

Claritin[®] **24 Hour**
CONTAINS 1 BOTTLE WITH 50 TABLETS

Original Prescription Strength

Non-Drowsy*
Claritin[®]
loratadine tablets 10 mg antihistamine

24 Hour Relief of:
• Sneezing
• Runny Nose
• Itchy, Watery Eyes
• Itchy Throat or Nose

Indoor & Outdoor Allergies

50 TABLETS

 *When taken as directed. See Drug Facts Panel.

LOT/EXPIRY AREA
NO VARNISH
NO INK

Claritin[®] **24 Hour**
50 TABLETS FOR 50 DAYS OF RELIEF

Drug Facts
Active ingredient (in each tablet) Purpose
Loratadine 10 mgAntihistamine

Uses temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.
When using this product do not take more than directed. Taking more than directed may cause drowsiness.
Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.
If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)
Directions
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours
children under 6 years of age ask a doctor
consumers with liver or kidney disease ask a doctor

Other information
■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED for YOUR PROTECTION" is missing, open or broken
■ store between 20° to 25° C (68° to 77° F)

Inactive ingredients
corn starch, lactose monohydrate, magnesium stearate

Questions or comments?
1-800-CLARITIN (1-800-252-7484) or www.claritin.com

NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.

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© 2016 Bayer.
Dist by: Bayer HealthCare LLC, Whippany, NJ 07981 Product of Ireland
XXXX-XX  recyclable carton



PS

STANDARD FORMAT
Helvetica Condensed
Variable horizontal scale adheres to 39 characters per inch

Drug Facts - 9 pt Helvetica Cnd, Bold Italic

Drug Facts (continued)
Drug Facts - 8 pt Helvetica Cnd, Bold Italic (continued) - 8 pt Helvetica Cnd.

Headings - 8 pt Helvetica Cnd, Bold Italic

Sub Heads - 6 pt Helvetica Cnd, Bold

Text - 6 pt Helvetica Cnd, minimum leading 6.5

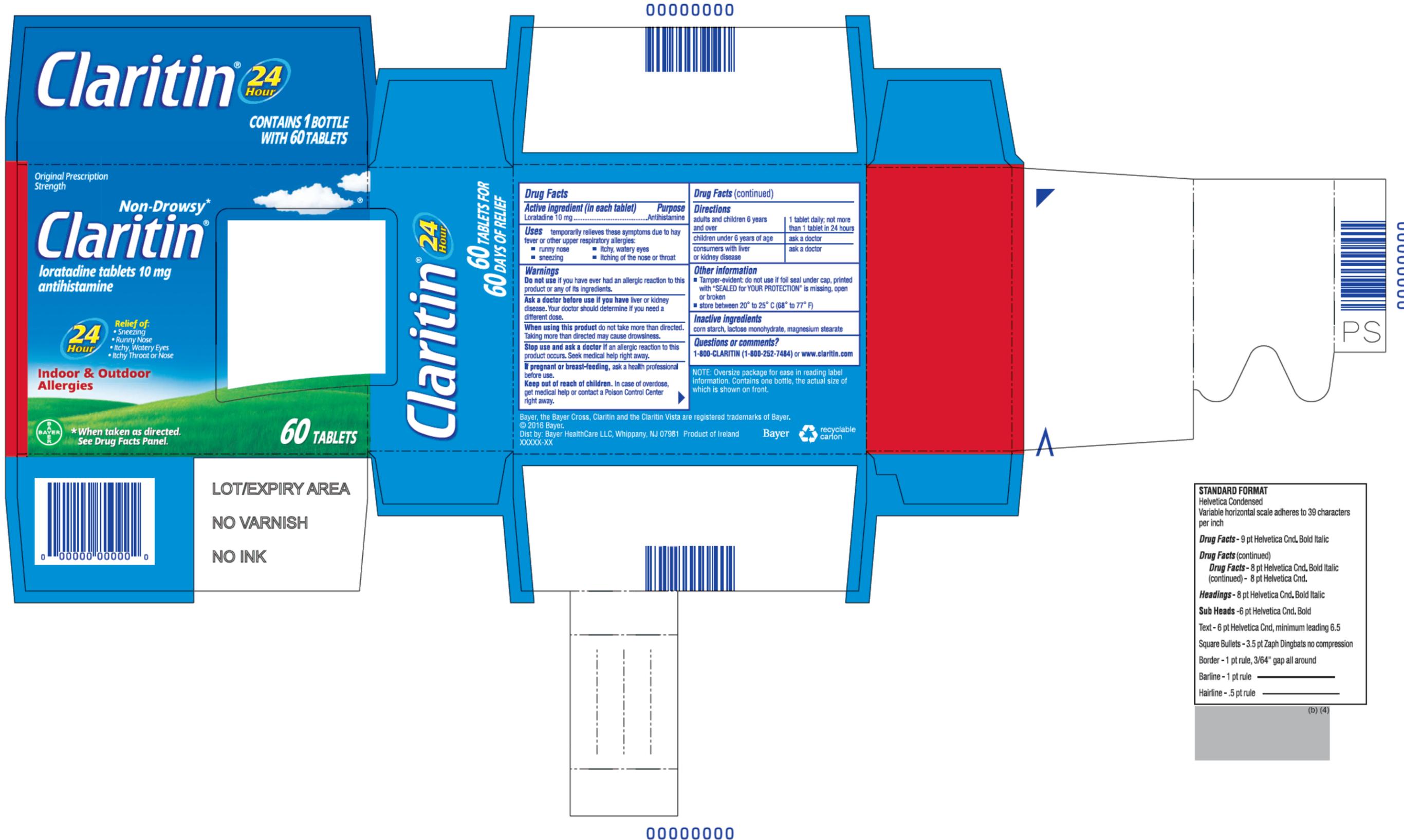
Square Bullets - 3.5 pt Zaph Dingbats no compression

