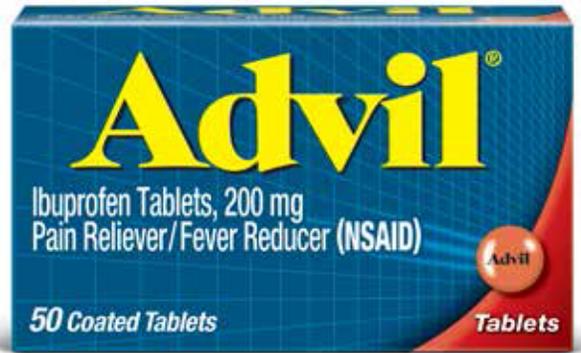




090177e18bf197da\Final\Final On: 18-May-2017 04:35 (GMT)

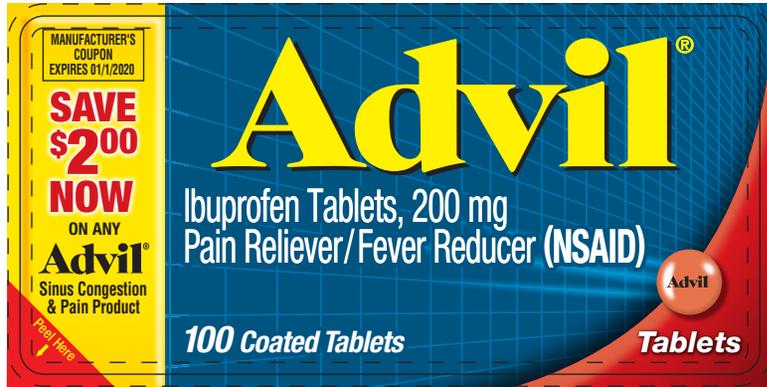
PRODUCT SHOWN IS FOR SIZE AND PLACEMENT ONLY. ACTUAL GRAPHICS MAY VARY.



090177e18bf1978c\Final\Final On: 18-May-2017 04:22 (GMT)

PRODUCT SHOWN IS FOR SIZE AND PLACEMENT ONLY. ACTUAL GRAPHICS MAY VARY.

FRONT



BACK



Encode: 8110003057303415132001103263200101

**NOTE:** ART CONTAINS A *LIVE* DIGICODE. PRINTER RESPONSIBLE FOR ACCURATE REPRODUCTION.

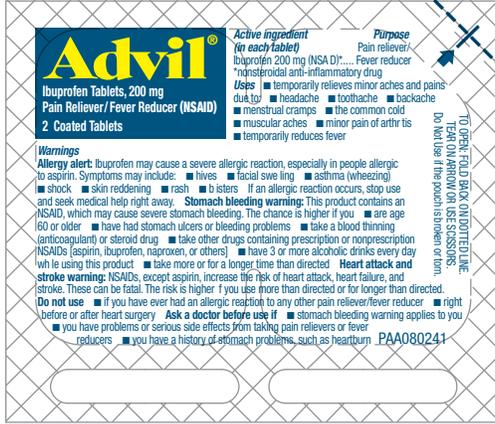
**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)



090177e18b47a4f2\Final\Final On: 21-Feb-2017 07:01 (GMT)



FRONT

128 CODE = 080241

**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.75 pt
• SUBHEADINGS/BODY TEXT	4.75 pt
• LEADING	4.75 pt
• BULLETS	3.75 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	N/A

BACK

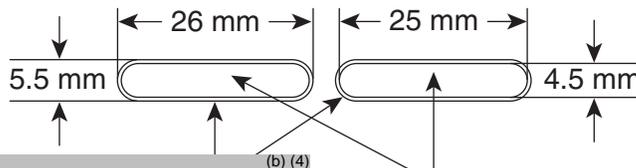
■ you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke ■ you are taking a diuretic **Ask a doctor or pharmacist before use if you are** ■ under a doctor's care for any serious condition ■ taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin ■ taking any other drug **When using this product** ■ take with food or milk if stomach upset occurs **Stop use and ask a doctor if** ■ you experience any of the following signs of stomach bleeding: ■ feel faint ■ vomit blood ■ have bloody or black stools ■ have stomach pain that does not get better ■ you have symptoms of heart problems or stroke: ■ chest pain ■ trouble breathing ■ weakness in one part or side of body ■ slurred speech ■ leg swelling ■ pain gets worse or lasts more than 10 days ■ fever gets worse or lasts more than 3 days ■ redness or swelling is present in the painful area ■ any new symptoms appear **If pregnant or breast-feeding**, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. **Directions** ■ do not take more than directed ■ the smallest effective dose should be used ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor **Other information** ■ read all warnings and directions before use. ■ store at 20-25°C (68-77°F) ■ avoid excessive heat above 40°C (104°F) **Inactive ingredients:** acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, povidone, pregelatinized starch, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax **Questions or comments?** call to Free 1-800-85-ADVIU. Pfizer, Madison, NJ 07340 USA © 2016 Pfizer Inc. For most recent product information, visit www.Advii.com PAA080242

SEAL AREA FOR LOT & EXP  
25 mm x 4.5 mm



128 CODE = 080242

FOR BACK ONLY



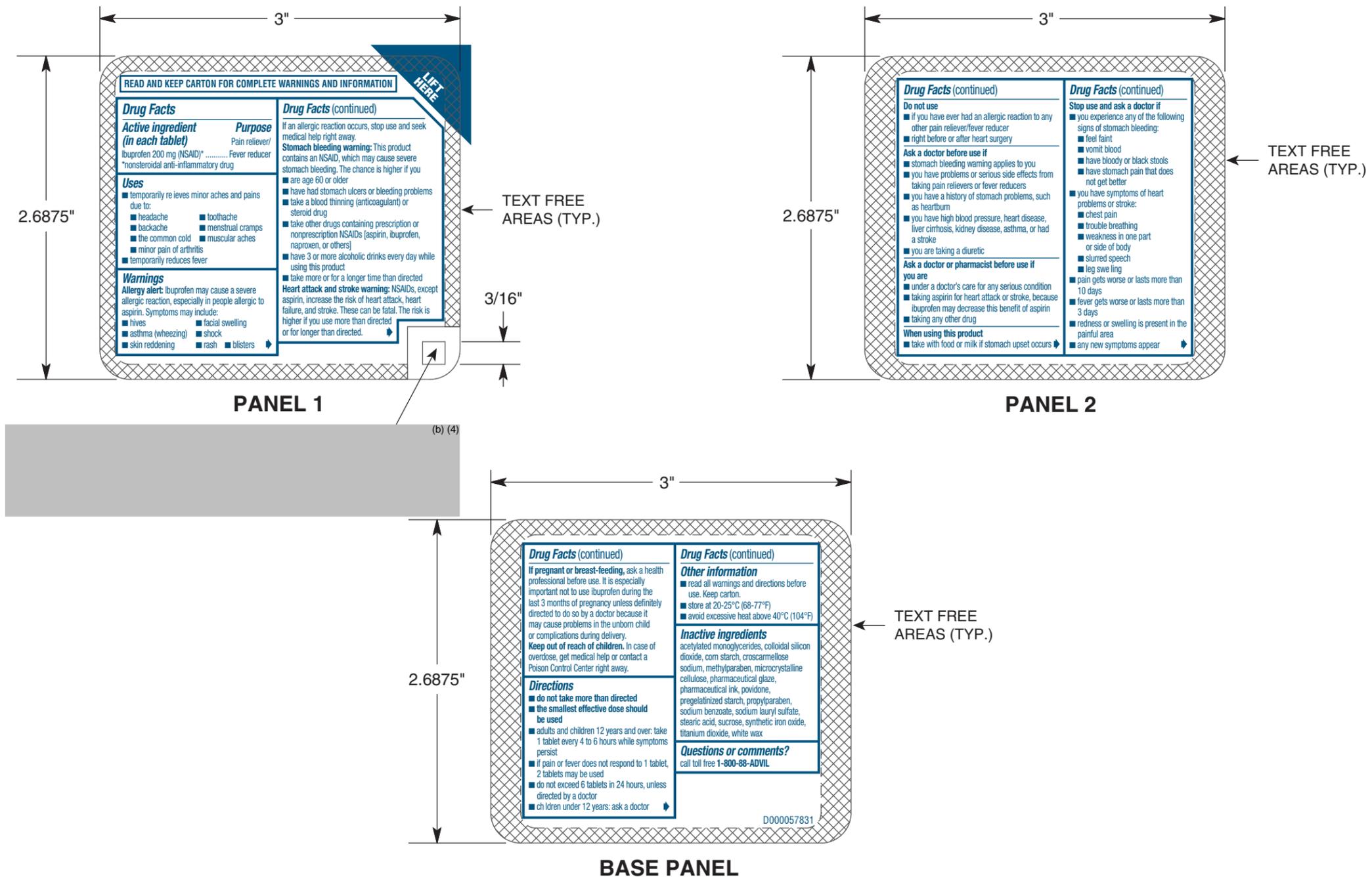
SEAL AREA FOR LOT & EXP  
25 mm x 4.5 mm  
(INNER OVAL)

PRODUCTION

(NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.75 pt
• SUBHEADINGS/BODY TEXT	4.75 pt
• LEADING	4.75 pt
• BULLETS	3.75 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	N/A



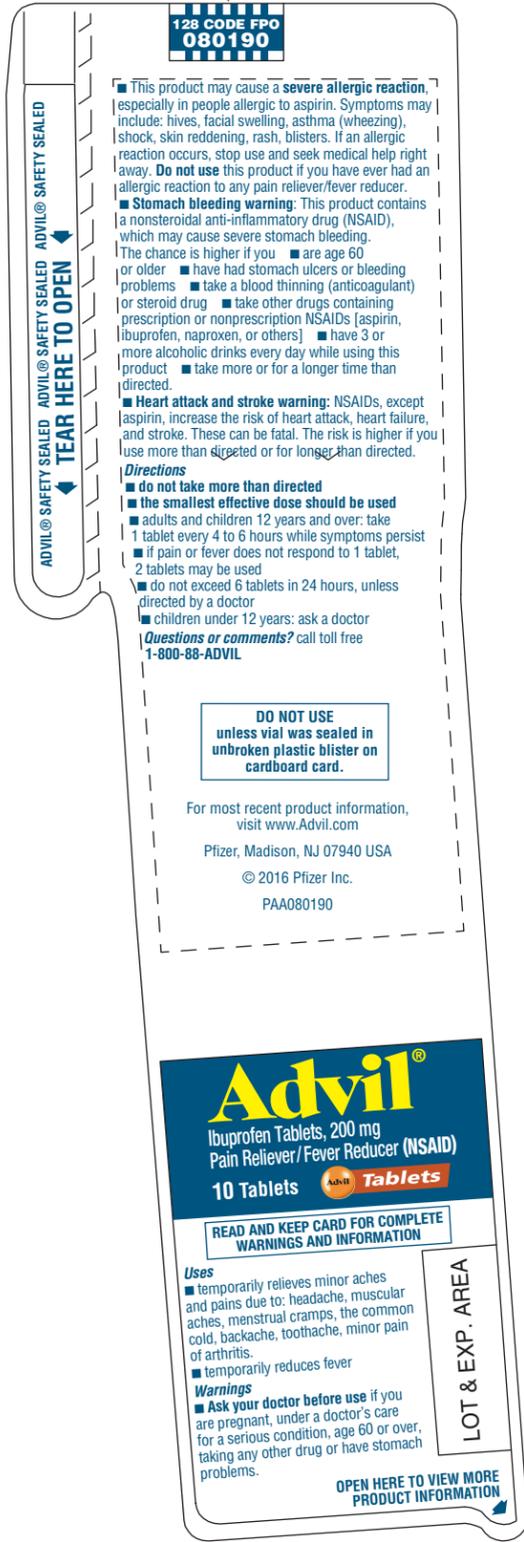
**PRODUCTION**

(NOT COLOR ACCURATE)

