

**CENTER FOR DRUG EVALUATION AND  
RESEARCH**

*APPLICATION NUMBER:*

**209627Orig1s000**

**PROPRIETARY NAME REVIEW(S)**

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**PROPRIETARY NAME REVIEW**

Division of Medication Error Prevention and Analysis (DMEPA)  
Office of Medication Error Prevention and Risk Management (OMEPRM)  
Office of Surveillance and Epidemiology (OSE)  
Center for Drug Evaluation and Research (CDER)

**\*\*\* This document contains proprietary information that cannot be released to the public\*\*\***

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<b>Date of This Review:</b>	June 19, 2018
<b>Application Type and Number:</b>	NDA 209627
<b>Product Name and Strength:</b>	Annovera (segesterone acetate and ethinyl estradiol) vaginal system 103 mg/17.4 mg
<b>Product Type:</b>	Combination Product
<b>Rx or OTC:</b>	Rx
<b>Applicant/Sponsor Name:</b>	Population Council
<b>Panorama #:</b>	2018-22138146
<b>DMEPA Safety Evaluator:</b>	Denise V. Baugh, PharmD, BCPS
<b>DMEPA Team Leader:</b>	Lolita G. White, PharmD

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## Contents

1	INTRODUCTION.....	1
1.1	Product Information.....	1
2	RESULTS.....	1
2.1	Misbranding Assessment.....	1
2.2	Safety Assessment.....	1
3	CONCLUSION.....	3
3.1	Comments to the Applicant.....	3
4	REFERENCES.....	4
	APPENDICES.....	5

## **1 INTRODUCTION**

This review evaluates the proposed proprietary name, Annovera, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed name are outlined in the reference section and Appendix A respectively. The Applicant did not submit an external name study for this proposed proprietary name.

### **1.1 PRODUCT INFORMATION**

The following product information is provided in the proprietary name submission received on April 5, 2018.

- Intended Pronunciation: not provided
- Active Ingredient: segesterone acetate and ethinyl estradiol
- Indication of Use: pregnancy prevention
- Route of Administration: vaginal
- Dosage Form: vaginal system
- Strength: 103 mg segesterone acetate and 17.4 mg ethinyl estradiol
- Dose and Frequency: Place one ring into the vagina and allow to stay in place for 3 weeks, then remove for one week. Repeat every month for 13 cycles.
- How Supplied: each ring is individually packaged in an aluminum pouch. A compact case is provided for storage of the drug product during each 7 day ring-free interval and should be used to discard the ring in the waste receptacle.
- Storage: 25°C (77°F) with excursions permitted to 15°C to 30°C (59°F to 86°F) [See USP Controlled Room Temperature]

## **2 RESULTS**

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name.

### **2.1 MISBRANDING ASSESSMENT**

The Office of Prescription Drug Promotion (OPDP) determined that the proposed name would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis (DMEPA) and the Division of Bone, Reproductive, and Urologic Products (DBRUP) concurred with the findings of OPDP's assessment of the proposed name.

### **2.2 SAFETY ASSESSMENT**

The following aspects were considered in the safety evaluation of the name.

### **2.2.1 United States Adopted Names (USAN) Search**

There is no USAN stem present in the proprietary name<sup>a</sup>.

### **2.2.2 Components of the Proposed Proprietary Name**

The Applicant did not provide a derivation or intended meaning for the proposed name, Annovera in their submission. This proprietary name is comprised of a single word that does not contain any components (i.e. a modifier, route of administration, dosage form, etc.) that are misleading or can contribute to medication error.

### **2.2.3 Comments from Other Review Disciplines at Initial Review**

In response to the OSE, April 26, 2018 e-mail, the Division of Bone, Reproductive, and Urologic Products (DBRUP) did not forward any comments or concerns relating to the proposed proprietary name at the initial phase of the review.

### **2.2.4 FDA Name Simulation Studies**

Seventy-six practitioners participated in DMEPA's prescription studies. The responses did not overlap with any currently marketed products nor did the responses sound or look similar to any currently marketed products or any products in the pipeline. Appendix B contains the results from the verbal and written prescription studies.

