CENTER FOR DRUG EVALUATION AND RESEARCH

APPLICATION NUMBER:

213593Orig1s000

PROPRIETARY NAME REVIEW(S)

PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis 1 (DMEPA 1)

Office of Medication Error Prevention and Risk Management (OMEPRM)

Office of Surveillance and Epidemiology (OSE)

Center for Drug Evaluation and Research (CDER)

*** This document contains proprietary information that cannot be released to the public***

Date of This Review: June 2, 2022
Application Type and Number: NDA 213593

Product Name and Strength: Konvomep (omeprazole and sodium bicarbonate) for

oral suspension, 2 mg/84 mg per mL

Product Type: Multiple Ingredient Product

Rx or OTC: Prescription (Rx)

Applicant/Sponsor Name: Azurity Pharmaceuticals (Azurity)

PNR ID #: 2022-1044724475

DMEPA 1 Safety Evaluator: Sherly Abraham, R.Ph.

DMEPA 1 Team Leader: Idalia Rychlik, Pharm.D.

DMEPA 1 Associate Director for

Nomenclature and Labeling:

Mishale Mistry, Pharm.D., MPH

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1 INTRODUCTION

This review evaluates the proposed proprietary name, Konvomep, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed proprietary name are outlined in the reference section and Appendix A, respectively. Azurity did not submit an external name study for this proposed proprietary name.

1.1 **REGULATORY HISTORY**

(b) (4) * * * on April 21, 2020. Azurity previously submitted the proposed proprietary name, (b) (4) * * * conditionally acceptable (OSE Panorma # 2020-39361799) on We found the name, July 6, 2020, under NDA 213593.^a

(b) (4) * * * , Azurity submitted the Due to a possible borderline trademark infringement with proposed proprietary name, Konvomep, on August 28, 2020 for our review under NDA 213593 (b) (4) *** on September 9, 2020. We found the name, Konvomep, and withdrew conditionally acceptable (OSE Panorama #2020-42390981) under NDA 213593 on November 4, 2020. However, the application received a complete response (CR) letter on January 28, 2021, due to product quality and clinical issues.

Thus, Azurity resubmitted the name, Konvomep, for review under NDA 213593 on March 8, 2022.

1.2 PRODUCT INFORMATION

The following product information is provided in the prescribing information submitted on March 4, 2022 and proprietary name submission received on March 8, 2022.

- Intended Pronunciation: \'Kaŋ-vō-məp\
- Active Ingredient: omeprazole and sodium bicarbonate
- Indication of Use: Indicated in adults for
 - Treatment of active benign gastric ulcer

 - Reduction of risk of upper gastrointestinal (GI) bleeding in critically ill patients

(b) (4)

Route of Administration: oral

⁽b) (4) ***(NDA 213593). Silver Spring (MD): FDA, CDER, OSE, DMEPA ^aAbraham, S. Proprietary Name Review for (US); 2020 JUL 6. RCM No.: 2020-39361799

^bAbraham, S. Proprietary Name Review for Konvomep (NDA 213593). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2020 NOV 4. RCM No.: 2020-42390981

- Dosage Form: for oral suspension
- Strength: 2 mg/84 mg per mL. The reconstituted product contains 2 mg/mL of omeprazole and 84 mg/mL of sodium bicarbonate.

• Dose and Frequency:

Boso and Froquency.			
Indication	n Recommended Adult Dosage		
		(b) (4)	
Active Benign Gastric Ulcer	40 mg once daily for 4 to 8 weeks		
The state of the s			
Reduction of Risk of Upper GI	40 mg initially followed by 40 mg 6 to		
Bleeding in Critically III Patients	8 hours later and 40 mg once daily		
	thereafter for 14 days		

- How Supplied: Each Konvomep kit contains one bottle of omeprazole USP, a white to off-white powder for oral suspension, and one bottle of pre measured Strawberry Flavored Diluent containing sodium bicarbonate, in 90 mL, 150 mL, and 300 mL kits.
- Storage: Store Konvomep kit in the refrigerator, 2° to 8°C (36° to 46°F). Store reconstituted suspension of Konvomep in the refrigerator, 2° to 8°C (36° to 46°F). Keep containers tightly closed. Discard Konvomep Oral Suspension after 30 days
- Reference Listed Drug/Reference Product: Zegerid powder for oral suspension (NDA 21636) and Prilosec capsule (NDA 19810)

2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name, Konvomep.