Border - 1 pt rule, 3/64" gap all around

Barline - 1 pt rule _____

Hairline - .5 pt rule _____

(b) (4)



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Claritin® 24 Hour

CONTAINS 1 BOTTLE WITH 60 TABLETS

Original Prescription Strength

Non-Drowsy*
Claritin®
loratadine tablets 10 mg antihistamine

24 Hour Relief of:
• Sneezing
• Runny Nose
• Itchy, Watery Eyes
• Itchy Throat or Nose

Indoor & Outdoor Allergies



*When taken as directed. See Drug Facts Panel.

60 TABLETS

Claritin® 24 Hour

60 TABLETS FOR 60 DAYS OF RELIEF

Drug Facts

Active ingredient (in each tablet) Purpose
Loratadine 10 mgAntihistamine

Uses temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings

Do not use if you have ever had an allergic reaction to this product or any of its ingredients.

Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.

When using this product do not take more than directed. Taking more than directed may cause drowsiness.

Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

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Drug Facts (continued)

Directions
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours
children under 6 years of age ask a doctor
consumers with liver or kidney disease ask a doctor

Other information

■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED for YOUR PROTECTION" is missing, open or broken
 ■ store between 20° to 25° C (68° to 77° F)

Inactive ingredients

corn starch, lactose monohydrate, magnesium stearate

Questions or comments?

1-800-CLARITIN (1-800-252-7484) or www.claritin.com

NOTE: Oversize package for ease in reading label information. Contains one bottle, the actual size of which is shown on front.



LOT/EXPIRY AREA

NO VARNISH

NO INK



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PS

STANDARD FORMAT
 Helvetica Condensed
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Drug Facts - 9 pt Helvetica Cnd, Bold Italic
Drug Facts (continued)
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Sub Heads - 6 pt Helvetica Cnd, Bold
 Text - 6 pt Helvetica Cnd, minimum leading 6.5
 Square Bullets - 3.5 pt Zaph Dingbats no compression
 Border - 1 pt rule, 3/64" gap all around
 Barline - 1 pt rule
 Hairline - .5 pt rule

(b) (4)

Claritin[®] **24 Hour**
CONTAINS 1 BOTTLE WITH 80 TABLETS

Original Prescription Strength

Non-Drowsy*
Claritin[®]
loratadine tablets 10 mg antihistamine

24 Hour Relief of:
• Sneezing
• Runny Nose
• Itchy, Watery Eyes
• Itchy Throat or Nose

Indoor & Outdoor Allergies

80 TABLETS

*When taken as directed. See Drug Facts Panel.

