

000000

000000

Lot:

Exp:

Drug Facts

Active ingredient (in each chewing piece).....**Purpose**
Nicotine polacrilex (equal to 2mg nicotine).....Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- If you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum**
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum** according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

000000

000000

0766-7845-08

Nicorette®

Original Gum

not for sale to those under 18 years of age
proof of age required
not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX
NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.
For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.
Free Audio CD upon request. See inside.

Nicorette®

Original Gum

Nicorette®

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

2mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette within 30 minutes of waking up, use Nicorette 4mg gum.

110 PIECES, 2mg EACH

Original

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0157-07

110 PIECES, 2mg EACH

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.

2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.

3. Use Long Enough - Use Nicorette gum for the full 12 weeks.

4. Use with a support program as directed in the enclosed User's Guide.

To remove the gum, tear off backing.

To remove the gum, tear off backing.

To remove the gum, tear off backing.

Nicorette[®]

Gum

2
mg

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit



Original

200 PIECES

Nicorette[®]

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

Personalized Quit Plan



Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 117mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients flavors, glycerin, gum base, sodium bicarbonate, sodium carbonate, sorbitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108, Made in Sweden
©2013 GlaxoSmithKline

NICORETTE, COMMITTED QUITTERS and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000



0000000000



000000

000000

000000

000000

Drug Facts

Active ingredient (in each chewing piece).....**Purpose**
Nicotine polacrilex (equal to 2mg nicotine).....Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- **If you are under 18 years of age, ask a doctor before use**
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- **if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum**
- **if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum** according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum **slowly** until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

000000

000000

000000

000000

(b) (4)

3 0766-7843-20 0

Nicorette[®]
Mint Gum

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000X

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Nicorette[®]

Mint Gum

Nicorette[®]

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

2mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette within 30 minutes of waking up, use Nicorette 4mg Gum.

Mint

110 PIECES, 2mg EACH

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette

- Use Beyond 12 Weeks if Needed to Quit

110 PIECES, 2mg EACH

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

000000

000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine)..... Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- **if you are under 18 years of age, ask a doctor before use**
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- **if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum**
- **if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum** according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

000000

000000

000000

000000

Nicorette®
Fresh Mint™ Gum

■ not for sale to those under 18 years of age
 ■ proof of age required
 ■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden
©2013 GlaxoSmithKline 000000XX
NICORETTE and the NICORETTE sunburst design are registered trademarks and FRESH MINT is a trademark of the GlaxoSmithKline group of companies.
For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.
Free Audio CD upon request. See inside.

000000

000000

Fresh Mint™ Gum

Nicorette®

NEW DIRECTIONS FOR USE
- Use Beyond 12 Weeks if Needed to Quit
- Keep Using if You Slip Up and Have a Cigarette

FOR THOSE WHO SMOKE MORE THAN 30 MINUTES AFTER WAKING UP.

2 mg

If you smoke your first cigarette **WITHIN 30 MINUTES** of waking up, use Nicorette 4mg Gum

FOR BOLD FLAVOR

Coated

Fresh Mint™

100 PIECES, 2mg EACH

100 PIECES, 2mg EACH

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette per day during the first six weeks.
3. Use Long Enough - Use Nicorette for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

To remove the gum, tear off the piece along the score line. Peel off backing. Push through the hole.

Nicorette[®]

Gum

2
mg

200 PIECES, 2mg EACH (8 POCKET PACKS of 25)

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0225-15



Coated
FOR BOLD FLAVOR

Fresh Mint[™]

©2013 GlaxoSmithKline 0000000X

Nicorette[®]

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

How To Open the Nicorette Gum Pocket Pack

- 1 Gently push tab on side.
- 2 Pull up forcefully, pulling open box.
- 3 Dispense Nicorette Gum and follow dosing instructions.

Personalized Quit Plan

Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

Drug Facts

Active ingredient (in each chewing piece)

Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Purpose

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light and humidity

Inactive ingredients

acacia, acesulfame potassium, carnauba wax, edible ink, gum base, magnesium oxide, menthol, peppermint oil, sodium bicarbonate, sodium carbonate, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108, Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks and FRESH MINT is a trademark of the GlaxoSmithKline group of companies.

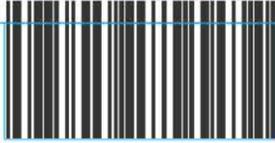


XX000000

Lot:
Exp:



0000000000



0000000000

Drug Facts

Active ingredient (in each chewing piece) Purpose

Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

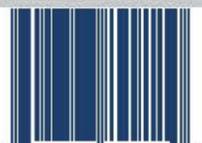
Inactive ingredients

acacia, acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)



3 0766-7849-11 0

OPEN HERE

20 PIECES,
2mg EACH



NEW DIRECTIONS FOR USE
-Keep Using if You Sbp Up and Have a Cigarette
-Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0241-06

Nicorette
nicotine polacrilex gum, 2mg · stop smoking aid
Gum



Coated FOR BOLD FLAVOR

Fruit Chill

2 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette WITHIN 30 MINUTES of waking up, use Nicorette 4mg Gum

20 PIECES, 2mg EACH

not for sale to those under 18 years of age
proof of age required
not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE, NICORETTE FRUIT CHILL and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000000000



0000000000

NDC 0135-0241-08

Nicorette®

Gum

20 PIECES, 2mg EACH
(1 Pocket Pack of 20)

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrifex (equal to 2mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. **DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.**

Lot Exp



3 0766-7849-14 1



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack

- 1** Gently push tab on side.
- 2** Pull up forcefully, pulling open box.
- 3** Dispense Nicorette Gum and follow dosing instructions.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine)..... Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- **If you are under 18 years of age, ask a doctor before use**
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- **if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum**
- **if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum** according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Nicorette®
Fruit Chill® Gum

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000X
NICORETTE, NICORETTE FRUIT CHILL and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

3 0766-7857-50 4

Lot: _____ Exp: _____

(b) (4)

Drug Facts (continued)

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

acacia, acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polyorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?
call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

000000

000000

Fruit Chill® Gum

Nicorette®

Nicorette®

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

Coated
FOR BOLD FLAVOR

Fruit Chill®

100 PIECES, 2mg EACH

2mg

FOR THOSE WHO SMOKE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette within 30 minutes of waking up, use Nicorette 4mg gum

NEW DIRECTIONS FOR USE
 - Keep Using if You Slip Up and Have a Cigarette
 - Use Beyond 12 Weeks if Needed to Quit

NDC 0138-0241-02

100 PIECES, 2mg EACH

OPEN HERE

Nicorette[®]

Gum

2
mg

200 PIECES, 2mg EACH (8 POCKET PACKS of 25)

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0241-15



Coated
FOR BOLD FLAVOR

Fruit Chill[®]

©2013 Ciba-Sandoz Inc. 0000000X

Nicorette[®]

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

How To Open the Nicorette Gum Pocket Pack

- 1** Gently push tab on side.
- 2** Pull up forcefully, pulling open box.
- 3** Dispense Nicorette Gum and follow dosing instructions.

Personalized Quit Plan



Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- **if you are under 18 years of age, ask a doctor before use**
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- **if you smoke your first cigarette within 30 minutes of waking up,** use 4mg nicotine gum
- **if you smoke your first cigarette more than 30 minutes after waking up,** use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- **each piece contains:** calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light and humidity

Inactive ingredients

acacia, acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE, NICORETTE FRUIT CHILL and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies

729053



3 0766-7877-10 6

102821PB

Lot:
Exp:



0000

0000

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, edible ink, gum base, hypromellose, magnesium oxide, menthol, natural and artificial cinnamon flavors, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?
call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)

3 0766-7859-22 5

OPEN HERE

20 PIECES, 2mg EACH

Push gum through hole.

Peel off backing, starting at corner with loose edge.

To remove the gum, tear off single unit.

NEW DIRECTIONS FOR USE
-Keep Using if You Slip Up and Have a Cigarette
-Use Beyond 12 Weeks if Needed to Quit

Nicorette
nicotine polacrilex gum, 2mg · stop smoking aid
Gum

Coated FOR BOLD FLAVOR
Cinnamon Surge™

2 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette **WITHIN 30 MINUTES** of waking up, use Nicorette 4mg Gum

20 PIECES, 2mg EACH

(b) (4)

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. **Do not use if individual blisters or printed backings are broken, open, or torn.**

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and CINNAMON SURGE is a trademark of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000

0000

NDC 0135-0466-08

Nicorette[®]

Gum

20 PIECES, 2mg EACH
(1 Pocket Pack of 20)

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

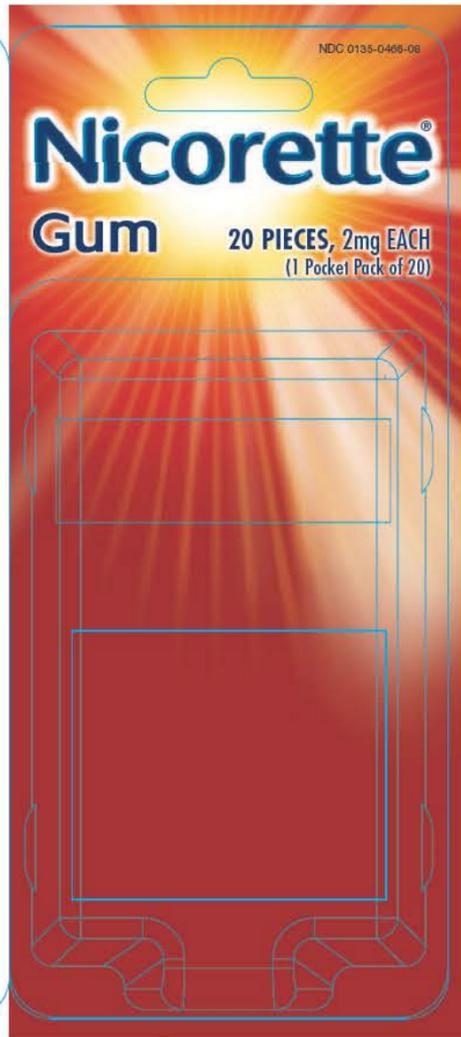
■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. **DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.**

Lot Exp



3 0766-7859-24 9



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack



1 Gently push tab on side.



2 Pull up forcefully, pulling open box.



3 Dispense Nicorette Gum and follow dosing instructions.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, edible ink, gum base, hypromellose, magnesium oxide, menthol, natural and artificial cinnamon flavors, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

000000

000000

000000

000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine)..... Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

(b) (4)

0766-7858-40

Nicorette®
Cinnamon Surge™ Gum

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and CINAMMON SURGE is a trademark of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

000000

000000

000000

000000

mg 2

FOR THOSE WHO SMOKE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette within 30 minutes of waking up, use Nicorette 4mg gum.

