



FRONT

128 CODE = 080267

## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 30-SEP-2016 PASS # 2 Component # PAA080267 (b) (4)	(b) (4)
Identification	
Pfizer Consumer Healthcare (b) (4)	
Vendor Identification (b) (4)	Printer & User Notes
	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	N/A

## BACK

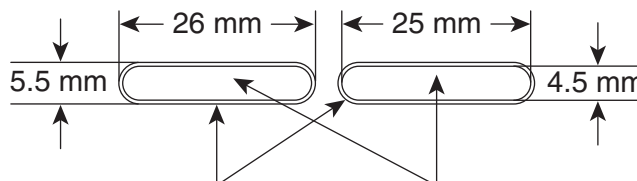


SEAL AREA FOR LOT & EXP  
25 mm x 4.5 mm

AREA FOR LOT AND EXP  
TO BE PRINTED IN DARK COLOR  
26 mm x 5.5 mm

128 CODE = 080268

## FOR BACK ONLY



AREA FOR LOT AND EXP  
TO BE PRINTED IN DARK COLOR  
26 mm x 5.5 mm  
(OUTER OVAL)

SEAL AREA FOR LOT & EXP  
25 mm x 4.5 mm  
(INNER OVAL)

## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
<b>Date</b> 26-SEP-2016 <b>PASS #</b> 1 <b>Component #</b> PAA080268 (b) (4)	(b) (4)
Identification	Printer & User Notes
<b>Pfizer</b> Consumer Healthcare (b) (4)	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

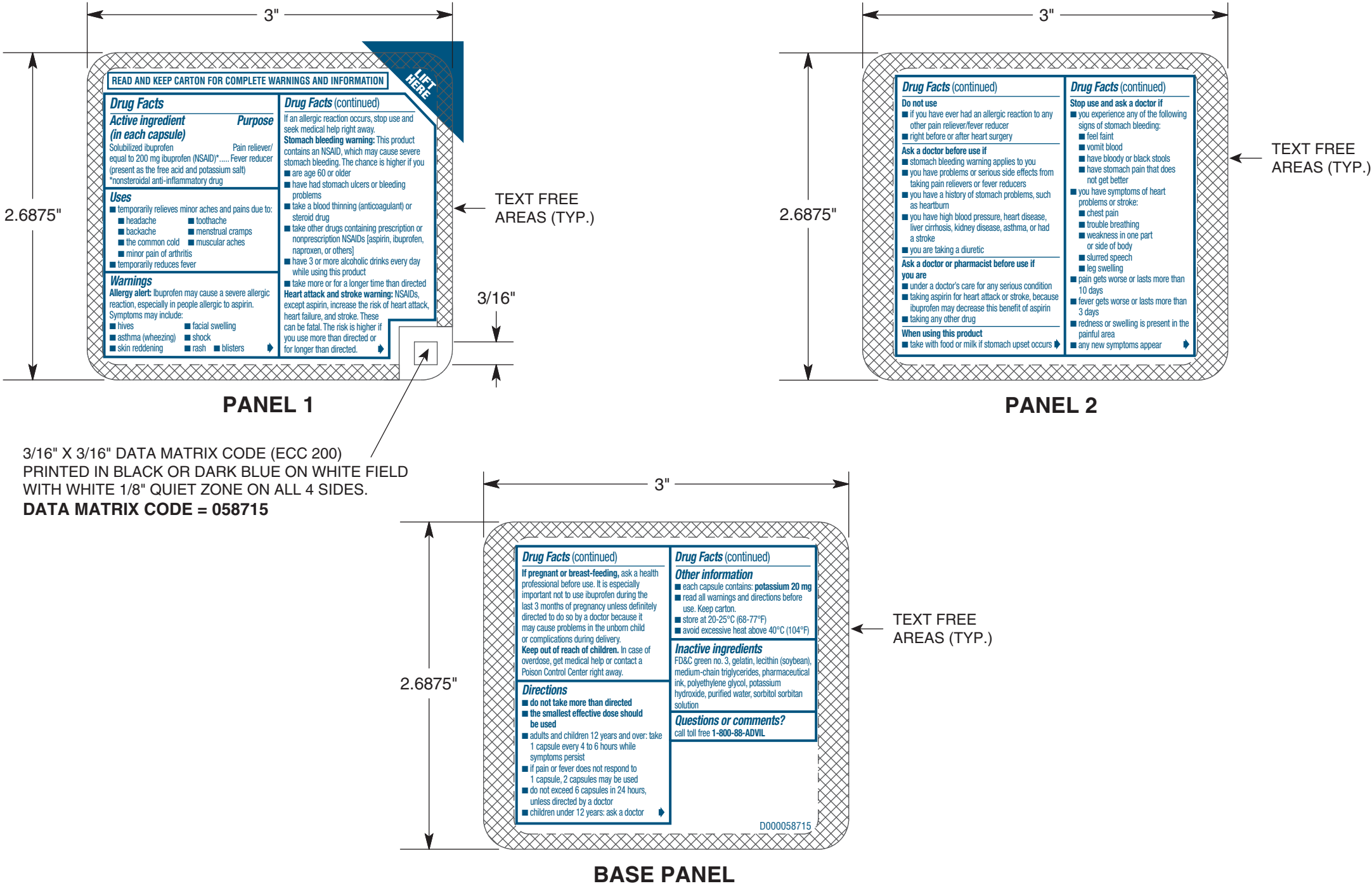
DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	N/A

090177e189bee5f5\Final\Final On: 30-Sep-2016 02:43




090177e18bcc1eb6\Final\Final On: 27-Apr-2017 06:26 (GMT)

This label may not be the latest approved by FDA.  
For current labeling information, please visit <https://www.fda.gov/drugsatfda>



## PRODUCTION

(NOT COLOR ACCURATE)

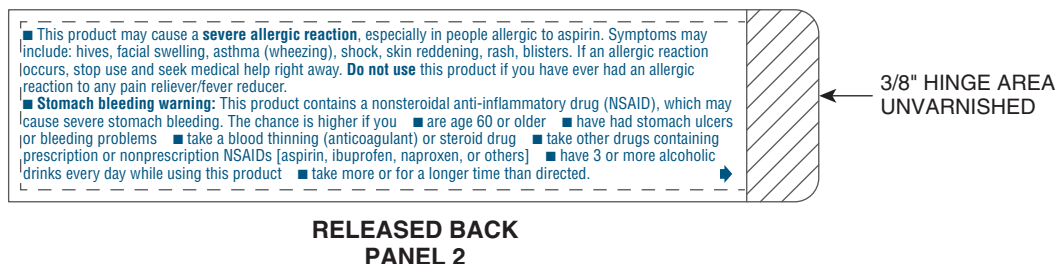
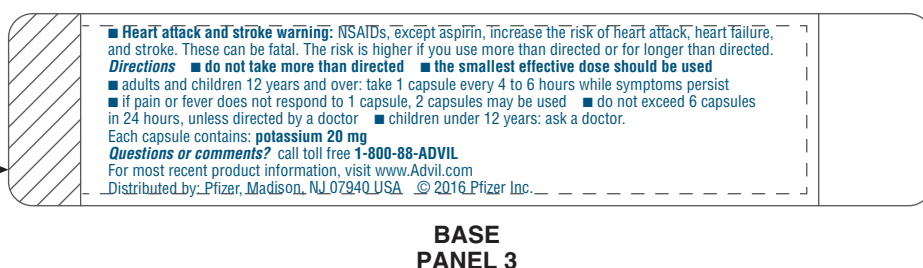
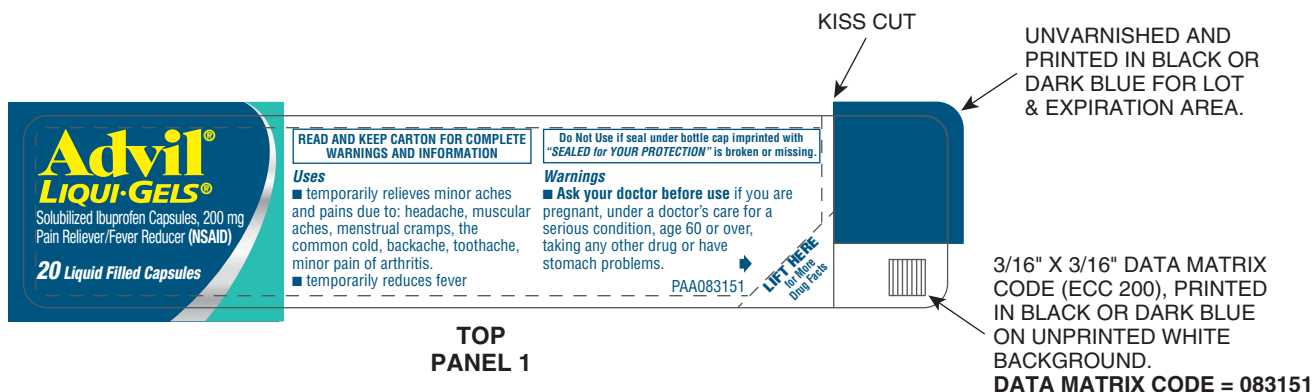
Job Information	Color Legend
Date 26-APR-2017 PASS # 1 Component # D000058715 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare	
(b) (4)	
<b>Printer &amp; User Notes</b>	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