LOT/EXPIRY AREA
NO VARNISH
NO INK

Claritin[®] **24 Hour**
80 TABLETS FOR 80 DAYS OF RELIEF

Drug Facts
Active ingredient (in each tablet) Purpose
Loratadine 10 mgAntihistamine

Uses temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings
Do not use if you have ever had an allergic reaction to this product or any of its ingredients.
Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.
When using this product do not take more than directed. Taking more than directed may cause drowsiness.
Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away.
If pregnant or breast-feeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions
adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours
children under 6 years of age ask a doctor
consumers with liver or kidney disease ask a doctor

Other information
 ■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED for YOUR PROTECTION" is missing, open or broken
 ■ store between 20° to 25° C (68° to 77° F)

Inactive ingredients
corn starch, lactose monohydrate, magnesium stearate

Questions or comments?
1-800-CLARITIN (1-800-252-7484) or www.claritin.com

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STANDARD FORMAT
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Drug Facts - 9 pt Helvetica Cnd, Bold Italic

Drug Facts (continued)
Drug Facts - 8 pt Helvetica Cnd, Bold Italic (continued) - 8 pt Helvetica Cnd.

Headings - 8 pt Helvetica Cnd, Bold Italic

Sub Heads - 6 pt Helvetica Cnd, Bold

Text - 6 pt Helvetica Cnd, minimum leading 6.5

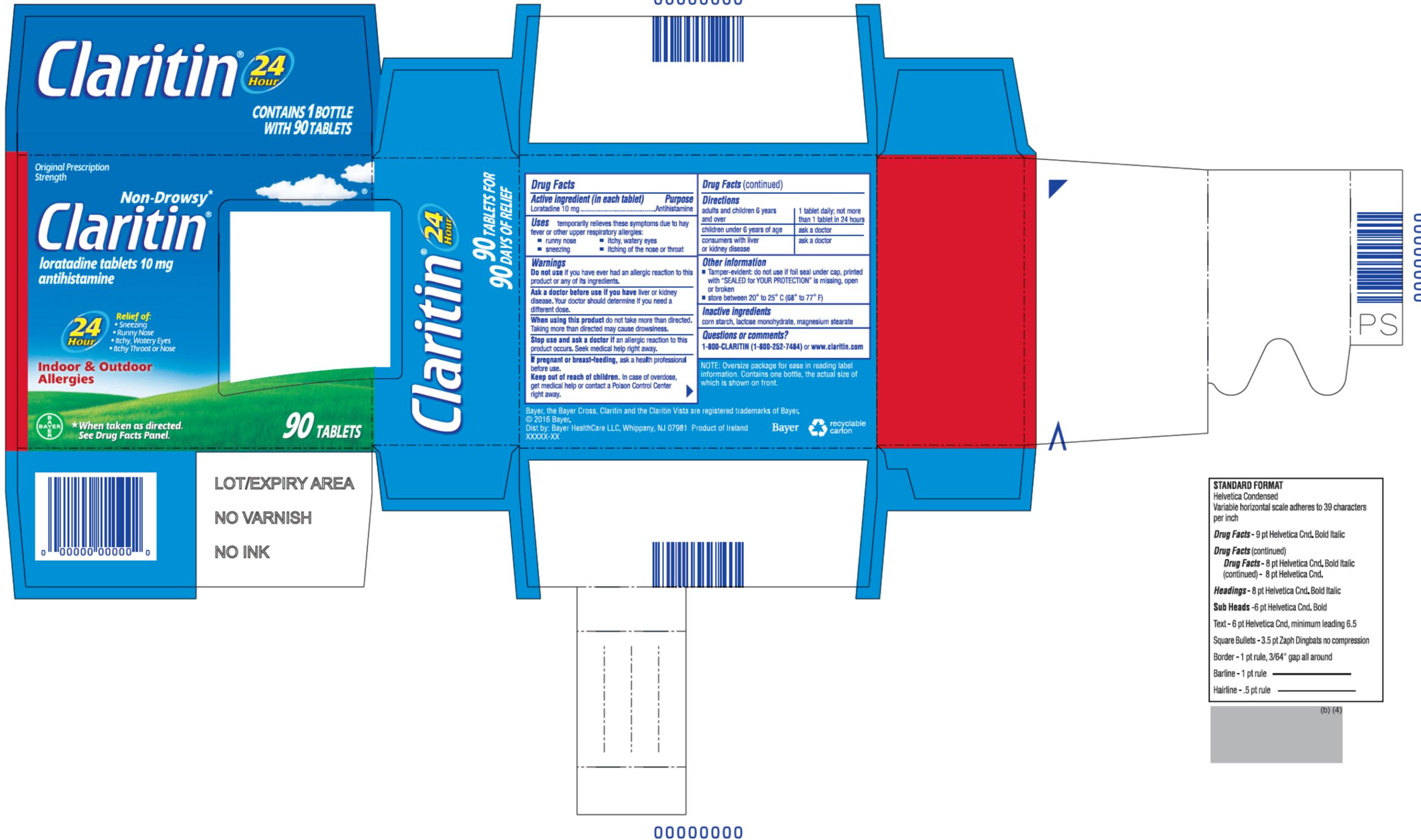
Square Bullets - 3.5 pt Zaph Dingbats no compression

