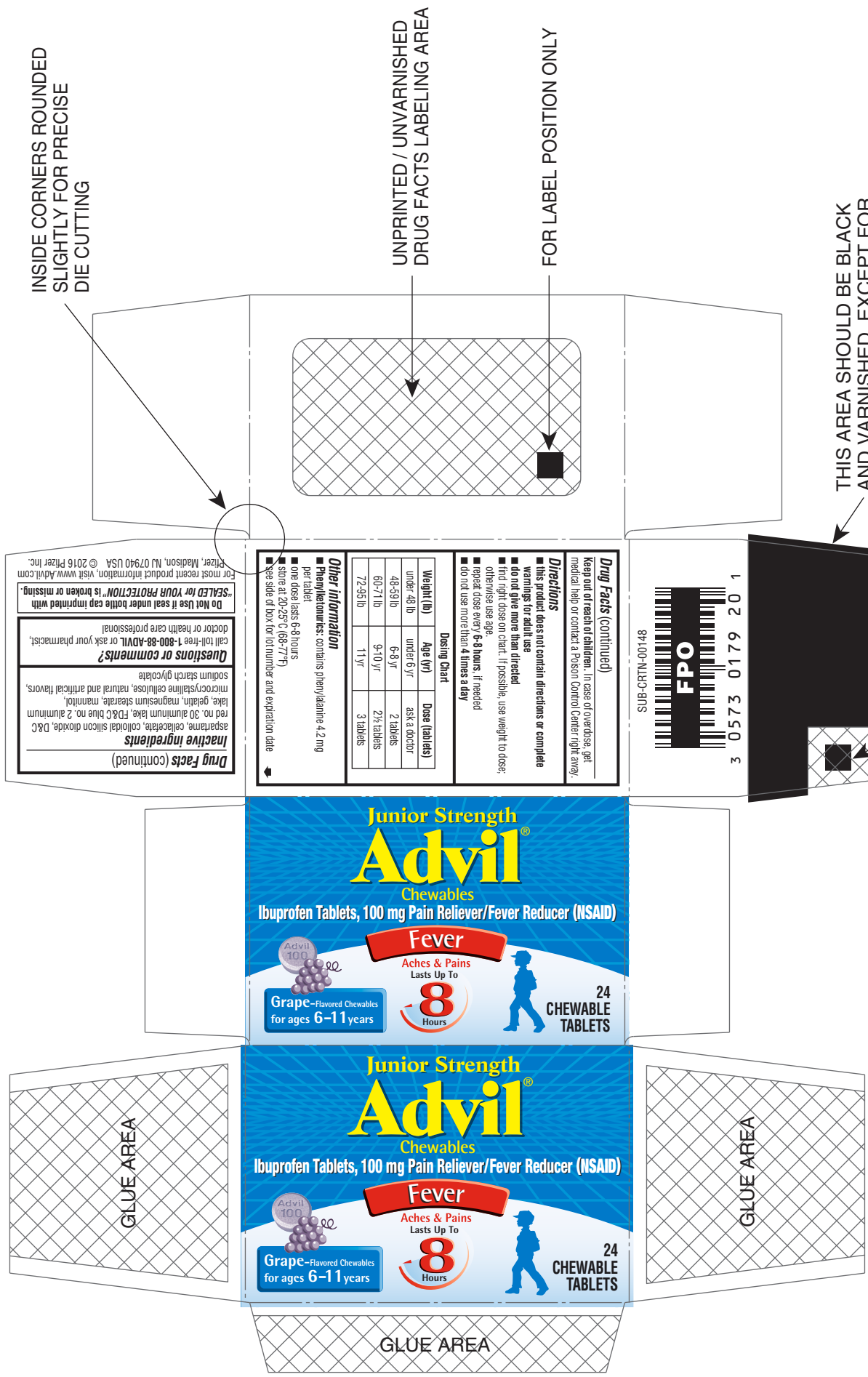


PRODUCTION

(NOT COLOR ACCURATE)