### IMPORTANT NOTES:


- Regulatory must confirm accuracy of all label text.
- Marketing must confirm accuracy of all claims.
- Drawing verification required





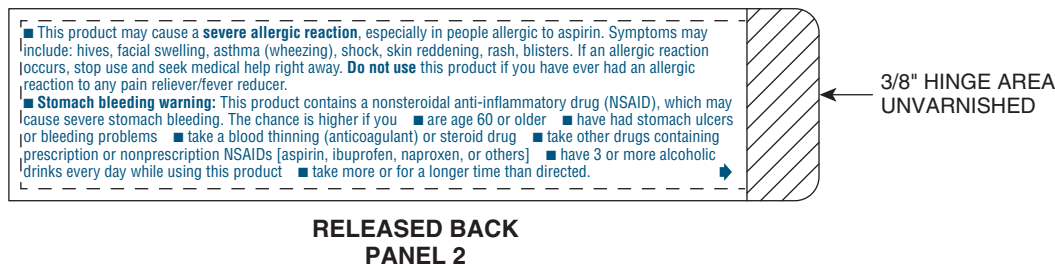
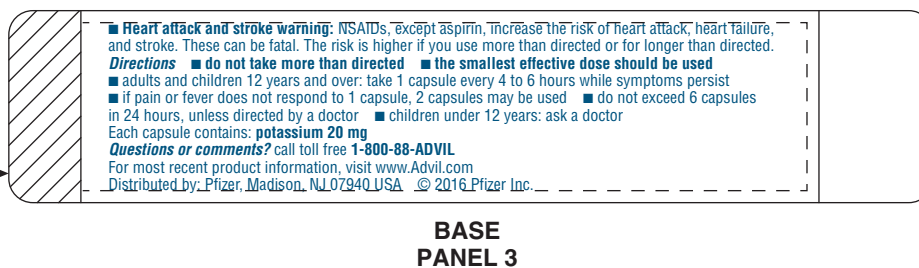
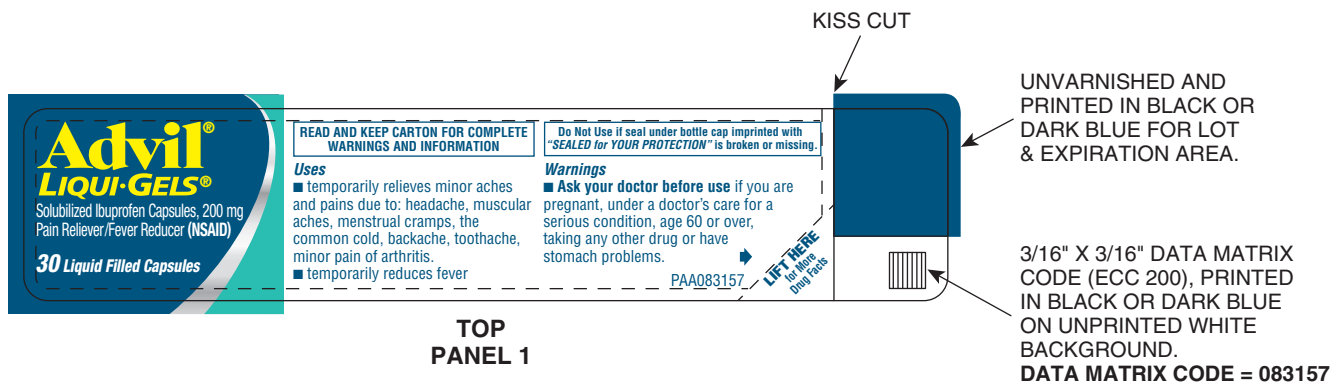
## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 06-JAN-2017 PASS # 1 Component # PAA083151 (b) (4)	SEE ART FOR INK SWATCHES
Identification	
 <i>Consumer Healthcare</i> (b) (4)	
<b>Printer &amp; User Notes</b>	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt





## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 21-DEC-2016 PASS # 1 Component # PAA083157 (b) (4)	SEE ART FOR INK SWATCHES
Identification	
<b>Pfizer</b> Consumer Healthcare (b) (4)	<b>Printer &amp; User Notes</b> PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

UNPRINTED AREA  
FOR DATE & LOT  
(UNVARNISHED)

PRINTED AREA FOR DATE & LOT  
LASER CODING (VARNISHED)

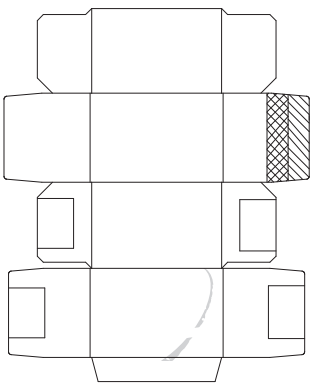
UNVARNISHED AREAS

128 CODE AREA - SUBSET C 10 MIL DENSITY  
WITH 4 OR 6 DIGITS (CODE TO EXTEND  
TO EDGE OF FLAP - UNVARNISHED)  
PRINTED SIDE OF CARTON

PRINTED SIDE OF CARTON




## Silver Foil Stamp

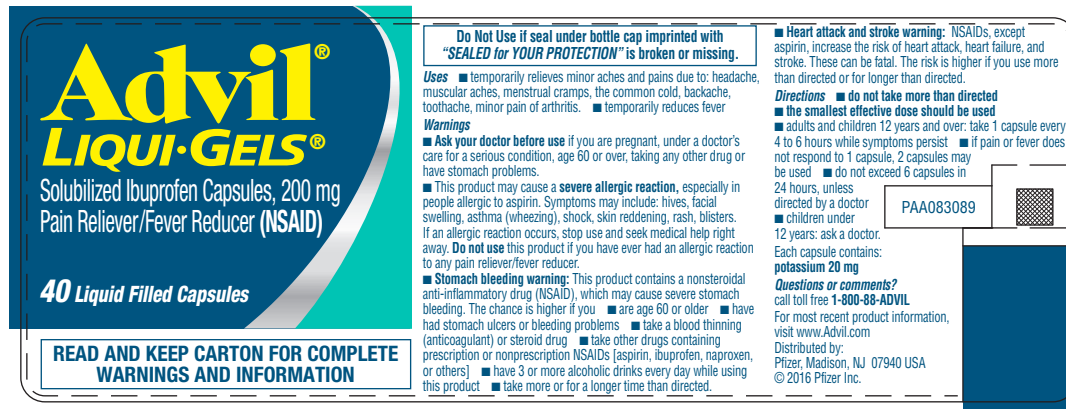


## PRODUCTION

(NOT COLOR ACCURATE)

<p><b>Job Information</b></p> <p>Date 05-JAN-2017 PASS # 2</p> <p>Component # PAA083156</p> <p>Drawing (b) (4)</p>	<p><b>Color Legend</b></p> <p>(b) (4)</p>
<p><b>Identification</b></p> <p> <i>Consumer Healthcare</i></p>	<p>(b) (4)</p>
<p>(b) (4)</p>	<p><b>Printer &amp; User Notes</b></p> <p>PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.</p> <p>PRINTER RESPONSIBLE FOR ALL TRAPPING, VARNISH AND BLEEDS.</p> <p>PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.</p>

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces




3/16" X 3/16" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND.  
DATA MATRIX CODE = 083089

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE FOR LOT & EXPIRATION AREA.

## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 05-JAN-2017 PASS # 1 Component # PAA083089 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare	
(b) (4)	Printer & User Notes
	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.


DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	5.75 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



[illegible]

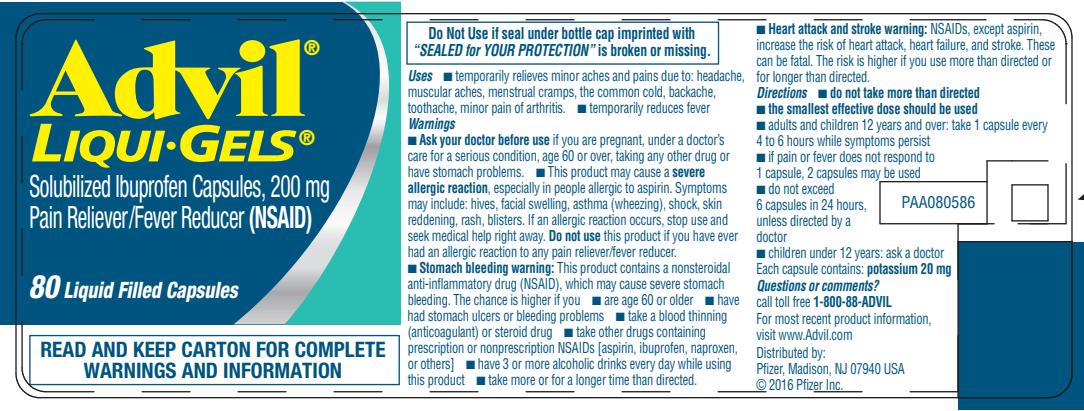
A net of a rectangular prism, consisting of six rectangular faces. The faces are arranged in a cross-like pattern. The central face is a large rectangle. To its left and right are two smaller rectangles. Above and below the central face are two more rectangles. The rightmost face has a yellow splash on its right side. Dashed lines indicate where the prism can be folded.