Border - 1 pt rule, 3/64" gap all around

Barline - 1 pt rule _____

Hairline - .5 pt rule _____





Drug Facts
Active ingredient (in each tablet) Purpose
 Loratadine 10 mgAntihistamine

Uses temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ runny nose ■ itchy, watery eyes
 ■ sneezing ■ itching of the nose or throat

Warnings
 Do not use if you have ever had an allergic reaction to this product or any of its ingredients.
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Drug Facts (continued)
Directions
 adults and children 6 years and over 1 tablet daily; not more than 1 tablet in 24 hours
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 consumers with liver or kidney disease ask a doctor

Other information
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 XXXXX-XX Bayer recyclable carton

LOT/EXPIRY AREA
 NO VARNISH
 NO INK

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Square Bullets - 3.5 pt Zaph Dingbats no compression

Border - 1 pt rule, 3/64" gap all around

Barline - 1 pt rule _____

Hairline - .5 pt rule _____

(b) (4)



(b) (4)

Front of Card

STANDARD FORMAT
 Helvetica Condensed
 Variable horizontal scale adheres to 39 characters per inch
Drug Facts - 9 pt Helvetica Cnd. Bold Italic
Drug Facts (continued)
Drug Facts - 8 pt Helvetica Cnd. Bold Italic (continued) - 8 pt Helvetica Cnd.
Headings - 8 pt Helvetica Cnd. Bold Italic
Sub Heads - 6 pt Helvetica Cnd. Bold
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 Square Bullets - 3.5 pt Zaph Dingbats no compression
 Border - 1 pt rule, 3/64" gap all around
 Barline - 1 pt rule _____
 Hairline - .5 pt rule _____

(b) (4)

Non-Drowsy*

Claritin®

loratadine tablets 10 mg/antihistamine

24

Hour

<p>Drug Facts</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Active ingredient (in each tablet)</th> <th style="text-align: left;">Purpose</th> </tr> </thead> <tbody> <tr> <td>Loratadine 10 mg</td> <td>Antihistamine</td> </tr> </tbody> </table> <p>Uses temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:</p> <ul style="list-style-type: none"> ■ runny nose ■ sneezing ■ itchy, watery eyes ■ itching of the nose or throat <p>Warnings Do not use if you have ever had an allergic reaction to this product or any of its ingredients. Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose. When using this product do not take more than directed. Taking more than directed may cause drowsiness. Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away. If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.</p>	Active ingredient (in each tablet)	Purpose	Loratadine 10 mg	Antihistamine	<p>Drug Facts (continued)</p> <p>Directions</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td>adults and children 6 years and over</td> <td>1 tablet daily; not more than 1 tablet in 24 hours</td> </tr> <tr> <td>children under 6 years of age</td> <td>ask a doctor</td> </tr> <tr> <td>consumers with liver or kidney disease</td> <td>ask a doctor</td> </tr> </tbody> </table> <p>Other information</p> <ul style="list-style-type: none"> ■ Tamper-evident: do not use if foil seal under cap, printed with "SEALED for YOUR PROTECTION" is missing, open or broken ■ store between 20° to 25° C (68° to 77° F) <p>Inactive ingredients corn starch, lactose monohydrate, magnesium stearate</p> <p>Questions or comments? 1-800-CLARITIN (1-800-252-7484) or www.claritin.com</p>	adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours	children under 6 years of age	ask a doctor	consumers with liver or kidney disease	ask a doctor
Active ingredient (in each tablet)	Purpose										
Loratadine 10 mg	Antihistamine										
adults and children 6 years and over	1 tablet daily; not more than 1 tablet in 24 hours										
children under 6 years of age	ask a doctor										
consumers with liver or kidney disease	ask a doctor										

No Varnish/No Copy
 No Color
 Julian Date/EXP Area



PULL TO OPEN

ITM #XXXXX



*When taken as directed. See Drug Facts Panel.

