

**CENTER FOR DRUG EVALUATION AND
RESEARCH**

APPLICATION NUMBER:

21-317

CORRESPONDENCE

Food and Drug Administration
Center for Drug Evaluation and Research
Attention: Document Control Room
12229 Wilkins Avenue
Rockville, MD 20852

December 15, 2000

**SUBJECT: Original New Drug Application #21-317
Extra Strength Bayer Migraine
500 mg buffered aspirin OTC**

Dear Sir/Madam:

Pursuant to section 505(b)(1) of the Act and 21 CFR 314.50, Bayer Corporation, Consumer Care Division (Bayer) is submitting the New Drug Application (NDA) for EXTRA STRENGTH BAYER MIGRAINE (500 mg buffered aspirin). We also refer you to our IND for all investigational activities and communications related to the subject product, and to the pre-NDA meeting (9/21/00) between representatives of the Agency and Bayer. As requested in the meeting, Bayer is also providing the Final Study Reports, Tables and Data Listings on a CD-ROM with bookmarks to assist in the review.

This product is intended for OTC use as a migraine treatment. It is a bilayer caplet which combines aspirin and calcium carbonate in an immediate release formulation. This product has been marketed, in accordance with the Internal Analgesic Monograph, for nearly ten years.

A significant body of information exists for buffered aspirin in the OTC monograph cited, as well as, in this application. The drug is well characterized and well documented from a technical perspective.

The safety and efficacy for EXTRA STRENGTH BAYER MIGRAINE are supported by the adequate and well controlled trials conducted in subjects suffering from migraine. The primary efficacy variable designated in the clinical trials was the percent responders, defined as those subjects who experienced a change in pain intensity from a baseline evaluation of moderate to severe, to mild or none at 2 hours post-dose. Secondary efficacy variables included reduction of symptoms of nausea, photophobia and phonophobia.

Our clinical program also included a bioequivalence trial to compare the plain aspirin utilized in the clinical program to the proposed buffered aspirin. Bioequivalence was established.

The proposed labeling for Extra Strength Bayer Migraine follows Drug Facts Format. In addition to Bayer labeling, also enclosed, please find labeling for the identical formulation . The labeling incorporates statements approved under the Internal Analgesic Tentative Final Monograph, as well as, comments provided by FDA during the pre-NDA meeting.

NDA 21-317
December 15, 2000

Provided, under separate cover, to the FDA Philadelphia District Office is a field copy of the technical sections of this application, the application form and the technical summary. Bayer certifies that the field copy is a true copy of the technical section contained in the archival and review copies of this submission.

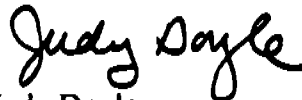
The drug review process for this NDA is covered by the Prescription Drug User Fee Act (PDUFA II). Bayer certifies that the entire full application fee is being provided to FDA, under separate cover. The assigned User Fee number for this application is #4029.

This application and all communications or materials submitted to the Agency in connection with this matter, now or in the future, constitute privileged and confidential commercial information and/or trade secrets that may not be disclosed to any third party without express prior written consent from Bayer.

We look forward to maintaining an open and collaborative dialogue to facilitate the overall review process. Please contact the undersigned at 973-408-8181 should you have any questions or requests.

Sincerely,

Bayer Corporation
Bayer Consumer Care Division



Judy Doyle
Associate Director,
Regulatory Affairs

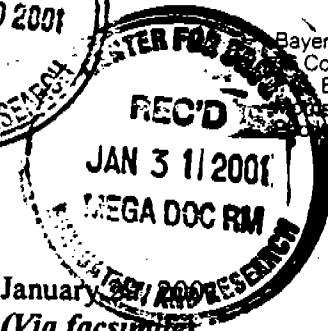
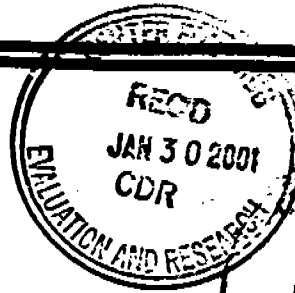
Submitted in duplicate

cc: Debra Pagano
PAI Manager
FDA Philadelphia District Office

Consumer Care Division

Bayer Corporation
Columbia Road
Box 1910
Myerstown, NJ 07962-1910
Tel: 973 254-5000

Mr. Rao Puttagunta
Chemistry Reviewer
Food and Drug Administration
Center for Drug Evaluation and Research
Attention: Document Control Room
12229 Wilkins Avenue
Rockville, MD 20852



January 31, 2001
(Via facsimile)

SUBJECT: NDA #21-317
General Correspondence: Drug Substance Inquiry

Dear Mr. Puttagunta:

BC

Reference is made to the original New Drug Application for 500 mg aspirin for the treatment of migraine submitted December 15, 2000. In the Chemistry, Manufacturing and Controls section of this submission, reference is made in Volume 2, page 3 to four drug substance facilities as follows:

The drug product, Extra Strength Bayer (ESB) Migraine, contains Aspirin USP, which is the active principle, and Calcium Carbonate USP, which acts as a buffering agent.

Aspirin USP will be manufactured, tested and released by:¹

[Redacted signature area]

¹ Aspirin USP and 90:10 Calcium Carbonate USP/Pregelatinized Starch NF may be accepted from a vendor certificate of analysis, with a confirmatory USP identification test for aspirin and calcium carbonate performed at a minimum upon receipt of the respective ingredient by Bayer Corp., Myerstown, PA (the drug product manufacturer).

² Quimica Farmacéutica Bayer, S.A. Bayer is under the ownership of Bayer.

³ This material may be referred to in the cited DMFs as 90:10 or 91:9 Calcium Carbonate USP/Pregelatinized Starch NF. For consistency, the 90:10 designation will be used throughout the NDA CMC section.

[Redacted content]

The four drug substance facilities listed above are prepared for pre-approval inspections in conjunction with NDA 21-317.

Sincerely,

Bayer Corporation
Bayer Consumer Care Division



Judy Doyle
Associate Director,
Regulatory Affairs

Bayer Corporation
Bayer Consumer Care Division

facsimile transmittal

To: ~~Rosemary Cook~~ ^{WRNLT} Fax: 301-827-2315

From: Judy Doyle ^{JWD} Date: 02/08/01
Joanne Robinett

Re: NDA 21-317 Pages: 3

- Urgent For Review Please Comment Please Reply Please Recycle

Please see the attached correspondence which is a follow up to our discussion 2/6. A hard copy will be submitted via overnight delivery to the document control room.