2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Konvomep would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis 1 (DMEPA 1) and the Division of Gastroenterology (DG) concurred with the findings of OPDP's assessment for Konvomep.

2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the proposed proprietary name, Konvomep.

2.2.1 United States Adopted Names (USAN) Search

There is no USAN stem present in the proposed proprietary name^c.

2.2.2 Components of the Proposed Proprietary Name

Azurity did not provide a derivation or intended meaning for the proposed proprietary name, Konvomep, in their submission. However, we note that the proposed proprietary name, Konvomep, is composed of the infix/suffix "omep" to refer to one of the product's therapeutically active ingredients (that is, omeprazole). Because the proposed product is a multi-ingredient product, we considered whether the proposed proprietary name is in accordance with 21 CFR 201.6(b) which states:

The labeling of a drug which contains two or more ingredients may be misleading by reason, among other reasons, of the designation of such drug in such labeling by a name which includes or suggests the name of one or more but not all such ingredients even though the names of all such ingredients are stated elsewhere in the labeling.

We considered whether the letter string 'omep' suggest one of the product's therapeutically active ingredients (that is, omeprazole). A search of commonly used drug databases listed in Reference Section 4, did not identify any marketed products that contain the letter string 'Konv'. However, we note that several ingredients contain the letter string 'omep' (e.g., esomeprazole, fomepizole, levomeprozine etc.). As such, we find the letter string 'omep' does not necessarily suggest omeprazole. Thus, we determined that the name Konvomep is not misleading.

Beyond this derivation, Konvomep does not contain any components (i.e. a modifier, route of administration, dosage form, etc.) that are misleading or can contribute to medication error.

2.2.3 Comments from Other Review Disciplines at Initial Review

On April 4, 2022, the Division of Gastroenterology (DG) did not forward any comments or concerns relating to Konvomep at the initial phase of the review.

2.2.4 FDA Name Simulation Studies

Ninety-five (n=95) practitioners participated in DMEPA's prescription studies for Konvomep. The responses did not overlap with any currently marketed products nor did the responses sound or look similar to any currently marketed products or any products in the pipeline. Appendix B contains the results from the prescription simulation studies.

^c USAN stem search conducted on April 4, 2022.

2.2.5 Phonetic and Orthographic Computer Analysis (POCA) Search Results

Our POCA search^d identified 38 names with the combined score of ≥55% or individual orthographic or phonetic score of ≥70%. We had identified and evaluated some of the names in our previous proprietary name review. We re-evaluated the previously identified names of concern considering any lessons learned from recent post-marketing experience, which may have altered our previous conclusion regarding the acceptability of the name. We note that none of the product characteristics have changed and we agree with the findings from our previous review for the names evaluated previously. Therefore, we identified two names not previously analyzed. These names are included in Table 1 below.

2.2.6 Names Retrieved for Review Organized by Name Pair Similarity

Table 1 lists the number of names retrieved from our POCA search. These name pairs are organized as highly similar, moderately similar or low similarity for further evaluation.

Table 1. Names Retrieved for Review Organized by Name Pair Similarity			
Similarity Category	Number of Names		
Highly similar name pair: combined match percentage score ≥70%	1		
Moderately similar name pair: combined match percentage score ≥55% to ≤ 69%	1		
Low similarity name pair: combined match percentage score ≤54%	0		

2.2.7 Safety Analysis of Names with Potential Orthographic, Spelling, and Phonetic Similarities

Our analysis of the two names contained in Table 1 determined none of the names will pose a risk for confusion with Konvomep as described in Appendices C through H.

2.2.8 Communication of DMEPA's Determination

On June 2, 2022, DMEPA 1 communicated our determination to the Division of Gastroenterology (DG).

3 CONCLUSION

The proposed proprietary name, Konvomep, is acceptable.

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^d POCA search conducted on April 4, 2022 in version 4.4.

