

**CENTER FOR DRUG EVALUATION AND
RESEARCH**

APPLICATION NUMBER:

761127Orig1s000

PROPRIETARY NAME REVIEW(S)

PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis 1 (DMEPA 1)
Office of Medication Error Prevention and Risk Management (OMEPRM)
Office of Surveillance and Epidemiology (OSE)
Center for Drug Evaluation and Research (CDER)

***** This document contains proprietary information that cannot be released to the public*****

Date of This Review:	July 27, 2022
Application Type and Number:	BLA 761127
Product Name and Strength:	Daxxify (daxibotulinum toxinA-lanm) for injection, 50 units/vial and 100 units/vial
Product Type:	Single Ingredient Product
Rx or OTC:	Prescription (Rx)
Applicant/Sponsor Name:	Revance Therapeutics, Inc. (Revance)
PNR ID #:	2022-1044724581
DMEPA 1 Safety Evaluator:	Corwin D. Howard, PharmD, RPh
Acting DMEPA 1 Team Leader:	Madhuri R. Patel, PharmD
DMEPA 1 Associate Director for Nomenclature and Labeling:	Mishale Mistry, PharmD, MPH

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1 INTRODUCTION

This review evaluates the proposed proprietary name, Daxxify, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed proprietary name are outlined in the reference section and Appendix A, respectively. Revance submitted an external name study, conducted (b) (4) for this proposed proprietary name. The submitted external name study was previously reviewed under BLA 761127 (see Section 1.1 below).

1.1 REGULATORY HISTORY

Revance previously submitted the proposed proprietary name, (b) (4)*** on November 6, 2018, under IND 129198. However, on April 4, 2019, we found the name, (b) (4)*** unacceptable because it misleadingly overstates the efficacy.^a

Revance then submitted the proposed proprietary name, (b) (4)*** on August 16, 2019, under IND 129198 and on November 25, 2019. However, on February 21, 2020, we found the name, (b) (4)*** unacceptable due to orthographic similarities and overlapping product characteristics with the proprietary name, (b) (4) and orthographic similarities with the proprietary name, (b) (4).^b

Subsequently, Revance submitted the name, Daxxify***, for review on March 24, 2020 under BLA 761127 and we found the name Daxxify*** conditionally acceptable on June 15, 2020^c. However, BLA 761127 received a Complete Response (CR) on October 14, 2021.

Thus, Revance responded to the CR on March 8, 2022, and submitted the name, Daxxify, for review on May 10, 2022.

1.2 PRODUCT INFORMATION

The following product information is provided in the proprietary name submission received on May 10, 2022.

- Intended Pronunciation: dax' i fye
- Nonproprietary Name: daxibotulinum toxinA-lanm
- Indication of Use: Temporary improvement in the appearance of moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity in adult patients.
- Route of Administration: intramuscular

^a Fanari, M. Proprietary Name Review for (b) (4)*** (IND 129198). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2019 APR 04. Panorama No. 2018-27144447.

^b Patel, M. Proprietary Name Review for (b) (4)*** (IND 129198 and BLA 761127). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2020 FEB 21. Panorama No. 2019-33884038 and 2019-35994384.

^c Patel, M. Proprietary Name Review for Daxxify*** (BLA 761127). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2020 JUN 15. Panorama No. 2020-38717346.

- Dosage Form: for injection
- Strength: 50 units/vial and 100 units/vial
- Dose and Frequency: 40 Units per treatment session divided into five equal intramuscular injections of 8 Units (0.1 mL) each (two injections in each corrugator muscle and one injection in the procerus muscle). Should be administered no more frequently than every three months.
- How Supplied: sterile lyophilized powder supplied in a single-dose vial in the following sizes:
 - o Carton containing one 50 Units/Vial NDC 72960-111-01
 - o Carton containing one 100 Units/Vial NDC 72960-112-01.
- Storage: Unopened DAXXIFY vials should be stored at room temperature 20°C to 25°C (68°F to 77°F) or refrigerated at 2°C to 8° C (36°F to 46°F) in the original carton to protect from light.

2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name, Daxxify.

2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Daxxify would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis 1 (DMEPA 1) concurred with the findings of OPDP's assessment for Daxxify. The Division of Dermatology and Dentistry (DDD) did not comment on the findings of OPDP's assessment for Daxxify.

2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the proposed proprietary name, Daxxify.

2.2.1 *United States Adopted Names (USAN) Search*

There is no USAN stem present in the proposed proprietary name^d.

2.2.2 *Components of the Proposed Proprietary Name*

Revance did not provide a derivation or intended meaning for the proposed proprietary name, Daxxify, in their submission. This proprietary name is comprised of a single word that does not contain any components (i.e., a modifier, route of administration, dosage form, etc.) that can contribute to medication error.

^d USAN stem search conducted on May 18, 2022.

2.2.3 Comments from Other Review Disciplines at Initial Review

On May 18, 2022, the Division of Dermatology and Dentistry (DDD) did not forward any comments or concerns relating to Daxxify at the initial phase of the review.

2.2.4 FDA Name Simulation Studies

Ninety-six (n=96) practitioners participated in DMEPA's prescription studies for Daxxify. The responses did not overlap with any currently marketed products nor did the responses sound or look similar to any currently marketed products or any products in the pipeline.