CONFIDENTIAL



Consumer Care Division

Food and Drug Administration
 Center for Drug Evaluation and Research
 Attention: Document Control Room
 12229 Wilkins Avenue
 Rockville, MD 20852

Bayer Corporation
 36 Columbia Road
 P.O. Box 1910
 Morristown, NJ 07962-1910
 Phone: 973 254-5000

February 7, 2001

SUBJECT: NDA 21-317
 Extra Strength Bayer Migraine
 500 mg buffered aspirin OTC
 General Correspondence: ISS

Dear Sir/Madam:

This correspondence provides clarification, as requested, for the paper copy of the Integrated Summary of Safety (ISS) section of the NDA originally submitted December 15, 2000. The pagination on the ISS (located at the top of each page) is numbered from 1 to 64. Pages 51 to 64 were inadvertently omitted from the ISS due to an administrative error. These pages, 51 to 64, are included in the Safety Update section of the NDA.

In the electronic PDF file *ISEISS/ISEV6*, pages 1 to 64 of the Integrated Summary of Safety are correctly included in one section. There is no electronic file provided for the Safety Update section of the NDA.

For your reference, please refer to the following table that lists all information included on the CD-ROM previously provided. Hyperlinks were inserted throughout the reports. Any place in the text where a table is referenced with a bracket and page number, clicking on the page number will pull up the table.

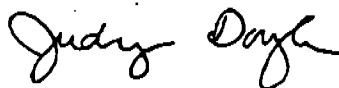
Clinical Reports – Table of Contents	
Controlled Study Reports	Folder\File name
S98-072 – A multicenter, prospective, randomized, double-blind, parallel group, single dose, placebo controlled study of the efficacy of Extra Strength Bayer® Aspirin (1000 mg) in subjects with acute migraine attacks	
Annex	

Clinical Reports – Table of Contents	
<p>S98-073 - A multicenter, prospective, randomized, double-blind, parallel group, single dose, placebo controlled study of the efficacy of Extra Strength Bayer® Aspirin (1000 mg) in subjects with acute migraine attacks</p> <p>Annex</p>	<p>_____</p> <p>_____</p>
<p>S98-074 - A multicenter, prospective, randomized, double-blind, parallel group, single dose, placebo controlled study of the efficacy of Extra Strength Bayer® Aspirin (1000 mg) in subjects with acute migraine attacks</p> <p>Annex</p>	<p>_____</p> <p>_____</p>
Pharmacokinetic Study Reports	
<p>S99-102 - Comparative, randomized, 2-way crossover bioavailability study of commercial Extra Strength Bayer® Plus Buffered Aspirin and commercial Extra Strength Bayer® Aspirin Caplets in healthy adults under fasting conditions following administration of a single oral dose.</p>	<p>_____</p> <p>_____</p>
<i>Integrated Summary of Efficacy</i>	<p>_____</p> <p>_____</p>
<i>Integrated Summary of Safety</i>	<p>_____</p> <p>_____</p>

If there are any further questions that arise during the review of NDA 21-317, please contact the undersigned at (973) 408-8181.

Sincerely,

Bayer Corporation
 Bayer Consumer Care Division



Judy Doyle
 Associate Director,
 Regulatory Affairs

cc: facsimile to R. Cook, W. Ellenberg

NEW CORRESP
NC

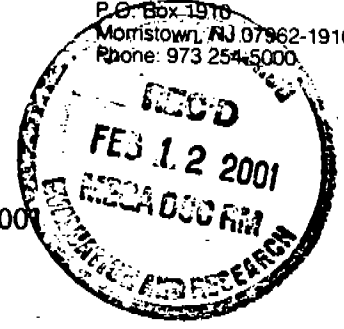


Consumer Care Division

Food and Drug Administration
Center for Drug Evaluation and Research
Attention: Document Control Room
12229 Wilkins Avenue
Rockville, MD 20852



Bayer Corporation
36 Columbia Road
P.O. Box 1910
Morristown, NJ 07962-1910
Phone: 973 254-5000



February 7, 2001

SUBJECT: NDA 21-317
Extra Strength Bayer Migraine
500 mg buffered aspirin OTC
General Correspondence: ISS

Dear Sir/Madam:

This correspondence provides clarification, as requested, for the paper copy of the Integrated Summary of Safety (ISS) section of the NDA originally submitted December 15, 2000. The pagination on the ISS (located at the top of each page) is numbered from 1 to 64. Pages 51 to 64 were inadvertently omitted from the ISS due to an administrative error. These pages, 51 to 64, are included in the Safety Update section of the NDA.

In the electronic PDF file *ISEISS/SEV6*, pages 1 to 64 of the Integrated Summary of Safety are correctly included in one section. There is no electronic file provided for the Safety Update section of the NDA.

For your reference, please refer to the following table that lists all information included on the CD-ROM previously provided. Hyperlinks were inserted throughout the reports. Any place in the text where a table is referenced with a bracket and page number, clicking on the page number will pull up the table.

Clinical Reports – Table of Contents	
Controlled Study Reports	Folder/File name
S98-072 – A multicenter, prospective, randomized, double-blind, parallel group, single dose, placebo controlled study of the efficacy of Extra Strength Bayer® Aspirin (1000 mg) in subjects with acute migraine attacks	_____
Annex	_____

ORIGINAL

Bayer Corporation
Bayer Consumer Care Division

facsimile transmittal

To: **Walt Ellenberg** Fax: 301-827-2316
From: Judy Doyle *JJD* Date: 03/21/01
Re: NDA 21-317 Pages: 4

- Urgent For Review Please Comment Please Reply Please Recycle

Walt Ellenberg:

**Attached please find a response by Bayer to Dr. Lewin in Clinical
Investigations regarding NDA 21-317.**

**Judy Doyle
Bayer Consumer Care
973-408-8181**



Consumer Care Division

Bayer Corporation
36 Columbia Road
P.O. Box 1910
Morristown, NJ 07962-1910
Phone: 973 254-5000

**NDA #21-317
Extra Strength Bayer Migraine
(500 mg buffered aspirin) OTC**

March 15, 2001

Constance Lewin, M.D.
Food and Drug Administration
Center for Drug Evaluation and Research
Division of Scientific Investigations
GCP Branch 2
7520 Standish Place
Room 119
Rockville, MD 20855

SUBJECT: General Correspondence: Clinical Study Site Data Per FDA Request

Dear Dr. Lewin:

As requested in your telephone contact March 7, 2001, this correspondence provides a summary of clinical study site information for S98-072 and S98-074. The attached table describes the names and addresses of Principal Investigators participating in the Bayer aspirin migraine trials, total number of subjects enrolled in each treatment arm, study drop outs by subject number, and all serious events by subject number. In addition, enclosed please find two desk copies of the original protocol and amendments submitted to the IND.