If you have any questions or need clarifications, please contact Alvis Dunson, OSE project manager, at 301-796-6400.

3.1 COMMENTS TO AZURITY PHARMACEUTICALS

We have completed our review of the proposed proprietary name, Konvomep, and have concluded that this name is acceptable.

If any of the proposed product characteristics as stated in your submission, received on March 8, 2022, are altered prior to approval of the marketing application, the name must be resubmitted for review.

4 REFERENCES

1. USAN Stems (https://www.ama-assn.org/about/united-states-adopted-names-approved-stems)

USAN Stems List contains all the recognized USAN stems.

2. Phonetic and Orthographic Computer Analysis (POCA)

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

Drugs@FDA

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved *brand name* and *generic drugs*; *therapeutic biological products, prescription* and *over-the-counter* human drugs; and *discontinued drugs* (see Drugs @ FDA Glossary of Terms, available at

http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther_biological).

RxNorm

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm (http://www.nlm.nih.gov/research/umls/rxnorm/overview.html).

Division of Medication Errors Prevention and Analysis proprietary name consultation requests

This is a list of proposed and pending names that is generated by the Division of Medication

Error Prevention and Analysis from the Access database/tracking system.

APPEARS THIS WAY ON ORIGINAL

APPENDICES

Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

- 1. Misbranding Assessment: For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
- 2. Safety Assessment: The safety assessment is conducted by DMEPA, and includes the following:
- a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer. 6Fe

^e National Coordinating Council for Medication Error Reporting and Prevention. https://www.nccmerp.org/about-medication-errors Last accessed 10/05/2020.

*Table 2- Prescreening Checklist for Proposed Proprietary Name

	Answer the questions in the checklist below. Affirmative answers to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.
Y/N	Is the proposed name obviously similar in spelling and pronunciation to other names?
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.
Y/N	Are there inert or inactive ingredients referenced in the proprietary name?
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).
Y/N	Does the proprietary name include combinations of active ingredients?
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).
Y/N	Is there a United States Adopted Name (USAN) stem in the proprietary name?
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.
Y/N	Is this proprietary name used for another product that does not share at least one common active ingredient?
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.
Y/N	Is this a proprietary name of a discontinued product?
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.

b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@fda,

CernerRxNorm, and names in the review pipeline using a 55% threshold in POCA. DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:

- Highly similar pair: combined match percentage score ≥70%.
- Moderately similar pair: combined match percentage score ≥55% to ≤ 69%.
- Low similarity: combined match percentage score ≤54%.

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of ≥ 70 percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
 - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names7Ff. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
 - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength

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^f Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).

- Names with low similarity that have no overlap or similarity in strength and dose are
 generally acceptable (See Table 5) unless there are data to suggest that the name might
 be vulnerable to confusion (e.g., prescription simulation study suggests that the name is
 likely to be misinterpreted as a marketed product). In these instances, we would
 reassign a low similarity name to the moderate similarity category and review according
 to the moderately similar name pair checklist.
- c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Four separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions, verbal pronunciation of the drug name or during computerized provider order entry. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify vulnerability of the proposed name to be misinterpreted by healthcare practitioners during written, verbal, or electronic prescribing.

In order to evaluate the potential for misinterpretation of the proposed proprietary name during written, verbal, or electronic prescribing of the name, written inpatient medication orders, written outpatient prescriptions, verbal orders, and electronic orders are simulated, each consisting of a combination of marketed and unapproved drug products, including the proposed name.

d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment.

The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings, and provides an overall risk assessment of the proposed proprietary name.

Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is ≥ 70%).

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.

Orthographic Checklist			Phonetic Checklist
Y/N	Do the names begin with different first letters?	Y/N Do the names have differen number of syllables?	
	Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.		
Y/N	Are the lengths of the names dissimilar* when scripted?	Y/N	Do the names have different syllabic stresses?
	*FDA considers the length of names different if the names differ by two or more letters.		
Y/N	Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names?	Y/N	Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
Y/N	Is there different number or placement of cross-stroke or dotted letters present in the names?	Y/N	Across a range of dialects, are the names consistently pronounced differently?
Y/N	Do the infixes of the name appear dissimilar when scripted?		