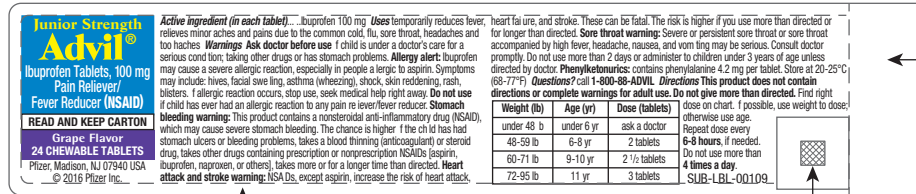


3/16" X 3/16" DATA MATRIX CODE (ECC 200)
 PRINTED IN BLACK OR DARK BLUE ON
 UNPRINTED WHITE BACKGROUND.
 MAINTAIN 1/8" QUIET ZONE AROUND CODE.
DATA MATRIX CODE = 00148



CUT: _____ GRAIN
 CREASE: _____ HORIZONTAL

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces



PRINT FREE CODING AREA

1/16" TEXT FREE AREA

1/8" X 1/8" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND WITH A MINIMUM OF 1/8" QUIET ZONE ALL 4 SIDES
DATA MATRIX CODE = 00109

PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	N/A
• SPACE BEFORE BULLET	N/A
• WARNING BOX LINE	.5 pt

PANEL #2

FOLD LINE

PANEL #3

Drug Facts (continued)

Symptoms may include:

- hives
- asthma (wheezing)
- skin reddening
- blisters
- facial swelling
- shock
- rash

If an allergic reaction occurs, stop use and seek medical help right away.

Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if the child

- has had stomach ulcers or bleeding problems
- takes a blood thinning (anticoagulant) or steroid drug
- takes other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others]
- takes more or for a longer time than directed

Drug Facts (continued)

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Sore throat warning: Severe or persistent sore throat or sore throat accompanied by high fever, headache, nausea, and vomiting may be serious. Consult doctor promptly. Do not use more than 2 days or administer to children under 3 years of age unless directed by doctor.

Do not use

- if the child has ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery

Ask a doctor before use if

- stomach bleeding warning applies to the child

Drug Facts (continued)

Stop use and ask a doctor if

- child experiences any of the following signs of stomach bleeding:
 - feels faint
 - vomits blood
 - has bloody or black stools
 - has stomach pain that does not get better
- child has symptoms of heart problems or stroke:
 - chest pain
 - weakness in one part or side of body
 - slurred speech
- child does not get any relief within first day (24 hours) of treatment
- fever or pain gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

BASE PANEL

Drug Facts (continued)

- child has problems or serious side effects from taking pain relievers or fever reducers
- child has a history of stomach problems, such as heartburn
- child has high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke
- child has not been drinking fluids
- child has lost a lot of fluid due to vomiting or diarrhea
- child is taking a diuretic

Ask a doctor or pharmacist before use if the child is

- under a doctor's care for any serious condition
- taking any other drug

When using this product

- take with food or milk if stomach upset occurs

PANEL #4

Important: Read all product information before using. Keep this carton for important information. This product is intended for use in children ages 6 years-11 years. PAA080414

Drug Facts

Active ingredient (in each tablet)	Purpose
Ibuprofen 100 mg (NSAID)*	Fever reducer/ Pain reliever
*nonsteroidal anti-inflammatory drug	

Uses temporarily:

- reduces fever
- relieves minor aches and pains due to the common cold, flu, sore throat, headaches and toothaches

Warnings

Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin.