Please contact the undersigned at 973-408-8181 should you have any questions or requests.

Sincerely,

Bayer Corporation
Bayer Consumer Care Division

Judy Doyle
Associate Director,
Regulatory Affairs

cc: letter only W. Ellenberg (OTC), L. Chen (Neuropharm)

Protocol Investigator	Number of Subjects by Treatment Arm (Intent to Treat)	Serious Adverse Events	Study Drop Outs
S98-072 Albert Yataco, M.D. Innovative Medical Research 1001 Cromwell Bridge Road Suite 302 Towson, Maryland 21286	Placebo N=119 2 x 500 mg Aspirin N=113	• Subject 178 (randomized to placebo) experienced perforated appendix two weeks after study medication dosing.	Subjects 161, 171, 178 were all lost to follow up.
S98-072 Jeffrey Baggish, M.D. Innovative Medical Research 4 West Rolling Crossroads Suite 1 Catonsville, Maryland 21228	Placebo N=85 2 x 500 mg Aspirin N=92	N/A	None
S98-074 Site 1 Roger Cady, M.D. Headache Care Center 1230 E. Kingsley Springfield, Missouri 65804	Placebo N=37 2 x 500 mg Aspirin N=38	N/A	None

Investigator	by Treatment Arm (Intent to Treat)	Events	
<p>S98-074 Site 2 Marek Gawel, M.D. Sunnybrook Health Science Center 2075 Bayview Avenue E425, Toronto, Ontario M4N3M5 Canada</p>	<p>Placebo N=47 2 x 500 mg Aspirin N=45</p>	<p>• Subject 441 (randomized to 2 x 500 mg aspirin) experienced a GI bleed and had surgery approximately 6 weeks after enrollment. Subject did not dose with study drug.</p>	<p>None</p>
<p>S98-074 Site 3 Jerome Goldstein, M.D. San Francisco Headache Clinic 909 Hyde Street, Suite 230 San Francisco, California 94109</p>	<p>Placebo N=82 2 x 500 mg Aspirin N=68</p>	<p>• Subject 281 (randomized to 2 x 500 mg aspirin) was diagnosed with a brain tumor two weeks after enrollment. Subject did not dose with study drug.</p>	<p>Subjects 142, 279, 295, 403 were all lost to follow up.</p>
<p>S98-074 Site 4 Egilius L.H. Spierings, M.D., Ph.D. 25 Walnut Street, Suite 401 Wellesley Hills, Massachusetts 02481</p>	<p>Placebo N=42 2 x 500 mg Aspirin N=41</p>	<p>N/A</p>	<p>None</p>

Bayer Corporation
Bayer Consumer Care Division

facsimile transmittal

To:	Walt Ellenberg	Fax:	301-827-2316
From:	Judy Doyle <i>Judy</i>	Date:	03/22/01
Re:	NDA 21-317	Pages:	1

Urgent For Review Please Comment Please Reply Please Recycle

Walt:

Thank you for taking the time this afternoon to discuss the 3/16/01 Information Request (IR) regarding NDA 21-317. To summarize our issues discussed, please note the items below. Since it is our intention to provide adequate responses to the IR in a timely manner, we are seeking concurrence on the items noted.

- The case report data sets will be provided to FDA in SAS transport files with accompanying code lists and derivation formulas. There will be no linking to previously submitted NDA text or files.
- An ITT Analysis will be provided for the 1180 subjects which includes a comparison of headache response at 2 hours and the proportion of patients with secondary migraine symptoms at 2 hours. Bayer is not intending to reanalyze other groups unless requested.
- Bayer will provide a description of the literature search method used to provide the worldwide safety report.

Bayer intends to provide a complete response to the IR no later than April 4th, 2001.

Judy Doyle
973-408-8181

Bayer Corporation
Bayer Consumer Care Division

facsimile transmittal

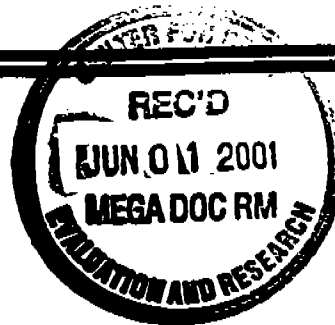
To: Dr. Walt Ellenberg Fax: 301-827-2316
From: Judy Doyle Date: 05/31/01
Re: NDA 21-317 Pages: 7
CC: Lana Chen, Project Manager,
Neuropharm

Urgent For Review Please Comment Please Reply Please Recycle

Walt:

Attached please find your desk copy of the Bayer response to FDA's statistical inquiries of May 18. I am submitting the hard copy to the docket per the usual overnight delivery.

Judy Doyle
973-408-8181



Consumer Care Division

Bayer Corporation
36 Columbia Road
P.O. Box 1910
Morristown, N.J. 07962-1910
Phone: 201 254-5000

NDA #21-317
Extra Strength Bayer Migraine
(500 mg buffered aspirin) OTC

May 31, 2001

Charles Ganley, M.D., Director
Division of Over-the-Counter Drug Products
HFD-560
Food and Drug Administration
Center for Drug Evaluation and Research
Attention: Document Control Room
9201 Corporate Blvd.
Rockville, MD 20850-3202

SF:000/BZ
NDA ORIGINAL

General Correspondence: Response to Information Request

Dear Dr. Ganley:

This correspondence provides the information requested by FDA May 18, 2001 regarding NDA 21-317. These issues relate to variable definitions, extrapolation, and re-analysis of protocols S98-072 and S98-074. For ease of reference, the FDA Reviewer inquiry item appears bolded, followed in standard type, by the Bayer response.

