

TOP PANEL 1

KISS CUT

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE FOR LOT & EXPIRATION AREA.

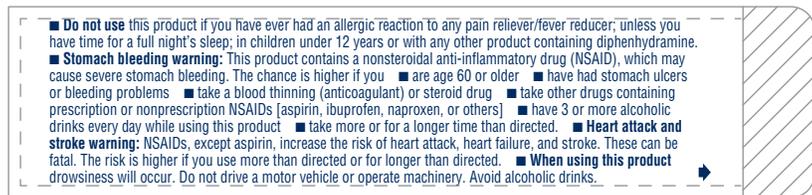
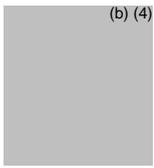
3/16" X 3/16" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND. DATA MATRIX CODE = 076833



BASE PANEL 3

3/8" HINGE AREA UNVARNISHED

090177e18affafd6\Final\Final On: 06-Jan-2017 21:22



RELEASED BACK PANEL 2

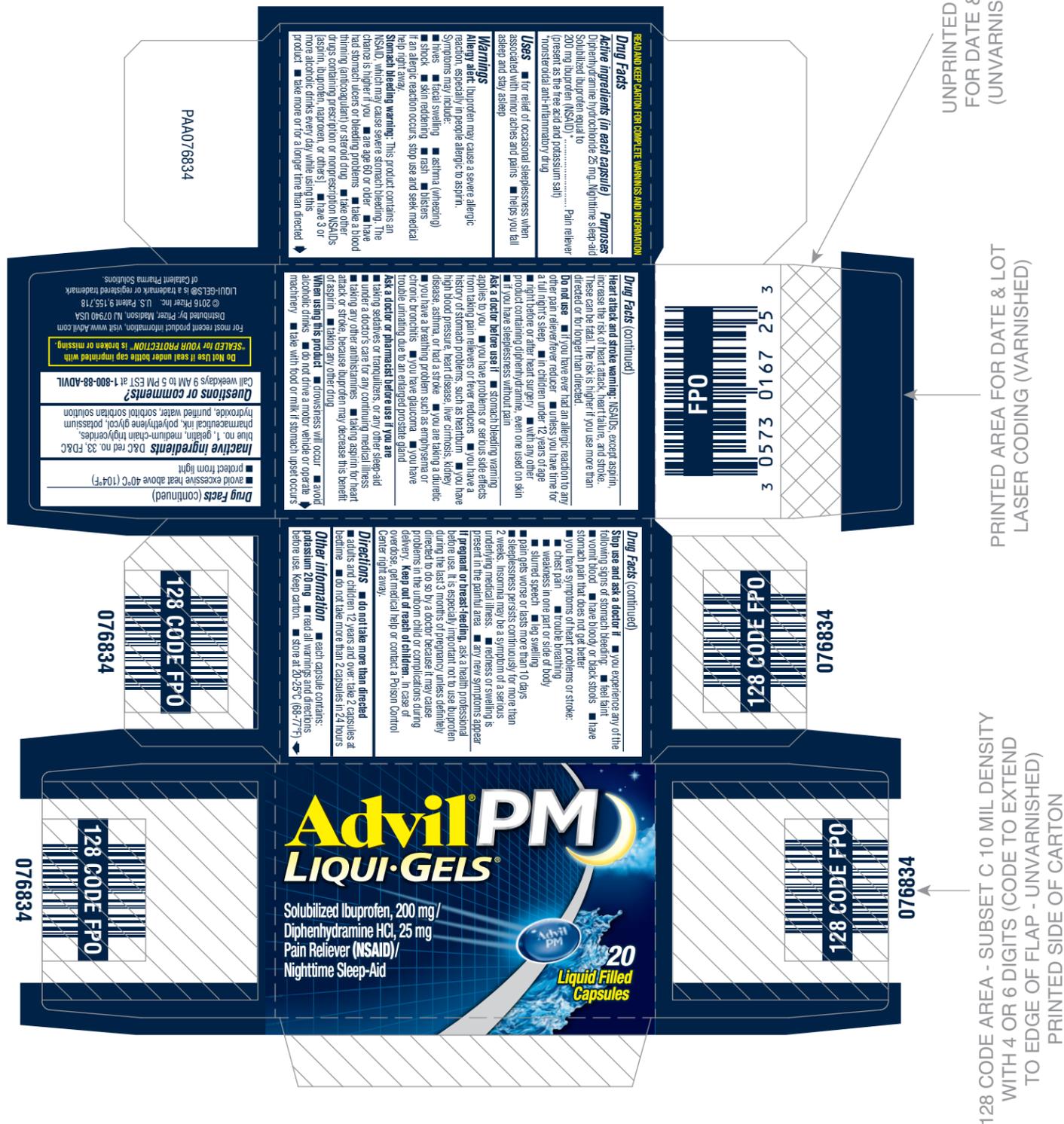
3/8" HINGE AREA UNVARNISHED

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 21-OCT-2016 PASS # 1 Component # PAA076833 Drawing # DWG-00000785v02	See Art For Colors
Identification	
 Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	Printer & User Notes PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.
Vendor Identification	
Madison Artwork & Packaging Center Graphic Artist: (b) (4)	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.35 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