(NOT COLOR ACCURATE)

<div style="position: absolute; left: -80px; top: 0; transform: rotate(-90deg); white-space: nowrap;">090177e18t</div> <div style="position: absolute; right: 0; bottom: 0; background-color: black; color: white; padding: 5px;">             Date 09-JAN-2017 PASS # 1              Component # PAA083088  <span style="background-color: gray; color: black; padding: 2px;">(b) (4)</span>   <b>Identification</b>   Consumer Healthcare  <span style="background-color: gray; color: black; padding: 2px;">(b) (4)</span> </div>	<h2 style="text-align: center;">Color Legend</h2> <div style="background-color: gray; height: 300px; width: 100%;"></div> <p style="text-align: right;">(b) (4)</p>
	<h2 style="text-align: center;">Printer &amp; User Notes</h2> <p style="text-align: center;">PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.</p> <p style="text-align: center;">PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION.</p> <p style="text-align: center;">PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.</p>

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

090177e189bfe206\Final\Final On: 30-Sep-2016 15:13




3/16" X 3/16" DATA MATRIX CODE (ECC 200),  
PRINTED IN BLACK OR DARK BLUE  
ON UNPRINTED WHITE BACKGROUND.  
DATA MATRIX CODE = 080586

UNVARNISHED AND PRINTED  
IN BLACK OR DARK BLUE.  
FOR LOT & EXPIRATION AREA

# PRODUCTION

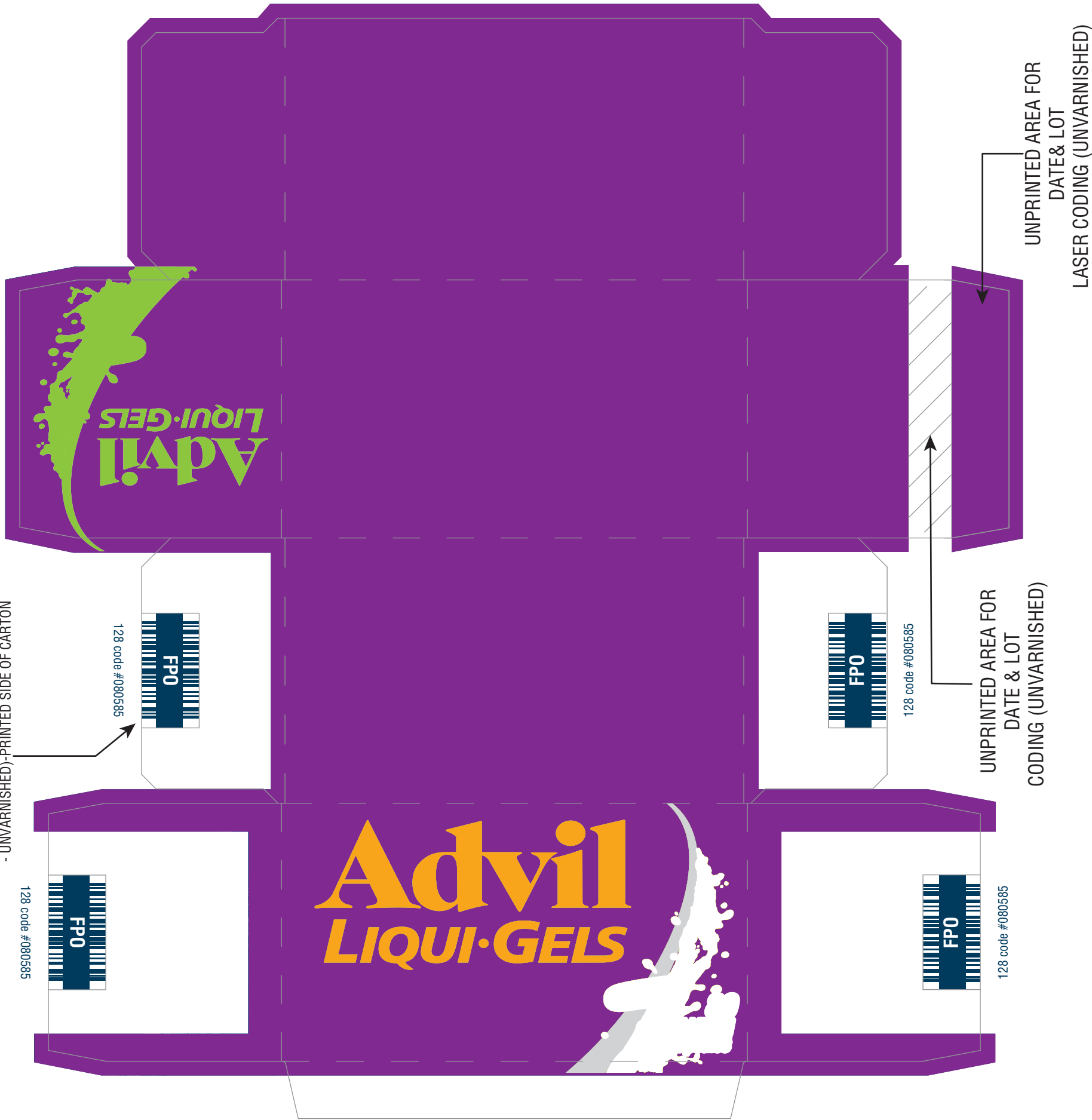
(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 26-SEP-2016 PASS # 1 Component # PAA080586 Drawing # (b) (4)	(b) (4)
Identification	
 Consumer Healthcare	

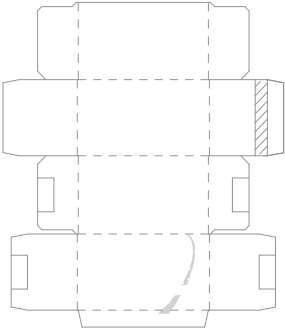
**Printer & User Notes**  
PRINTER TO REPLACE ALL FPO CODES  
WITH SCANNABLE ART.  
PRINTER RESPONSIBLE FOR ALL  
TRAPPING, BLEEDS, COATINGS AND RESOLUTION.  
PRINTER AND USERS RESPONSIBLE FOR PROPER  
LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

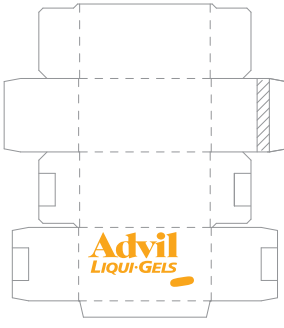
090177e189bfe204\Final\Final On: 30-Sep-2016 15:09



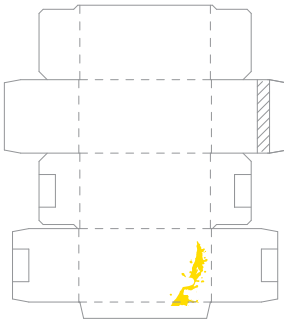
Silver Foil Stamp



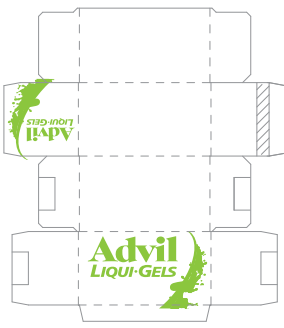
Embossing #1



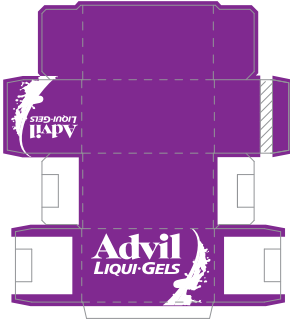
Embossing #2



High Gloss UV Coating




Matte Varnish



## PRODUCTION

(NOT COLOR ACCURATE)

Job Information
Date 28-SEP-2016 PASS # 1
Component # PAA080585
(b) (4)
Identification
 Consumer Healthcare

Color Legend
(b) (4)
Printer & User Notes
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.
PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION.
PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9.25 pt
• DRUG FACTS CONTINUED	8.25 pt
• HEADINGS	8.25 pt
• SUBHEADINGS/BODY TEXT	6.25 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5.25 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces






128 CODE AREA - SUBSET C 10 MIL  
DENSITY WITH 4 OR 6 DIGITS  
(UNVARNISHED)  
**128 CODE = 080266**

LASER ETCHING AREA FOR LOT & EXP.  
PRINT A SOLID DARK COLOR.