Question:

1. Please clarify and define the variables "Time1, Time2, Time3, etc" located in Study S98-072.

Response:

TIME1 is the time at which the 30-minute evaluation was made by the subject. TIME2, TIME3, TIME4, TIME5, TIME6, and TIME7 are the times at which the 1-hour, 2-hour, 3-hour, 4-hour, 5-hour, and 6-hour post-dosing evaluations were made, respectively.

To assist in understanding the database structure, it may be useful to note that these times were converted to military time using an additional variable (AP1-AP7) which specifies if the observation was recorded in the a.m. or p.m. The variables LTIME1 through LTIME7 represent the equivalent military time at which the post-dosing evaluations were made.

ORIGINAL

The analysis of the data relies on determining the length of time between dosing and the post-dosing evaluations. The variables DIFF1-DIFF7 contain the elapsed times between the post-dosing evaluation and the time at which the subject dosed with study medication. The elapsed time between dosing and the 2-hour evaluation is calculated by the formula: $DIFF3 = LTIME3 - LMEDTIME$ where LMEDTIME is the military time of dosing with the study medication.

To summarize, the variables TIME1 to TIME7 record the post-dosing evaluation times which need to be processed with the am/pm flags and the time of dosing to yield the elapsed time between dosing and post-dosing evaluations.

Question:

2. Please provide the formula used to determine the extrapolated results of Headache Severity at 2 hours (i.e. LSEV3).

Response:

For reference, the following is Section 11.4.2.2 from the S98-072 report that outlines the methods used in the extrapolation/interpolation of data. These methods were used consistently across all studies.

Section 11.4.2.2 HANDLING OF DROPOUTS OR MISSING DATA

- a. If a subject re-medicated with rescue medication before the end of the 6-hour study, the subsequent efficacy variable scores (pain intensity scores, nausea, photophobia, phonophobia, and ability to function) were set equal to either the baseline score or the score recorded immediately prior to re-medication, whichever score was more severe.
- b. Efficacy variable scores for the 6-hour study period, excluding baseline, which remained missing after the application of (a) above were replaced by carrying forward the preceding non-missing score.
- c. Any missing efficacy variable score for a subject who medicated to treat a recurrence was set equal to either the baseline score or the most recent non-missing score recorded prior to medication, whichever score was more severe.
- d. The 2-hour reading was interpolated in the event that the 2-hour evaluation was off-schedule by more than 15 minutes. Linear interpolation was used if there was observed data that preceded and followed the 2-hour clock time. The last observation was carried forward if the data subsequent to the 2-hour value was missing.

As mentioned in (d), the 2-hour reading was interpolated in the event that the 2-hour evaluation was off-schedule by more than 15 minutes. Linear interpolation was used if there was observed data that preceded and followed the 2-hour clock time. The last observation was carried forward if the data subsequent to the 2-hour value was missing.

Formulas for extrapolation/interpolation are as follows:

If an evaluation was missing, the previous non-missing evaluation was carried forward.

or

[REDACTED]

APPEARS THIS WAY
ON ORIGINAL

Question:

- 3. It does not appear that the actual 2-hour efficacy results were used in the calculation. Please explain.**

Example: Patient 18 (Study S98-072) had at "TIME3" (the 2 hour timepoint) a headache severity of 2 (SEV3), i.e., a non-responder. "TIME3" for this subject actually corresponded to 3 hours and 30 minutes (TIME3 minus BASET M). "TIME1" (the ½ hour timepoint) actually occurred 2 hours after "BASETIM" and had a severity of 1 (SEV1) which would have made this subject a responder.

Response:

All calculations that determine time from dosing with study medication should use the variable LMEDTIME which is the time that the subject dosed with study medication, not the time the migraine began (BASET M). Although subject 18's migraine began at 3:30 pm, this subject did not dose with study medication until 5:00 pm. All subsequent evaluations were made according to protocol at 30 minutes, 1-, 2-, 3-, 4-, 5-, and 6-hours post-dose.

Question:

- 4. Please re-analyze the statistical calculations for all three studies using those timepoints closest to the actual 2-hour assessment as opposed to "TIME3". We request a LOCF algorithm for missing data. Those subjects with their first post-treatment efficacy assessment ≥ 3 hours should not be included in the 2-hour analyses.**

Response:

In a telephone contact between Dr. Walt Ellenberg and Bayer's Joanne Robinett 5/22/01, Bayer was advised not to re-analyze the data since addressing the variable definitions and extrapolation criteria would be adequate from the Agency's standpoint. However, upon further review of the data, 3 subjects in the S98-072 study made the 2-hour evaluation ≥ 3 hours subsequent to dosing and 4 subjects in the S98-074 study recorded their 2-hour evaluation at ≥ 3 hours post-dose. All subjects of S98-073 provided the 2-hour evaluation at less than 3 hours. The evaluation times and severity scores for those subjects whose 2-hour evaluation was ≥ 3 hours from the time of dosing are provided below. Review of these data reveal that using the actual assessment closest to the 2-hour assessment would not alter the classification as a responder for the subjects with their 2-hour evaluation greater or equal to 3 hours. Additionally, the algorithm used in the event that the post-treatment efficacy assessment was missing and not concurrent with remedication was a LOCF (See extrapolation rule (b) above).

Please note that "Baseline" refers to the time at which the subject dosed with study medication.