### **2.2.5 Phonetic and Orthographic Computer Analysis (POCA) Search Results**

Our POCA search<sup>b</sup> identified 145 names with a combined phonetic and orthographic score of  $\geq 55\%$  or an individual phonetic or orthographic score  $\geq 70\%$ . These names are included in Table 1 below.

### **2.2.6 Names Retrieved for Review Organized by Name Pair Similarity**

Table 1 lists the number of names retrieved from our POCA search. These name pairs are organized as highly similar, moderately similar or low similarity for further evaluation.

<b>Table 1. Similarity Category</b>	<b>Number of Names</b>
Highly similar name pair: combined match percentage score $\geq 70\%$	6
Moderately similar name pair: combined match percentage score $\geq 55\%$ to $\leq 69\%$	130
Low similarity name pair: combined match percentage score $\leq 54\%$	9

<sup>a</sup> USAN stem search conducted on April 8, 2018.

<sup>b</sup> POCA search conducted on May 14, 2018 in version 4.2.

### ***2.2.7 Safety Analysis of Names with Potential Orthographic, Spelling, and Phonetic Similarities***

Our analysis of the 145 names contained in Table 1 determined none of the names will pose a risk for confusion as described in Appendices C through H.

### ***2.2.8 Communication of DMEPA's Analysis at Midpoint of Review***

DMEPA communicated our findings to the Division of Bone, Reproductive, and Urologic Products (DBRUP) via e-mail on June 18, 2018. At that time we also requested additional information or concerns that could inform our review. Per e-mail correspondence from DBRUP on June 18, 2018, they stated no additional concerns with the proposed proprietary name, Annovera.

## **3 CONCLUSION**

The proposed proprietary name is acceptable.

If you have any questions or need clarifications, please contact Oyinlola Fashina, OSE Project manager, at 301-796-4446.

### **3.1 COMMENTS TO THE APPLICANT**

We have completed our review of the proposed proprietary name, Annovera, and have concluded that this name is acceptable.

If any of the proposed product characteristics as stated in your submission, received on April 5, 2018, are altered prior to approval of the marketing application, the name must be resubmitted for review.

## 4 REFERENCES

1. **USAN Stems** (<http://www.ama-assn.org/ama/pub/physician-resources/medical-science/united-states-adopted-names-council/naming-guidelines/approved-stems.page>)

USAN Stems List contains all the recognized USAN stems.

### **2. *Phonetic and Orthographic Computer Analysis (POCA)***

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

### ***Drugs@FDA***

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved *brand name* and *generic drugs*; *therapeutic biological products*, *prescription* and *over-the-counter* human drugs; and *discontinued drugs* (see Drugs @ FDA Glossary of Terms, available at [http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther\\_biological](http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther_biological)).

### ***RxNorm***

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs – pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs – packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm (<http://www.nlm.nih.gov/research/umls/rxnorm/overview.html#>).

### ***Division of Medication Errors Prevention and Analysis proprietary name consultation requests***

This is a list of proposed and pending names that is generated by the Division of Medication Error Prevention and Analysis from the Access database/tracking system.

## APPENDICES

### Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

1. **Misbranding Assessment:** For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
2. **Safety Assessment:** The safety assessment is conducted by DMEPA, and includes the following:
  - a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2\*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer. <sup>c</sup>

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<sup>c</sup> National Coordinating Council for Medication Error Reporting and Prevention.  
<http://www.nccmerp.org/aboutMedErrors.html>. Last accessed 10/11/2007.

**\*Table 2- Prescreening Checklist for Proposed Proprietary Name**

	Answer the questions in the checklist below. Affirmative answers to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.
<b>Y/N</b>	<b>Is the proposed name obviously similar in spelling and pronunciation to other names?</b>
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.
<b>Y/N</b>	<b>Are there inert or inactive ingredients referenced in the proprietary name?</b>
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).
<b>Y/N</b>	<b>Does the proprietary name include combinations of active ingredients?</b>
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).
<b>Y/N</b>	<b>Is there a United States Adopted Name (USAN) stem in the proprietary name?</b>
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.
<b>Y/N</b>	<b>Is this proprietary name used for another product that does not share at least one common active ingredient?</b>
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.
<b>Y/N</b>	<b>Is this a proprietary name of a discontinued product?</b>
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.