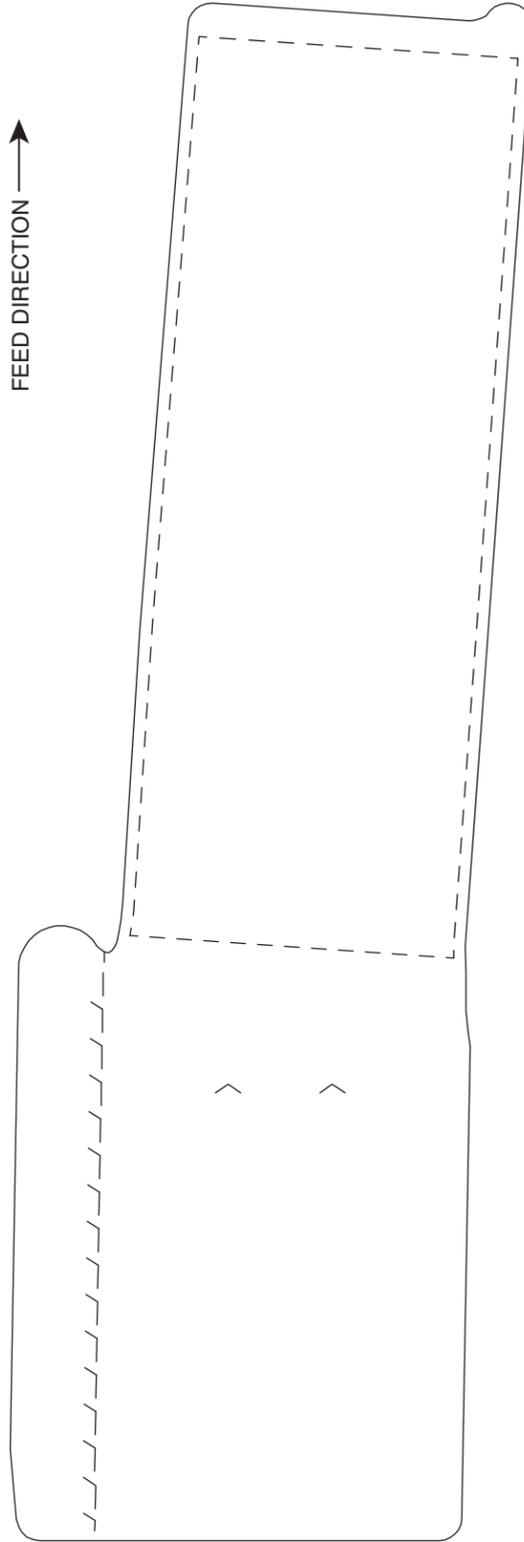
(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

HIGH DENSITY CODE 128 LOCATION.  
SUBSET C, 10 MIL DENSITY,  
MUST SCAN AT GRADE A OR B  
ACCORDING TO ANSI STANDARDS.



OUTSIDE



INSIDE

**PRODUCTION** (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE	.5 pt

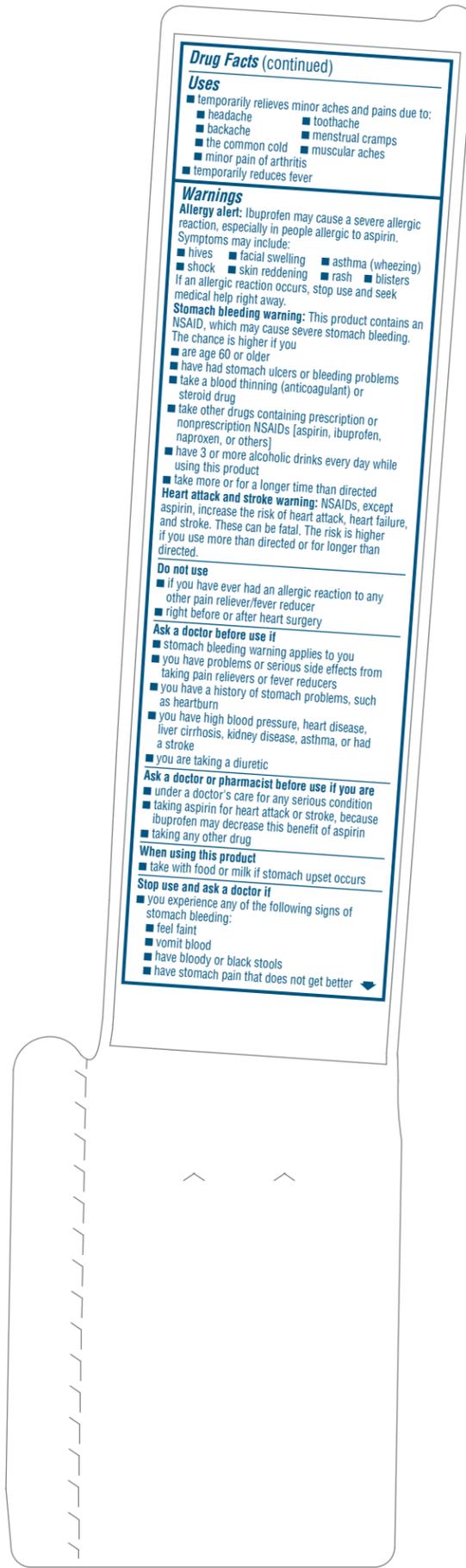
128 CODE AREA SUBSET C  
 10 MIL DENSITY WITH  
 4, 6 OR 8 DIGITS  
 (UNVARNISHED)  
**128 CODE = 080244**



OUTSIDE

FEED DIRECTION ↑

UNVARNISHED AREA FOR LOT & EXP. DATE



INSIDE

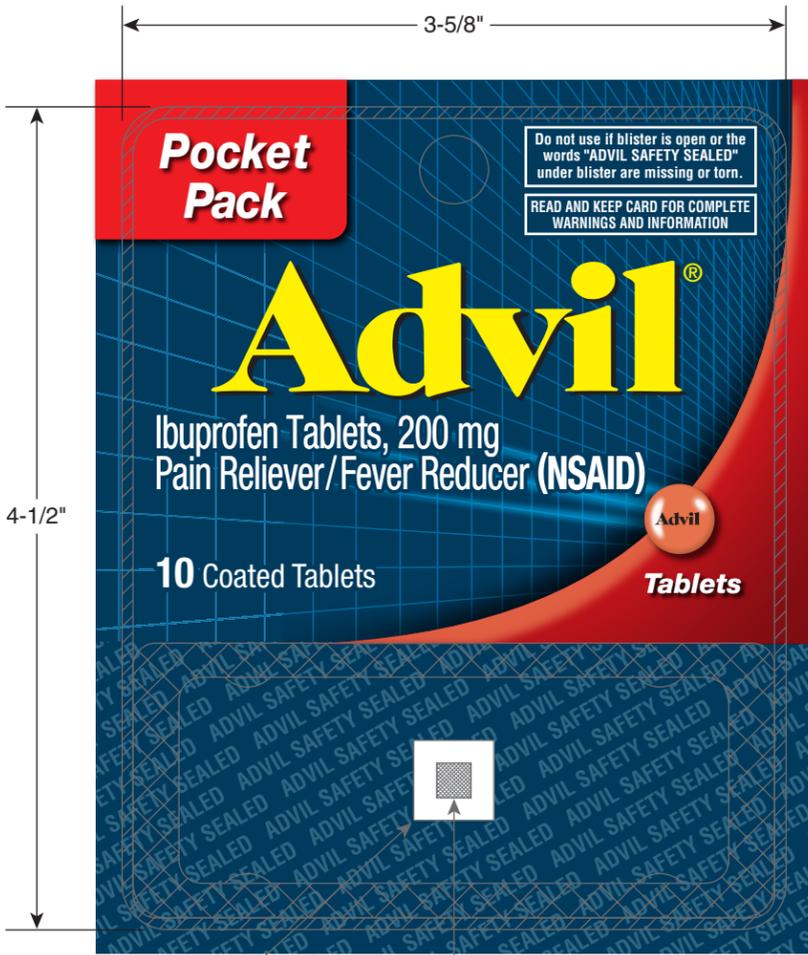
**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

(b) (4)



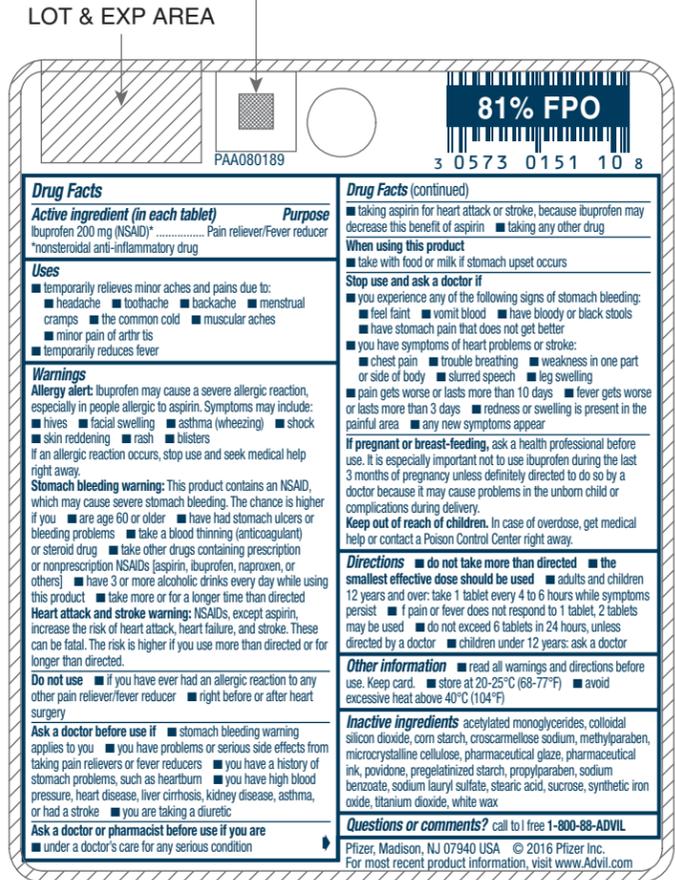
4-1/2"

3-5/8"

1/8" CLEAR AREA AROUND DATA MATRIX - UNPRINTE

(b) (4)

FRONT



LOT & EXP AREA

PAA080189

81% FPO

3 0573 0151 10 8

**Drug Facts**

**Active ingredient (in each tablet)**

Ibuprofen 200 mg (NSAID)\* ..... Pain reliever/Fever reducer

\*nonsteroidal anti-inflammatory drug

**Purpose**

Pain reliever/Fever reducer

**Drug Facts (continued)**

■ taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin ■ taking any other drug

**When using this product**

■ take with food or milk if stomach upset occurs

**Stop use and ask a doctor if**

■ you experience any of the following signs of stomach bleeding: ■ feel faint ■ vomit blood ■ have bloody or black stools ■ have stomach pain that does not get better

■ you have symptoms of heart problems or stroke: ■ chest pain ■ trouble breathing ■ weakness in one part of side of body ■ slurred speech ■ leg swelling

■ pain gets worse or lasts more than 10 days ■ fever gets worse or lasts more than 3 days ■ redness or swelling is present in the painful area ■ any new symptoms appear

**If pregnant or breast-feeding**, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions** ■ do not take more than directed ■ the smallest effective dose should be used ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist ■ 1 pain or fever does not respond to 1 tablet, 2 tablets may be used ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Other information** ■ read all warnings and directions before use. Keep card. ■ store at 20-25°C (68-77°F) ■ avoid excessive heat above 40°C (104°F)

**Inactive ingredients** acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, povidone, pregelatinized starch, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

**Questions or comments?** call 1 free 1-800-88-ADVIL

Pfizer, Madison, NJ 07940 USA © 2016 Pfizer Inc. For most recent product information, visit www.Advill.com

**Warnings**

**Allergy alert:** Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include: ■ hives ■ facial swelling ■ asthma (wheezing) ■ shock ■ skin reddening ■ rash ■ blisters

If an allergic reaction occurs, stop use and seek medical help right away.

**Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Do not use** ■ if you have ever had an allergic reaction to any other pain reliever/fever reducer ■ right before or after heart surgery

**Ask a doctor before use if** ■ stomach bleeding warning applies to you ■ you have problems or serious side effects from taking pain relievers or fever reducers ■ you have a history of stomach problems, such as heartburn ■ you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke ■ you are taking a diuretic

**Ask a doctor or pharmacist before use if you are** ■ under a doctor's care for any serious condition

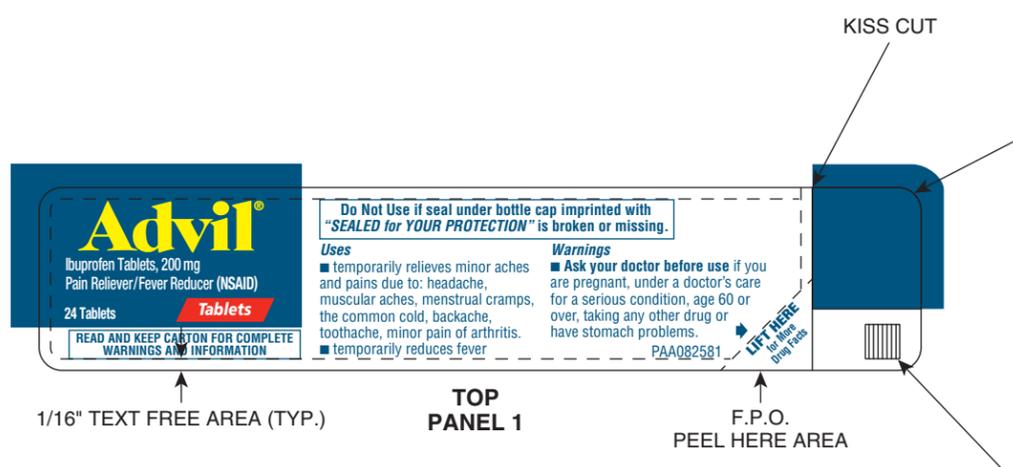
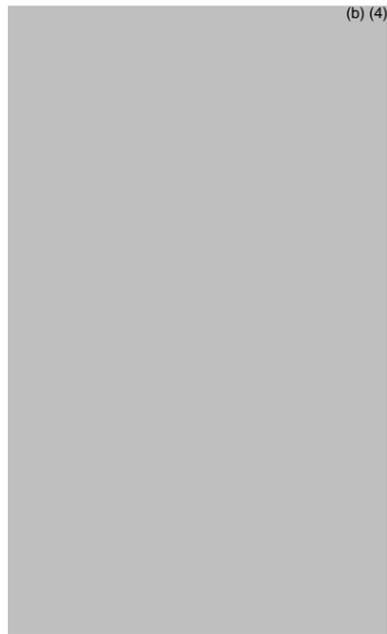
**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

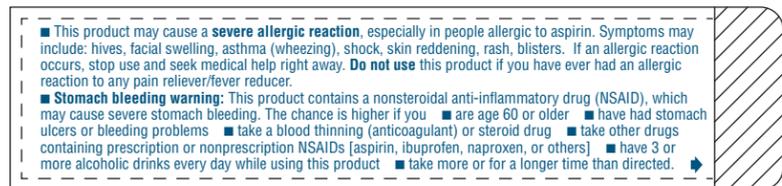
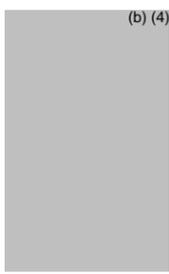


DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



3/8" HINGE AREA UNVARNISHED

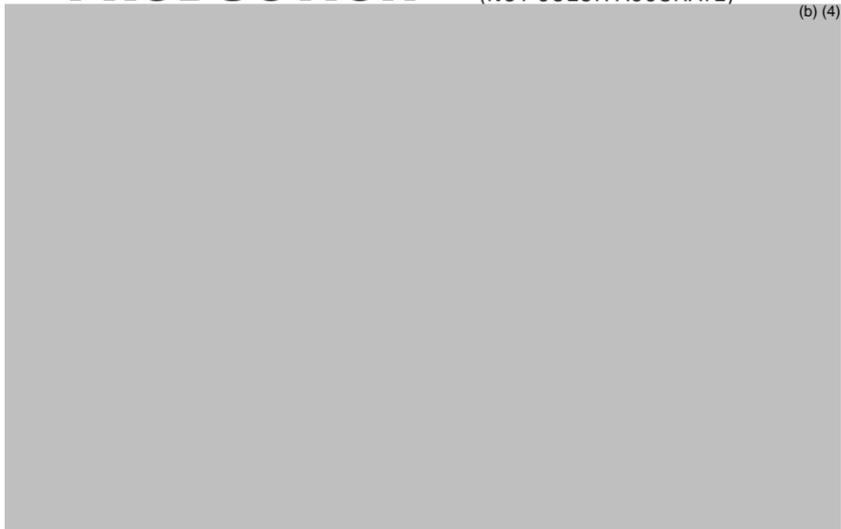
BASE PANEL 3



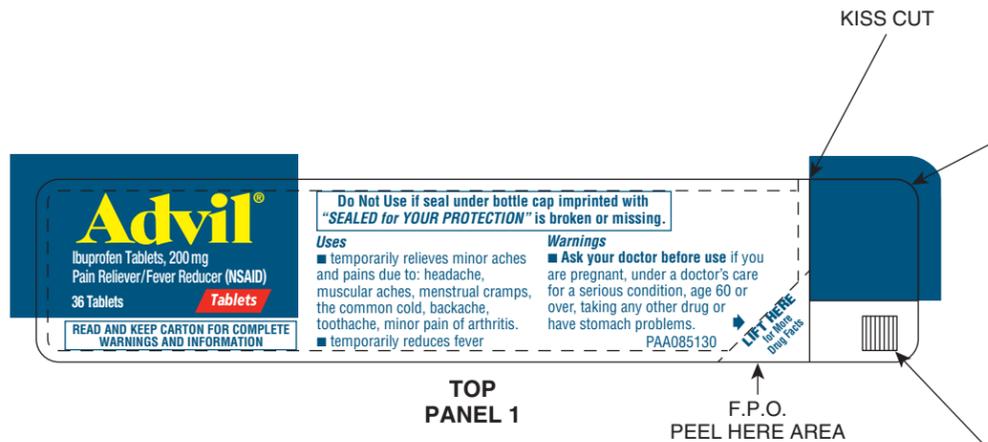
3/8" HINGE AREA UNVARNISHED

RELEASED BACK PANEL 2

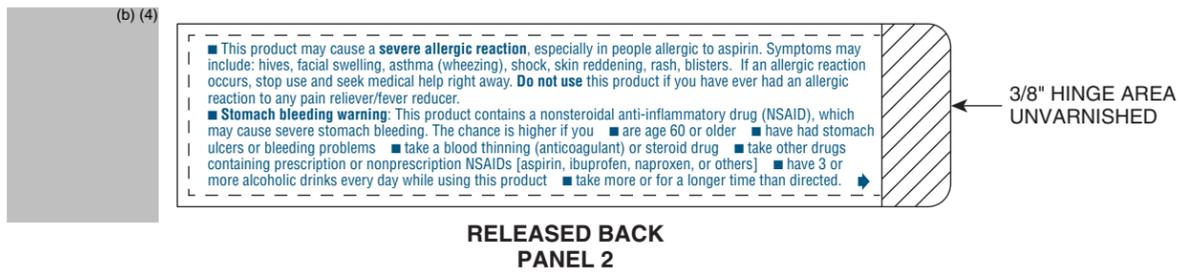
**PRODUCTION** (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt



3/8" HINGE AREA UNVARNISHED



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**Advil**<sup>®</sup>  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
50 Tablets **Tablets**

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses** ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems. ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer. ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you: ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed. ■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed. **Directions** ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Questions or comments?**  
call toll free 1-800-88-ADVIL © 2016 Pfizer Inc.  
For most recent product information, visit www.Advil.com  
Pfizer, Madison, NJ 07940 USA

PAA082583

(b) (4)



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

# Advil®

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

100 Tablets Tablets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

**Uses**

- temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis.
- temporarily reduces fever

**Warnings**

- **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
- This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
- **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you
  - are age 60 or older
  - have had stomach ulcers or bleeding problems
  - take a blood thinning (anticoagulant) or steroid drug
  - take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others]
  - have 3 or more alcoholic drinks every day while using this product
  - take more or for a longer time than directed.

**Directions**

- **do not take more than directed**
- **the smallest effective dose should be used**
- adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 tablet, 2 tablets may be used
- do not exceed 6 tablets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

**Questions or comments?**  
call toll free **1-800-88-ADVIL**  
For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Pfizer, Madison, NJ 07940 USA  
© 2016 Pfizer Inc.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

PAA080142

(b) (4)



## PRODUCTION (NOT COLOR ACCURATE)

(b) (4)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**Advil**<sup>®</sup>  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
115 Tablets **Tablets**

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Do Not Use** if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

**Uses**  
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions**  
 ■ **do not take more than directed**  
 ■ **the smallest effective dose should be used**  
 ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist  
 ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used  
 ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor  
 ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free 1-800-88-ADVIL  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2016 Pfizer Inc.

PAA083084

# PRODUCTION

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**Advil**<sup>®</sup>  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
130 Tablets **Tablets**

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Do Not Use** if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

**Uses**  
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** ■ **do not take more than directed**  
 ■ **the smallest effective dose should be used**  
 ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist  
 ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used  
 ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor  
 ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free **1-800-88-ADVIL**  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2017 Pfizer Inc.

PAA085128

**PRODUCTION** (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**TOP PANEL 1**

NO COPY 1/16" (0.0625") FROM DIE. DOTTED LINE FOR HOLDING ONLY AND DOES NOT PRINT.

KISS CUT

**Easy Open ARTHRITIS CAP**

Arthritis Foundation  
**Ease of Use CAP**

THIS PACKAGE FOR HOUSEHOLDS WITHOUT YOUNG CHILDREN

**Advil**<sup>®</sup>

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

**200 Coated Tablets**      **Tablets**

**Drug Facts**

**Active ingredient (in each tablet)**  
Ibuprofen 200 mg (NSAID)\* .....Fever reducer  
\*nonsteroidal anti-inflammatory drug

**Purpose**  
Pain reliever/  
Fever reducer

**Uses**

- temporarily relieves minor aches and pains due to:
  - headache
  - toothache
  - backache
  - menstrual cramps
  - the common cold
  - muscular aches
  - minor pain of arthritis
  - temporarily reduces fever

PAA080143

FPO

3 05 73 01 54 21 5

LIFT HERE for More Drug Facts

**BASE PANEL 3**

3/8" HINGE AREA UNVARNISHED (LINES DO NOT PRINT)

**Drug Facts (continued)**

**If pregnant or breast-feeding**, ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions** ■ do not take more than directed  
■ the smallest effective dose should be used  
■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist  
■ if pain or fever does not respond to 1 tablet, 2 tablets may be used  
■ do not exceed 6 tablets in 24 hours, unless directed by a doctor  
■ children under 12 years: ask a doctor

**Other information** ■ read all warnings and directions before use  
■ store at 20-25°C (68-77°F) ■ avoid excessive heat above 40°C (104°F)

**Inactive ingredients** acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, povidone, pregelatinized starch, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

**Drug Facts (continued)**

**Questions or comments?**  
call toll free 1-800-88-ADVIL

**Advil**<sup>®</sup>

For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Pfizer, Madison, NJ 07940 USA  
© 2016 Pfizer Inc.

**RELEASED BACK PANEL 2**

3/8" HINGE AREA UNVARNISHED (LINES DO NOT PRINT)

**Drug Facts (continued)**

**Warnings**

**Allergy alert:** Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:

- hives ■ facial swelling ■ asthma (wheezing)
- shock ■ skin reddening ■ rash ■ blisters

If an allergic reaction occurs, stop use and seek medical help right away.

**Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others]
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Do not use**

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

**Drug Facts (continued)**

**Ask a doctor before use if** ■ stomach bleeding warning applies to you  
■ you have problems or serious side effects from taking pain relievers or fever reducers  
■ you have a history of stomach problems, such as heartburn  
■ you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke  
■ you are taking a diuretic

**Ask a doctor or pharmacist before use if you are**

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin
- taking any other drug

**When using this product** ■ take with food or milk if stomach upset occurs

**Stop use and ask a doctor if**

- you experience any of the following signs of stomach bleeding:
  - feel faint ■ vomit blood ■ have bloody or black stools
  - have stomach pain that does not get better
- you have symptoms of heart problems or stroke:
  - chest pain ■ trouble breathing ■ weakness in one part or side of body
  - slurred speech ■ leg swelling
- pain gets worse or lasts more than 10 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present in the painful area ■ any new symptoms appear

ART BLEEDS OFF 1/16" (0.0625") OUT FROM DIE. DOTTED LINE FOR HOLDING ONLY AND DOES NOT PRINT.

THIS LINE INDICATES DIE AND DOES NOT PRINT.

NO COPY 1/16" (0.0625") FROM DIE. DOTTED LINE FOR HOLDING ONLY AND DOES NOT PRINT.

**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

# Advil®

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

200 Tablets Tablets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses**  
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems. ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away.  
**Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer. ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions**  
 ■ **do not take more than directed**  
 ■ **the smallest effective dose should be used**  
 ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist  
 ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free **1-800-88-ADVIL**  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2016 Pfizer Inc.

PAA083161

(b) (4)

## PRODUCTION (NOT COLOR ACCURATE)



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

**Advil**<sup>®</sup>  
 Ibuprofen Tablets, 200 mg  
 Pain Reliever/Fever Reducer (NSAID)  
 225 Tablets **Tablets**

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses** ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

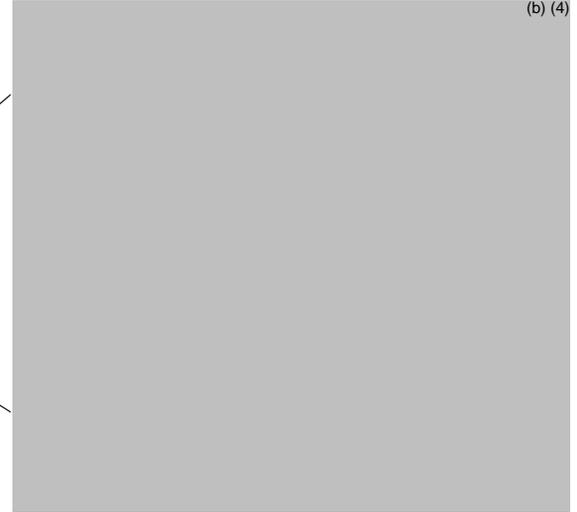
**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 tablet, 2 tablets may be used  
 ■ do not exceed 6 tablets in 24 hours, unless directed by a doctor  
 ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free 1-800-88-ADVIL  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2017 Pfizer Inc.

PAA085432



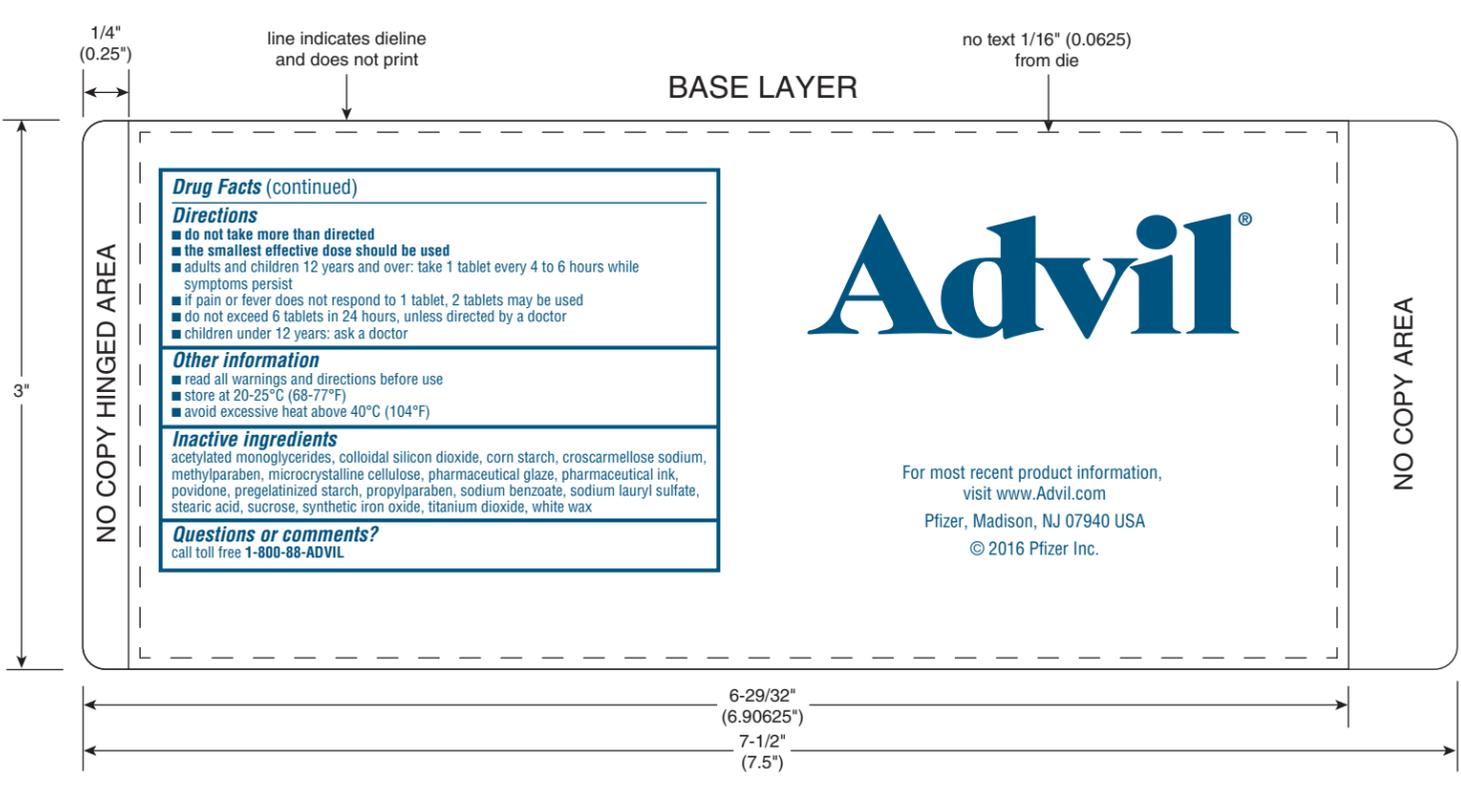
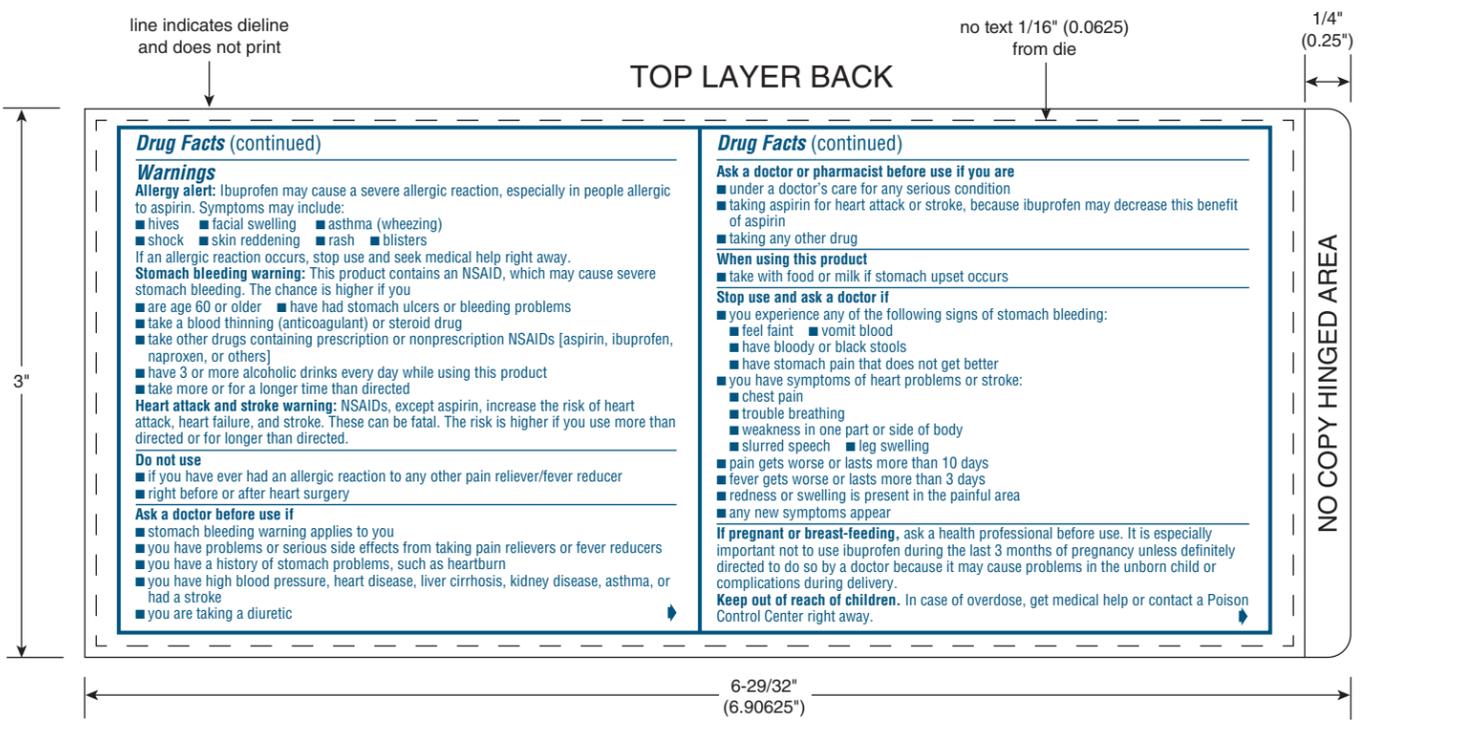
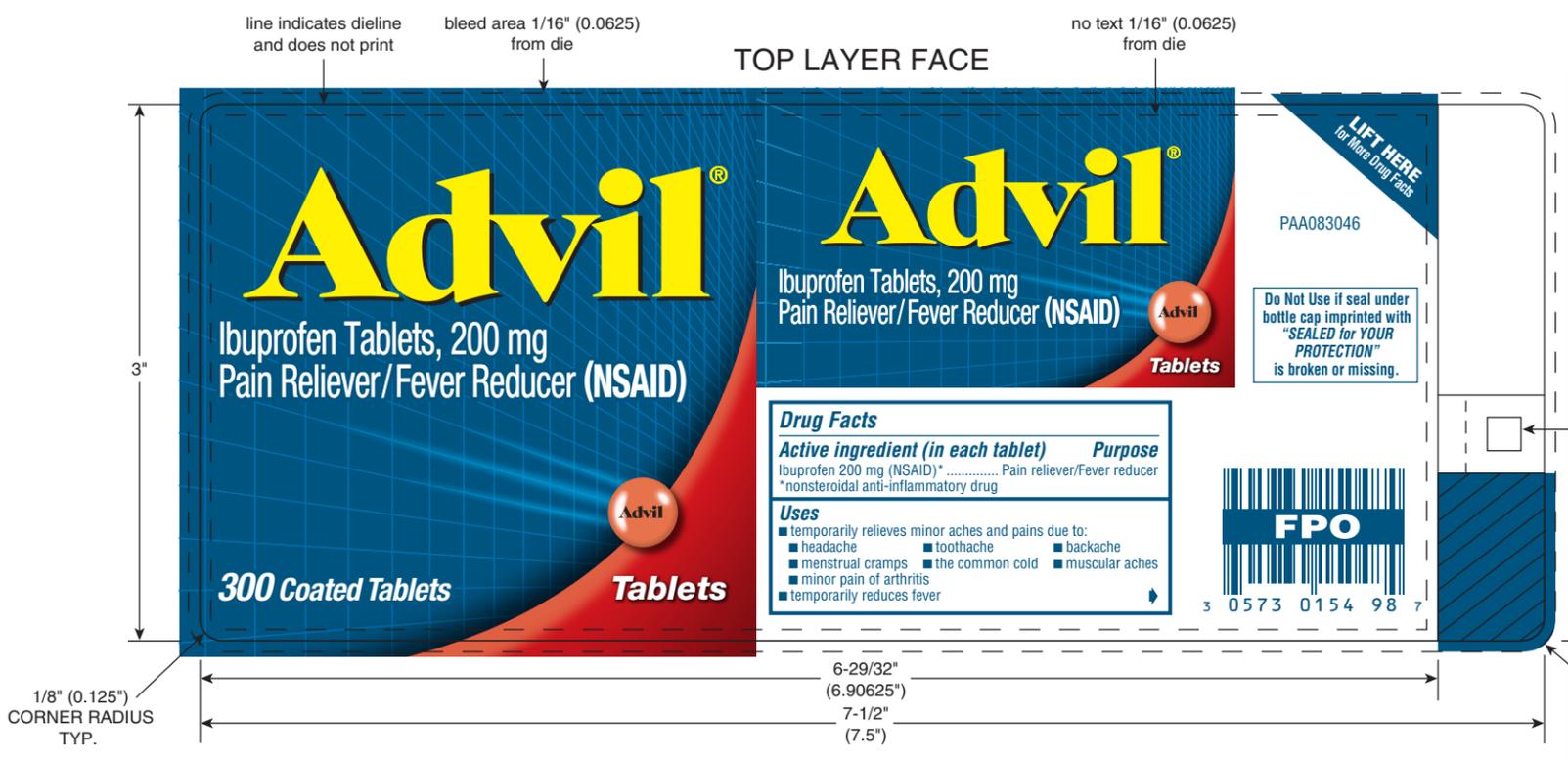
(b) (4)

