

Children's
ElixSure™
IB

Ibuprofen Oral Suspension
(NSAID), 100 mg/5 mL

PAIN RELIEVER **FEVER REDUCER**

Spill Resistant!

- Lasts up to 8 Hours
- Aspirin Free
- No Shaking Needed

Berry Flavor 

Physician Sample Only
for complete labeling information read & keep
accompanying package insert

1 fl oz (28 mL) PPK-4392-2FB 1005-2

Active Ingredient
(in each 5 mL teaspoonful) ibuprofen 100 mg (NSAID)
* nonsteroidal anti-inflammatory drug

Purposes Pain reliever/fever reducer

Directions • This product does not contain directions or complete warnings for adult use. • do not give more than directed

- find right dose in the chart below
- repeat dose every 6-8 hours, if needed
- do not use more than 4 times a day

Attention: use this product only with the teaspoon provided and do not overfill. The teaspoon provided holds 5 mL when filled level to top rim and 2.5 mL when leveled at the 1/2 teaspoon mark. Level by mildly shaking or tapping the spoon.

age (yrs.)	weight (lbs.)	dose (tsp.)
under 2 years	under 24	ask a doctor
2 - 3	24 - 35	1
4 - 5	36 - 47	1 1/2
6 - 8	48 - 59	2
9 - 10	60 - 71	2 1/2
11	72 - 95	3

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Cedar Knolls, NJ 07827
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MADE IN CANADA.

ALT-ELI.1S

Name: T-147 Scale: 100%
 Description: (b) (4) 147
 Original size: 19.969 x 12.281

ATTACHED LEGEND TO ALL DIGITAL MECHANICALS

STANDARD FORMAT:
 Helvetica Condensed
Drug Facts - 11.63 pt Helvetica Bold Cond. Otd.
Headings - 7 pt Helvetica Bold Cond. Otd.
Sub-Headings - 5 pt Helvetica Bold Cond. Otd.
 Text - 5 pt Helvetica Cond.
 Bullets - 7 pt Helvetica Cond.
 Border - 2.5 pt rule, 3/64" gap all around
 Baseline - 0.5 pt Rule

Certified by: (b) (4)

APPROVAL

DATE	PPK#	ART COPY CTRL.#		
11/11/05	4393-2			
PASS#	UPC#	PHARMACOD#		
DEPARTMENT	SIGNATURE	NO	YES	DATE
PROOFING				
ART				
MARKETING				
ENGINEERING				
Q.C.				
REG.				
MEDICAL OFFICER				
CLIENT				

(b) (4)



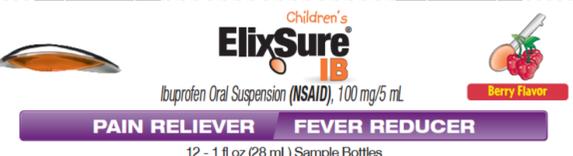
NO VARNISH
 LOT & EXP. CODING

Drug Facts
Active Ingredient (in each 5 mL teaspoonful)
 Ibuprofen 100 mg (NSAID)
Purposes
 Pain reliever/fever reducer
Uses temporarily
 Relieves minor aches and pains due to:
 • the common cold • sore throat
 • flu • headaches • reduces fever • toothaches
Warnings
Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:
 • hives • facial swelling
 • asthma (wheezing) • skin reddening • shock • rash • blisters
Stomach bleeding warning: This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause stomach bleeding. The chance is higher if the child:
 • has had stomach ulcers or bleeding problems
 • takes a blood thinning (anticoagulant) or steroid drug
 • takes other drugs containing an NSAID (aspirin, ibuprofen, naproxen, or others)
 • takes more or for a longer time than directed
Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.
Sore throat warning: Severe or persistent sore throat or sore throat accompanied by high fever, headache, nausea, and vomiting may be serious. Consult doctor promptly. Do not use more than 2 days or administer to children under 3 years of age unless directed by doctor.