- b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@fda, CernerRxNorm, and names in the review pipeline using a 55% threshold in POCA. DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:
- Highly similar pair: combined match percentage score  $\geq 70\%$ .
  - Moderately similar pair: combined match percentage score  $\geq 55\%$  to  $\leq 69\%$ .
  - Low similarity: combined match percentage score  $\leq 54\%$ .

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of  $\geq 70$  percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
  - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names<sup>d</sup>. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
  - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).
- Names with low similarity that have no overlap or similarity in strength and dose are generally acceptable (See Table 5) unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

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<sup>d</sup> Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

- c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Three separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions or verbal pronunciation of the drug name. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify orthographic or phonetic vulnerability of the proposed name to be misinterpreted by healthcare practitioners.

In order to evaluate the potential for misinterpretation of the proposed proprietary name in handwriting and verbal communication of the name, inpatient medication orders and/or outpatient prescriptions are written, each consisting of a combination of marketed and unapproved drug products, including the proposed name. These orders are optically scanned and one prescription is delivered to a random sample of participating health professionals via e-mail. In addition, a verbal prescription is recorded on voice mail. The voice mail messages are then sent to a random sample of the participating health professionals for their interpretations and review. After receiving either the written or verbal prescription orders, the participants record their interpretations of the orders which are recorded electronically.

- d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name. The OND or OGD Regulatory Division is requested to provide any further information that might inform DMEPA's final decision on the proposed name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment.

The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings, and provides an overall risk assessment of the proposed proprietary name.

**Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is  $\geq 70\%$ ).**

<p>Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.</p>			
<u>Orthographic Checklist</u>		<u>Phonetic Checklist</u>	
<b>Y/N</b>	<p>Do the names begin with different first letters?</p> <p><i>Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.</i></p>	<b>Y/N</b>	<p>Do the names have different number of syllables?</p>
<b>Y/N</b>	<p>Are the lengths of the names dissimilar* when scripted?</p> <p><i>*FDA considers the length of names different if the names differ by two or more letters.</i></p>	<b>Y/N</b>	<p>Do the names have different syllabic stresses?</p>
<b>Y/N</b>	<p>Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names?</p>	<b>Y/N</b>	<p>Do the syllables have different phonologic processes, such as vowel reduction, assimilation, or deletion?</p>
<b>Y/N</b>	<p>Is there different number or placement of cross-stroke or dotted letters present in the names?</p>	<b>Y/N</b>	<p>Across a range of dialects, are the names consistently pronounced differently?</p>
<b>Y/N</b>	<p>Do the infixes of the name appear dissimilar when scripted?</p>		
<b>Y/N</b>	<p>Do the suffixes of the names appear dissimilar when scripted?</p>		

**Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is  $\geq 55\%$  to  $\leq 69\%$ ).**

Step 1	<p>Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation.</p> <p>For single strength products, also consider circumstances where the strength may not be expressed.</p> <p>For any i.e. drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components.</p> <p>To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion:</p> <ul style="list-style-type: none"><li>• Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa.</li><li>• Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity.</li><li>• Similar sounding doses: 15 mg is similar in sound to 50 mg</li></ul>
Step 2	<p>Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names <b>with</b> overlapping or similar strengths or doses.</p>

	<p>Orthographic Checklist (Y/N to each question)</p> <ul style="list-style-type: none"> <li>• Do the names begin with different first letters? Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.</li> <li>• Are the lengths of the names dissimilar* when scripted? *FDA considers the length of names different if the names differ by two or more letters.</li> <li>• Considering variations in scripting of some letters (such as <i>z</i> and <i>f</i>), is there a different number or placement of upstroke/downstroke letters present in the names?</li> <li>• Is there different number or placement of cross-stroke or dotted letters present in the names?</li> <li>• Do the infixes of the name appear dissimilar when scripted?</li> <li>• Do the suffixes of the names appear dissimilar when scripted?</li> </ul>	<p>Phonetic Checklist (Y/N to each question)</p> <ul style="list-style-type: none"> <li>• Do the names have different number of syllables?</li> <li>• Do the names have different syllabic stresses?</li> <li>• Do the syllables have different phonologic processes, such as vowel reduction, assimilation, or deletion?</li> <li>• Across a range of dialects, are the names consistently pronounced differently?</li> </ul>
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**Table 5: Low Similarity Name Pair Checklist (i.e., combined score is  $\leq 54\%$ ).**