**PRODUCTION** (NOT COLOR ACCURATE)

(b) (4)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



**PRODUCTION** (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

line indicates dieline and does not print

bleed area 1/16" (0.0625) from die

no text 1/16" (0.0625) from die

### TOP LAYER FACE

(b) (4)

line indicates dieline and does not print

no text 1/16" (0.0625) from die

### TOP LAYER BACK

line indicates dieline and does not print

no text 1/16" (0.0625) from die

### BASE LAYER

## PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

**PRODUCTION**

(NOT COLOR ACCURATE)



AREA FOR LOT AND EXPIRATION DATE (NO VARNISH)

(b) (4)

DRUG FACTS BOOKLET LOCATION

WHITE HOLDOUT FOR DRUG FACTS BOOKLET (NO VARNISH)

128 CODE = 070720

FPO 128 CODE AREA

FPO 128 CODE AREA

PAA070720

Do Not Use if the sealed child resistant pouch is broken or torn.

For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Pfizer, Madison, NJ 07940 USA © 2016 Pfizer Inc.

(3) 2ct PACKETS

**Advil**  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

**Advil**  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
6 Coated Tablets

Advil  
Tablets

**Advil**  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

6 Coated Tablets

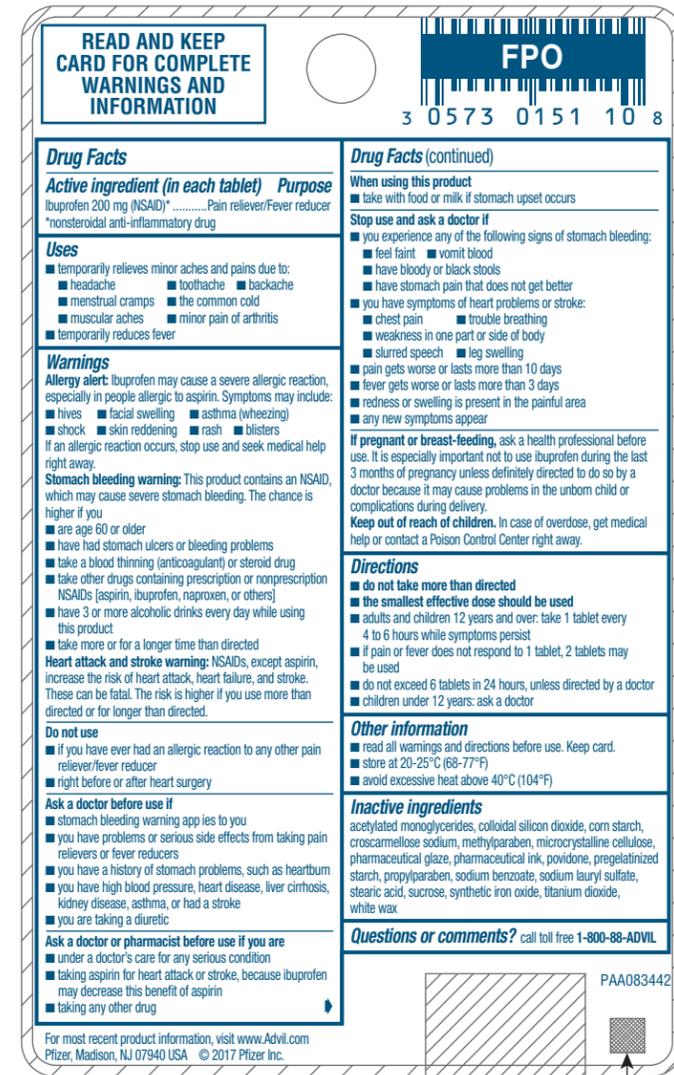
Advil  
Tablets



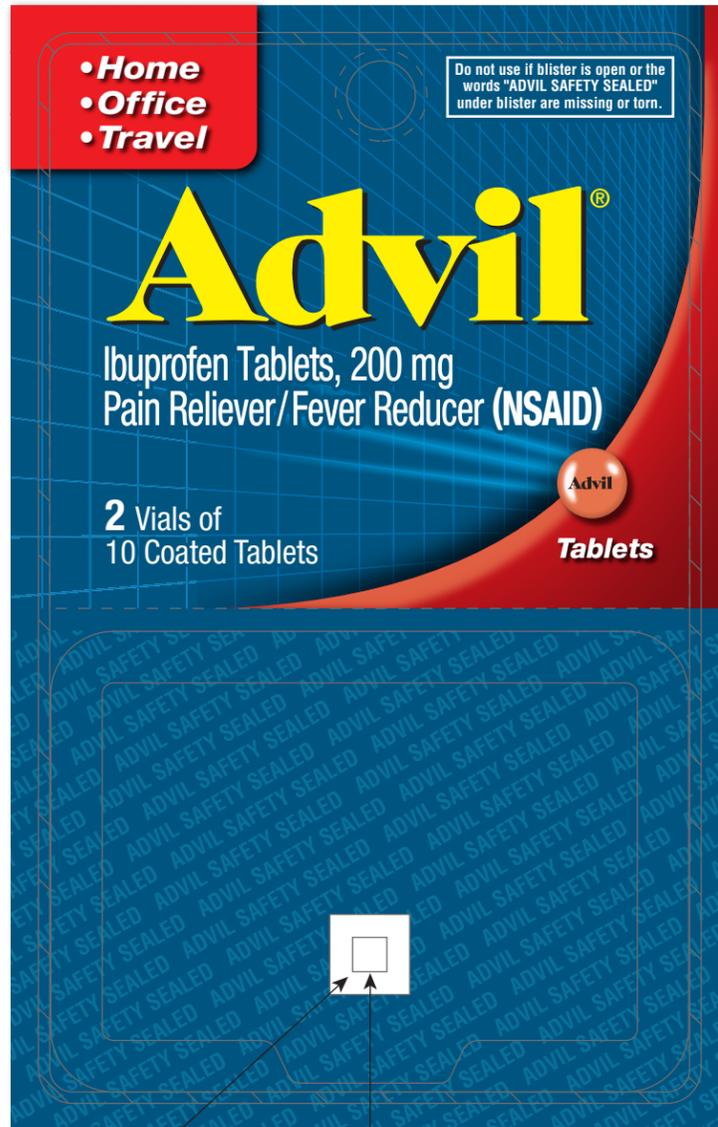
1/8" CLEAR AREA AROUND DATA MATRIX - UNPRINTED

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



(b) (4)



CLEAR AREA AROUND DATA MATRIX - UNPRINTED



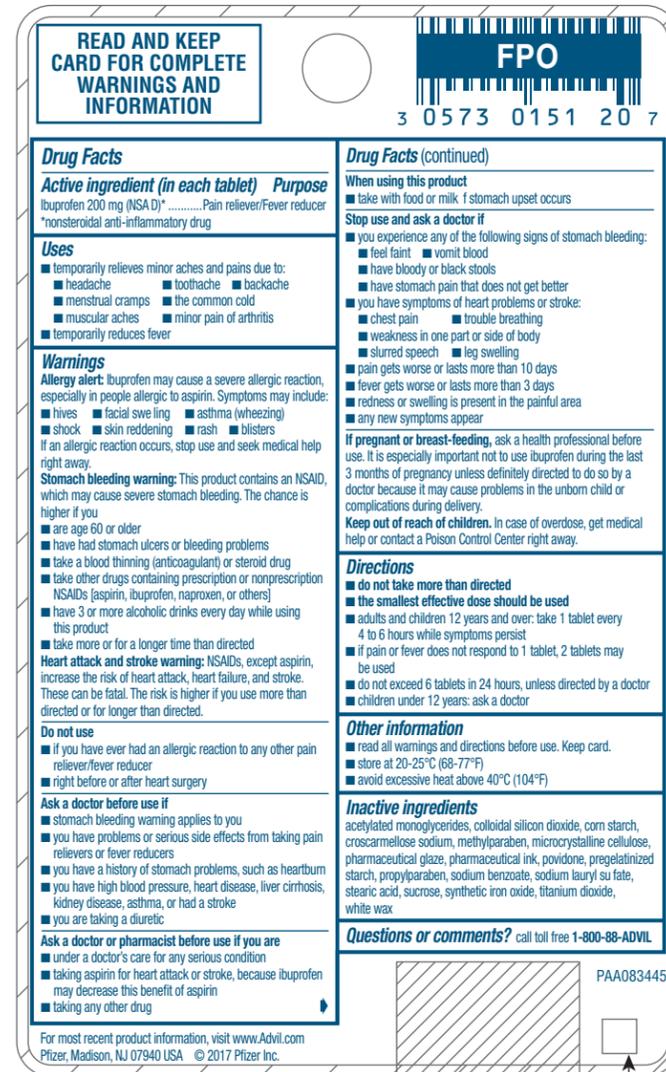
(b) (4)