Y/N Do the suffixes of the names appear dissimilar when scripted?

Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is ≥55% to ≤69%).

Step 1

Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation.

For single strength products, also consider circumstances where the strength may not be expressed.

For any i.e. drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components.

To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion:

- Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa.
- Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity.
- Similar sounding doses: 15 mg is similar in sound to 50 mg

Step 2

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names with overlapping or similar strengths or doses.

Orthographic Checklist (Y/N to each question)

- Do the names begin with different first letters?
 Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.
- Are the lengths of the names dissimilar* when scripted?
 *FDA considers the length of names different if the names differ by two or more letters.
- Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names?
- Is there different number or placement of cross-stroke or dotted letters present in the names?
- Do the infixes of the name appear dissimilar when scripted?
- Do the suffixes of the names appear dissimilar when scripted?

Phonetic Checklist (Y/N to each question)

- Do the names have different number of syllables?
- Do the names have different syllabic stresses?
- Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
- Across a range of dialects, are the names consistently pronounced differently?

Table 5: Low Similarity Name Pair Checklist (i.e., combined score is ≤54%).

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

Appendix B: Prescription Simulation Samples and Results

Figure 1. Konvomep Study (Conducted on March 25, 2022)

Handwritten Medication Order/Prescription	Verbal Prescription
Medication Order:	Konvomep
Konvomep 40 mg once clarly	Take 10 mL once daily
Outpatient Prescription:	90 mL
Solve 10 me once deily 90 me	
CPOE Study Sample (displayed as sans-serif, 12-point, bold font)	
Konvomep	

FDA Prescription Simulation Responses (<u>Aggregate Report</u>)

262 People Received Study 95 People Responded

Study Name: Konvomep

Total	22	26	24	23	
INTERPRETATION	OUTPATIENT	CPOE	VOICE	INPATIENT	TOTAL
CANDOMAP	0	0	1	0	1
CONDIMEP	0	0	1	0	1
CONDOMEP	0	0	3	0	3
CONDONEP	0	0	2	0	2
CONGOMEP	0	0	1	0	1

CONVOMEP	0	0	12	0	12
CONVOMET	0	0	1	0	1
CONVONEP	0	0	1	0	1
KNOVOMEP	0	0	0	1	1
KONGOMEP	0	0	1	0	1
KONVOMEP	22	26	0	22	70
TONGOMEP	0	0	1	0	1

Appendix C: Highly Similar Names (e.g., combined POCA score is ≥70%)

No.	Proposed name: Konvomep Established name: omeprazole and sodium bicarbonate Dosage form: for oral suspension Strength(s): 2 mg/84 mg per mL Usual Dose: once daily	POCA Score (%)	Orthographic and/or phonetic differences in the names sufficient to prevent confusion Other prevention of failure mode expected to minimize the risk of confusion between these two names.
1.	Konvomep	100	The proposed name is subject of the review.

<u>Appendix D:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with no overlap or numerical similarity in Strength and/or Dose-N/A

<u>Appendix E:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with overlap or numerical similarity in Strength and/or Dose

No.	Proposed name: Konvomep Established name: omeprazole and sodium bicarbonate Dosage form: for oral suspension Strength(s): 2 mg/84 mg per mL Usual Dose: once daily	POCA Score (%)	In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
1.	Ponesimod	55	This name pair has sufficient orthographic and phonetic differences.

Appendix F: Low Similarity Names (e.g., combined POCA score is ≤54%)-N/A

<u>Appendix G:</u> Names not likely to be confused or not used in usual practice settings for the reasons described-N/A

<u>Appendix H:</u> Names not likely to be confused due to absence of attributes that are known to cause name confusion^g-N/A

^g Shah, M, Merchant, L, Chan, I, and Taylor, K. Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

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/s/ -----

SHERLY ABRAHAM 06/02/2022 03:03:47 PM

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PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis (DMEPA)

Office of Medication Error Prevention and Risk Management (OMEPRM)

Office of Surveillance and Epidemiology (OSE)

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Date of This Review: November 24, 2020

Application Type and Number: NDA 213593

Product Name and Strength: Konvomep (omeprazole and sodium bicarbonate) for

oral suspension, 2 mg/84 mg

Product Type: Multiple Ingredient Product

Rx or OTC: Prescription (Rx)

Applicant/Sponsor Name: Azurity Pharmaceuticals, Inc (Azurity)

Panorama #: 2020-42390981

DMEPA Safety Evaluator: Sherly Abraham, R.Ph.