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

**Appendix B:** Prescription Simulation Samples and Results

**Figure 1. Annovera Name Study (Conducted on April 17, 2018)**

Handwritten Medication Order/Prescription	Verbal Prescription
<p><u>Medication Order:</u></p> <p>Annovera one vaginally for 3 continuous weeks followed by a 1 week ring free interval</p>	<p>“Annovera – insert 1 ring vaginally and allow to stay in place for 3 weeks, then remove for 1 week - Dispense # 1”</p>
<p><u>Outpatient Prescription:</u></p> <p>Annovera insert 1 ring vaginally and allow to stay in place for 3 weeks, followed by a 1 week ring-free interval Dr. <u>Jose</u> Sup: 1</p>	

**FDA Prescription Simulation Responses (Aggregate 1 Rx Studies Report)**

296 People Received Study  
76 People Responded

Study Name: Annovera

<b>Total</b>	<b>20</b>	<b>18</b>	<b>14</b>	<b>24</b>
<b>INTERPRETATION</b>	<b>OUTPATIENT</b>	<b>VOICE</b>	<b>INPATIENT</b>	<b>TOTAL</b>
AMMOVERA	0	0	1	1
AMNOVERA	0	0	1	1
ANAVARA	0	2	0	2
ANAVERA	0	6	0	6
ANAVERRA	0	1	0	1
ANAVIRA	0	1	0	1
ANIVARA	0	1	0	1
ANIVERA	0	2	0	2
ANNOVERA	20	0	22	60
ANOVERA	0	1	0	1

**Appendix C: Highly Similar Names (e.g., combined POCA score is  $\geq 70\%$ )**

No.	<b>Proposed name:</b> Annovera <b>Established name:</b> segesterone acetate and ethinyl estradiol <b>Dosage form:</b> vaginal system <b>Strength(s):</b> 103 mg/17.4 mg <b>Usual Dose:</b> Place one ring into the vagina and allow to stay in place for 3 weeks, then remove for 1 week. Repeat every month for 13 cycles.	<b>POCA Score (%)</b>	<b>Orthographic and/or phonetic differences in the names sufficient to prevent confusion</b>  <b>Other prevention of failure mode expected to minimize the risk of confusion between these two names.</b>
1.	Annovera	100	Name is the focus of this review.
2.	Innovar	77	Brand discontinued with no generic equivalents available. NDA 016049 withdrawn FR effective 10/02/1996.
3.	Novrad	72	Name found in Drugs@FDA. Brand discontinued with no generic equivalents available.
4.	Covera	71	<p>Orthographically, the prefix letter strings ('Anno-' vs. 'Cov-') look different when scripted.</p> <p>Phonetically, Annovera has 4 syllables vs. Covera which has 3 syllables. The first, ('An-' vs. 'Co-'), second ('-no-' vs '-vehr-' and third ('-vehr-' vs '-uh') syllables of the name pair have sufficient differences.</p> <p>There are no overlaps in strength (103 mg/17.4 mg vs. 180 mg, 240 mg) and Covera is available in multiple strengths, so a strength would need to be provided on a prescription for Covera.</p>