Appendix B contains the results from the prescription simulation studies.

2.2.5 Phonetic and Orthographic Computer Analysis (POCA) Search Results

Our POCA search^e identified 16 names with the combined score of $\geq 55\%$ or individual orthographic or phonetic score of $\geq 70\%$. We had identified and evaluated some of the names in our previous proprietary name review. We re-evaluated the previously identified names of concern considering any lessons learned from recent post-marketing experience, which may have altered our previous conclusion regarding the acceptability of the name. We note that none of the product characteristics have changed, and we agree with the findings from our previous review for the names evaluated previously. Therefore, we identified four names not previously analyzed. These names are included in Table 1 below.

2.2.6 Names Retrieved for Review Organized by Name Pair Similarity

Table 1 lists the number of names retrieved from our POCA search, and (b) (4) external study. These name pairs are organized as highly similar, moderately similar or low similarity for further evaluation.

Table 1. Names Retrieved for Review Organized by Name Pair Similarity	
Similarity Category	Number of Names
Highly similar name pair: combined match percentage score $\geq 70\%$	2
Moderately similar name pair: combined match percentage score $\geq 55\%$ to $\leq 69\%$	4
Low similarity name pair: combined match percentage score $\leq 54\%$	0

^e POCA search conducted on May 18, 2022 in version 4.4.

2.2.7 Safety Analysis of Names with Potential Orthographic, Spelling, and Phonetic Similarities

Our analysis of the six names contained in Table 1 determined none of the names will pose a risk for confusion with Daxxify as described in Appendices C through H.

2.2.8 Communication of DMEPA's Determination

On July 27 2022, DMEPA 1 communicated our determination to the Division of Dermatology and Dentistry (DDD).

3 CONCLUSION

The proposed proprietary name, Daxxify, is acceptable.

If you have any questions or need clarifications, please contact Tri Bui Nguyen, OSE project manager, at 240-402-3726.

3.1 COMMENTS TO REVANCE THERAPEUTICS, INC.

We have completed our review of the proposed proprietary name, Daxxify, and have concluded that this name is acceptable.

If any of the proposed product characteristics as stated in your submission, received on May 10, 2022, are altered prior to approval of the marketing application, the name must be resubmitted for review.

4 REFERENCES

1. **USAN Stems** (<https://www.ama-assn.org/about/united-states-adopted-names-approved-stems>)

USAN Stems List contains all the recognized USAN stems.

2. **Phonetic and Orthographic Computer Analysis (POCA)**

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

Drugs@FDA

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved *brand name* and *generic drugs*; *therapeutic biological products*, *prescription* and *over-the-counter* human drugs; and *discontinued drugs* (see Drugs @ FDA Glossary of Terms, available at http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther_biological).

RxNorm

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs – pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs – packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm

(<http://www.nlm.nih.gov/research/umls/rxnorm/overview.html>).

Division of Medication Errors Prevention and Analysis proprietary name consultation requests

This is a list of proposed and pending names that is generated by the Division of Medication Error Prevention and Analysis from the Access database/tracking system.

APPENDICES

Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

1. **Misbranding Assessment:** For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
2. **Safety Assessment:** The safety assessment is conducted by DMEPA, and includes the following:
 - a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer.^f

^f National Coordinating Council for Medication Error Reporting and Prevention. <https://www.nccmerp.org/about-medication-errors> Last accessed 10/05/2020.

***Table 2- Prescreening Checklist for Proposed Proprietary Name**

	Answer the questions in the checklist below. Affirmative answers to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.
Y/N	Is the proposed name obviously similar in spelling and pronunciation to other names?
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.
Y/N	Are there inert or inactive ingredients referenced in the proprietary name?
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).
Y/N	Does the proprietary name include combinations of active ingredients?
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).
Y/N	Is there a United States Adopted Name (USAN) stem in the proprietary name?
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.
Y/N	Is this proprietary name used for another product that does not share at least one common active ingredient?
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.
Y/N	Is this a proprietary name of a discontinued product?
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.

- b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@fda, CernerRxNorm, and names in the review pipeline using a 55% threshold in POCA. DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:
- Highly similar pair: combined match percentage score $\geq 70\%$.
 - Moderately similar pair: combined match percentage score $\geq 55\%$ to $\leq 69\%$.

- Low similarity: combined match percentage score $\leq 54\%$.

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of ≥ 70 percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
 - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names⁸. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
 - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).
- Names with low similarity that have no overlap or similarity in strength and dose are generally acceptable (See Table 5) unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign

⁸ Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

- c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Four separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions, verbal pronunciation of the drug name or during computerized provider order entry. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify vulnerability of the proposed name to be misinterpreted by healthcare practitioners during written, verbal, or electronic prescribing.

In order to evaluate the potential for misinterpretation of the proposed proprietary name during written, verbal, or electronic prescribing of the name, written inpatient medication orders, written outpatient prescriptions, verbal orders, and electronic orders are simulated, each consisting of a combination of marketed and unapproved drug products, including the proposed name.

- d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment.

The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings and provides an overall risk assessment of the proposed proprietary name.

Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is $\geq 70\%$).

