



DRUG FACT FORMATTING: MODIFIED		
DRUG FACTS TEXT	TYPE SIZE	TYPE STYLE
DRUG FACTS TITLE	9 pt.	Helvetica Cond Bold Obl
DRUG FACTS CONT.	8 pt.	Helvetica Cond Bold Obl
HEADINGS	8 pt.	Helvetica Cond Bold
SUBHEADS	6 pt.	Helvetica Cond
BODY TEXT	6 pt.	Helvetica Cond
TRACKING	0	
CONDENSATION	83%	
LEADING	6 pt.	
BARLINES, HAIRLINES	1.5, 0.5 pt.	
CHARACTERS/INCH	<39	
BULLETS	5 pt.	

LOT/EXP AREA



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167274-30 Visit us at www.excedrin.com

TAMPER EVIDENT BOTTLE  
DO NOT USE IF INNER FOIL SEAL IMPRINTED WITH  
"SEALED FOR YOUR PROTECTION" IS BROKEN OR MISSING

**Drug Facts**

**Active ingredients (in each caplet)** Purposes  
Acetaminophen 250 mg.....Pain reliever  
Aspirin 250 mg (NSAID).....Pain reliever  
Caffeine 65 mg.....Pain reliever aid  
\*nonsteroidal anti-inflammatory drug

**Use** • treats migraine

**Warnings**

**Reye's syndrome:** Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness. **Allergy alert:** Acetaminophen may cause severe skin reactions. Symptoms may include: • skin reddening • blisters • rash  
If a skin reaction occurs, stop use and seek medical help right away. **Allergy alert:** Aspirin may cause a severe allergic reaction which may include: • hives • facial swelling • asthma (wheezing) • shock **Liver warning:** This product contains acetaminophen. Severe liver damage may occur if you take • more than 2 caplets in 24 hours, which is the maximum daily amount • with other drugs containing acetaminophen • 3 or more alcoholic drinks every day while using this product. **Stomach bleeding warning:** This product contains an NSAID, which may cause severe stomach bleeding. The chance is higher if you • are age 60 or older • have had stomach ulcers or

**Drug Facts (continued)**

bleeding problems • take a blood thinning (anticoagulant) or steroid drug • take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)  
• have 3 or more alcoholic drinks every day while using this product • take more or for a longer time than directed  
**Medication overuse headache warning:** Headaches may worsen if this product is used for 10 or more days per month.  
**Caffeine warning:** The recommended dose of this product contains about as much caffeine as a cup of coffee. Limit the use of caffeine-containing medications, foods, or beverages while taking this product because too much caffeine may cause nervousness, irritability, sleeplessness, and, occasionally, rapid heart beat.  
**Do not use** • if you have ever had an allergic reaction to acetaminophen, aspirin or any other pain reliever/fever reducer • with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist  
**Ask a doctor before use if** • you have never had migraines diagnosed by a health professional • you have a headache that is different from your usual migraines • you have the worst headache of your life • you have fever and stiff neck • you have headaches beginning after or caused by head injury, exertion, coughing or bending • you experienced your first headache after the age of 50 • you have daily headaches • you have liver disease • stomach bleeding warning applies to you • you have a history of stomach problems, such as heartburn • you have high blood pressure, heart disease, liver cirrhosis, or kidney disease • you are taking a diuretic • you have asthma • you have problems

**Drug Facts (continued)**

or serious side effects from taking pain relievers or fever reducers • you have vomiting with your migraine headache  
**Ask a doctor or pharmacist before use if you are** • taking a prescription drug for: • diabetes • gout • arthritis • under a doctor's care for any serious condition • taking any other drug • taking any other product that contains aspirin, acetaminophen, or any other pain reliever/fever reducer  
**Stop use and ask a doctor if** • an allergic reaction occurs. Seek medical help right away. • you experience any of the following signs of stomach bleeding: • feel faint • vomit blood • have bloody or black stools • have stomach pain that does not get better • your migraine is not relieved or worsens after first dose • new or unexpected symptoms occur • ringing in the ears or loss of hearing occurs  
**if pregnant or breast-feeding,** ask a health professional before use. It is especially important not to use aspirin during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.  
**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.  
**Directions** • do not use more than directed • adults: take 2 caplets with a glass of water • if symptoms persist or worsen, ask your doctor • do not take more than 2 caplets in 24 hours, unless directed by a doctor • under 18 years of age: ask a doctor

**Drug Facts (continued)**

**Other information**  
• store at room temperature 20°-25°C (68°-77°F)  
• close cap tightly after use  
• read all product information before using. Keep this box for important information.  
**Inactive ingredients:** benzoic acid, carnuba, hydroxypropyl cellulose, hydroxypropyl methylcellulose, hypromellose, polyethylene glycol, simethicone and stearic acid.  
**Questions?** 1-800-452-0051

**Drug Facts (continued)**

• if you have ever had an allergic reaction to acetaminophen, aspirin or any other pain reliever/fever reducer • with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist  
**Ask a doctor before use if** • you have never had migraines diagnosed by a health professional • you have a headache that is different from your usual migraines • you have the worst headache of your life • you have fever and stiff neck • you have headaches beginning after or caused by head injury, exertion, coughing or bending • you experienced your first headache after the age of 50 • you have daily headaches • you have liver disease • stomach bleeding warning applies to you • you have a history of stomach problems, such as heartburn • you have high blood pressure, heart disease, liver cirrhosis, or kidney disease • you are taking a diuretic • you have asthma • you have problems

See new warnings information  
NDC 0067-2039-30  
Glue

**EXCEDRIN<sup>®</sup>**  
**MIGRAINE**  
Acetaminophen, Aspirin (ASA)  
and Caffeine  
Pain Reliever/Pain Reliever Aid  
30 24  
CAPLETS  
CHARACTERS PER BOX

**25% MORE FREE**

**Drug Facts (continued)**

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/s/  
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