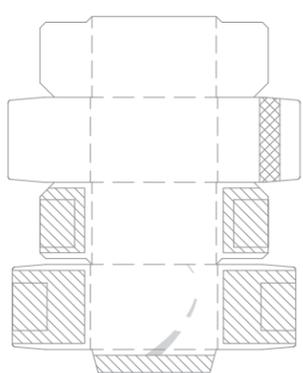
UNPRINTED AREA FOR DATE & LOT (UNVARNISHED)

PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

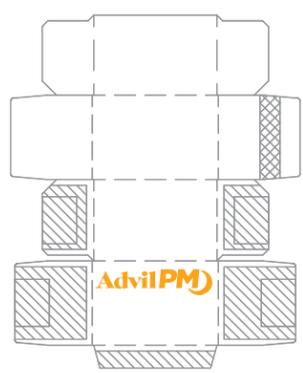
128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

UNVARNISHED AREAS

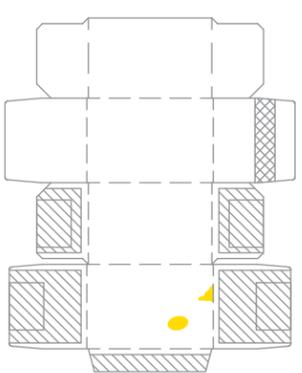
Silver Foil Stamp
Full size file on Silver Foil layer



Embossing
Full size file on Emboss layer



Embossing - 2nd level
Full size file on Emboss layer



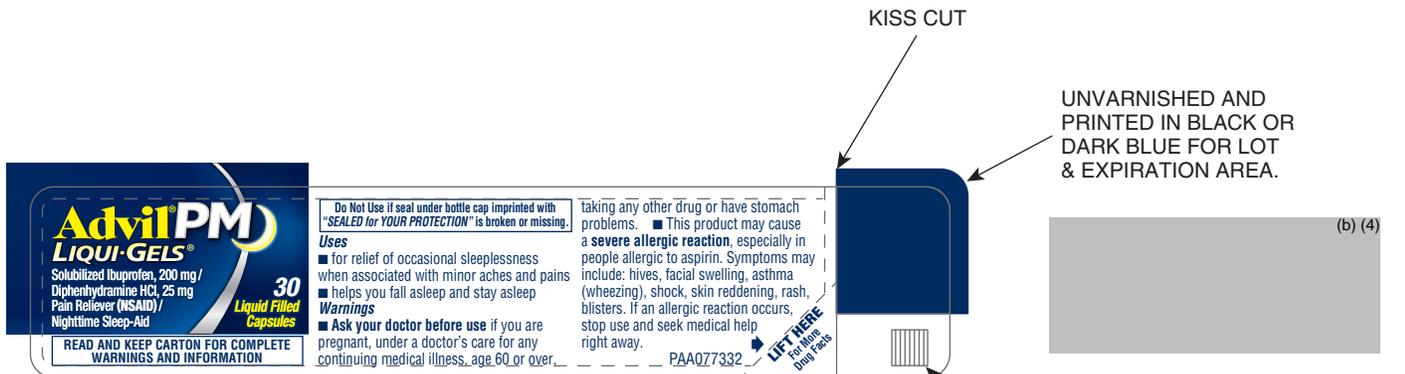
PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 26-OCT-2016 PASS #1 Component # PAA076834 Drawing # DWG-00001042 v04	(b) (4)
Identification	
Consumer Healthcare Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	
Vendor Identification	
Madison Artwork & Packaging Center Graphic Artist (b) (4)	
Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Printer Notes:
FPO Silver Foil is only representative of Foil Stamp. Do not separate or print.



