



1/2" ADDITIONAL AREA FOR TEXT

GLUE AREA UNVARNISHED

PRE-PRINTED TEXT. NOTE: LOT/EXP (OR EQUIVALENT) TO BE PRINTED PER MARKET REQUIREMENTS AT A MINIMUM OF 8 pt. DATE OF MANUFACTURE CAN BE ADDED AS A THIRD LINE IF NEEDED.

UNPRINTED AREA FOR DATE & LOT NUMBER UNVARNISHED

3/16" X 3/16" ARRAY ALPHA NUMERIC DATA MATRIX CODE (ECC 200) PRINTED IN BLACK OR DARK BLUE ON WHITE FIELD WITH WHITE 1/8" QUIET ZONE ON ALL 4 SIDES.  
DATA MATRIX CODE = 080208

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARRINES, HAIRLINES	1.5 pt, 5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

090177e189b7ae6c\Final\On: 23-Sep-2016 21:27

**Children's Advil Cold**  
 Fever Reducer/Pain Reliever (NSAID)/  
 Nasal Decongestant  
 Stuffy Nose • Sore Throat • Fever

**READ AND KEEP CARTON FOR COMPLETE WARNINGS AND INFORMATION**

**Liquid Oral Suspension**  
**Grape Flavor**  
 Alcohol-Free 4 FL OZ (120 mL)

**Active ingredients (in each 5 mL teaspoon)**  
 Ibuprofen 100 mg (NSAID) ..... Fever reducer / Pain reliever  
 Pseudoephedrine HCl 15 mg ..... Nasal decongestant

**Purpose(s)**  
 Temporarily relieves these cold, sinus and flu symptoms: nasal and sinus congestion, headache, stuffy nose, sore throat, minor aches and pains, fever

**Warnings:**  
**Allergy alert:** Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include hives, facial swelling, asthma (wheezing), shock, skin reddening, rash or blisters. If an allergic reaction occurs, stop use and seek medical help right away. **Stomach bleeding warning:** This product contains an NSAID (nonsteroidal anti-inflammatory drug), which may cause severe stomach bleeding. The chance is higher if your child has had stomach ulcers or bleeding problems, takes a blood thinning (anticoagulant) or steroid drug, takes other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) or takes more or for a longer time than directed. **Heart attack and stroke warning:** NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed. **Sore throat warning:** Severe or persistent sore throat or sore throat accompanied by high fever, headache, nausea, and vomiting may be serious. Consult doctor promptly. Do not use more than 2 days or

**Purpose(s)**  
 administer to children under 3 years of age unless directed by a doctor. **Do not use** in a child under 2 years of age or if the child has ever had an allergic reaction to any other pain reliever/fever reducer. **Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. Each teaspoon contains: **caesium 3 mg**  
**Directions:** The product does not contain directions or complete warnings for adult use. **Do not give more than directed. Shake well before using.** Find right dose on chart below. If possible, use weight to dose, otherwise use age. If needed, repeat dose every **6 hours**. Do not use more than **4 times a day**. Replace original bottle cap to maintain child resistance. Measure only with dosing cap provided. Dosing cup to be used with Children's Advil Cold Suspension only. Do not use with other products. Dose lines account for product remaining in cup due to thickness of suspension

Weight (lb)	Age (yrs)	Dose (teaspoons)
under 24	under 2 yrs	do not use
24-47	2-5 yrs	1 teaspoon
48-65	6-11 yrs	2 teaspoons

**Questions or comments?** call 1-800-38-ADVIL.  
 For most recent product information, visit [www.advil.com](http://www.advil.com)  
 Pfizer, Madison, NJ 07940 USA  
 © 2016 Pfizer Inc. PAA080209 FDA01

3/16" X 3/16" DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND WITH A MINIMUM OF 1/8" QUIET ZONE ALL 4 SIDES.  
 DATA MATRIX CODE = 080209

UNVARNISHED UNPRINTED AREA FOR LOT & EXP.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADS/BODY TEXT	5.5 pt
• LEADING	5.75 pt
• BULLETS	NA
• SPACE AFTER BULLETED SECTION	N/A
• WARNING BOX LINE, HAIRLINES	.5 pt, 1 pt