



Please read the entire package insert before taking PREVACID®24HR. Save for future reference.

How PREVACID®24HR Treats Your Frequent Heartburn

PREVACID®24HR stops acid production at the source – the pumps that release acid into the stomach. PREVACID®24HR is taken once a day (every 24 hours), every day for 14 days.

What You Can Expect When Taking PREVACID®24HR

Frequent heartburn can occur anytime during the 24-hour period (day or night). Take PREVACID®24HR in the morning before eating. PREVACID®24HR is clinically proven to treat frequent heartburn. Although some people get complete relief of symptoms within 24 hours, it may take 1 to 4 days for full effect. Make sure you take PREVACID®24HR every day for 14 days to treat your frequent heartburn.

Who Should Take PREVACID®24HR

Adults (18 years and older) with frequent heartburn – when you have heartburn 2 or more days a week.

Who Should NOT Take PREVACID®24HR

People who have one episode of heartburn a week or less, or who want immediate relief of heartburn.

How to Take PREVACID®24HR

14-DAY Course of Treatment

- Swallow 1 capsule with a glass of water before eating in the morning.
- Take every day for 14 days.
- Do not take more than 1 capsule a day.
- Swallow whole. Do not crush or chew capsules.
- Do not use for more than 14 days unless directed by your doctor.

When to Take PREVACID®24HR Again
You may repeat a 14-day course of therapy every 4 months.

When to Talk to Your Doctor

Do not take for more than 14 days or more often than every 4 months unless directed by a doctor.

Warnings and When to Ask Your Doctor

Allergy alert: Do not use if you are allergic to lansoprazole

Do not use

- if you have trouble or pain swallowing food, vomiting with blood, or bloody or black stools. These may be signs of a serious condition. See your doctor.

FINAL FOLD VIEW



Ask a doctor before use if you have

- liver disease
- had heartburn over 3 months. This may be a sign of a more serious condition.
- heartburn with lightheadedness, sweating or dizziness
- chest pain or shoulder pain with shortness of breath; sweating; pain spreading to arms, neck or shoulders; or lightheadedness
- frequent chest pain
- frequent wheezing, particularly with heartburn
- unexplained weight loss
- nausea or vomiting
- stomach pain

Ask a doctor or pharmacist before use if you are taking

- warfarin (blood-thinning medicine)
- prescription antifungal or anti-yeast medicines
- digoxin (heart medicine)
- theophylline (asthma medicine)
- tacrolimus (immune system medicine)
- atazanavir (medicine for HIV infection)

Stop use and ask a doctor if

- your heartburn continues or worsens
- you need to take this product for more than 14 days
- you need to take more than 1 course of treatment every 4 months

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Tips for Managing Heartburn

- Avoid foods or drinks that are more likely to cause heartburn, such as rich, spicy, fatty and fried foods, chocolate, caffeine, alcohol and even some acidic fruits and vegetables.

HUMAN READABLE



- Eat slowly and do not eat big meals.
- Do not eat late at night or just before bedtime.
- Do not lie flat or bend over soon after eating.
- Raise the head of your bed.
- Wear loose-fitting clothing around your stomach.
- If you are overweight, lose weight.
- If you smoke, quit smoking.

Clinical studies prove PREVACID®24HR effectively treats frequent heartburn

In three clinical studies, PREVACID®24HR was shown to be significantly better than placebo in treating frequent heartburn.

How PREVACID®24HR is Sold

PREVACID®24HR is available in 14 capsule, 28 capsule and 42 capsule sizes. These sizes contain one, two and three 14-day courses of treatment, respectively. Do not use for more than 14 days in a row unless directed by your doctor. For the 28 count (two 14-day courses) and the 42 count (three 14-day courses), you may repeat a 14-day course every 4 months.

For Questions or Comments About PREVACID®24HR

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PREVACID[®] 24HR
Lansoprazole delayed-release capsules 15 mg/ acid reducer

• May take 1 to 4 days for full effect, although some people get complete relief of symptoms within 24 hours

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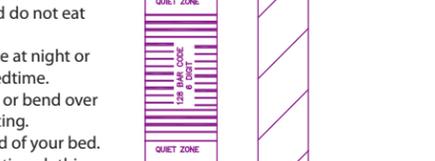
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Tips for Managing Heartburn

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- Eat slowly and do not eat big meals.
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BARLINES, HAIRLINES:	1.5 pt., 0.5 pt.



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CHARACTERS/INCH: <39	
BARLINES, HAIRLINES:	1.5 pt., 0.5 pt.

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/s/

JOEL SCHIFFENBAUER
04/19/2011