**TOP
PANEL 1**



**BASE
PANEL 3**

3/8" HINGE AREA
UNVARNISHED



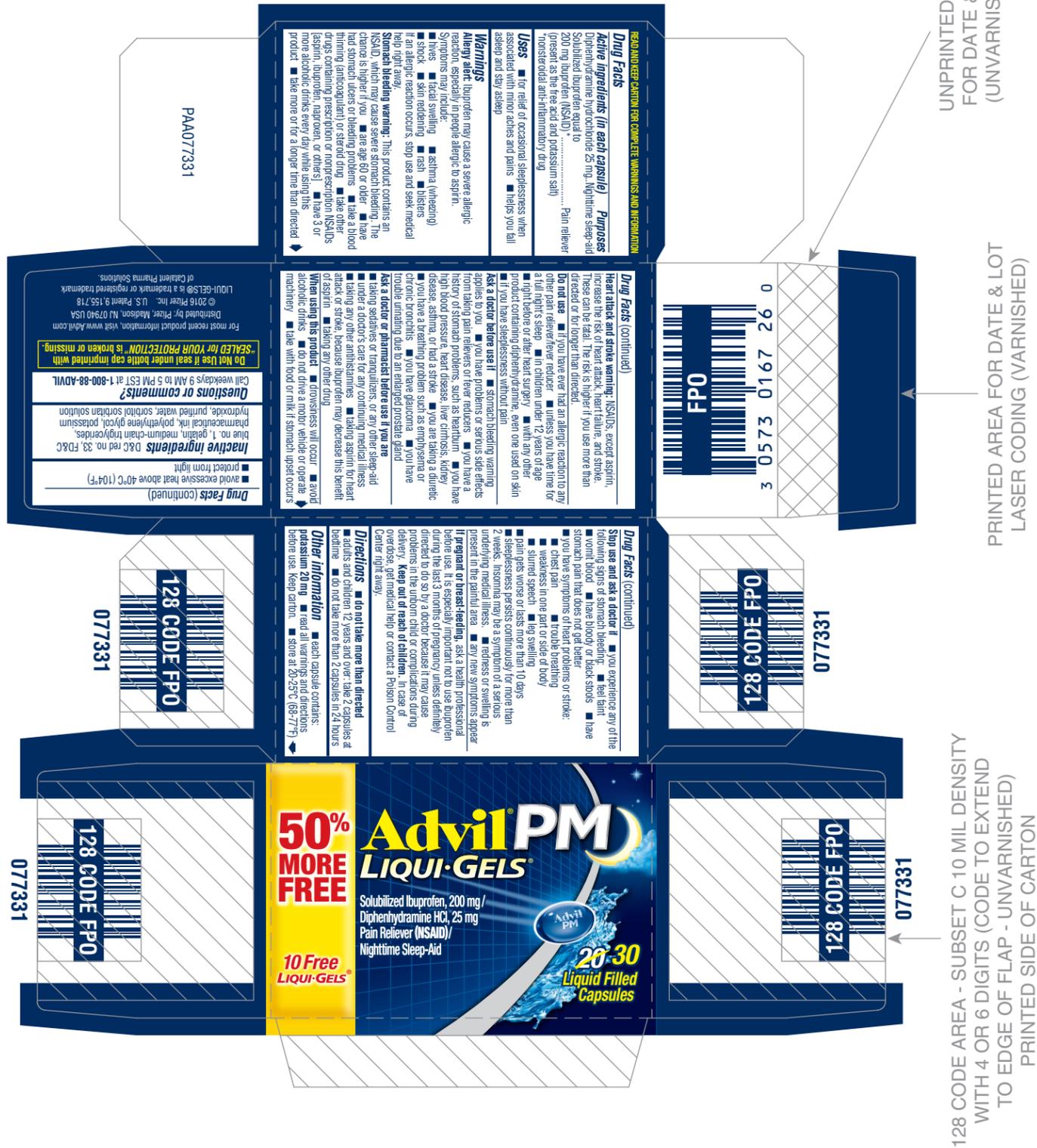
**RELEASED BACK
PANEL 2**

3/8" HINGE AREA
UNVARNISHED

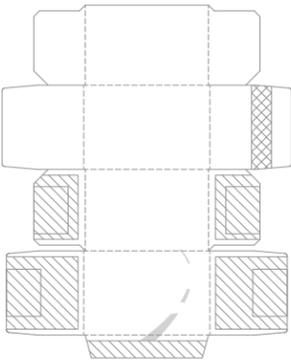
PRODUCTION (NOT COLOR ACCURATE)

Job Information	Color Legend
<p>Date 07-NOV-2016 PASS # 1 Component # PAA077332 Drawing # DWG-00000785v02</p>	<p>See Art For Colors</p>
<p>Identification</p> <p> Consumer Healthcare</p> <p>Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000</p>	
<p>Printer & User Notes</p> <p>PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.</p> <p>PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION.</p> <p>PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.</p>	
<p>Vendor Identification</p> <p>Madison Artwork & Packaging Center Graphic Artist: (b) (4)</p>	

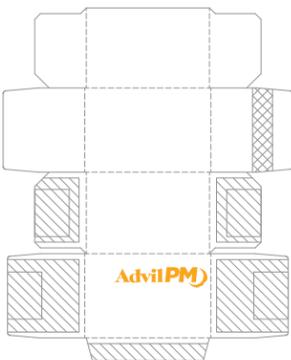
DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	6 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.35 pt
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