Drug Facts (continued)
Do not use
 • If the child has ever had an allergic reaction to any other pain reliever/fever reducer
 • right before or after heart surgery
 • with heeding tubes
Ask a doctor before use if the child has
 • problems or serious side effects from taking pain relievers or fever reducers
 • stomach problems that heat or come back, such as heartburn, upset stomach, or stomach pain
 • ulcers
 • bleeding problems
 • hot fever striking febrile
 • loss of stool due to vomiting or diarrhea
 • high blood pressure
 • heart or kidney disease
 • taken a diuretic
 • asthma
 • had a stroke
Ask a doctor or pharmacist before use if the child is
 • taking any other drug containing an NSAID (prescription or nonprescription)
 • taking a blood thinning (anticoagulant) or steroid drug
 • under a doctor's care for any serious condition
 • taking any other drug
When using this product
 • take with food or milk if stomach upset occurs
Stop use and ask a doctor if
 • the user feels faint, vomits blood, or has bloody or black stools. These are signs of stomach bleeding.
Other information • keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.
Directions
 • this product does not contain directions or complete warnings for adult use
 • do not give more than directed
 • do not give longer than 10 days, unless directed by a doctor (see Warnings)
 • find the right dose in the chart below. If possible use weight to dose, otherwise use age.
 • replace bottle cap tightly to maintain child resistance
 • repeat dose every 6-8 hours, if needed.
 • do not use more than 4 times a day.
Warnings: use this product only with the teaspoon provided and do not overfill. The provided teaspoon holds 5 mL when filled level to the top rim and 2.5 mL when leveled at the 1/2 teaspoon mark. Level by mildly shaking or tapping the spoon.

age (yrs.)	weight (lbs.)	dose (tsp.)
under 24	ask a doctor	
2-3	24-36	1/2
4-5	36-47	1/2
6-8	48-59	2/3
9-10	60-71	2/3
11	72-86	3

Questions or comments? Call 1-800-365-0022 (Monday through Friday, 8 am to 6 pm EST) www.elixsure.com



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 6,071,523; 6,102,254; 6,355,258; 6,390,079; 6,656,482; 6,745,919; D. 483,478
 and Publication Nos. 2003/0235618; 2004/0258716 and 2005/0042237.
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PPK - 4393 - 2
 1105 - 2

T 147

Children's
ElixSure
 IB

Ibuprofen Oral Suspension (NSAID), 100 mg/5 mL

PAIN RELIEVER FEVER REDUCER



Drug Facts

Active ingredient (in each 5 mL teaspoonful)

Ibuprofen 100 mg (NSAID)*
 * nonsteroidal anti-inflammatory drug

Purposes

Pain reliever/fever reducer

Uses

- temporarily relieves minor aches and pains due to:
- the common cold
 - flu
 - sore throat
 - headaches
 - toothaches
 - reduces fever

Warnings

Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include: hives • facial swelling • asthma (wheezing) • shock • skin reddening • rash • blisters
 If an allergic reaction occurs, stop use and seek medical help right away.

Stomach bleeding warning: This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause stomach bleeding. The chance is higher if the child:
 • has had stomach ulcers or bleeding problems
 • takes a blood thinning (anticoagulant) or steroid drug
 • takes other drugs containing an NSAID [aspirin, ibuprofen, naproxen, or others]
 • takes more or for a longer time than directed

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Sore throat warning: Severe or persistent sore throat or sore throat accompanied by high fever, headache, nausea, and vomiting may be serious. Consult doctor promptly. Do not use more than 2 days or administer to children under 3 years of age unless directed by doctor.

Do not use

- if the child has ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery
- with feeding tubes

Ask a doctor before use if the child has

- problems or serious side effects from taking pain relievers or fever reducers
- stomach problems that last or come back, such as heartburn, upset stomach, or stomach pain
- ulcers

- bleeding problems
- not been drinking fluids
- lost a lot of fluid due to vomiting or diarrhea
- high blood pressure
- heart or kidney disease
- taken a diuretic
- asthma
- had a stroke

Ask a doctor or pharmacist before use if the child is

- taking any other drug containing an NSAID (prescription or nonprescription)
- taking a blood thinning (anticoagulant) or steroid drug
- under a doctor's care for any serious condition
- taking any other drug

When using this product

- take with food or milk if stomach upset occurs

Stop use and ask a doctor if

- the child feels faint, vomits blood, or has bloody or black stools. These are signs of stomach bleeding.
- the child has had symptoms of heart attack or stroke:
 - chest pain
 - trouble breathing
 - weakness in one part or side of body
 - slurred speech
 - leg swelling
- stomach pain or upset gets worse or lasts
- the child does not get any relief within first day (24 hours) of treatment
- fever or pain gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- **this product does not contain directions or complete warnings for adult use**
- **do not give more than directed**

- find the right dose in the chart below. If possible use weight to dose; otherwise use age.
- repeat dose every **6-8 hours**, if needed
- do not use more than **4 times a day**