NEW DIRECTIONS FOR USE
-Keep Using if You Slip Up and Have a Cigarette
-Use Beyond 12 Weeks if Needed to Quit

Nicorette®
nicotine polacrilex gum, 2mg • stop smoking aid

Gum

Coated FOR BOLD FLAVOR
Cinnamon Surge™

100 PIECES, 2mg EACH

1. You must be motivated to quit.

2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.

3. Use Long Enough - Use Nicorette gum for the full 12 weeks.

4. Use with a support program as directed in the enclosed User's Guide.

Push through the gum.

Place at least one piece in the mouth.

Remove the gum, and discard the wrapper.

TO INCREASE YOUR SUCCESS IN QUITTING:

OPEN HERE

0000000000



0000000000

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

acesulfame potassium, carnauba wax, edible ink (flavor, gum base, hydroxypropylcellulose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, starch, sucralose, titanium dioxide, xylitol)

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)



3 0766-7750-52 2

OPEN HERE

20 PIECES,
2mg EACH



NEW DIRECTIONS FOR USE

- Keep Using if You Slop Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0474-01

Nicorette
nicotine polacrilex gum, 2mg - stop smoking aid
Gum



Coated FOR BOLD FLAVOR

White Ice Mint

2 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette **WITHIN 30 MINUTES** of waking up, use Nicorette 4mg Gum

20 PIECES, 2mg EACH

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline

000000XX

NICORETTE, WHITE ICE MINT and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000000000



0000000000

NDC 0135-0474-08

Nicorette[®]

Gum

20 PIECES, 2mg EACH
(1 Pocket Pack of 20)

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrifex (equal to 2mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

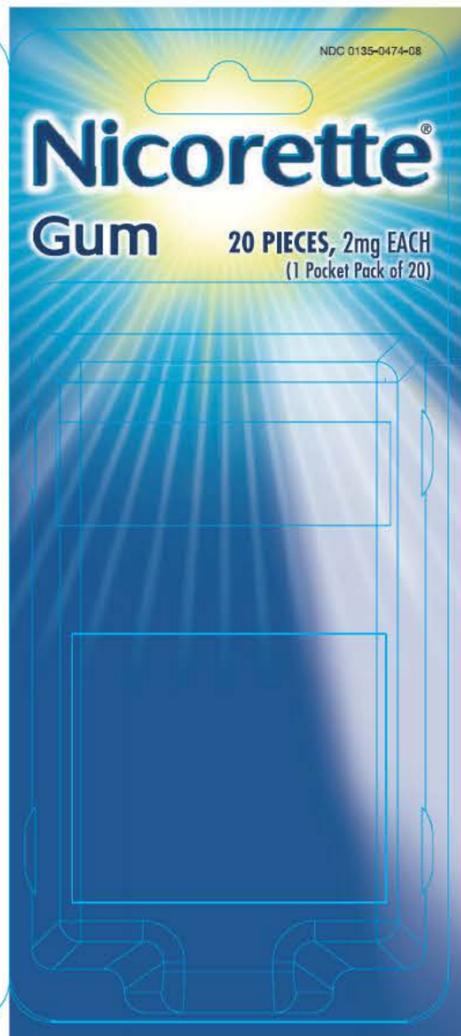
■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Lot Exp



3 0766-7750-54 6



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack

- 1  Gently push tab on side.
- 2  Pull up forcefully, pulling open box.
- 3  Dispense Nicorette Gum and follow dosing instructions.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate, starch, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

000000

000000

000000

000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine)..... Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- **If you are under 18 years of age, ask a doctor before use**
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- **if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum**
- **if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum** according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day.
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

000000

000000

000000

000000

(b) (4)

3 0766-7750-00 3

Nicorette
White Ice Mint® Gum

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden
©2013 GlaxoSmithKline 000000X

NICORETTE, WHITE ICE MINT and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.
Free Audio CD upon request. See inside.

Nicorette
White Ice Mint® Gum

Gum

Nicorette

nicotine polacrilex gum, 2mg • stop smoking aid

Coated
FOR BOLD FLAVOR

White Ice Mint®

100 PIECES, 2mg EACH

2mg

FOR THOSE WHO SMOKE
THEIR FIRST CIGARETTE
MORE THAN 30 MINUTES
AFTER WAKING UP.

If you smoke your first cigarette
WITHIN 30 MINUTES of waking
up, use Nicorette 4mg gum

NEW DIRECTIONS FOR USE

-Keep Using if You Slip Up and Have a Cigarette
-Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0474-02

100 PIECES,
2mg EACH

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

OPEN HERE

Nicorette[®]

Gum

2
mg

200 PIECES, 2mg EACH (8 POCKET PACKS of 25)

NEW DIRECTIONS FOR USE
- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0474-15



Coated
FOR BOLD FLAVOR

White Ice Mint[®]



©2013 GlaxoSmithKline 0000000X

Nicorette[®]

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

How To Open the Nicorette Gum Pocket Pack

- 1** Gently push tab on side.
- 2** Pull up forcefully, pulling open box.
- 3** Dispense Nicorette Gum and follow dosing instructions.

Personalized Quit Plan

Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light and humidity

Inactive ingredients

acesulfame potassium, carnauba wax, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium bicarbonate, sodium carbonate starch, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE, WHITE ICE MINT and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

729040



10281298

Lot:
Exp:



0000000000



0000000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

acesulfame potassium, carnauba wax, chamomile flavor, edible ink, gum base, gum arabica, hypromellose, levomenthol, magnesium oxide, peppermint flavor, polyorbate 80, spearmint flavor, sodium carbonate, sodium hydrogen carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)



3 0766-7772-00 5

OPEN HERE

20 PIECES,
2mg EACH



NEW DIRECTIONS FOR USE
-Keep Using if You Slip Up and Have a Cigarette
-Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0532-11

Nicorette
nicotine polacrilex gum, 2mg · stop smoking aid
Gum



Coated FOR BOLD FLAVOR

Spearmint Burst™
with a hint of chamomile

2 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.

If you smoke your first cigarette WITHIN 30 MINUTES of waking up, use Nicorette 4mg Gum

20 PIECES, 2mg EACH

not for sale to those under 18 years of age
proof of age required
not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and SPEARMINT BURST is a trademark of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

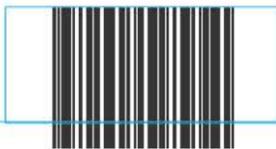
1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000000000



0000000000

NDC 0135-0532-08

Nicorette[®]

Gum

20 PIECES, 2mg EACH
(1 Pocket Pack of 20)



Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrilex (equal to 2mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

Lot

Exp

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew **at least 9 pieces** of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack



For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

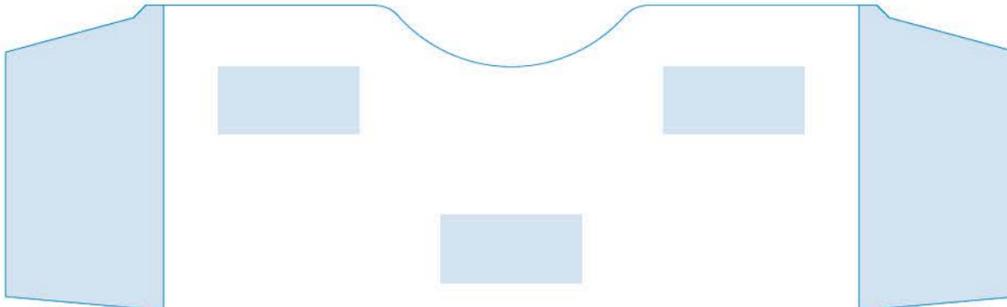
- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acesulfame potassium, carnauba wax, chamomile flavor, edible ink, gum base, gum arabica, hypromellose, levomenthol, magnesium oxide, peppermint flavor, polysorbate 80, spearmint flavor, sodium carbonate, sodium hydrogen carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)



000000

000000

000000

000000

Drug Facts

Active ingredient (in each chewing piece)
Nicotine polacrilex (equal to 2mg nicotine)

Purpose
Stop smoking aid

Use
• reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

(b) (4)

3 0766-7770-00 1

Nicorette
Spearmint Burst™
with a hint of chamomile

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and SPEARMINT BURST is a trademark of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

000000



Nicorette
nicotine polacrilex gum, 2mg • stop smoking aid

Gum

Coated
FOR BOLD FLAVOR

Spearmint Burst™
with a hint of chamomile

100 PIECES, 2mg EACH

2

mg

FOR THOSE WHO SMOKE
THEIR FIRST CIGARETTE
MORE THAN 30 MINUTES
AFTER WAKING UP.
If you smoke your first cigarette
within 30 minutes of waking
up, use Nicorette 4mg Gum.

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0532-02

100 PIECES,
2mg EACH

Push gum through hole

Fold backings

Peel corners at
starting at
knee edge.

To remove
the gum,
tear off
single unit.

OPEN HERE

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

000000

000000

000000

000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 4mg nicotine)..... Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- If you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

000000

000000

000000

000000

Nicorette®
Original Gum

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden
©2013 GlaxoSmithKline 000000XX
NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.
For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.
Free Audio CD upon request. See inside.

Nicorette®
Original Gum

nicotine polacrilex gum, 4mg • stop smoking aid

Gum

4 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.

If you smoke your first cigarette MORE THAN 30 MINUTES after waking up, use Nicorette 2mg Gum.

110 PIECES, 4mg EACH

Original

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette

- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0159-07

TO INCREASE YOUR SUCCESS IN QUITTING:

- You must be motivated to quit.
- Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
- Use Long Enough - Use Nicorette gum for the full 12 weeks.
- Use with a support program as directed in the enclosed User's Guide.

1. To remove the gum, tear off the gum, and discard the rest of the backing.

2. Peel off backing, starting at the top edge.

3. Push the gum through the hole.

110 PIECES, 4mg EACH

OPEN HERE

Nicorette[®]

Gum

4
mg

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit



Original

200 PIECES

Nicorette[®]

nicotine polacrilex gum, 4mg • stop smoking aid

Gum

Personalized Quit Plan



Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 4mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 117mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

D&C yellow #10, flavors, glycerin, gum base, sodium carbonate, sorbitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108, Made in Sweden
©2013 GlaxoSmithKline

NICORETTE, COMMITTED QUITTERS and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000



0000000000



000000

000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 4mg nicotine)..... Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- **If you are under 18 years of age, ask a doctor before use**
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- **if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum**
- **if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum** according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum **slowly** until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

000000

000000

Nicorette®
Mint Gum

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX
NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Nicorette®
Mint Gum

NEW DIRECTIONS FOR USE
- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

4mg
FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.
If you smoke your first cigarette **MORE THAN 30 MINUTES** after waking up, use Nicorette 2mg gum.