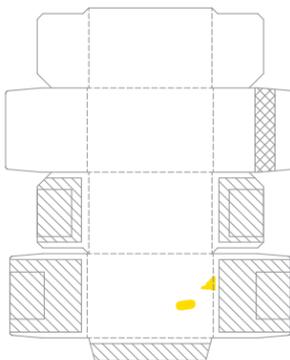
Silver Foil Stamp
Full size file on Silver Foil layer



Embossing - # 1
Full size file on Emboss layer



Embossing - 2nd level Sculptured
Full size file on Emboss layer



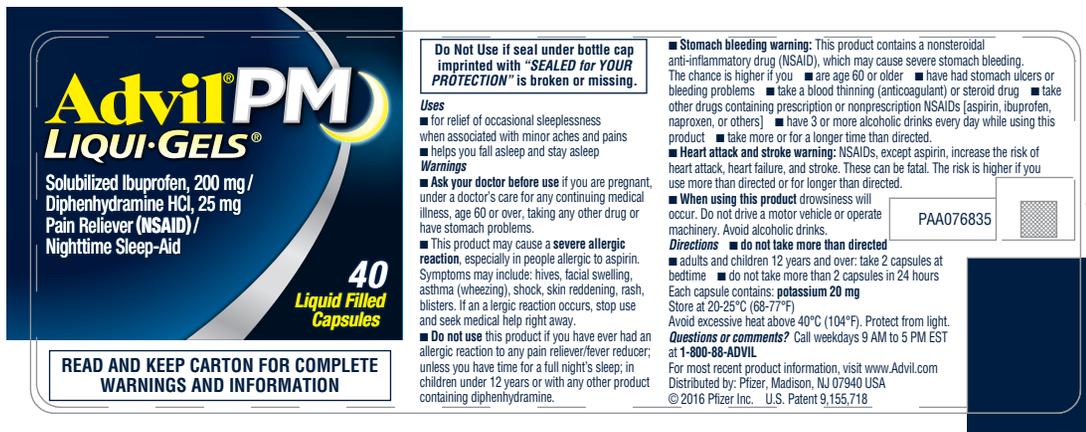
PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 09-NOV-2016 PASS # 1 Component # PAA077331 Drawing # DWG-00001042 v04	(b) (4)
Identification	
Consumer Healthcare Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	
Vendor Identification	
Madison Artwork & Packaging Center Graphic Artist: (b) (4)	
Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Printer Notes:
FPO Silver Foil is only representative of Foil Stamp. Do not separate or print.



3/16" X 3/16" DATA MATRIX CODE (ECC200),
 PRINTED IN BLACK OR DARK BLUE ON
 UNPRINTED WHITE BACKGROUND.
DATA MATRIX CODE = 076835

UNVARNISHED AND PRINTED
 IN BLACK OR DARK BLUE.
 FOR LOT & EXPIRATION AREA.

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 20-OCT-2016 PASS # 1 Component # PAA076835 Drawing # DWG-00000433v01	(b) (4)
Identification	
 Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	
Vendor Identification	
Madison Artwork & Packaging Center Graphic Artist: (b) (4)	Printer & User Notes PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.3 pt
• SUBHEADINGS/BODY TEXT	5.3 pt
• LEADING	5.8 pt
• BULLETS	4.3 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



PRINTED AREA FOR DATE & LOT LASER CODING (VARNISHED)

UNPRINTED AREA FOR DATE & LOT (UNVARNISHED)

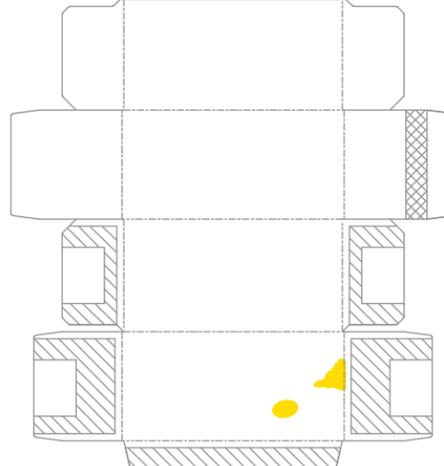
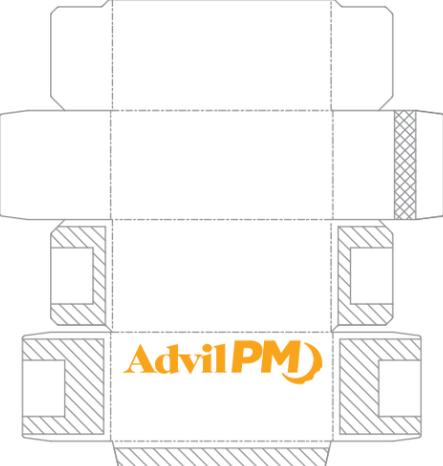
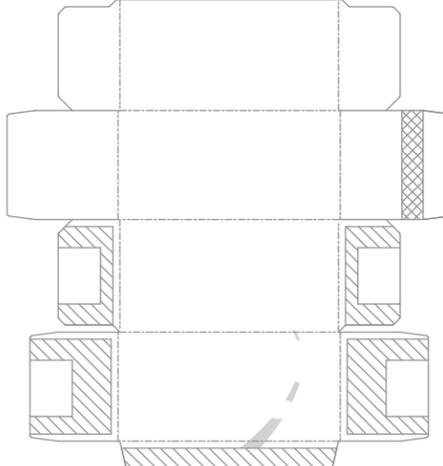
128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON

UNVARNISHED AREAS

Silver Foil Stamp
Full size file on Silver Foil layer

Emboss #1
Full size file on Emboss layer

Emboss - #2 sculptured
Full size file on Emboss layer



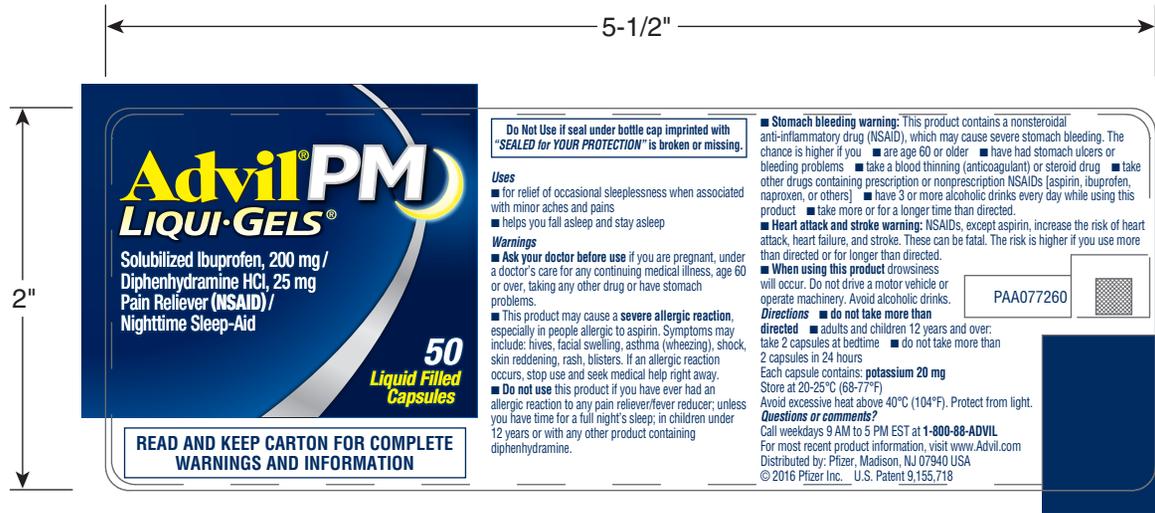
PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 30-JAN-2017 PASS # 1 Component # PAA085164 Drawing # DWG-00000432v04	(b) (4)
Identification	
Consumer Healthcare Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	
Vendor Identification	
Madison Artwork & Packaging Center Graphic Artist: (b) (4)	
Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Printer Notes:
 FPO Silver Foil is only representative of Foil Stamp. Do not separate or print.



3/16" X 3/16" DATA MATRIX CODE (ECC200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND. DATA MATRIX CODE = 077260

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE. FOR LOT & EXPIRATION AREA.

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 07-NOV-2016 PASS # 1 Component # PAA077260 Drawing # DWG-00000433v01	(b) (4)
Identification	
 Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	Printer & User Notes PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.
Vendor Identification	
Madison Artwork & Packaging Center Graphic Artist: (b) (4)	