<b>No.</b>	<b>Proposed name:</b> Annovera <b>Established name:</b> segesterone acetate and ethinyl estradiol <b>Dosage form:</b> vaginal system <b>Strength(s):</b> 103 mg/17.4 mg <b>Usual Dose:</b> Place one ring into the vagina and allow to stay in place for 3 weeks, then remove for 1 week. Repeat every month for 13 cycles.	<b>POCA Score (%)</b>	<b>Orthographic and/or phonetic differences in the names sufficient to prevent confusion</b>  <b>Other prevention of failure mode expected to minimize the risk of confusion between these two names.</b>
5.	Novarel	73	Orthographically, the prefix ('An-' vs. 'No-') and suffix ('-ra' vs. '-rel') letter strings look different when scripted.  Phonetically, Annovera has 4 syllables vs. Novarel which has 3 syllables. The first syllables ('An-' vs. 'No-'), second syllables ('-no-' vs. '-va-'), and third syllables ('-ve-' vs. '-rel') of the name pair have sufficient differences.  There are no overlaps in strength (103 mg/17.4 mg vs. 5000 units, 10,000 units) and Novarel is available in two strengths, so a strength would need to be provided on a prescription for Novarel.
6.	Tanovea	75	Name identified in RxNorm database. It is a veterinary product.

**Appendix D:** Moderately Similar Names (e.g., combined POCA score is  $\geq 55\%$  to  $\leq 69\%$ ) with no overlap or numerical similarity in Strength and/or Dose

<b>No.</b>	<b>Name</b>	<b>POCA Score (%)</b>
7.	Androderm	56
8.	Antivert	63
9.	Covera HS	57
10.	Inderal	62
11.	Jantoven	54
12.	Northera	68
13.	Opana ER	54
14.	Provera	68
15.	Renova	64
16.	Vancor	54
17.	Verelan	50
18.	Antara	66

No.	Name	POCA Score (%)
19.	Aveeno Clear	52
20.	Innopran	65
21.	Inova 4/1	61
22.	Inova 8/2	61
23.	Inoven	60
24.	Nelova	56
25.	(b) (4) ***	56

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\*\*\* This document contains proprietary and confidential information that should not be released to the public.

**Appendix E:** Moderately Similar Names (e.g., combined POCA score is  $\geq 55\%$  to  $\leq 69\%$ ) with overlap or numerical similarity in Strength and/or Dose

No.	<b>Proposed name:</b> Annovera <b>Established name:</b> segesterone acetate and ethinyl estradiol <b>Dosage form:</b> vaginal system <b>Strength(s):</b> 103 mg/17.4 mg <b>Usual Dose:</b> Place one ring into the vagina and allow to stay in place for 3 weeks, then remove for 1 week. Repeat every month for 13 cycles.	<b>POCA Score (%)</b>	<b>Prevention of Failure Mode</b>  <b>In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names</b>
26.	Altavera	66	Orthographically, the first 2 <sup>nd</sup> ('n' vs. 'l') and 3 <sup>rd</sup> ('n' vs. 't') letters are sufficiently different when written.  Phonetically, the 1 <sup>st</sup> ('An' vs. 'Al') and 2 <sup>nd</sup> ('no' vs. 'ta') syllables sound different.
27.	Anadrol-50	58	This name pair has sufficient orthographic and phonetic differences.
28.	Anexsia 5/325	55	This name pair has sufficient orthographic and phonetic differences.
29.	Anexsia 7.5/325	55	This name pair has sufficient orthographic and phonetic differences.
30.	Arzerra	58	This name pair has sufficient orthographic and phonetic differences.
31.	Aurovela 1.5/30	58	This name pair has sufficient orthographic and phonetic differences.  Additionally, there are no overlaps in strength and Aurovela comes in two strengths, thus, a strength would need to be provided on a script for Aurovela.
32.	Aurovela 1/20	58	This name pair has sufficient orthographic and phonetic differences.  Additionally, there are no overlaps in strength and Aurovela comes in two strengths, thus, a strength would need to be provided on a script for Aurovela.
33.	Epanova	61	This name pair has sufficient orthographic and phonetic differences.
34.	Neoral	55	This name pair has sufficient orthographic and phonetic differences.
35.	Oraverse	56	This name pair has sufficient orthographic and phonetic differences.