DMEPA Team Leader: Idalia E. Rychlik, Pharm. D.

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1 INTRODUCTION

This review evaluates the proposed proprietary name, Konvomep, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed proprietary name are outlined in the reference section and Appendix A respectively. Azurity did not submit an external name study for this proposed proprietary name.

1.1 REGULATORY HISTORY

Azurity previously submitted the proposed proprietary name, (b) (4) *** on April 21, 2020. We found the name, (b) (4) *** conditionally acceptable (b) (4) on July 6, 2020, under NDA 213593^a.

On August 28, 2020, Azurity submitted the proposed proprietary name, Konvomep, for our review under NDA 213593

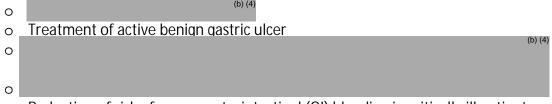
*** and withdrew

(b) (4) *** on September 9, 2020.

1.2 PRODUCT INFORMATION

The following product information is provided in the proprietary name submission received on May 15, 2020 prescribing information and August 28, 2020, proprietary name submission.

- Intended Pronunciation: \'kan-v\"0-m\"0-m\
- Active Ingredient: omeprazole and sodium bicarbonate
- Indication of Use: Indicated in adults for



- o Reduction of risk of upper gastrointestinal (GI) bleeding in critically ill patients
- Route of Administration: oral
- Dosage Form: for oral suspension
- Strength: 2 mg/84 mg. The reconstituted product contains 2 mg/mL of omeprazole and 84 mg/mL of sodium bicarbonate.
- Dose and Frequency:

Recommended Adult Dosage	
	(b) (4)
40 mg once daily for 4 to 8 weeks	
	j

^a Abraham, S. Proprietary Name Review for (b) (4) ***(NDA 213593). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2020 JUL 6. RCM No.: 2020-39361799

		(b) (4)
Reduction of Risk of Upper GI Bleeding in Critically III Patients	40 mg initially followed by 40 mg 6 to 8 hours later and 40 mg once daily thereafter for 14 days	

- How Supplied: Each Konvomep kit contains one bottle of omeprazole USP, a white to off-white powder for oral suspension, and one bottle of pre measured Strawberry Flavored Diluent containing sodium bicarbonate, in 90 mL, 150 mL, and 300 mL kits (4)
- Storage: Store Konvomep kit in the refrigerator, 2° to 8°C (36° to 46°F). Store reconstituted suspension of Konvomep in the refrigerator, 2° to 8°C (36° to 46°F). Keep containers tightly closed. Discard Konvomep Oral Suspension after 30 days.
- Reference Listed Drug/Reference Product: Zegerid powder for oral suspension and Prilosec capsules.

2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name, Konvomep.

2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Konvomep would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis (DMEPA) and the Division of Gastroenterology (DG) concurred with the findings of OPDP's assessment for Konvomep.

2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the proposed proprietary name, Konvomep.

2.2.1 United States Adopted Names (USAN) Search

There is no USAN stem present in the proposed proprietary name^b.

2.2.2 Components of the Proposed Proprietary Name

Azurity did not provide a derivation or intended meaning for the proposed proprietary name, Konvomep, in their submission. This proprietary name is comprised of a single word that does

^b USAN stem search conducted on October 28, 2020.

not contain any components (i.e. a modifier, route of administration, dosage form, etc.) that are misleading or can contribute to medication error.

2.2.3 Comments from Other Review Disciplines at Initial Review

In response to the OSE, October 1, 2020 e-mail, the Division of Gastroenterology (DG) did not forward any comments or concerns relating to Konvomep at the initial phase of the review.