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.			
<u>Orthographic Checklist</u>		<u>Phonetic Checklist</u>	
Y/N	Do the names begin with different first letters? <i>Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.</i>	Y/N	Do the names have different number of syllables?
Y/N	Are the lengths of the names dissimilar* when scripted? <i>*FDA considers the length of names different if the names differ by two or more letters.</i>	Y/N	Do the names have different syllabic stresses?
Y/N	Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names?	Y/N	Do the syllables have different phonologic processes, such as vowel reduction, assimilation, or deletion?
Y/N	Is there different number or placement of cross-stroke or dotted letters present in the names?	Y/N	Across a range of dialects, are the names consistently pronounced differently?
Y/N	Do the infixes of the name appear dissimilar when scripted?		
Y/N	Do the suffixes of the names appear dissimilar when scripted?		

Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is $\geq 55\%$ to $\leq 69\%$).

Step 1	Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation. For single strength products, also consider circumstances where the strength may not be expressed. For any i.e. drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components. To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion: • Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa. • Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity. • Similar sounding doses: 15 mg is similar in sound to 50 mg
Step 2	Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names <u>with</u> overlapping or similar strengths or doses.

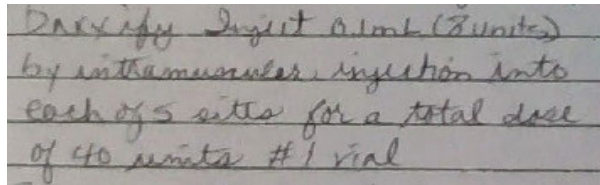
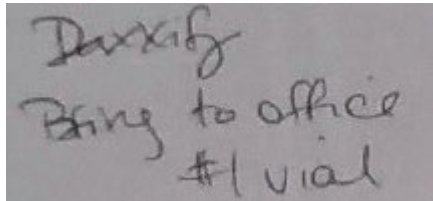
	Orthographic Checklist (Y/N to each question) - Do the names begin with different first letters? Note that even when names begin with different first letters, certain letters may be confused with each other when scripted. - Are the lengths of the names dissimilar* when scripted? *FDA considers the length of names different if the names differ by two or more letters. - Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names? - Is there different number or placement of cross-stroke or dotted letters present in the names? - Do the infixes of the name appear dissimilar when scripted? - Do the suffixes of the names appear dissimilar when scripted?	Phonetic Checklist (Y/N to each question) - Do the names have different number of syllables? - Do the names have different syllabic stresses? - Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion? - Across a range of dialects, are the names consistently pronounced differently?
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Table 5: Low Similarity Name Pair Checklist (i.e., combined score is $\leq 54\%$).

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

Appendix B: Prescription Simulation Samples and Results

Figure 1. Daxxify Study (Conducted on May 27, 2022)

Handwritten Medication Order/Prescription		Verbal Prescription
<u>Medication Order:</u>		Daxxify Bring to office. Dispense 1 vial
<u>Outpatient Prescription:</u>		
CPOE Study Sample (displayed as sans-serif, 12-point, bold font)		
Daxxify		

FDA Prescription Simulation Responses (Aggregate Report)

Study Name: Daxxify

262 People Received Study

96 People Responded

Study Name: Daxxify

Total

	21	27	19	29	
INTERPRETATION	INPATIENT	CPOE	VOICE	OUTPATIENT	TOTAL
BAXIFY	0	0	1	0	1
DACSIFY	0	0	2	0	2
DACXIFY	1	0	0	0	1
DACXIFY INJUT	1	0	0	0	1
DARXIFY	1	0	0	0	1
DAXAFY	0	0	1	0	1
DAXIFY	0	0	12	0	12
DAXIFYE	0	0	1	0	1
DAXIPHY	0	0	1	0	1
DAXXIFY	18	27	1	25	71
DAXXIG	0	0	0	1	1
DOXXIFY	0	0	0	3	3

Appendix C: Highly Similar Names (e.g., combined POCA score is $\geq 70\%$)

No.	Proposed name: Daxxify Established name: daxibotulinum toxinA-lanm Dosage form: for injection Strength(s): 50 units/vial and 100 units/vial Usual Dose: 40 Units per treatment session divided into five equal intramuscular injections of 8 Units (0.1 mL) each (two injections in each corrugator muscle and one injection in the procerus muscle). Should be administered no more frequently than every three months.	POCA Score (%)	Orthographic and/or phonetic differences in the names sufficient to prevent confusion Other prevention of failure mode expected to minimize the risk of confusion between these two names.
1.	Daxxify***	100	Subject of this review.
2.	Draxxin	72	Veterinary product.

Appendix D: Moderately Similar Names (e.g., combined POCA score is $\geq 55\%$ to $\leq 69\%$) with no overlap or numerical similarity in Strength and/or Dose – N/A

Appendix E: Moderately Similar Names (e.g., combined POCA score is $\geq 55\%$ to $\leq 69\%$) with overlap or numerical similarity in Strength and/or Dose

No.	Proposed name: Daxxify Established name: daxibotulinum toxinA-lanm Dosage form: for injection Strength(s): 50 units/vial and 100 units/vial Usual Dose:	POCA Score (%)	Prevention of Failure Mode In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
1.	(b) (4)***	58	This name pair has sufficient orthographic and phonetic differences.

Appendix F: Low Similarity Names (e.g., combined POCA score is $\leq 54\%$) – N/A

Appendix G: Names not likely to be confused or not used in usual practice settings for the reasons described.