LIFT HERE

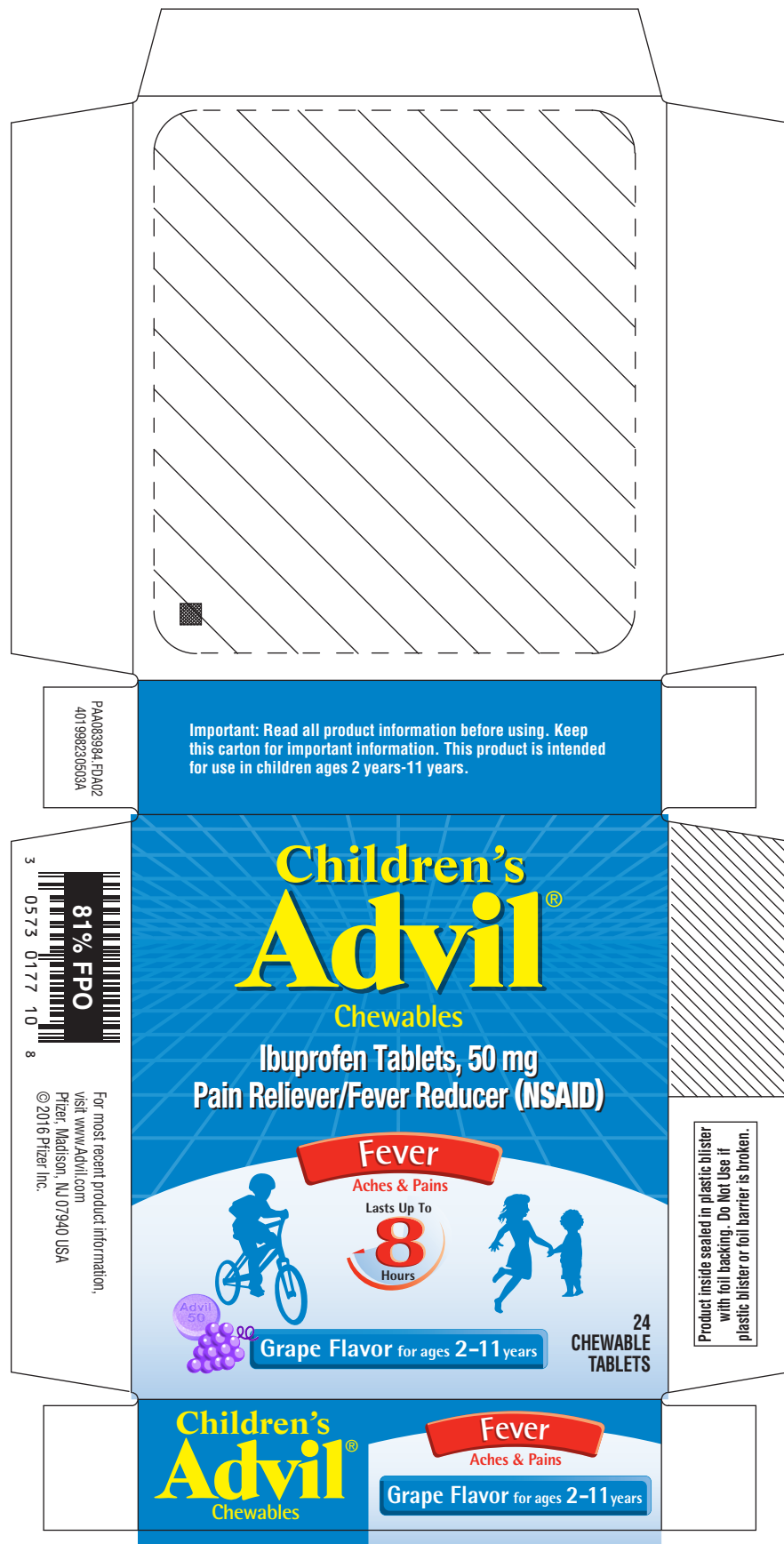
PANEL #1

Pre-printed .1875" x .1875" Data Matrix Code (ECC 200) Printed in black or dark blue on white background. Maintain minimum .125" quiet zone around code. DATA MATRIX CODE = 080414

PRODUCTION (NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces





VARNISHED
UNPRINTED AREA
FOR EMBOSSED
LOT AND EXP.

PRODUCTION (NOT COLOR ACCURATE)



PANEL 1

Drug Facts		
Active ingredient (in each tablet)	Purpose	
Ibuprofen 50 mg (NSAID)*Fever reducer/Pain reliever *nonsteroidal anti-inflammatory drug		
Uses temporarily: ■ reduces fever ■ relieves minor aches and pains due to the common cold, flu, sore throat, headaches and toothaches		
Warnings Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include: ■ hives ■ facial swelling ■ asthma (wheezing) ■ shock ■ skin reddening ■ rash ■ blisters If an allergic reaction occurs, stop use and seek medical help right away. Stomach bleeding warning: This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if the child ■ has had stomach ulcers or bleeding problems ■ takes a blood thinning (anticoagulant) or steroid drug ■ takes other drugs containing prescription or nonprescription NSAIDs [aspirin, ibuprofen, naproxen, or others] ■ takes more or for a longer time than directed Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed. Sore throat warning: Severe or persistent sore throat or sore throat accompanied by high fever, headache, nausea, and vomiting may be serious. Consult doctor promptly. Do not use more than 2 days or administer to children under 3 years of age unless directed by doctor.		
		LIFT HERE 