2.2.4 FDA Name Simulation Studies

Eighty-two (n=82) practitioners participated in DMEPA's prescription studies for Konvomep. Appendix B contains the results from the prescription simulation studies.

2.2.5 Phonetic and Orthographic Computer Analysis (POCA) Search Results

Our POCA search^c identified 36 names with a combined phonetic and orthographic score of ≥55% or an individual phonetic or orthographic score ≥70%. These names are included in Table 1 below.

2.2.6 Names Retrieved for Review Organized by Name Pair Similarity

Table 1 lists the number of names retrieved from our POCA search. These name pairs are organized as highly similar, moderately similar or low similarity for further evaluation.

Table 1. Names Retrieved for Review Organized by Name Pair Similarity		
Similarity Category	Number of Names	
Highly similar name pair: combined match percentage score ≥70%	1	
Moderately similar name pair: combined match percentage score ≥55% to ≤ 69%	34	
Low similarity name pair: combined match percentage score ≤54%	1	

2.2.7 Safety Analysis of Names with Potential Orthographic, Spelling, and Phonetic Similarities

Our analysis of the 36 contained in Table 1 determined none of the names will pose a risk for confusion with Konvomep as described in Appendices C through H.

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^c POCA search conducted on October 28, 2020 in version 4.4.

2.2.8 Communication of DMEPA's Analysis at Midpoint of Review

DMEPA communicated our findings to the Division of Gastroenterology (DG) via e-mail on November 20, 2020. At that time we also requested additional information or concerns that could inform our review. Per e-mail correspondence from the Division of Gastroenterology (DG) on November 24, 2020, they stated no additional concerns with the proposed proprietary name, Konvomep.

3 CONCLUSION

The proposed proprietary name, Konvomep, is acceptable.

If you have any questions or need clarifications, please contact Alvis Dunson, OSE project manager, at 301-796-6400.

3.1 COMMENTS TO AZURITY PHARMACEUTICALS, INC

We have completed our review of the proposed proprietary name, Konvomep, and have concluded that this name is acceptable

If any of the proposed product characteristics as stated in your submission, received on August 28, 2020, are altered prior to approval of the marketing application, the name must be resubmitted for review.

4 REFERENCES

1. USAN Stems (https://www.ama-assn.org/about/united-states-adopted-names-approved-stems)

USAN Stems List contains all the recognized USAN stems.

2. Phonetic and Orthographic Computer Analysis (POCA)

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

Drugs@FDA

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved brand name and generic drugs; therapeutic biological products, prescription and over-the-counter human drugs; and discontinued drugs (see Drugs @ FDA Glossary of Terms, available at

http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther_biological).

RxNorm

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm (http://www.nlm.nih.gov/research/umls/rxnorm/overview.html).

Division of Medication Errors Prevention and Analysis proprietary name consultation requests

This is a list of proposed and pending names that is generated by the Division of Medication Error Prevention and Analysis from the Access database/tracking system.

APPENDICES

Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

- 1. Misbranding Assessment: For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
- 2. Safety Assessment: The safety assessment is conducted by DMEPA, and includes the following:
- a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer. 6Fd

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^d National Coordinating Council for Medication Error Reporting and Prevention. http://www.nccmerp.org/aboutMedErrors html. Last accessed 10/11/2007.

*Table 2- Prescreening Checklist for Proposed Proprietary Name

	Answer the questions in the checklist below. Affirmative answers to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.
Y/N	Is the proposed name obviously similar in spelling and pronunciation to other names?
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.
Y/N	Are there inert or inactive ingredients referenced in the proprietary name?
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).
Y/N	Does the proprietary name include combinations of active ingredients?
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).
Y/N	Is there a United States Adopted Name (USAN) stem in the proprietary name?
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.
Y/N	Is this proprietary name used for another product that does not share at least one common active ingredient?
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.
Y/N	Is this a proprietary name of a discontinued product?
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.

b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@fda, CernerRxNorm, and names in the review pipeline using a 55% threshold in POCA.

DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:

- Highly similar pair: combined match percentage score ≥70%.
- Moderately similar pair: combined match percentage score ≥55% to ≤ 69%.
- Low similarity: combined match percentage score ≤54%.

