Nicorette®

nicotine polacrilex gum, 2mg • stop smoking aid

Gum

How To Open the Nicorette® Gum Blister Pack

To remove the gum, tear off single unit.

Peel off backing, starting at corner with those edges.

Push gum through foil.

Personalized Quit Plan

Visit www.nicorette.com to enroll in a free, personalized quit plan. Nicorette® Quitline® is a personalized stop smoking program that will help you understand your smoking habits and determine how to best overcome your cravings. Track, target, and tame your temptations with Nicorette® Commitment Quitline®. Only available at www.nicorette.com

TO INCREASE YOUR SUCCESS IN QUITTING:
1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette® gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette® gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User’s Guide.

Drug Facts

Active ingredient (in each chewing piece) Purpose
Nicotine polacrilex (equal to 2mg nicotine) Stop smoking aid

Use - reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking.

Warnings
If you are pregnant or breastfeeding, only use this medicine on the advice of your healthcare provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking. However, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have
- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat. Nicotine can increase your heart rate.
- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are
- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if
- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat.
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions
- If you are under 18 years of age, ask a doctor before use.
- Before using this product, read the enclosed User’s Guide for complete directions and other important information.

Drug Facts (continued)

- If you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- If you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

Weeks 1 to 6
1 piece every 1 to 2 hours
Weeks 7 to 9
1 piece every 2 to 4 hours
Weeks 10 to 12
1 piece every 4 to 8 hours

nicotine gum is a medicine and must be used a certain way to get the best results.
- chew the gum slowly until it tingles, then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns,
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks

If you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccup, heartbeat, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other Information
- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients
acessulfame potassium, carnauba wax, edible ink, flavor, gum base, hydrogenated soybean oil, menthol, peppermint oil, polyethylene 80, sodium bicarbonate, sodium carbonate, starch, sucralose, titanium dioxide, xylitol.

Questions or comments? Call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Distributed by
McNeil Consumer Healthcare, L.P.
Moon Township, PA 15108
Made in Sweden
06314-068

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Reference ID: 3650841
Nicorette®
nicotine polacrilex gum, 2mg • stop smoking aid
Gum

200 PIECES
2mg EACH

FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE MORE THAN 30 MINUTES AFTER WAKING UP.
If you smoke your first cigarette WITHIN 30 MINUTES of waking up, use Nicorette 4mg Gum

200 PIECES, 2mg EACH (2-100 piece cartons)
**Nicorette**

nicotine polacrilex gum, 2mg • stop smoking aid

**Gum**

**How To Open the Nicorette Gum Blister Pack**
- To remove the gum, tear off single unit.
- Peel backing, starting at corner with Bose edge.
- Push gum through foil.

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**TO INCREASE YOUR SUCCESS IN QUITTING:**
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3. Use Long Enough - Use Nicorette® gum for the full 12 weeks.
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**Drug Facts**

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<th>Active ingredient</th>
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<td>(in each chewing piece)</td>
<td>Stop smoking aid</td>
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</table>

**Use**
- reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

**Warnings**
If you are pregnant or breast-feeding, only use this medicine on the advice of your healthcare provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking, however, the risks to your child from this medicine are not fully known.

**Ask a doctor before use if you have**
- a sodium-restricted diet
- heart disease, recent heart attack, or irregular heartbeat, nicotine can increase your heart rate
- high blood pressure not controlled with medication, nicotine can increase blood pressure
- stomach ulcer or diabetes

**Ask a doctor or pharmacist before use if you are**
- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma, your prescription dose may need to be adjusted

**Stop use and ask a doctor if**
- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**
- If you are under 18 years of age, ask a doctor before use
- before using this product, read the enclosed User’s Guide for complete directions and other important information

**Drug Facts (continued)**

- begin using the gum on your quit day
- if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum
- if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum according to the following 12 week schedule:

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- nicotine gum is a medicine and must be used a certain way to get the best results
- chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns.
- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccup, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment, if you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

**Other information**
- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

**Inactive ingredients**
- acacia, ascorbic acid, potassium, carnauba wax, edible ink, flavor, gum base, hyprobase, magnesium oxide, menthol, peppermint oil, polyethylene 80, sodium bicarbonate, sodium carbonate, sucrose, titanium dioxide, xylitol

**Questions or comments?** Call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)
Nicorette®
nicotine polacrilex gum, 2mg • stop smoking aid
Gum

How To Open the Nicorette® Gum Blister Pack
- To remove the gum, tear off single unit.
- Peel off backing, starting at corner with base edge.
- Push gum through full.

Personalized Quit Plan
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Ask a doctor before use if you have
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- high blood pressure not controlled with medication. Nicotine can increase blood pressure.
- stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are
- using a non-nicotine stop smoking drug
- taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if
- mouth, teeth or jaw problems occur
- irregular heartbeat or palpitations occur
- you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
- you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions
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- repeat this process until most of the tingle is gone (about 30 minutes)
- do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
- to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
- if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects.
- do not use more than 24 pieces a day
- it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information
- each piece contains: calcium 94mg, sodium 11mg
- store at 20 - 25°C (68 - 77°F)
- protect from light

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, edible ink, gum base, magnesium oxide, menthol, peppermint oil, sodium bicarbonate, sodium carbonate, titanium dioxide, xylitol

Questions or comments? Call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

Distributed by
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Waco Township, PA 15148
Made in Sweden

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Reference ID: 3650841
Nicorette®
nicotine polacrilex gum, 4mg · stop smoking aid
Gum
200 PIECES
4mg EACH
FOR THOSE WHO SMOKE THEIR FIRST CIGARETTE WITHIN 30 MINUTES OF WAKING UP.
If you smoke your first cigarette MORE THAN 30 MINUTES after waking up, use Nicorette 2mg Gum
Coated
FOR BOLD FLAVOR
White Ice Mint®
200 PIECES, 4mg EACH (2-100 piece cartons)

Reference ID: 3650841
Nicorette®
nicotine polacrilex gum, 4mg • stop smoking aid
Gum

How To Open the Nicorette® Gum Blister Pack
To remove the gum, tear off single unit.
Peel off backing, starting at corner with base edge.
Push gum through foil.