S98-072

	<u>Baseline</u>	<u>30-Min</u>	<u>1-HR</u>	<u>2-HR</u>	<u>3-HR</u>	<u>4-HR</u>	<u>5-HR</u>	<u>6-HR</u>	<u>Respond</u>
PTID: 135									
Time	11:00 am	11:30 am	12:30 pm	2:30 pm	3:30 pm	4:30 pm	5:30 pm	6:30 pm	yes
Severity	3	1	0	0	0	0	0	0	

	<u>Baseline</u>	<u>30-Min</u>	<u>1-HR</u>	<u>2-HR</u>	<u>3-HR</u>	<u>4-HR</u>	<u>5-HR</u>	<u>6-HR</u>	<u>Respond</u>
PTID: 154									
Time	4:30 am	5:00 am	6:00 am	8:00 am	9:00 am	10:00 am			no
Severity	2	2	2	3	3	3	3	3	

	<u>Baseline</u>	<u>30-Min</u>	<u>1-HR</u>	<u>2-HR</u>	<u>3-HR</u>	<u>4-HR</u>	<u>5-HR</u>	<u>6-HR</u>	<u>Respond</u>
PTID: 439									
Time	1:20 pm	1:50 pm	2:50 pm	4:50 pm	6:50 pm	10:50 pm			yes
Severity	2	1	0	0	0	0	0	0	

S98-074

	<u>Baseline</u>	<u>30-Min</u>	<u>1-HR</u>	<u>2-HR</u>	<u>3-HR</u>	<u>4-HR</u>	<u>5-HR</u>	<u>6-HR</u>	<u>Respond</u>
PTID: 49									
Time	6:30 pm	7:00 pm	8:00 pm	10:00 pm	1:00 am	5:00 am	10:00 am	4:00 pm	no
Severity	2	2	2	2	2	2	2	2	

	<u>Baseline</u>	<u>30-Min</u>	<u>1-HR</u>	<u>2-HR</u>	<u>3-HR</u>	<u>4-HR</u>	<u>5-HR</u>	<u>6-HR</u>	<u>Respond</u>
PTID: 164									
Time	7:30 am	8:00 am	9:30 am	10:30 am	11:30 am	12:30 pm	1:30 pm	2:30 pm	no
Severity	2	2	2	2	3	3	3	2	

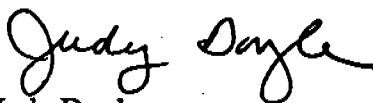
	<u>Baseline</u>	<u>30-Min</u>	<u>1-HR</u>	<u>2-HR</u>	<u>3-HR</u>	<u>4-HR</u>	<u>5-HR</u>	<u>6-HR</u>	<u>Respond</u>
PTID: 215									
Time	9:45 am	10:17 am	11:45 am	12:45 pm	1:45 pm	2:45 pm	3:45 pm	4:45 pm	no
Severity	2	3	3	3	2	1	1	0	

	<u>Baseline</u>	<u>30-Min</u>	<u>1-HR</u>	<u>2-HR</u>	<u>3-HR</u>	<u>4-HR</u>	<u>5-HR</u>	<u>6-HR</u>	<u>Respond</u>
PTID: 288									
Time	11:33 am	12:03 pm	1:05 pm	2:38 pm	3:15 pm	4:30 pm	5:30 pm	6:30 pm	no
Severity	3	3	3	3	2	2	2	2	

Please contact the undersigned at 973-408-8181 with questions.

Sincerely,

Bayer Corporation
Bayer Consumer Care Divison

A handwritten signature in cursive script that reads "Judy Doyle".

Judy Doyle
Associate Director
Regulatory Affairs

cc: desk copies faxed to Project Managers W. Ellenberg and L. Chen

Bayer Corporation
Bayer Consumer Care Division

facsimile transmittal

To: Dr. Walt Ellenberg Fax: 301-827-2315

From: Judy Doyle Date: 10/05/01

Re: 10/5 teleconference Pages: 1

Urgent For Review Please Comment Please Reply Please Recycle

The Bayer attendees during our teleconference were as follows:

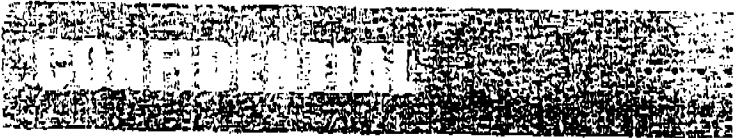
Judy Doyle, Associate Director Regulatory Affairs

Joanne Robinett, Director Regulatory Affairs

Dr. Randy Koslo, Director Medical and Clinical Affairs

Dr. Lauren MacEachern, Senior Associate Director Clinical Affairs

Diana Plaza, Manager Clinical Affairs



Bayer Corporation
Bayer Consumer Care Division

facsimile transmittal

To:	Dr. Walt Ellenberg	Fax:	301-827-2315
From:	Judy Doyle	Date:	10/10/01
Re:	Migraine labeling	Pages:	1

Urgent
 For Review
 Please Comment
 Please Reply
 Please Recycle

This correspondence responds to your request for clarification on the use of the extra strength descriptor with the aspirin migraine product. The proposed label submitted in the original application stated "*Bayer Extra Strength Migraine*".

It is our intention, based on the 10/5 teleconference, to relocate the descriptor away from migraine and use it in conjunction only with the Bayer aspirin name on the principle display panel.

Extra Strength Bayer Migraine Pain

Please contact me if there are any further issues for discussion.

Judy Doyle

CONFIDENTIAL



NDA #21-317
Extra Strength Bayer Migraine
(500 mg buffered aspirin) OTC

October 9, 2001

Walter Ellenberg, Project Manager
Division of Over-the-Counter Drug Products
HFD-560
Food and Drug Administration
Center for Drug Evaluation and Research
9201 Corporate Blvd.
Rockville, MD 20850-3202

Consumer Care Division

Bayer Corporation
36 Columbia Road
P.O. Box 1910
Morristown, N.J. 07962-1910
Phone: 201 254-5000

General Correspondence: Response to Labeling Comments

Dear Dr. Ellenberg:

Reference is made to the October 2, 2001 correspondence and the October 5, 2001 teleconference, both of which addressed the proposed labeling for the 500 mg aspirin data in support of migraine.


In order of appearance in your written correspondence, the following labeling issues are addressed:

1. The Bayer aspirin migraine product will be labeled for the treatment of mild to moderate migraine pain as supported by clinical data.
2. The PDP will represent the statement of identity as "buffered aspirin tablets 500 mg" followed by "pain reliever" and will appear prominently with the trade name.
3. "Extra Strength" will be used in connection to the trade name, and not to the indication.
4. The statement "Plus Helps Protect Against Stomach Upset" will not be used in product labeling. Other statements, such as "contains buffering ingredients" may be used.
5. The statement "Ask Your Doctor About Other Benefits of Bayer Aspirin" will not appear in the product labeling.
6. The labeling will comply fully with 21 CFR 201.66 format and content requirements for OTC drug products.
7. The Drug Facts prototype provided by FDA will be used for the Bayer Migraine product. One statement will be modified as agreed to state, "Ask a doctor or pharmacist before use if you are taking any other drug *on a regular basis*".