3.175mm x 3.175mm DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND
DATA MATRIX = 083985

PANEL 2

Drug Facts (continued) Do not use ■ if the child has ever had an allergic reaction to any other pain reliever/fever reducer ■ right before or after heart surgery Ask a doctor before use if ■ stomach bleeding warning applies to the child ■ child has problems or serious side effects from taking pain relievers or fever reducers ■ child has a history of stomach problems, such as heartburn ■ child has high blood pressure, heart disease, liver cirrhosis, kidney disease, asthma, or had a stroke ■ child has not been drinking fluids ■ child has lost a lot of fluid due to vomiting or diarrhea ■ child is taking a diuretic Ask a doctor or pharmacist before use if the child is ■ under a doctor's care for any serious condition ■ taking any other drug When using this product ■ take with food or milk if stomach upset occurs Stop use and ask a doctor if ■ child experiences any of the following signs of stomach bleeding: ■ feels faint ■ vomits blood ■ has bloody or black stools ■ has stomach pain that does not get better ■ child has symptoms of heart problems or stroke: ■ chest pain ■ trouble breathing ■ weakness in one part or side of body ■ slurred speech ■ leg swelling ■ child does not get any relief within first day (24 hours) of treatment ■ fever or pain gets worse or lasts more than 3 days ■ redness or swelling is present in the painful area ■ any new symptoms appear Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

BASE PANEL

Drug Facts (continued) Directions ■ this product does not contain directions or complete warnings for adult use ■ do not give more than directed ■ find right dose on chart. If possible, use weight to dose; otherwise use age. ■ repeat dose every 6-8 hours, if needed ■ do not use more than 4 times a day <table border="1"> <thead> <tr> <th colspan="3">Dosing Chart</th> </tr> <tr> <th>Weight (lb)</th> <th>Age (yr)</th> <th>Dose (tablets)</th> </tr> </thead> <tbody> <tr> <td>under 24 lb</td> <td>under 2 yr</td> <td>ask a doctor</td> </tr> <tr> <td>24-35 lb</td> <td>2-3 yr</td> <td>2 tablets</td> </tr> <tr> <td>36-47 lb</td> <td>4-5 yr</td> <td>3 tablets</td> </tr> <tr> <td>48-59 lb</td> <td>6-8 yr</td> <td>4 tablets</td> </tr> <tr> <td>60-71 lb</td> <td>9-10 yr</td> <td>5 tablets</td> </tr> <tr> <td>72-95 lb</td> <td>11 yr</td> <td>6 tablets</td> </tr> </tbody> </table> Other information ■ Phenylketonurics: contains phenylalanine 2.1 mg per tablet ■ one dose lasts 6-8 hours ■ store in a dry place at 20-25°C (68-77°F) ■ see side of box for lot number and expiration date Inactive ingredients aspartame, cellacetate, colloidal silicon dioxide, D&C red no. 30 aluminum lake, FD&C blue no. 2 aluminum lake, gelatin, magnesium stearate, mannitol, microcrystalline cellulose, natural and artificial flavors, sodium starch glycolate, sorbitol Questions or comments? call toll-free 1-800-88-ADVIL or ask your pharmacist, doctor or health care professional PAA083985.FDA01	Dosing Chart			Weight (lb)	Age (yr)	Dose (tablets)	under 24 lb	under 2 yr	ask a doctor	24-35 lb	2-3 yr	2 tablets	36-47 lb	4-5 yr	3 tablets	48-59 lb	6-8 yr	4 tablets	60-71 lb	9-10 yr	5 tablets	72-95 lb	11 yr	6 tablets
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PRODUCTION (NOT COLOR ACCURATE)



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