No.	<b>Proposed name:</b> Annovera <b>Established name:</b> segesterone acetate and ethinyl estradiol <b>Dosage form:</b> vaginal system <b>Strength(s):</b> 103 mg/17.4 mg <b>Usual Dose:</b> Place one ring into the vagina and allow to stay in place for 3 weeks, then remove for 1 week. Repeat every month for 13 cycles.	<b>POCA Score (%)</b>	<b>Prevention of Failure Mode</b>  <b>In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names</b>
36.	Renvela	66	This name pair has sufficient orthographic and phonetic differences.
37.	Venofer	68	This name pair has sufficient orthographic and phonetic differences.
38.	Acnomel	56	This name pair has sufficient orthographic and phonetic differences.
39.	Adefovir	58	This name pair has sufficient orthographic and phonetic differences.
40.	Anakinra	62	This name pair has sufficient orthographic and phonetic differences.
41.	Andro L.A. 200	57	This name pair has sufficient orthographic and phonetic differences.
42.	Anergan 50	59	This name pair has sufficient orthographic and phonetic differences.
43.	Amiodarone	56	This name pair has sufficient orthographic and phonetic differences.
44.	Anorex SR	61	This name pair has sufficient orthographic and phonetic differences.
45.	Anoro	62	This name pair has sufficient orthographic and phonetic differences.
46.	Clofera	56	This name pair has sufficient orthographic and phonetic differences.
47.	Nora-Be	50	This name pair has sufficient orthographic and phonetic differences.
48.	Novacet	60	This name pair has sufficient orthographic and phonetic differences.
49.	Novaferrum 125	58	This name pair has sufficient orthographic and phonetic differences.
50.	Onzetra	68	This name pair has sufficient orthographic and phonetic differences.
51.	(b) (4) ***	58	This name pair has sufficient orthographic and phonetic differences.

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No.	<b>Proposed name:</b> Annovera <b>Established name:</b> segesterone acetate and ethinyl estradiol <b>Dosage form:</b> vaginal system <b>Strength(s):</b> 103 mg/17.4 mg <b>Usual Dose:</b> Place one ring into the vagina and allow to stay in place for 3 weeks, then remove for 1 week. Repeat every month for 13 cycles.	<b>POCA Score (%)</b>	<b>Prevention of Failure Mode</b>  <b>In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names</b>
52.	(b) (4) ***	61	This name pair has sufficient orthographic and phonetic differences.
53.	Azedra***	58	This name pair has sufficient orthographic and phonetic differences.
54.	(b) (4) ***	69	This name pair has sufficient orthographic and phonetic differences.

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**Appendix F:** Low Similarity Names (e.g., combined POCA score is  $\leq 54\%$ )

No.	Name	POCA Score (%)
55.	N/A	

**Appendix G:** Names not likely to be confused or not used in usual practice settings for the reasons described.

No.	Name	POCA Score (%)	Failure preventions
56.	Ablavar	55	Brand discontinued with no generic equivalents available. NDA 021711 withdrawn FR effective 03/26/2018.
57.	Anexsia	55	Brand discontinued with no generic equivalents available. ANDA 040468 and ANDA 089160 withdrawn FR effective 03/27/2048.
58.	Anexsia 7.5/650	55	Brand discontinued with no generic equivalents available. ANDA 089725 withdrawn FR effective 03/27/2014.
59.	Anspor	56	Brand discontinued with no generic equivalents available. ANDA 061859 withdrawn FR effective 02/17/2006 and ANDA 061866 withdrawn FR effective 12/16/2005.
60.	Antepar	60	Brand discontinued with no generic equivalents available. NDA 009102 withdrawn FR effective 04/26/1996.
61.	Enovid	58	Brand discontinued with no generic equivalents available. NDA 010976 withdrawn FR effective 06/18/2009.
62.	Enovid-E	55	Brand discontinued with no generic equivalents available. NDA 010976 withdrawn FR effective 06/18/2009.
63.	Enovid-E 21	55	Brand discontinued with no generic equivalents available. NDA 010976 withdrawn FR effective 06/18/2009.
64.	Novafed	59	Brand discontinued with no generic equivalents available. NDA 017603 withdrawn FR effective 04/04/2005.
65.	Renovue-65	60	Brand discontinued with no generic equivalents available. NDA 017902 withdrawn FR effective 03/13/2009.
66.	Acnevir	69	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.