No.	Name	POCA Score (%)	Failure preventions
1.	(b) (4)***	64	Previous proposed proprietary name for this product which was found to be unacceptable by DMEPA (OSE# 2018-27144447 dated 04/04/2019) under IND 129198.
2.	Draxxin Kp	61	Veterinary product.

Appendix H: Names not likely to be confused due to absence of attributes that are known to cause name confusion^h.

No.	Name	POCA Score (%)
1.	Exkivity	56

^h Shah, M, Merchant, L, Chan, I, and Taylor, K. Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

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SUFFIX REVIEW FOR NONPROPRIETARY NAME

Division of Medication Error Prevention and Analysis 1 (DMEPA 1)
Office of Medication Error Prevention and Risk Management (OMEPRM)
Office of Surveillance and Epidemiology (OSE)
Center for Drug Evaluation and Research (CDER)

***** This document contains proprietary information that cannot be released to the public*****

Date of This Review:	5/4/2022
Responsible OND Division:	Division of Dermatology and Dentistry (DDD)
Application Type and Number:	BLA 761127
Product Name and Strength:	Daxxify (daxibotulinumtoxinA-lanm) for injection 50 Units/vial and 100 Units/vial
Product Type:	Single Ingredient Product
Applicant/Sponsor Name:	Revance Therapeutics, Inc. (Revance)
Nexus NPNS ID #:	2022-95
DMAMES Biologics Suffix Specialist:	Carlos M Mena-Grillasca, BS Pharm
DMEPA 1 Director:	Irene Z Chan, PharmD, BCPS

1 PURPOSE OF REVIEW

This review is to reassess the proposed suffix, -lanm, for BLA 761127, which was found conditionally acceptable on July 30, 2020^a, for inclusion in the nonproprietary name and communicates our recommendation for the nonproprietary name for BLA 761127.

1.1 Regulatory History

FDA found the proposed four-letter suffix, -lanm, conditionally acceptable for BLA 761127 on July 30, 2020^a. However, BLA 761127 received a Complete Response (CR) letter on October 14, 2021^b. Thus, Revance submitted a Class 1 Resubmission on March 8, 2022.

2 ASSESSMENT OF THE NONPROPRIETARY NAME

We reassessed the previously reviewed four-letter suffix, -lanm, using the principles described in the applicable guidance^c.

We determined that the proposed suffix -lanm, is not too similar to any other products' suffix designation, does not look similar to the names of other currently marketed products, that the suffix is devoid of meaning, does not include any abbreviations that could be misinterpreted, and does not make any misrepresentations with respect to safety or efficacy of this product.

3 COMMUNICATION OF DMEPA 1 ANALYSIS

These findings were shared with OPDP. On April 27, 2022, OPDP did not identify any concerns that would render this suffix unacceptable. DMEPA 1 also communicated our findings to the Division of Dermatology and Dentistry (DDD) on May 4, 2022.

^a Mena-Grillasca, C. Nonproprietary Name Suffix Review for daxibotulinumtoxinA-lanm (BLA 761127). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2020 Jul 30. RCM No.: 2020-342.

^b Beitz, J.G. Complete Response (BLA 761127). Silver Spring (MD): FDA, CDER, OND, DDDP (US); 2021 Oct 14.

^c Guidance for Industry: Nonproprietary Naming of Biological Products. 2017. Available from:

<http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM459987.pdf>

4 CONCLUSION

We find the suffix -lanm acceptable and recommend the nonproprietary name daxibotulinumtoxinA-lanm be used throughout the draft labels and labeling.

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/s/

CARLOS M MENA-GRILLASCA
05/04/2022 03:00:24 PM

IRENE Z CHAN
05/06/2022 08:15:40 AM

MEMORANDUM

SUFFIX REVIEW FOR NONPROPRIETARY NAME

Division of Medication Error Prevention and Analysis (DMEPA)

Office of Medication Error Prevention and Risk Management (OMEPRM)

Office of Surveillance and Epidemiology (OSE)

Center for Drug Evaluation and Research (CDER)

***** This document contains proprietary information that cannot be released to the public*****

Date of This Review:	July 30, 2020
Responsible OND Division:	Division of Dermatology and Dentistry (DDD)
Application Type and Number:	BLA 761127
Product Name and Strength:	Daxxify (daxibotulinumtoxinA-lanm) for injection 50 Units/vial and 100 Units/vial
Product Type:	Single Ingredient Product
Applicant/Sponsor Name:	Revance Therapeutics, Inc. (Revance)
FDA Received Date:	February 20, 2020
OSE RCM #:	2020-342
DMEPA Primary Reviewer:	Carlos M Mena-Grillasca, BS Pharm
DMEPA Deputy Director:	Danielle Harris, PharmD

1 PURPOSE OF MEMO

This memorandum summarizes our evaluation of the four-letter suffixes proposed by Revance for inclusion in the nonproprietary name and communicates our recommendation for the nonproprietary name for BLA 761127.