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of ≥ 70 percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
 - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names7Fe. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
 - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).

^e Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

- Names with low similarity that have no overlap or similarity in strength and dose are
 generally acceptable (See Table 5) unless there are data to suggest that the name might
 be vulnerable to confusion (e.g., prescription simulation study suggests that the name is
 likely to be misinterpreted as a marketed product). In these instances, we would
 reassign a low similarity name to the moderate similarity category and review according
 to the moderately similar name pair checklist.
- c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Four separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions, verbal pronunciation of the drug name or during computerized provider order entry. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify vulnerability of the proposed name to be misinterpreted by healthcare practitioners during written, verbal, or electronic prescribing.

In order to evaluate the potential for misinterpretation of the proposed proprietary name during written, verbal, or electronic prescribing of the name, written inpatient medication orders, written outpatient prescriptions, verbal orders, and electronic orders are simulated, each consisting of a combination of marketed and unapproved drug products, including the proposed name.

d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name. The OND or OGD Regulatory Division is requested to provide any further information that might inform DMEPA's final decision on the proposed name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment.

The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings, and provides an overall risk assessment of the proposed proprietary name.

Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is ≥ 70%).

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.

	Orthographic Checklist		Phonetic Checklist
Y/N	Do the names begin with different first letters?	Y/N	Do the names have different number of syllables?
	Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.		
Y/N	Are the lengths of the names dissimilar* when scripted?	Y/N	Do the names have different syllabic stresses?
	*FDA considers the length of names different if the names differ by two or more letters.		
Y/N	Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names?	Y/N	Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
Y/N	Is there different number or placement of cross-stroke or dotted letters present in the names?	Y/N	Across a range of dialects, are the names consistently pronounced differently?
Y/N	Do the infixes of the name appear dissimilar when scripted?		

Y/N Do the suffixes of the names appear dissimilar when scripted?

Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is ≥55% to ≤69%).

Step 1

Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation.

For single strength products, also consider circumstances where the strength may not be expressed.

For any i.e. drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components.

To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion:

- Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa.
- Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity.
- Similar sounding doses: 15 mg is similar in sound to 50 mg

Step 2

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names with overlapping or similar strengths or doses.

Orthographic Checklist (Y/N to each question)

- Do the names begin with different first letters?
 Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.
- Are the lengths of the names dissimilar* when scripted?
 *FDA considers the length of names different if the names differ by two or more letters.
- Considering variations in scripting of some letters (such as z and f), is there a different number or placement of upstroke/downstroke letters present in the names?
- Is there different number or placement of cross-stroke or dotted letters present in the names?
- Do the infixes of the name appear dissimilar when scripted?
- Do the suffixes of the names appear dissimilar when scripted?

Phonetic Checklist (Y/N to each question)

- Do the names have different number of syllables?
- Do the names have different syllabic stresses?
- Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
- Across a range of dialects, are the names consistently pronounced differently?

Table 5: Low Similarity Name Pair Checklist (i.e., combined score is ≤54%).

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

<u>Appendix B:</u> Prescription Simulation Samples and Results

Figure 1. Konvomep Study (Conducted on October 23, 2020)

Handwritten Medication Order/Prescription	Verbal Prescription
Medication Order: Konvonce 40mg gd	Konvomep Take 10 mL once
Outpatient Prescription:	daily #1 bottle
Konvonep Tale 2 teasposnfuls once douby	
CPOE Study Sample (displayed as sans-serif, 12-point, bold font)	
Konvomep	

209 People Received Study 82 People Responded

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Study Name: Konvomep Total

INTERPRETATION	OUTPATIENT	CPOE	VOICE	INPATIENT	TOTAL
CLENFLOMED	0	0	1	0	1
CLENMOVA	0	0	1	0	1
CONVOMAB	0	0	7	0	7
CONVOMAP	0	0	1	0	1
CONVOMAS	0	0	1	0	1
CONVOMAT	0	0	2	0	2
CONVOMAX	0	0	1	0	1
CONVOMEB	0	0	1	0	1
COVAMAB	0	0	1	0	1
KANVOMEP	2	0	0	0	2
KLENVOMAB	0	0	1	0	1
KONFOMAB	0	0	1	0	1