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 Bayer

Back of Card

**ATTACH LEGEND ON ALL
DIGITAL MECHANICALS**

MODIFIED FORMAT
 Helvetica Condensed
 Variable horizontal scale adheres to 43 characters per inch
Headings - 5 pt Helvetica Cnd. Bold Italic
Sub Heads - 5 pt Helvetica Cnd. Bold
 Text - 5 pt Helvetica Cnd, minimum leading 5.5
 Square Bullets - 3 pt Zaph Dingbats no compression

(b) (4)

 <p>Non-Drawsy® Claritin® 24 Hour loratadine tablets 10 mg/antihistamine</p> <p>Relief of:</p> <ul style="list-style-type: none"> • Sneezing • Runny Nose • Itchy, Watery Eyes • Itchy Throat or Nose <p>Indoor & Outdoor Allergies</p> <p>*When taken as directed. See Drug Facts Panel.</p> <p>50 TABLETS</p>	<p>Active ingredient (in each tablet) Loratadine 10 mg</p> <p>Purpose Antihistamine</p> <p>Warnings Do not take Claritin if you are allergic to loratadine or other active ingredients in this product. Do not take Claritin if you have had an allergic reaction to this product or any of its ingredients. Ask a doctor before use if you have liver or kidney disease. Your doctor should determine if you need a different dose.</p> <p>Directions When using this product do not take more than directed. Taking more than directed may cause drowsiness. Stop use and ask a doctor if an allergic reaction to this product occurs. Seek medical help right away if you have a severe allergic reaction. Ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.</p> <p>Directions ■ adults and children 6 years and over: 1 tablet orally; not more than 1 tablet in 24 hours ■ children under 6 years of age: ask a doctor ■ consumers with liver or kidney disease: ask a doctor</p> <p>Other information ■ Tamper-evident: do not use if the seal is broken or if the seal is missing. SEELED for YOUR PROTECTION. Is missing, open or broken ■ store between 20° to 25° C (68° to 77° F)</p> <p>Questions or comments? 1-800-CLARITIN (1-800-292-7484) or www.claritin.com</p> <p>© 2016 Bayer. Distributed by: Bayer HealthCare LLC Whippany, NJ 07981 Product of Ireland.</p>	<p>EXP</p> <p>LOT</p> <p>XX - XXXXX</p>
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MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

Save \$5

on any Non-Drowsy* Claritin®
(70ct or larger)



© 2016 Bayer
CONSUMER: LIMIT ONE COUPON PER PURCHASE on specified product(s), size(s) and quantity stated. **LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY.** You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurer. **RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. **USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED.** Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319. Cash Value, 1/20th of 1¢. Good only in the U.S.A. XXXXX



MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

Save \$3

on any Non-Drowsy* Claritin-D®
(15ct or larger)



Sold at PHARMACY COUNTER

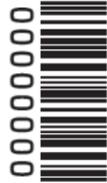
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Glue Area
NO COPY

Savings Inside!



Non-Drowsy*
Claritin®
Savings Inside!

Glue Area
NO COPY

Thank You for Using Claritin®

SAVE on Non-Drowsy* Indoor & Outdoor Allergy Relief



Relieves:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes

Also Relieves:

- Nasal Congestion
- Sinus Pressure

FOR MORE INFORMATION, VISIT Claritin.com.

*When taken as directed. See Drug Facts Panel.

Use as directed.
© 2016 Bayer.

9.75" width

11" length

MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

Save \$3

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Sold at PHARMACY COUNTER

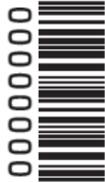
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Savings Inside!

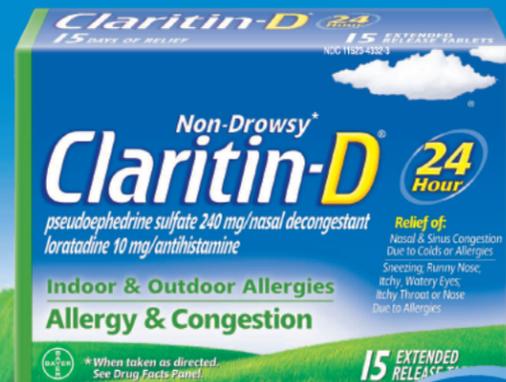


Non-Drowsy*
Claritin®
Savings Inside!