2 ASSESSMENT OF THE NONPROPRIETARY NAME

On February 20, 2020, Revance submitted a list of 2 suffixes, in their order of preference, to be used in the nonproprietary name of their product^a. Table 1 presents a list of suffixes submitted by Revance:

Table 1. Suffixes submitted by Revance***	
1.	lanm
2.	(b) (4)

We reviewed Revance's proposed suffixes in the order of preference listed by Revance using the principles described in the applicable guidance.^b

2.1 daxibotulinumtoxinA-lanm

Revance's first proposed suffix, -lanm, is comprised of 4 distinct letters. We note that the letters 'la' and 'nm' in the suffix represent the medical abbreviations for 'long acting' and 'neuromuscular', 'nanometer' and 'nonmalignant', respectively. We considered whether the inclusion of the letters 'la' and 'nm' within the suffix could be misleading or a source of confusion and errors, but we could not identify a plausible risk based on the expected use of this product or based upon known causes of medication errors.

We determined that the proposed suffix -lanm, is not too similar to any other products' suffix designation, does not look similar to the names of other currently marketed products, that the suffix is devoid of meaning, does not include any abbreviations that could be misinterpreted, and does not make any misrepresentations with respect to safety or efficacy of this product.

^a Response to General Advice (BLA 761127). Newark (CA): Revance Therapeutics, Inc.; 2020 Feb 20. Available from: <\\CDSESUB1\evsprod\bla761127\0008\m1\us\12-cover-letters\cover-letter.pdf>

^b See Section VI which describes that suffixes should be devoid of meaning in the Guidance for Industry: Nonproprietary Naming of Biological Products. 2017. Available from: <http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM459987.pdf>

3 COMMUNICATION OF DMEPA'S ANALYSIS

These findings were shared with OPDP. Per an email correspondence dated July 29, 2020, OPDP did not identify any concerns that would render this proposed suffix unacceptable. DMEPA also communicated our findings to the Division of Dermatology and Dentistry (DDD) via e-mail on July 30, 2020.

4 CONCLUSION

We find Revance's proposed suffix -lanm acceptable and recommend the nonproprietary name be revised throughout the draft labels and labeling to daxibotulinumtoxinA-lanm. DMEPA will communicate our findings to the Applicant via letter.

4.1 Recommendations for Revance Therapeutics, Inc.

We find the nonproprietary name, daxibotulinumtoxinA-lanm, conditionally acceptable for your proposed product. Should your 351(a) BLA be approved during this review cycle, daxibotulinumtoxinA-lanm will be the proper name designated in the license. You should revise your proposed labels and labeling accordingly and submit the revised labels and labeling to your BLA for our review. However, please be advised that if your application receives a complete response, the acceptability of your proposed suffix will be re-evaluated when you respond to the deficiencies. If we find your suffix unacceptable upon our re-evaluation, we would inform you of our finding.

This is a representation of an electronic record that was signed electronically. Following this are manifestations of any and all electronic signatures for this electronic record.

/s/

CARLOS M MENA-GRILLASCA
07/30/2020 02:05:10 PM

DANIELLE M HARRIS
07/31/2020 08:22:07 AM

PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis (DMEPA)
Office of Medication Error Prevention and Risk Management (OMEPRM)
Office of Surveillance and Epidemiology (OSE)
Center for Drug Evaluation and Research (CDER)

***** This document contains proprietary information that cannot be released to the public*****

Date of This Review:	June 15, 2020
Application Type and Number:	BLA 761127
Product Name and Strength:	Daxxify (daxibotulinumtoxinA-xxxx) ^a for injection, 50 units/vial and 100 units/vial
Product Type:	Single Ingredient Product
Rx or OTC:	Prescription (Rx)
Applicant/Sponsor Name:	Revance Therapeutics, Inc.
Panorama #:	2020-38717346
DMEPA Safety Evaluator:	Madhuri R. Patel, PharmD
DMEPA Team Leader:	Sevan Kolejian, PharmD, MBA

^a The proposed nonproprietary name has not yet been conditionally accepted. We therefore refer to the proposed product as “daxibotulinumtoxinA-xxxx” throughout this review in place of the nonproprietary name for this product.

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1 INTRODUCTION

This review evaluates the proposed proprietary name, Daxxify, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed proprietary name are outlined in the reference section and Appendix A respectively. Revance Therapeutics, Inc. submitted an external name study, conducted by (b) (4) for this proposed proprietary name.

1.1 REGULATORY HISTORY

Revance Therapeutics, Inc. previously submitted the proposed proprietary name, (b) (4) *** on November 6, 2018 under IND 129198. However, on April 4, 2019 we found the name, (b) (4) *** unacceptable because it misleadingly overstates the efficacy.^b

Revance Therapeutics, Inc. then submitted the proposed proprietary name, (b) (4) *** on August 16, 2019 under IND 129198 and on November 24, 2019 under BLA 761127. However, we found the name, (b) (4) *** unacceptable due to orthographic similarities and shared product characteristics with the proprietary name, (b) (4), and orthographic similarities with the proprietary name, (b) (4) on February 21, 2020.^c

Thus, Revance Therapeutics, Inc. submitted the name, Daxxify, for review on March 24, 2020.

1.2 PRODUCT INFORMATION

The following product information is provided in the proprietary name submission received on March 24, 2020.