110 PIECES, 4mg EACH

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

110 PIECES, 4mg EACH

000000

000000

000000

000000

Drug Facts

Active ingredient (in each chewing piece) Nicotine polacrilex (equal to 4mg nicotine) **Purpose** Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate,
- high blood pressure not controlled with medication. Nicotine can increase blood pressure,
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

nicotine gum is a medicine and must be used a certain way to get the best results

- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

(b) (4)

0766-7847-50

Nicorette®
Fresh Mint™ Gum

not for sale to those under 18 years of age
proof of age required
not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and FRESH MINT is a trademark of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

000000

000000

000000

000000

Drug Facts (continued)

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, D&C yellow #10 Al lake, edible ink, gum base, magnesium oxide, menthol, peppermint oil, sodium carbonate, titanium dioxide, xylitol

Questions or comments?
call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

000000

000000

000000

000000

Nicorette®

Gum

nicotine polacrilex gum, 4mg • stop smoking aid

Coated
FOR BOLD FLAVOR
Fresh Mint™

100 PIECES, 4mg EACH

4

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.

If you smoke your first cigarette MORE THAN 30 MINUTES after waking up, use Nicorette 2mg gum

NDC 0735-0228-02

NEW DIRECTIONS FOR USE

-Keep Using if You Slip Up and Have a Cigarette
-Use Beyond 12 Weeks if Needed to Quit

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

Push through top.

Peel off backing.

Place in mouth, starting at base of gum.

Chew with loose edge.

Park in mouth, away from tongue.

100 PIECES, 4mg EACH

Nicorette[®]
Gum

4 mg

200 PIECES, 4mg EACH (8 POCKET PACKS of 25)

Coated FOR BOLD FLAVOR

Fresh Mint[™]

NEW DIRECTIONS FOR USE
- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0226-15

©2013 GlaxoSmithKline 0000000X

The packaging features a vibrant green and yellow sunburst background. A large, empty rectangular frame is centered on the page, likely for a photograph of the product. The Nicorette logo is prominently displayed at the top left, with the word 'Gum' below it. The strength '4 mg' is shown in a red box. The quantity '200 PIECES, 4mg EACH (8 POCKET PACKS of 25)' is written in a bold, white font. The flavor 'Fresh Mint' is highlighted in a dark green banner. A yellow box at the top right contains 'NEW DIRECTIONS FOR USE' and two bullet points. The NDC number 'NDC 0135-0226-15' is printed below the yellow box. The copyright notice '©2013 GlaxoSmithKline 0000000X' is located at the bottom left.

Nicorette[®]

nicotine polacrilex gum, 4mg • stop smoking aid

Gum

How To Open the Nicorette Gum Pocket Pack

- 1** Gently push tab on side.
- 2** Pull up forcefully, pulling open box.
- 3** Dispense Nicorette Gum and follow dosing instructions.

Personalized Quit Plan

Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

Drug Facts

Active ingredient (in each chewing piece)

Nicotine polacrilex (equal to 4mg nicotine) Stop smoking aid

Purpose

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light and humidity

Inactive ingredients

acacia, acesulfame potassium, carnauba wax, D&C yellow #10 Al, lake, edible ink, gum base, magnesium oxide, menthol, peppermint oil, sodium carbonate, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108, Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks and FRESH MINT is a trademark of the GlaxoSmithKline group of companies.

000000

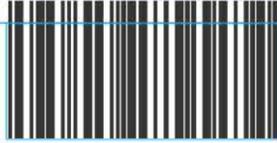


XX000000

Lot:
Exp:



0000000000



0000000000

Drug Facts

Active ingredient (in each chewing piece) Purpose

Nicotine polacrilex (equal to 4mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

acacia, acesulfame potassium, carnauba wax, D&C yellow #10 Al, lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)



3 0766-7849-31 8

OPEN HERE

20 PIECES,
4mg EACH



NEW DIRECTIONS FOR USE

- Keep Using if You Sbp Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0242-06

Nicorette
nicotine polacrilex gum, 4mg · stop smoking aid
Gum



Coated FOR BOLD FLAVOR

Fruit Chill

4 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.

If you smoke your first cigarette MORE THAN 30 MINUTES after waking up, use Nicorette 2mg Gum

20 PIECES, 4mg EACH

not for sale to those under 18 years of age
proof of age required
not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE, NICORETTE FRUIT CHILL and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000000000



0000000000

NDC 0135-0242-08

Nicorette®

Gum

20 PIECES, 4mg EACH
(1 Pocket Pack of 20)

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrifex (equal to 4mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Lot Exp



3 0766-7849-34 9



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack

1. Gently push tab on side.
2. Pull up forcefully, pulling open box.
3. Dispense Nicorette Gum and follow dosing instructions.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, D&C yellow #10 AL lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Nicorette[®]

Gum

4
mg

200 PIECES, 4mg EACH (8 POCKET PACKS of 25)

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0242-15



Coated
FOR BOLD FLAVOR

Fruit Chill[®]

©2013 Sunovion, Inc. 000000X

Nicorette[®]

nicotine polacrilex gum, 4mg • stop smoking aid

Gum

How To Open the Nicorette Gum Pocket Pack

- 1** Gently push tab on side.
- 2** Pull up forcefully, pulling open box.
- 3** Dispense Nicorette Gum and follow dosing instructions.

Personalized Quit Plan

Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrilex (equal to 4mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light and humidity

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, D&C yellow #10 Al, lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE, NICORETTE FRUIT CHILL and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies

729064



102820PB

Lot:
Exp:



0000

0000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 4mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients
acacia, acetylflame potassium, carnauba wax, D&C yellow #10 Al. lake, edible ink, gum base, hypromellose, magnesium oxide, menthol, natural and artificial cinnamon flavors, peppermint oil, polysorbate 80, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?
call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)

3 0766-7859-72 0

OPEN HERE

20 PIECES, 4mg EACH

Push gum through foil.

Peel off backing, starting at corner with loose edge.

To remove the gum, tear off single unit.

NEW DIRECTIONS FOR USE
- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

Nicorette
nicotine polacrilex gum, 4mg · stop smoking aid
Gum

Coated FOR BOLD FLAVOR

Cinnamon Surge™

4 mg

20 PIECES, 4mg EACH

■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. **Do not use if individual blisters or printed backings are broken, open, or torn.**

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and CINNAMON SURGE is a trademark of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000

0000

NDC 0135-0467-08

Nicorette®

Gum

20 PIECES, 4mg EACH
(1 Pocket Pack of 20)

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrifex (equal to 4mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

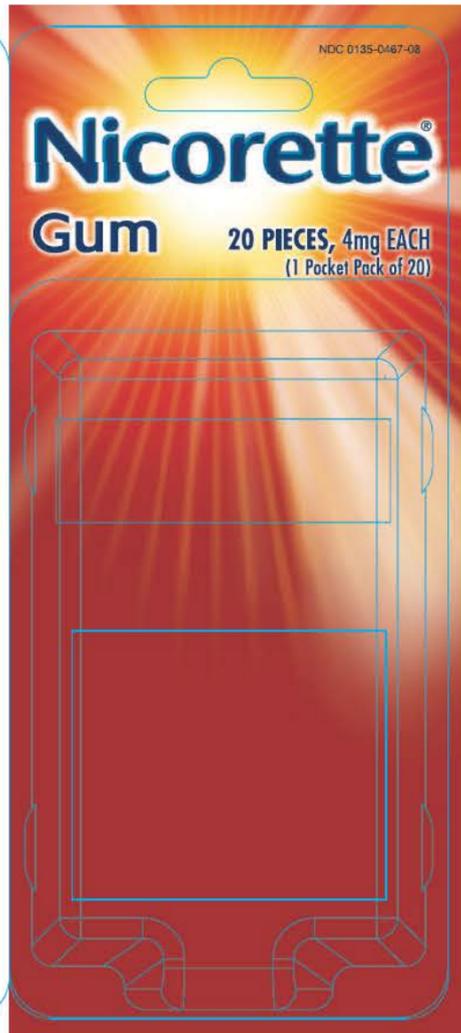
■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. **DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.**

Lot Exp



3 0766-7859-74 4



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack

- 1  Gently push tab on side.
- 2  Pull up forcefully, pulling open box.
- 3  Dispense Nicorette Gum and follow dosing instructions.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, D&C yellow #10 Al. lake, edible ink, gum base, hypromellose, magnesium oxide, menthol, natural and artificial cinnamon flavors, peppermint oil, polyorbate 80, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

000000

000000

000000

000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 4mg nicotine)..... Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

000000

000000

000000

000000

Nicorette
Cinnamon Surge™ Gum

Nicorette
nicotine polacrilex gum, 4mg • stop smoking aid

Gum

Coated
FOR BOLD FLAVOR

Cinnamon Surge™

100 PIECES, 4mg EACH

4 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.

If you smoke your first cigarette MORE THAN 30 MINUTES after waking up, use Nicorette 2mg Gum.



NDC 0135-0487-02

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.



100 PIECES, 4mg EACH

OPEN HERE

0000000000



0000000000

Drug Facts

Active ingredient (in each chewing piece) Purpose

Nicotine polacrilex (equal to 4mg nicotine).....Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

acesulfame potassium, carnauba wax, D&C yellow #10 Al, lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, starch, sucralose, titanium dioxide, xylitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)



0766-7760-52

OPEN HERE

20 PIECES, 4mg EACH



NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0475-01

Nicorette
nicotine polacrilex gum, 4mg - stop smoking aid
Gum



Coated FOR BOLD FLAVOR

White Ice Mint

4 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.