**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

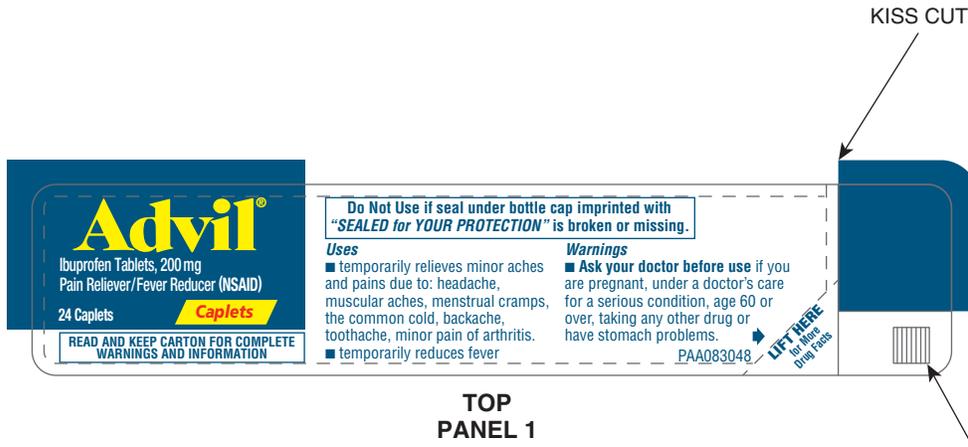


UNPRINTED/UNVARNISHED AREA FOR LOT & EXP

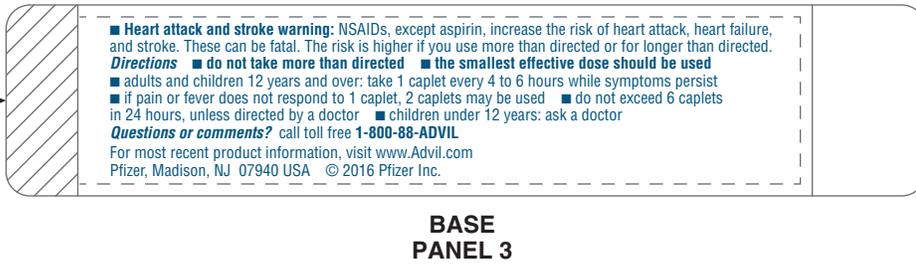


(b) (4)





3/8" HINGE AREA UNVARNISHED



**PRODUCTION** (NOT COLOR ACCURATE)

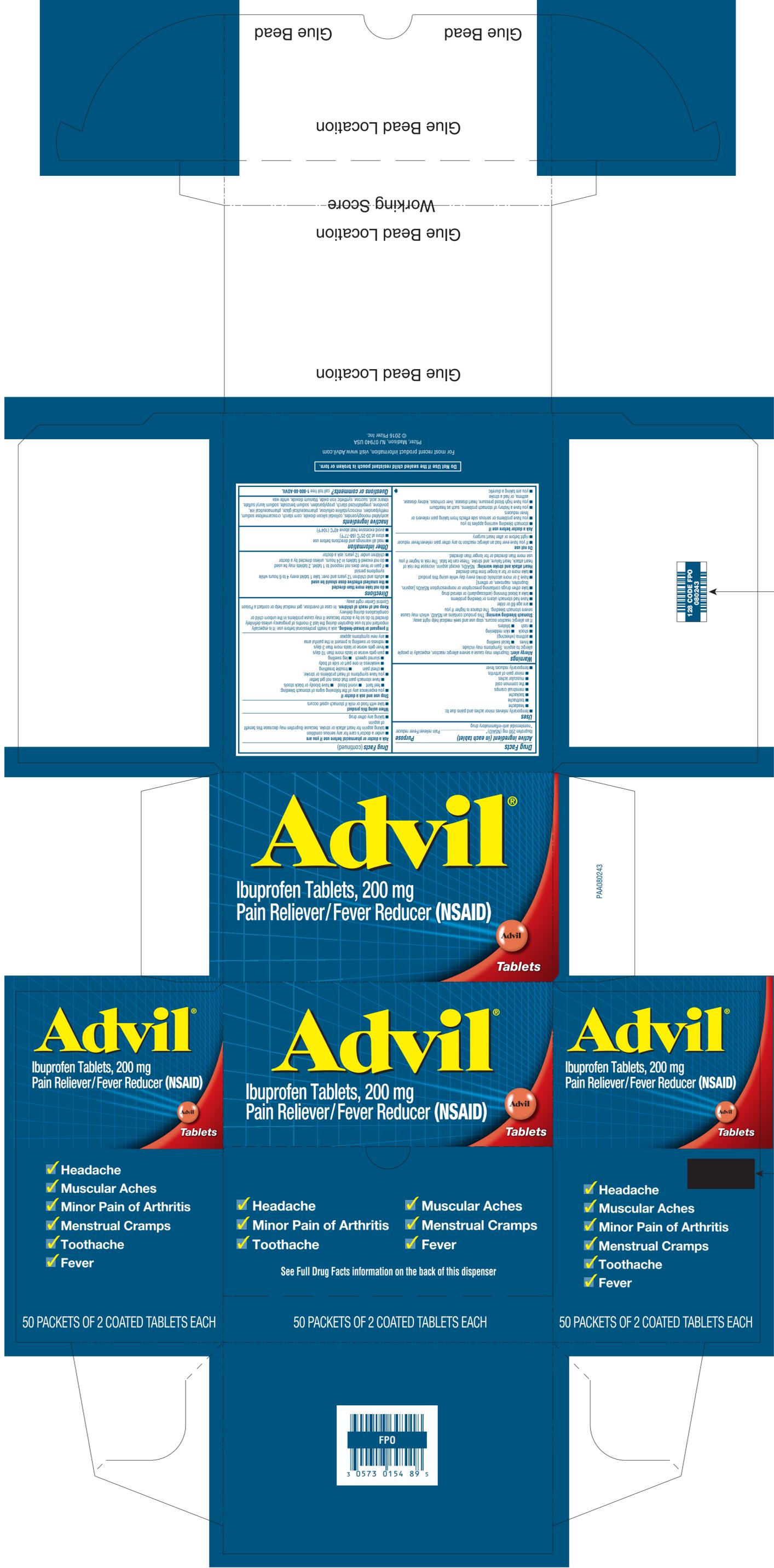


DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt





DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

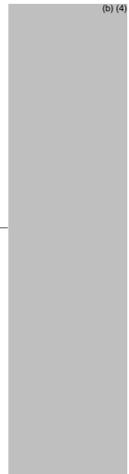


128 CODE AREA - SUBSET C, 10 MIL DENSITY WITH 4 OR 6 DIGITS (UNVARNISHED)

**PRODUCTION** (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces









**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

**Advil**<sup>®</sup>  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
200 Coated Tablets

**Advil**<sup>®</sup>  
Tablets

**Advil**<sup>®</sup>  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
200 Coated Tablets

**Advil**<sup>®</sup>  
Tablets

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Drug Facts**  
**Active ingredient (in each tablet)**  
Ibuprofen 200 mg (NSAID)\* ..... Pain reliever/fever reducer  
\*nonsteroidal anti-inflammatory drug

**Uses**  
temporarily relieves minor aches and pains due to:  

- headache
- backache
- the common cold
- minor pain of arthritis

temporarily reduces fever

**Warnings**  
**Allergy alert:** Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:  

- hives
- facial swelling
- asthma (wheezing)
- shock
- skin redness
- rash
- blisters

If an allergic reaction occurs, stop use and seek medical help right away.  
**Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you:  

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
- have 3 or more alcoholic drinks every day while using this product

**Take more or for a longer time than directed**  
**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risks higher if you use more than directed or for longer than directed.  
**Do not use**  

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

**Drug Facts (continued)**  
**Ask a doctor before use if**  

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- you are taking a diuretic

**Ask a doctor or pharmacist before use if you are**  

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin
- taking any other drug

**When using this product**  

- take with food or milk, if stomach upset occurs

**Stop use and ask a doctor if**  

- you experience any of the following signs of stomach bleeding:
  - feel faint
  - vomit blood
  - have bloody or dark stools
- have stomach pain that does not get better
- you have symptoms of heart problems or stroke
  - chest pain
  - trouble breathing
  - weakness in one part of side of body
  - slurred speech
  - leg swelling
- pain gets worse or lasts more than 10 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

**If pregnant or breast-feeding,** ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**  

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 tablet every 4 to 6 hours while symptoms persist
- do not exceed 6 tablets in 24 hours. Unless directed by a doctor
- children under 12 years: ask a doctor

**Other Information**  

- read all warnings and directions before use. Keep carton.
- store at 20-25°C (68-77°F)
- avoid excessive heat above 40°C (104°F)

**Inactive ingredients:** acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical grade, pharmaceutical ink, polydioxane, polyethylene glycol, polypropylene, polyvinylpyrrolidone, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax.

**Questions or comments?** call toll free 1-800-99-ADVIL

**Do Not Use if seal under bottle cap imprinted with "SEALED FOR YOUR PROTECTION" is broken or missing.**  
For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Pfizer, Madison, NJ 07940 USA © 2016 Pfizer Inc.

128 code #083160

128 code #083160

128 code #083160

128 code #083160

3 0573 0154 75 8

3 0573 0154 75 8

128 code #083160

128 code #083160

128 code #083160

128 code #083160

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

UNPRINTED AREA FOR DATE & LOT LASER CODING (UNVARNISHED)

128 CODE AREA - SUBSET C-10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

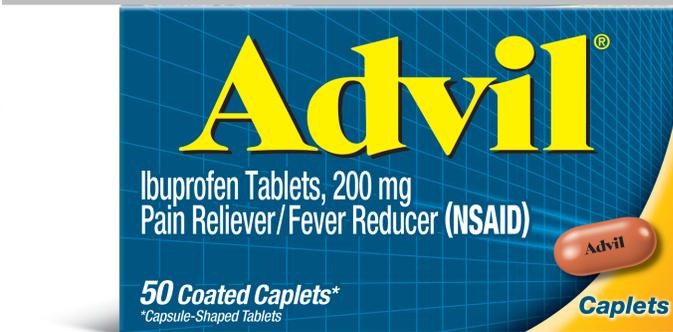
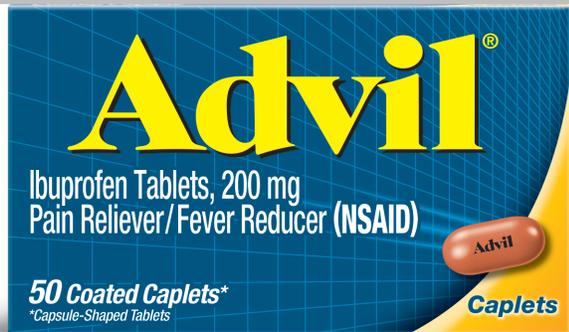
PAA083160





090177e18bf1980d\Final\Final On: 18-May-2017 04:35 (GMT)

PRODUCT SHOWN IS FOR SIZE AND PLACEMENT ONLY ACTUAL GRAPHICS MAY VARY



090177e18bf19755\Final\Final On: 18-May-2017 04:23 (GMT)

PRODUCT SHOWN IS FOR SIZE AND PLACEMENT ONLY. ACTUAL GRAPHICS MAY VARY.

KISS CUT

**TOP  
PANEL 1**

**BASE  
PANEL 3**

3/8" HINGE AREA UNVARNISHED

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.  
**Directions** ■ do not take more than directed ■ the smallest effective dose should be used  
 ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist  
 ■ if pain or fever does not respond to 1 caplet, 2 caplets may be used ■ do not exceed 6 caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor  
**Questions or comments?** call toll free 1-800-88-ADVIL  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA © 2017 Pfizer Inc.

**RELEASED BACK  
PANEL 2**

3/8" HINGE AREA UNVARNISHED

■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

# PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



(b) (4)

# PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**Advil**<sup>®</sup>  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

100 Caplets **Caplets**

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses** ■ Temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis.  
■ Temporarily reduces fever

**Warnings**  
■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions**  
■ **do not take more than directed**  
■ **the smallest effective dose should be used**  
■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist  
■ if pain or fever does not respond to 1 caplet, 2 caplets may be used  
■ do not exceed 6 caplets in 24 hours, unless directed by a doctor  
■ children under 12 years: ask a doctor

**Questions or comments?**  
call toll free **1-800-88-ADVIL**  
For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Pfizer, Madison, NJ 07940 USA  
© 2016 Pfizer Inc.

PAA080148

(b) (4)

**PRODUCTION** (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE	.5 pt

caplet or caplets

# Advil<sup>®</sup>

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

115 Caplets Caplets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

**Uses** ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ Ask your doctor before use if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away.  
**Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** ■ do not take more than directed ■ the smallest effective dose should be used ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 caplet, 2 caplets may be used  
 ■ do not exceed 6 caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free 1-800-88-ADVIL  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2017 Pfizer Inc.