We thank you for your prompt attention to the review of NDA 21-317. Please contact the undersigned at 973-408-8181 with questions.

Sincerely,

Bayer Corporation
Bayer Consumer Care Division



Judy Doyle
Associate Director,
Regulatory Affairs

CONVERSATION RECORD

DATE 10-17-01

TIME

CENTER REPRESENTATIVE WJE

SPONSOR REPRESENTATIVE Joanne Robbette

SPONSOR TELEPHONE NUMBER 973-408-8093

SPONSOR NAME Bayar

SUBJECT 21 317

TEXT

Judy Doyle - out of the office -

I asked Joanne to fax a commitment to
the withdrawal of the _____

This issue was agreed to on 10-11-01

during a T-con w/ D. Lupton & W. E. Long, J. Doyle (Bayar)

The fax will arrive on 10-17-01

CONVERSATION RECORD

DATE 10-17-01

TIME

CENTER REPRESENTATIVE

WJL

SPONSOR REPRESENTATIVE

Joann Ribonette

SPONSOR TELEPHONE NUMBER

~~908-4~~ 973-408-8093

SPONSOR NAME

Bayer

SUBJECT

21-317

TEXT

Left message - Please provide the final name for your product.

Please send a fax which identifies this information.
15AP.

CONVERSATION RECORD

DATE 10-17-01

TIME

CENTER REPRESENTATIVE

W/L Charley Gandy

SPONSOR REPRESENTATIVE

Jeanne Robnath

SPONSOR TELEPHONE NUMBER

873
~~900~~ 408-8093

SPONSOR NAME

Bay-

SUBJECT

21-317

TEXT

Jeanne called back to clarify the 2nd side of the PDP.

She indicated that two bullets would be added.

After discussing the options it was determined that the following could appear on the PDP.

- Clinically proven to treat migraine pain
- Caffeine free

CONVERSATION RECORD

DATE	10-11-01	TIME	
CENTER REPRESENTATIVE	WJF + D Cummings		
SPONSOR REPRESENTATIVE	Judy Doyle		
SPONSOR TELEPHONE NUMBER	973-408-8181		
SPONSOR NAME	Bayer		
SUBJECT	21-317	T-com -	
		TEXT	

Two issues to discuss:

① The agency finds the use of the name "EXTRA STRENGTH BAYER
MIGRAINE PAIN" provided in the Oct. 10, Fax.

I requested that they provide a visual layout/
description for the product

We suggested (using current extra strength Bayer Product labeling)
that they:

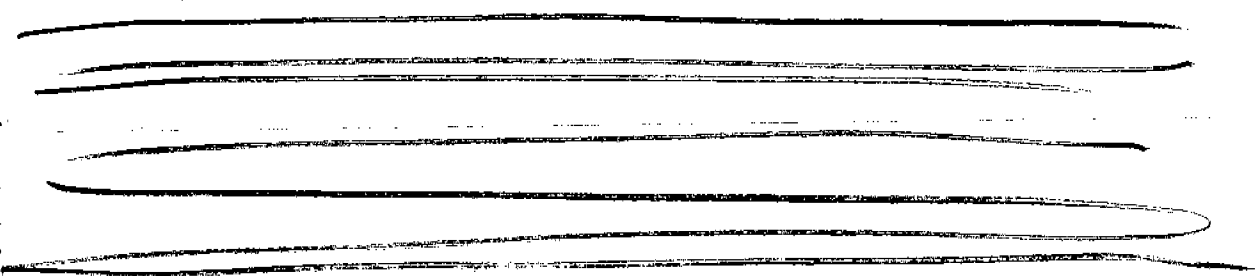
↓ size of EXTRA STRENGTH

↑ Aspirin size and add 500 mg Tablets

on yellow field - separate from the Bayer Logo

add → "Migraine Pain"

They agreed and will do so ASAP.



CONVERSATION RECORD

DATE 10-10-01

TIME

CENTER REPRESENTATIVE WJE + DL

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-7121

SPONSOR NAME Bayer

SUBJECT 21-317

TEXT

Please note the following.

We received the fax explaining the name

"Extra Strength Bayer Migraine Pain" (Extra Strength)

This is not going to be acceptable as it still modifies the
migraine pain.

→ Potentially - we want something regarding

Extra Strength Bayer Aspirin } Name not given
for Migraine Pain } to Bayer

- a quick mockup - showing the labeling would be good.

→ The agency needs an official request.

CONVERSATION RECORD

DATE 10-10-01 TIME
CENTER REPRESENTATIVE WJE
SPONSOR REPRESENTATIVE Judy Doyle
SPONSOR TELEPHONE NUMBER 973-408-3181
SPONSOR NAME Bayne
SUBJECT 21 317

TEXT

Based on your fax -
please provide information regarding (ITEM 3)

specifically - What is the actual name?
How will it be presented on the PDP

We will evaluate it based on what is provided in the
fax.

She will send the fax ASAP.

CONVERSATION RECORD

DATE

10-9-01

TIME

CENTER REPRESENTATIVE

WJL

SPONSOR REPRESENTATIVE

Judy Doyle

SPONSOR TELEPHONE NUMBER

973-408-8181

SPONSOR NAME

Dayan

SUBJECT

21-317

TEXT

I received the fax

Text of labels would be possible but the cannot provide
- actual labels as the label graphics are outsourced.

Additional to be addressed in the letter.

CONVERSATION RECORD

DATE 10-9-01

TIME

CENTER REPRESENTATIVE WJE

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayer

SUBJECT 21-317

TEXT

Please respond to the fax sent last week. If we do not receive any info from you by today - (as stated in the fax) we will generate an approach letter.

CONVERSATION RECORD

DATE 10-5-01

TIME

CENTER REPRESENTATIVE WJE

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayan

SUBJECT 21317

TEXT

Please send a list of attendees that took part in
today's F-con.