If you smoke your first cigarette MORE THAN 30 MINUTES after waking up, use Nicorette 2mg Gum

20 PIECES, 4mg EACH

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline

000000XX

NICORETTE, WHITE ICE MINT and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000000000



0000000000

NDC 0135-0475-08

Nicorette[®]

Gum

20 PIECES, 4mg EACH
(1 Pocket Pack of 20)

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrifex (equal to 4mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

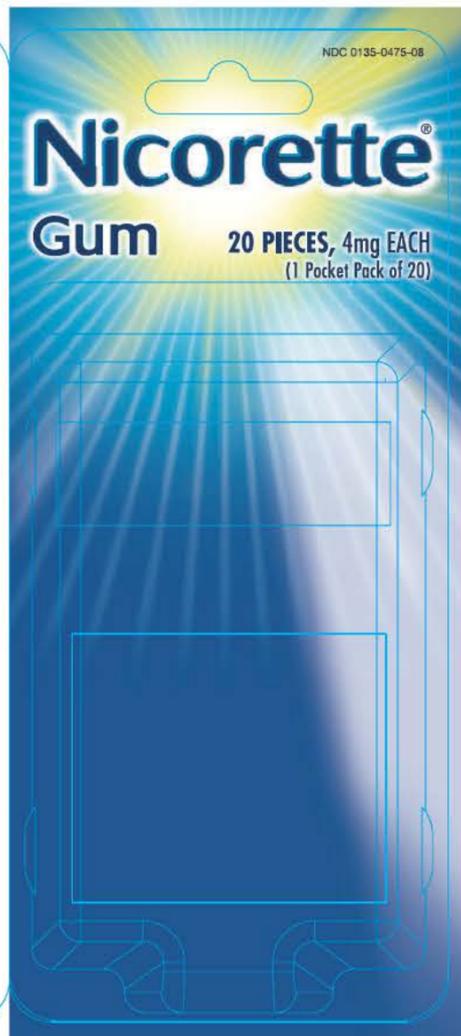
■ not for sale to those under 18 years of age
■ proof of age required
■ not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Lot Exp



3 0766-7760-54 5



TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack

- 1  Gently push tab on side.
- 2  Pull up forcefully, pulling open box.
- 3  Dispense Nicorette Gum and follow dosing instructions.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acesulfame potassium, carnauba wax, D&C yellow #10 Al. lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, starch, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Nicorette[®]

Gum

4
mg

200 PIECES, 4mg EACH (8 POCKET PACKS of 25)

NEW DIRECTIONS FOR USE

- Keep Using if You Slip Up and Have a Cigarette
- Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0475-15



Coated
FOR BOLD FLAVOR

White Ice Mint[®]

Nicorette[®]

nicotine polacrilex gum, 4mg • stop smoking aid

Gum

How To Open the Nicorette Gum Pocket Pack

- 1** Gently push tab on side.
- 2** Pull up forcefully, pulling open box.
- 3** Dispense Nicorette Gum and follow dosing instructions.

Personalized Quit Plan

Visit www.nicorette.com to enroll in a free, personalized quit plan. **Nicorette Gum Committed Quitters[®]** is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with **Nicorette Gum Committed Quitters[®]**. Only available at www.nicorette.com

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

Drug Facts

Active ingredient (in each chewing piece)

Nicotine polacrilex (equal to 4mg nicotine) Stop smoking aid

Purpose

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information

Drug Facts (continued)

- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light and humidity

Inactive ingredients

acesulfame potassium, carnauba wax, D&C yellow #10 Al, lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, starch, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108, Made in Sweden
©2013 GlaxoSmithKline

NICORETTE, WHITE ICE MINT and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000

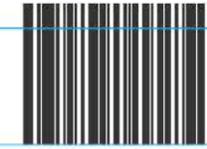


XX000000

Lot:
Exp:



0000000000



0000000000

Drug Facts

Active ingredient (in each chewing piece) **Purpose**
Nicotine polacrilex (equal to 4mg nicotine) Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Drug Facts (continued)

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

acesulfame potassium, carnauba wax, chamomile flavor, D&C yellow #10 AI, lake, edible ink, gum base, gum arabica, hypromellose, levomenthol, magnesium oxide, peppermint flavor, polysorbate 80, spearmint flavor, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

(b) (4)



3 0766-7782-00 4

OPEN HERE

20 PIECES,
4mg EACH



NEW DIRECTIONS FOR USE
-Keep Using if You Slip Up and Have a Cigarette
-Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0533-01

Nicorette
nicotine polacrilex gum, 4mg · stop smoking aid
Gum



Coated FOR BOLD FLAVOR

Spearmint Burst™
with a hint of chamomile

4 mg

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.

If you smoke your first cigarette MORE THAN 30 MINUTES after waking up, use Nicorette 2mg Gum

20 PIECES, 4mg EACH

not for sale to those under 18 years of age
proof of age required
not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline
Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and SPEARMINT BURST is a trademark of the GlaxoSmithKline group of companies.

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

(b) (4)

0000000000



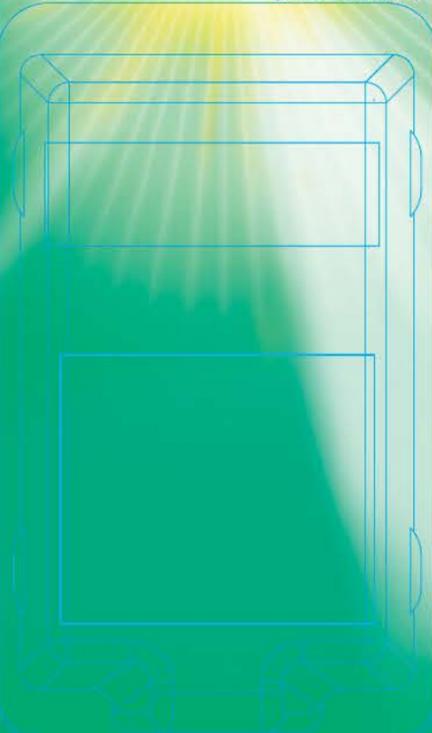
0000000000

NDC 0135-0533-08

Nicorette[®]

Gum

20 PIECES, 4mg EACH
(1 Pocket Pack of 20)



Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrilex (equal to 4mg nicotine).....Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Flip open for Directions and additional information
Retain this package for complete product information

Lot

Exp

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

The gum is contained in a carton packaged inside a clear plastic outer container sealed to a printed card. The inner carton has a clear overwrap. DO NOT USE IF ANY OF THESE TAMPER EVIDENT FEATURES ARE MISSING, TORN, OR BROKEN.



3 0766-7781-00 7

TO INCREASE YOUR SUCCESS IN QUITTING:

1. You must be motivated to quit.
2. **Use Enough** - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
3. **Use Long Enough** - Use Nicorette gum for the full 12 weeks.
4. **Use with a support program** as directed in the enclosed User's Guide.

How To Open the Nicorette Gum Pocket Pack



For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
Moon Township, PA 15108 Made in Sweden
©2013 GlaxoSmithKline

NICORETTE and the NICORETTE sunburst design are registered trademarks of the GlaxoSmithKline group of companies.

000000XX

Drug Facts (continued)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F) • protect from light and humidity

Inactive ingredients
acesulfame potassium, carnauba wax, chamomile flavor, D&C yellow #10 Al. lake, edible ink, gum base, gum arabica, hypromellose, levomenthol, magnesium oxide, peppermint flavor, polysorbate 80, spearmint flavor, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments? call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Drug Facts

Active ingredient (in each chewing piece)..... **Purpose**
 Nicotine polacrilex (equal to 4mg nicotine)..... Stop smoking aid

Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings

If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- if you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User's Guide for complete directions and other important information
- begin using the gum on your quit day
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

(b) (4)



Nicorette
Spearmint Burst™
 with a hint of chamomile

- not for sale to those under 18 years of age
- proof of age required
- not for sale in vending machines or from any source where proof of age cannot be verified

This product is protected in sealed blisters. Do not use if individual blisters or printed backings are broken, open, or torn.

Distributed by
GlaxoSmithKline Consumer Healthcare, L.P.
 Moon Township, PA 15108
 Made in Sweden

©2013 GlaxoSmithKline 000000XX

NICORETTE and the NICORETTE sunburst design are registered trademarks and SPEARMINT BURST is a trademark of the GlaxoSmithKline group of companies.

For more information and for a FREE individualized stop smoking program, please visit www.Nicorette.com or see inside for more details.

Free Audio CD upon request. See inside.

Drug Facts (continued)

Other information

- each piece contains: calcium 94mg, sodium 13mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients

acesulfame potassium, carnauba wax, chamomile flavor, D&C yellow #10 AL lake, edible ink, gum base, gum arabica, hypromellose, levomenthol, magnesium oxide, peppermint flavor, polysorbate 80, spearmint flavor, sodium carbonate, sucralose, titanium dioxide, xylitol

Questions or comments?

call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Nicorette
 Spearmint Burst™
 with a hint of chamomile

Nicorette
 nicotine polacrilex gum, 4mg • stop smoking aid
Gum

Coated
 FOR BOLD FLAVOR

Spearmint Burst™
 with a hint of chamomile

100 PIECES, 4mg EACH

4 mg

FOR THOSE WHO SMOKE
 WITHIN 30 MINUTES
 OF WAKING UP.
 If you smoke your first
 cigarette MORE THAN
 30 MINUTES after waking
 up, use Nicorette 2mg gum

NEW DIRECTIONS FOR USE
 - Keep Using if You Slip Up and Have a Cigarette
 - Use Beyond 12 Weeks if Needed to Quit

NDC 0135-0533-02

100 PIECES,
 4mg EACH



- TO INCREASE YOUR SUCCESS IN QUITTING:**
1. You must be motivated to quit.
 2. Use Enough - Chew at least 9 pieces of Nicorette gum per day during the first six weeks.
 3. Use Long Enough - Use Nicorette gum for the full 12 weeks.
 4. Use with a support program as directed in the enclosed User's Guide.

OPEN HERE

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



Nicorette[®]
nicotine polacrilex gum
2mg and 4mg User's Guide
Gum



**HOW TO USE NICORETTE GUM
TO HELP YOU QUIT SMOKING.**

Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



(See Insert)



Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

KEYS TO SUCCESS.

- 1) You must really want to quit smoking for **Nicorette**[®] Gum to help you.
- 2) You can greatly increase your chances for success by using at least 9 to 12 pieces every day when you start using **Nicorette** Gum. See page 12.
- 3) You should continue to use **Nicorette** Gum as explained in this User's Guide for 12 full weeks. If you feel you need to use **Nicorette** Gum for a longer period to keep from smoking, talk to your health care provider.
- 4) **Nicorette** Gum works best when used together with a support program — See page 3 for details.
- 5) If you have trouble using **Nicorette** Gum, ask your doctor or pharmacist or call GlaxoSmithKline at 1-800-419-4766 weekdays (10:00 am - 4:30 pm ET).
- 6) To request a free audio CD containing tips to help make quitting easier, call the toll free number listed above. (ONE CD PER CUSTOMER)

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

1

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



SO YOU DECIDED TO QUIT.

Congratulations.

Your decision to stop smoking is an important one. That's why you've made the right choice in choosing **Nicorette** Gum.

Your own chances of quitting smoking depend on how much you want to quit, how strongly you are addicted to tobacco, and how closely you follow a quitting program like the one that comes with **Nicorette** Gum.

2

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

QUITTING SMOKING IS HARD!

If you've tried to quit before and haven't succeeded, don't be discouraged! Quitting isn't easy. It takes time, and most people try a few times before they are successful. The important thing is to try again until you succeed. This User's Guide will give you support as you become a non-smoker. It will answer common questions about **Nicorette** Gum and give tips to help you stop smoking, and should be referred to often.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**WHERE TO
GET HELP.**

You are more likely to stop smoking by using **Nicorette** Gum with a support program that helps you break your smoking habit. There may be support groups in your area for people trying to quit. Call your local chapter of the American Lung Association, American Cancer Society or American Heart Association for further information. Toll free phone numbers are printed on the Wallet Card on the back cover of this User's Guide.

If you find you cannot stop smoking or if you start smoking again after using **Nicorette** Gum, remember breaking this addiction doesn't happen overnight. You may want to talk to a health care professional who can help you improve your chances of quitting the next time you try **Nicorette** Gum or another method.