- Intended Pronunciation: dax' i fye
- Nonproprietary Name: daxibotulinumtoxinA-xxxx
- Indication of Use: the (b) (4) temporary improvement in the appearance of moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity in adult patients.
- Route of Administration: intramuscular
- Dosage Form: for injection
- Strength: 50 units/vial and 100 units/vial
- Dose and Frequency: 0.1 mL (8 Units) by intramuscular injection into each of 5 sites, for a total dose of 0.5 mL (40 Units). Retreatment can be safely administered every 12 weeks
- How Supplied: 50 Unit single-patient-use vial and 100 Unit single-patient-use vial for reconstitution with preservative-free 0.9% Sodium Chloride Injection, USP

^b Fanari, M. Proprietary Name Review for (b) (4) *** (IND 129198). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2019 APR 04. Panorama No. 2018-27144447.

^c Patel, M. Proprietary Name Review for (b) (4) (IND 129198 and BLA 761127). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2020 FEB 21. Panorama No. 2019-33884038 and 2019-35994384.

- Storage: Unopened vials should be stored at room temperature (20°C to 25°C), in a refrigerator at 2°C to 8°C, (b) (4). Reconstituted product should be stored refrigerated at 2°C to 8°C and used within (b) (4) hours.

2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name, Daxxify.

2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Daxxify would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis (DMEPA) and the Division of Dermatology and Dentistry (DDD) concurred with the findings of OPDP's assessment for Daxxify.

2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the proposed proprietary name, Daxxify.

2.2.1 United States Adopted Names (USAN) Search

There is no USAN stem present in the proposed proprietary name^d.

2.2.2 Components of the Proposed Proprietary Name

Revance Therapeutics, Inc. did not provide a derivation or intended meaning for the proposed proprietary name, Daxxify, in their submission. This proprietary name is comprised of a single that does not contain any components (i.e. a modifier, route of administration, dosage form, etc.) that are misleading or can contribute to medication error.

2.2.3 Comments from Other Review Disciplines at Initial Review

In response to the OSE, April 27, 2020 e-mail, the Division of Dermatology and Dentistry (DDD) did not forward any comments or concerns relating to Daxxify at the initial phase of the review.

2.2.4 FDA Name Simulation Studies

Ninety-one (n=91) practitioners participated in DMEPA's prescription studies for Daxxify. The responses did not overlap with any currently marketed products nor did the responses sound or look similar to any currently marketed products or any products in the pipeline. Appendix B contains the results from the prescription simulation studies.

^d USAN stem search conducted on April 30, 2020.

2.2.5 *Phonetic and Orthographic Computer Analysis (POCA) Search Results*

Our POCA search^e identified 13 names with a combined phonetic and orthographic score of $\geq 55\%$ or an individual phonetic or orthographic score $\geq 70\%$. These names are included in Table 1 below.

2.2.6 *Names Retrieved for Review Organized by Name Pair Similarity*

Table 1 lists the number of names retrieved from our POCA search and (b) (4) external study. These name pairs are organized as highly similar, moderately similar or low similarity for further evaluation.

Table 1. Names Retrieved for Review Organized by Name Pair Similarity	
Similarity Category	Number of Names
Highly similar name pair: combined match percentage score $\geq 70\%$	2
Moderately similar name pair: combined match percentage score $\geq 55\%$ to $\leq 69\%$	10
Low similarity name pair: combined match percentage score $\leq 54\%$	3

2.2.7 *Safety Analysis of Names with Potential Orthographic, Spelling, and Phonetic Similarities*

Our analysis of the 15 names contained in Table 1 determined none of the names will pose a risk for confusion with Daxxify as described in Appendices C through H.

2.2.8 *Communication of DMEPA's Analysis at Midpoint of Review*

DMEPA communicated our findings to the Division of Dermatology and Dentistry (DDD) via e-mail on June 10, 2020. At that time we also requested additional information or concerns that could inform our review. Per e-mail correspondence from the Division of Dermatology and Dentistry (DDD) on June 15, 2020, they stated no additional concerns with the proposed proprietary name, Daxxify.

3 CONCLUSION

The proposed proprietary name, Daxxify, is acceptable.

If you have any questions or need clarifications, please contact Tri Bui-Nguyen, OSE project manager, at 240-402-3726.

3.1 COMMENTS TO REVANCE THERAPEUTICS, INC.

^e POCA search conducted on April 30, 2020 in version 4.3.

We have completed our review of the proposed proprietary name, Daxxify, and have concluded that this name is acceptable.

If any of the proposed product characteristics as stated in your submission, received on March 24, 2020, are altered prior to approval of the marketing application, the name must be resubmitted for review.

4 REFERENCES

1. USAN Stems (<https://www.ama-assn.org/about/united-states-adopted-names-approved-stems>)

USAN Stems List contains all the recognized USAN stems.

2. *Phonetic and Orthographic Computer Analysis (POCA)*

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

Drugs@FDA

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved *brand name* and *generic drugs*; *therapeutic biological products*, *prescription* and *over-the-counter* human drugs; and *discontinued drugs* (see Drugs @ FDA Glossary of Terms, available at http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther_biological).

RxNorm

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs – pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs – packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm (<http://www.nlm.nih.gov/research/umls/rxnorm/overview.html>).

Division of Medication Errors Prevention and Analysis proprietary name consultation requests

This is a list of proposed and pending names that is generated by the Division of Medication Error Prevention and Analysis from the Access database/tracking system.