Attention: use this product only with the teaspoon provided and do not overfill. The provided teaspoon holds 5 mL when filled level to the top rim and 2.5 mL when leveled at the 1/2 teaspoon mark. Level by mildly shaking or tapping the spoon.

age (yrs.)	weight (lbs.)	dose (tsp.)
under 2 years	under 24	ask a doctor
2 – 3	24 – 35	1
4 – 5	36 – 47	1 1/2
6 – 8	48 – 59	2
9 – 10	60 – 71	2 1/2
11	72 – 95	3

Other information

- keep this insert for complete information
- store at 20°-25°C (68°-77°F)
- see bottom of bottle for lot no. and exp. date

Inactive ingredients butylparaben, carbomer 934P, FD&C yellow #6, glycerin, natural and artificial flavor, poloxamer 188, propylene glycol, purified water, sodium hydroxide, sorbitol (crystalline), sucralose liquid concentrate

Questions or comments?

Call 1-800-345-0032 (Monday through Friday, 8 am to 6 pm EST)
www.elixsure.com

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ALT-ELI.1P

Berry Flavor Children's

ElixSure[®] IB

Ibuprofen Oral Suspension (NSAID), 100 mg/5 mL

PAIN RELIEVER FEVER REDUCER

4 fl oz (120 mL)

Directions
 • do not give more than directed • find the right dose in the chart below. If possible, use weight to dose; otherwise use age. • replace bottle cap lightly to maintain child resistance • repeat dose every 6-8 hours, if needed • do not use more than 4 times a day

Attention: use this product only with the enclosed teaspoon and do not overfill. The enclosed teaspoon holds 5 mL when filled level to top rim and 2.5 mL when leveled at the 1/2 tsp. mark. Level by mildly shaking or tapping the spoon.

age (yrs.)	weight (lbs.)	dose (tsp.)
under 2 years	under 24	ask a doctor
2 - 3	24 - 35	1
4 - 5	36 - 47	1 1/2
6 - 8	48 - 59	2
9 - 10	60 - 71	2 1/2
11	72 - 85	3

PPK-4388-1FB 1005-1

Keep carton. See carton for important new warnings and for complete information.

Active ingredient (in each 5 mL): ibuprofen 100 mg (NSAID)*
 *nonsteroidal anti-inflammatory drug

Uses temporarily: • relieves minor aches and pains due to: • the common cold • flu • sore throat • headaches • toothaches
 • reduces fever

Allergy alert: ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include: • hives • facial swelling • asthma (wheezing) • shock • skin reddening • rash • blisters. If an allergic reaction occurs, stop use and seek medical help right away. Do not use • if the child has ever had an allergic reaction to any other pain reliever/fever reducer • right before or after heart surgery • with feeding tubes

See carton for important warnings and save it for complete information.

Do not use if imprinted safety band is torn or missing. Store at 20°-25°C (68°-77°F). See bottom of bottle for lot no. and exp. date.

Questions or comments? Call toll free 1-800-345-0032 or ask your pharmacist, doctor or healthcare professional.

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Drug Facts (continued)

- not been drinking fluids
- lost a lot of fluid due to vomiting or diarrhea
- high blood pressure
- heart or kidney disease
- taken a diuretic
- asthma
- had a stroke

Ask a doctor or pharmacist before use if the child is

- taking any other drug containing an NSAID (prescription or nonprescription)
- taking a blood thinning (anticoagulant) or steroid drug
- under a doctor's care for any serious condition
- taking any other drug

When using this product

- take with food or milk if stomach upset occurs

Stop use and ask a doctor if

- the child feels faint, vomits blood, or has bloody or black stools. These are signs of stomach bleeding.
- the child has had symptoms of heart attack or stroke:
 - chest pain
 - trouble breathing
 - weakness in one part or side of body
 - slurred speech
 - leg swelling
- stomach pain or upset gets worse or lasts
- the child does not get any relief within first day (24 hours) of treatment
- fever or pain gets worse or lasts more than 3 days
- redness or swelling is present in the painful area
- any new symptoms appear

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- this product does not contain directions or complete warnings for adult use
- do not give more than directed
- do not give longer than 10 days, unless directed by a doctor (see Warnings)
- find the right dose in the chart below. If possible use weight to dose; otherwise use age.
- replace bottle cap tightly to maintain child resistance
- repeat dose every 6-9 hours, if needed
- do not use more than 4 times a day
- Attention:** use this product only with the enclosed teaspoon and do not overfill. The enclosed teaspoon holds 5 mL when filled level to the top rim and 2.5 mL when leveled at the 1/2 teaspoon mark. Level by mildly shaking or tapping the spoon.