**LET'S GET
ORGANIZED.**

Your reason for quitting may be a combination of concerns about health, the effect of smoking on your appearance, and pressure from your family

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

and friends to stop smoking. Or maybe you're concerned about the dangerous effect of second-hand smoke on the people you care about. All of these are good reasons. You probably have others. Decide your most important reasons, and write them down on the wallet card inside the back cover of this User's Guide. Carry this card with you. In difficult moments, when you want to smoke, the card will remind you why you are quitting.

WHAT YOU'RE UP AGAINST. Smoking is addictive in two ways. Your need for nicotine has become both physical and mental. You must overcome both addictions to stop smoking. So while **Nicorette** Gum will lessen your body's physical addiction to nicotine, you've got to want to quit smoking to overcome the mental dependence on cigarettes. Once you've decided that you're going to quit, it's time to get started. But first, there are some important warnings you should consider.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**SOME
IMPORTANT
WARNINGS.**

This product is only for those who want to stop smoking. **If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase your blood pressure.
- stomach ulcer or diabetes

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking a prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction

(such as difficulty breathing or rash)

Keep out of reach of children and pets.

Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

LET'S GET STARTED. Becoming a non-smoker starts today. First, check that you bought the right starting dose. **If you smoke your first cigarette within 30 minutes of waking up,** use 4mg nicotine gum. **If you smoke your first cigarette more**

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

than 30 minutes after waking up, use 2mg nicotine gum. Next, read through the entire User's Guide carefully. Then, set your personalized quitting schedule. Take out a calendar that you can use to track your progress, and identify four dates, using the stickers in the center of this User's Guide:

STEP 1. (Weeks 1-6). Your quit date (and the day you'll start using Nicorette Gum).

Choose your quit date (it should be soon). This is the day you will begin using **Nicorette** Gum to satisfy your cravings for nicotine.

For the first six weeks, you'll use a piece of **Nicorette** Gum every hour or two. Be sure to follow the directions starting on pages 10 and 12. Place the Step 1 stickers on this date.

STEP 2. (Weeks 7 to 9). The day you'll start reducing your use of Nicorette Gum.

After six weeks, you'll begin gradually reducing your **Nicorette** Gum usage to one piece every two to four hours. Place the Step 2 sticker on this date (the first day of week seven).

STEP 3. (Weeks 10-12). The day you'll further reduce your use of Nicorette Gum.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Nine weeks after you begin using **Nicorette** Gum, you will further reduce your nicotine intake by using one piece every four to eight hours. Place the Step 3 sticker on this date (the first day of week ten). For the next three weeks, you'll use a piece of **Nicorette** Gum every four to eight hours.

End of treatment: The day you'll complete Nicorette Gum therapy.

Identify the date thirteen weeks after the date you chose in Step 1, and place the "EX-SMOKER" sticker on your calendar.

PLAN AHEAD. Because smoking is an addiction, it is not easy to stop. After you've given up cigarettes, you will still have a strong urge to smoke. Plan ahead NOW for these times, so you're not defeated in a moment of weakness. The following tips may help:

- Keep the phone numbers of supportive friends and family members handy.
- Keep a record of your quitting process. Track the number of **Nicorette** Gum pieces you use each day, and whether you feel a craving for cigarettes. In the event that

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

you slip, immediately stop smoking and resume your quit attempt with the **Nicorette** Gum program.

- Put together an Emergency Kit that includes items that will help take your mind off occasional urges to smoke. Include cinnamon gum or lemon drops to suck on, a relaxing CD, and something for your hands to play with, like a smooth rock, rubber band, or small metal balls.
- Set aside some small rewards, like a new magazine or a gift certificate from your favorite store, which you'll "give" yourself after passing difficult hurdles.
- Think now about the times when you most often want a cigarette, and then plan what else you might do instead of smoking. For instance, you might plan to take your coffee break in a new location, or take a walk right after dinner, so you won't be tempted to smoke.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

HOW NICORETTE GUM WORKS. Nicorette Gum's sugar-free chewing pieces provide nicotine to your system – they work as a temporary aid to help you quit smoking by reducing nicotine withdrawal symptoms. Nicorette Gum provides a lower level of nicotine to your blood than cigarettes, and allows you to gradually do away with your body's need for nicotine.

Because Nicorette Gum does not contain the tar or carbon monoxide of cigarette smoke, it does not have the same health dangers as tobacco. However, it still delivers nicotine,

10

Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

the addictive part of cigarette smoke. Nicotine can cause side effects such as headache, nausea, upset stomach, and dizziness.

HOW TO USE NICORETTE GUM. If you are under 18 years of age, ask a doctor before use.

Before you can use Nicorette Gum correctly, you have to practice! That sounds silly, but it isn't. Nicorette Gum isn't like ordinary chewing gum. It's a medicine, and must be chewed a certain way to work right. Chewed like ordinary gum, Nicorette Gum won't work well and

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

can cause side effects. An overdose can occur if you chew more than one piece of **Nicorette** Gum at the same time, or if you chew many pieces one after another. Read all the following instructions before using **Nicorette** Gum. Refer to them often to make sure you're using **Nicorette** Gum correctly. If you chew too fast, or do not chew correctly, you may get hiccups, heart-burn, or other stomach problems. Don't eat or drink for 15 minutes before using **Nicorette** Gum, or while chewing a piece. The effectiveness of **Nicorette** Gum may be reduced by some foods and drinks, such as

coffee, juices, wine or soft drinks.

- 1) Begin using **Nicorette** Gum on your quit day.
- 2) To reduce craving and other withdrawal symptoms, use **Nicorette** Gum according to the dosage schedule on page 12.
- 3) Chew each **Nicorette** Gum piece very slowly several times.
- 4) Stop chewing when you notice a peppery taste, or a slight tingling in your mouth. (This usually happens after about 15 chews, but may vary from person to person.)

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

11

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- 5) "PARK" the **Nicorette** Gum piece between your cheek and gum, and leave it there.
- 6) When the peppery taste or tingle is almost gone (in about a minute), start to chew a few times slowly again. When the taste or tingle returns, stop again.
- 7) Park the **Nicorette** Gum piece again (in a different place in your mouth).
- 8) Repeat steps 3 to 7 (chew, chew, park) until most of the nicotine is gone from the **Nicorette** Gum piece (usually happens in about half an hour; the peppery taste or tingle won't return.)

12

- 9) Wrap the used **Nicorette** Gum piece in paper and throw away in the trash.

The following chart lists the recommended usage schedule for Nicorette Gum:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours
DO NOT USE MORE THAN 24 PIECES PER DAY.		

To improve your chances of quitting, use at least 9 pieces of **Nicorette** Gum a day. If you experience strong or frequent cravings, you may use a second piece within the hour.

However, do not continuously use one

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

A Personal
Invitation to Join

brought to you by

Nicorette[®]
Gum



Reference ID: 33989Z8

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

To Enroll Call Now
1-800-770-0708



or enroll online at
www.committedquitters.com

Having a Plan Will Help You Quit

Nicorette[®]
Gum



is a **FREE** custom-tailored plan to help you break your psychological addiction to smoking — while *NICORETTE Gum* fights the physical addiction. To get

your plan, call toll free 1-800-770-0708 or visit us on the Web at www.committedquitters.com.

Reference ID: 3398928

**This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>**

WHEN YOU CALL:

You will be asked a few questions to understand YOU and YOUR specific needs.

AFTER YOU CALL:

In a few days, you will receive your custom-tailored stop smoking plan. You will continue to receive personal, custom-tailored support — six times during the next twelve weeks.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Your Plan Will Contain:

Week 1

12-week
stop
smoking
plan



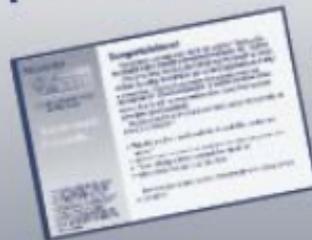
Week 2

Newsletter
with stories
from other
successful
quitters



Week 3

Motivational
postcard



Reference ID: 33989Z8

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

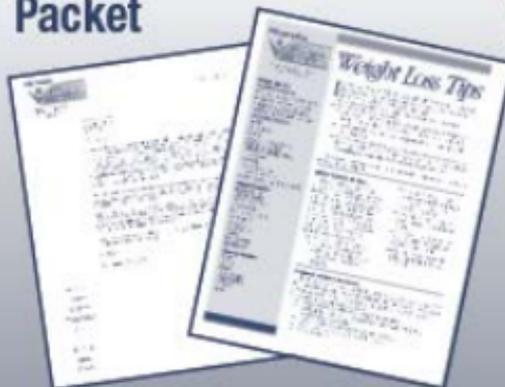
Week 6

**More tips
on quitting**



Week 9

**Congratulations
Packet**



Week 12

**Award
Certificate**



Materials are subject to change.

Reference ID: 3398928

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Quitting Tips

How To Survive the First Week:

1. Control your physical cravings for nicotine.

Use enough – You can greatly increase your chances for success by using at least 9 to 12 pieces every day when you start using **Nicorette** Gum.

2. Get rid of all signs that you ever smoked —

ashtrays, matches and, of course, cigarettes.

3. Stay active.

Keep busy to take your mind off smoking.

4. Think positive!

The first week is the toughest.
Remind yourself that it will get easier.

Use the sample of the Stop Smoking Plan (see next page) to get you through the first week until your materials arrive.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

WEEK ONE The toughest hurdle — your first week without cigarettes. Your craving for nicotine will be strongest during this first week. To deal with physical withdrawal, use Nicorette Gum properly. Follow the directions on your Nicorette Gum package.

CALENDAR

Day	Pieces Chewed	Planning: Plan ahead. Note events here that will tempt you to smoke, and how you will deal with them.
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____

*Carry this calendar with you.

If you have gone back to smoking, call 1-800-770-0708 to order relapse information.

TIPS

- Make sure you tell friends and family members that you quit.
- Use enough Nicorette Gum — at least 9 to 12 pieces per day.
- Stay active. Keep busy to take your mind off smoking.
- When an urge to smoke strikes, take a few deep breaths and remind yourself how important quitting is to you.

Reference ID: 3398928

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

*The Committed Quitters[®] program is a
plan specifically individualized for you.*

**Call Between 7 am and 12 Midnight ET or enroll
online 24 hours a day. (ONE PLAN PER CUSTOMER)**

NICORETTE and COMMITTED QUITTERS are registered trademarks, and associated logo designs and overall dress designs are trademarks owned and/or licensed to the GlaxoSmithKline group of companies.

Read and follow label directions

©2013 GlaxoSmithKline

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

piece after another, since this may cause you hiccups, heartburn, nausea or other side effects.

HOW TO REDUCE YOUR NICORETTE GUM USAGE.