(b) (4)

## PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.75 pt
• SUBHEADINGS/BODY TEXT	5.75 pt
• LEADING	6.25 pt
• BULLETS	4.75 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE	.5 pt

# Advil®

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

200 Caplets Caplets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses** ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 caplet, 2 caplets may be used ■ do not exceed 6 caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Questions or comments?**  
call toll free 1-800-88-ADVIL  
For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Pfizer, Madison, NJ 07940 USA  
© 2017 Pfizer Inc.

PAA083397

3/16" X 3/16" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND.  
**DATA MATRIX CODE = 083397**

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE FOR LOT & EXPIRATION AREA.

## PRODUCTION (NOT COLOR ACCURATE)

(b) (4)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

# Advil<sup>®</sup>

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

225 Caplets Caplets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses** ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 caplet, 2 caplets may be used ■ do not exceed 6 caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free 1-800-88-ADVIL  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2017 Pfizer Inc.

PAA085439

(b) (4)

## PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

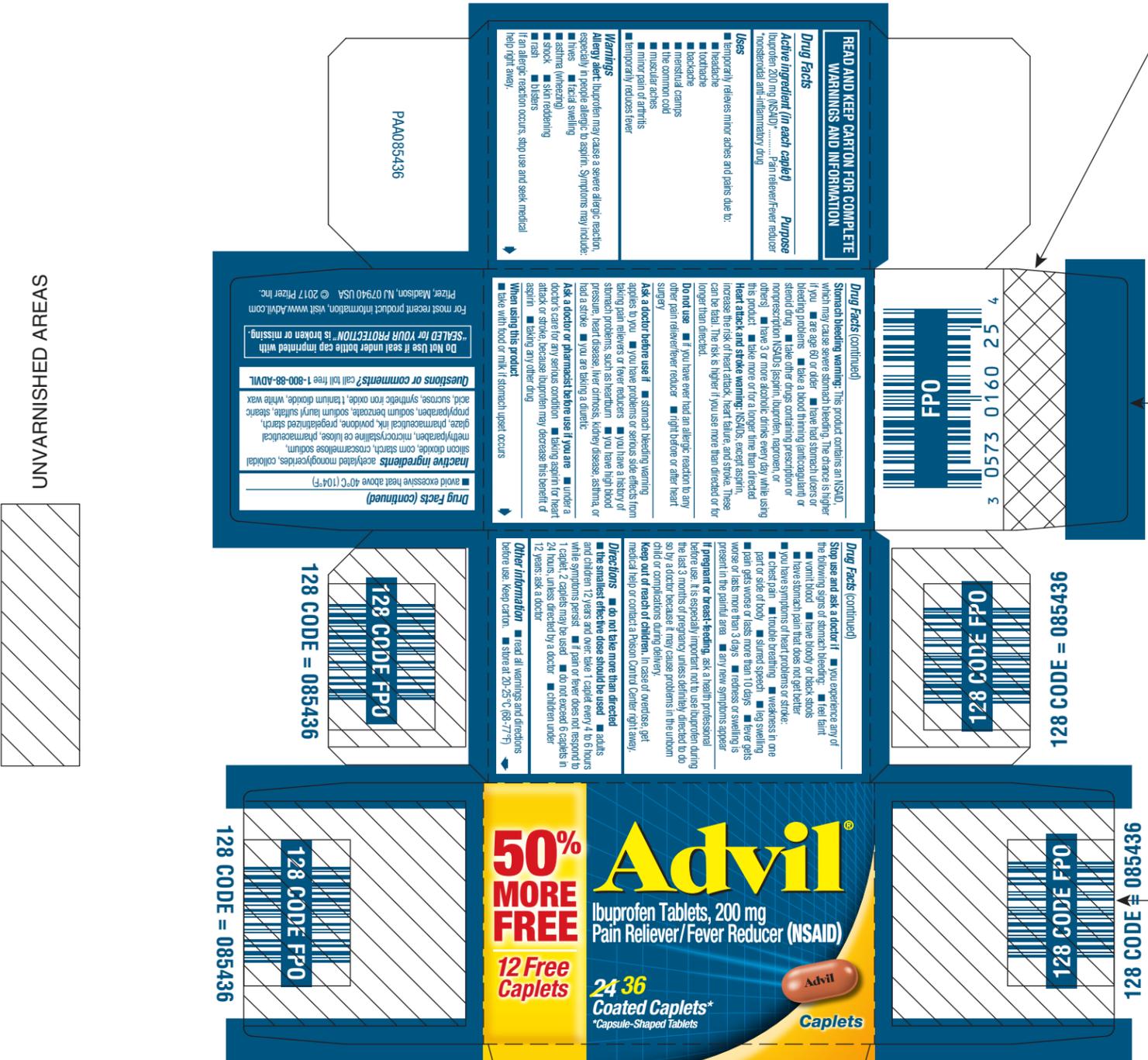


**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<.39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



UNPRINTED AREA FOR DATE & LOT (UNVARNISHED)

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

UNVARNISHED AREAS

# PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)



DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Drug Facts**  
**Active ingredient (in each caplet)** **Purpose**  
Ibuprofen 200 mg (NSAID)\* ..... Pain reliever/Fever reducer  
\*nonsteroidal anti-inflammatory drug

**Uses**  
Temporarily relieves minor aches and pains due to:  

- headache
- toothache
- backache
- menstrual cramps
- the common cold
- muscular aches
- minor pain of arthritis

 Temporarily reduces fever

**Warnings**  
 Always take ibuprofen with food. Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:  
 ■ hives ■ facial swelling ■ asthma (wheezing) ■ shock ■ skin redness ■ rash ■ blisters  
 If an allergic reaction occurs, stop use and seek medical help right away.  
**Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you: ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant or blood thinning) drug ■ take other drugs (including prescription or over-the-counter NSAIDs, aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed

PAA083394

UNPRINTED AREA FOR DATE & LOT (UNVARNISHED)

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

3 0573 0160 30 8

FPO

**Drug Facts (continued)**  
**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Do not use**  
 ■ if you have ever had an allergic reaction to any other pain reliever/fever reducer ■ right before or after heart surgery

**Ask a doctor before use if:**  
 ■ stomach bleeding warning applies to you ■ you have problems or serious side effects from taking pain relievers or fever reducers ■ you have a history of stomach problems, such as heartburn ■ you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke ■ you are taking a diuretic

**Ask a doctor or pharmacist before use if you are:**  
 ■ under a doctor's care for any serious condition ■ taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit or aspirin benefit any other drug

**When using this product:**  
 ■ take with food or milk if stomach upset occurs ■ stop use and ask a doctor if:  
 ■ you experience any of the following signs of stomach bleeding: ■ faint ■ vomit blood ■ have bloody or black stools ■ have stomach pain that does not get better

**Drug Facts (continued)**  
**Do Not Use** if seal under bottle cap imprinted with "SEALED FOR YOUR PROTECTION" is broken or missing. Call toll free 1-800-88-ADVI.

**Questions or comments?**  
 For most recent product information, visit www.Advil.com  
 Pfizer, Madison, NJ 07940 USA © 2016 Pfizer Inc.

**Inactive ingredients** acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose, sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, polydioxane, pregelatinized starch, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

FPO 128 Code 083394

**Drug Facts (continued)**  
 ■ you have symptoms of heart problems or stroke:  
 ■ chest pain  
 ■ trouble breathing  
 ■ weakness in one part or side of body  
 ■ slurred speech ■ egg sweating  
 ■ fever gets worse or lasts more than 3 days  
 ■ redness or swelling is present in the painful area  
 ■ any new symptoms appear

**If pregnant or breast-feeding,** ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**  
 ■ do not take more than directed ■ the smallest effective dose should be used ■ adults and children 12 years and over: take 1 caplet every 4 to 6 hours with symptoms present. If pain or fever does not respond to 1 caplet, 2 caplets may be used. Do not exceed 6 caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Other information**  
 ■ read all warnings and directions before use. Keep carton ■ store at 20°-25°C (68°-77°F) ■ avoid excessive heat above 40°C (104°F)

**Advil**<sup>®</sup>  
 Ibuprofen Tablets, 200 mg  
 Pain Reliever/Fever Reducer (NSAID)  
 50 Coated Caplets\*  
\*Capsule-Shaped Tablets

Caplets

FPO 128 Code 083394

UNVARNISHED AREAS

FPO 128 Code 083394





**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Drug Facts**  
**Active ingredient (in each caplet)** Purpose  
Ibuprofen, 200 mg (NSAID)\* ..... Pain reliever/fever reducer  
\*nonsteroidal anti-inflammatory drug

**Uses**  
temporarily relieves minor aches and pains due to:  
headaches  
colds and flu  
coughs  
muscular aches  
minor pain of arthritis  
temporarily reduces fever

**Warnings**  
**Allergy alert:** Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:  
hives  
facial swelling  
asthma (wheezing)  
stomach pain  
skin redness  
skin blisters  
If a allergic reaction occurs, stop use and seek medical help right away.  
**Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you:  
are age 60 or older  
have had stomach ulcers or bleeding problems  
take a blood thinning (anticoagulant) or steroid drug  
take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)  
have 3 or more alcoholic drinks every day while using this product  
take more or for a longer time than directed  
**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.  
**Do not use**  
if you have ever had an allergic reaction to any other pain reliever/fever reducer  
right before or after heart surgery

PAA083396

**Drug Facts (continued)**

**Ask a doctor before use if:**  
stomach bleeding warning applies to you  
you have problems or serious side effects from taking pain relievers or fever reducers  
you have a history of stomach problems, such as heartburn  
you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke  
you are taking a diuretic

**Ask a doctor or pharmacist before use if you are:**  
under a doctor's care for any serious condition  
taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin  
taking any other drug

**When using this product:**  
take with food or milk if stomach upset occurs

**Stop use and ask a doctor if:**  
you experience any of the following signs of stomach bleeding: heart faint, vomit blood  
have bloody or black stools  
have stomach pain that does not get better  
you have symptoms of heart problems or stroke:  
chest pain  
weakness in one part or side of body  
surred speech  
pain gets worse or lasts more than 10 days  
fever, rash, or hives  
any new symptoms appear

**If pregnant or breast-feeding,** ask a health professional before use, especially if pregnant. Do not use ibuprofen during the last 3 months of pregnancy because it may cause problems in the unborn child or complications during delivery. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**  
**do not take more than directed**  
**the smallest effective dose should be used**  
adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist  
if pain or fever does not respond to 1 caplet, 2 caplets may be used, exceed 6 caplets in 24 hours, unless directed by a doctor  
children under 12 years: ask a doctor

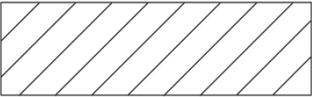
**Drug Facts (continued)**

**Other Information**  
read all warnings and directions before use. Keep carton stored at 20-25°C (68-77°F).  
avoid excessive heat above 40°C (104°F).

**Inactive ingredients**  
acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical glaze, pharmaceutical ink, polydioxane, propylparaben, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

**Questions or comments?** call toll free 1-800-88-ADVIL

Do Not Use: If seal under bottle cap imprinted with "SHELLED FOR YOUR PROTECTION" is broken or missing. For most recent product information, visit www.Advil.com Pfizer, Madison, NJ 07940 USA © 2016 Pfizer Inc.



UNVARNISHED AREAS

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

UNPRINTED AREA FOR DATE & LOT LASER CODING (UNVARNISHED)

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Drug Facts**

**Active Ingredient (in each caplet)** Ibuprofen 200 mg (NSAID)\*

**Purpose** Nonsteroidal anti-inflammatory drug

**Uses**

- temporarily relieves minor aches and pains due to:
  - headache
  - toothache
  - backache
  - menstrual cramps
  - the common cold
  - muscle aches
  - minor pain of arthritis
  - temporarily reduces fever

**Warnings**

**Allergy alert:** Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:
 

- hives
- facial swelling
- asthma (wheezing)
- shock
- skin redness
- rash
- blisters

If an allergic reaction occurs, stop use and seek medical help right away.

**Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you
 

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

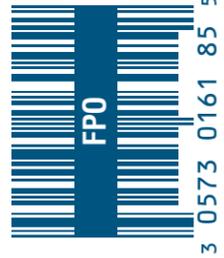
**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risks are higher if you use more than directed or for longer than directed.

**Do not use**

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

PA4085438

UNPRINTED AREA FOR DATE & LOT LASER CODING (UNVARNISHED)



**Drug Facts (continued)**

**Ask a doctor before use if**

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- you are taking a diuretic

**Ask a doctor or pharmacist before use if you are**

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin
- taking any other drug

**When using this product:**

- take with food or milk if stomach upset occurs

**Stop use and ask a doctor if**

- you experience any of the following signs of stomach bleeding:
  - feel faint
  - vomit blood
  - have bloody or black stools
  - have stomach pain that does not get better
- you have symptoms of heart problems or stroke:
  - chest pain
  - trouble breathing
  - weakness in one part or side of body
  - slurred speech
  - big swelling
  - pain gets worse or lasts more than 3 days
  - finger gets worse or lasts more than 3 days
  - redness or swelling is present in the painful area
  - any new symptoms appear

**If pregnant or breast-feeding,** ask a health professional before use. It is especially important not to use ibuprofen during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 caplet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 caplet, 2 caplets may be used
- do not exceed 6 caplets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

**Other information**

- read all warnings and directions before use. Keep carton.

**Drug Facts (continued)**

- store at 20-25°C (68-77°F)
- avoid excessive heat above 40°C (104°F)

**Inactive ingredients**

acetylated monoglycerides, colloidal silicon dioxide, corn starch, croscarmellose sodium, methylparaben, microcrystalline cellulose, pharmaceutical grade, pharmaceutical ink, polydioxane, pregelatinized starch, propylparaben, sodium benzoate, sodium lauryl sulfate, stearic acid, sucrose, synthetic iron oxide, titanium dioxide, white wax

**Questions or comments?** call toll free 1-800-88-AD-VIL

Do Not Use if seal under bottle cap imprinted with "SEALED FOR YOUR PROTECTION" is broken or missing.

For most recent product information, visit www.Advii.com

Pfizer, Madison, NJ 07940 USA

© 2017 Pfizer Inc.

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

128 code #085438

128 code #085438

128 code #085438

128 code #085438

# Advil®

**25 FREE CAPLETS**

**Ibuprofen Tablets, 200 mg Pain Reliever/ Fever Reducer (NSAID)**

**200 225 Coated Caplets\***

\*Capsule-Shaped Tablets



**Caplets**

---

# Advil®

**25 FREE CAPLETS**

**Ibuprofen Tablets, 200 mg Pain Reliever/ Fever Reducer (NSAID)**

**200 225 Coated Caplets\***

\*Capsule-Shaped Tablets



**Caplets**

**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

(b) (4)

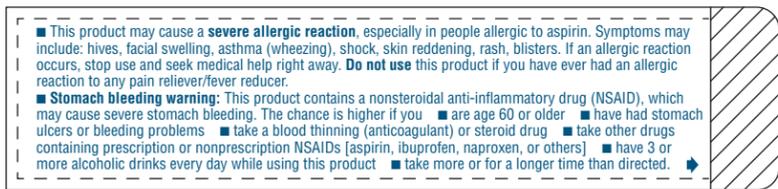


1/16" TEXT FREE AREA (TYP.)

TOP  
PANEL 1



BASE  
PANEL 3



3/8" HINGE AREA  
UNVARNISHED

RELEASED BACK  
PANEL 2

(b) (4)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**Advil**  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
50 Gel Caplets **Gel Caplets**

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses**  
temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. temporarily reduces fever

**Warnings**  
Ask your doctor before use if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
This product may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. Do not use this product if you have ever had an allergic reaction to any pain reliever/fever reducer.

**Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you are age 60 or older have had stomach ulcers or bleeding problems take a blood thinning (anticoagulant) or steroid drug take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) have 3 or more alcoholic drinks every day while using this product take more or for a longer time than directed.

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** do not take more than directed the smallest effective dose should be used adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist. 1 pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used. do not exceed 6 gel caplets in 24 hours, unless directed by a doctor children under 12 years: ask a doctor

**Questions or comments?** call toll free 1-800-86-ADVIL  
For most recent product information, visit www.Advil.com  
Pfizer, Madison, NJ 07940 USA © 2017 Pfizer Inc.

PAA085441

(b) (4)

# PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINES	.5 pt

**Advil**<sup>®</sup>  
Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
100 Gel Caplets **Gel Caplets**

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Do Not Use** if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

**Uses**  
 ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions**  
 ■ **do not take more than directed**  
 ■ **the smallest effective dose should be used**  
 ■ adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist  
 ■ if pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used  
 ■ do not exceed 6 gel caplets in 24 hours, unless directed by a doctor  
 ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free **1-800-88-ADVIL**  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2016 Pfizer Inc.

PAA080251

(b) (4)

**PRODUCTION** (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

# Advil®

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

200 Gel Caplets Gel Caplets

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

**Uses** ■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
 ■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
 ■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
 ■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** ■ **do not take more than directed** ■ **the smallest effective dose should be used** ■ adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used ■ do not exceed 6 gel caplets in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

**Questions or comments?**  
 call toll free 1-800-88-ADVIL  
 For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2017 Pfizer Inc.

PAA085443

(b) (4)

## PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt





# PRODUCTION

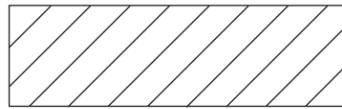
(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

## Specific Rule Legend

Cut \_\_\_\_\_  
 Crease - - - - -



UNVARNISHED AREAS

PAA080250

100 Coated Gel Caplets\*  
 \*Capsule-Shaped Gelatin-Coated Tablets

**Advil**  
 Ibuprofen Tablets, 200 mg  
 Pain Reliever/Fever Reducer (NSAID)

**100 Coated Gel Caplets\***  
 \*Capsule-Shaped Gelatin-Coated Tablets

**Gel Caplets**

Do Not Use If seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.  
 For most recent product information, visit www.Advil.com  
 Pizer, Madison, NJ 07940 USA  
 © 2016 Pizer Inc.

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Drug Facts**  
*(in each gel caplet)*

**Purpose**  
 Pain reliever/  
 Ibuprofen 200 mg (NSAID) \*.....Fever reducer  
 nonsteroidal anti-inflammatory drug

**Uses**

- temporarily relieves minor aches and pains due to:
  - headache
  - toothache
  - backache
  - menstrual cramps
  - the common cold
  - muscular aches
  - minor pain of arthritis
  - temporarily reduces fever

**Warnings**

**Allergy alert:** Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:

- hives
- facial swelling
- asthma (wheezing)
- swollen
- skin redness
- rash
- blisters
- stomach pain
- itching
- diarrhea

If an allergic reaction occurs, stop use and seek medical help right away.

**Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

**Drug Facts (continued)**

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Do not use**

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

**Ask a doctor before use if:**

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- you are taking a diuretic

**Ask a doctor or pharmacist before use if you are:**

- under a doctor's care for any serious condition
- taking aspirin for heart attack or stroke, because ibuprofen may decrease this benefit of aspirin
- taking any other drug

**When using this product:**

- take with food or milk if stomach upset occurs
- take with water

**Stop use and ask a doctor if:**

- you experience any of the following signs of stomach bleeding:
  - feat faint
  - wornth blood
  - have bloody or black stools
- have stomach pain that does not get better
- you have symptoms of heart problems or stroke:
  - chest pain
  - trouble breathing
  - weakness in one part or side of body
  - slurred speech
  - leg swelling
- pain gets worse or lasts more than 10 days
- pain gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

**Drug Facts (continued)**

**If pregnant or breast-feeding, ask a health professional before use.** It is especially important not to use ibuprofen during the last 3 months of pregnancy, unless definitely directed to do so by a doctor, because it may cause problems in the unborn child or complications during delivery.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist. If pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used
- do not exceed 6 gel caplets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

**Other information**

- read all warnings and directions before use
- keep carton
- store at 20-25°C (68-77°F)
- store at 20-25°C (68-77°F)
- avoid excessive heat above 40°C (104°F)

**Inactive ingredients**

colloidal silicon dioxide, corn starch, croscarmellose sodium, FD&C red no. 40, FD&C yellow no. 6, fractionated coconut oil, gelatin, glycerin, hypromellose, pharmaceutical ink, pregelatinized starch, propyl galate, purified water, sodium lauryl sulfate, stearic acid, synthetic iron oxides, titanium dioxide, triacetin

**Questions or comments?**  
 call toll free 1-800-88-ADVIL

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

UNPRINTED AREA FOR DATE & LOT (UNVARNISHED)

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

**PRODUCTION**

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



UNVARNISHED AREAS

**Advil**<sup>®</sup>

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

**200 Coated Gel Caplets\***  
\*Capsule-Shaped Gelatin-Coated Tablets

**Gel Caplets**

**Advil**<sup>®</sup>

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

**200 Coated Gel Caplets\***  
\*Capsule-Shaped Gelatin-Coated Tablets

**Gel Caplets**

**Advil**<sup>®</sup>

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

**200 Coated Gel Caplets\***  
\*Capsule-Shaped Gelatin-Coated Tablets

**Gel Caplets**

**Advil**<sup>®</sup>

Ibuprofen Tablets, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

**200 Coated Gel Caplets\***  
\*Capsule-Shaped Gelatin-Coated Tablets

**Gel Caplets**

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Drug Facts**  
*Active ingredient (in each gel caplet):* Ibuprofen 200 mg (NSAID)\*  
*Purpose:* Pain reliever/fever reducer/antipyretic and inflammatory drug

**Uses**  
Temporarily relieves minor aches and pains due to:  

- headache
- toothache
- cold/flu
- menstrual cramps
- the common cold
- muscle aches
- minor pain or fever
- temporarily reduces fever

**Warnings**  
Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:  

- hives
- facial swelling
- asthma (wheezing)
- stomach pain
- skin redness/itching
- rash
- dizziness

**Directions**  

- do not take more than directed
- the smallest effective dose should be used
- adults and children 12 years and over: take 1 gel caplet every 4 to 6 hours while symptoms persist
- if pain or fever does not respond to 1 gel caplet, 2 gel caplets may be used
- do not exceed 6 gel caplets in 24 hours, unless directed by a doctor
- children under 12 years: ask a doctor

**Drug Facts (continued)**  
**Ask a doctor before use if:**  

- stomach bleeding warning applies to you
- you have problems or serious side effects from taking pain relievers or fever reducers
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver, kidney, or other disease, or had a stroke
- you are taking a利尿剂 (diuretic)

**Ask a doctor or pharmacist before use if you are:**  

- under a doctor's care for any serious condition
- taking aspirin for heart attacks or stroke, because ibuprofen may decrease this benefit of aspirin
- taking any other drug

**When using this product:**  

- take with food or milk if stomach upset occurs
- stop use and ask a doctor if:  
  - you experience any of the following signs of stomach bleeding:  
    - vomit blood
    - vomit bloody or black stools
    - have stomach pain that does not get better
    - you see symptoms of heart problems or stroke:  
      - chest pain
      - trouble breathing
      - weakness in one part or side of body
      - slurred speech
      - leg swelling
  - pain gets worse or lasts more than 10 days
  - fever gets worse or lasts more than 3 days
  - redness or swelling is present in the painful area
  - any new symptoms appear

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

**Do Not Use if seal under bottle cap is broken or missing. SEALED FOR YOUR PROTECTION is broken or missing.**

For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Pfizer, Madison, NJ 07940 USA © 2017 Pfizer Inc.

**128 Code = 085442**

**128 Code = 085442**</

-----  
**This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.**  
-----

/s/  
-----

KAREN M MAHONEY  
08/23/2017