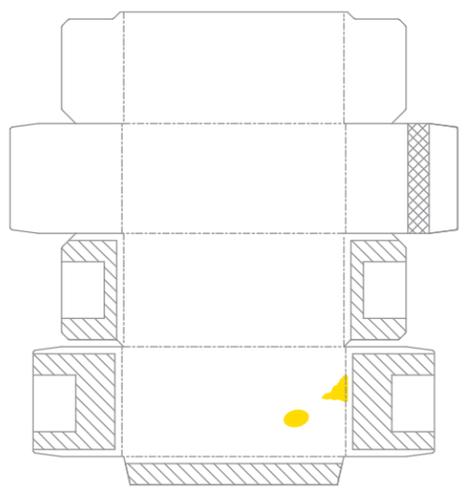
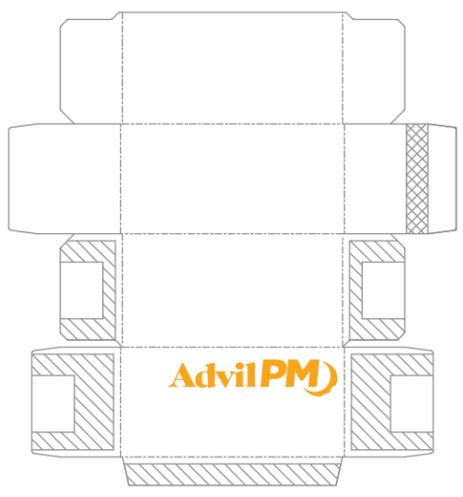
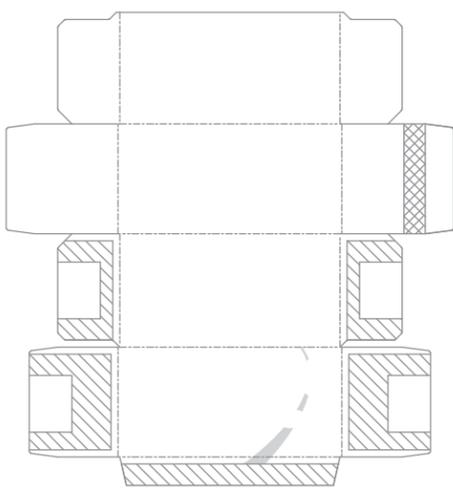
DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.25 pt
• SUBHEADINGS/BODY TEXT	5.25 pt
• LEADING	5.55 pt
• BULLETS	4.25 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



Silver Foil Stamp
Full size file on Silver Foil layer

Emboss #1
Full size file on Emboss layer

Emboss - #2 sculptured
Full size file on Emboss layer



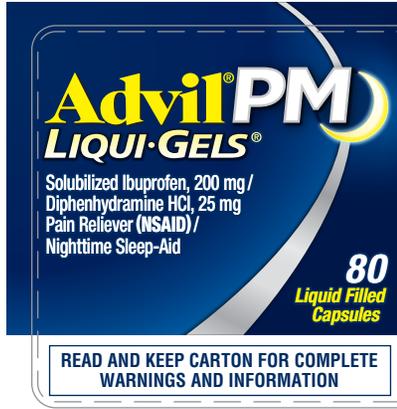
PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
<p>Date 08-NOV-2016 PASS # 1 Component # PAA077259 Drawing # DWG-00000432 v04</p>	
<p>Identification</p> <p>Pfizer Consumer Healthcare</p> <p>Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000</p>	
<p>Vendor Identification</p> <p>Madison Artwork & Packaging Center Graphic Artist: (b) (4)</p>	<p>Printer & User Notes</p> <p>PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.</p> <p>PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.</p>

DRUG FACTS MODIFIED TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.25 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Printer Notes:
FPO Silver Foil is only representative of Foil Stamp. Do not separate or print.



Uses

■ for relief of occasional sleeplessness when associated with minor aches and pains ■ helps you fall asleep and stay asleep

Warnings

■ **Ask your doctor before use** if you are pregnant, under a doctor's care for any continuing medical illness, age 60 or over, taking any other drug or have stomach problems.

■ This product may cause a **severe allergic reaction**, especially in people allergic to aspirin. Symptoms may include: hives, facial swelling, asthma (wheezing), shock, skin reddening, rash, blisters. If an allergic reaction occurs, stop use and seek medical help right away.

■ **Do not use** this product if you have ever had an allergic reaction to any pain reliever/fever reducer, unless you have time for a full night's sleep; in children under 12 years or with any other product containing diphenhydramine.

■ **Stomach bleeding warning:** This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take a blood thinning (anticoagulant) or steroid drug ■ take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others) ■ have 3 or more alcoholic drinks every day while using this product ■ take more or for a longer time than directed.

Do Not Use if seal under bottle cap imprinted with "SEALED for YOUR PROTECTION" is broken or missing.

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

■ **When using this product** drowsiness will occur. Do not drive a motor vehicle or operate machinery. Avoid alcoholic drinks.

Directions

■ **do not take more than directed**

■ adults and children 12 years

and over: take 2 capsules at

bedtime: ■ do not take more

than 2 capsules in 24 hours

Each capsule contains: **potassium 20 mg**

Store at 20-25°C (68-77°F) Avoid excessive heat

above 40°C (104°F). Protect from light.

Questions or comments?

