

**CENTER FOR DRUG EVALUATION AND
RESEARCH**

APPLICATION NUMBER:

21698

**CLINICAL PHARMACOLOGY AND
BIOPHARMACEUTICS REVIEW(S)**

**DEPARTMENT OF HEALTH AND
HUMAN SERVICES
PUBLIC HEALTH SERVICE
FOOD AND DRUG ADMINISTRATION**

**Clinical Pharmacology & Biopharmaceutics
(HFD 870)
Tracking/Action Sheet for Formal/Informal Consults**

From: Tien-Mien Chen, Ph.D. (HFD-870)

To: DOCUMENT ROOM (LOG-IN and LOG-OUT)
Please log-in this consult and review action for the specified
IND/NDA submission

DATE: 06/10/04

IND No.:
Serial No.:

NDA No. 21-698

DATE OF DOCUMENT

10/31/03 (N-000) and 05/06/04 (N-000, BL)

NAME OF DRUG
[Zantac 150;
ranitidine 150 mg Tablet]

PRIORITY CONSIDERATION

Date of informal/Formal Consult: 12/09/03

NAME OF THE SPONSOR: [Pfizer]

TYPE OF SUBMISSION

CLINICAL PHARMACOLOGY/BIPHARMACEUTICS RELATED ISSUE

- | | | |
|--|--|--|
| <input type="checkbox"/> PRE-IND | <input type="checkbox"/> DISSOLUTION/IN-VITRO RELEASE | <input type="checkbox"/> FINAL PRINTED LABELING |
| <input type="checkbox"/> ANIMAL to HUMAN SCALING | <input type="checkbox"/> BIOAVAILABILITY STUDIES | <input type="checkbox"/> LABELING REVISION |
| <input type="checkbox"/> IN-VITRO METABOLISM | <input type="checkbox"/> IN-VIVO WAIVER REQUEST | <input type="checkbox"/> CORRESPONDENCE |
| <input type="checkbox"/> PROTOCOL | <input type="checkbox"/> SUPAC RELATED | <input type="checkbox"/> DRUG ADVERTISING |
| <input type="checkbox"/> PHASE II PROTOCOL | <input type="checkbox"/> CMC RELATED | <input type="checkbox"/> ADVERSE REACTION REPORT |
| <input type="checkbox"/> PHASE III PROTOCOL | <input type="checkbox"/> PROGRESS REPORT | <input type="checkbox"/> ANNUAL REPORTS |
| <input type="checkbox"/> DOSING REGIMEN CONSULT | <input type="checkbox"/> SCIENTIFIC INVESTIGATIONS | <input type="checkbox"/> FAX SUBMISSION |
| <input type="checkbox"/> PK/PD- POPPK ISSUES | <input type="checkbox"/> MEETING PACKAGE (EOP2/Pre-
NDA/CMC/Pharmacometrics/Others) | <input checked="" type="checkbox"/> OTHER (SPECIFY BELOW):
[Rx to OTC switch] |
| <input type="checkbox"/> PHASE IV RELATED | | |

REVIEW ACTION

- | | | |
|---|---|--|
| <input type="checkbox"/> NAI (No action indicated) | <input type="checkbox"/> Oral communication with
Name: [] | <input type="checkbox"/> Formal Review/Memo (attached) |
| <input type="checkbox"/> E-mail comments to: | <input type="checkbox"/> Comments communicated in
meeting/Telecon. see meeting minutes
dated: [] | <input checked="" type="checkbox"/> See comments below |
| <input type="checkbox"/> Medical <input type="checkbox"/> Chemist <input type="checkbox"/> Pharm-Tox | | <input type="checkbox"/> See submission cover letter |
| <input type="checkbox"/> Micro <input type="checkbox"/> Pharmacometrics <input type="checkbox"/> Others
(Check as appropriate and attach e-mail) | | <input type="checkbox"/> OTHER (SPECIFY BELOW):
[] |

REVIEW COMMENT(S)

- NEED TO BE COMMUNICATED TO THE SPONSOR HAVE BEEN COMMUNICATED TO THE SPONSOR

COMMENTS/SPECIAL INSTRUCTIONS:

[X] Zantac 300 and 150 (ranitidine 300 and 150 mg) oral tablets have been on the market for prescription use under NDA 18-703 since 1983. Zantac 75 (ranitidine 75 mg) under NDA 20-520 has been on the market for over the counter (OTC) use since 12/19/95 for 1) relief of heartburn associated with acid ingestion and sour stomach and 2) prevention of heartburn associated with acid ingestion and sour stomach brought on by certain foods and beverages. For the purpose of prevention of heartburn, Zantac 75 is to be given **30-60 min before** eating or drinking. The ownership of Zantac 75 was transferred from GlaxoSmithKline (GSK) to Pfizer on 01/01/99.

In October, 2000, Pfizer further obtained rights for future OTC use of Zantac 150 from GSK. On 10/31/03, Pfizer submitted NDA 21-698 for Zantac 150 for OTC use for 1) treatment of heartburn and 2) prevention of heartburn

On 05/06/04, the sponsor submitted revised version of proposed labeling.

Five clinical trials (two trials support the treatment of heartburn and three support the prevention of heartburn) along with literature data were submitted in support of the application. No new pharmacokinetic data was submitted to support this NDA. This review will focus only on the sponsor's proposed labeling revisions.

RECOMMENDATION:

4 Page(s) Withheld

 Trade Secret / Confidential

✓ Draft Labeling

 Deliberative Process

**This is a representation of an electronic record that was signed electronically and
this page is the manifestation of the electronic signature.**

/s/

Tien-Mien Chen
6/10/04 10:30:28 AM
BIOPHARMACEUTICS

Suresh Doddapaneni
6/10/04 12:05:03 PM
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