The goal of using **Nicorette** Gum is to slowly reduce your dependence on nicotine. The schedule for using **Nicorette** Gum will help you reduce your nicotine craving gradually as you reduce and then stop your use of **Nicorette** Gum. Here are some tips to help you cut back during each step and then stop using **Nicorette** Gum:

- After a while, start chewing each **Nicorette** Gum piece for only 10 to 15 minutes, instead of half an hour. Then, gradually begin to reduce the number of pieces used.
- Or, try chewing each piece for longer than half an hour, but reduce the number of pieces you use each day.
- Substitute ordinary chewing gum for some of the **Nicorette** Gum pieces you would normally use. Increase the number of pieces of ordinary gum as you cut back on the **Nicorette** Gum pieces.

Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

13

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- Check how well you've reduced your daily usage of **Nicorette** Gum in Weeks 10 to 12. You should only be using about 3 to 5 pieces a day. Get ready to stop.

The following tips may help you try to stop **Nicorette** Gum when you have completed treatment.

- Set a stop date.
- Use the same number of pieces of confectionery gum or mints as you were using **Nicorette** Gum per day.

At the times when you have an urge to use **Nicorette** Gum, use a strong flavored gum or mint such as cinnamon or peppermint.

- Reduce the number of pieces of gum or mints you use by one piece per day until you do not need to use any gum or mints.

Talk to your doctor or health care provider if you:

- still feel the need to use **Nicorette** Gum at the end of week 12 to keep from smoking
- start using **Nicorette** Gum again after stopping
- start smoking again

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

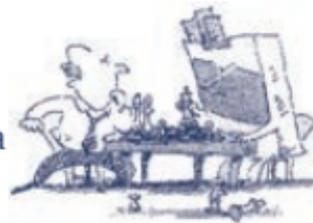
TIPS TO MAKE QUITTING EASIER.

Within the first few weeks of giving up smoking, you may be tempted to smoke for pleasure, particularly after completing a difficult task, or at a party or bar. Here are some tips to help get you through the important first stages of becoming a non-smoker:

On Your Quit Date:

- Ask your family, friends and co-workers to support you in your efforts to stop smoking.

- Throw away all your cigarettes, matches, lighters, ashtrays, etc.
- Keep busy on your quit day. Exercise. Go to a movie. Take a walk. Get together with friends.
- Figure out how much money you'll save by not smoking. Most ex-smokers can save more than \$1,000 a year.
- Write down what you will do with the money you save.



This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- Know your high risk situations and plan ahead how you will deal with them.
 - Keep **Nicorette** Gum near your bed, so you'll be prepared for any nicotine cravings when you wake up in the morning.
 - Visit your dentist and have your teeth cleaned to get rid of the tobacco stains.
- Right after Quitting:**
- During the first few days after you've stopped smoking, spend as much time as possible at places where smoking is not allowed.
 - Drink large quantities of water and fruit juices.
 - Try to avoid alcohol, coffee and other beverages you associate with smoking.
 - Remember that temporary urges to smoke will pass, even if you don't smoke a cigarette.
 - Keep your hands busy with something like a pencil or a paper clip.
 - Find other activities which help you relax without cigarettes.
 - Swim, jog, take a walk, play basketball.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- Don't worry too much about gaining weight. Watch what you eat, take time for daily exercise, and change your eating habits if you need to.
- Laughter helps. Watch or read something funny.



stop smoking, you might feel edgy and nervous and have trouble concentrating. You might get headaches, feel dizzy and a little out of sorts, feel sweaty or have stomach upsets. You might even have trouble sleeping at first. These are typical withdrawal symptoms that will go away with time. Your smoker's cough will get worse before it gets better. But don't worry, that's a good sign. Coughing helps clear the tar deposits out of your lungs.

WHAT TO EXPECT. Your body is now coming back into balance. During the first few days after you

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

After A Week Or Two.

By now you should be feeling more confident that you can handle those smoking urges. Many of your withdrawal symptoms have left by now, and you should be noticing some positive signs: less coughing, better breathing and an improved sense of taste and smell, to name a few.

After A Month.

You probably have the urge to smoke much less often now. But urges may still occur, and when they do, they are likely

to be powerful ones that come out of nowhere. Don't let them catch you off guard. Plan ahead for these difficult times.

Concentrate on the ways non-smokers are more attractive than smokers. Their skin is less likely to wrinkle. Their teeth are whiter, cleaner. Their breath is fresher. Their hair and clothes smell better. That cough that seems to make even a laugh sound more like a rattle is a thing of the past. Their children and others around them are healthier, too.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

What To Do About Relapse.

What should you do if you slip and start smoking again? The answer is simple. A lapse of one or two or even a few cigarettes has not spoiled your efforts! Discard your cigarettes, forgive yourself and try again. If you start smoking again, keep your box of **Nicorette** Gum for your next quit attempt.

If you have taken up regular smoking again, don't be discouraged. Research shows that the best thing you can do is to try again. The important thing is to learn from your last attempt.

- Admit that you've slipped, but don't treat yourself as a failure.
- Try to identify the "trigger" that caused you to slip, and prepare a better plan for dealing with this problem next time.
- Talk positively to yourself – tell yourself that you have learned something from this experience.
- Make sure you used **Nicorette** Gum correctly over the full 12 weeks to reduce your craving for nicotine.
- Remember that it takes practice to do

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

19

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

anything, and quitting smoking is no exception.

WHEN THE STRUGGLE IS OVER. Once you've stopped smoking, take a second and pat yourself on your back. Now do it again. You deserve it. Remember now why you decided to stop smoking in the first place. Look at your list of reasons. Read them again. And smile. Now think about all the money you are saving and what you'll do with it. All the non-smoking places you can go, and what you might do there.

All those years you may have added to your life, and what you'll do with them. Remember that temptation may not be gone forever. However, the hard part is behind you so look forward with a positive attitude, and enjoy your new life as a non-smoker.

QUESTIONS & ANSWERS.

1. How will I feel when I stop smoking and start using Nicorette Gum?

You'll need to prepare yourself for some nicotine withdrawal symptoms. These begin almost immediately after you stop

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

smoking, and are usually at their worst during the first three or four days.

Understand that any of the following is possible:

- craving for cigarettes
- anxiety, irritability, restlessness, mood changes, nervousness
- drowsiness
- trouble concentrating
- increased appetite and weight gain
- headaches, muscular pain, constipation, fatigue.

Nicorette Gum can help provide relief from withdrawal symptoms such as irritability and nervousness, as well as the craving for nicotine you used to satisfy by having a cigarette.

2. Is Nicorette Gum just substituting one form of nicotine for another?

Nicorette Gum does contain nicotine. The purpose of **Nicorette** Gum is to provide you with enough nicotine to help control the physical withdrawal symptoms so you can deal with the mental aspects of quitting. During the 12 week program, you will gradually

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

reduce your nicotine intake by switching to fewer pieces each day.

3. Can I be hurt by using Nicorette Gum?

For most adults, the amount of nicotine in the gum is less than from smoking. Some people will be sensitive to even this amount of nicotine and should not use this product without advice from their doctor (see page 5).

Because **Nicorette** Gum is a gum-based product, chewing it can cause dental fillings

to loosen and aggravate other mouth, tooth and jaw problems. **Nicorette** Gum can also cause hiccups, heartburn and other stomach problems especially if chewed too quickly or not chewed correctly.

4. Will I gain weight?

Many people do tend to gain a few pounds the first 8-10 weeks after they stop smoking. This is a very small price to pay for the enormous gains that you will make in your overall health and attractiveness. If you

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

continue to gain weight after the first two months, try to analyze what you're doing differently. Reduce your fat intake, choose healthy snacks, and increase your physical activity to burn off the extra calories.

5. Is Nicorette Gum more expensive than smoking?

The total cost of **Nicorette** Gum for the twelve week program is about equal to what a person who smokes one and a half packs of cigarettes a day would spend on cigarettes for the same period of time.

Also, use of **Nicorette** Gum is only a short-term cost, while the cost of smoking is a long-term cost, because of the health problems smoking causes.

6. What if I slip up?

Discard your cigarettes, forgive yourself and then get back on track. Don't consider yourself a failure or punish yourself. In fact, people who have already tried to quit are more likely to be successful the next time.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**GOOD
LUCK!**



**Recommended dosage
schedule for Nicorette Gum:**

STEP 1	STEP 2	STEP 3
weeks 1 to 6 1 piece every 1 to 2 hours	weeks 7 to 9 1 piece every 2 to 4 hours	weeks 10 to 12 1 piece every 4 to 8 hours

Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

00000XX

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**WALLET
CARD**

**My most important reasons
to quit smoking are:**

Copyright ©2013
GlaxoSmithKline Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



WHERE TO CALL FOR HELP

American Lung Association
1-800-586-4872

American Cancer Society
1-800-227-2345

American Heart Association
1-800-242-8721

WALLET CARD

Copyright ©2013
GlaxoSmithKline Consumer Healthcare, L.P.



000000

Reference ID: 3398928

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

NO PRINT AREA		NO PRINT AREA	
			
AT THE BEGINNING OF WEEK #1 (QUIT DATE)	AT THE BEGINNING OF WEEK #7	AT THE BEGINNING OF WEEK #10	12 WEEKS AFTER QUIT DATE
NO PRINT AREA		NO PRINT AREA	

Copyright ©2013
GlaxoSmithKline Consumer Healthcare, L.P.

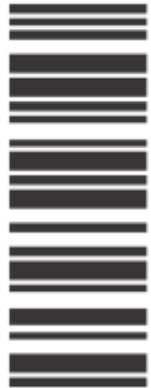
PLACE THESE STICKERS ON YOUR CALENDAR:

NO PRINT AREA (left vertical)

NO PRINT AREA (right vertical)

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



Nicorette[®]
nicotine polacrilex gum
2mg and 4mg User's Guide
Gum



**HOW TO USE NICORETTE GUM
TO HELP YOU QUIT SMOKING.**

Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



(See Insert)



Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

KEYS TO SUCCESS.

- 1) You must really want to quit smoking for **Nicorette**[®] Gum to help you.
- 2) You can greatly increase your chances for success by using at least 9 to 12 pieces every day when you start using **Nicorette** Gum. See page 12.
- 3) You should continue to use **Nicorette** Gum as explained in this User's Guide for 12 full weeks. If you feel you need to use **Nicorette** Gum for a longer period to keep from smoking, talk to your health care provider.
- 4) **Nicorette** Gum works best when used together with a support program — See page 3 for details.
- 5) If you have trouble using **Nicorette** Gum, ask your doctor or pharmacist or call GlaxoSmithKline at 1-800-419-4766 weekdays (10:00 am - 4:30 pm ET).
- 6) To request a free audio CD containing tips to help make quitting easier, call the toll free number listed above. (ONE CD PER CUSTOMER)

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

1

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



SO YOU DECIDED TO QUIT.