APPENDICES

Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

1. **Misbranding Assessment:** For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
2. **Safety Assessment:** The safety assessment is conducted by DMEPA, and includes the following:
 - a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer.^f

^f National Coordinating Council for Medication Error Reporting and Prevention.
<http://www.nccmerp.org/aboutMedErrors.html>. Last accessed 10/11/2007.

***Table 2- Prescreening Checklist for Proposed Proprietary Name**

	Answer the questions in the checklist below. Affirmative answers to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.
Y/N	Is the proposed name obviously similar in spelling and pronunciation to other names?
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.
Y/N	Are there inert or inactive ingredients referenced in the proprietary name?
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).
Y/N	Does the proprietary name include combinations of active ingredients?
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).
Y/N	Is there a United States Adopted Name (USAN) stem in the proprietary name?
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.
Y/N	Is this proprietary name used for another product that does not share at least one common active ingredient?
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.
Y/N	Is this a proprietary name of a discontinued product?
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.

- b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@fda, CernerRxNorm, and names in the review pipeline using a 55% threshold in POCA. DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:
- Highly similar pair: combined match percentage score $\geq 70\%$.
 - Moderately similar pair: combined match percentage score $\geq 55\%$ to $\leq 69\%$.
 - Low similarity: combined match percentage score $\leq 54\%$.

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of ≥ 70 percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
 - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names^g. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
 - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).
- Names with low similarity that have no overlap or similarity in strength and dose are generally acceptable (See Table 5) unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

^g Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

- c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Four separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions, verbal pronunciation of the drug name or during computerized provider order entry. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify vulnerability of the proposed name to be misinterpreted by healthcare practitioners during written, verbal, or electronic prescribing.

In order to evaluate the potential for misinterpretation of the proposed proprietary name during written, verbal, or electronic prescribing of the name, written inpatient medication orders, written outpatient prescriptions, verbal orders, and electronic orders are simulated, each consisting of a combination of marketed and unapproved drug products, including the proposed name.

- d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name. The OND or OGD Regulatory Division is requested to provide any further information that might inform DMEPA's final decision on the proposed name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment.

The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings, and provides an overall risk assessment of the proposed proprietary name.

Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is $\geq 70\%$).

Answer the questions in the checklist below. Affirmative answers to some of these

questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.

<u>Orthographic Checklist</u>		<u>Phonetic Checklist</u>	
Y/N	Do the names begin with different first letters? <i>Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.</i>	Y/N	Do the names have different number of syllables?
Y/N	Are the lengths of the names dissimilar* when scripted? <i>*FDA considers the length of names different if the names differ by two or more letters.</i>	Y/N	Do the names have different syllabic stresses?
Y/N	Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names?	Y/N	Do the syllables have different phonologic processes, such as vowel reduction, assimilation, or deletion?
Y/N	Is there different number or placement of cross-stroke or dotted letters present in the names?	Y/N	Across a range of dialects, are the names consistently pronounced differently?
Y/N	Do the infixes of the name appear dissimilar when scripted?		
Y/N	Do the suffixes of the names appear dissimilar when scripted?		

Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is $\geq 55\%$ to $\leq 69\%$).

Step 1	Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation. For single strength products, also consider circumstances where the strength may not be expressed. For any i.e. drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components. To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion: • Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa. • Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity. • Similar sounding doses: 15 mg is similar in sound to 50 mg
Step 2	Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names <u>with</u> overlapping or similar strengths or doses.

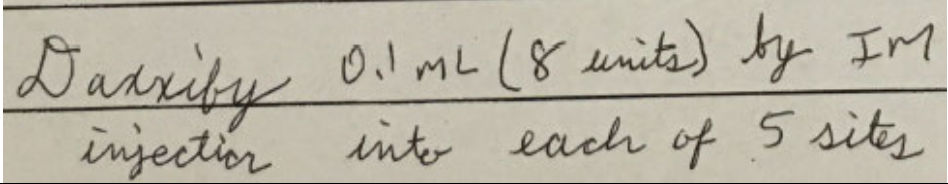
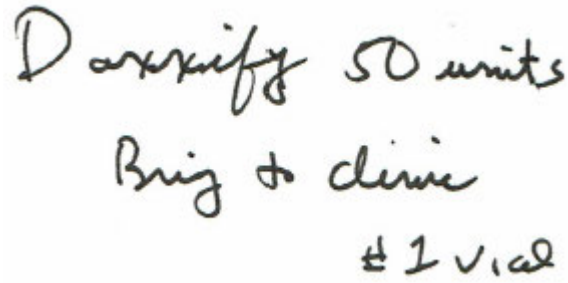
	Orthographic Checklist (Y/N to each question) - Do the names begin with different first letters? Note that even when names begin with different first letters, certain letters may be confused with each other when scripted. - Are the lengths of the names dissimilar* when scripted? *FDA considers the length of names different if the names differ by two or more letters. - Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names? - Is there different number or placement of cross-stroke or dotted letters present in the names? - Do the infixes of the name appear dissimilar when scripted? - Do the suffixes of the names appear dissimilar when scripted?	Phonetic Checklist (Y/N to each question) - Do the names have different number of syllables? - Do the names have different syllabic stresses? - Do the syllables have different phonologic processes, such as vowel reduction, assimilation, or deletion? - Across a range of dialects, are the names consistently pronounced differently?
--	--	--

Table 5: Low Similarity Name Pair Checklist (i.e., combined score is $\leq 54\%$).