Personalized Quit Plan
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TO INCREASE YOUR SUCCESS IN QUITTING:
1. You must be motivated to quit.
2. Use Enough - Chew at least 9 pieces of Nicorette® gum per day during the first six weeks.
3. Use Long Enough - Use Nicorette® gum for the full 12 weeks.
4. Use with a support program as directed in the enclosed User's Guide.

Drug Facts
Active Ingredient (in each chewing piece) Nicotine polacrilex (equal to 4mg nicotine) Purpose Stop smoking aid

Use
• reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking, however, the risks to your child from this medicine are not fully known.

Ask a doctor before use if you have
• a sodium-restricted diet
• heart disease, recent heart attack, or irregular heartbeat, Nicotine can increase your heart rate
• high blood pressure not controlled with medication, Nicotine can increase blood pressure
• stomach ulcer or diabetes

Ask a doctor or pharmacist before use if you are
• using a non-nicotine stop smoking drug
• taking prescription medicine for depression or asthma. Your prescription dose may need to be adjusted.

Stop use and ask a doctor if
• mouth, teeth or jaw problems occur
• irregular heartbeat or palpitations occur
• you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, drowsiness, weakness and rapid heartbeat
• you have symptoms of an allergic reaction (such as difficulty breathing or rash)

Keep out of reach of children and pets. Pieces of nicotine gum may have enough nicotine to make children and pets sick. Wrap used pieces of gum in paper and throw away in the trash. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions
• if you are under 18 years of age, ask a doctor before use
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Drug Facts (continued)
• begin using the gum on your quit day
• if you smoke your first cigarette more than 30 minutes after waking up, use 2mg nicotine gum
• if you smoke your first cigarette within 30 minutes of waking up, use 4mg nicotine gum according to the following 12 week schedule:

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• nicotine gum is a medicine and must be used a certain way to get the best results
• chew the gum slowly until it tingles. Then park it between your cheek and gum. When the tingle is gone, begin chewing again, until the tingle returns
• repeat this process until most of the tingle is gone (about 30 minutes)
• do not eat or drink for 15 minutes before chewing the nicotine gum, or while chewing a piece
• to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
• if you experience strong or frequent cravings, you may use a second piece within the hour. However, do not continuously use one piece after another since this may cause you hiccups, heartburn, nausea or other side effects,
• do not use more than 24 pieces a day
• it is important to complete treatment. If you feel you need to use the gum for a longer period to keep from smoking, talk to your health care provider.

Other information
• each piece contains: calcium 94mg, sodium 13mg
• store at 20 - 25°C (68 - 77°F)
• protect from light

Inactive ingredients
ascorbic acid, potassium, cornstarch, GDC yellow #40 ALake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polyethylene 80, sodium carbonate, starch, sucrose, titanium dioxide, xanthan

Questions or comments? Call toll-free 1-800-419-4766 (English/Spanish) weekdays (9:00 am - 4:30 pm ET)

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Kinston, North Carolina 28501
Made in Sweden
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Gum

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Drug Facts

Active ingredient
Nicotine polacrilex (equal to 4mg nicotine) • Stop smoking aid

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Warnings
If you are pregnant or breast-feeding, only use this medicine on the advice of your health care provider. Smoking can seriously harm your child. Try to stop smoking without using any nicotine replacement medicine. This medicine is believed to be safer than smoking, however, the risks to your child from this medicine are not fully known.

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Ask a doctor or pharmacist before use if you are
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Stop use and ask a doctor if
• mouth, teeth or jaw problems occur
• irregular heartbeat or palpitations occur
• you get symptoms of nicotine overdose such as nausea, vomiting, dizziness, diarrhea, weakness and rapid heartbeat
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• do not eat or drink for 15 minutes before choking the nicotine gum, or while chewing a piece
• to improve your chances of quitting, use at least 9 pieces per day for the first 6 weeks
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• do not use more than 24 pieces a day

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Other information
• each piece contains: calcium 94mg, sodium 13mg
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• protect from light

Inactive ingredients
acacia, acesulfame potassium, carnauba wax, D&C yellow #10 AL lake, edible ink, flavor, gum base, hypromellose, magnesium oxide, menthol, peppermint oil, polysorbate 80, sodium carbonate, sucralose, titanium dioxide, yellow

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Fresh Mint™
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Use • reduces withdrawal symptoms, including nicotine craving, associated with quitting smoking

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Other information
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acacia, acacia gum, potassium, carnauba wax, D&C yellow #10 AL lake, edible ink, gum base, magnesium oxide, menthol, peppermint oil, sodium carbonate, titanium dioxide, xylitol

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/s/

THERESA M MICHELE
10/30/2014