67.	Amino-Cerv	58	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
68.	Anabar	62	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
69.	Andro L.A.	57	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
70.	Anefrin	62	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
71.	Anergan	59	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
72.	Anolor	66	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
73.	Anorex	58	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
74.	Antirobe	56	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
75.	Anusert	64	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
76.	Benerva	59	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
77.	Canker Cover	54	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
78.	Canrenone	47	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
79.	Denaverine	56	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
80.	Encora	63	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
81.	Epi Vera E	59	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.

82.	Fenoverine	59	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
83.	Genora 1/50	60	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
84.	Genora	60	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
85.	Gingera	56	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
86.	Innovace	64	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
87.	Inova	61	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
88.	Never Pain	59	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
89.	Neverpain	59	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
90.	Norval	59	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
91.	Novafed A	60	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
92.	Novaferrum	58	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
93.	Novasal	60	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
94.	Paroven	50	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
95.	Rapinovet	52	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
96.	Rovera	69	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.

97.	Silvera	55	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
98.	Tanoral	58	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
99.	Univer	66	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
100.	Univert	60	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
101.	Mannose	46	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
102.	(b) (4)***	59	Name identified in 'Names Entered by Safety Evaluator' database. Unable to find product characteristics in internal databases.
103.	Aurovela***	58	Aurovela*** is a root name for a product line of oral contraceptives. The product is not marketed without a modifier.  Additionally, Aurovela*** comes in two strengths. Therefore, a strength would need to be provided on a script for 'Aurovela'***.
104.	(b) (4)***		Name identified in 'Names Entered by Safety Evaluator' database. Unable to find product characteristics in internal databases.
105.	Innova-Gel***	60	Proprietary name not reviewed by DMEPA. NDA 021813 was approved 12/15/2006 with the proprietary name, Elestrin.
106.	(b) (4)***	60	DMEPA found name to be unacceptable (OSE Review # 2015-2729 dated May 15, 2013 due to its orthographic similarity to, and overlapping product characteristics with, the approved name, Tarceva. NDA 207500 and NDA 207501 were approved March 6, 2015 with the proprietary name, Cresemba.
107.	(b) (4)***	60	DMEPA found the name unacceptable (OSE Review # 2016-10855836 dated January 12, 2017) due to its similarity in spelling to, and overlapping product characteristics with, (b) (4). The proposed name, (b) (4) was submitted February 8, 2017 to NDA 012806.

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108.	(b) (4) ***	56	DMEPA found the name unacceptable (OSE Review # 2012-581 dated May 31, 2012) due to similarity to, and overlapping product characteristics with, another proposed proprietary name, Kynamro***. NDA (b) (4)
109.	(b) (4) ***	47	DMEPA found the name unacceptable (OSE Review # 2011-1224 dated June 22, 2012). ANDA 091209 was approved July 22, 2010 with its non-proprietary name, norethindrone.
110.	(b) (4) ***	60	(b) (4)

**Appendix H:** Names not likely to be confused due to absence of attributes that are known to cause name confusion<sup>e</sup>.

No.	Name	POCA Score (%)
111.	Benoral	56
112.	Binora	56
113.	Bovapro	56
114.	Concerta	56
115.	Denavir	64
116.	Dovaryl	58
117.	Endari	58
118.	Enhancer I	55
119.	Fentora	61
120.	Invarest	55
121.	Invega	60
122.	Invirase	59
123.	Januvia	56
124.	Lanosterol	56
125.	MasnoderM	55
126.	(b) (4)***	57
127.	Mavyret	56
128.	Menaval-20	55
129.	Minolira	60
130.	Neggram	58
131.	Neosar	58
132.	Nizoral	61
133.	Norel La	62
134.	Norvir	63
135.	Nuvaring	57
136.	Nuvessa	62
137.	(b) (4)***	64
138.	Ramodar	57
139.	Renese-R	57
140.	Sanfed A	55
141.	Sano-Drol	55
142.	Santura	56
143.	(b) (4)***	56
144.	Vanceril	57

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<sup>e</sup> Shah, M, Merchant, L, Chan, I, and Taylor, K. Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

<b>No.</b>	<b>Name</b>	<b>POCA Score (%)</b>
145.	(b) (4) ***	55
146.	Zanosar	65

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/s/  
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06/19/2018

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