

PRODUCTION (NOT COLOR ACCURATE)

Job Information	Color Legend
(b) (4)	



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	5.5 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	1 pt, .5 pt

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

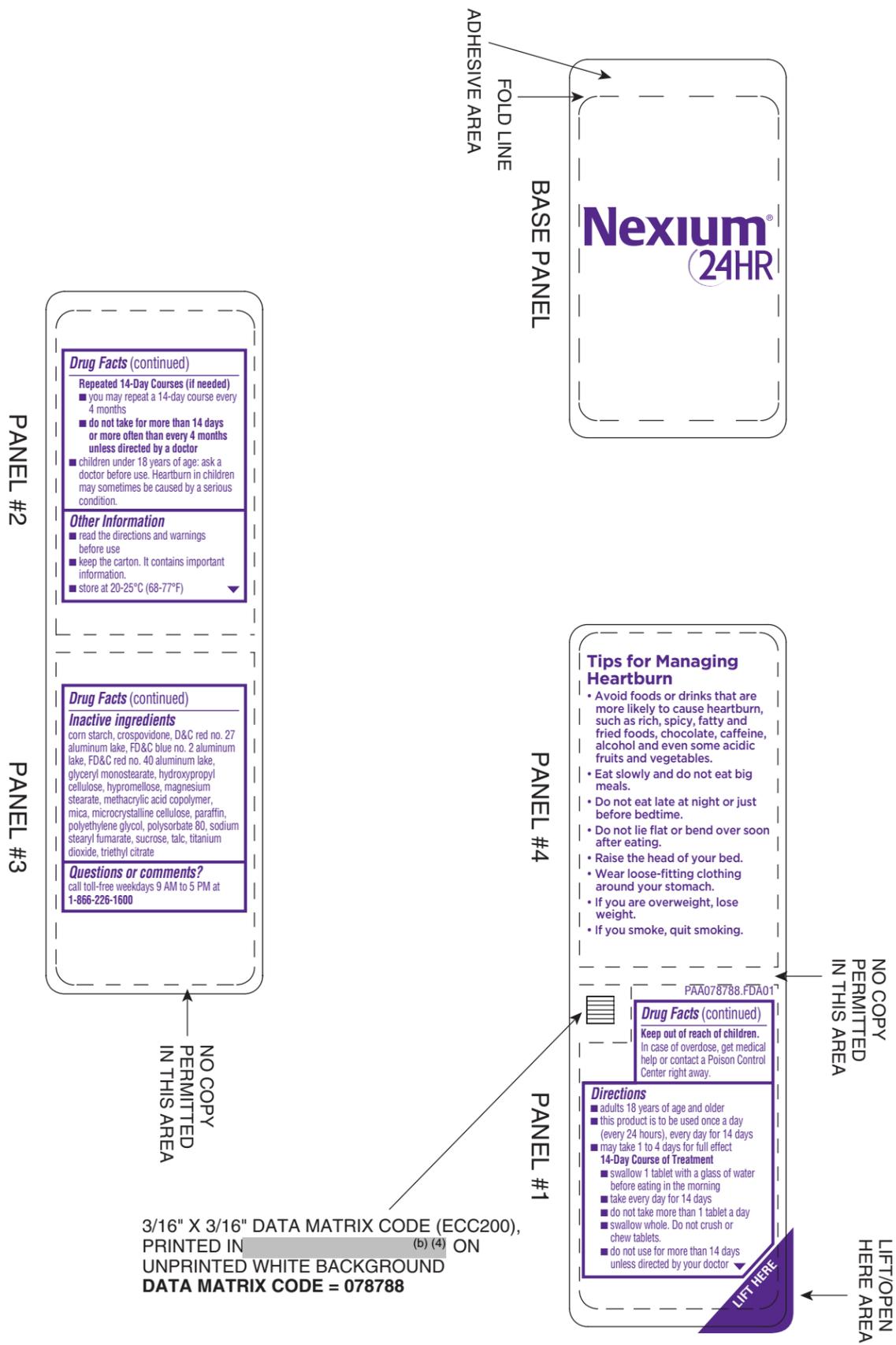
PRODUCTION

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Job Information	Color Legend
(b) (4)	