Drug Facts (continued)

age (yrs.)	weight (lbs.)	dose (tsp.)
under 2 years	under 24	ask a doctor
2 - 3	24 - 35	1
4 - 5	36 - 47	1 1/2
6 - 8	48 - 59	2
9 - 10	60 - 71	2 1/2
11	72 - 95	3

Other information

- keep carton for complete information
- store at 20-25°C (68-77°F)
- see bottom of carton or bottle for lot no. and exp. date
- this product is safety sealed. Do not use if seal is broken or missing.

Inactive ingredients butylparaben, carbomer 934P, FD&C yellow #6, glycerin, natural and artificial flavor, poloxamer 188, propylene glycol, purified water, sodium hydroxide, sorbitol (crystalline), sucralose liquid concentrate

Questions or comments?
Call 1-800-345-0032 (Monday through Friday, 8 am to 6 pm EST) www.elixsure.com

NonSpil™
Technology

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Children's
ElixSure[®]
IB
Ibuprofen Oral Suspension
Berry Flavor

Children's
ElixSure[®]
IB
Ibuprofen Oral Suspension
(NSAID), 100 mg/5 mL

PAIN RELIEVER **FEVER REDUCER**



Spill Resistant!

See new warnings information

- Lasts up to 8 Hours
- Aspirin Free
- No Shaking Needed

Berry Flavor

4 fl oz (120 mL) Dosage teaspoon included

Drug Facts

Active ingredient **Purposes**
(in each 5 mL teaspoonful)
Ibuprofen 100 mg (NSAID)*...Pain reliever/fever reducer
*nonsteroidal anti-inflammatory drug

Uses temporarily

- relieves minor aches and pains due to:
 - the common cold
 - flu
 - sore throat
- headaches
- toothaches
- reduces fever

Warnings

Allergy alert: Ibuprofen may cause a severe allergic reaction, especially in people allergic to aspirin. Symptoms may include:

- hives
- facial swelling
- asthma (wheezing)
- shock
- skin reddening
- rash
- blisters

If an allergic reaction occurs, stop use and seek medical help right away.

Stomach bleeding warning: This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause stomach bleeding. The chance is higher if the child:

- has had stomach ulcers or bleeding problems
- takes a blood thinning (anticoagulant) or steroid drug
- takes other drugs containing an NSAID (aspirin, ibuprofen, naproxen, or others)
- takes more or for a longer time than directed

Heart attack and stroke warning: NSAIDs, except aspirin, increase the risk of heart attack, heart failure, and stroke. These can be fatal. The risk is higher if you use more than directed or for longer than directed.

Sore throat warning: Severe or persistent sore throat or sore throat accompanied by high fever, headache, nausea, and vomiting may be serious. Consult doctor promptly. Do not use more than 2 days or administer to children under 3 years of age unless directed by doctor.

Do not use

- if the child has ever had an allergic reaction to any other pain reliever/fever reducer
- right before or after heart surgery
- with feeding tubes

Ask a doctor before use if the child has

- problems or serious side effects from taking pain relievers or fever reducers
- stomach problems that last or come back, such as heartburn, upset stomach, or stomach pain
- ulcers
- bleeding problems

(b) (4)

PPK-4389-3
1005-3
M200

Lot:
Exp:



8 57074 100110 1

T 129

ATTACHED LEGEND TO ALL DIGITAL MECHANICALS

STANDARD FORMAT:
Helvetica Condensed

Drug Facts - 14 pt helvetica Bold Cnd. Obl.

Headings - 8 pt helvetica Bold Cnd. Obl.

Sub Heads - 6.5 pt helvetica Bold Cnd.

Text - 6.5 pt Helvetica Cnd.

Bullets - 8 pt. Helvetica Cnd.

Border - 2.5 pt rule, 3/64" gap all around

Barline - 1 pt Rule _____

Hairline - .5 pt Rule _____

(b) (4)

Certified by: _____

APPROVAL				
DATE 11/11/05		PPK# 4389-2		ART COPY CTRL.#
PASS#		UPC#		PHARMACOD# M200
DEPARTMENT	SIGNATURE	NO	YES	DATE
PROOFING				
ART				
MARKETING				
ENGINEERING				
Q.C.				
REG.				
MEDICAL OFFICER				
CLIENT				

(b) (4)

(b) (4)