Congratulations.

Your decision to stop smoking is an important one. That's why you've made the right choice in choosing **Nicorette** Gum.

Your own chances of quitting smoking depend on how much you want to quit, how strongly you are addicted to tobacco, and how closely you follow a quitting program like the one that comes with **Nicorette** Gum.

2

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

QUITTING SMOKING IS HARD!

If you've tried to quit before and haven't succeeded, don't be discouraged! Quitting isn't easy. It takes time, and most people try a few times before they are successful. The important thing is to try again until you succeed. This User's Guide will give you support as you become a non-smoker. It will answer common questions about **Nicorette** Gum and give tips to help you stop smoking, and should be referred to often.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**WHERE TO
GET HELP.**

You are more likely to stop smoking by using **Nicorette** Gum with a support program that helps you break your smoking habit. There may be support groups in your area for people trying to quit. Call your local chapter of the American Lung Association, American Cancer Society or American Heart Association for further information. Toll free phone numbers are printed on the Wallet Card on the back cover of this User's Guide.

If you find you cannot stop smoking or if you start smoking again after using **Nicorette** Gum, remember breaking this addiction doesn't happen overnight. You may want to talk to a health care professional who can help you improve your chances of quitting the next time you try **Nicorette** Gum or another method.

**LET'S GET
ORGANIZED.**

Your reason for quitting may be a combination of concerns about health, the effect of smoking on your appearance, and pressure from your family

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

and friends to stop smoking. Or maybe you're concerned about the dangerous effect of second-hand smoke on the people you care about. All of these are good reasons. You probably have others. Decide your most important reasons, and write them down on the wallet card inside the back cover of this User's Guide. Carry this card with you. In difficult moments, when you want to smoke, the card will remind you why you are quitting.

WHAT YOU'RE UP AGAINST. Smoking is addictive in two ways. Your need for nicotine has become both physical and mental. You must overcome both addictions to stop smoking. So while **Nicorette** Gum will lessen your body's physical addiction to nicotine, you've got to want to quit smoking to overcome the mental dependence on cigarettes. Once you've decided that you're going to quit, it's time to get started. But first, there are some important warnings you should consider.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**SOME
IMPORTANT
WARNINGS.**

This product is only for those who want to stop smoking. **If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider.** Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have

- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase your blood pressure.
- stomach ulcer or diabetes

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Ask a doctor or pharmacist before use if you are

- using a non-nicotine stop smoking drug
- taking a prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if

- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- oral blistering occurs

- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets.

Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

LET'S GET STARTED. Becoming a non-smoker starts today. First, check that you bought the right starting dose. **If you smoke your first cigarette within 30 minutes of waking up,** use 4mg nicotine

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

gum. **If you smoke your first cigarette more than 30 minutes after waking up**, use 2mg nicotine gum. Next, read through the entire User's Guide carefully. Then, set your personalized quitting schedule. Take out a calendar that you can use to track your progress, and identify four dates, using the stickers in the center of this User's Guide:

STEP 1. (Weeks 1-6). Your quit date (and the day you'll start using Nicorette Gum). Choose your quit date (it should be soon). This is the day you will begin using **Nicorette Gum** to satisfy your cravings for nicotine.

For the first six weeks, you'll use a piece of **Nicorette Gum** every hour or two. Be sure to follow the directions starting on pages 10 and 12. Place the Step 1 stickers on this date.

STEP 2. (Weeks 7 to 9). The day you'll start reducing your use of Nicorette Gum. After six weeks, you'll begin gradually reducing your **Nicorette Gum** usage to one piece every two to four hours. Place the Step 2 sticker on this date (the first day of week seven).

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

STEP 3. (Weeks 10-12). The day you'll further reduce your use of Nicorette Gum.

Nine weeks after you begin using **Nicorette** Gum, you will further reduce your nicotine intake by using one piece every four to eight hours. Place the Step 3 sticker on this date (the first day of week ten). For the next three weeks, you'll use a piece of **Nicorette** Gum every four to eight hours.

End of treatment: The day you'll complete Nicorette Gum therapy.

Identify the date thirteen weeks after the date

you chose in Step 1, and place the "EX-SMOKER" sticker on your calendar.

PLAN AHEAD.

Because smoking is an addiction, it is not easy to stop. After you've given up cigarettes, you will still have a strong urge to smoke. Plan ahead NOW for these times, so you're not defeated in a moment of weakness. The following tips may help:

- Keep the phone numbers of supportive friends and family members handy.
- Keep a record of your quitting process.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Track the number of **Nicorette** Gum pieces you use each day, and whether you feel a craving for cigarettes. In the event that you slip, immediately stop smoking and resume your quit attempt with the **Nicorette** Gum program.

- Put together an Emergency Kit that includes items that will help take your mind off occasional urges to smoke. Include cinnamon gum or lemon drops to suck on, a relaxing CD, and something for your hands to play with, like a smooth rock, rubber band, or

small metal balls.

- Set aside some small rewards, like a new magazine or a gift certificate from your favorite store, which you'll "give" yourself after passing difficult hurdles.
- Think now about the times when you most often want a cigarette, and then plan what else you might do instead of smoking. For instance, you might plan to take your coffee break in a new location, or take a walk right after dinner, so you won't be tempted to smoke.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

HOW NICORETTE GUM WORKS. Nicorette Gum's sugar-free chewing pieces provide nicotine to your system – they work as a temporary aid to help you quit smoking by reducing nicotine withdrawal symptoms. Nicorette Gum provides a lower level of nicotine to your blood than cigarettes, and allows you to gradually do away with your body's need for nicotine.

Because Nicorette Gum does not contain the tar or carbon monoxide of cigarette smoke, it does not have the same health dangers as tobacco. However, it still delivers nicotine,

10

Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

the addictive part of cigarette smoke. Nicotine can cause side effects such as headache, nausea, upset stomach, and dizziness.

HOW TO USE NICORETTE GUM. If you are under 18 years of age, ask a doctor before use.

Before you can use Nicorette Gum correctly, you have to practice! That sounds silly, but it isn't. Nicorette Gum isn't like ordinary chewing gum. It's a medicine, and must be chewed a certain way to work right. Chewed like ordinary gum, Nicorette Gum won't work well and

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

can cause side effects. An overdose can occur if you chew more than one piece of **Nicorette** Gum at the same time, or if you chew many pieces one after another. Read all the following instructions before using **Nicorette** Gum. Refer to them often to make sure you're using **Nicorette** Gum correctly. If you chew too fast, or do not chew correctly, you may get hiccups, heart-burn, or other stomach problems. Don't eat or drink for 15 minutes before using **Nicorette** Gum, or while chewing a piece. The effectiveness of **Nicorette** Gum may be reduced by some foods and drinks, such as

coffee, juices, wine or soft drinks.

- 1) Begin using **Nicorette** Gum on your quit day.
- 2) To reduce craving and other withdrawal symptoms, use **Nicorette** Gum according to the dosage schedule on page 12.
- 3) Chew each **Nicorette** Gum piece very slowly several times.
- 4) Stop chewing when you notice a peppery taste, or a slight tingling in your mouth. (This usually happens after about 15 chews, but may vary from person to person.)

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

11

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- 5) "PARK" the **Nicorette** Gum piece between your cheek and gum, and leave it there.
- 6) When the peppery taste or tingle is almost gone (in about a minute), start to chew a few times slowly again. When the taste or tingle returns, stop again.
- 7) Park the **Nicorette** Gum piece again (in a different place in your mouth).
- 8) Repeat steps 3 to 7 (chew, chew, park) until most of the nicotine is gone from the **Nicorette** Gum piece (usually happens in about half an hour; the peppery taste or tingle won't return.)

12

- 9) Wrap the used **Nicorette** Gum piece in paper and throw away in the trash.

The following chart lists the recommended usage schedule for Nicorette Gum:

Weeks 1 to 6	Weeks 7 to 9	Weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours
DO NOT USE MORE THAN 24 PIECES PER DAY.		

To improve your chances of quitting, use at least 9 pieces of **Nicorette** Gum a day. If you experience strong or frequent cravings, you may use a second piece within the hour.

However, do not continuously use one

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

A Personal
Invitation to Join

brought to you by

Nicorette[®]
Gum



Reference ID: 33989Z8

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

To Enroll Call Now
1-800-770-0708



or enroll online at
www.committedquitters.com

Having a Plan Will Help You Quit

Nicorette[®]
Gum



is a **FREE** custom-tailored plan to help you break your psychological addiction to smoking — while *NICORETTE Gum* fights the physical addiction. To get

your plan, call toll free 1-800-770-0708 or visit us on the Web at www.committedquitters.com.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

WHEN YOU CALL:

You will be asked a few questions to understand YOU and YOUR specific needs.

AFTER YOU CALL:

In a few days, you will receive your custom-tailored stop smoking plan. You will continue to receive personal, custom-tailored support — six times during the next twelve weeks.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Your Plan Will Contain:

Week 1

12-week
stop
smoking
plan



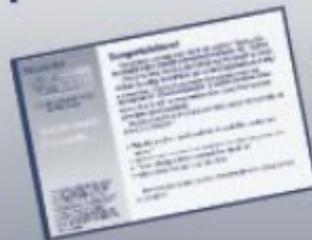
Week 2

Newsletter
with stories
from other
successful
quitters



Week 3

Motivational
postcard



Reference ID: 33989Z8

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

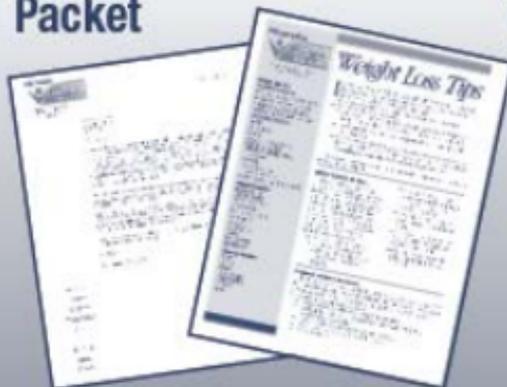
Week 6

**More tips
on quitting**



Week 9

**Congratulations
Packet**



Week 12

**Award
Certificate**



Materials are subject to change.

Reference ID: 3398928

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

Quitting Tips

How To Survive the First Week:

1. Control your physical cravings for nicotine.

Use enough – You can greatly increase your chances for success by using at least 9 to 12 pieces every day when you start using **Nicorette** Gum.

2. Get rid of all signs that you ever smoked —

ashtrays, matches and, of course, cigarettes.

3. Stay active.

Keep busy to take your mind off smoking.

4. Think positive!

The first week is the toughest.
Remind yourself that it will get easier.

