

PRODUCTION (NOT COLOR ACCURATE)



DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• HAIRLINES	.5 pt

090177e18c55424fFinal\On: 13-Jul-2017 20:06 (GMT)



PRODUCTION

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	9.0 pt
• DRUG FACTS CONTINUED	8.0 pt
• HEADINGS	8.0 pt
• SUBHEADINGS/BODY TEXT	6.0 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	<39
• BULLETS	6.0 pt
• SPACE BEFORE BULLET	1 mm
• BARLINES, HORIZONTALS	1.5 pt, 3 pt
• SPACE BETWEEN HORIZONTALS AND BOX END	2 spaces

(b) (4)

090177e18c5541b3\Final\Final On: 13-Jul-2017 20:03 (GMT)

(b) (4)



128 CODE AREA - SUBSET C 10 MILL DENSITY WITH 4 OR 6 DIGITS (CODE TO EXTEND TO EDGE OF FLAP - UNVARNISHED) PRINTED SIDE OF CARTON
128 Code = 091145

MICRO PRINT LOCATION

LOT & EXP AREA DARK COLOR FOR LASER PRINTING.
3/16" DATA MATRIX CODE WITH 1/8" QUIET ZONE ON ALL SIDES
DATA MATRIX CODE = 091145

(b) (4)

(b) (4)

UNFACTORY TEXT DEFINED	TYPE SIZE
5 TITLE	9.5 pt
6 CONTINUED	8.5 pt
	8.5 pt
10 BODY TEXT	8.5 pt
	8.5 pt
12 BODY TEXT	8.5 pt
13 BULLET	2 ems
14 BULLET	1.5 ems
15 HEADLINE AND BOX (IND)	8 pt

090177e18c5d8ad0FinalFinal On: 19-Jul-2017 16:26 (GMT)

090177e18c553b90FinalFinal On: 13-Jul-2017 19:53 (GMT)

(b) (4)

See new warning

Treats Frequent Heartburn

Nexium[®]
esomeprazole magnesium
delayed-release capsules
20 mg/acid reducer

May take 1 to 4 days for full effect

3 Pack **Capsules**

42 CAPSULES
Three 14-day courses of treatment

REMOVE VARNISH IN THIS AREA ONLY

WHITE HOLDOUT LOT/EXP

DATA MATRIX CODE 58961

KEEP CARD FOR COMPLETE WARNINGS AND IMPORTANT INFORMATION.

PRINT SIDE

Do not use if seal under the cap is broken or if the cap is broken or if the cap is broken or if the cap is broken.

Tips for Managing Heartburn

Drug Facts (continued)

Warnings

Use

Directions

Other information

Contains 42 capsules

Lot/Exp

Barcode

Manufactured by: Pfizer, Inc., New York, NY 10017, USA



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• DRUG FACTS TITLE	10 pt
• DRUG FACTS CONTINUED	8 pt
• HEADLINES	8 pt
• SUBHEADINGS/BODY TEXT	7 pt
• LEADING	7.5 pt
• # OF CHARACTERS PER INCH	<30
• BULLETS	8 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, 5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 ems

(b) (4)

090177e18c5d818aFinalFinal On: 19-Jul-2017 16:12 (GMT)



PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS MODIFIED TEXT DEFINED	TYPE
• DRUG FACTS TITLE	8 pt
• DRUG FACTS CONTINUED	7 pt
• HEADINGS	7 pt
• SUBHEADINGS/BODY TEXT	6 pt
• LEADING	6.5
• # OF CHARACTERS PER INCH	<3
• BULLETS	5 pt
• SPACE BEFORE BULLET	2 ems
• BARLINES, HAIRLINES	1.5 pt, .5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

ART BLEEDS OFF 1/16" (0.0625") OUT FROM DIE (DASH LINE DOES NOT PRINT)

THIS LINE INDICATES DIE AND DOES NOT PRINT

NO COPY 1/16" (0.0625") IN FROM DIE (DASH LINE DOES NOT PRINT)



KISS CUT

UNVARNISHED AND PRINTED IN BLACK FOR LOT & EXPIRATION AREA

TOP PANEL 1

0.1875" X 0.1875" DATA MATRIX CODE (ECC 200), PRINTED IN BLACK ON UNPRINTED WHITE BACKGROUND
DATA MATRIX CODE = 091523

MICRO PRINT LOCATION (0.8 pt dedicated plate)

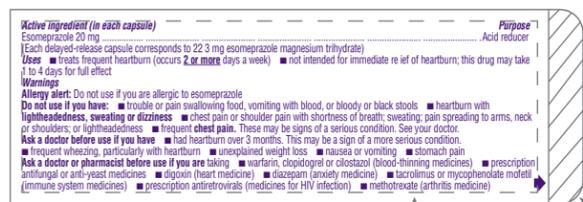


BASE PANEL 3

3/16" HINGE AREA UNVARNISHED

THIS LINE INDICATES DIE AND DOES NOT PRINT

NO COPY 1/16" (0.0625") IN FROM DIE (DASH LINE DOES NOT PRINT)



RELEASED BACK PANEL 2

THIS LINE INDICATES DIE AND DOES NOT PRINT

NO COPY 1/16" (0.0625") IN FROM DIE (DASH LINE DOES NOT PRINT)

3/16" HINGE AREA UNVARNISHED

090177e18c658815\Final\Final On: 24-Jul-2017 19:22 (GMT)



(b) (4)

PRODUCTION

(NOT COLOR ACCURATE)



(b) (4)

DRUG FACTS TEXT DEFINED	TYPE SIZE
• HEADINGS	4.5 pt
• SUBHEADINGS/BODY TEXT	4.5 pt
• LEADING	4.5 pt
• BULLETS	3.5 pt
• SPACE BEFORE BULLET	2 ems
• WARNING BOX LINE, HAIRLINES	.5 pt



Specific Rule Legend
 Cut _____
 Crease - - - - -
 1/8 1/8 perf - - - - -
 1/2 x 3/16 Cut Land _____

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• DRUG FACTS TITLE	9 pt
• DRUG FACTS CONTINUED	8 pt
• HEADINGS	8 pt
• SUBHEADINGS/BODY TEXT	8 pt
• LEADING	6.5 pt
• # OF CHARACTERS PER INCH	~39
• BULLETS	5 pt
• SPACE BEFORE BULLET	3 ems
• BARRINES, HAIRLINES	1.5 pt, 5 pt
• SPACE BETWEEN HAIRLINES AND BOX END	2 spaces

090177e18c5bccd4FinalFinal On: 18-Jul-2017 19:59 (GMT)

090177e18c5541a1FinalFinal On: 13-Jul-2017 19:58 (GMT)



(b) (4)

PRODUCTION

(NOT COLOR ACCURATE)

(b) (4)

DRUG FACTS TEXT DEFINED	TYPE	SIZE
• DRUG FACTS TITLE	pt	10
• DRUG FACTS CONTINUED	pt	8
• HEADINGS	pt	8
• SUBHEADINGS/BODY TEXT	pt	7
• LEADING	pt	7.5
• # OF CHARACTERS PER INCH	pt	60
• BULLETS	pt	8
• SPACES BEFORE BULLET	ems	2
• BARRINES, HAIRLINES	pt	5 pt 5 pt 1.5
• SPACE BETWEEN HAIRLINES AND BOX END	spaces	2

This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.

/s/

VALERIE S PRATT
01/24/2018