090177e189bee670\Final\Final On: 30-Sep-2016 02:50

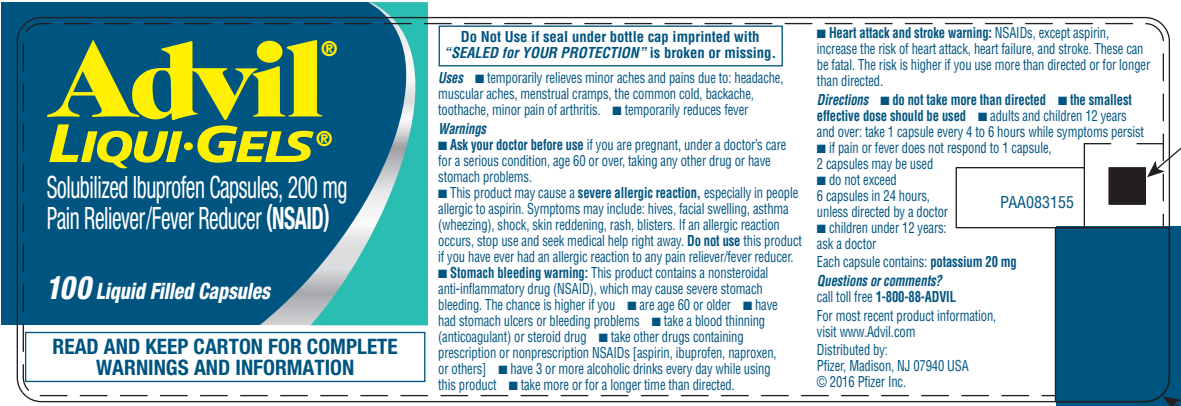
## PRODUCTION

(NOT COLOR ACCURATE)

Job Information		Color Legend	
Date 26-SEP-2016 PASS # 1 Component # PAA080266 (b) (4)		(b) (4)	
<b>Identification</b>			
 Pfizer Consumer Healthcare			
(b) (4)		<b>Printer &amp; User Notes</b>	
		PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

090177e18b25ffab\Final\Final On: 31-Jan-2017 19:01 (GMT)




3/16" X 3/16" DATA MATRIX CODE (ECC 200),  
PRINTED IN BLACK OR DARK BLUE ON  
UNPRINTED WHITE BACKGROUND.  
DATA MATRIX CODE = 083155

UNVARNISHED AND PRINTED IN  
BLACK OR DARK BLUE FOR LOT &  
EXPIRATION AREA.

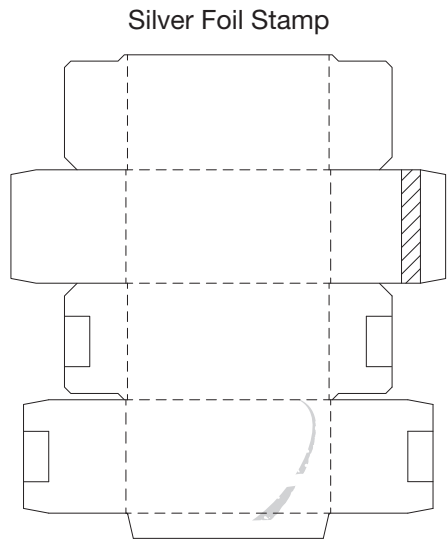
# PRODUCTION

(NOT COLOR ACCURATE)

<b>Job Information</b>	(b) (4)
Date 15-DEC-2016 PASS # 1 Component # PAA083155 (b) (4)	
<b>Identification</b>	
 Consumer Healthcare	(b) (4)
<b>Printer &amp; User Notes</b>	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt





PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 11-JAN-2017 PASS # 2 Component # PAA083154 (b) (4)	(b) (4)
Identification	
Consumer Healthcare	
(b) (4)	Printer & User Notes
	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.



128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS  
(CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) -  
PRINTED SIDE OF CARTON

UNPRINTED AREA FOR DATE & LOT  
CODING (UNVARNISHED)

PRINTED AREA FOR DATE & LOT  
LASER CODING (VARNISHED)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9.25 pt
• DRUG FACTS CONTINUED	8.25 pt
• HEADINGS	8.25 pt
• SUBHEADINGS/BODY TEXT	6.25 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5.25 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

**Advil<sup>®</sup>**  
**LIQUI-GELS<sup>®</sup>**  
Solubilized Ibuprofen Capsules, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
  
**120 Liquid Filled Capsules**

**READ AND KEEP CARTON FOR COMPLETE  
WARNINGS AND INFORMATION**

**Do Not Use** if seal under bottle cap imprinted with **"SEALED for YOUR PROTECTION"** is broken or missing.

**Uses**

- temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis.
- temporarily reduces fever

**Warnings**

- Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.
- This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away.
- Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.
- Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you
  - are age 60 or older
  - have had stomach ulcers or bleeding problems
  - take a blood thinning (anticoagulant) or steroid drug
  - take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others]
  - have 3 or more alcoholic drinks every day while using this product
  - take more or for a longer time than directed.

**Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** **do not take more than directed** **the smallest effective dose should be used** **adults and children 12 years and over:** take 1 capsule every 4 to 6 hours while symptoms persist **if pain or fever does not respond to 1 capsule, 2 capsules may be used** **do not exceed 6 capsules in 24 hours, unless directed by a doctor** **children under 12 years:** ask a doctor.

Each capsule contains:  
**potassium 20 mg**


**Questions or comments?**  
call toll free **1-800-88-ADVIL**

For most recent product information, visit [www.Advil.com](http://www.Advil.com)

Distributed by:  
Pfizer, Madison, NJ 07940 USA

© 2016 Pfizer Inc.

PAA083441




3/16" X 3/16" DATA MATRIX CODE (ECC 200),  
PRINTED IN BLACK OR DARK BLUE ON  
UNPRINTED WHITE BACKGROUND.  
DATA MATRIX CODE = 083441

UNVARNISHED AND PRINTED  
IN BLACK OR DARK BLUE FOR  
LOT & EXPIRATION AREA.

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 07-JAN-2017 PASS # 1 Component # PAA083441 (b) (4)	(b) (4)
Identification	(b) (4)
	
(b) (4)	
	Printer & User Notes
	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

**Advil<sup>®</sup>**  
**LIQUI-GELS<sup>®</sup>**  
Solubilized Ibuprofen Capsules, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
  
**160 Liquid Filled Capsules**

**Do Not Use** if seal under bottle cap imprinted with  
"SEALED for YOUR PROTECTION" is broken or missing.

**Uses**  
■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis. ■ temporarily reduces fever

**Warnings**  
■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions**  
■ **do not take more than directed**  
■ **the smallest effective dose should be used**  
■ adults and children 12 years and over: take 1 capsule every 4 to 6 hours while symptoms persist  
■ if pain or fever does not respond to 1 capsule, 2 capsules may be used  
■ do not exceed 6 capsules in 24 hours, unless directed by a doctor  
■ children under 12 years: ask a doctor  
Each capsule contains: **potassium 20 mg**

**Questions or comments?**  
call toll free 1-800-88-ADVIL  
For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
Distributed by:  
Pfizer, Madison, NJ 07940 USA  
© 2016 Pfizer Inc.

PAA083159


3/16" X 3/16" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND.  
**DATA MATRIX CODE = 083159**

READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE FOR LOT & EXPIRATION AREA.

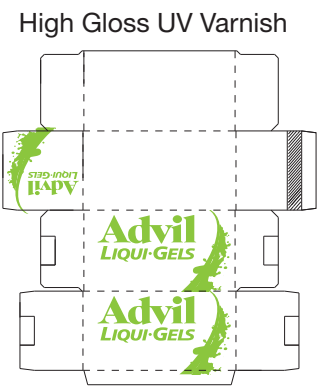
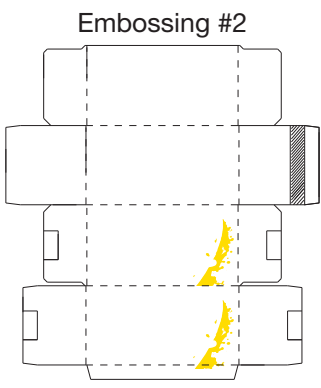
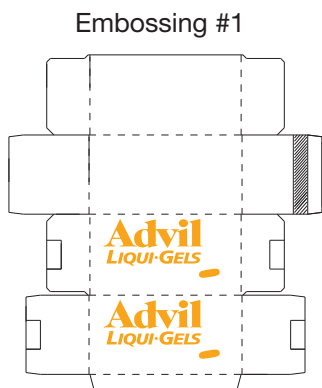
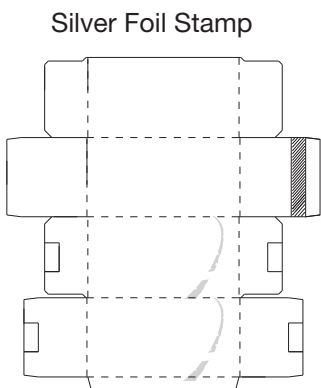
## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 18-JAN-2016 PASS # 2 Component # PAA083159 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare (b) (4)	<b>Printer &amp; User Notes</b> PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