She said she would fax the information

CONVERSATION RECORD

DATE 10-4-01

TIME

CENTER REPRESENTATIVE

WJE

SPONSOR REPRESENTATIVE

Judy Doyle

SPONSOR TELEPHONE NUMBER

973-408-8181

SPONSOR NAME

Bayer

SUBJECT

21-317

TEXT

T-con call in # _____

- They will have 3 clinical + 2 regulatory people attending.

They will address 3 clinical questions in response to The Fax of 10-2-01

① Bayer plans to discuss ITEM #1

Symptoms v. Pain

② Bayer questions the Name Issue

Label Questions: (Type/Format Questions)

① Does Artthritis need to be aligned - is the position correct.
do not take it

② Taking any other drug (on a regular basis)?

③ Questions Comments

- Days/Times should be with the Phone #

not the website.

CONVERSATION RECORD

DATE 10-4-01 TIME

CENTER REPRESENTATIVE WJE

SPONSOR REPRESENTATIVE July 2001

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayer

SUBJECT 21-317

TEXT

Answers to Judge's / Bayer's Questions

① We agree - the bullet for arthritis should be aligned
with ^{the} "Ask a Doctor" section
or Pharm.

② We agree - (Ask a Doctor or Pharm Section)
bullet. Taking any other drug should be
followed by "on a regular basis"

③ Question & Comments Section - it is voluntary.
they can put the days & time after the phone #

CONVERSATION RECORD

DATE

10-3-01

TIME

CENTER REPRESENTATIVE

WJE

SPONSOR REPRESENTATIVE

Judy Doyle

SPONSOR TELEPHONE NUMBER

973-408-8181

SPONSOR NAME

Bayer

SUBJECT

Confirming Receipt of Fax sent 10-2-01

TEXT

Will find a conference Room -

↳ she will call w/a st. for Friday

She confirmed that she received the document & that

they would participate in the Team Fri. AM.

CONVERSATION RECORD

DATE 9-20-01

TIME

CENTER REPRESENTATIVE

ELLENBERG

SPONSOR REPRESENTATIVE

Judy Doyle

SPONSOR TELEPHONE NUMBER

973-408-8181

SPONSOR NAME

Bayer

SUBJECT 21 317

TEXT

I received her message regarding the labeling
however, we have no comments to make at this time - as it is
under review.

CONVERSATION RECORD

DATE 8-29-01

TIME 1545

CENTER REPRESENTATIVE ELLENBERG

SPONSOR REPRESENTATIVE JUDY DOYLE

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME BAYER

SUBJECT 21-317

TEXT

Follow-up to call of 8-28-01

additional request - Please provide the # of units sold
in Germany.

Message to Drug Safety

↳ most people on vacation

Weeks 9-5-01 or Thurs the 6th, 01 **

Distribution Data for Germany.

CONVERSATION RECORD

DATE 8-29-01

TIME 1510

CENTER REPRESENTATIVE

ELLENBERG

SPONSOR REPRESENTATIVE

JUDY DOYLE

SPONSOR TELEPHONE NUMBER

973-408-8181

SPONSOR NAME

Bayer

SUBJECT

21-317

REQUEST FOR DATA

TEXT

- Called & left a detailed voice mail regarding the following:

① According to what they submitted, the world wide literature search started in the mid-1960's but no stop date was provided. Please provide this stop date.

② Bayer has been marketed in Germany since July 2000.

The guest used their own database for adverse events associated w/ any/all aspirin containing products used to treat migraines. Only 15 case reports were found.

Please provide the time period queried, the amt of 500 mg strength tablets sold during this period, and the total number of adverse events reported in association with these products.

- Please return my call for clarification - please call on

8-29-01 for more information.

CONVERSATION RECORD

DATE 7-18-01

TIME 430

CENTER REPRESENTATIVE ELLENBERG

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayer

SUBJECT 21-317

TEXT

Please send copies to my attention then when the remaining papers are translated you can send the full package to the document room in the same way that you would submit the NDA.

Also- do you have a date for the AERS Data Summary.

Please call w/ the info.

CONVERSATION RECORD

DATE 7-16-01

TIME

CENTER REPRESENTATIVE

ELLEBERG

SPONSOR REPRESENTATIVE

Judy Doyle

SPONSOR TELEPHONE NUMBER

973-404-8191

SPONSOR NAME

Bayer

SUBJECT

21317

TEXT

Received a voice mail - the 23 papers were sent to me
on June 26th -

- she indicated that the others were submitted to the ~~doct~~ ^{"Docket"} room
- However she:

she should know the date of the data search soon -

CONVERSATION RECORD

DATE 7-16-01

TIME 1550

CENTER REPRESENTATIVE

ELLENBERG

SPONSOR REPRESENTATIVE

Judy Doyle

SPONSOR TELEPHONE NUMBER

973-408-8181

SPONSOR NAME

Bayer Consumer Care

SUBJECT

21-~~00~~ 317

TEXT

Called to follow-up w/ Timeframe

① 27 Papers ?

② AERS DATA Summary Adverse Events

Called - left voice - requesting info on the above issues

CONVERSATION RECORD

DATE 7-12-01

TIME 4:40

CENTER REPRESENTATIVE Einbary

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-409-8181

SPONSOR NAME Bayer

SUBJECT Status of Requested Info 21-20317

TEXT

Called. Left message--

What is the status of the info request?

CONVERSATION RECORD

DATE 6/26/01 TIME 8:30

CENTER REPRESENTATIVE Walt Filiberg

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayer

SUBJECT 21317

TEXT

I rec. a call from Judy Doyle - we discussed the following -

① all papers are in But one -

I told her to save time and go ahead and send all papers that she currently has. Then forward the others when they arrive.

② They have submitted a request w/ FOI for the NED's database - however, they do not know the time frame - I told her to follow-up w/ the req. frequently to get a estimate of the time to completion.

Investigator: Judy told by her medical person (director) that FDA is investigating one of the clinical sites. They had been contacted by the CRO regarding this matter - I told her that I was uncertain as to the potential or status of such inspection and that it not a matter that I ~~totally~~ normally handle.