30

19

16

KONOVOMEP	1	0	0	0	1
KONVOMCP	0	0	0	1	1
KONVOMEP	13	30	0	16	59
KONVOMET	0	0	1	0	1

Appendix C: Highly Similar Names (e.g., combined POCA score is ≥70%)

No.	Proposed name: Konvomep Established name: omeprazole and sodium bicarbonate Dosage form: for oral suspension Strength(s): 2 mg/84 mg Usual Dose: once daily	POCA Score (%)	Orthographic and/or phonetic differences in the names sufficient to prevent confusion Other prevention of failure mode expected to minimize the risk of confusion between these two names.
1.	Konvomep	100	The proposed name is subject of the review.

<u>Appendix D:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with no overlap or numerical similarity in Strength and/or Dose-N/A

<u>Appendix E:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with overlap or numerical similarity in Strength and/or Dose

No.	Proposed name: Konvomep Established name: omeprazole and sodium bicarbonate Dosage form: for oral suspension Strength(s): 2 mg/84 mg Usual Dose: (b) (4) 40 mg once daily	POCA Score (%)	In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
1.	Invokamet	62	This name pair has sufficient orthographic and phonetic differences.
2.	Klonopin	60	This name pair has sufficient orthographic and phonetic differences.
3.	Kovanaze	58	The suffixes ('mep' vs.'aze') have sufficient orthographic differences. The ending sounds of first syllables ('n' v. 'ev'), second and third syllables ('anaze' vs. 'nomep') sound different. In addition to the orthographic and phonetic differences, the following product characteristics would help to mitigate the error:

No.	Proposed name: Konvomep Established name: omeprazole and sodium bicarbonate Dosage form: for oral suspension Strength(s): 2 mg/84 mg Usual Dose: once daily	POCA Score (%)	In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
			Konvomep is available as a powder for oral suspension whereas Kovanaze is a nasal spray. The differences in dosage form and route of administration (if included on a prescription/medication order) may help mitigate the probability for error.
4.	Vonvendi	56	This name pair has sufficient orthographic and phonetic differences.
5.	Tandem Ob	56	This name pair has sufficient orthographic and phonetic differences.
6.	Konyne 80	56	This name pair has sufficient orthographic and phonetic differences.

Appendix F: Low Similarity Names (e.g., combined POCA score is ≤54%)

No.	Name	POCA Score (%)
1.	Kedbumin	54

<u>Appendix G:</u> Names not likely to be confused or not used in usual practice settings for the reasons described.

No.	Name	POCA Score (%)	Failure preventions
1.	Koromex	62	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
2.	Convenia	61	Product is not a drug. It is a veterinary drug.
3.	Enromed	58	Product is not a drug. It is a veterinary drug.
4.	Kentovace	58	Name identified in RxNorm database. Unable to find product characteristics in commonly used drug databases.
5.	Contimin	57	International product formerly (b) (4)
6.	Kbrovet	57	Product is not a drug. It is a veterinary drug.

	No.	Name	POCA	Failure preventions	
			Score (%)	·	
ſ	7.	Convulex	56	International product marketed in United Kingdom	
				and other countries.	

<u>Appendix H:</u> Names not likely to be confused due to absence of attributes that are known to cause name confusion^f.

No.	Name	POCA Score
		(%)
1.	Conte-Pak-4	62
2.	Coenzyme Q10	61
3.	Povidone K15	60
4.	Povidone K17	60
5.	Povidone K25	60
6.	Povidone K25-28	60
7.	Povidone K29-32	60
8.	Povidone K60	60
9.	Pondimin	59
10.	Combi-Pen-48	59
11.	Pentopak	58
12.	Dovonex	58
13.	Conzip	56
14.	Cophene B	56
15.	Combivent	56
16.	Concept Ob	56
17.	Contepo***	56
18.	Omni-Med	56
19.	Monoket	56
20.	Tempo Pen***	55
21.	Nonivamide	55

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^f Shah, M, Merchant, L, Chan, I, and Taylor, K. Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

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