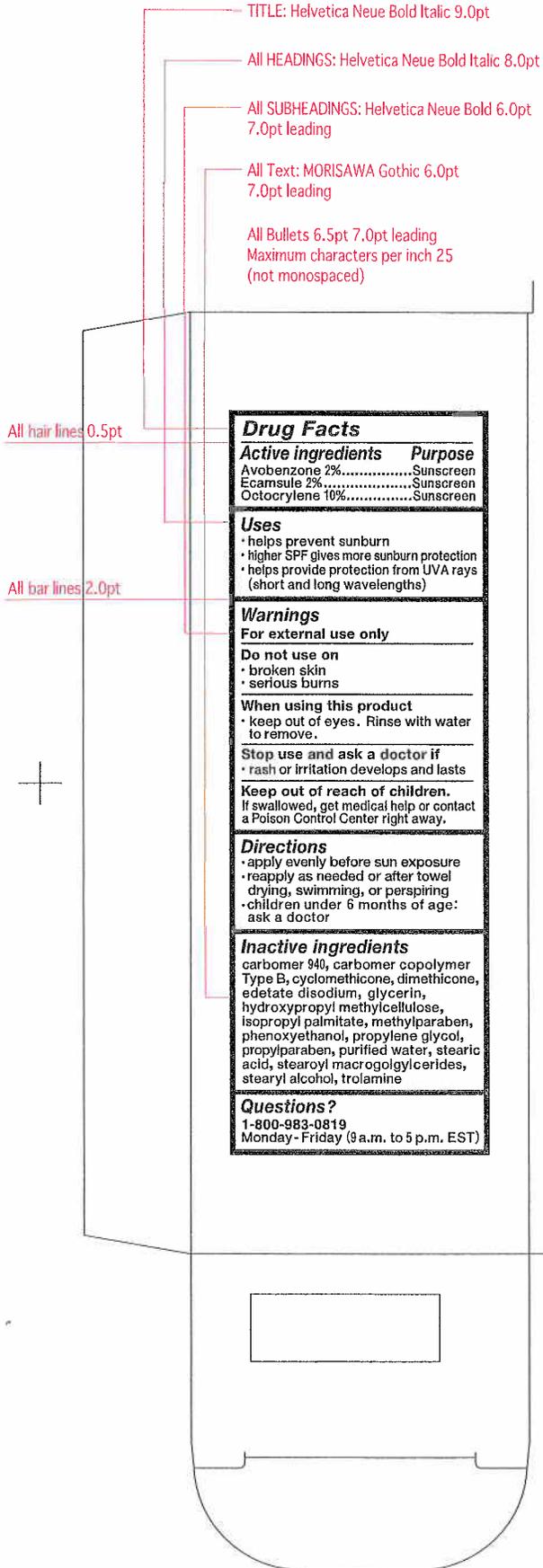
Store at 20-25°C (68-77°F).
distributed by
SHUUEMURA, LUXURY PRODUCTS LLC
NEW YORK, NY 10017
MADE IN THE U.S.A.
shuueamura.com

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(All number is width 70%)

SECONDARY FRONT PANEL



SECONDARY BACK PANEL



SECONDARY LEFT SIDE PANEL

OUR SKIN IS AT RISK FROM ALL DIRECTIONS.
Our lifestyle exposes our skin to severe conditions including daily contact with the sun, which can lead to premature skin aging, dry skin and dark spots.

**UV DEFENDER:
YOUR 360° BEAUTY GUARD.**
To support your skin during daily activities, Shu Uemura introduces UV Defender, a multi-protective UV cream to help guard your skin against sunburn. In addition to screening the sun's rays, the UV Sunscreen System helps protect against both short and long wavelength UVA radiation.

Its multi-action benefits include:
-Broad spectrum filtering complex. UV Sunscreen System combines Parsol®1789* (avobenzene) with our unique Mexoryl™ SX** (ecamsule) ingredient and a patented technology for UVA protection. This unique sun protection covers both short and long UVA rays and UVB rays to help reduce their harmful effects such as sunburn.
-Retains skin's moisture.
-Tested with dermatologists, UV Defender is suitable for sensitive skin.

* Avobenzene: Parsol®1789 is a trademark of DSM Nutritional Products.
** Ecamsule: MEXORYL is the trademark name for ecamsule.
U.S. Patent No. 5,587,150

Store at 20-25°C (68-77°F).

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SHU UEMURA
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MORISAWA Bold Gothic 4.9pt

MORISAWA Bold Gothic 4.7pt

SECONDARY RIGHT SIDE PANEL

About UV Rays

UV (Ultraviolet) radiation is energy from the sun that we cannot see, but the effects of which can be observed, especially on the skin.

UVA rays penetrate deep into the skin and can create long-term consequences to our skin by damaging the elastin or collagen fibers that make skin supple and firm. By stimulating the production of melanin (the pigment that gives skin its color), UVA rays can be considered the "tanning rays".

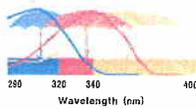
UVB rays are the most intensive between 11 a.m. and 3 p.m.

Overexposure can result in sunburn (defensive action of the skin against solar aggressions) and may damage the skin's DNA, which is one of the causes of skin cancer. SPF or Sun Protection Factor is a measure of protection against these damaging rays, which also may contribute to premature skin aging.

Sun alert:

Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer, and other harmful effects of the sun.

UVB + UVA FILTERING SYSTEM



- Octocrylene: protection against UVB rays
- Mexoryl™ SX (ecamsule): protection against short UVA rays
- Parsol® 1789 (avobenzene): protection against long UVA rays

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