Use the sample of the Stop Smoking Plan (see next page) to get you through the first week until your materials arrive.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

WEEK ONE The toughest hurdle — your first week without cigarettes. Your craving for nicotine will be strongest during this first week. To deal with physical withdrawal, use Nicorette Gum properly. Follow the directions on your Nicorette Gum package.

CALENDAR

Day	Pieces Chewed	Planning: Plan ahead. Note events here that will tempt you to smoke, and how you will deal with them.
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____

*Carry this calendar with you.

If you have gone back to smoking, call 1-800-770-0708 to order relapse information.

TIPS

- Make sure you tell friends and family members that you quit.
- Use enough Nicorette Gum — at least 9 to 12 pieces per day.
- Stay active. Keep busy to take your mind off smoking.
- When an urge to smoke strikes, take a few deep breaths and remind yourself how important quitting is to you.

Reference ID: 3398928

This label may not be the latest approved by FDA.
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

*The Committed Quitters[®] program is a
plan specifically individualized for you.*

**Call Between 7 am and 12 Midnight ET or enroll
online 24 hours a day. (ONE PLAN PER CUSTOMER)**

NICORETTE and COMMITTED QUITTERS are registered trademarks, and associated logo designs and overall dress designs are trademarks owned and/or licensed to the GlaxoSmithKline group of companies.

Read and follow label directions

©2013 GlaxoSmithKline

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

piece after another, since this may cause you hiccups, heartburn, nausea or other side effects.

HOW TO REDUCE YOUR NICORETTE GUM USAGE.

The goal of using **Nicorette** Gum is to slowly reduce your dependence on nicotine. The schedule for using **Nicorette** Gum will help you reduce your nicotine craving gradually as you reduce and then stop your use of **Nicorette** Gum. Here are some tips to help you cut back during each step and then stop using **Nicorette** Gum:

- After a while, start chewing each **Nicorette** Gum piece for only 10 to 15 minutes, instead of half an hour. Then, gradually begin to reduce the number of pieces used.
- Or, try chewing each piece for longer than half an hour, but reduce the number of pieces you use each day.
- Substitute ordinary chewing gum for some of the **Nicorette** Gum pieces you would normally use. Increase the number of pieces of ordinary gum as you cut back on the **Nicorette** Gum pieces.

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

13

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- Check how well you've reduced your daily usage of **Nicorette** Gum in Weeks 10 to 12. You should only be using about 3 to 5 pieces a day. Get ready to stop.

The following tips may help you try to stop **Nicorette** Gum when you have completed treatment.

- Set a stop date.
- Use the same number of pieces of confectionery gum or mints as you were using **Nicorette** Gum per day.

At the times when you have an urge to use **Nicorette** Gum, use a strong flavored gum or mint such as cinnamon or peppermint.

- Reduce the number of pieces of gum or mints you use by one piece per day until you do not need to use any gum or mints.

Talk to your doctor or health care provider if you:

- still feel the need to use **Nicorette** Gum at the end of week 12 to keep from smoking
- start using **Nicorette** Gum again after stopping
- start smoking again

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

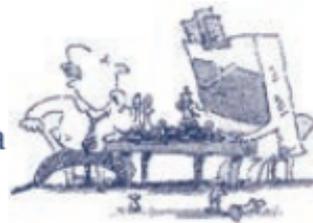
TIPS TO MAKE QUITTING EASIER.

Within the first few weeks of giving up smoking, you may be tempted to smoke for pleasure, particularly after completing a difficult task, or at a party or bar. Here are some tips to help get you through the important first stages of becoming a non-smoker:

On Your Quit Date:

- Ask your family, friends and co-workers to support you in your efforts to stop smoking.

- Throw away all your cigarettes, matches, lighters, ashtrays, etc.
- Keep busy on your quit day. Exercise. Go to a movie. Take a walk. Get together with friends.
- Figure out how much money you'll save by not smoking. Most ex-smokers can save more than \$1,000 a year.
- Write down what you will do with the money you save.



This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- Know your high risk situations and plan ahead how you will deal with them.
 - Keep **Nicorette** Gum near your bed, so you'll be prepared for any nicotine cravings when you wake up in the morning.
 - Visit your dentist and have your teeth cleaned to get rid of the tobacco stains.
- Right after Quitting:**
- During the first few days after you've stopped smoking, spend as much time as possible at places where smoking is not allowed.
 - Drink large quantities of water and fruit juices.
 - Try to avoid alcohol, coffee and other beverages you associate with smoking.
 - Remember that temporary urges to smoke will pass, even if you don't smoke a cigarette.
 - Keep your hands busy with something like a pencil or a paper clip.
 - Find other activities which help you relax without cigarettes.
 - Swim, jog, take a walk, play basketball.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

- Don't worry too much about gaining weight. Watch what you eat, take time for daily exercise, and change your eating habits if you need to.
- Laughter helps. Watch or read something funny.



stop smoking, you might feel edgy and nervous and have trouble concentrating. You might get headaches, feel dizzy and a little out of sorts, feel sweaty or have stomach upsets. You might even have trouble sleeping at first. These are typical withdrawal symptoms that will go away with time. Your smoker's cough will get worse before it gets better. But don't worry, that's a good sign. Coughing helps clear the tar deposits out of your lungs.

WHAT TO EXPECT. Your body is now coming back into balance. During the first few days after you

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

After A Week Or Two.

By now you should be feeling more confident that you can handle those smoking urges. Many of your withdrawal symptoms have left by now, and you should be noticing some positive signs: less coughing, better breathing and an improved sense of taste and smell, to name a few.

After A Month.

You probably have the urge to smoke much less often now. But urges may still occur, and when they do, they are likely

to be powerful ones that come out of nowhere. Don't let them catch you off guard. Plan ahead for these difficult times.

Concentrate on the ways non-smokers are more attractive than smokers. Their skin is less likely to wrinkle. Their teeth are whiter, cleaner. Their breath is fresher. Their hair and clothes smell better. That cough that seems to make even a laugh sound more like a rattle is a thing of the past. Their children and others around them are healthier, too.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

What To Do About Relapse.

What should you do if you slip and start smoking again? The answer is simple. A lapse of one or two or even a few cigarettes has not spoiled your efforts! Discard your cigarettes, forgive yourself and try again. If you start smoking again, keep your box of **Nicorette** Gum for your next quit attempt.

If you have taken up regular smoking again, don't be discouraged. Research shows that the best thing you can do is to try again. The important thing is to learn from your last attempt.

- Admit that you've slipped, but don't treat yourself as a failure.
- Try to identify the "trigger" that caused you to slip, and prepare a better plan for dealing with this problem next time.
- Talk positively to yourself – tell yourself that you have learned something from this experience.
- Make sure you used **Nicorette** Gum correctly over the full 12 weeks to reduce your craving for nicotine.
- Remember that it takes practice to do

Copyright ©2013 **GlaxoSmithKline** Consumer Healthcare, L.P.

19

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

anything, and quitting smoking is no exception.

WHEN THE STRUGGLE IS OVER.

Once you've stopped smoking, take a second and pat yourself on your back. Now do it again. You deserve it. Remember now why you decided to stop smoking in the first place. Look at your list of reasons. Read them again. And smile. Now think about all the money you are saving and what you'll do with it. All the non-smoking places you can go, and what you might do there.

All those years you may have added to your life, and what you'll do with them. Remember that temptation may not be gone forever. However, the hard part is behind you so look forward with a positive attitude, and enjoy your new life as a non-smoker.

QUESTIONS & ANSWERS.

1. How will I feel when I stop smoking and start using Nicorette Gum?

You'll need to prepare yourself for some nicotine withdrawal symptoms. These begin almost immediately after you stop

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

smoking, and are usually at their worst during the first three or four days.

Understand that any of the following is possible:

- craving for cigarettes
- anxiety, irritability, restlessness, mood changes, nervousness
- drowsiness
- trouble concentrating
- increased appetite and weight gain
- headaches, muscular pain, constipation, fatigue.

Nicorette Gum can help provide relief from withdrawal symptoms such as irritability and nervousness, as well as the craving for nicotine you used to satisfy by having a cigarette.

2. Is Nicorette Gum just substituting one form of nicotine for another?

Nicorette Gum does contain nicotine. The purpose of **Nicorette** Gum is to provide you with enough nicotine to help control the physical withdrawal symptoms so you can deal with the mental aspects of quitting. During the 12 week program, you will gradually

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

reduce your nicotine intake by switching to fewer pieces each day.

3. Can I be hurt by using Nicorette Gum?

For most adults, the amount of nicotine in the gum is less than from smoking. Some people will be sensitive to even this amount of nicotine and should not use this product without advice from their doctor (see page 5).

Because **Nicorette** Gum is a gum-based product, chewing it can cause dental fillings

to loosen and aggravate other mouth, tooth and jaw problems. **Nicorette** Gum can also cause hiccups, heartburn and other stomach problems especially if chewed too quickly or not chewed correctly.

4. Will I gain weight?

Many people do tend to gain a few pounds the first 8-10 weeks after they stop smoking. This is a very small price to pay for the enormous gains that you will make in your overall health and attractiveness. If you

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

continue to gain weight after the first two months, try to analyze what you're doing differently. Reduce your fat intake, choose healthy snacks, and increase your physical activity to burn off the extra calories.

5. Is Nicorette Gum more expensive than smoking?

The total cost of **Nicorette** Gum for the twelve week program is about equal to what a person who smokes one and a half packs of cigarettes a day would spend on cigarettes for the same period of time.

Also, use of **Nicorette** Gum is only a short-term cost, while the cost of smoking is a long-term cost, because of the health problems smoking causes.

6. What if I slip up?

Discard your cigarettes, forgive yourself and then get back on track. Don't consider yourself a failure or punish yourself. In fact, people who have already tried to quit are more likely to be successful the next time.

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**GOOD
LUCK!**



**Recommended dosage
schedule for Nicorette Gum:**

STEP 1	STEP 2	STEP 3
weeks 1 to 6	weeks 7 to 9	weeks 10 to 12
1 piece every 1 to 2 hours	1 piece every 2 to 4 hours	1 piece every 4 to 8 hours

Copyright ©2013 GlaxoSmithKline Consumer Healthcare, L.P.

000000000

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>

**WALLET
CARD**

**My most important reasons
to quit smoking are:**

Copyright ©2013
GlaxoSmithKline Consumer Healthcare, L.P.

Reference ID: 3398928

This label may not be the latest approved by FDA.

For current labeling information, please visit <https://www.fda.gov/drugsatfda>



WHERE TO CALL FOR HELP

American Lung Association
1-800-586-4872

American Cancer Society
1-800-227-2345

American Heart Association
1-800-242-8721

WALLET CARD

Copyright ©2013
GlaxoSmithKline Consumer Healthcare, L.P.



000000

Reference ID: 3398928

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

MARIA E YSERN
10/28/2013

COLLEEN K ROGERS on behalf of RUTH E SCROGGS
10/28/2013