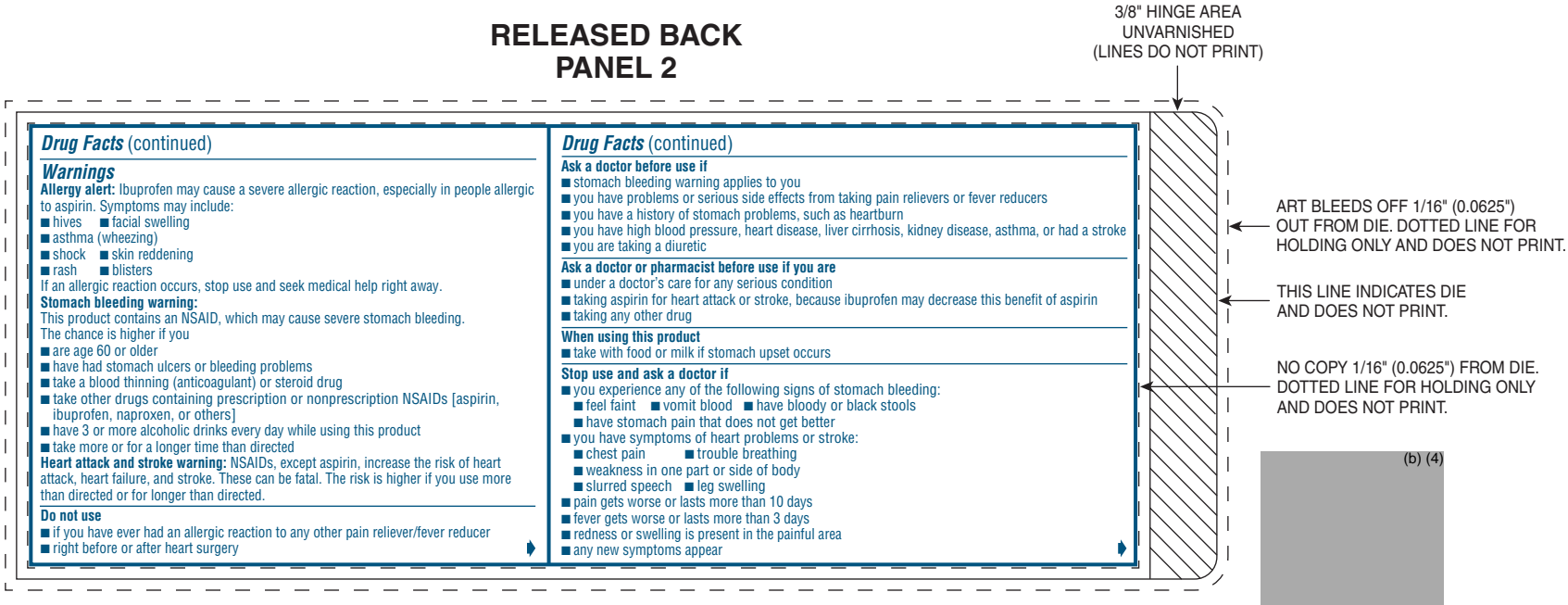
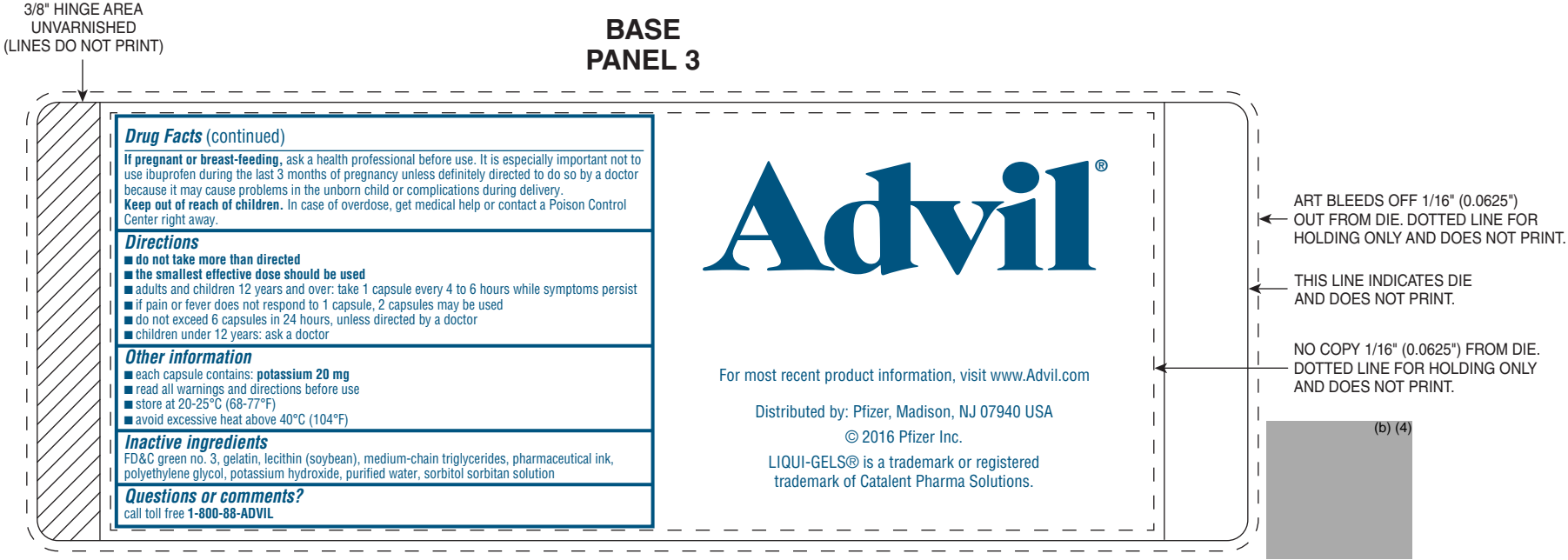
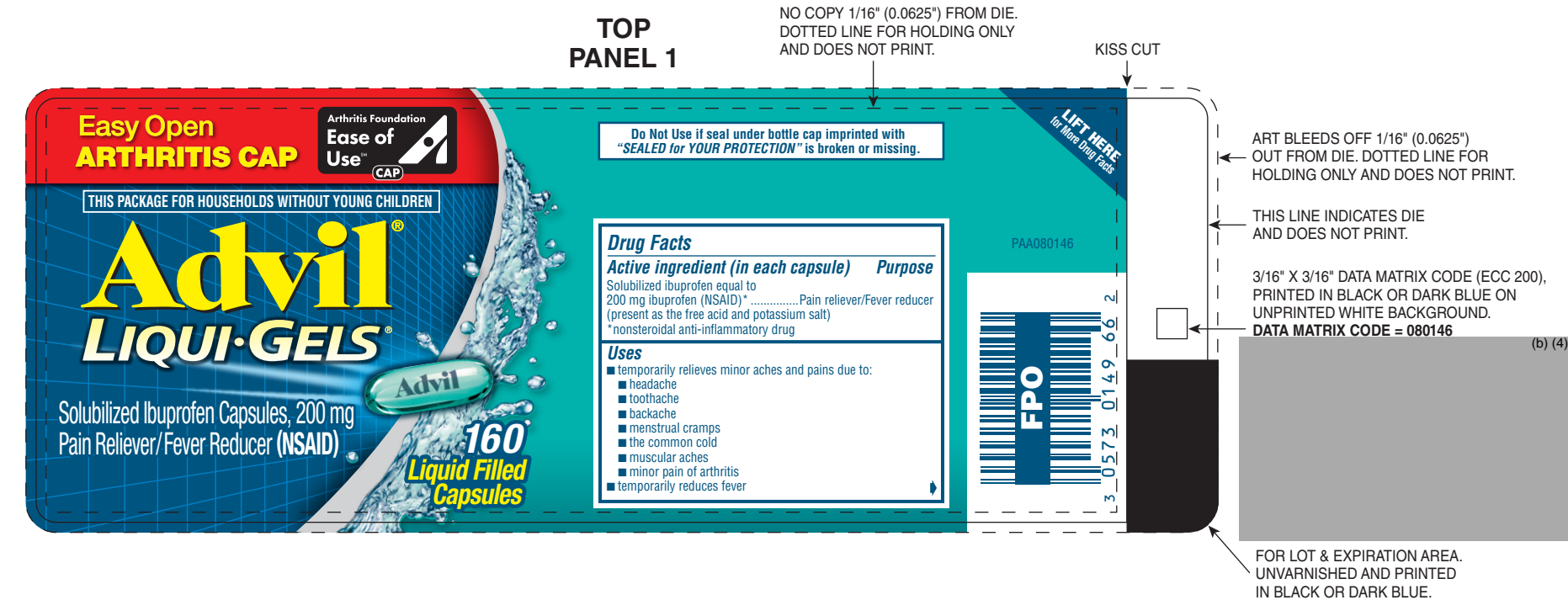
DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6.0 pt
• SUBHEADINGS/BODY TEXT	6.0 pt
• LEADING	6.5 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt






(NOT COLOR ACCURATE)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

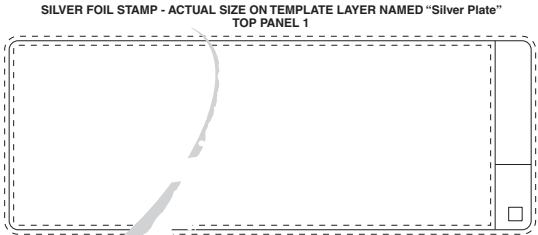


PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 22-SEP-2016 PASS # 2 Component # PAA080146 (b) (4)	SEE ARTWORK FOR COLOR
Identification	
 Consumer Healthcare (b) (4)	
Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9.0 pt
• DRUG FACTS CONTINUED	8.0 pt
• HEADINGS	8.0 pt
• SUBHEADINGS/BODY TEXT	6.0 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

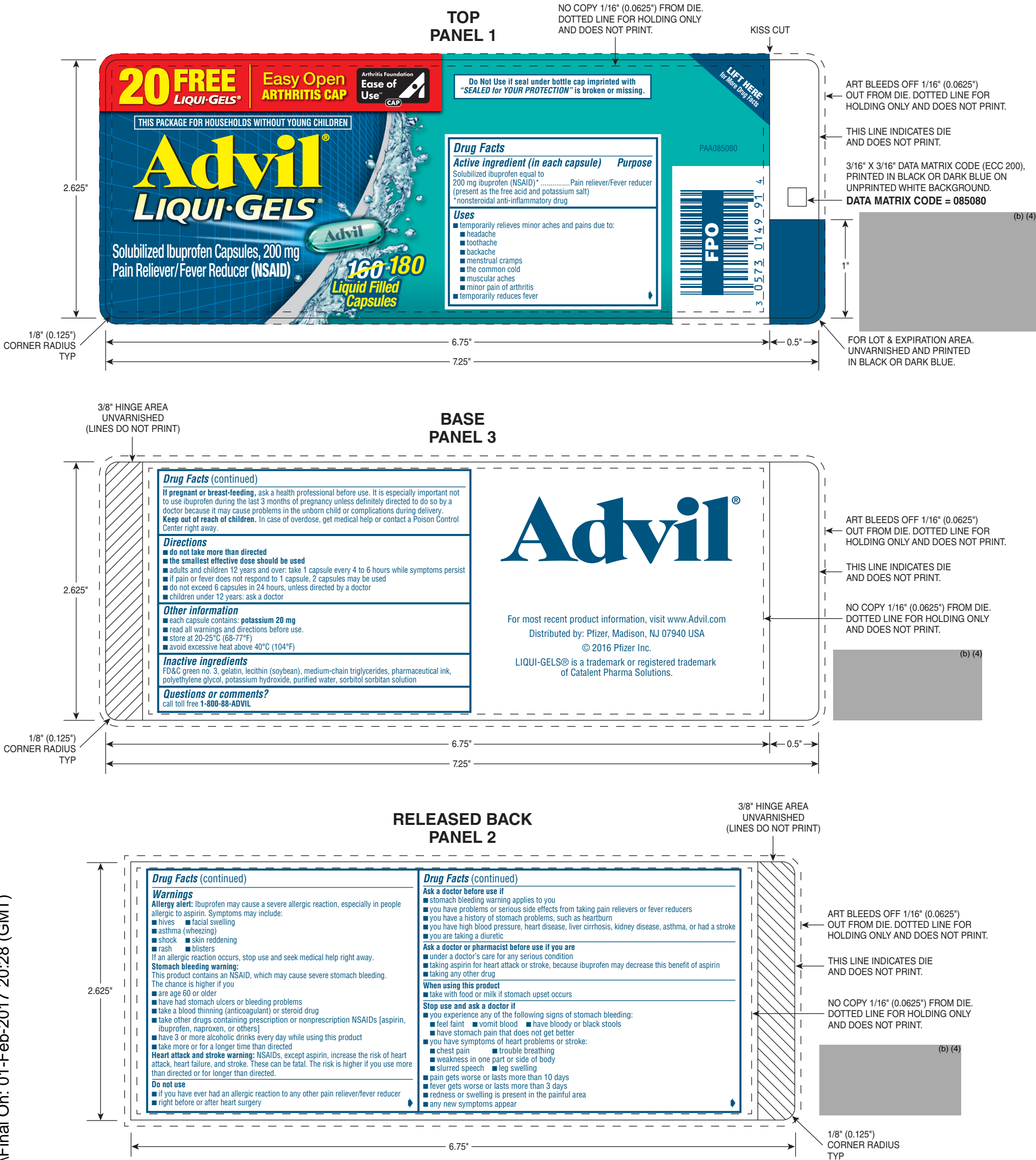


090177e189bed64a\Final\Final On: 30-Sep-2016 02:11




090177e18b2801d2\Final\Final On: 01-Feb-2017 20:28 (GMT)

Ref



**PRODUCTION** (NOT COLOR ACCURATE)

Job Information	Color Legend
Date 30-JAN-2017 PASS # 1 Component # PAA085080 (b) (4)	SEE ARTWORK FOR COLORS
Identification	
 Consumer Healthcare (b) (4)	<b>Printer &amp; User Notes</b> PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.


DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9.0 pt
• DRUG FACTS CONTINUED	8.0 pt
• HEADINGS	8.0 pt
• SUBHEADINGS/BODY TEXT	6.0 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

SILVER FOIL STAMP - ACTUAL SIZE ON TEMPLATE LAYER NAMED "silver plate"  
TOP PANEL 1



090177e18b26023c\Final\Final On: 31-Jan-2017 18:53 (GMT)

R



**Advil<sup>®</sup>**  
**Liqui-Gels<sup>®</sup>**  
Solubilized Ibuprofen Capsules, 200 mg  
Pain Reliever/Fever Reducer (NSAID)  
**180 Liquid Filled Capsules**

**READ AND KEEP CARTON FOR COMPLETE  
WARNINGS AND INFORMATION**

**Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.**

**Uses**  
■ temporarily relieves minor aches and pains due to: headache, muscular aches, menstrual cramps, the common cold, backache, toothache, minor pain of arthritis.  
■ temporarily reduces fever

**Warnings**  
■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug or have stomach problems.  
■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.  
■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

**Directions** ■ **do not take more than directed**  
■ **the smallest effective dose should be used**  
■ adults and children 12 years and over: take 1 capsule every 4 to 6 hours while symptoms persist ■ if pain or fever does not respond to 1 capsule, 2 capsules may be used ■ do not exceed 6 capsules in 24 hours, unless directed by a doctor ■ children under 12 years: ask a doctor

Each capsule contains: **potassium 20 mg**

**Questions or comments?**  
call toll free **1-800-88-ADVIL**

For most recent product information, visit [www.Advil.com](http://www.Advil.com)

Distributed by:  
Pfizer  
Madison, NJ 07940 USA  
© 2016 Pfizer Inc.


3/16" X 3/16" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND.  
**DATA MATRIX CODE = 083153**

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE. FOR LOT & EXPIRATION AREA

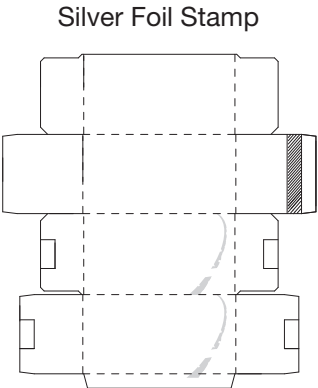
COMPONENT CODE IS SHOWN AS CONSECUTIVE "X'S" LOCATED TO THE IMMEDIATE LEFT OF THE DATA MATRIX QUIET AREA.  
WIDTH OF COMPONENT BOX MAY VARY DUE TO THE SIZE OF THE COMPONENT TEXT.  
COMPONENT CODE TO BE 6 POINT "HELvetica CONDENSED" PRINTED IN BLACK OR DARK BLUE ON UNPRINTED BACKGROUND WITH MINIMUM 1/8" QUIET AREA ON ALL 4 SIDES OF THE COMPONENT CODE.

## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 21-DEC-2016 PASS # 1 Component # PAA083153 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare (b) (4)	
Printer & User Notes	
	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	7 pt
• LEADING	7.5 pt
• BULLETS	6 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5, .65 pt



PRODUCTION

(NOT COLOR ACCURATE)

Job Information	
Date	10-JAN-2017
PASS #	2
Component #	PAA083152
	(b) (4)
Identification	
Pfizer	Consumer Healthcare

Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.	
PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION.	
PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9.0 pt
• DRUG FACTS CONTINUED	8.0 pt
• HEADINGS	8.0 pt
• SUBHEADINGS/BODY TEXT	6.0 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5. pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces







128 CODE = 083400

FPO

NO VARNISH - GLUE AREA

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP) - UNVARNISHED - PRINTED SIDE OF CARTON

128 CODE = 083400

FPO

2 PACK  
2x120 Count

Advil<sup>®</sup>  
LIQUI·GELS<sup>®</sup>

Solubilized Ibuprofen Capsules, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

240  
Liquid Filled Capsules

2 x 120 Count Bottles

2 PACK  
2x120 Count

Advil<sup>®</sup>  
LIQUI·GELS<sup>®</sup>

Solubilized Ibuprofen Capsules, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

2x120 Count  
Bottles Inside

2 PACK  
2x120 Count

Advil<sup>®</sup>  
LIQUI·GELS<sup>®</sup>

Solubilized Ibuprofen Capsules, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

240  
Liquid Filled Capsules

2 x 120 Count Bottles

2 PACK  
2x120 Count

Advil<sup>®</sup>  
LIQUI·GELS<sup>®</sup>

Solubilized Ibuprofen Capsules, 200 mg  
Pain Reliever/Fever Reducer (NSAID)

2x120 Count  
Bottles Inside

NO VARNISH - GLUE AREA

NO VARNISH - GLUE AREA

128 CODE = 083400

FPO

128 CODE = 083400

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Distributed by: Pfizer, Madison, NJ 07940 USA  
© 2016 Pfizer Inc.  
For most recent product information, visit [www.Advil.com](http://www.Advil.com)  
LIQUI·GELS<sup>®</sup> is a trademark or registered trademark of Catalent Pharma Solutions.

FPO  
3 0573 0169 08 0

PAA083400

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 18-JAN-2017 PASS # 1 Component # PAA083400 (b) (4)	(b) (4)
Identification	
Pfizer Consumer Healthcare (b) (4)	
Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

SPECIFIC RULE LEGEND

CUT \_\_\_\_\_  
CREASE - - - - -

PRINTED AREA FOR DATE & LOT  
LASER CODING (VARNISHED)





**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Use**

- treats migraine

**Warnings**

■ **Ask your doctor before use** if you are pregnant, under a doctor's care for a serious condition, age 60 or over, taking any other drug, have stomach problems or have never had migraines diagnosed by a health professional.

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters.

PAA088463

**LIFT HERE**  
for More  
Drug Facts

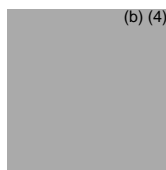
KISS CUT

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE FOR LOT & EXPIRATION AREA.

3/16" X 3/16" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND.

DATA MATRIX CODE = 088463

**TOP  
PANEL 1**



3/8" HINGE AREA  
UNVARNISHED

■ **Medication overuse headache warning:** Headaches may worsen if this product is used for 10 or more days per month.

**Directions** ■ **do not take more than directed** ■ **the smallest effective dose should be used**  
■ adults: take 2 capsules with a glass of water ■ if symptoms persist or worsen, ask your doctor  
■ do not take more than 2 capsules in 24 hours, unless directed by a doctor  
■ under 18 years of age: ask a doctor.

Each capsule contains: **potassium 20 mg**

**Questions or comments?** call toll free 1-800-88-ADVIL

For most recent product information, visit [www.Advil.com](http://www.Advil.com)

Distributed by: Pfizer, Madison, NJ 07940 USA © 2017 Pfizer Inc.

**BASE  
PANEL 3**



If an allergic reaction occurs, stop use and seek medical help right away.

**Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer.

■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

■ **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

3/8" HINGE AREA  
UNVARNISHED

**RELEASED BACK  
PANEL 2**

## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 12-APR-2017 PASS # 1 Component # PAA088463 (b) (4)	See Art For Colors
Identification	Printer & User Notes
Consumer Healthcare (b) (4)	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

090177e18bc009ce\Final\Final On: 20-Apr-2017 04:36 (GMT)



(NOT COLOR ACCURATE)

**Pfizer Consumer Healthcare**

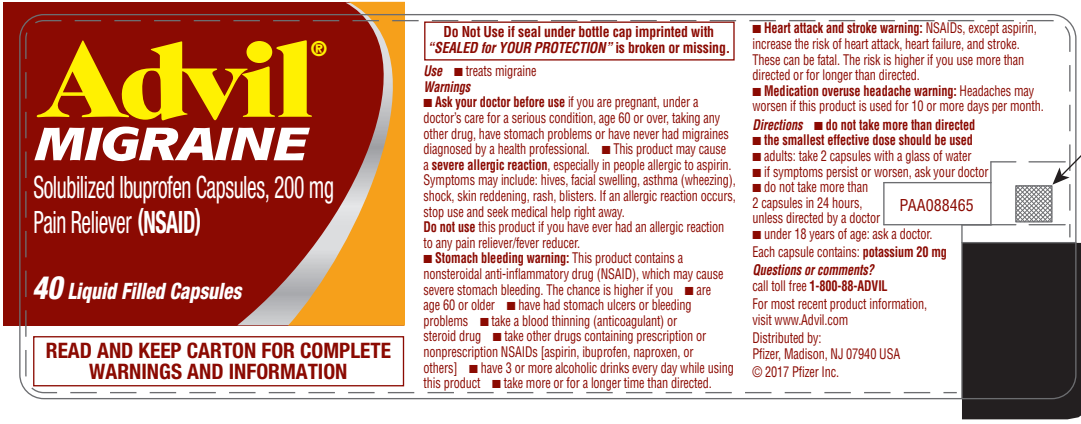
DRUG FACTS TITLE	8 pt
DRUG FACTS CONTINUED	7 pt
HEADINGS	7 pt
SUBHEADINGS/BODY TEXT	6 pt
LEADING	6.25 pt
# OF CHARACTERS PER INCH	<39
BULLETS	5 pt
SPACE BEFORE BULLET	2 ems
BARLINES, HAIRLINES	1.5 pt, .5 p
SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



PRINTED AREA FOR DATE & LOT  
LASER CODING (VARNISHED)

128 CODE AREA - SUBSET C 10 MIL DENSITY  
WITH 4 OR 6 DIGITS (CODE TO EXTEND  
TO EDGE OF FLAP - UNVARNISHED)  
PRINTED SIDE OF CARTON

UNVARNISHED AREAS




3/16" X 3/16" DATA MATRIX CODE (ECC 200),  
PRINTED IN BLACK OR DARK BLUE ON  
UNPRINTED WHITE BACKGROUND.  
DATA MATRIX CODE = 088465

UNVARNISHED AND PRINTED  
IN BLACK OR DARK BLUE FOR  
LOT & EXPIRATION AREA.

PRODUCTION

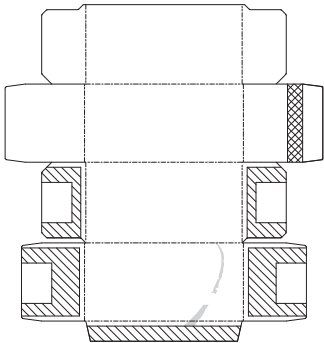
(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 12-APR-2017 PASS # 1 Component # PAA088465 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare (b) (4)	<b>Printer &amp; User Notes</b> PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

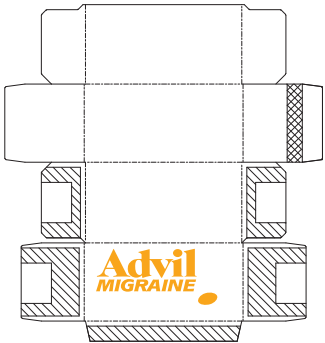
DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.35 pt
• SUBHEADINGS/BODY TEXT	5.35 pt
• LEADING	5.85 pt
• BULLETS	4.35 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

090177e18bc009d0\Final\Final On: 20-Apr-2017 04:34 (GMT)

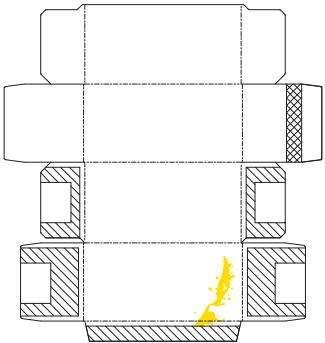
Silver Foil hot stamp



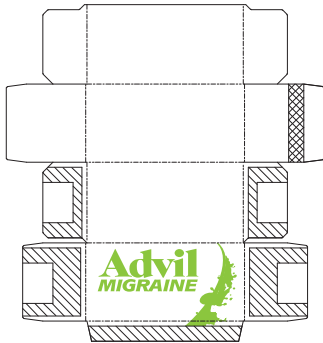
Emboss #1



Emboss #2




UV High Gloss Coating



Matte Coating



(NOT COLOR ACCURATE)

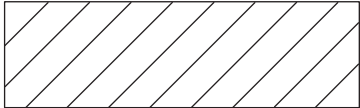
Job Information	Color Legend
Date 12-APR-2017 PASS # 1 Component # PAA088464 (b) (4)	(b) (4)
Identification	Printer & User Notes
 Consumer Healthcare (b) (4)	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Specific Rule Legend