Glue Area
NO COPY

Thank You for Using Claritin®

SAVE on Non-Drowsy* Indoor & Outdoor Allergy Relief



- Relieves:**
- Sneezing
 - Runny Nose
 - Itchy, Watery Eyes

- Also Relieves:**
- Nasal Congestion
 - Sinus Pressure

FOR MORE INFORMATION, VISIT Claritin.com.

*When taken as directed. See Drug Facts Panel.

Use as directed.
© 2016 Bayer.

11" length

9.75" width

MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

Save \$5

on any Non-Drowsy* Claritin®
(80ct only)



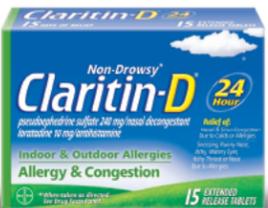
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Sold at PHARMACY COUNTER

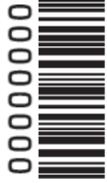
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Savings Inside!



Non-Drowsy*
Claritin®
Savings Inside!

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Thank You for Using Claritin®

SAVE on Non-Drowsy* Indoor & Outdoor Allergy Relief



Relieves:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes

Also Relieves:

- Nasal Congestion
- Sinus Pressure

FOR MORE INFORMATION, VISIT Claritin.com.

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Use as directed.
© 2016 Bayer.

11" length

9.75" width

MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

Save \$5
on any Non-Drowsy* Claritin®
(90ct only)



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CONSUMER: LIMIT ONE COUPON PER PURCHASE on specified product(s), size(s) and quantity stated. **LIMIT OF 4 EXACT SAME COUPONS PER HOUSEHOLD PER DAY.** You pay any sales tax. Void if copied, sold, transferred, altered, or auctioned. Coupon is not valid for purchases reimbursed by Medicaid, Medicare, similar federal or state programs, or health insurer. **RETAILER:** You are authorized to act as our agent and redeem this coupon at face value on the specified product(s). We will reimburse you for the face value of this coupon plus 8¢ if submitted in compliance with the Bayer HealthCare LLC Coupon Redemption Policy, incorporated herein by reference. **USE NOT CONSISTENT WITH THESE TERMS MAY CONSTITUTE FRAUD AND MAY VOID ALL COUPONS SUBMITTED.** Send coupons to: Bayer HealthCare LLC, P.O. Box 880319, El Paso, TX 88588-0319. Cash Value, 1/20th of 1¢. Good only in the U.S.A. XXXXX



MANUFACTURER'S COUPON EXPIRES X/XX/XXXX

Save \$3
on any Non-Drowsy* Claritin-D®
(15ct or larger)



Sold at PHARMACY COUNTER

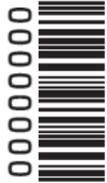
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Glue Area
NO COPY

Savings Inside!



Non-Drowsy*
Claritin®
Savings Inside!

Glue Area
NO COPY

Thank You for Using Claritin®

SAVE on Non-Drowsy*
Indoor & Outdoor Allergy Relief



Relieves:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes

Also Relieves:

- Nasal Congestion
- Sinus Pressure

FOR MORE INFORMATION, VISIT Claritin.com.

*When taken as directed. See Drug Facts Panel.

Use as directed.
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11" length

9.75" width

MANUFACTURER'S COUPON
EXPIRATION DATE 00/00/00

SAVE \$5
ONLY on Non-Drowsy* Claritin® 80ct.

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SAVE \$5 NOW 

Non-Drowsy*
Claritin®
loratadine tablets 10 mg
antihistamine

24 Hour Relief of:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itchy Throat or Nose

Indoor & Outdoor Allergies

 *When taken as directed. See Drug Facts Panel.

MANUFACTURER'S COUPON
 EXPIRATION DATE 00/00/00

SAVE \$6
ONLY on Non-Drowsy* Claritin® 90ct.

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SAVE \$6 NOW **PEEL HERE**

Non-Drowsy*
Claritin®
loratadine tablets 10 mg
antihistamine


Relief of:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itchy Throat or Nose

Indoor & Outdoor Allergies


***When taken as directed. See Drug Facts Panel.**

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/s/

THERESA M MICHELE
08/09/2016