CONVERSATION RECORD

DATE 6-18-01 TIME 4:00 P.M.
CENTER REPRESENTATIVE ELLENBERG
SPONSOR REPRESENTATIVE Judy Doyle
SPONSOR TELEPHONE NUMBER 973-408-8181
SPONSOR NAME Bayer
SUBJECT 21317

TEXT

Time frame: ? They don't know → may take a while

AERS - Aspirin + Migraine Adverse events

FOI General case Report + Summary -

Top Line: May not be much info w/ migraine

Time: will call w/ more info as they have it.

Papers by weekend:

CONVERSATION RECORD

DATE 6-12-01 TIME 1139

CENTER REPRESENTATIVE Ellenberg

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayer Consumer Care

SUBJECT NDA 21-317

TEXT

Called back to note sure that she is aware that she needs to check Bayer's own AER Database - in the global search as well.

Needs to also provide a time for completion of request.

CONVERSATION RECORD

DATE	6-12-01	TIME	0950
CENTER REPRESENTATIVE	ELLENBERG		
SPONSOR REPRESENTATIVE	Judy Doyle		
SPONSOR TELEPHONE NUMBER	Bayer		
SPONSOR NAME	973-408-8181		
SUBJECT	Bayer Consumer Care NDA 21217 - Bayer extra strength migraine		
	TEXT		

Please provide the following information:

- ASAP
- ① All 26 articles → 19 old articles (submitted 5) orig. NDA
7 new safety
 - ① send 1 set to me.
 - ① send 1 set to Document Room as amendment to NDA.

② ~~Exp.~~ Why did they fail to provide AERS Data base for this drug.

you were informed of the requirement to do so in letters dated ~~9-21-01~~ 9-21-01 & 3-16-01

~~The~~ Resp: - misunderstanding - was presumed unfamiliar - w/ AERS.

I requested - per Rosemarie Norman, that the sponsor provide Bayer - (aspirin only) no combination products -

- NDA final CG of call.

he wants the time frame, may need to write a letter -

CONVERSATION RECORD

DATE 5-22-01 TIME 1445
 CENTER REPRESENTATIVE Ellenberg
 SPONSOR REPRESENTATIVE Joanne Robmette
 SPONSOR TELEPHONE NUMBER 973-409-8191
 SPONSOR NAME Bayer
 SUBJECT N. 21-317

TEXT

A Joanne called - to provide a time frame for answering the questions. Estimated June 5.

I informed her that the H.O. re-reviewed the data and felt that he is now able to interpret the data, however, therefore, the need for re-viewing the data is removed.

However, the agency still requests that Bayer/CRD should answer the questions presented.

→ Defined terms, presentation of the formula were inadequate.

CONVERSATION RECORD

DATE 5-18-01

TIME 901

CENTER REPRESENTATIVE Ellenberg

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-7181

SPONSOR NAME Bayer

SUBJECT Statistical Concerns NDA21-317

TEXT

Called. Left a voice mail -

will call Joanne Robbette 973-408-8093

Called Joanne Robbette - left a voice mail -

Detailing each issue - & enumerated each concern.

will call Judy Doyle back and give them the same information.

cc Judy Doyle -

CONVERSATION RECORD

DATE 5-18-01

TIME 10:00

CENTER REPRESENTATIVE Ellenberg

SPONSOR REPRESENTATIVE Joanne Robanette. (Judy Doyle)

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayer

SUBJECT NDA 21-317

Bayer EXTRA STRENGTH MICRAENE TEXT

I spoke to Joanne Robanette at 10:00 (incoming call)

. She acknowledged receipt of her recent mail and indicated that she and Judy Doyle had discussed the issue.

. They will contact the CRO to resolve the issue and get a response from them together.

I thanked her for her immediate attention to this matter -

CONVERSATION RECORD

DATE 4-26-01

TIME 10:30

CENTER REPRESENTATIVE W. ELLENBERG

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER Bayer 973-402-8171

SPONSOR NAME Bayer

SUBJECT : Biopharm Info -

TEXT

I called Judy to clarify the question regarding information that the Biopharm reviewers had requested.

She claimed that all of the Biopharm info was submitted in the IR Package - 3 weeks ago -

Some of the information was provided in "Paper" and the clinical data was provided in the electronic format.

I told her that we would follow-up if any thing was missing.

CONVERSATION RECORD

DATE 2-7-01 TIME 2:00

CENTER REPRESENTATIVE Walt Ellenberg

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-9181

SPONSOR NAME Bayer Consumer Care

SUBJECT

TEXT

Judy informed me that she feels that the NDA has been sorted out. Much appears to be a pagination issue w/ the CRO - Their pagination does not match that of the CRO.

She acknowledged the discrepancy and is addressing the differences.

I informed her that she needs to clearly state the reasons/explanations about the for the differences - send it to me ASAP.

~~These~~ These differences can be a feasibility issue.

In addition, I informed her that we are putting together a list of additional information that is requested for this NDA.

The letter "IR" would be sent shortly. She needs to address these issues ~~prop promptly~~ promptly.

She agreed - conversation concluded well.

CONVERSATION RECORD

DATE 1-26-01 TIME 3:17 PM.
 CENTER REPRESENTATIVE W. Ellenberg
 SPONSOR REPRESENTATIVE Bayer Consumer Care
 SPONSOR TELEPHONE NUMBER 973-254-5000
 SPONSOR NAME Judy Doyle
 SUBJECT Questions / Concerns

TEXT

called to ask two things:

- ① Please provide 8 additional Desk copies
 - she will
- ② upon Review (K. Prohaska)

it was noted that the hard copy p57 → the Global Safety Report of the ISS was NOT ENCLOSED. Please explain why the hard copy was different from the electronic version →

- ③ Finally, please provide the study protocols and Amend. of Amend! → they were originally referenced w/ IND

→ She also commented that she was contacted by Row Ptaszewska regarding a 1 page statement that the drug facilities are aware for inspection.

CONVERSATION RECORD

DATE 1-18-01

TIME 7:00

CENTER REPRESENTATIVE

SPONSOR REPRESENTATIVE Judy Doyle

SPONSOR TELEPHONE NUMBER 973-408-8181

SPONSOR NAME Bayer

SUBJECT NDA 21 317

TEXT

Requested the Disk 27 files (CD Rom)

Also

Status of vers. 1.1 Disk copies -