(b) (4)



PRODUCTION (NOT COLOR ACCURATE)

Job Information	Color Legend
(b) (4)	

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	N/A
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

TOP (FACE) PANEL 1



KISS CUT

UNVARNISHED AND PRINTED IN BLACK FOR LOT & EXPIRATION AREA

ART BLEEDS OFF 1/16" (0.0625") OUT FROM DIE (DASH LINE DOES NOT PRINT)

0.125" X 0.125" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 078631

1/4" HINGE AREA UNVARNISHED (LINES DO NOT PRINT)

KISS CUT

BASE PANEL 3



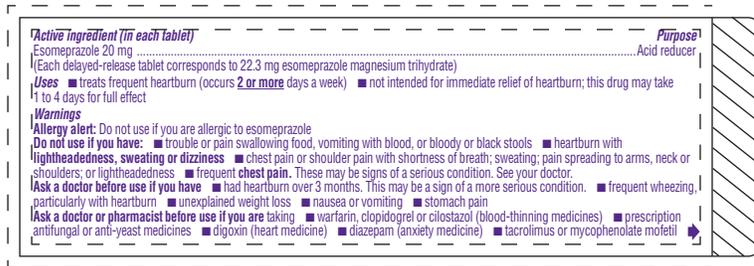
ART BLEEDS OFF 1/16" (0.0625") OUT FROM DIE (DASH LINE DOES NOT PRINT)

THIS LINE INDICATES DIE AND DOES NOT PRINT

NO COPY 1/16" (0.0625") IN FROM DIE (DASH LINE DOES NOT PRINT)

(b) (4)

TOP (BACK) PANEL 2



THIS LINE INDICATES DIE AND DOES NOT PRINT

(b) (4)

1-1/16" (0.0625") CORNER RADIUS TYP

PRODUCTION

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Job Information	Color Legend
(b) (4)	

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	5.5 pt
• SUBHEADINGS/BODY TEXT	5.5 pt
• LEADING	5.5 pt
• BULLETS	4.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	1 pt, .5 pt



128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON
128 Code: 078580

LOT & EXP AREA. DARK COLOR FOR LASER PRINTING.
3/16" DATA MATRIX CODE WITH 1/8" QUIET ZONE ON ALL SIDES
Data Matrix: 078580

PRODUCTION (NOT COLOR ACCURATE)

Job Information	Color Legend

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

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128 CODE AREA - SUBSET C 10 MIL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON
 128 CODE = 078786

LOT & EXP AREA. DARK COLOR FOR LASER PRINTING.

3/16" DATA MATRIX CODE WITH 1/8" QUIET ZONE ON ALL SIDES
 DATA MATRIX CODE = 078786

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<.39
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

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CODE 128,
10 MIL DENSITY
CODE 128 = 079072

3/16" x 3/16" Data Matrix
Code ECC 200, printed in
black on unprinted white
background (quiet zone
of 1 mm). Minimum 2 mm
from edge of insert.

DATA MATRIX CODE = 079072

UNPRINTED AREA
(TYP.)

SAVE \$ on your next purchase! Visit Nexium24HR.com/savings

Thank you for choosing Nexium® 24HR!

**Just one Nexium® 24HR a day
treats your frequent heartburn
for a full 24 hours.**

**Nexium®
24HR**

Visit
Nexium24HR.com/savings
to receive a special discount
on your next purchase.

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**May take 1 to 4 days for full effect.
Use as directed for 14 days to treat frequent heartburn.
Do not take for more than 14 days or more often than
every 4 months unless directed by a doctor.**

UNPRINTED AREA
(TYP.)

FRONT

CODE 128,
10 MIL DENSITY
CODE 128 = 079072

PRODUCTION

(NOT COLOR ACCURATE)

Job Information	Color Legend
(b) (4)	