Cut \_\_\_\_\_

Crease - - - - -



UNVARNISHED AREAS



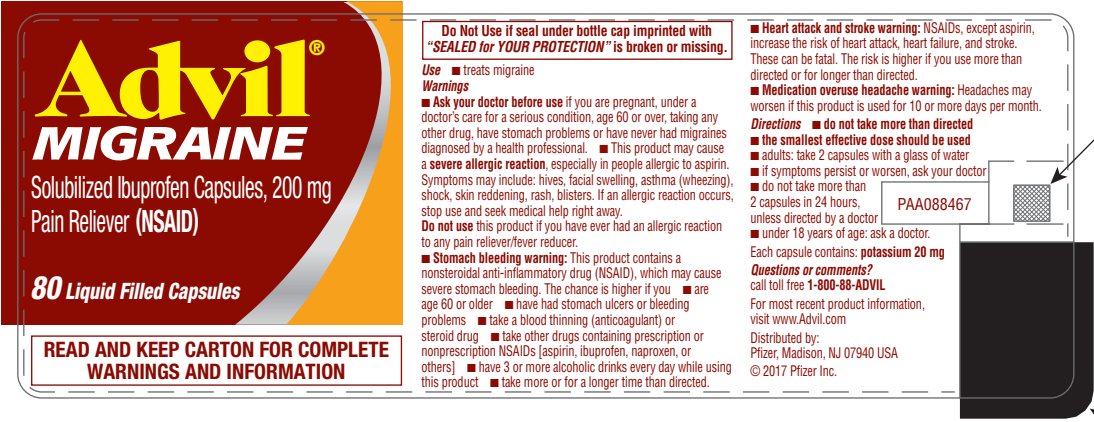
This label may not be the latest approved by FDA.  
For current labeling information, please visit <https://www.fda.gov/drugsatfda>

PRINTED AREA FOR DATE & LOT  
LASER CODING (VARNISHED)

UNPRINTED AREA  
FOR DATE & LOT  
(UNVARNISHED)

128 CODE AREA - SUBSET C 10 MIL DENSITY  
WITH 4 OR 6 DIGITS (CODE TO EXTEND  
TO EDGE OF FLAP - UNVARNISHED)  
PRINTED SIDE OF CARTON






3/16" X 3/16" DATA MATRIX CODE (ECC 200),  
PRINTED IN BLACK OR DARK BLUE ON  
UNPRINTED WHITE BACKGROUND.  
DATA MATRIX CODE = 088467

UNVARNISHED AND PRINTED  
IN BLACK OR DARK BLUE FOR  
LOT & EXPIRATION AREA.

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 12-APR-2017 PASS # 1 Component # PAA088467 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare (b) (4)	<b>Printer &amp; User Notes</b> PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.


DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.35 pt
• SUBHEADINGS/BODY TEXT	5.35 pt
• LEADING	5.85 pt
• BULLETS	4.35 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



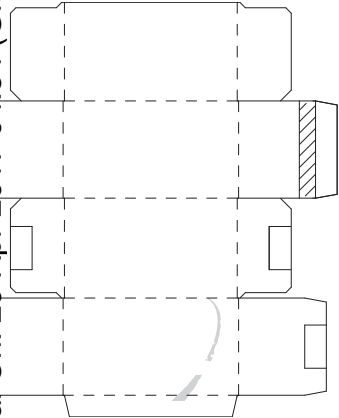
090177e18bc009d1\Final\FinalOn:20-Apr-2017 04:34 (GMT)

PRODUCTION

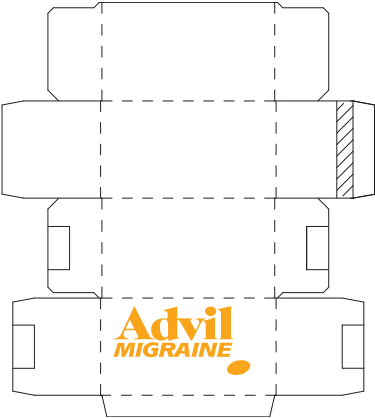
(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 12-APR-2017 PASS # 1 Component # PAA088466 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare (b) (4)	<b>Printer &amp; User Notes</b> PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

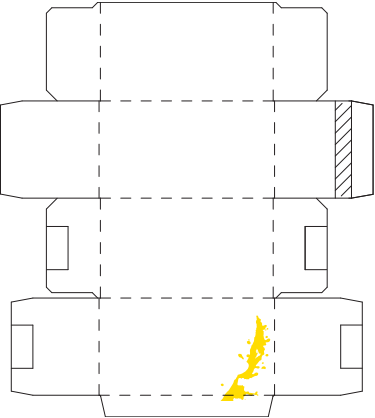
Silver Foil hot stamp



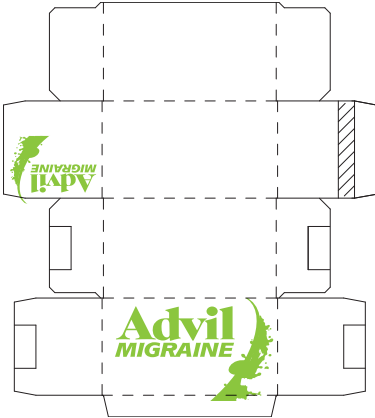
Emboss #1



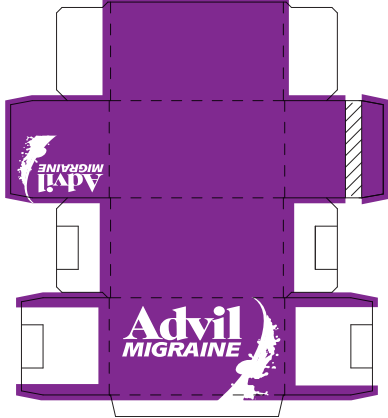
Emboss #2



UV High Gloss Coating



Matte Coating

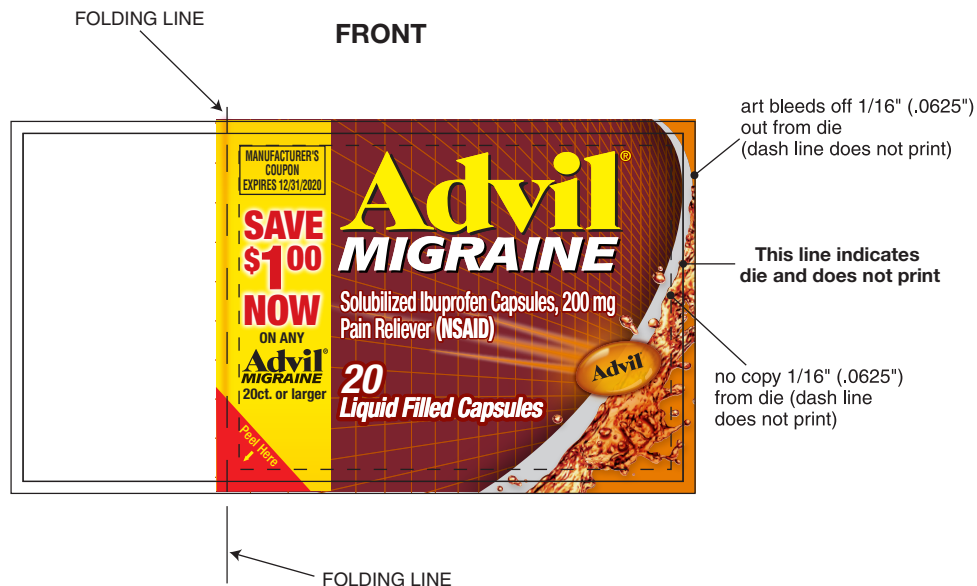


Print Notes:

FPO Silver Foil is only representative of Foil Stamp. Do not separate or print.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces





Encode: 8110003057303212131001103153201231

**NOTE: ART CONTAINS A *LIVE* DIGICODE.**  
**PRINTER RESPONSIBLE FOR ACCURATE REPRODUCTION.**

## PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 11-JAN-2017 PASS # 1 Component # D000056710 (b) (4)	(b) (4)
Identification	
Pfizer Consumer Healthcare (b) (4)	
Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

090177e18b2a88b53\Final\On: 03-Feb-2017 07:29 (GMT)

FRONT



BACK




Encode: 8110003057303212131001103153201231

**NOTE:** ART CONTAINS A **LIVE** DIGICODE.  
PRINTER RESPONSIBLE FOR ACCURATE REPRODUCTION.

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 11-JAN-2017 PASS # 1 Component # D000056711 (b) (4)	(b) (4)
Identification	
 Consumer Healthcare	
(b) (4)	Printer & User Notes
	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

090177e18b2aa58\Final\Final On: 03-Feb-2017 07:29 (GMT)

---

**This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.**

---

/s/

---

KAREN M MAHONEY

08/08/2017