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

Appendix B: Prescription Simulation Samples and Results

Figure 1. Daxxify Study (Conducted on April 14, 2020)

Handwritten Medication Order/Prescription	Verbal Prescription
<u>Medication Order:</u>  <u>Outpatient Prescription:</u> 	Daxxify 50 units. Bring to clinic. Dispense # 1 vial.
CPOE Study Sample (displayed as sans-serif, 12-point, bold font)	
Daxxify	

FDA Prescription Simulation Responses (Aggregate Report)

Study Name: Daxxify						208 People Received Study 91 People Responded
Total	18	22	16	35		
INTERPRETATION	OUTPATIENT	CPOE	VOICE	INPATIENT	TOTAL	
DANXIBY	0	0	0	1	1	
DAQSIFY	0	0	1	0	1	
DAXAFY	0	0	1	0	1	
DAXIFI	0	0	1	0	1	
DAXIFY	0	0	11	0	11	

DAXXIBY	0	0	0	19	19
DAXXIBY 0.1 ML (8 UNITS)	0	0	0	1	1
DAXXIFY	9	22	0	14	45
DOXXIFY	8	0	0	0	8
DOXXIFYY	1	0	0	0	1
VAXIFY	0	0	1	0	1
ZAXIFY	0	0	1	0	1

Appendix C: Highly Similar Names (e.g., combined POCA score is $\geq 70\%$)

No.	Proposed name: Daxxify Established name: daxibotulinumtoxinA-xxxx Dosage form: for injection Strength(s): 50 units/vial and 100 units/vial Usual Dose: 0.1 mL (8 Units) by intramuscular injection into each of 5 sites, for a total dose of 40 Units. Retreatment can be safely administered every 12 weeks.	POCA Score (%)	Orthographic and/or phonetic differences in the names sufficient to prevent confusion Other prevention of failure mode expected to minimize the risk of confusion between these two names.
1.	Daxxify***	100	Subject of this review.
2.	Draxxin	72	Veterinary product.

Appendix D: Moderately Similar Names (e.g., combined POCA score is $\geq 55\%$ to $\leq 69\%$) with no overlap or numerical similarity in Strength and/or Dose

No.	Name	POCA Score (%)
	N/A	N/A

Appendix E: Moderately Similar Names (e.g., combined POCA score is $\geq 55\%$ to $\leq 69\%$) with overlap or numerical similarity in Strength and/or Dose

No.	Proposed name: Daxxify Established name: daxibotulinumtoxinA-xxxx Dosage form: for injection Strength(s): 50 units/vial and 100 units/vial Usual Dose: 0.1 mL (8 Units) by intramuscular injection into each of 5 sites, for a total dose of 40 Units. Retreatment can be safely administered every 12 weeks.	POCA Score (%)	Prevention of Failure Mode In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
3.	Maxifed	60	This name pair has sufficient orthographic and phonetic differences.
4.	Daxbia	59	This name pair has sufficient orthographic and phonetic differences.
5.	Andexxa	57	This name pair has sufficient orthographic and phonetic differences.
6.	Maxiflu	55	This name pair has sufficient orthographic and phonetic differences.

Appendix F: Low Similarity Names (e.g., combined POCA score is $\leq 54\%$)

No.	Name	POCA Score (%)
7.	Abilify	44
8.	Doxycycline	40
9.	Effexor	29

Appendix G: Names not likely to be confused or not used in usual practice settings for the reasons described.

No.	Name	POCA Score (%)	Failure preventions
10.	(b) (4)***	64	Proposed proprietary name for (b) (4) name was not evaluated under the NDA.
11.	Maxifed-G	57	Name identified in RxNorm database. Product is deactivated and no generic equivalents are available.
12.	Doxidyl	56	Veterinary product.
13.	Doxy-Caps	56	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
14.	(b) (4)***	55	Previous proposed proprietary name for this product found to be unacceptable (OSE #2019-33884038 and 20190-35994384).

Appendix H: Names not likely to be confused due to absence of attributes that are known to cause name confusion^h.

No.	Name	POCA Score (%)
15.	(b) (4)***	59

^h Shah, M, Merchant, L, Chan, I, and Taylor, K. Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

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PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis (DMEPA)
Office of Medication Error Prevention and Risk Management (OMEPRM)
Office of Surveillance and Epidemiology (OSE)
Center for Drug Evaluation and Research (CDER)

***** This document contains proprietary information that cannot be released to the public*****

Date of This Review:	February 21, 2020
Application Type and Number:	IND 129198 BLA 761127
Product Name and Strength:	(b) (4) (daxibotulinumtoxinA) for injection, 50 units/vial and 100 units/vial
Product Type:	Single Ingredient Product
Rx or OTC:	Prescription (Rx)
Applicant/Sponsor Name:	Revance Therapeutics, Inc.
Panorama #:	2019-33884038 (IND) 2019-35994384 (BLA)
DMEPA Safety Evaluator:	Madhuri R. Patel, PharmD
DMEPA Team Leader:	Sevan Kolejian, PharmD, MBA
DMEPA Deputy Director:	Irene Z. Chan, PharmD, BCPS

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