Call weekdays 9 AM to 5 PM EST at **1-800-88-ADVIL**

For most recent product information, visit

www.Advil.com

Distributed by: Pfizer, Madison, NJ 07940 USA

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PAA080265

3/16" X 3/16" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK OR DARK BLUE ON UNPRINTED WHITE BACKGROUND. DATA MATRIX CODE = 080265

UNVARNISHED AND PRINTED IN BLACK OR DARK BLUE FOR LOT & EXPIRATION AREA.

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 28-SEP-2016 PASS # 2 Component # PAA080265 Drawing # DWG-00000507 v02	(b) (4)
Identification	
 Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	
Printer & User Notes	
Vendor Identification	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.
Graphic Artist: (b) (4) Reference: 6493	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt

128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS
(CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) -
PRINTED SIDE OF CARTON



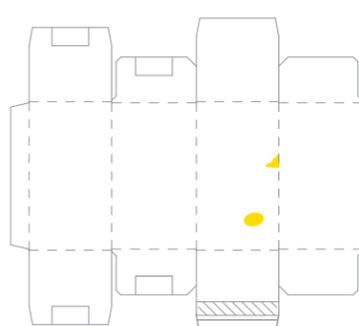
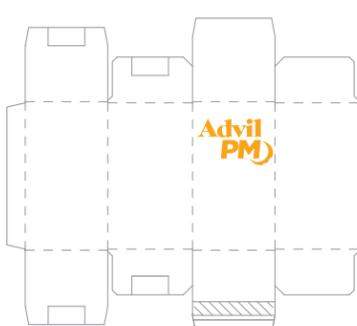
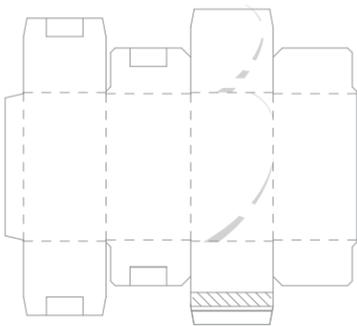
UNPRINTED AREA FOR DATE & LOT CODING (UNVARNISHED)

PRINTED AREA FOR DATE & LOT CODING (VARNISHED)

Silver Foil Stamp
Full size file on Silver Foil layer
Must open file with Illustrator

Embossing #1
Full size file on Emboss #1 layer
Must open file with Illustrator

Embossing #2 sculptured
Full size file on Emboss #2 layer
Must open file with Illustrator



090177e189bcf09e\Final\Final On: 29-Sep-2016 02:04

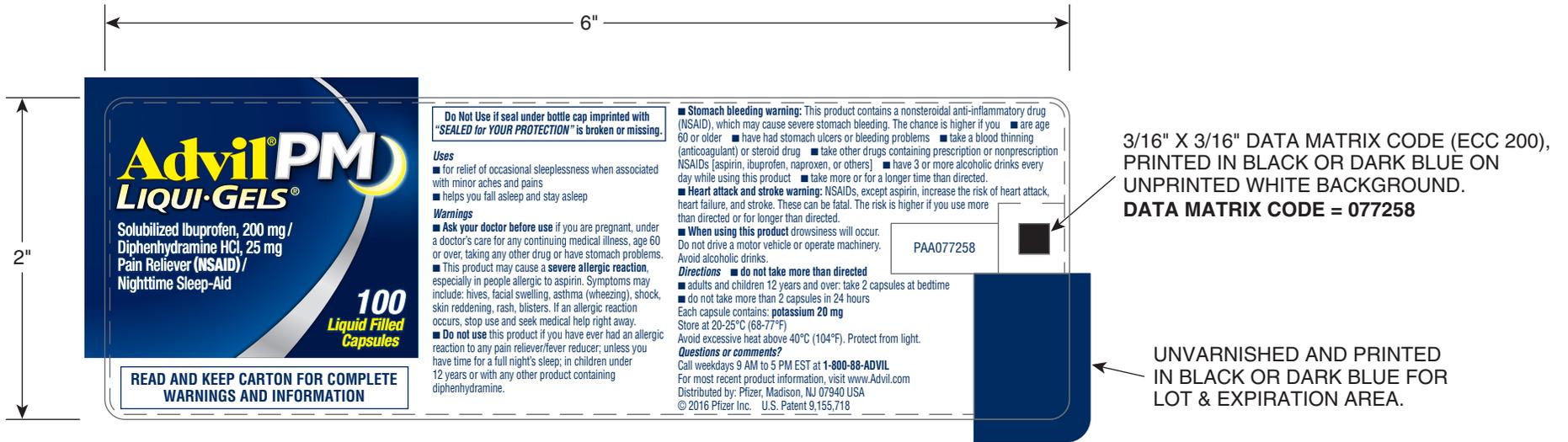
PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 22-SEP-2016 PASS # 1 Component # PAA080264 Drawing # DWG-00000431v01	(b) (4)
Identification	
Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	
Vendor Identification	
Madison Artwork & Packaging Center Graphic Artist: (b) (4)	
Printer & User Notes	
PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9.0 pt
• DRUG FACTS CONTINUED	8.0 pt
• HEADINGS	8.0 pt
• SUBHEADINGS/BODY TEXT	6.0 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5.0 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Printer Notes:
FPO Silver Foil is only representative of Foil Stamp. Do not separate or print.



PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
<p>Date 08-NOV-2016 PASS # 1 Component # PAA077258 Drawing # DWG-00000507v02</p>	(b) (4)
Identification	
<p> Consumer Healthcare Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000</p>	
Vendor Identification	<p>Printer & User Notes PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART. PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.</p>
<p>Madison Artwork & Packaging Center Graphic Artist: (b) (4)</p>	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	6 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS
(CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) -
PRINTED SIDE OF CARTON

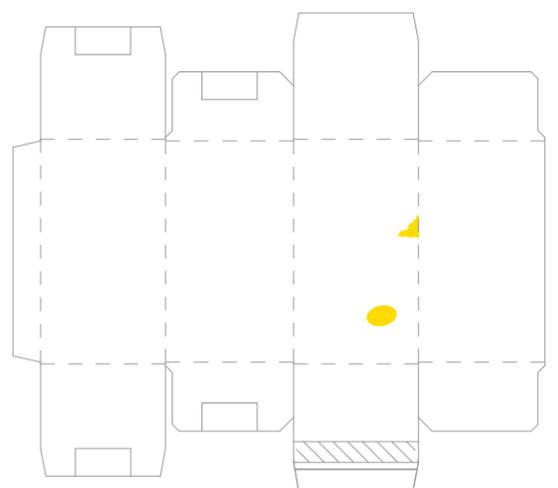
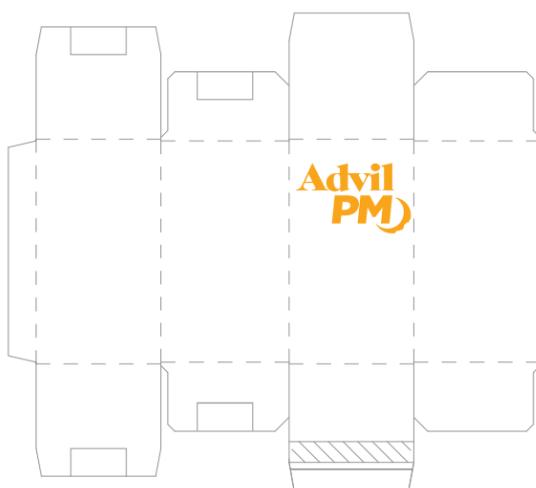
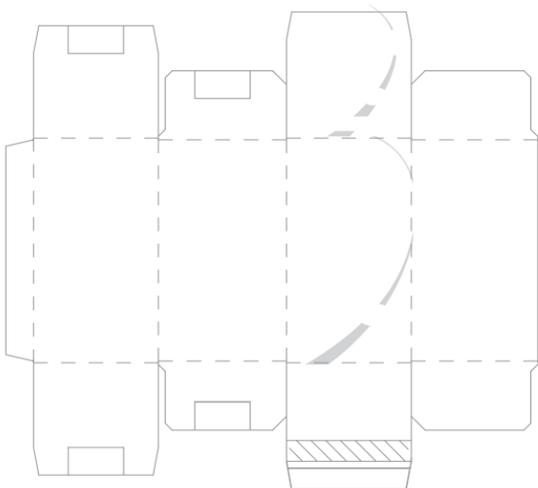
UNPRINTED AREA FOR DATE & LOT
CODING (UNVARNISHED)

PRINTED AREA FOR DATE & LOT
LASER CODING (VARNISHED)

Silver Foil Stamp
Full size file on Silver Foil layer

Embossing - #1
Full size file on Emboss layer

Embossing - #2 sculptured
Full size file on Emboss layer



PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
Date 22-FEB-2017 PASS # 1 Component # PAA085999 Drawing # DWG-00000431v02	(b) (4)
Identification	
Madison Artwork & Packaging Center One Giralda Farms, Madison, NJ 07940 Phone: (973) 660-5000	
Vendor Identification	
Madison Artwork & Packaging Center (b) (4)	
	Printer & User Notes
	PRINTER TO REPLACE ALL FPO CODES WITH SCANNABLE ART.
	PRINTER RESPONSIBLE FOR ALL TRAPPING, BLEEDS, COATINGS AND RESOLUTION. PRINTER AND USERS RESPONSIBLE FOR PROPER LICENSING OF ALL FONTS USED IN THIS ARTWORK.

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

Printer Notes:

FPO Silver Foil is only representative
of Foil Stamp. Do not separate or print.